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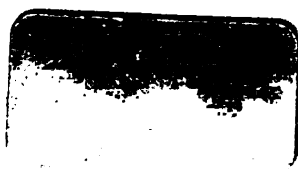
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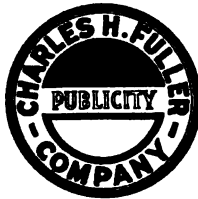
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ADVERTISERS' DIRECTORY OF LEADING PUBLICATIONS

VOL. XXX, 1919-20



Price \$5.00

PUBLISHED BY

★
Charles H. Fuller Company

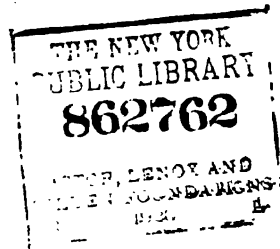
Main Office

623-633 S. Wabash Ave., Chicago

BUFFALO OFFICE
Brisbane Building
BUFFALO, N. Y.

LONDON OFFICE
Mather & Crowther, Ltd.
10 New Bridge St.
LONDON, E. C.

TOLEDO OFFICE
Colton Building
TOLEDO, O.



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By CHARLES H. FULLER COMPANY

NOV 14 1920
OLIVER
HAROLD

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LOCATING TOWNS

All maps are indexed by letters and numbers on margins. After the name of each city and town is a reference letter and number, in parentheses, referring to its location on the map.

POPULATION

The population figures for States *only* and statistics on map pages in this issue of the Directory were obtained from bulletins of the Department of Commerce and Labor covering the thirteenth Census of the United States.

The population figures for cities are the present estimated population and were obtained from various sources.

CHARLES H. FULLER COMPANY.

EXPLANATION OF FIGURES IN THE THIRD COLUMN OF EACH PAGE

The first figure indicates the number of columns to the page.

The second figure indicates the type width of each column expressed in pica ems.

The third figure indicates the number of agate lines in each column.

For example—7-13-294, means the publication contains 7 columns to the page, and the type measurement of the column is 13 pica ems in width and 294 agate lines in length.

All type sizes are correctly expressed on the basis of the present point system. The technical measurement of a point is .01384 of an inch, and 72.254 points are equal to one inch. The pica em is the practical basis used by printers to express type measurements. A pica em is equal to 12 points, or .16608 of an inch.

The following table shows the practical equivalent measurements of column widths expressed in inches:

12 ems = 2 inches	16½ ems = 2¾ inches
12½ ems = 2 ⅛ inches	17 ems = 2⅞ inches
13 ems = 2 ¼ inches	18 ems = 3 inches
13½ ems = 2 ½ inches	19½ ems = 3 ¼ inches
14 ems = 2 ⅝ inches	21 ems = 3 ½ inches
15 ems = 2 ¾ inches	22½ ems = 3 ¾ inches
16 ems = 2⅞ inches	25½ ems = 4 ¼ inches

CIRCULATION DEFINED

GROSS CIRCULATION is the number of complete copies printed after deducting from press count all spoiled copies.

NET CIRCULATION is the number of complete copies actually distributed after deducting from the press count all spoiled and unused copies; returns from all sources or credits allowed to newsboys, newsdealers and agents for unsold papers; all copies sent to advertisers and advertising agents, exchanges; all copies used for samples and all copies used for files or other office purposes excepting copies to correspondents, employees, conductors, motormen, baggagemen, policemen, firemen, or other persons for service.

The circulation figures in this edition were obtained on specially prepared blanks and have been divided into Three General Classes, indicated by special marks prefixed to circulation figures and explained below.

All statements supported by affidavit are indicated by bold face type.

“\$”—This mark indicates a rating based on publisher's report to the Post Office Department, April 1, 1919. (*Unless statement covers Sunday edition separately we rate the Daily edition ONLY and leave the Sunday edition ENTIRELY blank.*)

This report is required by the Federal Government from daily newspapers only. By Act of Congress dated Aug. 24, 1912. See page 4.

“*”—This mark indicates a statement of average gross circulation as defined above.

“⊙”—This mark indicates a statement of average net circulation as defined above.

“—”—This mark indicates that although repeated requests were addressed to the publication for circulation information no reply was received or that the publication refused to supply us with information covering the definite period on which circulation ratings in this book are based, or for reasons best known to himself the publisher does not wish his circulation quoted.

Each publication assigned a circulation rating in this Directory has furnished a circulation statement purporting to cover the definite period Oct. 1, 1918, to April 1, 1919, for Daily Newspapers and July 1, 1918, to December 31, 1918, for all other Publications, unless otherwise noted, and each rating is determined by the average circulation per issue for that period.

This Company will not assume any responsibility as regards the circulation ratings quoted in this Directory.

CHARLES H. FULLER COMPANY.

KEY TO ADVERTISING RATES

All Rates Are Quoted per Inch Unless Otherwise Stated.

In this edition as heretofore we have listed the advertising rates according to publisher's printed rate cards. The limited space allotted to this feature permits us to quote only the maximum rate, which is for one inch, single column space, for one insertion, and the minimum rate, generally determined by the total number of inches to be used as desired by any one advertiser within a period of one year. Some publications quote lower rates for advertisements of a regular size, to be run according to a fixed schedule of insertions determined in advance, and generally to be continued for a period of one full year; while many of these same publications charge a slightly higher rate to give advertisers the privilege of ordering variable space used on an irregular schedule of insertions during the year.

As most advertisers now run their advertisements on the open-space plan, please note that the rates herein quoted are on that basis, excepting a limited number of publications for which the rate cards did not indicate the rates for the total amount of open space within one year, or where we consider it advisable to give the price for an advertisement of a definite size for a definite number of insertions. We do not, in any sense, guarantee the rates quoted in this Directory, for the reason, principally, that publishers generally do not undertake to guarantee their rates to be in effect for any definite period. We anticipate, however, that this feature of our Directory will be of considerable service to a large number of advertisers for practical reference, and to determine approximately the cost of any tentative advertising campaign they formulate in advance of a definite estimate prepared by a competent agency. For ready reference, we have arranged the following key to explain the letters set opposite the minimum rates quoted in the second column on each page, to indicate the total number of inches or equivalent in agate lines, which must be used within one year. Fourteen agate lines equal one inch in advertising measurements. Rates quoted herein do not cover the extra charge made by some publications for composition on ads to be set.

F means flat rate. No discount being allowed for volume of space or total number of insertions used.

A—	71¾	inches equal to	1,000	agate lines		
B—	101	“ “ “	1,414	“ “		
C—	142¾	“ “ “	2,000	“ “		
D—	214¾	“ “ “	3,000	“ “		
E—	285¾	“ “ “	4,000	“ “		
F—	Flat Rate					
G—	357¾	“ “ “	5,000	“ “		
H—	428¾	“ “ “	6,000	“ “		
I—	500	“ “ “	7,000	“ “		
K—	571¾	“ “ “	8,000	“ “		
L—	714¾	“ “ “	10,000	“ “		
M—	857¾	“ “ “	12,000	“ “		
N—	1000	“ “ “	14,000	“ “		
O—	1071¾	“ “ “	15,000	“ “		
P—	1428¾	“ “ “	20,000	“ “		and over

CHARLES H. FULLER COMPANY.

EXTRACTS FROM THE POSTAL LAWS AND REGULATIONS.

Sec. 443. It shall be the duty of the editor, publisher, business manager, or owner of every newspaper, magazine, periodical or other publication to file with the Postmaster General and the postmaster at the office at which said publication is entered, not later than the first day of April and the first day of October of each year, on blanks furnished by the Post Office Department, a sworn statement setting forth the names and post-office addresses of the editor and managing editor, publisher, business managers and owners, and, in addition, the stockholders, if the publication be owned by a corporation; and also the names of known bondholders, mortgagees, or other security holders; and also, in the case of daily newspapers, there shall be included in such statement the average of the number of copies of each issue of such publication sold or distributed to paid subscribers during the preceding six months: *Provided*, That the provisions to this paragraph shall not apply to religious, fraternal, temperance, and scientific, or other similar publications: *Provided further*, That it shall not be necessary to include in such statement the names of persons owning less than one per centum of the total amount of stock, bonds, mortgages, or other securities. A copy of such sworn statement shall be published in the second issue of such newspaper, magazine, or other publication printed next after the filing of such statement. Any such publication shall be denied the privileges of the mail if it shall fail to comply with the provisions of this paragraph within ten days after notice by registered letter of such failure. (Act of August 24, 1912.)

2. All editorial or other reading matter published in any such newspaper, magazine, or periodical for the publication of which money or other valuable consideration is paid, accepted, or promised shall be plainly marked "advertisement." Any editor or publisher printing editorial or other reading matter for which compensation is paid, accepted, or promised without so marking the same, shall upon conviction in any court having jurisdiction, be fined not less than fifty dollars (\$50) nor more than five hundred dollars (\$500). (Act of August 24, 1912.)

3. The statement required by this section shall be made in duplicate, on Form 3526, and both copies delivered to the postmaster at the office of entry of the publication. The postmaster shall forward one copy to the Third Assistant Postmaster General, Division of Classification, and retain the other in the files of the post office. To enable publishers to file such statement promptly, postmasters shall furnish them copies of Form 3526 at least ten days prior to the first day of April and of October of each year.

4. Postmasters shall obtain for the files of their offices a copy of the issue of each publication at their respective offices, in which the required sworn statement is published.

5. Postmasters shall give prompt and careful attention to the making and filing by publishers of the statements required by this section, and promptly report to the Third Assistant Postmaster General the failure of any publisher to file such statement, or to publish it in the second issue of the publication printed next after it has been filed, but in no case shall a publication be denied the privileges of the mail except upon departmental instructions.

6. Where exemption is claimed from compliance with the provisions of this section, the postmaster shall request from the publisher a statement showing the ground on which such exception is claimed and forward it to the Third Assistant Postmaster General, Division of Classification, together with a copy of the publication.

Sec. 428. Whoever shall knowingly submit or cause to be submitted to any postmaster or to the Post Office Department or any officer of the postal service, any false evidence relative to any publication for the purpose of securing the admission thereof at the second-class rate, for transportation in the mails, shall be fined not more than five hundred dollars. (Act of March 4, 1909.)

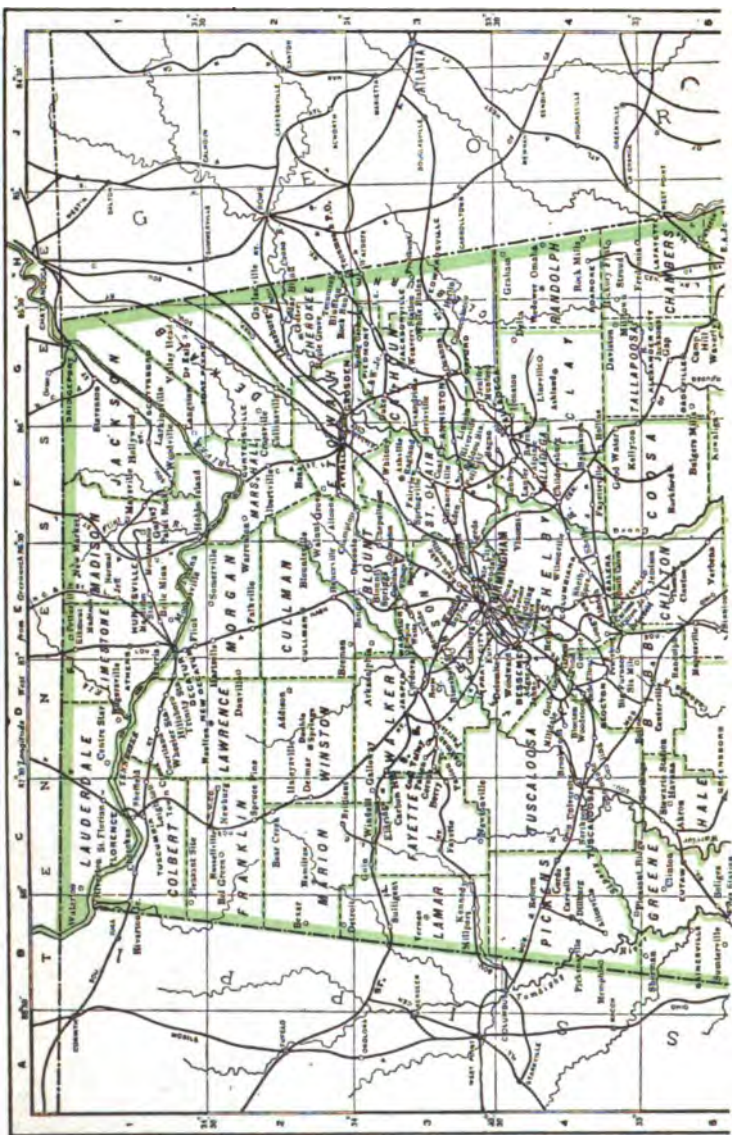
Leading Publications of All Classes

		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
ALABAMA —Pop. 2,138,093.				
Albany (E 1½) —Pop. 10,000.				
<i>Daily Newspapers.</i>				
Decatur Daily..Dem..Eve ex Su.....	© 3,200	.20	.20 F	7-13 -290
Anniston (G 3) —Pop. 12,794.				
<i>Daily Newspapers.</i>				
Star□..Dem..Eve ex Sat and Su.....	\$ 6,514	.42	.28 D	7-13 -287
Su Morn42	.28 D	7-13 -287
Bessemer (D 4) —Pop. 12,500.				
<i>Weekly Publications.</i>				
Bessemer Weekly..Ind-Dem..Sat	* 1,700	.25	.12 A	6-13 -280
Birmingham (E 3½) —Pop. 200,000.				
<i>Daily Newspapers.</i>				
Age Herald□..Dem..Morn ex Su.....	© 23,726	1.40	.70 G	7-13 -308
Su Morn	© 30,062	1.54	.84 G	7-13 -308
† Only morning and Sunday paper. Circulation pure gold. Read exclusively by the white people of Birmingham and Alabama. Member of Audit Bureau of Circulations. Circulation 23,560 daily, 29,795 Sunday. The S. O. Beckwith Special Agency, New York, Chicago, St. Louis, Detroit and Kansas City. (85)				
Ledger□..Dem..Eve ex Su.....	© 22,883	.98	.98 F	8-12½-312
† The LEDGER is the clean home newspaper of Birmingham, a pioneer in the exclusion of fake, offensive medical and liquor advertising. Member A. B. C. The John Budd Co., Advr. Reprs., New York, Chicago, St. Louis. (99)				
News□..Ind-Dem..Eve ex Su.....	\$ 46,452	1.12	1.12 F	8-12½-312
Su Morn	\$ 48,677	1.40	1.40 F	8-12½-312
<i>Weekly Publications.</i>				
Advance□..Pro-Dem..Sat	* 50,000	1.68	1.68 F	7-13 -310
Christian Advocate..Meth..Thur.....		.88	.88 F	4-13 -189
Progressive Farmer..Agrl..Sat	© 167,936	14.00	14.00 F	4-13 -189
<i>Monthly Publications.</i>				
Dixie Home Magazine..Lit..M.....		3.50	3.50 F	2-15 -112
Educational Exchange..Educ..M.....		1.25		2-16 -112
Min. rate 1 inch mo. 1 yr. \$1.00 insertion.				
Southern Medical Journal..Med..M.....	© 6,475	4.50		2-17 -112
Min. rate 1 p. mo. 1 yr. \$51.25 per page.				
Dothan (H 8) —Pop. 12,500.				
<i>Daily Newspapers.</i>				
Eagle□..Dem..Eve ex Su.....		.17	.17 F	7-13 -259
News□..Dem..Morn ex Su & Mon.....	© 2,380	.10	.10 F	7-13 -280
Su Morn10	.10 F	7-13 -280
<i>Weekly Publications.</i>				
Home Journal□..Dem..Wed.....		.15	.15 F	7-13 -280
Enfauia (H 7) —Pop. 6,083.				
<i>Daily Newspapers.</i>				
Citizen..Dem..Eve ex Su.....		.08	.08 F	6-13 -280
<i>Weekly Publications.</i>				
Times & News..Dem..Wed.....		.08	.08 F	6-13 -280

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

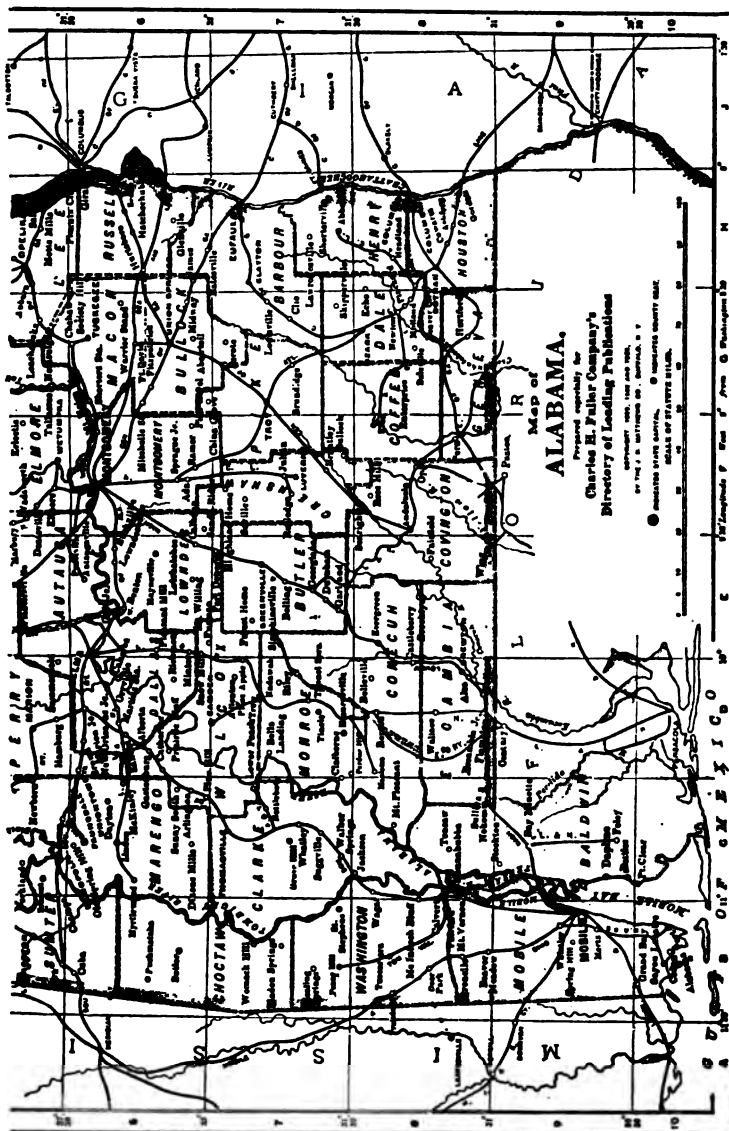
ALABAMA.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or more.....	1	132,685
50,000 to 100,000 inhabitants.....	1	51,521
25,000 to 50,000 inhabitants.....	1	38,136
10,000 to 25,000 inhabitants.....	4	47,864
5,000 to 10,000 inhabitants.....	6	41,695
2,500 to 5,000 inhabitants.....	15	58,530



ALABAMA.

	No.	Pop.
Urban territory	370,431
Rural territory	1,767,662
Cities, towns and villages of less than 2,500 inhabitants	233	164,511
Other rural territory	1,603,151
Total number of dwellings in state	441,249
Total number of families in state	454,767



ALABAMA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Gadsden (G 2½)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Journal□..Dem..Eve ex Su.....	4,722	.28	.25 B	7-13 -280
‡ Manufacturing center—monthly payroll \$400,000.00. Prosperous agricultural section—70% exclusive readers, 40,000 people in 5-mile radius. Member A. B. C. (159)				
Times-News□..Dem..Eve ex Su.....	5,339	.25	.25 F	7-13 -280
Huntsville (E 1)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
Telegram & Mercury□..Dem..Eve ex Sat & Su	—	.20	.20 F	7-13 -308
		.20	.20 F	7-13 -308
		.25	.15 N	7-13 -283
Times□..Dem..Eve ex Su.....	—	.25	.15 N	7-13 -283
		.25	.15 N	7-13 -283
Lineville (G 4)—Pop. 1,053.				
<i>Weekly Publications.</i>				
Headlight..Dem..Fri	2,000	.15	.15 F	5-13 -252
Mobile (B 9)—Pop. 51,521.				
<i>Daily Newspapers.</i>				
News-Item□..Dem..Eve ex Su.....	10,766	.42	.42 F	7-13 -305
Register□..Dem..Morn ex Su.....	25,476	.98	.70 D	7-13 -294
		1.12	.84 D	7-13 -294
<i>Weekly Publications.</i>				
Staats-Zeitung (Ger)..Ind-Dem..Thur.....	—	.25		6-13 -280
Min. rate 1 inch wkly. 1 mo. 12¼ inch.				
Montgomery (F 6)—Pop. 50,000.				
<i>Daily Newspapers.</i>				
Advertiser□..Dem..Morn & Eve ex Su.....	21,179	.70	.70 F	7-13 -308
		.84	.84 F	7-13 -308
Journal□..Dem..Eve ex Su.....	21,358	1.12	.70 O	7-13 -294
		1.12	.70 O	7-13 -294
‡ The Journal is Montgomery's home newspaper. Its circulation covers the city and trading zones thoroughly. Particulars from John M. Branham Co., representative. (262)				
Times□..Dem..Eve ex Su.....	7,400	.70	.42 G	7-13 -280
<i>Weekly Publications.</i>				
Alabama Baptist..Bap..Wed.....	—	.75	.75 F	3-14 -143
Farm Facts..Agrl..Sat	29,711	1.40	1.40 F	7-13 -308
Times□..Dem..Tu	44,042	3.08	3.08 F	4-13 -225
<i>Monthly Publications.</i>				
Cotton Planter..Agrl..M	6,000	3.50	3.50 F	3-13 -133
Southern Live Stockman..Agrl..M.....	—	.56	.56 F	3-13 -154
Opelika (H 5)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
News..Dem..Eve ex Su.....	—	.20	.12 I	7-13 -280
Selma (E 5½)—Pop. 13,649.				
<i>Daily Newspapers.</i>				
Journal..Dem..Eve ex Su.....	1,800	.25	.25 F	6-13 -276
		.25	.25 F	6-13 -276
Times..Dem..Eve ex Sat & Su.....	—	.17½	.17½ F	7-13 -287
		.17½	.17½ F	7-13 -287

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ‡ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ALABAMA—Continued.

		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Sheffield (C 1)—Pop. 4,865.				
<i>Daily Newspapers.</i>				
Tri-Cities Daily..Dem..Eve ex Su.....	© 3,000	.25	.25 F	7-13 -280
Talladega (F 4)—Pop. 5,854.				
<i>Daily Newspapers.</i>				
Daily Home..Dem..Eve ex Su.....	© 1,140	.10	.10 F	6-13 -276
Troy (G 7)—Pop. 4,961.				
<i>Daily Newspapers.</i>				
Messenger..Dem..Eve ex Su.....	—	.12½	.10 I	7-13 -280
Tuscaloosa (C 4)—Pop. 8,407.				
<i>Daily Newspapers.</i>				
News & Times-Gazette☐..Dem..Eve ex Sat & Su	—	.25	.20 N	7-13 -280
Su Morn	—	.25	.20 N	7-13 -280

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

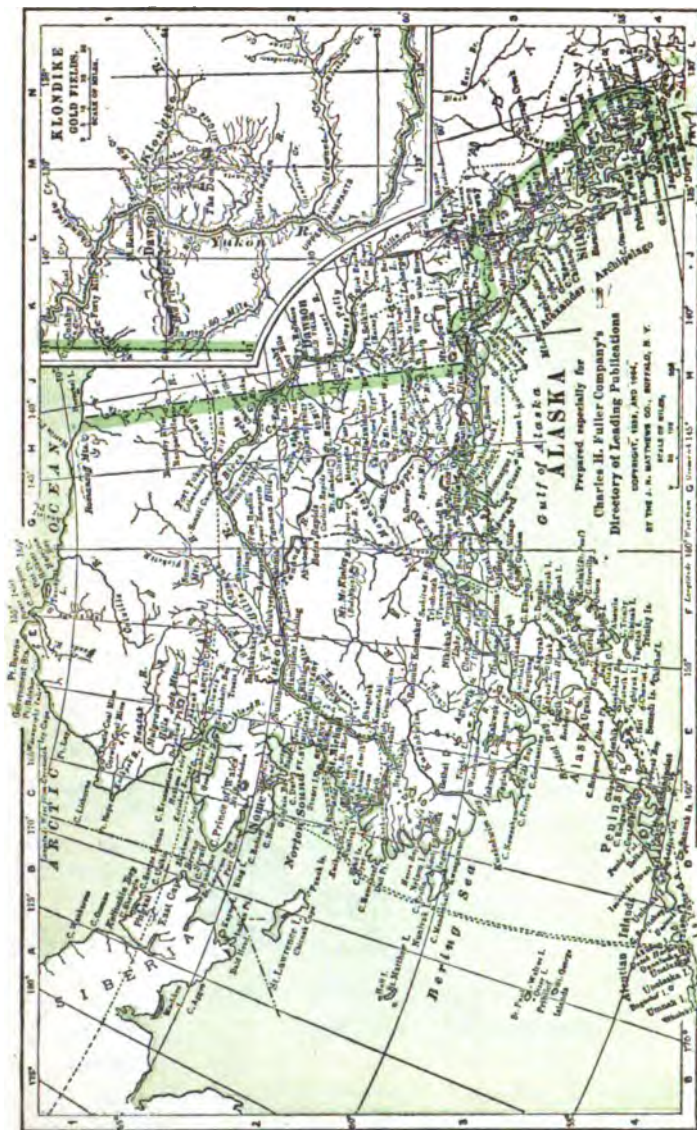
From Statistics Compiled by the U. S. Department of Agriculture

ALABAMA		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	4,636,000	14.6	67,686,000	\$100,175,000
Wheat	(")	140,000	9.5	1,330,000	8,258,000
Hay	(Tons)	1,596,000	.81	1,293,000	26,248,000
Oats	(Bush.)	428,000	19.0	8,132,000	8,701,000
Potatoes	(")	60,000	80.0	4,800,000	8,688,000
Rye	(")	4,000	11.0	44,000	115,000
Barley	(")				
Beans	(")				
Sweet Potatoes	(")	153,000	96.0	14,688,000	16,891,000
Flaxseed	(")				
Buckwheat	(")				
Cotton	(Bales)	2,451,000	160.0	820,000	110,700,000
Tobacco	(Lbs.)	1,000	700.0	700,000	210,000
Rice	(Bush.)	600	25.0	15,000	22,000
Total Acreage		9,469,600		Total Val.	\$275,008,000
		Number	Value per Head (average)		Value
Dairy Cows		494,000	\$58.00		\$ 28,652,000
Other Cattle		851,000	24.80		20,679,000
Horses		155,000	128.00		19,840,000
Swine		2,223,000	17.00		37,791,000
Sheep		140,000	6.40		896,000
Mules		304,000	157.00		47,728,000
Total Number		4,167,000		Total Val.	\$155,586,000
				Grand Tot'l	\$430,594,000

§ Government statement—See page 4. * Gross circulation. © Net circulation. ☐ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ALASKA.

Number of places and settlements	108
White population	36,400
Indian population	25,331
Chinese population	1,209
Japanese population	913
Negro population	209
All other population	294

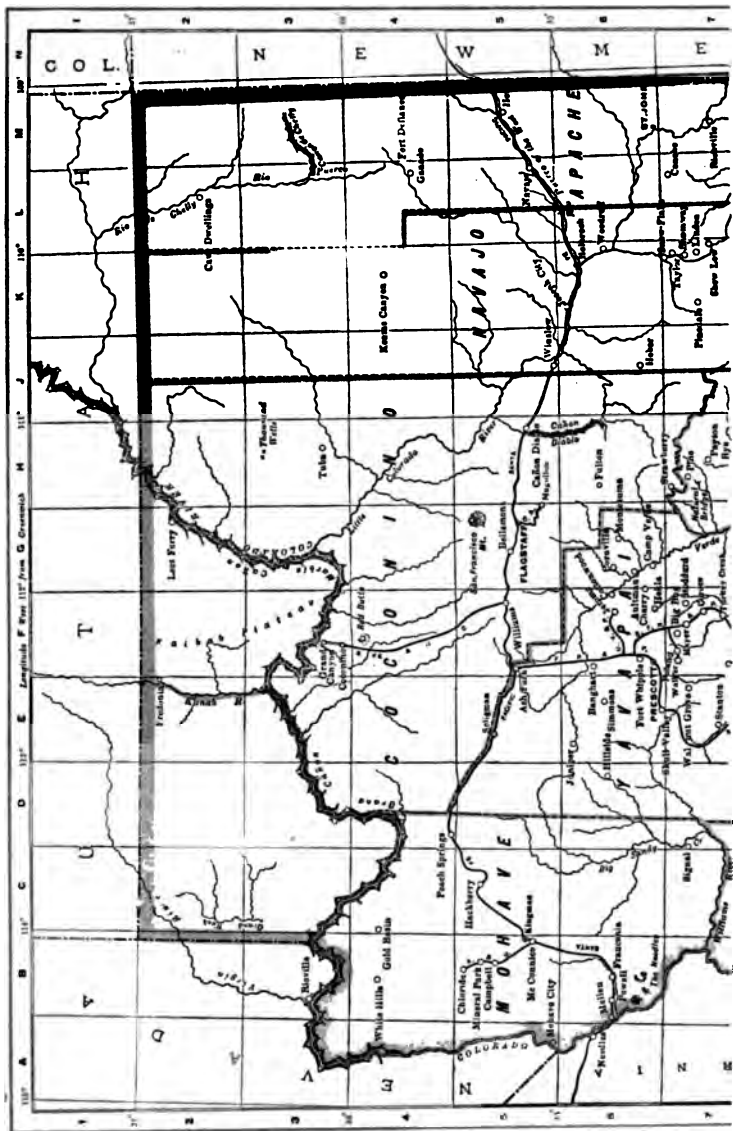


ALASKA—Pop. 64,356.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Chittina (J 3)—Pop. 400.				
<i>Weekly Publications.</i>				
Leader..Ind..Sat	—	.40	.40 F	7-13 -276
Gordova (G 2)—Pop. 1,152.				
<i>Daily Newspapers.</i>				
Times..Ind-Rep..Eve ex Su.....	—			6-13 -276
Douglas (M 4)—Pop. 1,700.				
<i>Weekly Publications.</i>				
Douglas Island News..Local..Wed.....	—			5-13 -252
Fairbanks (G 2)—Pop. 3,541.				
<i>Daily Newspapers.</i>				
News-Miner..Local..Eve ex Su.....	—	1.00	.50 I	7-13 -280
Su Morn	—	1.00	.50 I	7-13 -280
<i>Weekly Publications.</i>				
Alaska Citizen□..Ind-Dem..Mon.....	\$ 1,232	1.00		7-13 -308
Min. rate 1,000 inches 6 mos. .25 inch.				
Iditarod (F 2)—Pop. 2,000.				
<i>Weekly Publications.</i>				
Pioneer..Ind-Dem..Sat	—			7-13 -308
Juneau (K 3)—Pop. 1,644.				
<i>Daily Newspapers.</i>				
Dispatch..Non-Part..Morn ex Su & Mon.....	—	.25	.25 F	7-13 -294
Su Morn	—	.25	.25 F	7-13 -294
Empire..Dem..Eve ex Su.....	—	.30	.25 N	7-13 -287
Ketchikan (N 5)—Pop. 1,600.				
<i>Daily Newspapers.</i>				
Progressive-Miner..Non-Part..Eve ex Su.....	—	.25	.25 F	7-13 -305
Kome (C 2)—Pop. 2,600.				
<i>Daily Newspapers.</i>				
Industrial Worker..Labor..Morn ex Su.....	—			6-13 -273
Nugget..Rep..Eve ex Su.....	—	.50	.25 N	6-13 -280
Seward (L 3)—Pop. 900.				
<i>Daily Newspapers.</i>				
Gateway..Non-Part..Eve ex Su.....	—	.50		7-13 -240
Min. rate 120 inch (1 p.) dly. 1 mo. \$185.00.				
Skagway (K 3)—Pop. 872.				
<i>Daily Newspapers.</i>				
Alaskan..Ind..Eve ex Su.....	—		.14 L	6-13 -280
1 inch dly. 1 mo. \$3.25.				
Valdez (G 2)—Pop. 810.				
<i>Daily Newspapers.</i>				
Prospector..Ind..Eve ex Su.....	—	.25	.25 F	6-13 -276

*Government statement—See page 4. *Gross circulation. ©Net circulation. □ Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

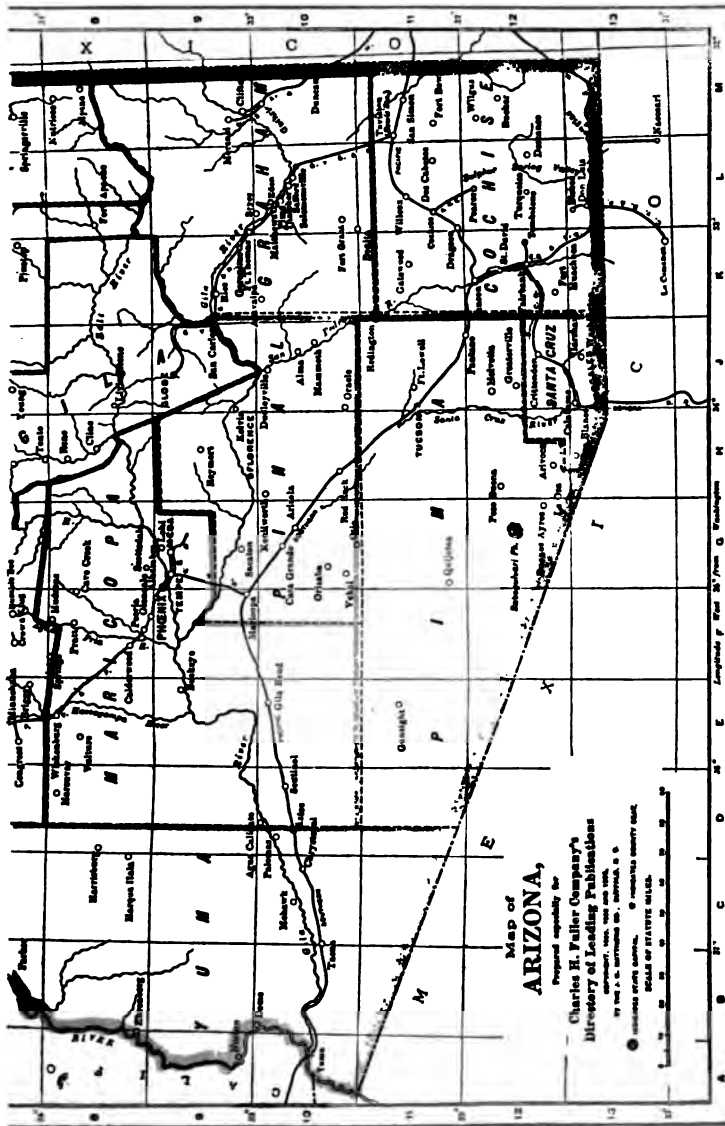
ARIZONA.

Cities and Towns of—	No.	Pop.
10,000 inhabitants or more.....	2	24,827
5,000 to 10,000 inhabitants.....	4	27,631
2,500 to 5,000 inhabitants.....	3	11,302



ARIZONA.

	No.	Pop.
Urban territory		63,260
Rural territory		141,094
Cities and towns of less than 2,500 inhabitants.....	13	16,406
Other rural territory		124,688
Total number of dwellings in state.....		45,386
Total number of families in state.....		47,927



ARIZONA—Pop. 204,354.				1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Bisbee (L 13)—Pop. 9,019.						
<i>Daily Newspapers.</i>						
Review□..Dem..Morn ex Su & Mon.....	\$ 4,200	.50	.35 N	7-13	-280	
Su Morn50	.35 N	7-13	-280	
Douglas (L 13)—Pop. 12,000.						
<i>Daily Newspapers.</i>						
Dispatch□..Rep..Morn ex Su & Mon.....	\$ 2,375	.35	.25 N	7-13	-280	
Su Morn35	.25 N	7-13	-280	
International□..Dem..Eve ex Su.....	\$ 2,540	.35	.25 N	7-13	-276	
Flagstaff (D 3)—Pop. 3,500.						
<i>Daily Newspapers.</i>						
Leader..Dem..Eve ex Su.....	—	.30	.30 F	6-13	-280	
Globe (E 5)—Pop. 10,000.						
<i>Daily Newspapers.</i>						
Record□..Morn ex Su & Mon.....	—	.35	.30 N	7-13	-294	
Su Morn	—	.35	.30 N	7-13	-294	
Miami (J 9)—Pop. 12,000.						
<i>Daily Newspapers.</i>						
Silver Belt□..Ind..Eve ex Su.....	© 1,917	.40	.25 P	7-13	-280	
Mogales (E 7)—Pop. —.						
<i>Daily Newspapers.</i>						
Herald..Ind..Eve ex Su.....	© 1,850	.25	.25 F	7-13	-280	
Phoenix (G 8½)—Pop. 30,000.						
<i>Daily Newspapers.</i>						
Gazette□..Rep..Eve ex Su.....	© 8,278	.56	.56 F	7-13	-294	
‡ Only eve. paper. Most progressive. Largest circulation in city and trading radius. Liberal co-operation. Member A. B. C. Rep. by J. P. McKinney, Spl. Agent, New York and Chicago. (191)						
Republican□..Ind-Rep..Morn ex Su.....	© 10,025	.49	.49 F	7-13	-297	
Su Morn	© 11,059	.49	.49 F	7-13	-297	
<i>Weekly Publications.</i>						
Arizona Labor Journal..Labor..Thur.....	© 5,000	.60	.60 F	7-13	-276	
<i>Monthly Publications.</i>						
Arizona Magazine□..Lit & Develop..M.....	© 2,950	2.00		4-13	-168	
Min. rate 1 p. mo. 1 yr. \$1.40 inch.						
Great Southwest Farmer..Agri..M.....	© 6,385	1.50	1.50 F	4-13	-168	
So. W. Stockman-Farmer..Agri..S-M.....	© 7,542	1.26	1.26 F	4-13	-196	
‡ 36 years old. Guaranteed circulation 9,000 and growing. Official paper for Cattle Association; Farm Improvement Association; Goat Raiser's Association; Poultry Raiser's Association; supported editorially by Arizona College of Agriculture. Guaranteed the largest and acknowledged the best circulated paper in the arid southwest. John B. Finucan, Adv. Repr., Hartford Bldg., Chicago. (236)						
Prescott (F 6½)—Pop. 5,092.						
<i>Daily Newspapers.</i>						
Journal-Miner..Rep..Morn ex Su & Mon.....	\$ 1,956	.40	.20 I	7-13	-280	
Su Morn40	.20 I	7-13	-280	
<i>Weekly Publications.</i>						
Journal-Miner..Rep..Wed	—	.25	.25 F	7-13	-280	

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ARIZONA—Continued.

		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Tombstone (K 12)—Pop. 2,000.				
<i>Daily Newspapers.</i>				
Prospector..Ind..Eve ex Su.....	\$ 750	.35	.12 P	7-13 -273
Tucson (J 11)—Pop. 23,500.				
<i>Daily Newspapers.</i>				
Citizen☐..Rep..Eve ex Su.....	Ⓞ 4,139	.35	.35 F	7-13 -297
‡ The Citizen is the leading daily in the largest city in Arizona. Only A. B. O. paper. G. Logan Payne Co., Mgrs. Foreign advertising. (61)				
Star☐..Dem..Morn ex Su & Mon.....	Ⓞ 3,301	.30	.30 F	7-13 -280
Su Morn	Ⓞ 3,770	.30	.30 F	7-13 -280
Yuma (A 10)—Pop. 5,400.				
<i>Daily Newspapers.</i>				
Examiner..Rep..Eve ex Su.....	—	.20	.15 1/2 A	6-13 -280
Sun..Dem..Morn ex Su & Mon.....	Ⓞ 1,293	.20	.20 F	7-13 -280
Su Morn	Ⓞ 1,293	.20	.20 F	7-13 -280

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

From Statistics Compiled by the U. S. Department of Agriculture

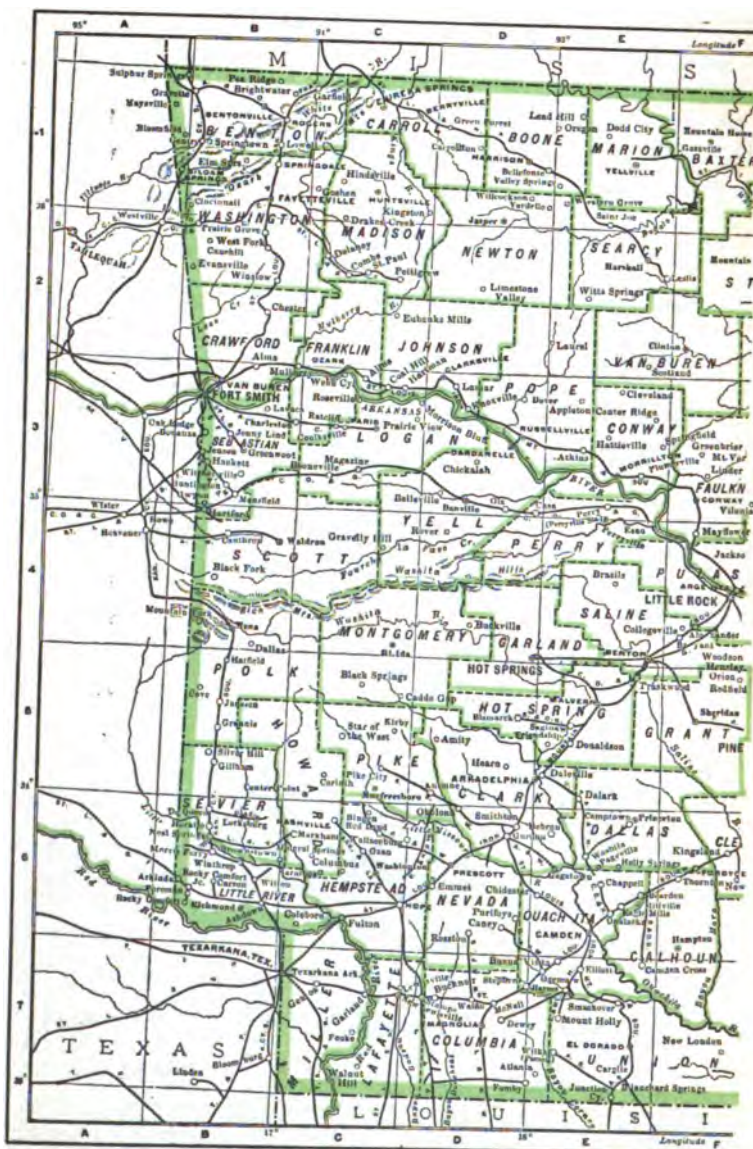
ARIZONA	Acreage	Yield per Acre	Production	Value
Corn(Bush.)	34,000	28.0	952,000	\$ 1,999,000
Wheat(“)	38,000	26.0	988,000	2,371,000
Hay(Tons)	150,000	3.20	480,000	11,520,000
Oats(Bush.)	11,000	40.0	440,000	528,000
Potatoes(“)	5,000	85.0	425,000	871,000
Rye(“)				
Barley(“)	30,000	34.0	1,020,000	1,326,000
Beans(“)	18,000	4.0	72,000	360,000
Sweet Potatoes(“)				
Flaxseed(“)				
Buckwheat(“)				
Cotton(Bales)	87,000	280.0	51,000	12,240,000
Tobacco(Lbs.)				
Rice(Bush.)				
Total Acreage	373,000		Total Val.	\$ 31,215,000

	Number	Value per Head (average)	Value
Dairy Cows	72,000	\$ 90.00	\$ 6,480,000
Other Cattle	1,100,000	43.40	47,740,000
Horses	136,000	71.00	9,656,000
Swine	58,000	18.00	1,044,000
Sheep	1,400,000	10.00	14,000,000
Mules	9,000	112.00	1,008,000
Total Number	2,775,000		Total Val. \$ 7,928,000
			Grand Tot'l \$111,143,000

‡ Government statement—See page 4. *Gross circulation. ⓄNet circulation. ☐Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

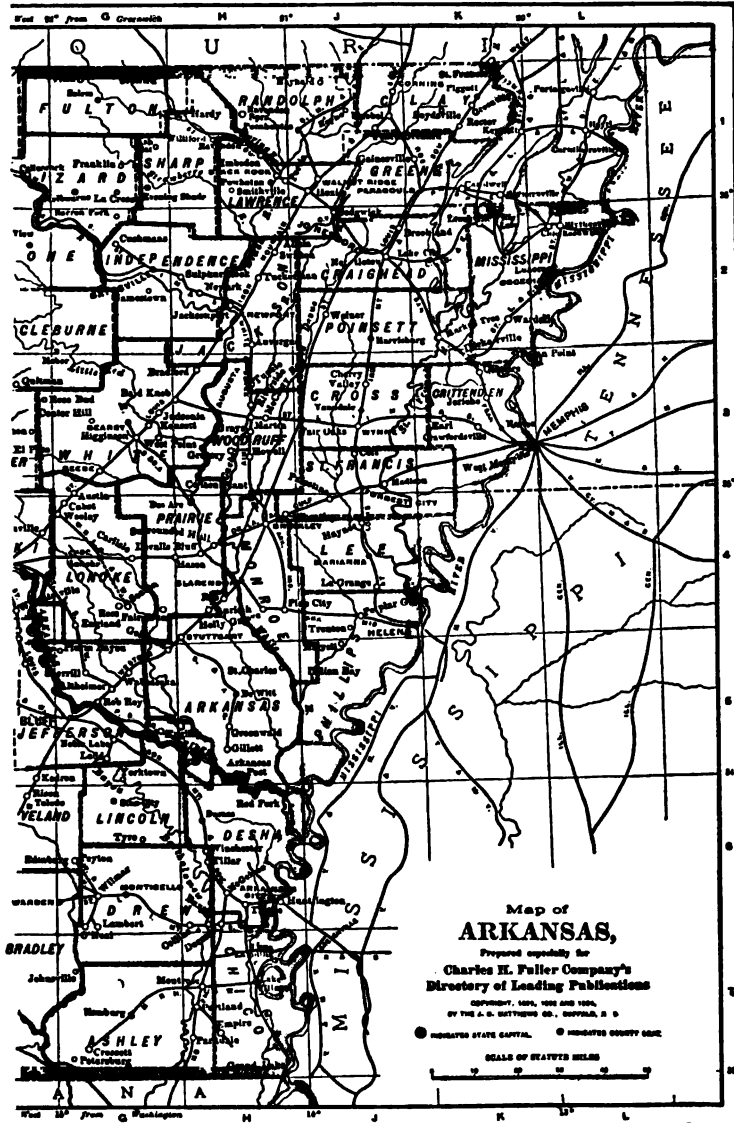
ARKANSAS.

Cities and Towns of—	No.	Pop.
25,000 inhabitants or more.....	1	45,941
10,000 to 25,000 inhabitants.....	5	70,304
5,000 to 10,000 inhabitants.....	3	21,143
2,500 to 5,000 inhabitants.....	19	65,293



ARKANSAS.

	No.	Pop.
Urban territory		202,681
Rural territory		1,371,768
Cities and towns and villages of less than 2,500 inhabitants.....	277	174,764
Other rural territory.....		1,197,004
Total number of dwellings in state.....		327,626
Total number of families in state.....		333,368



ARKANSAS —Pop. 1,574,449.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Argenta (C 4)—Pop. 11,138.				
<i>Daily Newspapers.</i>				
Times—Dem..Eve ex Su.....	————	.25	.07½ I	6-13 -280
Batesville (G 2)—Pop. 5,000.				
<i>Daily Newspapers.</i>				
Guard...Dem..Eve ex Su.....	————	.07½	.07½ F	6-13 -276
Record...Dem..Eve ex Su.....	© 2,050	.10	.10 F	6-13 -280
Bentonville (B 1)—Pop. 1,956.				
<i>Daily Newspapers.</i>				
Sun...Dem..Eve ex Su.....	————	.10	.10 F	5-13 -266
Camden (C 5)—Pop. 4,000.				
<i>Daily Newspapers.</i>				
Beacon-Herald...Dem..Eve ex Su.....	————	.10	.10 F	6-13 -276
Conway (C 3)—Pop. 2,800.				
<i>Daily Newspapers.</i>				
Democrat...Dem..Eve ex Su.....	————	.10½	.10½ F	6-13 -280
Eureka Springs (C 1)—Pop. 4,400.				
<i>Daily Newspapers.</i>				
Times-Echo...Dem..Eve ex Su.....	————	.10	.05 A	6-13 -280
Fayetteville (B 1½)—Pop. 4,471.				
<i>Daily Newspapers.</i>				
Democrat...Dem..Eve ex Su.....	© 1,300	.15	.12 A	7-13 -280
Ft. Smith (B 3)—Pop. 30,000.				
<i>Daily Newspapers.</i>				
Southwest American□...Dem..Morn ex Su & Mon.....	© 13,430	.42	.42 F	7-13 -280
Su Morn	© 14,057	.42	.42 F	7-13 -280
Times-Record□...Ind-Dem..Eve ex Sat & Su...	© 11,576	.35	.35 F	7-13 -301
Su Morn	© 11,278	.35	.35 F	7-13 -301
<i>Weekly Publications.</i>				
Union Sentinel...Labor..Fri.....	————	.20	.20 F	5-13 -248
<i>Monthly Publications.</i>				
Ozark Fruit & Farms...Agrl..M.....	————	2.10		4-13 -196
Min. rate 1 inch 3 mos. \$1.78½ inch.				
Helena (J 4½)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
World...Dem..Eve ex Sat & Su.....	————	.25	.15 N	7-13 -287
Su Morn	————	.25	.15 N	7-13 -287
Hot Springs (D 4½)—Pop. 18,000.				
<i>Daily Newspapers.</i>				
New Era□...Ind..Eve ex Su.....	————	.25	.20 B	7-13 -280
Sentinel-Record...Ind..Morn ex Su & Mon.....	————	.25	.07½ N	7-13 -280
Su Morn	————	.25	.07½ N	7-13 -280

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ARKANSAS—Continued.**Jonesboro (J 2)**—Pop. 12,000.*Daily Newspapers.*

Sun..Dem..Eve ex Su.....	© 1,190	.12	.12 F	7-13 -294
Tribune..Dem..Eve ex Su.....	—	.15	.08½N	6-13 -273

Little Rock (F 4)—Pop. 69,458.*Daily Newspapers.*

Democrat□..Dem..Eve ex Su.....	© 22,460	1.12	.70 C	8-12½-308
Gazette□..Ind-Dem..Morn ex Su.....	© 40,350	.84	.84 F	8-12½-297
Su Morn	© 54,856	1.12	1.12 F	8-12½-297

† Arkansas leading newspaper. By far the largest circulation, daily or Sunday, of any paper in the state. Member A. B. C. The John Budd Co., Advt. Reprs., New York, Chicago, St. Louis.

News□..Dem..Eve ex Su.....	© 9,850	.35	.35 F	7-13 -301
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Weekly Publications.

Arkansas Methodist..Meth..Thur.....	© 11,010	1.10	1.10 F	4-13 -189
Baptist Advance..Bap..Thur	© 5,200	.65	.65 F	4-13 -182
Baptist & Commoner..Bap..Wed.....	—	.75	.75 F	4-13 -182
Gazette□..Dem..Wed	© 11,135	.42	.42 F	8-12½-297
Union Labor Bulletin..Labor..Sat.....	© 4,200	.50	.50 F	4-13 -182

Monthly Publications.

Arkansas Farmer & Homestead□..Agri..S-M..	© 72,889	7.00	7.00 F	4-13 -182
Journal of The Ark. Med. Soc..Med..M.....	—	—	—	2-18 -126
¼ p. 1 tl. \$5.00. Min rate 1 p. mo. 1 yr. \$3.54 insertion.				
Masonic Trowel..Frat..M	© 2,300	.50	.50 F	3-13½-133

Newport (H 2)—Pop. 7,000.*Daily Newspapers.*

Independent..Dem..Eve ex Su.....	© 560	.10	.10 F	6-13 -276
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Weekly Publications.

Independent..Ind..Fri	© 2,250	.15	.15 F	6-13 -276
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Pine Bluff (G 5)—Pop. 20,000.*Daily Newspapers.*

Commercial□..Dem..Eve ex Su.....	* 4,855	.25	.25 F	7-13 -280
Graphic□..Dem..Morn ex Su.....	—	.25	.25 F	7-13 -276
Su Morn	—	.25	.25 F	7-13 -276

Rogers (A 2)—Pop. 2,820.*Daily Newspapers.*

Post..Ind..Eve ex Su.....	© 640	—	—	6-13 -273
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Searcy (G 3)—Pop. 2,331.*Daily Newspapers.*

Citizen..Dem..Eve ex Su.....	\$ 560	.20	.10 A	6-13 -276
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Siloam Springs (A 1)—Pop. 3,500.*Daily Newspapers.*

Register..Ind..Eve ex Su.....	—	.12½	.12½F	5-13 -248
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Texarkana (C 7).

(See Texarkana, Texas.)

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

From Statistics Compiled by the U. S. Department of Agriculture

ARKANSAS				
	Acreage	Yield per Acre	Production	Value
Corn(Bush.)	2,700,000	13.0	35,100,000	\$ 63,180,000
Wheat(")	254,000	12.0	3,048,000	3,609,000
Hay(Tons)	403,000	1.3	524,000	10,218,000
Oats(Bush.)	442,000	25.5	11,271,000	9,918,000
Potatoes(")	38,000	90.0	3,420,000	4,700,000
Rye(")	2,000	10.5	21,000	44,000
Barley(")				
Beans(")				
Sweet Potatoes(")	38,000	90.0	3,420,000	4,720,000
Flaxseed(")				
Buckwheat(")				
Cotton(Bales)	2,888,000	155.0	935,000	129,965,000
Tobacco(Lbs.)	300	700.0	210,000	52,000
Rice(Bush.)	170,000	43.0	7,310,000	13,158,000
Total Acreage	6,935,300		Total Val.	\$239,584,000
	Number	Value per Head (average)		Value
Dairy Cows	443,000	\$ 59.00		\$ 26,137,000
Other Cattle	678,000	24.70		16,740,000
Horses	267,000	93.00		24,831,000
Swine	1,725,000	13.00		22,425,000
Sheep	147,000	8.20		1,205,000
Mules	315,000	123.00		38,745,000
Total Number	3,575,000		Total Val.	\$130,083,000
			Grand Tot'l	\$369,667,000

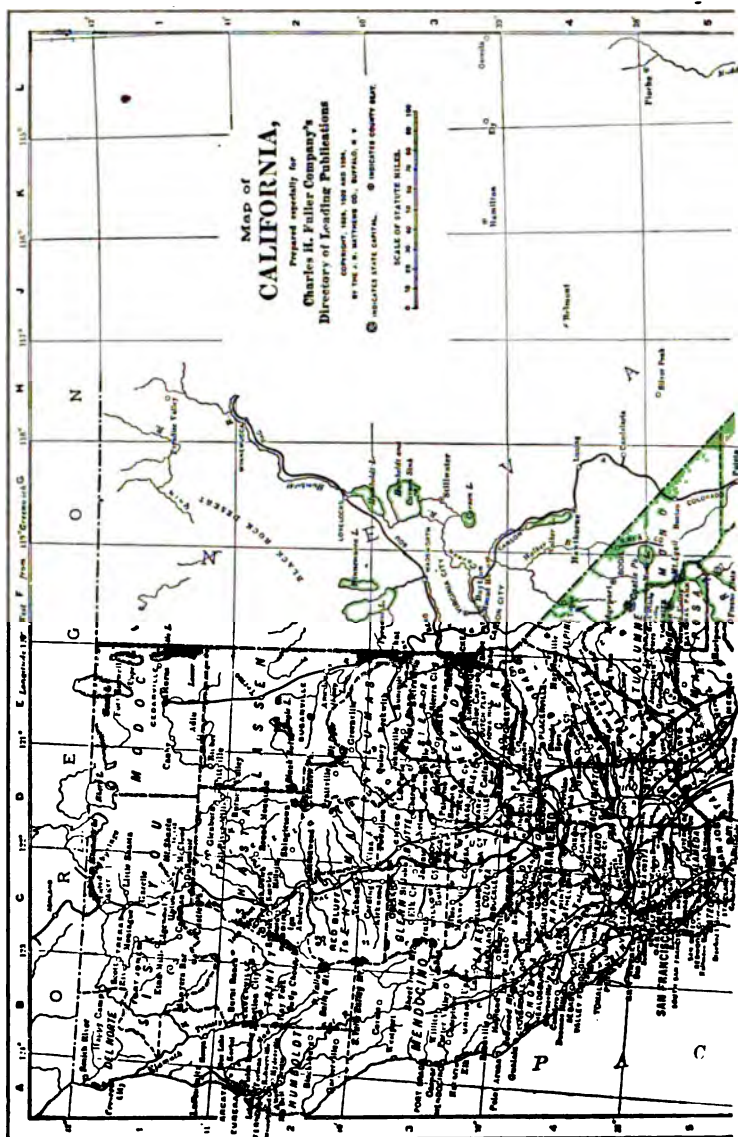
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CALIFORNIA—Pop. 2,377,549.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Alameda (C 5)—Pop. 23,383.				
<i>Daily Newspapers.</i>				
Times-Star☐..Ind-Rep..Eve ex Su.....	—	.30	.20 N	7-13 -280
Alhambra (G 3½)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Advocate & News..Ind..Eve ex Su.....	—	.25	.25 F	6-13 -280
Atascadero (E 7)—Pop. 750.				
<i>Monthly Publications.</i>				
Illustrated Review..Lit..M	—	17.50	17.50 F	4-14 -177
Auburn (E 4½)—Pop. 2,376.				
<i>Daily Newspapers.</i>				
Journal☐..Ind..Eve ex Su.....	—	.22	.22 F	6-13 -278
Bakersfield (G 7)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
Californian☐..Dem..Eve ex Su.....	⊙ 6,230	.28	.28 F	7-13 -294
Echo☐..Rep..Morn ex Su.....	⊙ 3,741	.28	.28 F	7-13 -294
Su Morn	⊙ 3,961	.28	.28 F	7-13 -294
Berkeley (C 4½)—Pop. 68,000.				
<i>Daily Newspapers.</i>				
Californian☐..College..Morn ex Sat & Su.....	* 4,500	.40	.35 N	7-13 -294
Gazette☐..Rep..Eve ex Su.....	⊙ 6,627	.50	.35 N	7-13 -294
Brawley (K 9½)—Pop. 4,000.				
<i>Daily Newspapers.</i>				
News..Rep..Eve ex Su.....	* 1,305	.20	.20 F	7-13 -308
Chico (D 3)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
Enterprise☐..Ind..Eve ex Su.....	⊙ 1,442	.25	.14 B	7-13 -287
Record☐..Ind-Dem..Morn ex Su & Mon.....	—	.25	.15 A	7-13 -276
Su Morn	—	.25	.15 A	7-13 -276
Colusa (C 3½)—Pop. 1,532.				
<i>Daily Newspapers.</i>				
Sun..Dem..Eve ex Su.....	—	.25	.12 A	7-13 -308
Corona (H 8½)—Pop. 3,540.				
<i>Daily Newspapers.</i>				
Independent..Rep..Eve ex Su.....	—	.10	.10 F	6-13 -276
El Centro (K 10)—Pop. 6,500.				
<i>Daily Newspapers.</i>				
Press☐..Ind..Eve ex Su.....	—	.21	.21 F	7-13 -280
Progress☐..Ind..Morn ex Su & Mon.....	⊙ 1,683	.35	.25 A	7-13 -280
Su Morn	⊙ 1,741	.35	.25 A	7-13 -280
Escondido (H 9½)—Pop. 2,000.				
<i>Daily Newspapers.</i>				
Times-Advocate..Ind..Eve ex Su.....	⊙ 500	.15		6-13 -276
Min. rate 1 inch dly. 1 mo. .05 inch.				

*Government statement—See page 4. *Gross circulation. ⊙Net circulation. ☐Can be matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

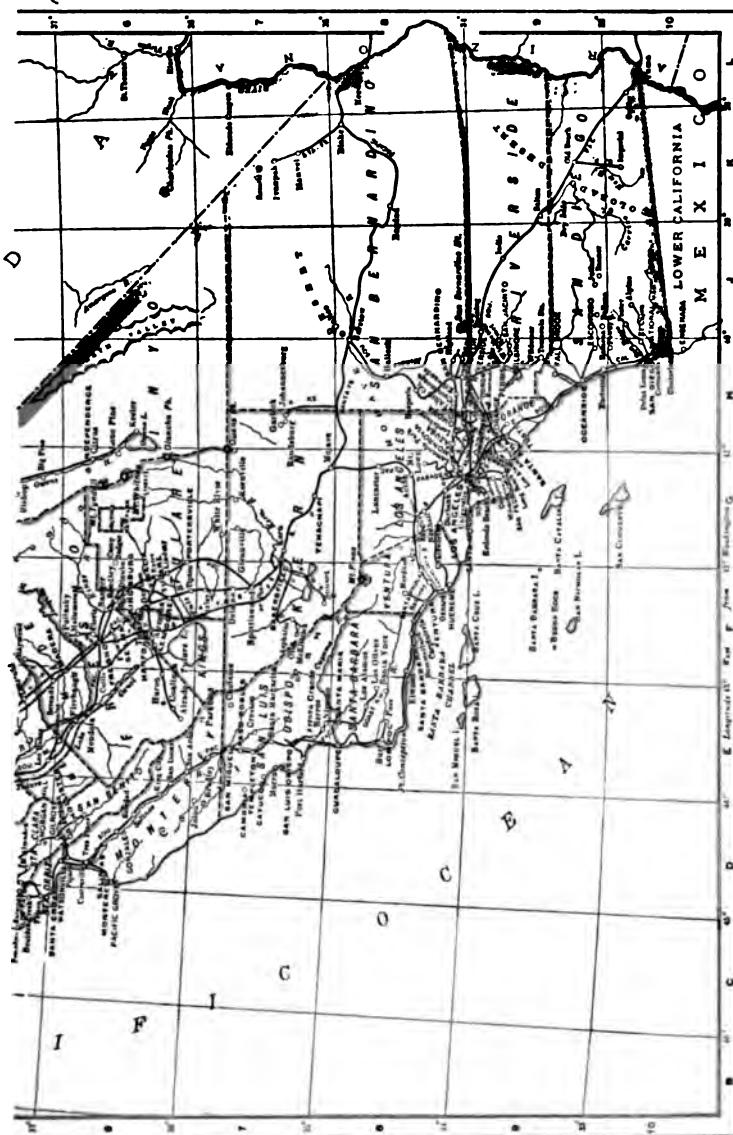
CALIFORNIA.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or more.....	3	886,284
50,000 to 100,000 inhabitants.....	5	133,945
25,000 to 50,000 inhabitants.....	13	196,701
10,000 to 25,000 inhabitants.....	10	64,108
2,500 to 5,000 inhabitants.....	39	138,701



CALIFORNIA.

	No.	Pop.
Urban territory		1,469,739
Rural territory		907,801
Cities and towns of less than 2,500 inhabitants.....	128	153,052
Other rural territory.....		754,758
Total number of dwellings in state.....		513,481
Total number of families in state.....		563,636



CALIFORNIA—Continued.

		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Eureka (A 2)—Pop. 17,500.				
<i>Daily Newspapers.</i>				
Standard☐..Rep..Eve ex Su.....	© 5,073	.56	.23 B	7-13 -294
Times☐..Rep..Morn ex Su.....	© 5,108	.56	.23 B	7-13 -294
Su Morn	© 5,229	.56	.23 B	7-13 -294
<i>Weekly Publications.</i>				
Labor News☐..Labor..Sat	—	.40	.35 A	4-13 -196
Fresno (F 6)—Pop. 45,000.				
<i>Daily Newspapers.</i>				
Herald☐..Ind-Rep..Eve ex Su.....	© 8,566	.42	.42 F	7-13 -280
Republican☐..Ind..Morn ex Su.....	\$ 23,356	1.00	.98 A	7-13 -298
Su Morn	—	1.00	.98 A	7-13 -298
Grass Valley (D 3)—Pop. 7,000.				
<i>Daily Newspapers.</i>				
Union..Ind-Dem..Morn ex Su & Mon.....	© 2,061	.15	.15 F	7-13 -294
Su Morn	© 2,061	.15	.15 F	7-13 -294
Gridley (D 3)—Pop. 987.				
<i>Daily Newspapers.</i>				
Globe..Ind-Dem..Eve ex Su.....	—	.11½	.10 D	5-13 -352
Hanford (F 6)—Pop. 6,500.				
<i>Daily Newspapers.</i>				
Journal☐..Dem..Morn ex Mon.....	\$ 1,198	.25	.12½N	7-13 -273
Su Morn	—	.25	.12½N	7-13 -273
Sentinel..Rep..Eve ex Su.....	—	.25	.12½N	7-13 -280
Hollister (D 6)—Pop. 2,308.				
<i>Daily Newspapers.</i>				
Free Lance..Rep..Eve ex Su.....	—	.12½	.12½F	6-13 -280
Long Beach (G 9)—Pop. 35,000.				
<i>Daily Newspapers.</i>				
Press☐..Ind..Eve ex Su.....	© 5,783	.42	.42 F	8-12½-280
Telegram☐..Rep..Eve ex Su.....	© 6,576	.42	.42 F	8-12½-301
Los Angeles (G 3½)—Pop. 550,000.				
<i>Daily Newspapers.</i>				
El Heraldo de Mexico..Ind..Span..Morn ex Su.	—	.45	.27 A	7-13 -270
Examiner☐..Ind..Morn ex Su.....	© 71,181	2.24	1.68 I	8-12½-280
Su Morn	©150,446	4.48	3.08 I	8-12½-280
Express☐..Prog..Eve ex Su.....	\$ 55,957	1.40	1.40 F	8-12½-280
Su Morn	—	1.40	1.40 F	8-12½-280
Herald☐..Ind..Eve ex Su.....	\$127,773	3.08	2.38 G	8-12½-280
† The EVENING HERALD'S circulation is greater than the circulation of all other Los Angeles evening papers combined. (151)				
Record☐..Ind..Eve ex Su.....	© 37,949	.91	.91 F	8-13 -280
Times☐..Ind-Rep..Morn ex Su.....	© 82,901	2.10	1.54 I	8-12½-297
Su Morn	©124,334	2.80	2.10 I	8-12½-297
Rotogravure Sec..Su	©124,334	5.60	4.20 I	8-12½-297
Times Farm & Tractor Mag..Agrl..Su.....	©121,774	2.80	2.10 I	4-15 -207
Times Illus. Mag..Lit..Su.....	©124,334	3.36	2.52 I	4-15 -210

* Government statement—See page 4. * Gross circulation. © Net circulation. ☐ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

CALIFORNIA—Continued.

Los Angeles—Continued.

Weekly Publications.

American Weekly.

(See New York, N. Y.)

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
California Cultivator..Agrl..Sat	2.80	2.80 F	4-13 -189
California Outlook..Prog..Sat70	.70 F	3-15 -140
Calif. Tourist & Hotel Reporter..Hotel..Sat...*	3,000	.40	3-13 -136
Min. rate 1 p. wkly. 1 yr. \$7.21 per page.			
Citizen..Labor..Fri	1.00	.50 N	7-13 -230
Commercial Bulletin..Trade..Fri	2,332	.80	4-13 -168
Min. rate 1 inch wkly. 1 yr. .66 inch.			
Financial-Inns. News..Fin & Trade..Sat.....			4-13 -168
1 in. wkly 3 mos. \$1.50 in.			
Min. rate 1 in. wkly. 1 yr. \$1.20 in.			
Graphic..Society..Sat	1.68		4-12½-168
Min. rate 1 in. wkly. 1 yr. \$1.40 in.			
Grocer's Journal..Trade	1,400		168
½ p. 1 ti. \$4.00. Min. rate 1 p. wkly. 1 yr. \$20.00 insertion.			
So. Builder & Contr..Bldg. & Engrn..Fri.....	1.00		3-15 -154
Min. rate ½ p. wkly. 1 yr. \$3.15 insertion.			
Tidings..Cath..Fri	16,100	.75 B	3-13 -182
West. Emp. & Rural World..Hort & Agrl..Sat@	67,414	2.80	4-13½-210
Min. rate 1 p. 1 ti. \$150.00.			

Monthly Publications.

Am. Globe-Protective Financier..Fincl..M....	1.00	1.00 F	3-13 -147
Apparel Gazette..Trade..M	2,018	1.25	2-22 -147
Min. rate ½ p. mo. 1 yr. \$12.75 insertion.			
Bakers & Confectioners Review..Trade..M....*	3,500		2-19 -126
½ p. 1 ti. \$3.00. Min. rate 1 p. mo. 1 yr. \$22.50 insertion.			
Calif. Citrograph..Agrl & Hort..M.....@	9,707	2.80	4-13 -161
Calif. Druggist..Pharm..Bl-M	1,000		2-23 -140
½ p. 6 ti. \$40.00 ins. Min. rate 1 p. 6 ti. \$140.00 ins.			
Grizzly Bear..Hist & Frat..M.....@	7,500	1.50	3-17 -168
Master Mind..New Thought..M.....@	3,845	2.50	2-15 -112
Min. rate 1 p. mo. 1 yr. \$24.00 insertion.			
Motor West..Motoring..S-M	6,970		2-21 -140
½ p. 1 ti. \$12.00. Min. rate 1 p. s-mo. 1 yr. \$48.00 ins.			
Orchard & Farm..Agrl..M.....@	39,659	3.92	4-13 -163
Pac. Coast Record..Hotel..M.....@	3,216		2-18 -133
½ p. 1 ti. \$7.50. Min. rate 1 p. mo. 1 yr. \$40.00 page.			
Pacific Motorcyclist..Motorcycle..Thur..Fort..@	5,200		2-22½-140
½ p. 1 ti. \$4.30. Min. rate 1 p. 26 ti. in 1 yr. \$40.00 page.			
Pacific Poultrycraft..Poultry..M		1.50	3-13 -140
Photoplay Art..Mov Pict..M.....		2.50	3-14 -140
Min. rate 1 p. mo. 1 yr. \$48.00 page.			
Touring Topics..Motoring..M	13,944		2-17 -119
½ p. 1 ti. \$15.00. Min. rate 1 p. mo. 1 yr. \$55.00 insertion.			
West Coast Magazine..Lit..M.....		4.20	3-16 -168
Min. rate 1 p. mo. 1 yr. \$72.00 insertion.			

Madera (E 5½)—Pop. 2,404.

Daily Newspapers.

Mercury..Ind-Rep..Eve ex Su.....	.25	.10 N	7-13 -318
Tribune..Dem..Eve ex Su.....	.15	.15 F	7-13 -305

Martinez (C 4½)—Pop. 4,800.

Daily Newspapers.

Standard..Rep..Eve ex Su.....	.15	.15 F	7-13 -276
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*Government statement—See page 4. *Gross circulation. @Net circulation. □ Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

CALIFORNIA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Marysville (D 3½)—Pop. 8,000.				
<i>Daily Newspapers.</i>				
Appeal☐..Rep..Morn ex Su & Mon.....	© 1,558	.30	.20 B	6-13 -230
Su Morn	© 1,558	.30	.20 B	6-13 -230
Democrat☐..Dem..Eve ex Su.....	\$ 1,712	.20	.20 F	6-12½-276
Merced (E 5)—Pop. 4,000.				
<i>Daily Newspapers.</i>				
Sun..Dem..Eve ex Su.....	\$ 1,290	.15	.10 A	7-13 -301
Modesto (D 5)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Herald☐..Rep..Morn ex Mon.....	\$ 4,023	.40		7-13 -287
Su Morn40		7-13 -287
Min. rate 1 in. dly. 1 mo. \$4.00 inch.				
News☐..Dem..Eve ex Su.....	\$ 3,986	.40	.40 F	7-13 -287
Monterey (D 6)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Cypress-American☐..Ind-Rep..Morn ex Su & Mon	1,000	.15	.15 F	6-13 -276
Su Morn15	.15 F	6-13 -276
Mountain View (D 5)—Pop. 1,161.				
<i>Weekly Publications.</i>				
Signs of the Times..7th Day Advent..Tu.....	© 66,500	3.50		3-16½-175
Min. rate 1 inch wkly. 1 yr. \$2.10 inch.				
<i>Monthly Publications.</i>				
Signs of the Times..7th Day Advent..M.....	© 43,400	3.50		2-16½-112
Min. rate 1 inch mo. 1 yr. \$2.10 inch.				
Maps (C 4)—Pop. 7,000.				
<i>Daily Newspapers.</i>				
Journal..Dem..Morn ex Su & Mon.....	© 1,150	.75		6-13 -280
Su Morn75		6-13 -280
Min. rate 20 in. dly. 1 yr. .75 inch per mo.				
Register..Rep..Eve ex Su.....		.08	.08 F	6-13 -266
Oakland (C 5)—Pop. 250,000.				
<i>Daily Newspapers.</i>				
Enquirer☐..Prog..Eve ex Su.....	\$ 21,054	.84	.84 F	8-12½-294
Post☐..Ind..Eve ex Su.....	© 22,658	.70	.70 F	8-12½-280
Tribune☐..Ind..Eve ex Su.....	© 44,153	1.82	1.26 C	8-12½-294
Su Morn	© 46,884	1.82	1.26 C	8-12½-294
<i>Weekly Publications.</i>				
Arauto (Portu)..Ind..Sat50	.20 A	7-13 -308
Observer☐..Ind-Rep..Sat	© 16,842	2.00		3-14 -139
Min. rate 1 inch wkly. 1 yr. \$1.60 inch.				
Union Labor Record..Labor..Fri.....	© 4,126	1.00		7-13 -290
Min. rate 21 inches wkly. 6 mos. .60 inch.				
World..Socialist..Sat50	.30 A	7-13 -276
<i>Monthly Publications.</i>				
British Californian..Brit. Interest..M.....		1.00	1.00 F	3-13 -168
Ontario (H 8½)—Pop. 4,274.				
<i>Daily Newspapers.</i>				
Report..Ind..Eve ex Su.....		.25	.12 A	7-13 -273

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CALIFORNIA—Continued.

		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Orange (H 9)—Pop. 5,600.				
<i>Daily Newspapers.</i>				
News□..Rep..Eve ex Su.....	\$ 1,407	.15	.15 F	7-13 -280
Oroville (D 3)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Register..Rep..Morn ex Su.....	© 1,200	.25	.15 E	7-13 -301
Oxnard (F 8½)—Pop. 4,600.				
<i>Daily Newspapers.</i>				
Courier□..Rep..Eve ex Su.....	\$ 1,200	.20	.20 F	7-13 -280
Palo Alto (C 5)—Pop. 5,000.				
<i>Daily Newspapers.</i>				
Times..Non-Part..Eve ex Su.....	—	.16	.16 F	7-13 -308
Pasadena (G 8½)—Pop. 47,000.				
<i>Daily Newspapers.</i>				
Star-News□..Rep..Eve ex Su.....	© 11,212	.70	.60 I	8-12½-294
Petaluma (C 4)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Argus□..Rep..Eve ex Su.....	—	.15	.08 A	7-12 -308
Courier..Prog-Dem..Morn ex Su & Mon.....	\$ 950	.10	.10 F	7-13 -280
Su Morn	—	.10	.10 F	7-13 -280
<i>Weekly Publications.</i>				
Poultry Journal..Poultry..Wed.....	—	.91	.91 F	4-13 -217
Placerville (E 4)—Pop. 2,100.				
<i>Daily Newspapers.</i>				
Republican..Rep..Eve ex Su.....	* 340			6-13 -280
1 inch dly. 1 mo. \$1.00 per mo.				
Pomona (H 8½)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Bulletin□..Rep..Morn ex Su & Mon.....	—	.30	.15 P	7-13 -294
Progress□..Rep..Eve ex Su.....	© 2,960	.25	.17 N	7-13 -294
Porterville (F 6½)—Pop. 5,500.				
<i>Daily Newspapers.</i>				
Messenger□..Rep..Morn ex Su & Mon.....	© 1,053	.12	.12 F	6-13 -280
Su Morn	—	.12	.12 F	6-13 -280
Recorder□..Ind..Eve ex Su.....	© 950	.12	.12 F	6-13 -276
Red Bluff (C 2½)—Pop. 5,000.				
<i>Daily Newspapers.</i>				
News..Dem..Morn ex Su & Mon.....	© 800	.15	.15 F	6-13 -280
Su Morn	—	.15	.15 F	6-13 -280
Republican..Rep..Eve ex Su.....	—	.10	.10 F	6-13 -276
Redding (C 2)—Pop. 4,500.				
<i>Daily Newspapers.</i>				
Courier-Free Press..Rep..Eve ex Su.....	* 1,076	.15	.15 F	7-13 -277
Searchlight..Ind..Morn ex Su & Mon.....	—	.15	.15 F	7-13 -308
Su Morn	—	.15	.15 F	7-13 -308
Redlands (H 8½)—Pop. 14,000.				
<i>Daily Newspapers.</i>				
Facts..Rep..Eve ex Su.....	© 2,180	.25	.25 F	7-13 -280

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CALIFORNIA—Continued.**Richmond (C 4½)—Pop. 20,000.****Daily Newspapers.**

Independent□..Ind..Eve ex Su.....	© 2,532	.20	.20 F	7-13 -287
News□..Dem..Morn ex Su & Mon.....	* 2,300	.35	.30 A	7-13½-287
Su Morn35	.30 A	7-13½-287
Record-Herald□..Ind-Dem..Eve ex Su.....	—	.13	.13 F	7-13 -287

Riverside (H 8½)—Pop. 16,000.**Daily Newspapers.**

Enterprise□..Rep..Morn ex Su & Mon.....	© 3,469	.45	.28 B	7-13 -294
Su Morn	© 3,469	.45	.28 B	7-13 -294
Press□..Rep..Eve ex Su.....	© 4,836	.25	.25 F	7-13 -294

Sacramento (D 4)—Pop. 75,000.**Daily Newspapers.**

Bee□..Ind..Eve ex Su.....	© 35,832	.98	.98 F	8-12½-296
Sat Edn..Ind & Agri.....	© 37,869	1.12		8-12½-296
Min. rate Sat. edn. 28 ti. 1 yr. .84 per inch.				
Star□..Ind..Eve ex Su.....	© 7,554	.28	.28 F	8-12 -301
Union□..Ind..Morn ex Su.....	—	.70	.42 G	7-13 -280
Su Morn	—	.84	.49 G	7-13 -280

Weekly Publications.

Sat. Bee□..Agri..Sat	© 37,869	1.12		8-12½-296
Min. rate 1 inch 28 ti. 1 yr. .84 inch.				

Monthly Publications.

Cal. Odd Fellows & New Age..I. O. O. F. M....	© 2,475	1.00	.50 A	4-13 -182
Great West..Development..M	—			2-21 -140
¼ p. 1 ti. \$25.00 flat.				

Salinas (D 6)—Pop. 5,000.**Daily Newspapers.**

Index..Rep..Eve ex Su.....	—	.10	.10	6-13 -280
Journal..Dem..Morn ex Su & Mon.....	© 1,080	.12	.12 F	8-13 -308
Su Morn	—	.12	.12 F	8-13 -308

San Bernardino (H 8½)—Pop. 20,000.**Daily Newspapers.**

Index□..Prog-Rep..Eve ex Sat & Sun.....	© 2,107	.40	.28 I	7-13 -294
Su Morn	© 2,108	.40	.28 I	7-13 -294
Sun□..Rep..Morn ex Su & Mon.....	© 4,482	.40	.25 N	7-13 -280
Su Morn	© 4,544	.40	.25 N	7-13 -280

San Diego (H 10)—Pop. 100,000.**Daily Newspapers.**

Sun□..Ind..Eve ex Su.....	© 16,219	.49	.49 F	8-12 -280
{ Tribune□..Rep..Eve ex Su..... }	© 30,471	1.12	.84 G	8-12½-294
{ Union□..Rep..Morn ex Su..... }				8-12½-294
Su Morn	© 23,446	1.12	.70 G	8-12½-294

† The pioneer newspaper of the great Southwest is the Union, the only morning and Sunday paper. The Tribune is the only Associated Press evening daily. Members A. B. C. Absolutely essential to use in covering this field. Eastern Representatives: Chicago—G. Logan Payne, 748 Marquette Building; New York—E. O. Trowbridge, 347 Fifth Ave. (59)

Weekly Publications.

Labor Leader..Labor..Fri.....	© 2,000	.25	.25 F	6-13 -276
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Monthly Publications.

Motor News..Motoring..M.....	—			2-20½-130
1-24 p. 1 ti. \$3.00. Min. rate 1 p. mo. 1 yr. \$22.50 ins.				

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CALIFORNIA—Continued.

San Francisco (C 5)—Pop. 463,516.

Daily Newspapers.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Bulletin □..Ind..Eve ex Su.....© 57,007	2.80	2.24 L	8-12½-28'
†Dominates the evening field of San Francisco. A circulation of purchasing power, attested by San Francisco's merchants. The Bulletin should be on your list. (87)			
Call-Post □..Ind..Eve ex Su.....© 95,595	2.50	2.24 G	8-12½-280
Chronicle □..Ind..Morn ex Su.....© 95,552	2.15	2.33½ L	8-12½-296
Su Morn©142,731	2.50	3.15 L	8-12½-296
† Chronicle's government statement for April 1, 1919, showed a gain of 8,527, the only San Francisco paper to gain in circulation. Published by Californians for Californians. One hundred per cent American. Member A. B. C.			
Chung Sai Yat Po (Chinese) ..Ind..Eve ex Su..© 7,570	2.10		4-27 -217
Min. rate ¼ p. dly. 1 yr. \$2.79 insertion.			
Demokrat (Ger) □..Ind..Morn ex Su.....	.35	.35 F	7-13 -290
Su Morn35	.35 F	7-13 -290
Examiner □..Ind..Morn ex Su.....©115,786	2.50	2.97½ P	8-12½-280
Su Morn©263,784	2.20	5.35½ P	8-12½-280
Italia (Ital) ..Ind..Morn ex Su.....\$ 17,050	1.00	.60 P	7-13 -280
Su Morn	1.00	.60 P	7-13 -280
Japanese-American (Jap) ..Ind..Morn ex Su..© 12,568	.35	.35 F	9-13 -238
Su Morn© 12,568	.35	.35 F	9-13 -238
Journal of Commerce ..Coml..Eve ex Su.....\$ 8,500	1.00	.60 N	7-13 -287
News □..Ind..Eve ex Su.....\$ 47,009	1.40	1.40 F	8-12 -280
New World (Jap) ..Ind..Morn ex Su.....	1.00		9-15 -196
Su Morn	1.00		9-15 -196
Min. rate 15 inches dly. 1 mo. \$108.50.			
Pacific Builder ..Bldg..Morn ex Su.....			10-13 -322
1 inch 1 mo. \$10.00. Min. rate 6 in. dly. 1 yr. \$3.84 per in.			
Voce Del Popolo (Ital) ..Ind..Morn ex Su.....\$ 11,280	2.10	.42 P	7-13 -287
Su Morn			7-13 -287

(Su. rates on application.)

Weekly Publications.

Amer. Hotel & Purveyor ..Hotel.....© 3,400	3.20		4-13 -166
Min. rate 1 p. wkly. 1 yr. \$40.00 insertion.			
American Weekly.			
(See New York, N. Y.)			
Argonaut □..Ind-Rep..Sat© 12,400	2.20		4-14 -196
Min. rate 1 inch wkly. 1 yr. \$1.75 inch per wk.			
California Christian Advocate □..Meth..Thur..* 6,687	1.40	1.40 F	3-14 -157
California Fruit News ..Hort..Sat.....	1.00		4-13 -178
Min. rate ¼ p. 4 ti. \$10.84 insertion.			
Emanu-El (Jewish) □..Semi-Relig..Fri.....	2.00	1.30 N	4-14 -196
Finance & Trade ..Fin & Com'l..Thur.....			2-15 -133
¼ p. 1 ti. \$3.75. Min. rate 1 p. 1 ti. \$7.50.			
Jadran (Croatian) □..Ind..Thur© 5,600	.55	.35 K	7-13 -280
Jewish Times (Jewish) ..Fri.....	1.50		4-13 -168
Min. rate 1 inch wkly. 1 yr. \$48.00.			
Labor Clarion ..Labor..Fri.....	1.00		3-17 -168
Min. rate 5 inches wkly. 1 yr. .80 inch.			
Leader (Irish Cath) ..Sat.....	1.00	.60 N	7-13 -290
Mining & Scientific Press □..Tech..Sat.....© 5,236			2-21 -140
¼ p. 1 ti. \$4.06. Min. rate 104 pages in 1 yr. \$34.00 page.			
Monitor (Cath) ..Sat.....	.75	.75 F	7-13 -294
News Letter ..Lit..Sat© 20,280	4.00		2-23 -157
Min. rate ¼ p. wkly. 1 yr. \$17.50 insertion.			
Organized Labor ..Labor..Sat© 20,400	1.00	.75 E	6-13 -273
Pacific Coast Hotel Gazette ..Hotel..Fri.....	1.00		3-17 -168
Min. rate ¼ p. wkly. 12 ti. \$21.25 insertion.			
Pacific Dairy Review ..Dairy..Thur.....© 8,364	1.00	1.00 F	3-14 -140
Pacific Rural Press ..Agri..Sat.....© 26,478	3.08	3.08 F	4-13 -182

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CALIFORNIA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
San Francisco—Continued.				
<i>Weekly Publications</i>				
Referee-Announcer..Sports..Fri	1.50			3-17 -161
Min. rate 1 p. 6 mos. \$54.00 page.				
Retail Grocer's Advocate..Trade..Fri.....	1.00			2-20 -140
Min. rate 1 p. wkly. 1 yr. \$12.85 insertion.				
San Francisco Grocer..Trade..Fri.....	.75			4-13 -168
Min. rate 1 inch wkly. 1 yr. .55 inch.				
Seamen's Journal..Labor..Wed	9,000	1.00		4-13 -186
Min. rate 1 inch wkly. 1 yr. .87% inch.				
Town Talk..Lit..Sat	2.25			3-16½-161
Min. rate 1 p. wkly. 1 yr. \$40.00 insertion.				
Vestkusten (Swed)□..Ind..Thur50			7-13 -287
Min. rate 1 inch wkly. 1 yr. .35 inch.				
Wasp..Ind..Sat	6,500	2.00		4-13 -157
Min. rate 1 inch wkly. 1 yr. \$1.25 inch.				
<i>Monthly Publications.</i>				
Amer. Registered Phrmats. Jour..Drug Cls..M.* 2,500				2-14 -112
1/6 p. 1 ti. \$7.50. Min. rate 1 p. 1 ti. \$25.00 insertion.				
Architect & Engineer of Calif..Arch..M.....				2-21 -140
¼ p. 1 ti. \$18.00. Min. rate 1 p. mo. 1 yr. \$36.00.				
Army & Navy News..Military & Naval..M.....				3-17 -157
1/6 p. 1 ti. \$40.00. Min. rate ¼ p. mo. 1 yr. \$75.00 ins.				
Bakers & Confectioners Gazette..Trade..M.....				3-15 -140
¼ p. 1 ti. \$5.00. Min. rate 1 p. mo. 1 yr. \$25.00 insertion.				
Breeder & Sportsman..Agri. Horse Int & Sports..M	2.00			4-13½-190
Min. rate 1 p. mo. 1 yr. \$54.00 page.				
Building Review..Bldg..M	1,500			2-23 -143
¼ p. 1 ti. \$6.50. Min. rate 1 p. mo. 1 yr. \$45.00 page.				
California Home & Farmer□..Agri..S-M.....	3.00	3.00 F		4-13 -217
California State Journal of Medicine..Med..M..				2-18 -126
¼ p. 1 ti. \$5.00. Min. rate 1 p. mo. 1 yr. \$25.00 insertion.				
Camera Craft□..Photo..M	9,000	3.75		2-16 -112
Min. rate 1 inch. mo. 1 yr. \$3.00 insertion.				
Coast Banker..Financial..M	12,500	3.50		3-17 -175
Min. rate 1 p. mo. 1 yr. \$85.00 insertion.				
Friendship Magazine..Family..M		3.50		4-13 -175
Min. rate 1 p. 1 ti. \$140.00 insertion.				
Implement Record..Trade..M				2-22 -140
¼ p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$45.00 insertion.				
Metal Trades..Metal Trade..M.....	826			
¼ p. 1 ti. \$15.00. Min. rate 1 p. mo. 1 yr. \$40.00 insertion.				
Motor Land..Motoring..M	8,766			2-19½-119
1/12 p. 1 ti. \$7.50. Min. rate 1 p. mo. 1 yr. \$45.00 ins.				
Naval Monthly..Naval..M		3.00		3-14 -140
Min. rate 20 inches mo. 1 yr. \$1.50 inch.				
Overland Monthly..Lit..M	65,414	4.50		2-16 -112
Min. rate ¼ p. 1 ti. \$17.50 insertion.				
Pacific Coast Merchant..Trade..M.....				3-14 -147
¼ p. 1 ti. \$10.00. Min. rate 1 p. 13 ti. \$32.00 insertion.				
Pacific Golf & Motor..Sports..M.....		3.50		2-22½-140
Min. rate ¼ p. mo. 1 yr. \$11.25 insertion.				
Pacific Hardware Journal..Trade..M.....				2-21 -140
¼ p. 1 ti. \$4.25. Min. rate 1 p. mo. 1 yr. \$25.00 insertion.				
Pacific Marine Review□..Marine..M.....				2-20 -140
¼ p. 1 ti. \$12.00. Min. rate 1 p. mo. 1 yr. \$50.00 insertion.				
Pacific Printer & Publisher□..Typog..M.....				2-20 -140
¼ p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$40.00 insertion.				
Review..Liquor..M	5,000	1.50		3-17 -163
¼ p. 1 ti. \$5.00. Min. rate 2 pp. per mo. \$55.00.				
Sierra Educl. News..Edu..M ex July & Aug...		3.50		2-15 -112
Min. rate 1 p. 1 ti. \$35.00.				
Stirring Rod..Drug Trade..M.....		1.60		2-13 -105
Min. rate 1 p. mo. 1 yr. \$24.00 insertion.				

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

CALIFORNIA—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
San Francisco—Continued.			
<i>Monthly Publications.</i>			
Sunset, the Pacific Monthly..Lit..M.....©136,269	14.00		8-13½-143
Min. rate 1 p. 1 tl. \$250.00.			
Western Journal of Education..Educ..M	2.50		2-18 -168
Min. rate 1 p. mo. 1 yr. \$48.00 insertion.			
Western Tobacconist..Tobacco..M	1.25	.70 I	4-13 -168
<i>Yearly Publications.</i>			
Pacific Road Guide..Motoring..Yrly.....	5.00	5.00 F	1-18 -113
San Jose (D 5)—Pop. 28,946.			
<i>Daily Newspapers.</i>			
Mercury-Herald□..Rep..Morn ex Su.....© 13,108	.56	.56 F	8-12½-280
Su Morn56	.56 F	8-12½-280
<i>Monthly Publications.</i>			
Pacific Fanciers' Monthly..Poultry..M.....	1.50		3-13 -140
Min. rate 1 p. mo. 3 mos. \$22.50 insertion.			
San Luis Obispo (E 7)—Pop. 6,000.			
<i>Daily Newspapers.</i>			
Telegram□..Ind..Eve ex Su.....	.12½	.12½ F	7-13 -280
Tribune..Rep..Morn ex Mon.....	.08	.08 F	7-13 -301
Su Morn08	.08 F	7-13 -301
San Mateo (C 5)—Pop. 7,000.			
<i>Daily Newspapers.</i>			
News..Ind..Morn ex Su.....© 976	.15	.15 F	5-13 -252
San Pedro (G 9)—Pop. ———.			
<i>Daily Newspapers.</i>			
Pilot□..Ind..Eve ex Su.....© 1,331	.20	.20 F	7-13 -287
Santa Ana (H 9)—Pop. 15,000.			
<i>Daily Newspapers.</i>			
Register□..Ind..Eve ex Su.....© 5,460	.40	.35 A	7-13 -290
Santa Barbara (F 8)—Pop. 20,000.			
<i>Daily Newspapers.</i>			
News & Independent□..Ind..Eve ex Su.....© 4,949	.35	.25 A	7-13 -294
Press□..Rep..Morn ex Su & Mon.....\$ 3,294	.40	.25 A	7-13 -287
Su Morn40	.25 A	7-13 -287
Santa Cruz (C 5½)—Pop. 12,000.			
<i>Daily Newspapers.</i>			
News□..Ind-Rep..Eve ex Su.....	.25	.15 N	6-13 -276
Sentinel□..Rep..Morn ex Su & Mon.....\$ 1,875	.25	.12 A	6-13 -280
Santa Monica (G 8½)—Pop. 10,000.			
<i>Daily Newspapers.</i>			
Outlook..Ind..Eve ex Su.....	.15	.15 F	7-13 -280
Santa Rosa (C 4)—Pop. 12,500.			
<i>Daily Newspapers.</i>			
Press-Democrat□..Ind..Morn ex Su & Mon....\$ 2,357	.20	.20 F	7-13 -287
Su Morn20	.20 F	7-13 -287
Republican□..Rep..Eve ex Su.....\$ 1,497	.25	.15 N	6-13 -280
<i>Weekly Publications.</i>			
Press-Democrat□..Ind..Wed & Sat.....	.15	.15 F	7-13 -287
Republican□..Rep..Tu & Fri.....	.25	.15 N	6-13 -280

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

CALIFORNIA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Stanford University (C 5½)—Pop. ———.				
<i>Daily Newspapers.</i>				
Palo Alto..Coll..Dly ex Sat & Su dur. Coll. yr.. ———		.15	.15 F	4-13 -189
Stockton (D 4½)—Pop. 40,000.				
<i>Daily Newspapers.</i>				
Independent☐..Rep..Morn ex Su.....\$ 4,762		.30	.30 F	7-13 -294
Su Morn30	.30 F	7-13 -294
Record☐..Ind..Eve ex Su.....\$ 13,485		.70	.56 A	7-13 -294
Taft (F 15)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Midway Driller..Ind..Eve ex Su.....		.28	.28 F	7-13 -308
<i>Weekly Publications.</i>				
Petroleum Reporter..Oil..Tu		1.00	.63 D	7-13 -280
Tulare (F 6)—Pop. 3,700.				
<i>Daily Newspapers.</i>				
Advance☐..Dem..Morn ex Su & Mon.....\$ 874		.15	.15 F	6-13 -276
Su Morn15	.15 F	6-13 -276
Register☐..Rep..Eve ex Su.....\$ 971		.20	.14 P	6-13 -276
Vallejo (C 4½)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Chronicle..Rep..Eve ex Su.....\$ 2,075		.25	.15 P	6-13 -280
News..Rep..Eve ex Su.....© 1,427		.10	.10 F	6-13 -280
Times..Dem..Morn ex Su & Mon.....		.20	.20 F	6-13 -294
Su Morn20	.20 F	6-13 -294
Ventura (F 8)—Pop. 4,000.				
<i>Daily Newspapers.</i>				
Free Press..Rep..Eve ex Su.....		.25	.10 P	7-13 -304
Post☐..Rep..Morn ex Su & Mon.....* 900		.10	.10 F	6-13 -276
Su Morn10	.10 F	6-13 -276
Visalia (F 6)—Pop. 7,000.				
<i>Daily Newspapers.</i>				
Delta☐..Rep..Morn ex Su & Mon.....\$ 1,302		.20	.20 F	6-13 -280
Su Morn20	.20 F	6-13 -280
Times☐..Dem..Eve ex Su.....© 1,417		.20	.20 F	7-13 -280
Watsonville (D 5½)—Pop. 5,000.				
<i>Daily Newspapers.</i>				
Pajaronian..Ind-Rep..Eve ex Su.....© 1,400		.25	.20 I	7-13 -283
Register☐..Dem..Morn ex Su & Mon.....		.25	.14 B	6-13 -280
Su Morn25	.14 B	6-13 -280
Whittier (G 8½)—Pop. 7,500.				
<i>Daily Newspapers.</i>				
News☐..Ind..Eve ex Su.....© 2,000		.18	.18 F	7-13 -280
Willows (C 3)—Pop. 1,139.				
<i>Daily Newspapers.</i>				
Journal..Ind-Dem..Eve ex Su.....© 785		.25		7-13 -273
Min. rate 1 inch daily 1 mo. 10 inch.				
Woodland (D 4)—Pop. 5,000.				
<i>Daily Newspapers.</i>				
Democrat☐..Dem..Eve ex Su.....© 1,535		.20	.06 P	6-13 -273
Mall☐..Rep..Morn ex Su & Mon.....© 900		.16	.16 F	7-13 -308
Su Morn16	.16 F	7-13 -308

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**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

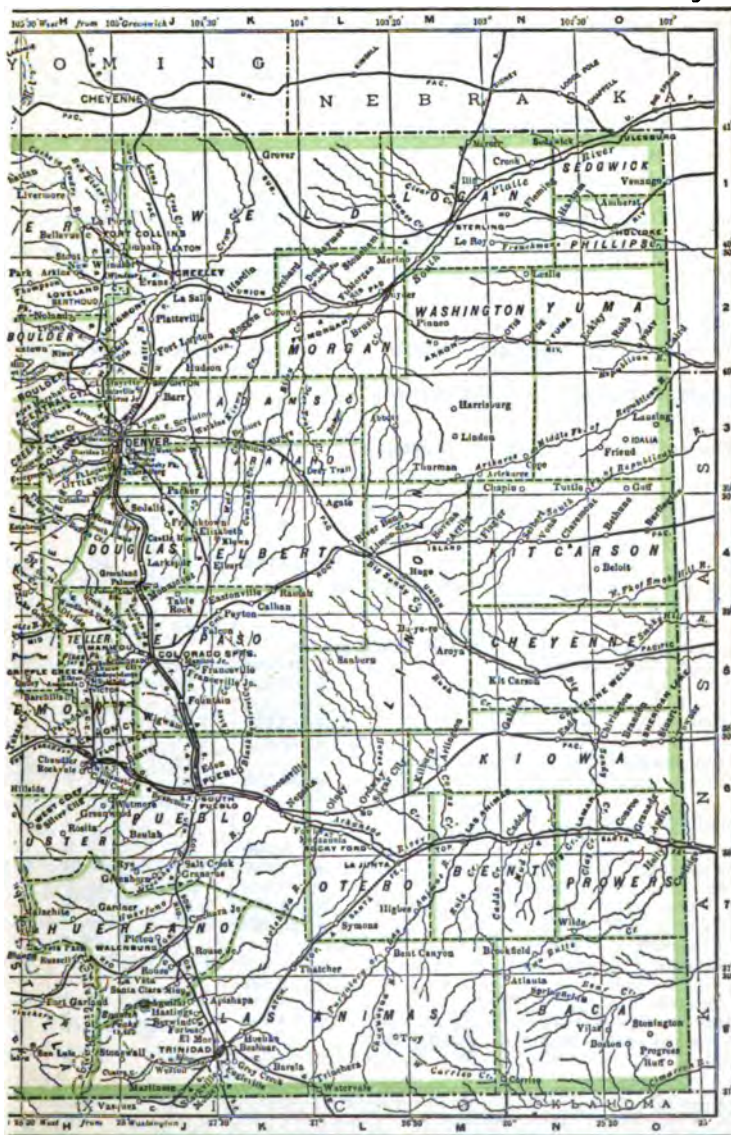
From Statistics Compiled by the U. S. Department of Agriculture

CALIFORNIA		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	85,000	35.0	2,975,000	\$ 5,742,000
Wheat	(")	506,000	15.0	7,590,000	16,394,000
Hay	(Tons)	2,376,000	1.25	2,970,000	59,400,000
Oats	(Bush.)	175,000	32.0	5,600,000	5,264,000
Potatoes	(")	90,000	143.0	12,870,000	15,444,000
Rye	(")				
Barley	(")	1,320,000	26.0	34,320,000	39,468,000
Beans	(")	592,000	15.0	8,880,000	47,952,000
Sweet Potatoes	(")	6,000	170.0	1,020,000	1,530,000
Flaxseed	(")				
Buckwheat	(")				
Cotton	(Bales)	181,000	265.0	100,000	15,000,000
Tobacco	(Lbs.)				
Rice	(Bush.)	106,220	66.0	7,011,000	13,321,000
Total Acreage		5,437,220		Total Val.	\$219,515,000
		Number	Value per Head (average)		Value
Dairy Cows		561,000	\$ 79.00		\$ 44,319,000
Other Cattle		1,650,000	48.20		79,530,000
Horses		435,000	91.00		39,585,000
Swine		1,003,000	18.00		18,054,000
Sheep		2,943,000	12.00		35,316,000
Mules		63,000	125.00		7,875,000
Total Number		6,655,000		Total Val.	\$224,679,000
				Grand Tot'l	\$444,194,000

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COLORADO.

	No.	Pop.
Urban territory		404,840
Rural territory		394,184
Cities and towns of less than 2,500 inhabitants.....	174	96,757
Other rural territory.....		297,427
Total number of dwellings in state.....		183,874
Total number of families in state.....		194,467



COLORADO—Pop. 799,024.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Aspen (E 4)—Pop. 3,500.				
<i>Daily Newspapers.</i>				
Democrat-Times..Dem..Eve ex Su.....	© 500	.25	.10 A	6-13 -280
Boulder (H 2½)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
Camera..Dem..Eve ex Su.....	© 1,750	.18	.18 F	8-13 -336
News-Herald..Rep..Eve ex Sat & Su.....		.25	.15 B	6-13 -276
Su Morn25	.15 B	6-13 -276
Canon City (H 5½)—Pop. 3,500.				
<i>Daily Newspapers.</i>				
Record..Rep..Eve ex Su.....	© 1,098	.15	.15 F	6-13 -276
Colorado Springs (J 5)—Pop. 31,000.				
<i>Daily Newspapers.</i>				
Gazette□..Ind-Rep..Morn ex Su.....	© 4,489	.84	.35 G	7-13 -294
Su Morn	© 6,807	.84	.35 G	7-13 -294
Telegraph□..Rep..Eve ex Su.....	© 5,878	.84	.35 G	7-13 -294
† Only afternoon paper. Largest circulation and volume of advertising. Members A. B. C. Endorsed by local merchants. Rep. by J. P. McKinney, Spcl. Agent, New York and Chicago. (192)				
<i>Monthly Publications.</i>				
Intermountain Poultry Advocate..Poultry..M..		1.40	.56 E	3-13 -140
Gripple Creek (H 5)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Times-Record□..Ind..Morn ex Su & Mon.....		.30	.20 N	7-13 -280
Su Morn30	.20 N	7-13 -280
Denver (J 3)—Pop. 254,000.				
<i>Daily Newspapers.</i>				
Express□..Ind..Eve ex Su.....	© 15,123	.56	.56 F	8-12 -280
Mining & Financial Record□..Fincl & Mining				
Eve ex Sat & Su.....		.35		7-13 -294
Sat Eve		1.00		7-13 -294
Min. rate 12 inches dly. incl. Sat. 1 yr. \$68.00 per mo.				
News□..Ind..Morn ex Su.....	© 32,420	1.12	1.12 F	8-12½-280
Su Morn	© 54,634	1.54	1.54 F	8-12½-280
Rotogravure Sec..Su	© 54,634	3.15	3.15 F	7-12½-294
Post□..Ind..Eve ex Su.....	© 113,526	1.82	1.82 F	8-12½-300
Su Morn	© 142,613	2.45	2.45 F	8-12½-300
Record Stockman□..Coml..Eve ex Su.....		1.12	.56 A	7-13 -308
Times□..Ind..Eve ex Su.....	© 35,200	.98	.98 F	8-12½-280
<i>Weekly Publications.</i>				
Capitale (Ital)..Ind..Sat	© 9,500	.50	.30 N	7-13 -301
Catholic Register..Cath..Thur	© 4,850	1.40	.70 A	7-13 -294
East End Echo..Ind..Thur.....	© 4,000	.40	.40 F	7-13 -308
Field & Farm..Agrl..Sat	© 23,379	2.10	2.10 F	4-13 -182
Great Divide□..Ind..Wed.....	© 60,368	4.20	4.20 F	8-12½-300
Herold (all editions)□..Agrl.....		.98	.98 F	
Labor Bulletin□..Labor..Sat50	.50 F	7-13 -276
News□..Ind..Thur	© 3,494	.70	.70 F	8-12½-280
Record-Stockman□..Coml..Thur		1.40	.70 A	7-13 -308
South Denver Eye & Bulletin□..Dem..Sat.....	© 4,000	.20	.20 F	7-13 -304
Svensk-Amerikanska Western (Swed)..Ind				
Thur40	.40 F	7-13 -294

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COLORADO—Continued.**Denver—Continued.****Monthly Publications.**

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Colorado Medicine..Med..M			2-16½-126
½ p. 1 tl. \$5.00. Min. rate 1 p. mo. 1 yr. \$8.84 insertion.			
Colorado School Journal..Ednl..M.....			2-15 -112
¼ p. 1 tl. \$1.50. Min. rate ¼ p. 10 tl. \$1.25 insertion.			
Outdoor Life..Sporting..M© 25,105	4.90		3-13 -143
Min. rate 1 p. mo. 1 yr. \$121.50 page.			
Philosophy of Health..Hyg & Dietetic..M.....			1-22 - 70
½ p. 1 tl. \$25.00 flat.			
Public Schools..Educ..M	1.50		3-13½-133
Min. rate 1 p. 10 tl. \$18.75 insertion.			
Rocky Mountain Magazine□..Family..M.....	2.10		4-13 -190
Min. rate 1 p. 1 tl. \$79.80.			
Scenic Lines Employees' Mag..R R Empl..M...			2-15 -112
½ p. 1 tl. \$6.00. Min. rate 1 p. mo. 1 yr. \$28.00 ins.			
Sister Republics (Eng & Span)□..Exp..M....* 1,000			2-13 -103
½ p. 1 tl. \$5.00. Min. rate 1 p. mo. 1 yr. \$20.00 ins.			
Western Farm Life..Agri..S-M.....© 40,122	4.90	4.90 F	4-13 -187
Western Medical Times..Med..M.....© 2,500	4.50		2-15 -112
Min. rate 1 p. 12 tl. \$20.00 insertion.			

Durango (C 8)—Pop. 5,000.**Daily Newspapers.**

Democrat..Dem..Morn ex Su & Mon.....\$ 2,003	.25	.14 P	6-13 -276
Su Morn25	.14 P	6-13 -276
Herald..Rep..Eve ex Su.....© 1,957	.15	.15 F	6-13 -280

Florence (H 6)—Pop. 4,000.**Daily Newspapers.**

Citizen..Ind..Eve ex Su.....\$ 630	.10	.10 F	6-13 -276
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Fort Collins (H 1)—Pop. 12,000.**Daily Newspapers.**

Courier□..Rep..Eve ex Su.....© 1,660	.20	.15 A	6-13 -276
Express..Rep..Morn ex Su & Mon.....\$ 2,208	.20	.20 F	7-13 -280
Su Morn20	.20 F	7-13 -280

Weekly Publications.

Courier□..Rep..Thur20	.20 F	6-13 -276
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Monthly Publications.

Colorado Dairymen..Dairying..M	4.00		2-20 -126
Min. rate 1 in. mo. 1 yr. \$3.75 in.			

Fort Morgan (L 2)—Pop. 3,500.**Daily Newspapers.**

Times..Rep..Eve ex Su.....© 975	.10	.10 F	6-13 -280
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Weekly Publications.

Times..Rep..Thur17½	.17½ F	6-13 -280
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Grand Junction (A 4)—Pop. 10,000.**Daily Newspapers.**

News□..Rep..Morn ex Su & Mon.....\$ 1,700	.18	.18 F	7-13 -276
Su Morn18	.18 F	7-13 -276
Sentinel□..Dem..Eve ex Su.....\$ 2,994	.21	.21 F	7-13 -276

Greeley (J 2)—Pop. 10,300.**Daily Newspapers.**

Tribune Republican..Ind..Morn & Eve ex Su..© 1,358	.20	.20 F	7-13 -280
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COLORADO—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Leadville (F 4)—Pop. 7,508.				
<i>Daily Newspapers.</i>				
Herald-Democrat..Rep..Morn ex Su.....	© 3,624	.42	.28 G	7-13 -276
Su Morn	© 3,624	.42	.28 G	7-13 -276
Longmont (H 2)—Pop. 7,000.				
<i>Daily Newspapers.</i>				
Call..Rep..Eve ex Su.....	—	.20	.20 F	7-13 -280
Loveland (H 2)—Pop. 3,651.				
<i>Daily Newspapers.</i>				
Herald..Dem..Eve ex Su.....	—	.17½	.17½ F	6-13 -276
Montrose (C 5½)—Pop. 4,000.				
<i>Daily Newspapers.</i>				
Press..Rep..Eve ex Su.....	© 1,382	.18	.18 F	7-13 -308
Pueblo (J 6)—Pop. 44,395.				
<i>Daily Newspapers.</i>				
Chieftain□..Rep..Morn ex Su.....	© 3,137	.98	.42 G	7-13 -280
Su Morn	© 3,137	.98	.42 G	7-13 -280
Star Journal□..Ind..Eve ex Su.....	© 10,175	.56	.42 L	8-12½-294
Su Morn	© 10,037	.56	.42 L	8-12½-294
‡ Only afternoon paper. Large Sunday issue. Largest circ. Member A. B. C. J. P. McKinney, Spcl. Agent, New York and Chicago. (193)				
<i>Weekly Publications.</i>				
Unione (Ital)..Ind..Fri	© 4,500	.85	.35 F	6-13 -280
Vindice (Ital)..Ind..Sat	© 3,700	.25		7-13 -308
Min. rate 1 inch wkly. 6 mo. .20 inch.				
Sterling (M 1)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Advocate..Ind..Eve ex Su.....	—	.20	.20 F	7-13 -287
<i>Weekly Publications.</i>				
Republican Advocate..Rep..Thur	© 3,000	.25	.25 F	7-13 -287
Telluride (C 7)—Pop. 1,756.				
<i>Daily Newspapers.</i>				
Journal..Dem..Eve ex Su.....	—	.15	.05 N	6-13 -276
Trinidad (K 8)—Pop. 13,000.				
<i>Daily Newspapers.</i>				
Advertiser□..Dem..Morn ex Su & Mon.....	—	.12	.12 F	6-13 -276
Chronicle-News□..Ind..Eve ex Su.....	© 1,998	.20	.20 F	7-13 -276
Su	© 1,998	.20	.20 F	7-13 -276
Picketwire□..Rep..Eve ex Su.....	—	.25	.15 P	7-13 -294

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**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

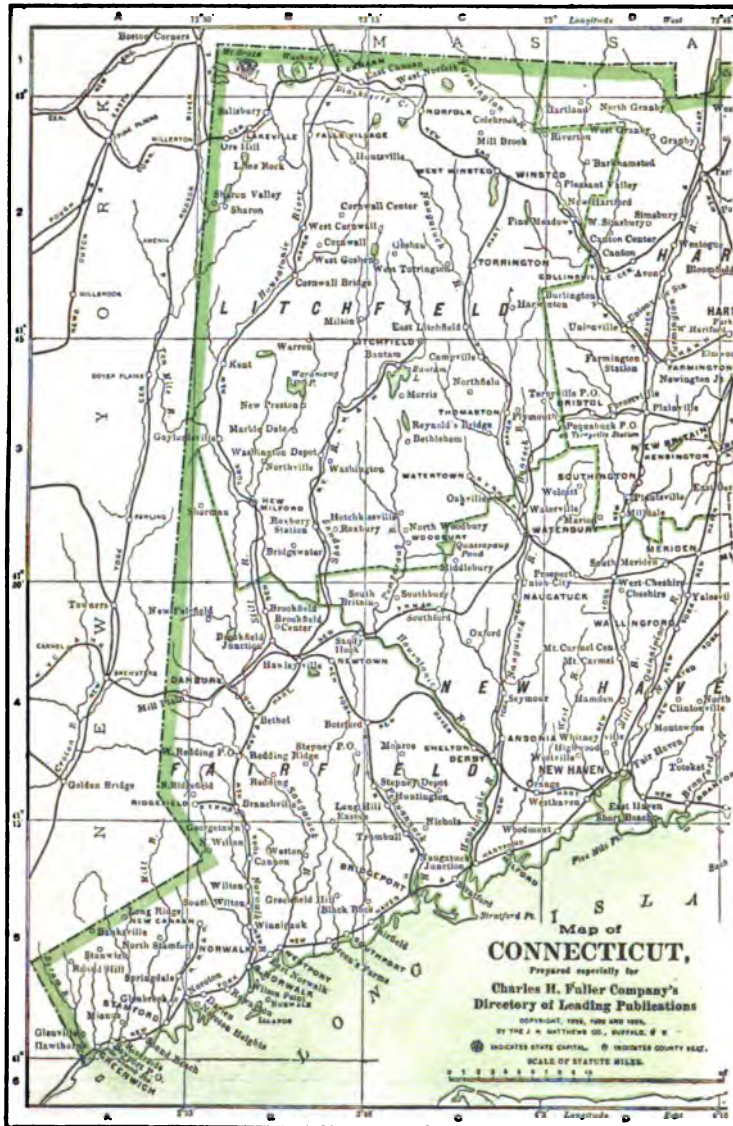
From Statistics Compiled by the U. S. Department of Agriculture

COLORADO				
	Acreage	Yield per Acre	Production	Value
Corn(Bush.)	527,000	21.0	11,067,000	\$ 14,940,000
Wheat(")	742,000	18.0	13,335,000	26,002,000
Hay(Tons)	951,000	2.15	2,045,000	31,698,000
Oats(Bush.)	293,000	33.0	9,699,000	7,735,000
Potatoes(")	72,000	158.0	11,376,000	11,262,000
Rye(")	27,000	12.0	324,000	454,000
Barley(")	176,000	28.0	4,928,000	5,569,000
Beans(")	252,000	6.5	1,638,000	7,207,000
Sweet Potatoes(")				
Flaxseed(")				
Buckwheat(")				
Cotton(Bales)				
Tobacco(Lbs.)				
Rice(Bush.)				
Total Acreage	3,040,000		Total Val.	\$104,868,000
	Number	Value per Head (average)		Value
Dairy Cows	264,000	\$ 83.00		\$ 23,232,000
Other Cattle	1,361,000	54.40		74,038,000
Horses	419,000	91.00		38,129,000
Swine	406,000	22.00		8,932,000
Sheep	2,303,000	10.90		25,103,000
Mules	31,000	107.00		3,317,000
Total Number	4,784,000		Total Val.	\$172,751,000
			Grand Tot'l	\$277,619,000

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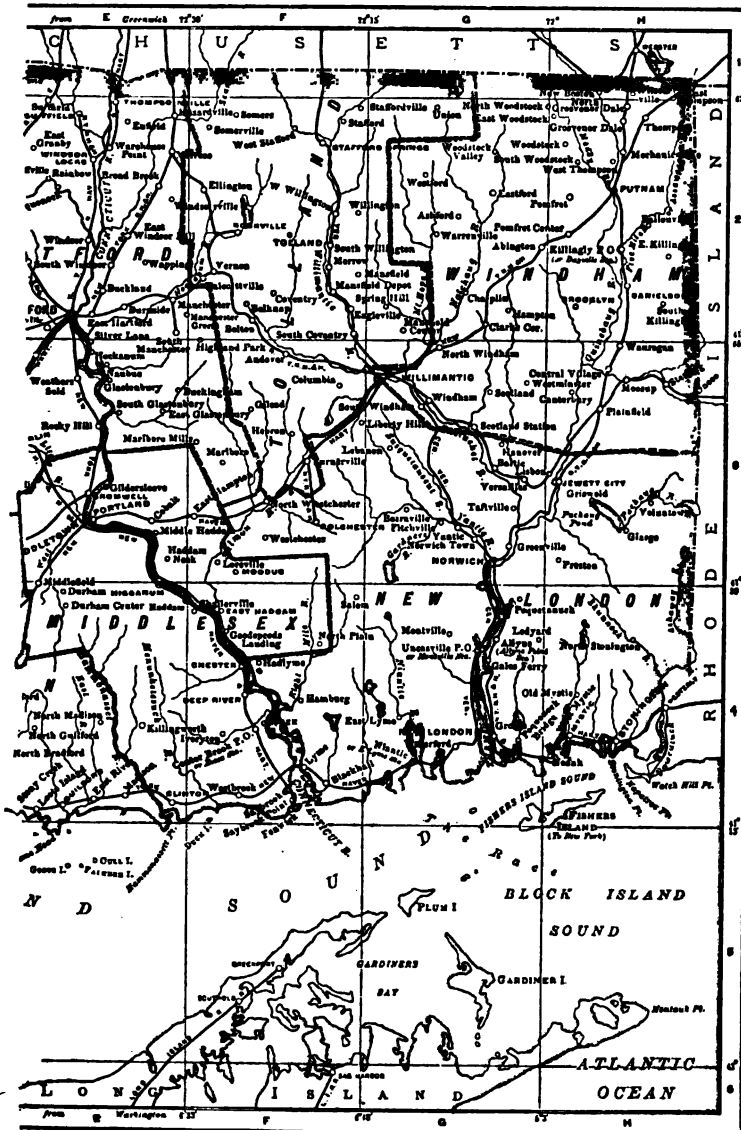
CONNECTICUT.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or more	2	235,659
50,000 to 100,000 inhabitants	2	172,056
25,000 to 50,000 inhabitants	4	133,037
10,000 to 25,000 inhabitants	13	211,472
5,000 to 10,000 inhabitants	19	132,894
2,500 to 5,000 inhabitants	32	114,721



CONNECTICUT.

	No.	Pop.
Urban territory		999,839
Towns of less than 2,500 inhabitants.....	96	114,917
Total number of dwellings in state.....		181,911
Total number of families in state.....		246,659



CONNECTICUT—Pop. 1,114,756.				1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Ansonia (C 4)—Pop. 15,152.						
<i>Daily Newspapers.</i>						
Sentinel□..Ind-Rep..Eve ex Su.....	© 6,579	.28	.28 F	7-13	-280	
Bridgeport (C 5)—Pop. 150,000.						
<i>Daily Newspapers.</i>						
{ Standard-Telegram□..Ind..Morn ex Su.... }	© 17,938	1.68	1.19 L	8-12½-284		
{ Post□..Ind..Eve ex Su..... }	© 27,754			8-12½-284		
Su Morn	© 12,948	.84	49 L	8-12½-284		
‡ Bridgeport's diversity of products and the strength of its Peace Time Prosperity are shown by the manufacture of fifteen hundred different articles that are "known and sold the world over." You can cover this great field with one medium—The POST & STANDARD TELEGRAM. Connecticut's largest circulation. Members of the A. B. C. (198)						
Times□..Dem..Eve ex Su.....	\$ 12,214	.70	.35 G	7-13	-308	
<i>Weekly Publications.</i>						
Herald□..Ind..Su	© 21,554	1.40	.84 A	7-13	-266	
(Dated also Waterbury.)						
Danbury (B 4)—Pop. 24,000.						
<i>Daily Newspapers.</i>						
News□..Neut..Eve ex Su.....	\$ 6,498	.20	.20 F	8-12½-304		
<i>Weekly Publications.</i>						
News□..Neut..Wed	© 7,184	.20	.20 F	8-12½-304		
Hartford (E 2½)—Pop. 125,000.						
<i>Daily Newspapers.</i>						
Courant□..Rep..Morn ex Su.....	© 24,500	1.12	.70 D	8-12½-294		
Su Morn	© 29,623	1.12	.70 D	8-12½-294		
‡ The Hartford Courant is the largest morning and Sunday paper in Connecticut. Leads all other Hartford papers in automobile, financial, amusements, jewelry, railroad and steamship, schools and colleges, etc. Member A. B. C. (149)						
Post□..Ind..Eve ex Su.....	© 10,658	.70	.30 P	8-12½-301		
Times□..Ind-Dem..Eve ex Su.....	© 36,055	.98	.98 F	8-12½-306		
<i>Weekly Publications.</i>						
Catholic Transcript□..Cath..Thur	© 32,400	1.25	.56 N	8-12½-294		
Globe□..Ind..Su		1.12	.49 C	7-13	-280	
Staats-Zeitung (Ger)..Ind..Tu & Fri.....		.25	.25 F	6-13	-304	
<i>Monthly Publications.</i>						
Labor Standard..Labor..S-M50	.50 F	7-13	-287	
Q. S. T..Wireless..M.....				2-15	-115	
¼ p. 1 tl. \$12.50. Min. rate ¼ p. mo. 6 tl. \$11.88 insertion.						
Manchester (E 1)—Pop. Twnp. 18,000.						
<i>Daily Newspapers.</i>						
Herald□..Rep..Eve ex Su.....	\$ 3,177	.30	.17 I	7-13	-280	
Meriden (D 3½)—Pop. 37,000.						
<i>Daily Newspapers.</i>						
Journal□..Ind..Eve ex Su.....	© 5,242	.70	.13 M	8-12½-280		
Record□..Rep..Morn ex Su.....	© 6,908	.70	.25 L	7-13	-276	
‡ MERIDEN, a "morning paper city"—Record ONLY Meriden paper guaranteeing advertisers A. B. C. audits. (54)						
Middletown (E 3)—Pop. 11,851.						
<i>Daily Newspapers.</i>						
Press□..Ind..Eve ex Su.....	\$ 7,758	.50	.21 I	7-13	-294	

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ‡ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

CONNECTICUT—Continued.**Naugatuck (C 3½)—Pop. 15,000.****Daily Newspapers.**

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
News..Ind..Eve ex Su.....	.10	.10 F	7-13 -301

New Britain (D 3)—Pop. 57,000.**Daily Newspapers.**

Herald□..Ind..Eve ex Su.....	6,024	.55	.18 N	7-13 -280
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Record□..Rep..Eve ex Su.....		.35	.20 N	7-13 -294
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New Haven (D 4)—Pop. 165,000.**Daily Newspapers.**

Journal-Courier□..Ind..Morn ex Su.....	14,714	.84	.49 E	7-13 -294
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Register□..Ind..Eve ex Su.....	27,818	1.26	.63 L	7-13 -294
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Su Morn	22,271	1.26	.63 L	7-13 -294
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Times-Leader□..Ind..Eve ex Su.....	15,804	.84	.49 G	7-13 -297
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Union□..Ind-Dem..Eve ex Su.....	12,825	.84	.42 I	7-13 -280
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Su Morn	7,271	.84	.42 I	7-13 -280
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The Union is the women's favorite in New Haven. It reaches exclusively the better class who are always ready to buy merchandise at right prices.

The only democratic paper in the city. The utmost co-operation is given to national advertisers. In New Haven and surrounding territory it's all "Union" for results. (30)

Yale Daily News..Collegiate..Morn ex Su dur. coll. yr.....	1,598	.50	.30 N	5-13½-245
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Weekly Publications.

Commercial Record..Real Est, Fin, Bldg..Thur.©	2,594	1.40	.60 H	4-12 -161
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Corriere del Connecticut (Ital)..Rep..Sat.....	7,300	.70	.35 I	7-13 -280
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New England Farms..Agri..Sat.....	10,000	1.40	1.40 F	3-13 -140
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Monthly Publications.

Yale Record..Hum..M (coll. yr. only).....	1,750	1.75		3-16 -140
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Min. rate 8 p. 1 yr. \$21.50 page.

New London (G 4)—Pop. 25,000.**Daily Newspapers.**

Day□..Ind Rep..Eve ex Su.....	10,670	1.00	.35 I	7-13 -294
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Globe..Ind..Eve ex Su.....		.75		7-13 -278
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Min. rate 1 in. 812 ti. 1 yr. .005 inch.

Telegraph□..Ind..Morn ex Su.....	4,768	.18	.18 F	7-13 -287
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Norwalk (B 5)—Pop. 24,000.**Daily Newspapers.**

Hour□..Ind..Eve ex Su.....	3,211	.30	.30 F	7-13 -287
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Norwich (G 3½)—Pop. 30,000.**Daily Newspapers.**

Bulletin□..Rep..Morn ex Su.....	10,156	1.00	.28 L	7-12½-294
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Record□..Ind..Eve ex Su.....	3,422	.75	.15 N	7-13 -294
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South Norwalk (B 5)—Pop. 25,000.**Daily Newspapers.**

Sentinel..Rep..Eve ex Su.....		.20	.20 F	7-13 -276
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Stamford (A 5½)—Pop. 39,500.**Daily Newspapers.**

Advocate□..Rep..Eve ex Su.....	7,438	.30	.30 F	7-13 -297
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Sound Beach (A 5½)—Pop. 800.**Monthly Publications.**

Guide to Nature..Nat Science..M.....		3.50		2-16 -120
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Min. rate ¼ p. mo. 1 yr. \$5.31 insertion.

§ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ¶Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

CONNECTICUT—Continued.**Torrington (C 2)—Pop. 28,000.***Daily Newspapers.*

News☐..Ind..Eve ex Su.....	.20	.10 N	7-13 -230
Register☐..Ind..Eve ex Su.....	© 3,998	.50 .18 G	7-13 -308

Waterbury (C 3)—Pop. 100,000.*Daily Newspapers.*

American☐..Ind..Eve ex Su.....	\$ 9,199	.60 .30 L	7-13 -301
Democrat☐..Dem..Eve ex Su.....		.50 .30 B	8-12-305
Republican☐..Ind-Rep..Morn ex Su.....	© 10,527	.98 .35 L	8-12-301
Su Morn	© 12,238	.98 .35 L	8-12-301

Weekly Publications.

American☐..Ind..Tu & Fri.....	1.00	.30 N	7-13 -301
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Willimantic (G 3)—Pop. 13,000.*Daily Newspapers.*

Chronicle..Ind..Eve ex Su.....	\$ 3,490	.70 .15 N	7-13 -287
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Wilton (B 5)—Pop. 1,706.*Monthly Publications.*

Star☐..Family..M	7.00	7.00 F	7-13 -275
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Winsted (C 2)—Pop. 9,000.*Daily Newspapers.*

Citizen..Ind..Eve ex Su.....	\$ 2,493	.50 .08 P	6-13 -276
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**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

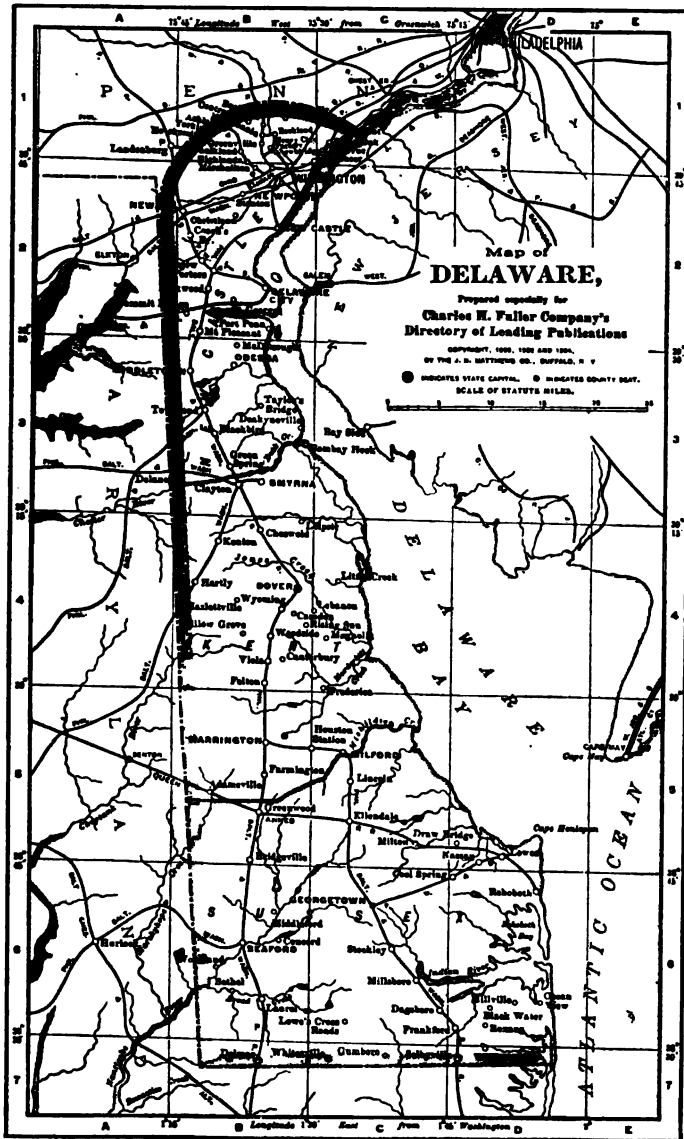
From Statistics Compiled by the U. S. Department of Agriculture

CONNECTICUT		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	56,000	50.0	2,800,000	\$ 4,788,000
Wheat	(")				
Hay	(Tons)	403,000	1.30	524,000	12,576,000
Oats	(Bush.)	24,000	38.0	912,000	821,000
Potatoes	(")	26,000	95.0	2,470,000	4,076,000
Rye	(")	11,000	22.0	242,000	496,000
Barley	(")				
Beans	(")				
Sweet Potatoes	(")				
Flaxseed	(")				
Buckwheat	(")	8,000	19.0	152,000	319,000
Cotton	(Bales)				
Tobacco	(Lbs.)	25,000	1500.0	37,500	16,500,000
Rice	(Bush.)				
Total Acreage		553,000		Total Val.	\$ 39,576,000
		Number	Value per Head (average)		Value
Dairy cows		114,000	\$ 94.00		\$ 10,716,000
Other cattle		75,000	41.90		3,142,000
Horses		44,000	164.00		7,216,000
Swine		83,000	27.00		2,241,000
Sheep		24,000	13.30		319,000
Mules					
Total Number		340,000		Total Val.	\$ 23,634,000
				Grand Tot'l	\$ 63,210,000

\$ Government statement—See page 4. *Gross circulation. ©Net circulation. ☐ Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

DELAWARE.

Cities and Towns of—	No.	Pop.
50,000 inhabitants or more.....	1	87,411
2,500 to 5,000 inhabitants.....	3	9,674
Towns of less than 2,500 inhabitants.....	42	29,027
Other rural territory.....		76,210
Total number of dwellings in state.....		43,183
Total number of families in state.....		44,951



DELAWARE—Pop. 202,322.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Dover (B 4)—Pop. 3,720.				
<i>Weekly Publications.</i>				
Index..Dem..Fri	© 1,100	.25	.12 B	8-13 -294
Milford (C 5)—Pop. 2,603.				
<i>Weekly Publications.</i>				
Chronicle..Rep..Fri	© 4,980	.50	.25 A	6-13 -280
Wilmington (B 1½)—Pop. 106,000.				
<i>Daily Newspapers.</i>				
Every Evening☐..Ind-Dem..Eve ex Su.....	© 12,711	.70	.42 D	7-13 -303
‡ Distinctly the FIRST newspaper in city; oldest and most influential. More than a newspaper—an institution. Member A. N. P. A., A. B. C. and A. P. Forn. Repra. Bryant, Griffith & Fredricks, Inc., Peoples Gas Bldg., Chicago. (90)				
Journal☐..Rep..Eve ex Su.....	\$ 13,911	.98	.49 G	7-13 -308
News☐..Ind-Rep..Morn ex Su.....	© 10,756	.70	.42 D	7-13 -308
<i>Weekly Publications.</i>				
Star☐..Ind..Su	© 11,979	.84	.49 B	7-13 -300

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

From Statistics Compiled by the U. S. Department of Agriculture

DELAWARE		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	235,000	31.0	7,285,000	\$ 9,908,000
Wheat	(")	133,000	13.0	1,729,000	3,838,000
Hay	(Tons)	80,000	1.25	100,000	2,800,000
Oats	(Bush.)	5,000	35.0	175,000	152,000
Potatoes	(")	11,000	37.0	957,000	1,340,000
Rye	(")				
Barley	(")				
Beans	(")				
Sweet Potatoes	(")	5,000	120.0	600,000	750,000
Flaxseed	(")				
Buckwheat	(")	4,000	20.5	82,000	117,000
Cotton	(Bales)				
Tobacco	(Lbs.)				
Rice	(Bush.)				
Total Acreage		473,000		Total Val.	\$ 18,905,000
		Number	Value per Head (average)		Value
Dairy cows		46,000	\$ 78.00		\$ 3,496,000
Other cattle		23,000	42.80		984,000
Horses		35,000	92.00		3,220,000
Swine		71,000	19.50		1,384,000
Sheep		10,000	10.30		103,000
Mules		6,000	122.00		732,000
Total Number		191,000		Total Val.	\$ 9,919,000
				Grand Tot'l	\$ 28,824,000

‡ Government statement—See page 4. *Gross circulation. ©Net circulation. ☐Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

DISTRICT OF COLUMBIA—Pop. 363,000.**Washington, D. C. (K 6)—Pop. 363,000.****Daily Newspapers.**

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Herald□..Ind..Morn ex Su.....© 26,882	.98	.98 F	7-13 -293
Su Morn© 23,487	.98	.98 F	7-13 -293
Post□..Ind..Morn ex Su.....© 62,167	2.80	1.96 L	8-12½-306
Su Morn© 80,485	3.08	2.10 L	8-12½-306
Star□..Ind..Eve ex Su.....©102,126	2.38	2.38 F	8-12½-306
Su Morn© 82,522	1.82	1.82 F	8-12½-306
Rotogravure Sec..Su© 82,522	4.20	4.20 F	7-12½-284
Times□..Ind..Eve ex Su.....© 59,167	1.96	1.96 F	8-12½-280
Su Eve© 45,769	1.96	1.96 F	8-12½-280

† Arthur Brisbane, editor and owner. Last available publisher's statement to A. B. C., \$1,960 net paid daily. Advertising gain in 1918 more than 2,500,000 lines. (00)

Weekly Publications.

Arms and The Man..Military..Sat.....	2.80		3-16 -168
Min. rate 1 p. wkly. 6 mos. \$51.00 insertion.			
Army and Navy Register..Mil & Naval..Sat....© 12,136	3.50	1.54 G	4-13½-196
National Tribune□..Ind..Thur©146,970	4.20	4.20 F	7-13 -280
† Published at the National Capital. In close touch with the bureaus and departments dealing with pensions and other matters of interest to veterans of the Civil, Spanish and Philippine Wars and with the Dept. of Agriculture. The National Tribune pays advertisers splendidly. Full of advertising each issue. The John Budd Co., Adv. Repres., New York, Chicago, St. Louis. (112)			
Pathfinder□..Ind..Sat©198,000	14.00	14.00 F	3-14 -140
† Circulation of the Pathfinder now exceeds 250,000—entirely subscription—\$1.00 a year, and worth it. Strictly home-family circulation in small towns and rural districts. No news-stand or street sale. All mail distribution—second-class post office receipts that show all, promptly furnished for inspection. (40)			
R. F. D. News□..Postal..Sat.....	3.00		3-14 -140
Min. rate 1 p. wkly. 1 yr. \$35.00 insertion.			

Monthly Publications.

American Federationist..Labor..M			2-16 -112
½ p. 1 ti. \$12.50. Min. rate 1 p. mo. 1 yr. \$41.66 ins.			
American Forestry□..Forestry..M© 13,500	4.00	4.00 F	3-14 -140
American Motorist..Motoring..M© 31,930	12.50		3-15 -140
Min. rate 1 p. mo. 1 yr. \$150.00 insertion.			
Catholic Educational Review..Cath..M ex July & Aug	5.00		1-48 - 87
Min. rate 1 p. mo. 1 yr. \$20.00 insertion.			
Field Artillery Journal..Mil..Qrly.....© 12,000			2-16 -112
½ p. 1 ti. \$125.00. Min. rate 1 p. qly. 1 yr. \$300.00 ins.			
Fleet Review..Naval..M© 29,935	4.20	3.78 G	3-13½-143
Georgetown College Jrl..Coll..M during coll yr.	2.00		1-30 - 98
Min. rate 1 p. mo. 9 ti. \$13.50 insertion.			
Invention and Mfg. Mag..Tech & Mech..M.....	2.00		2-16 -112
Min. rate 1 p. mo. 1 yr. \$25.00 page.			
Jrl. of the Amer. Soc. of Naval Engrs..Naval Engrs..Qrly			1-24 - 94
½ p. 4 ti. \$20.00. Min. rate 1 p. 4 ti. \$50.00.			
Journal of the Knights of Labor Labor..M....	7.00		4-15 -210
Min. rate 1 p. 1 ti. \$393.75.			
Life and Health..Hygiene & San..M.....	4.00		2-15 -112
Min. rate ¼ p. 1 ti. \$20.00 insertion.			
Machinists Monthly Journal..Labor..M.....	11.25	11.25 F	2-16 -112
Marines' Magazine..Mar Corps Intr..M.....	5.00		3-13½-140
Min. rate 1 p. 1 ti. \$120.00.			
Military Surgeon..Mil..Surg..M			1-26 -105
½ p. 1 ti. \$15.00. Min. rate 1 p. mo. 1 yr. \$70.00 ins.			
Mining Congress Journal..Mining..M.....	6.00		2-16 -113
Min. rate 1 p. mo. 1 yr. \$40.00 insertion.			

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

DISTRICT OF COLUMBIA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Washington, D. C.—Continued.				
<i>Monthly Publications.</i>				
Missionary..Cath..M	*170,000	9.00		2-15 -112
Min. rate 1 p. 1 ti. \$168.00.				
Nation's Business..Civic..M	© 29,058			3-15 -147
½ p. 1 ti. \$150.00. Min. rate 1 p. 1 ti. \$400.00.				
National Geographic Magazine..Scien..M.....	©850,000			2-16 -119
½ p. 1 ti. \$131.25 flat.				
National Monthly..Pol & Gov..M.....	_____	2.10		4-13½-159
Min. rate 1 p. 1 ti. \$95.00.				
Navy..Naval..M	_____			2-21 -112
½ p. 1 ti. \$6.50. Min. rate ¼ p. mo. 1 yr. \$5.85 ins.				
Plate Printer..Labor..S-M	* 1,300	1.00		4-13 -157
Min. rate 1 p. 1 ti. \$25.00.				
Postal Record□..Postal..M	© 33,408	3.00	2.00 D	3-13 -134
Postmasters' Advocate..Postal..M		2.80		4-13 -164
Min. rate 1 p. 1 ti. \$98.00.				
Sea Power..Naval..M	© 42,321	8.50		2-21½-140
Min. rate ¼ p. mo. 1 yr. \$112.50 insertion.				
Union Postal Employe..Postal Employ.....	© 12,000	3.25		2-16 -112
Min. rate ¼ p. mo. 1 yr. \$3.75 insertion.				
Washington Medical Annals..Med..B-M.....	_____			1-24 - 98
½ p. 1 ti. \$3.00. Min. rate 1 p. b.-m. 1 yr. \$8.34 insertion.				
Woman's National Magazine..Women's Int..M.	_____	3.50		4-13½-170
Min. rate ¼ p. 1 ti. \$40.00 insertion.				

§ Government statement—See page 4. *Gross circulation. ©Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

FLORIDA—Pop. 752,619.**Clearwater (F 6½)—Pop. 25,000.****Daily Newspapers.**

Sun☐..Local..Eve ex Su.....© 1,033 .15 .10 A 6-13 -280

Daytona (J 4)—Pop. 3,082.**Daily Newspapers.**

Journal..Dem..Morn ex Su & Mon..... — .20 .20 F 6-13 -280

Su Morn — .20 .20 F 6-13 -280

(Published only from Nov. 1 to Apr. 1.)

News☐..Local..Eve ex Su.....\$ 2,150 .25 .25 F 7-13 -280

(Pub. only during resort season, Nov. 1 to Apr. 15.)

Weekly Publications.

Journal..Dem..Thur — .30 .35 A 6-13 -280

Ft. Myers (H 9)—Pop. 5,000.**Daily Newspapers.**

Press..Ind..Eve ex Su..... — .15 .15 F 6-13 -280

Gainesville (G 3)—Pop. 10,000.**Daily Newspapers.**

Sun..Dem..Morn ex Su & Mon.....\$ 1,400 .15 .10 N 5-13 -248

Su Morn — .15 .10 N 5-13 -248

Weekly Publications.

Sun..Dem..Mon & Thur.....\$ 1,700 .25 .20 I 5-13 -248

Jacksonville (G 2)—Pop. 90,000.**Daily Newspapers.**

Metropolis☐..Dem..Eve ex Su.....© 19,135 .63 .63 F 7-13 -301

— Times-Union☐..Dem..Morn ex Su.....© 29,435 .84 .84 F 7-13 -294

Su Morn © 36,035 .84 .84 F 7-13 -294

Weekly Publications.

Baptist Witness..Bap..Thur © 4,638 .40 .40 F 3-14-147

Dixie..Dem..Sat — .75 .56 N 4-13 -196

Florida Farmer & Stockman..Agri..Sat..... — 2.10 2.10 F 4-13 -182

Monthly Publications.

Facts and Figures☐..Whol Groc Tr..M..... — 2.10 3-15 -159

Min. rate 1 p. mo. 1 yr. \$53.87 insertion.

Farm & Live Stock Record☐..Agri..M..... — 1.75 1.75 F 4-13 -213

Journal of the Florida Med. Assn..Med..M..... — 2-15 -112

¼ p. 1 ti. \$2.00. Min. rate 1 p. mo. 1 yr. \$6.00 insertion.

Key West (H 13)—Pop. 19,945.**Daily Newspapers.**

Citizen..Dem..Eve ex Su.....© 2,340 .15 .10 A 8-13 -276

Journal☐..Dem..Morn ex Su & Mon..... — .15 .15 F 6-13 -280

Su Morn — .15 .15 F 6-13 -280

Lakeland (H 6½)—Pop. 10,000.**Daily Newspapers.**

Star..Ind..Eve ex Su.....© 1,125 .28 .14 N 6-13 -280

Telegram..Dem..Eve ex Su..... — .15 .15 F 6-13 -280

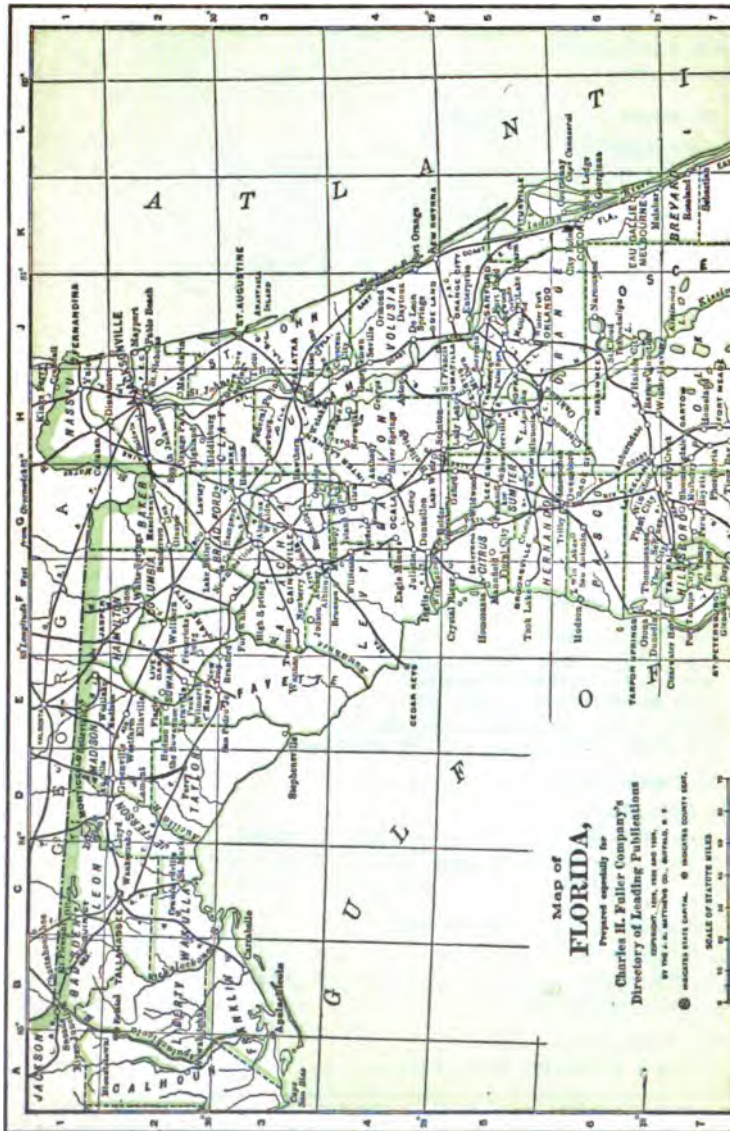
Weekly Publications.

Florida Christian Advocate..Meth..Thur.....* 2,950 .28 .28 F 3-13 -154

\$Government statement—See page 4. *Gross circulation. ©Net circulation. ☐Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

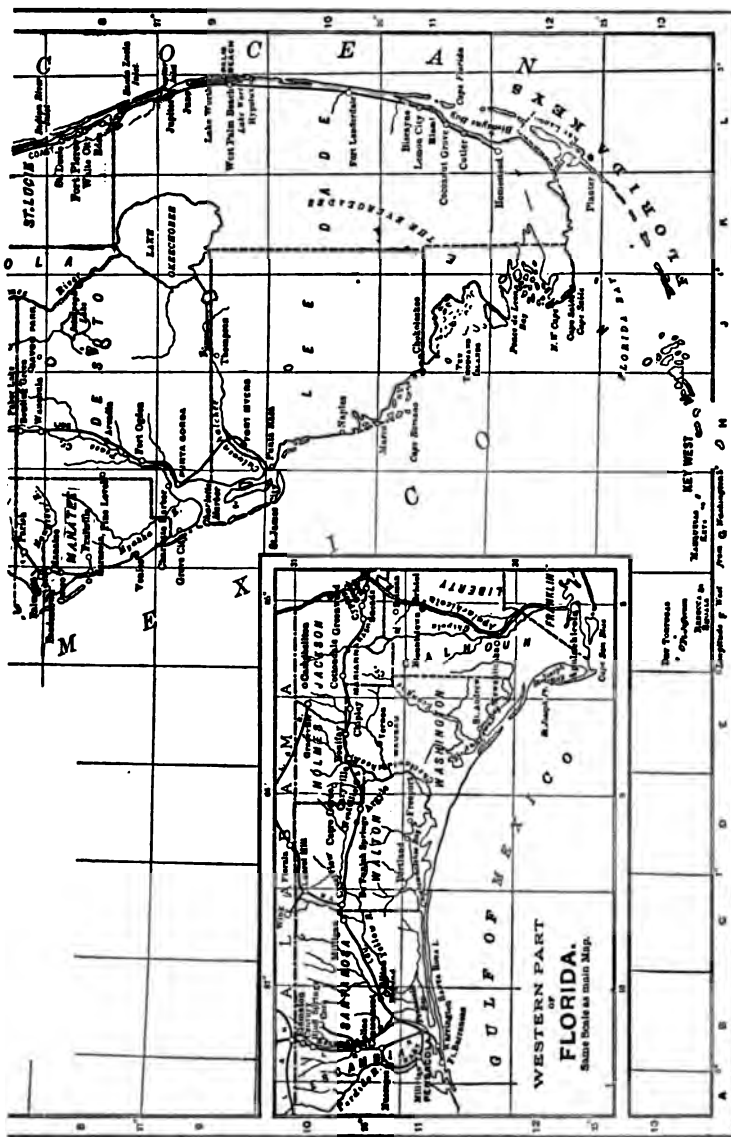
FLORIDA.

Cities and Towns of—	No.	Pop.
50,000 inhabitants or more	1	57,699
25,000 to 50,000 inhabitants	1	37,782
10,000 to 25,000 inhabitants	2	42,927
5,000 to 10,000 inhabitants	6	35,456
2,500 to 5,000 inhabitants	13	45,216



FLORIDA.

	No.	Pop.
Urban territory		219,080
Rural territory		533,539
Cities and towns of less than 2,500 inhabitants.....	125	87,509
Other rural territory.....		446,030
Total number of dwellings in state.....		165,818
Total number of families in state.....		171,422



FLORIDA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Live Oak (C 1)—Pop. 3,450.				
<i>Weekly Publications.</i>				
Democrat..Dem..Thur	© 1,800	.25	.25 F	6-12 -273
Present Truth Messenger..Advent Chr..Thur..©	3,500	.30	.30 F	4-13 -182
Miami (L 11)—Pop. 26,000.				
<i>Daily Newspapers.</i>				
Herald☐..Ind-Dem..Morn ex Su.....	© 6,561	.35	.35 F	7-13 -287
Su Morn	© 7,627	.35	.35 F	7-13 -287
Metropolis☐..Ind-Dem..Eve ex Su.....	© 6,225	.42	.42 F	7-13 -294
Ocala (G 4)—Pop. 4,370.				
<i>Daily Newspapers.</i>				
Banner..Dem..Morn ex Su & Mon.....	—	.20	.20 F	6-12 -280
Su Morn	—	.20	.20 F	6-12 -280
Star..Dem..Eve ex Su.....	—	.12½	.10 A	6-13 -276
Orlando (J 5½)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Reporter-Star..Dem..Eve ex Su.....	—	.15	.15 F	6-13 -280
Sentinel..Dem..Morn ex Su & Mon.....	—	.15	.15 F	6-13 -280
Su Morn	—	.15	.15 F	6-13 -280
Palatka (H 3)—Pop. 3,779.				
<i>Daily Newspapers.</i>				
Post..Dem..Morn ex Su.....	© 1,450	.13	.13½	6-13 -273
Pensacola (B 11)—Pop. 32,000.				
<i>Daily Newspapers.</i>				
Journal☐..Ind-Dem..Morn ex Su.....	—	.24	.24 F	7-13 -280
Su Morn	—	.24	.24 F	7-13 -280
News☐..Dem..Eve ex Su.....	© 5,225	.28	.28 F	7-13 -273
St. Augustine (J 3)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Record☐..Ind..Eve ex Su.....	© 1,900	.50	.17 O	7-13 -280
St. Cloud (J 6)—Pop. 2,000.				
<i>Weekly Publications.</i>				
Tribune..Ind..Thur	© 2,675	.20	.20 F	7-13 -273
St. Petersburg (F 7)—Pop. 13,500.				
<i>Daily Newspapers.</i>				
Independent☐..Ind-Dem..Eve ex Su.....	\$ 3,526	.18½	.16 I	7-13 -287
Times☐..Dem..Morn ex Su & Mon.....	© 3,517	.15	.15 F	7-13 -280
Su Morn	© 4,123	.15	.15 F	7-13 -280
Tallahassee (C 2)—Pop. 5,018.				
<i>Monthly Publications.</i>				
Truck & Chick..Hort & Poultry..M.....	—	.30	.30 F	3-13 -133

*Government statement—See page 4. *Gross circulation. ©Net circulation. ☐Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

FLORIDA—Continued.**Tampa (G 6 1/4)—Pop. 71,805.****Daily Newspapers.**

Times☐...Dem..Eve ex Su.....	© 15,350	.49	.49 F	7-13 -305
‡ The big, wide-awake newspaper of South Florida. Goes into every real Tampa home. The John Budd Company, Adv. Repr. (101)				
Tribune☐...Dem..Morn ex Su.....	© 19,574	.84	.56 G	7-13 -294
Su Morn	© 25,829	.98	.70 G	7-13 -294

Weekly Publications.

Florida Grower☐...Agri..Sat	© 14,152	1.40	1.40 F	4-13 -168
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West Palm Beach (L 9)—Pop. 1,743.**Daily Newspapers.**

News..Local..Morn ex Su & Mon.....	—	1.00		4-13 -238
(Published only during resort season, Jan., Feb., March.)				
Min. rate 1 inch daily 3 mos. \$35.00.				

Weekly Publications.

Life..Ind..Tu	—			2-21 -136
(Published only during resort season, Jan., Feb., March.)				
1/4 p. 3 mos. \$75.00. Min. rate 1 p. 3 mos. \$500.00.				
News..Ind..Fri	—	.35	.35 F	5-13 -242

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

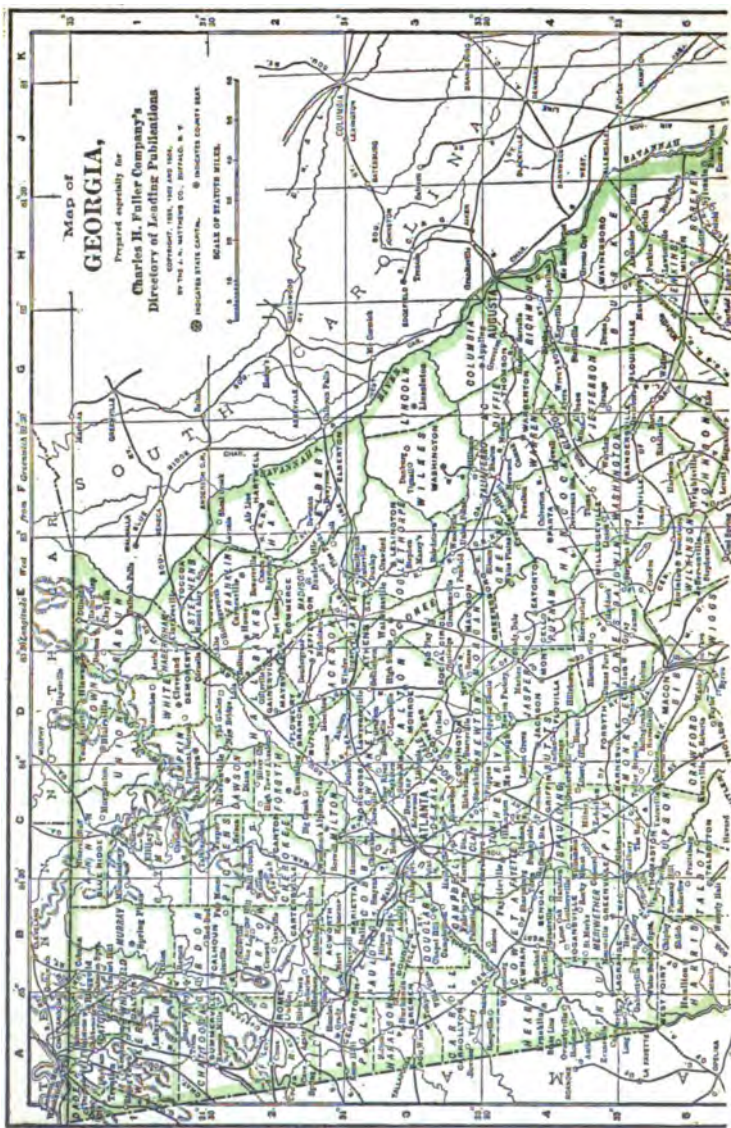
From Statistics Compiled by the U. S. Department of Agriculture

FLORIDA		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	880,000	18.0	14,080,000	\$ 19,430,000
Wheat	(")				
Hay	(Tons)	105,000	1.14	120,000	2,220,000
Oats	(Bush.)	60,000	18.0	1,080,000	1,242,000
Potatoes	(")	35,000	100.0	3,500,000	7,000,000
Rye	(")				
Barley	(")				
Beans	(")				
Sweet Potatoes	(")	36,000	110.0	3,960,000	4,950,000
Flaxseed	(")				
Buckwheat	(")				
Cotton	(Bales)	154,000	78.0	25,000	5,375,000
Tobacco	(Lbs.)	4,600	960.0	4,416,000	2,031,000
Rice	(Bush.)	1,200	24.0	29,000	41,000
Total Acreage		1,375,800		Total Val.	\$ 42,289,000
		Number	Value per Head (average)		Value
Dairy Cows		149,000	\$ 61.00		\$ 9,089,000
Other Cattle		936,000	24.30		23,213,000
Horses		62,000	129.00		7,998,000
Swine		1,512,000	13.00		19,656,000
Sheep		120,000	4.10		492,000
Mules		35,000	177.00		6,195,000
Total Number		2,814,000		Total Val.	\$ 66,643,000
				Grand Tot'l	\$108,932,000

*Government statement—See page 4. *Gross circulation. ©Net circulation. ☐Can use matrices. ‡Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

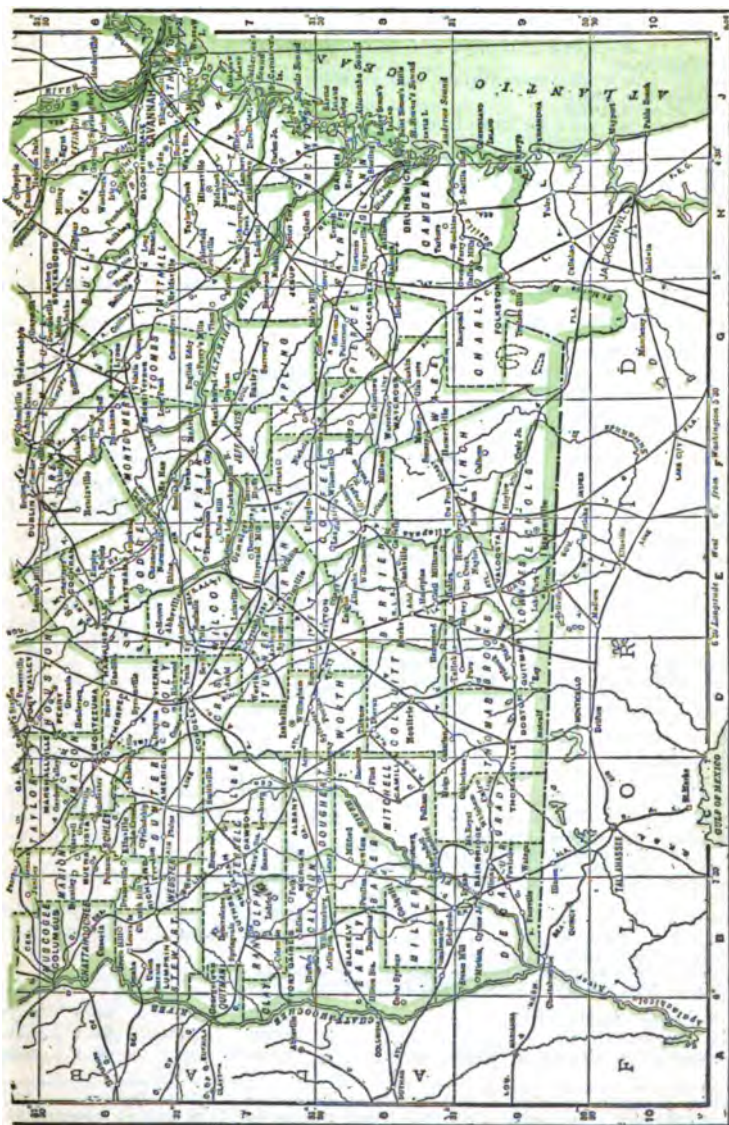
GEORGIA.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or more	1	154,839
50,000 to 100,000 inhabitants	1	65,064
25,000 to 50,000 inhabitants	2	81,705
10,000 to 25,000 inhabitants	5	72,225
5,000 to 10,000 inhabitants	14	90,403
2,500 to 5,000 inhabitants	22	74,406



GEORGIA.

	No.	Pop.
Urban territory		538,650
Rural territory		2,070,471
Cities, towns and villages of less than 2,500 inhabitants.....	516	285,803
Other rural territory.....		1,784,668
Total number of dwellings in state.....		530,631
Total number of families in state.....		553,264



GEORGIA—Pop. 2,609,121.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Albany (C 7)—Pop. 13,000.				
<i>Daily Newspapers.</i>				
Herald□..Dem..Eve ex Su.....	© 5,383	.28	.28 F	7-13 -287
Americus (C 6½)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Times-Recorder..Dem..Eve ex Sat & Su.....	© 1,920	.20	.18 B	6-13 -280
Su Morn	© 1,920	.20	.18 B	6-13 -280
Athens (E 2½)—Pop. 14,913.				
<i>Daily Newspapers.</i>				
Banner□..Dem..Morn ex Su & Mon.....	© 3,108	.42	.21 P	7-13 -280
Su Morn	© 3,135	.42	.21 P	7-13 -280
ASK UNCLE SAM: The Banner pays a third more postage than all other publications combined in Athens. Compare the amount of foreign and local advertising in the Banner to any other publication in Athens and you will find that the Banner carries more than double the number of inches. Why? Because the Banner brings results. ASK THE ADVERTISER. Established 1882. (189)				
Herald□..Dem..Eve ex Su.....	© 2,325	.28	.17½G	7-13 -280
<i>Monthly Publications.</i>				
Woman's Work..Household..M	—	3.50	2.62½O	4-13 -189
Atlanta (C 3)—Pop. 200,000.				
<i>Daily Newspapers.</i>				
Constitution□..Dem..Morn ex Su.....	© 51,490	1.40	1.19 A	8-12 -301
Su Morn	© 54,280	1.40	1.19 A	8-12 -301
THE CONSTITUTION IS THE ONLY MORNING PAPER IN ATLANTA Traditionally and currently recognized as the most influential Southern newspaper. Prestige value of the circulation exceptional. (170)				
{ Georgian□..Dem..Eve ex Su.....	© 49,441	1.12	1.12 F	8-12½-282
{ American□..Dem..Su Morn	© 92,918	1.68	1.68 F	8-12½-282
†Sells for 5c daily, 7c Sunday, 20c weekly, \$9.50 yearly, payable in advance. Truth and cleanliness in both advertising and news columns. No objectionable advertising—no questionable financial copy accepted. Member A. B. C. The Newspapers of the Home and the South's Greatest Newspapers. (98)				
Journal□..Dem..Eve ex Su.....	© 60,160	1.40	1.26 C	8-12 -301
Su Morn	© 70,993	1.40	1.26 C	8-12 -301
Rotogravure Sec..Su	© 70,993	4.20	2.80 E	7-13 -294
†Items like Engagements, "Personal Mention" and Want ads which are BROUGHT to a newspaper show how the people regard it. The Atlanta Journal is WAX OUT IN FRONT in each of these departments. (160)				
<i>Weekly Publications.</i>				
American Weekly.				
(See New York, N. Y.)				
Christian Index..Bap..Thur	© 13,930	1.35	1.35 F	3-14 -147
Constitution□..Dem..Tu, Thur, Sat.....	©173,307	10.50	10.50 F	8-12 -301
(Rate covers all 3 editions per week.)				
†The Atlanta Tri-Weekly Constitution is the "Southern Farmer's Daily." Over 146,000 circulation each issue. Best farm medium in the South. Indispensable in any southern daily campaign. (171)				
Independent (Negro)..Sat	© 38,000	.70	.70 F	6-13 -280
Journal□..Dem..Tu & Fri.....	© 93,553	5.60	5.60 F	8-12 -301
(Rate covers both editions each week.)				
†Farm families who are rapidly raising their level of living get their guidance from the Semi-Weekly Journal. READ A COPY. (161)				
Journal of Labor..Labor..Fri.....	© 4,650	.60	.60 F	6-13 -273
Post..Rep (Negro)..Thur	© 9,000	.50	.50 F	6-13 -280
Wesleyan Christian Advocate..Meth..Fri.....	© 9,343	.96	.96 F	3-14 -147

‡Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

GEORGIA—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Atlanta—Continued.			
<i>Monthly Publications.</i>			
Atlanta Retail Grocer..Grocery..M.....© 1,400			2-22 -140
¼ p. 1 tl. \$8.50. Min. rate ¼ p. 1 tl. \$17.50.			
Commercial Fertilizer..Trade..M.....			2-21 -140
½ p. 3 mos. \$7.00 ins. Min. rate 1 p. 12 tl. \$30.00 page.			
Cotton..Textile..M.....© 3,900			2-21 -140
¼ p. 1 tl. \$18.00. Min. rate 1 p. mo. 1 yr. \$60.00 insertion.			
Dixie Miller..Trade..M.....© 4,500			2-21 -154
½ p. 1 tl. \$7.50. Min. rate 1 p. mo. 1 yr. \$42.50 insertion.			
Dixie Wood-Worker..Wood-Working..M.....			2-21 -140
½ p. 1 tl. \$7.00. Min. rate 1 p. mo. 1 yr. \$42.50 insertion.			
Golden Age..Bapt..M.....	.50	.50 F	4-13 -182
Hardware & House Furnishing Gds..Trade..M.....			2-21 -140
½ p. 1 tl. \$30.00. Min. rate 1 p. mo. 1 yr. \$50.00 insertion.			
Journal Record of Medicine..Med..M.....			
¼ p. 1 tl. \$4.00. Min. rate 1 p. 12 tl. 1 yr. \$8.33 insertion.			
Laundryman's Guide..Trade..M.....	9.00		2-24 -154
Min. rate 1 p. 12 tl. \$30.00 page.			
New South Baker..Trade..M.....			2-21 -140
¼ p. 1 tl. \$16.00. Min. rate 1 p. 12 tl. \$25.00 page.			
Oil Miller..Oil Mills..M.....			2-21 -140
½ p. 1 tl. \$3.00. Min. rate 1 p. mo. 1 yr. \$20.00 ins.			
Soda Dispenser..Trade..M.....*	7,871		2-14 -138
¼ p. 1 tl. \$12.00. Min. rate 1 p. 12 tl. \$30.00 page.			
Southeastern Dry Goods Merchant..Trade..M..© 3,290			3-15 -154
½ p. 1 tl. \$3.50. Min. rate 1 p. mo. 1 yr. \$42.00.			
Southern Banker□..Financial..M.....	2.25		2-22 -140
Min. rate 1 p. mo. 1 yr. \$41.50 insertion.			
Southern Carbonator and Bottler..Trade..M...*	3,000		2-24 -158
¼ p. 1 tl. \$16.00. Min. rate 1 p. 12 tl. \$25.00 page.			
Southern Cultivator & Dixie Farmer..Agrl..S-M.....	4.20	4.20 F	3-13 -154
Southern Engineer..Trade..M.....© 16,769			2-21 -140
¼ p. 1 tl. \$22.00. Min. rate 2 pp. 12 tl. \$67.50 page.			
Southern Fancier-Farmer..Poultry & Agrl..M.....	2.10	2.10 F	3-13 -140
Southern Hardware & Impl. Jour..Trade..M..© 3,060			2-21 -140
¼ p. 1 tl. \$12.00. Min. rate 1 p. 12 tl. \$40.00 insertion.			
Southern Merchant..Trade..S-M.....	1.10		3-14 -145
Min. rate 1 p. 24 tl. \$21.50 insertion.			
Southern Ruralist Agrl..S-M (1st & 15th)...©294,339	21.00	21.00 F	4-13 -188
¶The Southern Ruralist,			
THE SOUTH'S FOREMOST FARM PAPER			
Rate \$1.50 a line based on 300,000 net paid.			
In quantity as well as quality this offers the greatest advertising value of any Southern agricultural publication. Write the Southern Ruralist Co., Atlanta, Ga., for full information.			
(1)			
Sweets..Confectionery..M.....			2-21 -154
¼ p. 1 tl. \$16.00. Min. rate 1 p. 12 tl. \$25.00 page.			
Westminster Magazine..Presb..M.....	1.00	1.00 F	4-13 -192
Augusta (H 3½)—Pop. 61,000.			
<i>Daily Newspapers.</i>			
Chronicle□..Dem..Morn ex Su.....© 11,826	.42	.42 F	7-13 -294
Su Morn.....© 10,826	.49	.49 F	7-13 -294
¶ "The only newspaper in Augusta whose 1918 A. B. O. Audit showed as much net paid circulation as was claimed." (86)			
Herald□..Dem..Eve ex Su.....© 17,414	.49	.49 F	7-13 -298
Su Morn.....© 12,812	.49	.49 F	7-13 -298
¶ The Herald is the Official Gazette of the City of Augusta, of the County of Richmond, and of the United States District Court for this division of Georgia. (240)			
<i>Weekly Publications.</i>			
Labor Review..Labor..Sat.....	.40	.25 P	6-13 -150

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GEORGIA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Brunswick (J 8)—Pop. 10,182.				
<i>Daily Newspapers.</i>				
Banner☐..Dem..Eve ex Su.....	1,800	.12½	.12½ F	7-13 -270
News..Dem..Morn ex Su.....	—	.15	.15 F	7-13 -280
Columbus (B 5½)—Pop. 25,000.				
<i>Daily Newspapers.</i>				
Enquirer-Sun☐..Dem..Eve ex Sat & Su.....	3,238	.56	.28 O	7-13 -308
Su Morn	3,232	.56	.28 O	7-13 -308
Ledger☐..Dem..Eve ex Sat & Su.....	7,260	.35	.35 F	7-13 -294
Su Morn	7,268	.35	.35 F	7-13 -294
‡ Large manufacturing interests—\$20,000,000 invested—\$100,000 weekly payroll. Agricultural section 60,000 people 2-mile radius. Read by 90% automobile owners. Member A. B. C. (143)				
<i>Weekly Publications.</i>				
Industrial Index..Construction..Wed.....	—	—	—	4-13 -164
1 inch wkly. 1 mo. \$3.00 per mo. Min. rate 48 inches wkly. 1 yr. \$75.00 per mo.				
Dublin (F 5½)—Pop. 7,500.				
<i>Daily Newspapers.</i>				
Courier-Herald☐..Dem..Eve ex Su.....	1,550	.15	.15 F	6-13 -280
Griffin (C 4)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
News & Sun..Dem..Eve ex Su & Mon.....	—	.30	.20 N	7-13 -308
La Grange (A 5)—Pop. 5,587.				
<i>Daily Newspapers.</i>				
Reporter..Dem..Eve ex Su.....	2,370	.20	.20 F	6-13 -280
Macon (D 5)—Pop. 60,000.				
<i>Daily Newspapers.</i>				
News☐..Dem..Eve ex Su.....	19,757	.84	.56 O	7-13 -280
Su Morn	17,632	.84	.56 O	7-13 -280
‡ Largest circulation in the city and trading territory. Largest evening circulation in Georgia, outside of Atlanta. Story, Brooks & Finley, Foreign Advertising Representatives. (42)				
Telegraph☐..Ind-Dem..Morn ex Su.....	20,949	.98	.70 O	7-13 -280
Su Morn	18,061	.98	.70 O	7-13 -280
Moultrie (D 8)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Observer..Dem..Eve ex Su.....	1,050	.10	.10 F	7-13 -287
Rome (A 2)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Tribune-Herald..Dem..Morn ex Su & Mon.....	3,135	.50	.20 G	7-13 -280
Su Morn	—	.50	.20 G	7-13 -280
Savannah (J 6½)—Pop. 75,000.				
<i>Daily Newspapers.</i>				
News☐..Dem..Morn ex Su.....	19,787	1.40	.56 G	7-13 -297
Su Morn	23,436	1.40	.70 G	7-13 -297
Press☐..Dem..Eve ex Su.....	16,471	.56	.56 F	7-13 -294
‡ 80% of the PRESS circulation is delivered in the city of Savannah. Mem. A. B. C. The John Budd Company, Advr. Reprs. (102)				
<i>Weekly Publications.</i>				
Naval Stores Review..Naval Strs..Sat.....	—	3.00	—	3-13 -127
Min. rate 1 p. wkly. 1 yr. \$35.00 insertion.				

§ Government statement—See page 4. * Gross circulation. © Net circulation. ☐ Can use matrices. ‡ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

GEORGIA—Continued.

		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Thomasville (D 9)—Pop. 8,000.				
<i>Daily Newspapers.</i>				
Times-Enterprise..Dem..Eve ex Su.....	—	.12½	.12½ F	7-13 -304
<i>Weekly Publications.</i>				
Times-Enterprise..Dem..Tu & Fri.....	© 1,500	.15	.15 F	7-13 -304
Tifton (E 7½)—Pop. 4,500.				
<i>Daily Newspapers.</i>				
Gazette..Dem..Eve ex Su.....	© 1,300	.15	.15 F	7-13 -304
Valdosta (E 9)—Pop. 12,500.				
<i>Daily Newspapers.</i>				
Times..Dem..Eve ex Su.....	—	.25	.15 G	7-13 -276
Waycross (G 8)—Pop. 18,000.				
<i>Daily Newspapers.</i>				
Journal-Herald..Dem..Eve ex Su.....	—	.16	.16 F	7-13 -294

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

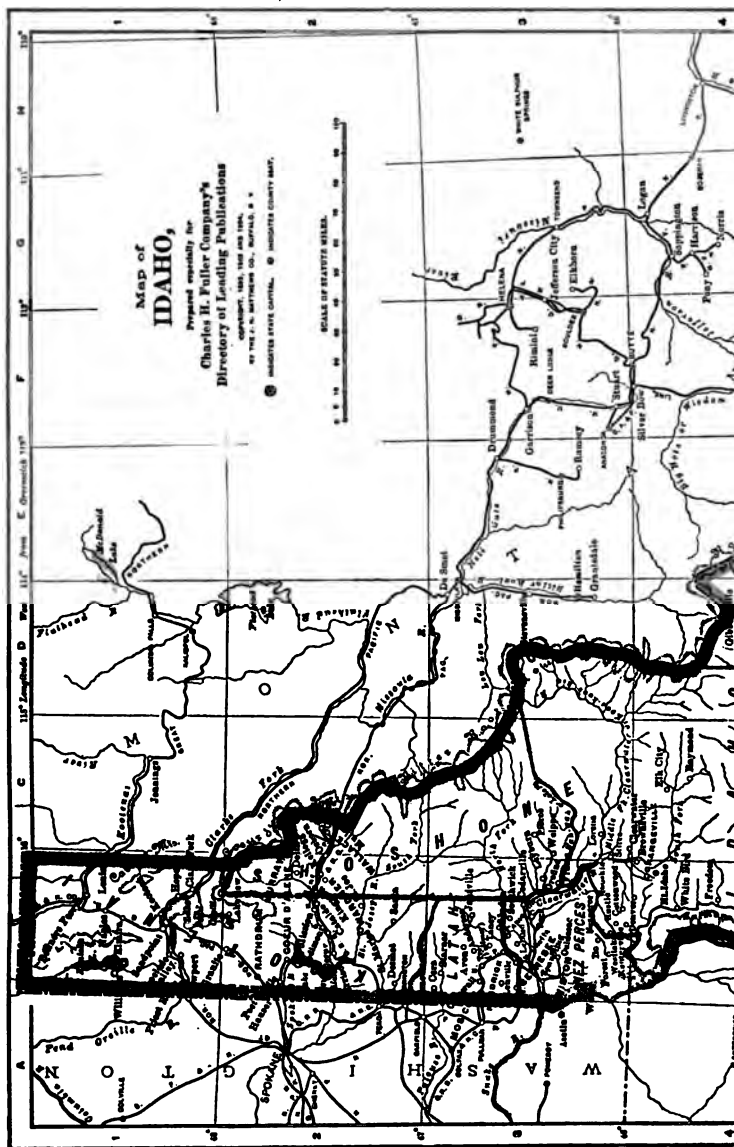
From Statistics Compiled by the U. S. Department of Agriculture

GEORGIA		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	4,590,000	15.0	68,850,000	\$113,602,000
Wheat	(")	356,000	10.2	3,631,000	9,653,000
Hay	(Tons)	683,000	.90	615,000	14,452,000
Oats	(Bush.)	600,000	20.0	12,000,000	14,280,000
Potatoes	(")	23,000	70.0	1,610,000	2,978,000
Rye	(")	20,000	8.8	176,000	370,000
Barley	(")				
Beans	(")				
Sweet Potatoes	(")	130,000	92.0	11,960,000	14,950,000
Flaxseed	(")				
Buckwheat	(")				
Cotton	(Bales)	5,338	188.0	2,100,000	288,750,000
Tobacco	(Lbs.)	2,900	920.0	2,668,000	1,334,000
Rice	(Bush.)	1,200	26.0	31,000	54,000
Total Acreage		6,411,438		Total Val.	\$460,428,000
		Number	Value per Head (average)		Value
Dairy Cows		452,000	\$ 65.00		\$ 29,380,000
Other Cattle		763,000	27.30		20,830,000
Horses		181,000	156.00		20,436,000
Swine		3,043,000	17.50		53,252,000
Sheep		144,000	5.80		835,000
Mules		344,000	200.00		68,800,000
Total Number		4,877,000		Total Val.	\$193,533,000
				Grand Tot'l	\$653,961,000

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 8. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

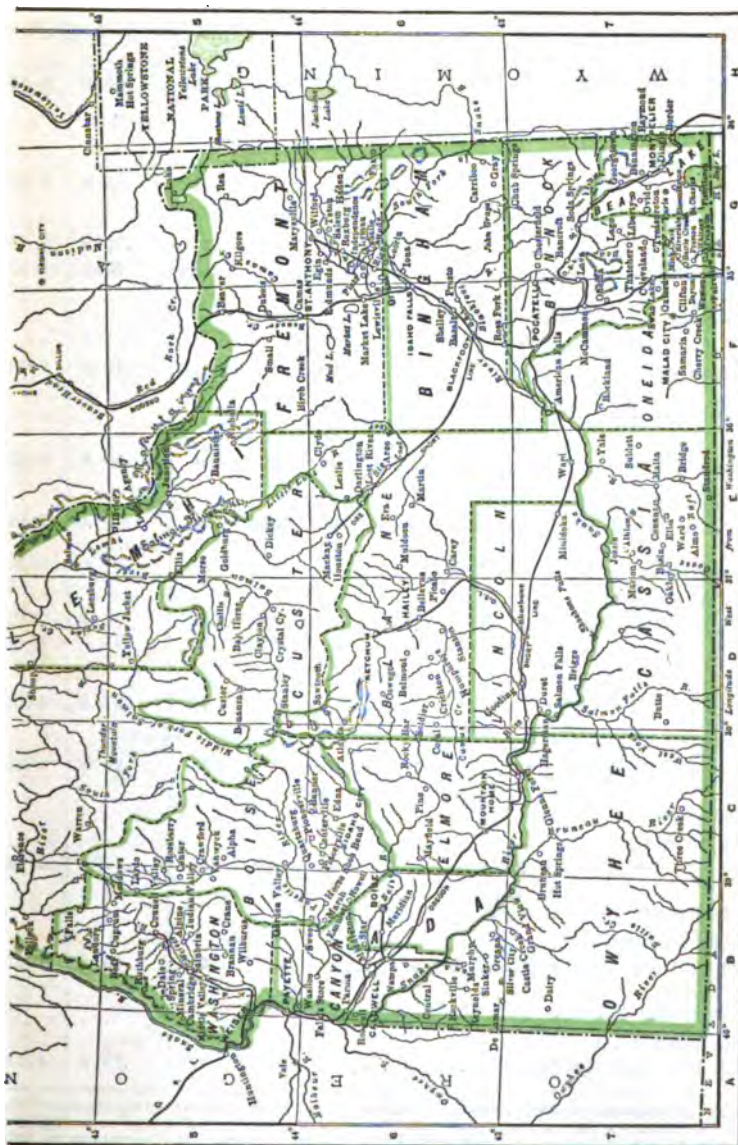
IDAHO.

Cities and Towns of—	No.	Pop.
10,000 inhabitants or more	1	17,358
5,000 to 10,000 inhabitants	4	27,702
2,500 to 5,000 inhabitants	7	24,838



IDAHO.

	No.	Pop.
Urban territory		69,898
Rural territory		255,696
Cities, towns and villages of less than 2,500 inhabitants	89	58,881
Other rural territory		196,815
Total number of dwellings in state		71,880
Total number of families in state		73,669



IDAHO—Pop. 325,594.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Boise (B 6)—Pop. 26,000.				
<i>Daily Newspapers.</i>				
Capital News☐..Ind..Eve ex Su.....	\$ 12,682	.56	.42 G	7-13 -280
Su Morn	\$ 11,894	.56	.42 G	7-13 -280
Statesman☐..Rep..Morn ex Su.....	© 16,456	.70	.56 A	7-13 -294
Su Morn	© 15,768	.70	.56 A	7-13 -294
<i>Weekly Publications.</i>				
Idaho Farmer☐..Agri..Thur	© 27,000	2.52	2.52 F	4-14 -189
(See Pac. N. W. Farm Trio, Spokane, Wash.)				
Caldwell (B 6)—Pop. 3,543.				
<i>Weekly Publications.</i>				
Tribune..Rep..Fri	© 2,548	.25	.25 F	6-13 -276
Coeur d'Alene (B 2)—Pop. 7,291.				
<i>Daily Newspapers.</i>				
Press..Rep..Eve ex Su.....	—	.15	.15 F	6-13 -280
<i>Weekly Publications.</i>				
Journal..Rep..Tu & Thur.....	—	.15	.15 F	7-13 -308
Press..Rep..Sat	—	.12½	.12½ F	6-13 -280
Halley (D 6)—Pop. 1,500.				
<i>Daily Newspapers.</i>				
Times-News-Miner..Ind..Eve ex Su.....	—	.25	.25 F	6-13 -280
Idaho Falls (F 6)—Pop. 8,000.				
<i>Daily Newspapers.</i>				
Post..Ind-Rep..Eve ex Su.....	© 2,529	.20	.20 F	6-13 -280
<i>Weekly Publications.</i>				
Register..Rep..Tu & Fri.....	© 2,400	.50	.25 A	7-13 -280
Lewiston (A 3)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Tribune☐..Ind-Dem..Morn ex Su.....	* 4,011	.30	.22 N	7-13 -287
Su Morn	* 4,265	.30	.22 N	7-13 -287
<i>Weekly Publications.</i>				
Tribune☐..Ind-Dem..Thur	—	.30	.22 N	7-13 -287
<i>Monthly Publications.</i>				
Western Poultry..Poultry..M	© 4,100	1.50	.50 H	3-15 -140
Moscow (A 3)—Pop. 4,500.				
<i>Daily Newspapers.</i>				
Star-Mirror☐..Ind..Eve ex Su.....	\$ 1,625	.15	.12½ N	6-13 -280
Nampa (B 6)—Pop. 4,205.				
<i>Weekly Publications.</i>				
Leader-Herald..Rep..Tu & Fri.....	© 1,500	.20	.20 F	7-13 -308
Pocatello (F 6½)—Pop. 19,000.				
<i>Daily Newspapers.</i>				
Tribune☐..Rep..Eve ex Su.....	—	1.00	.15 P	6-13 -280

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IDAHO—Continued.

Twin Falls (D 7)—Pop. 5,258.

Daily Newspapers.

News..Ind..Eve ex Su.....	© 2,233	.35	.26 1/2 A	6-13 -280
Times[]..Ind Dem..Eve ex Su.....	© 3,517	.30	.30 F	7-13 -294
Su Morn30	.30 F	7-13 -294

Wallace (C 2)—Pop. 3,000.

Daily Newspapers.

Press-Times[]..Rep..Morn ex Su & Mon.....		.42	.42 F	7-13 -280
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Weiser (B 5)—Pop. 2,600.

Weekly Publications.

Signal..Rep..Mon & Thur.....	© 2,140	.21	.21 F	6-13 -276
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VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918

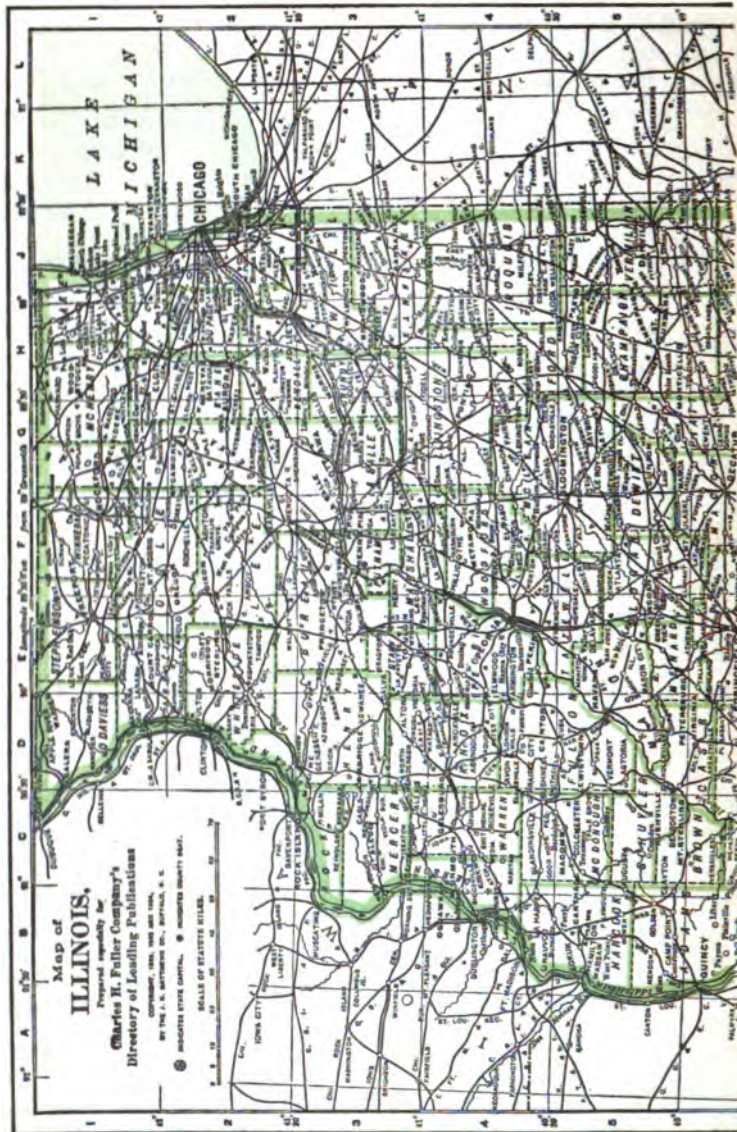
From Statistics Compiled by the U. S. Department of Agriculture

IDAHO	Acreage	Yield per Acre	Production	Value
Corn(Bush.)	23,000	40.0	920,000	\$ 1,684,000
Wheat(")	845,000	21.4	18,043,000	34,643,000
Hay(Tons)	667,000	2.90	1,934,000	34,038,000
Oats(Bush.)	237,000	40.0	9,480,000	8,911,000
Potatoes(")	29,000	180.0	5,220,000	4,228,000
Rye(")	4,000	15.0	60,000	99,000
Barley(")	175,000	28.0	4,900,000	6,370,000
Beans(")				
Sweet potatoes(")				
Flaxseed(")				
Buckwheat(")				
Cotton(Bales)				
Tobacco(Lbs.)				
Rice(Bush.)				
Total Acreage	1,980,000		Total Val.	\$ 89,973,000
	Number	Value per Head (average)		Value
Dairy cows	139,000	\$ 82.00		\$ 11,398,000
Other cattle	537,000	48.90		26,259,000
Horses	276,000	89.00		24,564,000
Swine	208,000	19.60		4,077,000
Sheep	3,234,000	12.20		39,455,000
Mules	4,000	98.00		392,000
Total Number	4,398,000		Total Val.	\$106,145,000
			Grand Tot'l	\$196,118,000

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

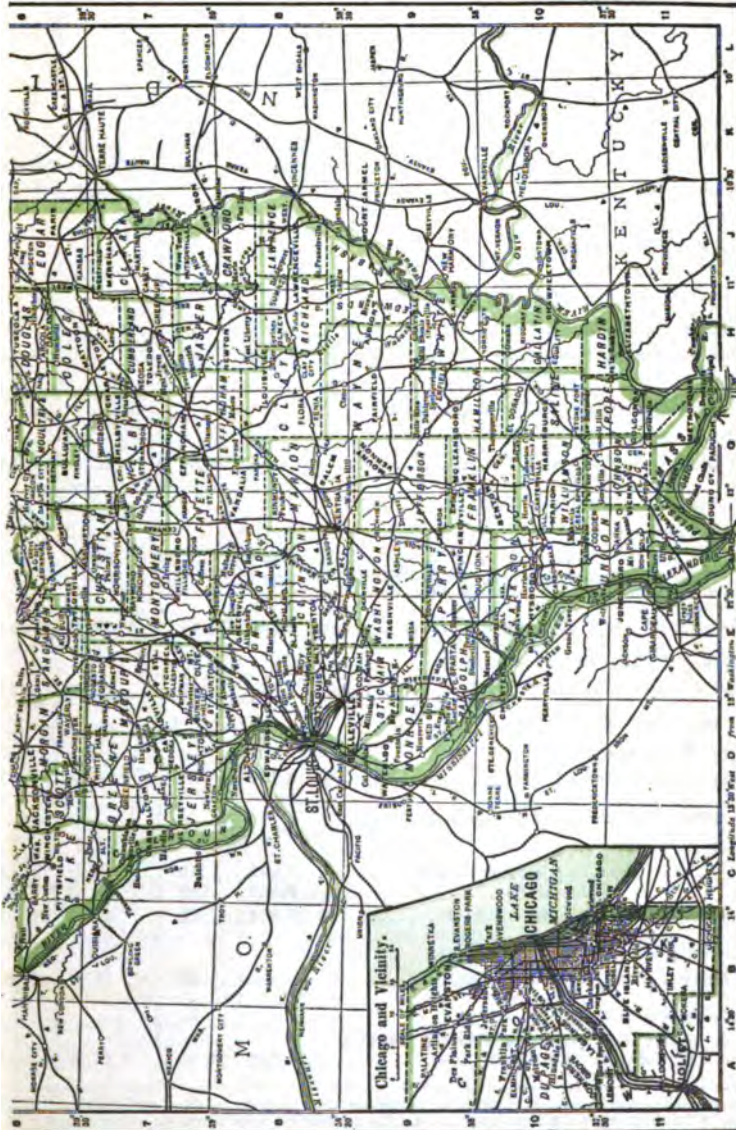
ILLINOIS.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or more	1	2,185,283
50,000 to 100,000 inhabitants	3	177,175
25,000 to 50,000 inhabitants	8	257,220
10,000 to 25,000 inhabitants	20	331,285
5,000 to 10,000 inhabitants	41	286,079
2,500 to 5,000 inhabitants	71	239,887



ILLINOIS.

	No.	Pop.
Urban territory		3,476,929
Rural territory		2,161,662
Cities, villages and towns of less than 2,500 inhabitants.....	922	675,502
Other rural territory.....		1,486,160
Total number of dwellings in state.....		1,006,848
Total number of families in state.....		1,264,717



ILLINOIS—Pop. 5,638,591.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Aledo (C 3)—Pop. 2,144.				
<i>Weekly Publications.</i>				
Times Record..Rep..Thur	© 4,450	.22	.22 F	7-13 -290
Alton (D 3)—Pop. 25,000.				
<i>Daily Newspapers.</i>				
Telegraph..Rep..Eve ex Su.....	\$ 5,163	.20	.20 F	7-13 -280
Times..Dem..Eve ex Su.....	© 3,316	.20	.15 A	7-13 -273
Area (J 1)—Pop. ———				
<i>Monthly Publications.</i>				
Bus. Success & The Bus. Philosopher..Effic..M. ———				1-23 - 74
½ p. 1 tl. \$10.00. Min. rate 1 p. 1 tl. \$30.00.				
Aurora (H 2)—Pop. 29,807.				
<i>Daily Newspapers.</i>				
Beacon News□..Rep..Eve ex Su.....	© 15,743	.56	.56 F	8-12½-294
Su Morn	© 14,651	.56	.56 F	8-12½-294
Volksfreund (Ger)..Ind-Rep..Eve ex Su.....	———	.65	.12½P	8-13 -308
<i>Monthly Publications.</i>				
Big Four & Poultry Tribune. (See Mt. Morris, Ill.)				
Batavia (H 2)—Pop. 4,436.				
<i>Monthly Publications.</i>				
Household Journal & Floral Life..Family..M....	©475,000	17.50		4-13 -170
Min. rate 1 p. 1 tl. \$680.00.				
Beardstown (D 5½)—Pop. 7,250.				
<i>Daily Newspapers.</i>				
Illinois Star□..Ind..Eve ex Su.....	———	.14	.12 P	7-13 -276
Belleville (D 8½)—Pop. 25,000.				
<i>Daily Newspapers.</i>				
Advocate□..Rep..Eve ex Su.....	© 4,306	.31½	.21 C	7-13 -280
† The Advocate is the leading newspaper in Belleville. Largest guaranteed circulation. Carpenter & Co., Repr., New York and Chicago. (7)				
News-Democrat..Dem..Eve ex Su.....	© 4,100	.20	.20 F	7-13 -280
<i>Monthly Publications.</i>				
Dairyman's Journal..Dairying..M	© 4,000	.25	.25 F	4-13 -182
Belvidere (G 1)—Pop. 7,500.				
<i>Daily Newspapers.</i>				
Republican..Rep..Eve ex Su.....	© 2,794	.20	.20 F	7-13 -287
Bloomington (F 4½)—Pop. 30,000.				
<i>Daily Newspapers.</i>				
Bulletin□..Ind-Dem..Eve ex Sat & Su.....	© 7,272	.49	.28 D	7-13 -294
Su Morn	© 9,182	.49	.28 D	7-13 -294
Pantagraph□..Ind-Rep..Morn ex Su.....	\$ 17,254	.56	.49 D	8-12½-294
<i>Weekly Publications.</i>				
Trades Review..Indl & Labor..Sat.....	———	.25	.25 F	6-13 -276
<i>Monthly Publications.</i>				
School & Home Education & Illinois Teacher Educ..M. ex July & Aug.....	© 13,225	3.08	1.26 P	3-14 -140

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ILLINOIS—Continued.

		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Cairo (F 11)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Bulletin□..Dem..Morn ex Su.....	◎ 1,911	.15	.15 F	7-13 -276
Su Morn	◎ 1,906	.15	.15 F	7-13 -276
Citizen□..Rep..Eve ex Su.....	◎ 2,780	.31½	.17½ B	7-13 -284
† Best medium in Cairo, covering city and 40 neighboring towns every evening. Member A. B. C. Associated Press. Carpenter & Co., Repr., New York and Chicago. (15)				
Herald□..Rep..Morn ex Su & Mon.....	\$ 2,862	.15	.15 F	7-13 -276
Su Morn15	.15 F	7-13 -276
Canton (D 4½)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
Ledger□..Ind..Eve ex Su.....	\$ 6,555	.17	.17 F	7-13 -290
† The Canton Ledger, circulation exceeds any daily published in Fulton County. See A. B. C. and Government reports. (60)				
Register□..Rep..Eve ex Su.....	\$ 3,581	.31½	.21 B	7-13 -294
† Trade center rich agricultural and mining district. Large industrial plants. Mem. A. B. C. Carpenter & Co., Repr., New York and Chicago. (14)				
Carbondale (F 10)—Pop. 5,411.				
<i>Daily Newspapers.</i>				
Free Press..Rep..Eve ex Su.....	—	.15	.15 F	6-13 -276
<i>Weekly Publications.</i>				
Free Press..Rep..Wed	◎ 517	.15	.15 F	6-13 -276
Carlinville (E 7)—Pop. 4,000.				
<i>Daily Newspapers.</i>				
Enquirer..Dem..Eve ex Su.....	—	.05	.03½ I	6-13 -276
<i>Monthly Publications.</i>				
Otwell's Farmer Boy..Agrl..M.....	—	1.40		4-13 -171.
Min. rate 1 p. 1 tl. \$50.00.				
Centralia (F 8½)—Pop. 13,650.				
<i>Daily Newspapers.</i>				
Sentinel□..Ind..Eve ex Su.....	◎ 4,730	.21	.21 F	7-13 -290
Champaign (H 5)—Pop. 25,000.				
<i>Daily Newspapers.</i>				
Gazette□..Rep..Eve ex Su.....	◎ 4,606	.18	.18 F	7-13 -304
News□..Ind-Rep..Eve ex Sat & Su.....	\$ 6,906	.30	.30 F	7-13 -301
Su Morn	\$ 6,918	.30	.30 F	7-13 -301
Charleston (H 6½)—Pop. 5,884.				
<i>Daily Newspapers.</i>				
Courier..Dem..Eve ex Su.....	\$ 2,975	.10	.10 F	7-13 -276
News..Dem..Morn ex Su.....	—	.14	.14 F	7-13 -308
Chicago (J 2)—Pop. 2,500,000.				
<i>Daily Newspapers (English Language).</i>				
American□..Ind-Dem..Eve ex Su.....	\$330,216	6.30	5.60 A	8-12½-280
Calumet (So. Chgo.)□..Ind..Eve ex Su.....	—	.25		7-13 -308
Min. rate .15 inch on yearly contracts.				
Drovers' Journal□..Li Stk & Coml..Eve ex Su..	\$ 37,236	1.40	1.40 F	7-13 -300
Herald & Examiner□..Ind-Dem..Morn ex Su..	◎289,506	6.30	4.34 L	8-12½-280
Su Morn	◎597,293	8.40	6.44 L	8-12½-280
Journal□..Ind-Dem..Eve ex Su.....	\$116,807	4.20	2.52 G	7-13½-305
Law Bulletin..Legal..Eve ex Su.....	—	1.40	.70 G	6-13 -273
National Hotel Reporter..Hotel..Morn ex Su...	—			6-13 -273
1 in. dly. 1 mo. \$6.00 inch. Min. rate 1 in. dly. 1 yr. \$60.00.				
News□..Ind..Eve ex Su.....	\$388,498	7.00	6.02 A	8-12½-305

*Government statement—See page 4. *Gross circulation. ◎Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ILLINOIS—Continued.

Chicago—Continued.

Daily Newspapers (English Language).

Post□..Ind..Eve ex Su.....	© 51,023	4.20	1.68 L	8-12½-305
Tribune□..Ind-Rep..Morn ex Su.....	\$424,026	7.00	5.60 P	8-12½-300
Su Morn	\$693,895	8.40	7.00 P	8-12½-300
Rotogravure Sec...Su....	\$693,895			2-29 -220
¼ p. 1 tl. \$300.00. Min. rate 1 p. 1 tl. \$1,100.00.				

Daily Newspapers (Foreign Languages).

{ Abendpost (Ger)□..Ind..Eve ex Su.....	© 46,282	1.40	1.40 F	8-12½-300
{ Sonntagpost (Ger)□..Ind..Su Morn.....	© 34,650	1.40	1.40 F	8-12½-300
†The ABENDPOST, Chicago's leading German daily, publishes more classified advertising than any other Chicago afternoon paper, excepting the Chicago Daily News. The circulations of the ABENDPOST and SONNTAGPOST are guaranteed. Members of the Audit Bureau of Circulations. (4)				
{ Arbeiter-Zeitung (Ger)□..Socl..Eve ex Su....	—	1.40	.70 L	8-13 -300
{ Fackel (Ger)□..Socl..Su Morn.....	—	1.40	.70 L	8-13 -300
Chicagoski (Polish)□..Ind-Dem..Eve ex Su....	\$ 30,083	1.12	.70 L	7-13 -305
Denni Hlasatel (Boh)□..Ind..Morn ex Su.....	© 35,000	.70	.70 F	7-13 -300
Su Morn	© 35,000	.70	.70 F	7-13 -300
Dziennik Ludowy (Polish)□..Socl..Eve ex Su..	—	.98	.56 L	7-13 -280
Jewish Call (Yid)□..Ind..Morn ex Sat & Su....	—	.70	.70 F	7-13 -295
Su Morn	—	.70	.70 F	7-13 -295
Jewish Courier (Yid)□..Ind..Morn ex Sat & Su..	\$ 41,378	1.12	1.12 F	7-13 -280
Su Morn	—	1.26	1.26 F	7-13 -280
Jewish Daily Forward (Yid)□..Morn ex Su....	—	1.12	.70 G	7-12½-197
Su Morn	—	1.12	.70 G	7-12½-197
Jewish Press (Yid)□..Ind-Rep..Eve ex Sat & Su	—	1.40	.70 L	7-13 -300
Su Morn	—	1.40	.70 L	7-13 -300
Katalikas (Lith)..Ind..Morn ex Su.....	—	.70	.35 O	7-13 -280
Lietuva (Lith)..Ind..Morn ex Su.....	© 9,000	.70	.70 F	7-13 -266
L'Italia (Ital)□..Rep..Morn ex Sat, Su & Mon..	© 34,732	1.05	.84 L	7-13 -280
Su Morn	© 36,834	1.05	.84 L	7-13 -280
Ludovy Dennik (Slovak)..Non-Part..Eve ex Su	—	.35	—	7-13 -294
Min. rate 1 inch daily 1 yr. \$20.00.				
Narod (Boh)..Ind..Morn ex Su.....	—	.42	.42 F	7-13 -297
Su Morn	—	.42	.42 F	7-13 -297
Narodny Slovensky Dennik (Slovak)..Non-Part	—	—	—	—
Morn ex Su.....	—	.56	.35 L	7-13 -280
Su Morn	—	.56	.35 L	7-13 -280
Narodowy (Polish)□..Ind..Morn ex Su.....	© 25,050	1.12	.70 P	8-12½-280
‡DZIENNIK NARODOWY. The Polish National Daily now in its 22nd year, a daily newspaper published in Polish language. Circulation now 25,050. 95% Chicago circulation reaching 430,000 Polish people in the heart of Chicago. (117)				
Prosveta (Slovenian)□..Morn ex Su.....	\$ 9,333	.50	.50 F	6-13 -280
Skandinaven (Norw-Dan)□..Rep..Eve ex Su..	—	.70	.42 P	7-13 -300
Su Morn	—	.98	.59 P	7-13 -300
‡The only medium reaching the thousands of Scandinavian families in and near Chicago daily in their mother tongue. (153)				
Slovensko Americky Dennik (Slovak)..Non-Part	—	—	—	—
Morn ex Su.....	—	.50	.50 F	7-13 -294
Spravedlnost (Boh)..Socl..Morn ex Su.....	—	.70	.70 F	7-13 -287
Su Morn	—	.70	.70 F	7-13 -287
Staats-Zeitung (Ger)□..Rep..Morn ex Su.....	© 47,214	2.24	1.40 P	7-13 -300
Su Morn	© 51,000	3.50	2.10 P	7-13 -300
‡The Illinois STAATS-ZEITUNG, daily and Sunday, a German language newspaper published every morning in the year, is read by a people having great buying ability. Published under special Government License No. 79. Circulation audited by Price, Waterhouse & Co., Public Accountants. All home circulation. (238)				
Svornost (Boh)□..Ind..Eve ex Su.....	© 25,055	.98	.70 L	7-13 -290
Su Morn	© 28,305	.98	.70 L	7-13 -290
Zgoda (Polish)□..Ind-Rep..Eve ex Su.....	\$ 40,759	2.24	1.26 P	7-13 -300

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ILLINOIS—Continued.

Chicago—Continued.

Weekly Publications (English Language).

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
American Artisan & Hardware Record..Trade			
Sat	4.00		3-13 -154
Min. rate 1 p. wkly. 1 yr. \$48.00 page.			
American Coal Journal..Trade..Sat	2.00	1.50 A	7-13 -301
American Contractor..Bldg..Sat			4-13 -168
$\frac{1}{4}$ p. 1 tl. \$5.25. Min. rate 1 p. wkly. 1 yr. \$41.83 ins.			
American Field..Sports..Sat	2.50		4-13 $\frac{1}{2}$ -196
Min. rate 1 inch 1 yr. \$1.15 inch.			
American Florist..Floral..Sat	1.00		3-13 -140
Min. rate 1 inch wkly. 1 yr. .70 inch.			
American Lumberman..Trade..Sat	4.00		3-18 -182
Min. rate 1 p. e. o. wk. 6 mos. \$69.42 insertion.			
American Socialist..Soci..Sat	2.10	2.10 F	8-12 $\frac{1}{2}$ -275
American Weekly.			
(See New York, N. Y.)			
Black Diamond..Coal Trade..Sat	1.65		4-13 $\frac{1}{2}$ -168
Min. rate 1 p. wkly. 1 yr. \$40.00 insertion.			
Boyce's Weeklies:			
Saturday Blade <input type="checkbox"/> Ind..Sat	34.30	34.30 F	6-13 $\frac{1}{2}$ -271
Chicago Ledger <input type="checkbox"/> Lit..Sat			4-13 $\frac{1}{2}$ -191
<p>† When publications continue doing successful business year after year with the same advertisers, as the SATURDAY BLADE and CHICAGO LEDGER do, you know they are bringing big results. That's the important thing to know about publications.</p> <p>If your product appeals to inhabitants in small towns, villages and cross-roads districts, then it is imperative that you use these publications—60% of U. S. population is in this territory. You can reach these efficiently only thru the papers that are read by them. (212)</p>			
Breeder's Gazette <input type="checkbox"/> Agri. & Live Stock..Thur..© 85,298	11.20	11.20 F	4-13 -182
Canadian American..Ind..Sat	2.80	1.96 G	6-13 -280
Chicago Commerce..Coml..Thur			3-15 -147
1/8 p. 1 tl. \$15.00. Min. rate 1 p. wkly. 1 yr. \$36.00 ins.			
Christian Century..Chr Science..Thur	1.40	.98 O	3-14 -145
Civil Service News..Civil Serv..Thur	.84	.56 G	4-14 -189
Collyer's Eye <input type="checkbox"/> Sports & Fin..Sat	2.52	2.52 F	5-14 -266
Columbian & Western Catholic <input type="checkbox"/> Cath..Fri..© 25,000	2.80	1.40 L	4-13 -196
Continent <input type="checkbox"/> Presby..Thur	3.50	2.45 O	3-14 $\frac{1}{2}$ -168
Defender (Negro)..Ind..Sat	4.20	2.80 O	7-13 -300
Domestic Engineering..Engrg..Sat			2-20 -136
$\frac{1}{4}$ p. wkly. 1 yr. \$7.29 insertion.			
Min. rate 1 p. wkly. 1 yr. \$68.67 insertion.			
Dry Goods Reporter..Trade..Sat	3.50		3-14 -147
Min. rate 1 p. 52 tl. \$51.00 insertion.			
Eagle <input type="checkbox"/> Ind..Sat	4.20	1.26 B	7-13 $\frac{1}{2}$ -301
Economist..Fin..Sat	2.10	1.12 G	3-16 -154
Electrical Review..Trade..Sat			2-21 -140
1 p. 1 tl. \$100.00. Min. rate 2 pp. wkly. 1 yr. \$55.00 page.			
Engineering Contracting..Engrg..Wed			2-20 -140
1 p. 1 tl. \$75.00. Min. rate 1 p. wkly. 1 yr. \$50.00 ins.			
Epworth Herald <input type="checkbox"/> Meth..Sat	7.00	7.00 F	3-14 -157
Exhibitors' Herald & Motography..Film Tr..Wed	5.00		2-21 -140
Min. rate 1 p. wkly. 1 yr. \$80.00 insertion.			
Facts About Sugar..Trade..Sat			3-13 $\frac{1}{2}$ -140
$\frac{1}{4}$ p. 1 tl. \$7.00. Min. rate 1 p. wkly. 1 yr. \$18.75 ins.			
Farm Implement News..Trade..Thur	4.00		4-13 -168
Min. rate 1 p. wkly. 1 yr. \$65.00 insertion.			
Florists' Review..Trade..Thur	1.50		3-13 -140
Min. rate 1 inch wkly. 1 yr. \$1.00 inch.			
Grocers' Criterion..Trade..Sat	2.50		4-14 -168
Min. rate 1 p. wkly. 1 yr. \$55.00 insertion.			
Hide & Leather..Trade..Sat	3.78		2-21 -140
Min. rate 1 p. wkly. 1 yr. \$50.00 insertion.			

*Government statement—See page 4. *Gross circulation. ©Net circulation. ☐ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ILLINOIS—Continued.

Chicago—Continued.

Weekly Publications (English Language).

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Horse Review..Horse Interests..Wed..... ———	3.00		4-13 -182
Min. rate 1 p. wkly. 1 yr. \$50.00 insertion.			
Hotel World..Hotel..Sat ———	1.40	1.40 F	3-13 -140
Irish News & Chicago Citizen..Irish Ints..Sat.. ———	1.25		6-13 -280
Min. rate 1 inch wkly. 6 mos. .62½ insertion.			
Journal of American Medical Assn..Med..Sat..© 64,906	7.50		3-13 -133
Min. rate 1 p. wkly. 1 yr. \$140.00 insertion.			
Labor News..Labor..Sat ———	1.40	1.40 F	7-13 -304
Live Stock Report..Live Stk..Thur.....© 50,700	2.80	2.80 F	4-13 -168
Lone Scout..Boy Scouts..Sat.....* 100,000	6.80	6.30 F	4-13½-175
¶ A real boys' paper. The official organ of the Lone Scouts of America, organized 1915, and now having 400,000 members. The Lone Scout directs and supports their organization. It is essentially their own paper, and largely made up of contributions from them. These ambitious, hardy, money-earning boys are buyers of things they want.			
Reach the parent thru the boy. The influence wielded by the boy on the selection of merchandise purchased for the entire family cannot be overlooked. He knows the latest in automobiles, clothing, furniture and nearly every other item used in the family. Put the boy to work for you. Use the Lone Scout. (211)			
Manufacturer's News..Trade..Thur ———	3.50		2-22 -140
Min. rate 1 p. wkly. 1 yr. \$30.00 insertion.			
Masonic Chronicler..Frat..Sat * 21,300	1.75		5-14 -224
Min. rate 1 inch wkly. 1 yr. \$1.00 inch.			
Modern Grocer..Trade..Sat © 2,686	2.00		3-15 -156
Min. rate 1 p. wkly. 1 yr. \$25.00 insertion.			
Modern Miller..Trade..Sat ———			4-13 -168
2 inches 13 ti. \$10.00 inch.			
Min. rate 1 p. wkly. 1 yr. \$60.00 insertion.			
Motor Age..Motoring..Thur © 31,917			2-21 -140
¼ p. \$23.00. Min. rate 1 p. wkly. 1 yr. \$100.00 insertion.			
Motorcycling & Bicycling..Motoring..Sat..... ———			3-14 -140
¼ p. 1 ti. \$18.00. Min. rate 1 p. wkly. 1 yr. \$63.00 ins.			
Musical Leader..Trade..Thur ———			3-13 -187
¼ p. 1 ti. \$40.00. Min. rate 1 inch wkly. 1 yr. \$2.77 inch.			
Music News..Trade..Fri ———			3-15 -160
¼ p. 1 ti. \$17.00. Min. rate 1 p. 1 ti. \$50.00.			
Music Trade Indicator..Piano Trade..Sat..... ———			3-16 -189
¼ p. 1 ti. \$30.00. Min. rate 1 p. 26 ti. \$55.00 insertion.			
N. A. R. D. Journal..Drug Trade..Thur.....© 12,500			2-17 -119
¼ p. 1 ti. \$5.00. Min. rate 1 p. wkly. 1 yr. \$35.00 ins.			
National Corporation Reporter..Coml..Thur... ———			3-15 -157
¼ p. 1 mo. \$24.00. Min. rate 1 p. wkly. 1 yr. \$9.62 ins.			
National Weekly Syndicate (Negro)..... ———	23.10		7-13 -280
Min. rate 1 inch 13 ti. \$18.60 insertion.			
¶ A list of representative colored weeklies, Peoples Gas Bldg., Chicago, Brunswick Bldg., New York. (256)			
New World..Cath..Sat ———	2.80		7-13 -280
Min. rate 1 inch wkly. 1 yr. \$3.10 inch.			
N. W. Christian Advocate..Meth..Wed.....© 25,406	2.50	3.50 F	3-14 -157
Official Bulletin of the Chicago Medical Society ———			2-16 -112
Med..Sat ex July, Aug & Sept.....			
¼ p. 1 ti. \$7.50. Min. rate 1 p. wkly. 1 yr. \$12.00 ins.			
Official Railway Guide of Chicago..RR..Sat....* 15,000			3-13½-129
1/12 p. mo. 1 yr. .70 insertion.			
Min. rate 1 p. mo. 1 yr. \$5.75 insertion.			
Orange Judd Farmer..Agri..Sat.....©117,868	9.80	9.80 F	4-13 -193
Paint, Oil & Drug Review..Trade..Wed.....© 1,708	5.50		2-23 -156
Min. rate 1 p. wkly. 1 yr. \$25.00 insertion.			
Presto..Music Trade..Thur ———	3.00		4-13½-189
Min. rate 12 pp. in 1 yr. \$45.00 page.			
Price Current-Grain Reporter..Grn Prcs..Wed.© 4,900	2.70		4-13½-168
Min. rate 24 inches wkly. 1 yr. \$1.20 inch.			

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ILLINOIS—Continued.

Chicago—Continued.

Weekly Publications (English Language).

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Railway Review..RR..Sat			2-21 -143
☆ p. 1 ti. \$6.25. Min. rate 1 p. wkly. 1 yr. \$55.00 ins.			
Reform Advocate..Jewish Reformed..Sat.....	1.68	.84 L	3-13 -154
Sentinel..Jewish Soc..Fri	2.10	1.68 L	4-13½-175
Standard..Bap..Sat	2.10	1.47 C	3-14½-160
Standard Opinion□..Ind..Sat	1.40	1.40 F	8-13 -336
Telephony..Tel Trade..Sat			2-20 -140
☆ p. 1 ti. \$3.00. Min. rate 1 p. wkly. 1 yr. \$50.00 ins.			
Traffic World..Traffic..Sat			2-20 -133
¼ p. 1 ti. \$9.00. Min. rate 1 p. wkly. 1 yr. \$40.00 ins.			
Union Leader..Labor..Sat	1.25	1.25 F	4-13 -196
Western British American..Ind..Sat.....	2.80	1.96 G	6-13 -280
Western Trade Journal□..Coml. Tues.....	1.50		4-13½-196
Min. rate 1 p. 4 ti. \$40.00 ins.			
Woman's Weekly..Women's Int..Wed.....	7.00	7.00 F	4-13½-175
<p>‡ WOMAN'S WEEKLY enters on its third year with a net paid circulation weekly of over 200,000. It has the largest circulation of any woman's periodical in America selling at a subscription price of \$3.00 or more per year and is the only national weekly magazine for women in America.</p> <p>WOMAN'S WEEKLY is strictly a publicity medium. 80% of its circulation is in cities of over 50,000 population; 25% of the circulation is in cities of over 25,000 population, but less than 50,000. The remainder of approximately 15% is in small towns and in cities of less than 25,000 population. About 98% of the entire circulation is located in the middle west within a radius of 500 miles of Chicago.</p> <p>WOMAN'S WEEKLY caters to women of the home. It is an excellent advertising medium for all things useful in a home such as food products, threads, household utensils, toilet preparations and women's and children's clothing.</p> <p>We reject all questionable advertising and guarantee our subscribers that every advertisement run in WOMAN'S WEEKLY will stand the acid test of truth and reliability.</p> <p>In making up advertising lists the one national weekly magazine for women should not be overlooked. Member of Audit Bureau of Circulations. (122)</p>			
Women's Press□..Non-Part..Fri	2.00	1.40 G	8-12½-280
World's Chronicle..Educational..Sat	2.80	2.80 F	2-16 -112

Weekly Publications (Foreign Languages).

Amerikan (Boh)..Agrl. Mon & Thur.....	1.00	1.00 F	7-13 -290
Bicz Bozy (Pol)..Humor..Su.....	.70	.70 F	3-13 -126
Bladet (Swed)..Relig..Tu75	.75 F	7-13½-301
Cepy (Pol)..Humor..Su	1.00	.70 N	4-12½-210
Cittadino (Ital)..Rep..Sat70	.56 C	7-13 -280
Duch Casu (Boh)..Lit..Su.....	1.12	.84 G	4-13 -150
Echo Post & Beobachter (Ger)□..Ind..Fri.....	1.12	1.12 F	7-13 -300
Evangelisten (Norw-Dan)..Free Church..Wed.....	.75		5-13½-140
Min. rate 1 in. wkly. 1 yr. \$0.68½ inch.			
Glas Svobode (Slovenian)..Ind..Tu & Fri.....	.60	.60 F	6-13 -280
Greek Star (Greek)..Rep..Fri.....	1.10	.56 L	6-13 -294
Hlasatel (Boh)..Ind..Tu & Fri.....	.75	.75 F	7-13 -300
Iraelite (Jewish)□..Relig..Sat	2.10	.98 L	7-13 -308
Jugoslavija (Jugo-Slav)□..Ind..Thur98	.98 F	7-13 -300
Katholisches Wochenblatt (Ger)□..Cath..Wed.©	.55	.55 F	7-13 -275
Katolicke Slovenske Noviny (Slov)..Cath..Wed56	.28 G	7-13 -294
Katolik (Boh)..Cath..Ind..Tu & Fri.....	.42		7-13 -297
Min. rate 1 in. wkly. 1 yr. \$0.16¼ per inch.			
Kristelige Talsmand (Norw-Dan)..Meth..Thur.©	.42	.42 F	3-13½-156
Missions Vannen (Swed)□..Evang..Ind..Tu...©	1.00	1.00 F	7-13 -294
Narod Polski (Pol)□..Cath..Wed.....	2.00	1.20 A	7-13 -300

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ILLINOIS—Continued.

Chicago—Continued.

Weekly Publications (Foreign Languages).

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Newy Swiat (Pol)□. Agrl & Family..Sat.....	25,807	1.40	1.40 F 4-12½-180
Onze Toekomst (Holl)..Rep..Fri.....	2,500	1.00	.25 N 6-13 -276
Othton (Hung)□. Lit..Sun	—	.84	.77 I 4-13 -175
Pritel Ditek (Pol)..Cath Juv..Thur.....	—	.42	.42 F 2-17 -119
Proletarec (Slov)..Socl..Tu	16,376	.30	6-13 -275
Min. rate 1 in. three months or more \$0.25 inch.	—	—	—
Revyen (Norw-Dan)..Socl..Sat	—	.35	7-13 -280
Min. rate 1 in. wkly. 1 yr. \$0.21 inch.	—	—	—
Rovnost L'udu (Slovak)..Socl..Wed	—	.50	7-12 -294
Min. rate 8 in. 52 ti. \$0.12½ inch.	—	—	—
Saloniki (Greek)□. Ind..Sat	22,000	1.00	6-13 -280
Min. rate 1 in. wkly. 6 mo. \$0.50 inch.	—	—	—
Sandebudet (Swed)..Meth..Tu	4,900	.50	.50 F 4-13 -195
Scandia (Norw-Dan)..Ind..Fri	—	.50	.30 A 7-13 -276
Skandinaven (Norw-Dan)□. Rep..Wed & Fri..	27,923	1.40	1.40 F 7-13 -300
‡ Over 52 years the home paper of the thrifty, progressive, farm-owning farmer. Subscription highest of any paper in the language; there is a reason. (154)			
Slavie (Boh)..Ind-Dem..Tu & Fri.....	20,752	.70	.70 F 6-13 -154
Staats-Zeltung-Landwert (Ger)□. Agrl..Thur..	—	1.40	1.40 F 7-13 -300
Svenska Amerikanaren (Swed)□. Ind..Thur...	62,887	2.52	2.52 F 7-13 -300
‡ A weekly family newspaper, printed in the Swedish language and read by people of above average income. Subscriptions extremely well paid up; 80% are renewals. An advertising medium to be classed with the best in the American press. Charter member of A. B. C. (155)			
Svenska Kuriren (Swed)□. Ind..Thur.....	* 48,230	1.68	1.68 F 7-13 -300
Svenska Tribunen Nyheter (Swed)□. Ind..Rep	—	—	—
Tu	63,986	2.52	2.52 F 7-13 -308
‡ American in principle—printed in Swedish. Founded in 1880. A weekly with all home circulation. Subscription price \$1.25 per year. Charter Member Audit Bureau of Circulations. See net paid circulation figures above. (201)			
United Serblans (Serv)..Ind..Sat.....	—	.98	.98 F 7-13 -300
Verdens Gang (Norw-Dan)□. Ind..Fri.....	6,368	.28	.28 F 7-13 -300
Wochenblatt (Ger)□. Ind..Thur	—	1.40	1.40 F 4-13½-225
Zenske Listy (Boh)..Family..Thur.....	25,000	1.00	3-13 -133
Min. rate 1 p. wkly. 3 mos. \$20.00 ins.	—	—	—
Zgoda (Pol)□. Ind..Thur	116,461	3.92	2.52 P 7-13 -300

Monthly Publications (English Language).

Advanced Thought..Educl..M	* 12,000	2.00	2-16 -112
Min. rate ¼ p. 1 ti. \$15.00.	—	—	—
Agrimotor..Farm Tractors..M	5,491	—	3-14 -140
¼ p. 1 ti. \$28.00. Min. rate 1 p. mo. 1 yr. \$70.00 ins.	—	—	—
American Builder..Trade..M	23,935	9.80	2-20 -140
Min. rate 1 p. mo. 1 yr. \$150.00 ins.	—	—	—
American Co-operative Journal..Gr Tr..M.....	70,000	4.90	4.90 F 3-13 -140
American Co-operative Manager..Gr Tr..S-M..	4,520	7.00	2-18 -140
Min. rate 1 p. s.-mo. 1 yr. \$40.00 insertion.	—	—	—
American Elevator & Grain Trade..Trade..M..	—	3.00	3-17½-170
Min. rate 1 p. mo. 1 yr. \$50.00 ins.	—	—	—
American Farming..Agrl..M	208,389	17.50	4-13½-175
Min. rate 1 p. 1 ti. \$25.00 ins.	—	—	—
American Food Journal..Pure Food..M.....	13,872	10.00	3-13½-140
Min. rate 1 p. mo. 1 yr. \$75.00 ins.	—	—	—
American Fruit Grower..Fruit Grow..M.....	175,000	17.50	17.50 F 4-13½-175
American Garage & Auto Dealer..Trade..M....	—	—	2-21 -140
¼ p. 1 ti. \$12.50. Min. rate ¼ p. mo. 1 yr. \$10.00 ins.	—	—	—
American Jour. of Clinical Medicine..Med..M.*	20,000	—	2-16 -112
¼ p. 1 ti. \$15.00. Min. rate 1 p. mo. 1 yr. \$85.00 ins.	—	—	—
American Journal of Sociology..Socl..B-M.....	—	1.87	2-15 -112
Min. rate 1 p. bi-mo. 1 yr. \$13.34 ins.	—	—	—

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ILLINOIS—Continued.

Chicago—Continued.

Monthly Publications (English Language).

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
American Journal of Theology..Theol..Non-Sec			
Qrly	1.25		2-15 -112
Min. rate 1 p. qrlly. 1 yr. \$8.00 ins.			
American Journal of Veterinary Med..Vet..M.. 7,681			2-16 -114
½ p. 1 tl. \$7.50. Min. rate 1 p. mo. 1 yr. \$25.00 ins.			
American Miller..Milling..M	3.75		3-17½-182
Min. rate 1 p. mo. 1 yr. \$93.50 ins.			
American Photo Engraver..Labor..M			2-14 -105
½ p. 1 tl. \$7.00. Min. rate 1 p. mo. 1 yr. \$20.00 ins.			
American Pigeon Keeper..Pigeons..M	1.75		3-14 -140
Min. rate 1 p. mo. 1 yr. \$12.67 ins.			
American Poultry Journal..Pitry..M	7.84		3-13 -140
Min. rate 1 p. mo. 1 yr. \$180.00 ins.			
American Roofer..Rfng..M			3-15 -140
½ p. 1 tl. \$6.00. Min. rate 1 p. mo. 1 yr. \$25.00 ins.			
American Seedsman..Trade..M			2-20 -140
½ p. 1 tl. \$8.00. Min. rate 1 p. mo. 1 yr. \$80.00 ins.			
American Sheep Breeder & Wool Grower..Live			
Stk..M	3.50		3-15 -140
Min. rate 1 p. mo. 1 yr. \$75.00 ins.			
American Stone Trade..Stone..M	3.00		3-17 -161
Min. rate 1 p. mo. 1 yr. \$40.00 ins.			
American Swineherd..Swine..M	4.20	4.20 F	3-13 -140
Apparel Gazette..Trade..F-N			2-22 -140
½ p. 1 tl. \$15.00. Min. rate 1 p. 24 tl. in 1 yr. \$40.00 ins.			
Astrophysical Journal..Astro..M ex Feb & Aug	1.00		2-15 -112
Min. rate 1 p. mo. 1 yr. \$6.67 ins.			
Bakers Helper..Trade..M			2-22 -140
½ p. 1 tl. \$8.00. Min. rate 1 p. 12 tl. \$40.00 ins.			
Bankers' Monthly..Finl..M	3.50		3-13½-145
Min. rate ½ p. 1 tl. \$25.00.			
Bell Telephone News..Telephony..M			3-14 -140
½ p. 1 tl. \$10.00. Other spaces pro rata.			
Betting..Trade..S-M			2-21 -140
1 p. 1 tl. \$50.00. Min. rate 1 p. 24 tl. \$40.00 ins.			
Berkshire World & Corn Belt Stkmn..Swine..M 15,434	3.50	3.50 F	3-13 -140
Better Farming..Agrl..M	21.00		4-13½-182
Min. rate 1 p. 1 tl. \$1,000.00.			
Biblical World..Relig..B-M	2.50		2-15 -112
Min. rate 1 p. bi-mo. 1 yr. \$13.34 ins.			
Billiards Magazine..Sptg..M			2-15 -112
½ p. 1 tl. \$18.75. Other spaces pro rata.			
Blue Book Magazine..Lit..M	14.00		2-16 -112
Min. rate ½ p. 1 tl. \$25.00.			
Bonds & Mortgages..Fin..M	4.90		3-13½-140
Min. rate 1 p. 1 tl. \$100.00.			
Botanical Gazette..Botan..M	1.00		2-15 -112
Min. rate 1 p. mo. 1 yr. \$6.67 ins.			
Brann's Iconoclast..Free Lance..M	4.00		3-14 -135
Min. rate 1 p. mo. 1 yr. \$83.34 ins.			
Brewer & Maltster..Trade..M			2-19½-154
½ p. 1 tl. \$10.00. Min. rate 1 p. mo. 1 yr. \$25.00 ins.			
Brick & Clay Record..Trade..F-N Tu			3-14 -133
½ p. 1 tl. \$28.00. Min. rate 1 p. 26 tl. \$58.00 ins.			
Building Supply News..Trade..M			2-20 -140
½ p. 1 tl. \$22.75. Min. rate 1 p. mo. 1 yr. \$60.00 ins.			
Building & Bldg. Management..Care Bldgs..M			2-22 -140
½ p. 1 tl. \$20.00. Min. rate 1 p. mo. 1 yr. \$65.00 ins.			
Bulletin of Central States Coll. of Phrmcy..M			2-14 -105
½ p. 1 tl. \$14.00. Min. rate 1 p. 1 tl. \$40.00.			
Business Woman's Magazine..Bus & Lit..M			2-14 -133
½ p. 1 tl. \$25.00. Other space pro rata.			
Candy & Ice Cream..Trade..M	2.75		3-16 -147
Min. rate 1 p. mo. 1 yr. \$40.00 ins.			

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ILLINOIS—Continued.

Chicago—Continued.

Monthly Publications (English Language).

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Car Owner..Auto..M			2-16½-116
¼ p. \$3.00. Min. rate 1 p. mo. 1 yr. \$30.00 ins.			
Cartoons..Lit..M	2.50	2.50 F	2-16 -112
Cement & Engineering News..Trade..M.....© 6,853			2-21 -143
½ p. mo. 1 yr. \$14.00. Min. rate 1 p. mo. 1 yr. \$50.00.			
Cement, Mill & Quarry..Trade..S-M.....* 3,165			2-21 -140
1 p. 1 ti. \$60.00. Min. rate 1 p. 24 ti. \$50.00 ins.			
Central Banker..Bnkg..M	2.00		3-13 -140
Min. rate 1 in. mo. 1 yr. \$1.80 ins. Rates include Western Financier, Kansas City, Mo., and Western Banker, Omaha, Neb.			
Chef & Steward..Epicurean..M			2-13½-112
¼ p. 1 ti. \$5.00. Min. rate 2 p. mo. 1 yr. \$36.00 ins.			
Cherry Circle..Club..M			2-18 -112
½ p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$41.67 ins.			
Christian Workers Magazine..Evang..M.....© 12,409	2.10	2.10 F	2-16 -112
Cleaning & Dyeing World..Trade..M.....	5.38		2-21 -140
Min. rate 1 p. mo. 1 yr. \$26.10 ins.			
Clinique..Med..M	1.00		1-30 -112
Min. rate ½ p. mo. 1 yr. \$0.84 ins.			
Commercial Telegraphers' Journal..Labor & Telegr..M	3.00		2-14 -112
Min. rate 1 p. mo. 1 yr. \$26.50 ins.			
Concordia..Luth..M	1.12		3-13 -140
1 p. 1 ti. \$50.00. Min. rate 1 in. mo. 1 yr. \$0.56 ins.			
Concrete Products..Trade..M			2-21 -140
Min. rate 1 p. mo. 1 yr. \$40.00 ins.			
County Agent..Agri..M	2.10		3-13 -140
Min. rate ¼ p. mo. 1 yr. \$12.50 ins.			
Creamery & Milk Plant..Creamery Trade..M...			2-17 -126
¼ p. 1 ti. \$9.50. Min. rate 1 p. mo. 1 yr. \$39.60 ins.			
Dead Line..Lit..M			2-18 -119
½ p. 1 ti. \$20.00. Min. rate 1 p. mo. 1 yr. \$85.00 ins.			
Dental Facts..Dental..B-M			1-24 - 98
¼ p. 1 ti. \$10.00. Min. rate 1 p. bi-mo. 1 yr. \$76.50 ins.			
Dental Health..Dental..M			1-17 - 80
¼ p. 1 ti. \$25.00. Min. rate 1 p. 1 ti. \$40.00.			
Detective..Secret Serv..M	3.50	3.50 F	5-13 -238
Dial..Lit..F-N	3.50		2-17 -120
Min. rate 1 in. f. n. 1 yr. \$2.45 inch.			
Diapason..Organ..M	1.25		4-13 -182
Min. rate 1 p. mo. 1 yr. \$37.50 ins.			
Duroc Bulletin..Swine..S-M	4.20	4.20 F	3-13 -140
Electric City Magazine..Elec..M			4-10 -147
¼ p. 1 ti. \$12.50. Min. rate 1 p. mo. 1 yr. \$80.00 ins.			
Electric Traction..Tech..M			2-21 -144
¼ p. 1 ti. \$12.00. Min. rate 1 p. mo. 1 yr. \$55.00 ins.			
Ellingwood's Therapist..Med..M			2-15 -119
½ p. 1 ti. \$2.00. Min. rate 1 p. 12 ti. \$12.50 ins.			
Embalmer's Monthly..Trade..M			2-21 -140
¼ p. 1 ti. \$7.00. Min. rate 1 p. mo. 1 yr. \$45.00 ins.			
Engineering World..Trade..S-M			2-21 -140
1 p. 1 ti. \$100.00. Min. rate 1 p. 24 ti. \$70.00 ins.			
English Journal..Educ..M ex July & Aug.....	2.00		2-15 -112
Min. rate 1 p. mo. 1 yr. \$18.00 ins.			
Epworth League Quarterly..Meth..Qrly.....	2.00		2-13 - 94
Min. rate 1 p. 4 ti. \$18.75 ins.			
Everyday Life..Family..M	42.00		4-13 -175
Min. rate 1 p. 1 ti. \$1,470.00.			
<p>‡ EVERYDAY LIFE guarantees only its net paid circulation. It is a significant fact that it carries more "test" advertising or "try-outs" than any other publication of its class. Established 14 years. The advertiser who uses EVERYDAY LIFE gets the same live, up-to-date, new and renewal circulation one month that he gets another. That is the secret of 19 out of every 20 advertisements inserted being profitable to the advertiser.</p>			

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ILLINOIS—Continued.

Chicago—Continued.

Monthly Publications (English Language).

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Extension Magazine..Cath..M.....	14.00	14.00 F	3-16 -166
Factory..Industl..M.....	7.00		3-14 -140
Min. rate 1 p. 24 ti. \$180.00 ins.			
Family Altar..Relig..M.....	1.26		2-13½-112
Min. rate 1 p. 1 ti. \$16.00.			
Farm & Home..Agrl..S-M. (See Springfield, Mass.)			
Farm Loans & City Bonds..Finl..M.....	3.00		3-15 -147
Min. rate 1 p. mo. 1 yr. \$50.00 ins.			
Farm Mechanics..Farm Mech..M.....	6.02		3-13½-140
Min. rate 2 pp. mo. 1 yr. \$112.50 p.			
Farm Wealth..Agrl..M.....	2.80	2.80 F	4-13 -200
Fashion Art..M.....	4.00		4-12 -168
Min. rate ¼ p. mo. 1 yr. \$23.44 ins.			
Fine Arts Journal..Music & Art..M.....	7.00		2-18 -126
Min. rate 1 p. mo. 1 yr. \$85.00 ins.			
Fruitman & Gardener..Hort..M.....	2.80	2.80 F	3-13½-140
Furniture Journal..Trade..M.....	3.288		2-21 -140
¼ p. 1 ti. \$5.00. Min. rate 1 p. mo. 1 yr. \$30.00 ins.			
Gardening..Hort & Flor..S-M.....	1.40		3-13 -140
Min. rate 1 in. s-mo. 1 yr. \$1.12 inch.			
Gas Record..Gas..S-M.....	2,850		2-20 -140
¼ p. 1 ti. \$7.00. Min. rate 1 p. s-mo. 1 yr. \$44.00 ins.			
Gentlewoman (West. Edn.)..Family..M.....	31.50		4-13½-175
Min. rate 1 p. 1 ti. \$1,260.00. Combined rate of E. & W. eds. 1 in. \$84.00. 1 p. 1 ti. \$3,360.00. See New York City for E. edn.			
(Circulation quoted is for E. & W. eds.)			
Golfers Magazine..Golfing..M.....	5.04		3-16 -168
Min. rate 1 p. 1 ti. \$180.00.			
Grain Dealers' Journal..Gr Trade..S-M.....	3.00		3-13½-140
Min. rate 20 to 30 in. \$2.25 inch.			
Green Book Magazine..Lit..M.....	7.00		3-13½-143
Min. rate 1 p. 1 ti. \$150.00.			
Half Century Magazine..Woman Intr..M.....	2.00		4-13½-175
Min. rate 1 p. 1 ti. \$100.00.			
Hamiltonian..Club..M.....	3,000		2-17 -115
¼ p. 1 ti. \$8.00. Min. rate 1 p. mo. 1 yr. \$40.00 ins.			
Hardwood Record..Lumber..S-M.....			2-22 -140
¼ p. 1 ti. \$14.00. Min. rate 1 p. s-mo. 1 yr. \$50.00 ins.			
Highway Engr. & Contr..Engrg & Contr..S-M. 1 p. 1 ti. \$100.00. Min. rate 1 p. s-mo. 1 yr. \$60.00 ins.			
Home Life..Family..M.....	49.00		4-13½-175
Min. rate 1 p. 1 ti. \$2,205.00.			
Hospital Management..M.....	2,700		2-21 -140
¼ p. 1 ti. \$22.50. Min. rate 1 p. mo. 1 yr. \$50.00 ins.			
Hotel Bulletin..Hotel..M.....	3.00		3-13 -140
Min. rate 1 p. mo. 1 yr. \$67.50 ins.			
Hotel Monthly..Hotel..M.....	5,616		2-16 -112
¼ p. 1 ti. \$3.00. Min. rate 1 p. mo. 1 yr. \$33.33 ins.			
House Furnishing Journal..Trade..M.....	5,155		3-14 -143
¼ p. 1 ti. \$12.00. Min. rate 1 p. mo. 1 yr. \$40.00 ins.			
Household Guest..Family..M.....	28.00		4-13½-178
Min. rate 1 p. 1 ti. \$1,200.00.			
¶ For 25 years a favorite in more than 400,000 small town and country homes, where it is thoroughly read by the whole family. Subscription receipts equal advertising receipts. Known as a leader in the mail-order field and is paying advertisers better now than ever before. Early mailer. Forms close 10th previous month. Rate \$2.00 a line. Produces most satisfactory results. (55)			
Illinois Central Employee Mag..Lit..M.....	2.80	2.80 F	2-15 -112
Illinois Medical Journal..Med..M.....			2-17 -122
¼ p. 1 ti. \$8.00. Min. rate 1 p. mo. 1 yr. \$25.00 ins.			
Illustrated World..Tech..M.....	8.40		2-16 -112
Min. rate 1 p. 1 ti. \$125.00.			

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ILLINOIS—Continued.

Chicago—Continued.

Monthly Publications (English Language).

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Inland Printer..Trade..MⓈ 9,031	8.00		2-20 -140
Min. rate 1 p. mo. 1 yr. \$75.00 ins.			
International Steam Engr..Mech & Labor..M ..			2-15 -114
¼ p. 1 tl. \$20.00. Min. rate 1 p. mo. 1 yr. \$62.50 ins.			
Jrl. of the Amer. Inst. of Homeopathy..Med..M Ⓢ 2,906			2-15 -112
¼ p. 1 tl. \$7.00. Min. rate 1 p. mo. 1 yr. \$18.00 ins.			
Journal of Geology..Geol..S-Qrtly ..	1.00		2-15 -112
Min. rate 1 p. s-qrlly. 1 yr. \$6.67 ins.			
Journal of Political Economy..Pol Economy..M			
ex Aug & Sept.....	1.87		2-15 -112
Min. rate 1 p. mo. 1 yr. \$13.34 ins.			
Lumber World Review..Trade..S-MⓈ 1,944			3-16 -161
¼ p. 1 tl. \$21.00. Min. rate 1 p. s-mo. 1 yr. \$60.00 ins.			
Mall Order Journal..Adv..M	4.90		2-13 - 98
Min. rate ¼ p. 1 tl. \$12.50.			
Masonic Voice Review..Frat..M	2.25		3-14 -112
Min. rate 1 p. 1 tl. \$25.00.			
Medical Standard..Med..MⓈ 9,218	4.00		2-21 -140
Min. rate 1 p. mo. 1 yr. \$45.00 ins.			
Medicina Clinica (Span)..Med..Quar			2-16 -112
¼ p. 1 tl. \$30.00. Min. rate 1 p. qrlly. 1 yr. \$60.00 ins.			
Merchants Record & Show Window..Trade..M ..			2-20 -136
¼ p. 1 tl. \$10.00. Min. rate 1 p. mo. 1 yr. \$50.00 ins.			
Milady Beautiful..Woman & Home..M	4.20	4.20 F	3-13 -140
†MILADY BEAUTIFUL, the National Magazine "for the Woman Who Cares." 65,108 circulation net, monthly. Circulation books open for inspection. Agate line, each insertion, 30c. No discount for space in quantities or time contracts. CLOSING DATES: All inside forms close the fifth of month preceding date of issue. All color plates must be in by the first of month preceding date of issue. Publishing date is the 20th of each month preceding date of issue. Contracts not accepted for a longer period than eight months from date of this rate card on present rates, as rates will positively be increased Sept. 1, 1919. WM. CLARKE JEWELL, Advertising Director, Republic Bldg., Chicago, Ill. (53)			
Milk News..Dairy Trade..MⓈ 20,000	2.10	2.10 F	4-13 -196
Milliner..Trade..M ..			2-22 -140
¼ p. 1 tl. \$10.00. Min. rate 1 p. mo. 1 yr. \$37.00 ins.			
Mill Supplies..Trade..MⓈ 2,939			2-21 -140
¼ p. 1 tl. \$13.00. Min. rate 2 pp. mo. 1 yr. \$62.50 page.			
Milwaukee Ry. Sy. Employees Mag..R R Emp..M ..	5.60		2-15 -112
Min. rate 1 p. mo. 1 yr. \$60.00 ins.			
The Modern Hospital..Hosp Mng..MⓈ 4,409			2-20 -133
¼ p. 1 tl. \$27.50. Min. rate 1 p. mo. 1 yr. \$75.00 ins.			
Modern Medicine..Medical..M ..			2-20 -133
¼ p. 1 tl. \$25.00. Min. rate 1 p. mo. 1 yr. \$60.00 ins.			
Modern Painter..Trade..M ..			2-16 -108
¼ p. 1 tl. \$3.00. Min. rate 1 p. 1 tl. \$15.00.			
Monumental News..Trade..M ..	3.50		3-14 -142
Min. rate 1 p. mo. 1 yr. \$36.00 ins.			
Mother's Magazine..Family..MⓈ 370,940	25.20		4-13½-170
Min. rate ¼ p. 1 tl. \$275.00.			
National Banker..Finl..MⓈ 4,500	2.80	2.80 F	3-13½-140
National Builder..Building..MⓈ 16,077			2-16 -112
¼ p. 1 tl. \$30.00. Min. rate 1 p. mo. 1 yr. \$115.00 ins.			
National Cleaner & Dyer..Trade..M	8.00		2-24 -150
Min. rate 1 p. mo. 1 yr. \$42.00 ins.			
National Drug Clerk..Drugs..MⓈ 10,000			3-13½-140
¼ p. 1 tl. \$10.00. Min. rate 1 p. mo. 1 yr. \$52.00 ins.			
National Engineer..Trade..MⓈ 18,816			2-21 -140
1¼ pp. in 1 yr. \$136.00 p. Min. rate 24 pp. 1 yr. \$65.00 p.			

Ⓢ Government statement—See page 4. *Gross circulation. Ⓢ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ILLINOIS—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns width and length
Chicago—Continued.				
<i>Monthly Publications (English Language).</i>				
National Grocer..Trade..M.....	© 2,467	5.00		3-13½-140
Min. 1 p. mo. 1 yr. \$72.00 ins.				
National Harness Review..Trade..M.....	© 4,000	6.00		3-13 -147
Min. rate 1 p. 3 mo. \$100.00 ins.				
National Jeweler..Trade..M.....	© 11,120	4.00		2-21 -140
Min. rate 1 p. mo. 1 yr. \$80.00 ins.				
National Journal of Chiropractic..Med..M.....	© 500			2-14 -105
¼ p. 1 ti. \$7.00. Min. rate 1 p. 1 ti. \$25.00.				
National Laundry Journal..Trade..S-M.....		8.00		2-24 -150
Min. rate 1 p. 24 ti. in 1 yr. \$42.50 ins.				
National Miller..Trade..M.....	© 6,250			2-20½-140
¼ p. 1 ti. \$12.00. Min. rate 1 p. mo. 1 yr. \$55.00 ins.				
National Printer-Journalist..Trade..M.....		5.00		2-20 -126
Min. rate 1 p. mo. 1 yr. \$34.00 ins.				
National Review..Outdoor Adv..M.....				2-21 -140
¼ p. \$2.50. Min. rate 1 p. mo. 1 yr. \$20.00 ins.				
National Service..Military..M.....		5.60		2-15 -112
Min. rate 1 p. mo. 1 yr. \$68.00 ins.				
Novelty News..Trade..M.....	© 10,152	7.50		3-16 -140
Min. rate ¼ p. mo. 1 yr. \$25.00 ins.				
Office Appliances..Equipment..M.....				3-13 -140
¼ p. 1 ti. \$4.54 ins. Min. rate 1 p. mo. 1 yr. \$61.71 ins.				
100% Efficiency Magazine..Bus Effic..M.....	© 20,059			1-20 -173
1 p. 1 ti. \$80.00. Min. rate 1 p. mo. 1 yr. \$50.00 ins.				
Operative Miller..Trade..M.....				3-16 -157
¼ p. 1 ti. \$17.50. Min. rate 1 p. mo. 1 yr. \$70.00 ins.				
Osteopathic Physician..Osteo..M.....		3.25		3-16 -140
Min. rate 30 in. mo. 1 yr. \$1.25 inch.				
Osteopathic Truth..Osteo..M.....	© 2,900			3-13½-133
¼ p. 1 ti. \$3.50. Min. rate 1 p. 1 ti. \$20.00.				
Outers Book-Recreation..Sports..M.....	* 40,000	7.00		3-13½-143
Min. rate 2 pp. in 1 yr. \$180.00 per p.				
Personal Efficiency..New Thought..M.....	© 42,000	4.20		2-16 -112
Min. rate ¼ p. 1 ti. \$12.50.				
Petroleum..Petr Prod..M.....	© 2,049	7.00		2-21 -140
Min. rate 1 p. mo. 1 yr. \$60.00 ins.				
Petroleum Age..Petr..M.....	© 2,800			2-21 -140
¼ p. 1 ti. \$8.00. Min. rate 2 pp. mo. 1 yr. \$45.00 p.				
Photoplay Magazine..Moving Picture..M.....	© 261,130	17.50		3-13½-143
Min. rate ¼ p. 1 ti. \$166.67.				
Piano Trade Magazine..Trade..M.....		4.00		3-14 -159
Min. rate ¼ p. mo. 1 yr. \$12.00 ins.				
Pigeons & Pigeon Flying..Pigeons..M.....		1.50		3-13 -140
Min. rate 1 p. mo. 1 yr. \$25.00 ins.				
Pit & Quarry..Trade..M.....	© 5,166			2-13 -101
¼ p. 1 ti. \$35.00. Min. rate 2 pp. mo. 1 yr. \$47.50 p.				
Popular Mechanics..Mech..M.....	© 443,933	35.00		2-16 -112
Min. rate 1 p. mo. 1 yr. \$400.00 ins.				
Potato Magazine..Potato..M.....	© 10,721	3.15		3-13½-140
Min. rate ¼ p. 1 ti. \$11.25 ins.				
Power Plant Engineering..Engin..S-M.....	© 20,108			2-21 -140
¼ p. 1 ti. \$20.00. Min. rate 2 pp. s-mo. 1 yr. \$71.00 page.				
Power Wagon..Motor Wagons..M.....				2-22 -140
¼ p. 1 ti. \$32.50. Min. rate 2 pp. mo. 1 yr. \$66.50 p.				
Prairie Farmer..Agrl..E O Sat.....	© 106,741	9.80	9.80 F	4-13 -190
Public Service..Public Util..M.....				2-22 -140
¼ p. 1 ti. \$3.75. Min. rate 1 p. mo. 1 yr. \$30.00 ins.				
Pullman Porters Review..Labor..M.....	© 3,500	1.40		3-14 -140
Min. rate 8 pp. in 1 yr. \$25.00 page.				
Railway Journal..R R..M.....	© 3,000			2-21 -136
¼ p. 1 ti. \$6.67. Min. rate 1 p. mo. 1 yr. \$41.66 ins.				
Railway Maintenance Engineer..Tech..M.....	© 7,120			2-21 -140
¼ p. 1 ti. \$25.00. Min. rate 2 pp. mo. 1 yr. \$50.00 page.				

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ILLINOIS—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Chicago—Continued.			
<i>Monthly Publications (English Language).</i>			
Railway Signal Engineer..R R Signal..M.....© 3,387 1 p. 1 ti. \$75.00. Min. rate 2 pp. mo. 1 yr. \$45.00 page.			2-21 -142
Railway Surgical Journal..Surg..M..... ¼ p. 1 ti. \$100.00. Min. rate 1 p. 1 ti. \$300.00.			2-17 -119
Red Book..Lit..M©475,734 Min. rate 1 p. 1 ti. \$1,000.00.	38.50		3-13½-143
Reel & Slide..Mov Pictures..M.....© 5,200 1/6 p. 1 ti. \$17.50. Min. rate 1 p. mo. 1 yr. \$40.00 ins.			3-17 -140
Religious Education..Relig Educ..Bi-M.....© 3,100 ½ p. 1 ti. \$3.00. Min. rate 1 p. bi-mo. 1 yr. \$10.00 ins.			1-26 -105
Retail Coalman..Trade..M..... ½ p. 1 ti. \$6.25. Min. rate 1 p. 1 ti. \$50.00 ins.			2-20 -140
Retailers' Journal..Grocery Tr..M..... ¼ p. 1 ti. \$25.00 ins. flat.			2-20 -126
Road-Maker..Good Roads..M.....© 7,135 1 p. 1 ti. \$100.00. Min. rate 2 pp. mo. 1 yr. \$80.00 page.			2-21 -140
Rock Island Employes Magazine..Lit..M.....* 48,000 Min. rate 1 p. mo. 1 yr. \$82.50 ins.	5.60		2-15 -114
Rock Products..Bldg Trade..F-N..... ½ p. 1 ti. \$20.00. Min. rate 1 p. 26 ti. \$55.00 ins.			3-14 -140
Santa Fe Magazine..R R Emps..M.....© 59,950 Min. rate 1 p. 8 ti. \$55.00 ins.	8.75		2-15 -112
School Science & Mathematics..Edu..M ex July, Aug, Sept© 3,050 Min. rate 1 p. 9 ti. 1 yr. \$16.66 ins.	2.50		2-15 -112
Shippers' Guide..Shipping..M© 32,000 1/12 p. 12 ti. \$2.50 ins. Min. rate 1 p. mo. 1 yr. \$18.75 ins.			3-15 -147
Shoe Findings..Trade..F-N© 3,000 Min. rate 1 p. s-mo. 1 yr. \$40.50 ins.	3.85		2-20½-140
Shorthand Writer..Steno..M Min. rate ¼ p. 1 ti. \$6.75.	2.50		2-16 -112
Soft Drink Journal..Trade..M..... ½ p. 1 ti. \$15.00. Min. rate 1 p. mo. 1 yr. \$52.50 ins.			2-20½-140
Specialty Salesman Mag..Salesmanship..M....© 17,500 Min. rate 1 p. 1 ti. \$50.00.	3.50		2-16 -112
Sports Afield..Sports..M© 18,500 Steam Shovel & Dredge..Labor..M..... ½ p. 1 ti. \$6.00. Min. rate 1 p. 1 ti. \$25.00.	3.50	3.50 F	2-16 -112 2-15 -112
Surgery, Gynecology & Obstetrics..Med..M....* 9,361 ½ p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$25.00 ins.			2-16 -112
Swine World..Swine..S-M System..Bus Efficiency..M©143,775 System on the Farm..Farm Eff..M.....* 16,417 Min. rate 1 p. 1 ti. \$100.00.	4.20 16.80 3.50	4.20 F 16.80 F	3-13 -140 3-13½-143 3-14 -143
Telephone Engineer..Trade..M© 6,000 ½ p. 1 ti. \$9.00. Min. rate 1 p. mo. 1 yr. \$80.00 ins.			2-21 -135
Ten Story Book..Lit..M..... Toys & Novelties..Trade..M..... Min. rate 1 p. mo. 1 yr. \$30.00 ins.	4.20 2.50	4.20 F	2-16 -112 2-21 -140
Tri-Color..Club..M ½ p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$30.00 ins.			2-16 -112
University of Chicago Magazine..Collegiate..M ex Sept & Oct..... ½ p. 1 ti. \$3.00. Min. rate 1 p. 9 ti. \$16.67 ins.			2-15 -112
Violinist..Violin..M Min. rate 1 p. mo. 1 yr. \$41.67 insertion.	5.00		2-15 -140
Welding Engineer..Trade..M© 3,290 ½ p. 1 ti. \$9.00. Min. rate 1 p. mo. 1 yr. \$80.00 ins.			2-21 -140
Western Architect..Arch..M ½ p. 1 ti. \$15.00. Min. rate 2 pp. mo. 1 yr. \$43.54 page.			2-21 -140
Western Brewer..Brew Ints..M..... ½ p. \$5.00. Min. rate 1 p. mo. 1 yr. \$20.83 ins.			2-21 -150
Western Druggist..Phar..M© 12,122 Min. rate 1 p. mo. 1 yr. \$80.00 ins.	4.00		2-21 -140

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ILLINOIS—Continued.**Chicago—Continued.****Monthly Publications (English Language).**

Wholesale Grocer..Trade..M				2-20 -126
¼ p. 1 tl. \$18.75 flat.				
Woman's World..Family..M	©1,011,905	84.00		4-13½-170
Min. rate 1 p. 1 tl. \$8,600.00.				
Young Crusader..Relig..M		2.80	2.80 F	

Monthly Publications (Foreign Languages).

Hospodarske Listy (Boh)..Agril..S-M.....		.42		4-13 -192
Min. rate 1 in. s-mo. 1 yr. \$0.28 inch.				
Svenska Amerikanska Familj Journalen (Swed)				
Lit..M	© 15,000	.84	.70 P	7-13 -300

Yearly Publications.

Amerikan Kalendar (Boh)..Family..Yrly.....	© 52,175			2-14 -121
¼ p. 1 tl. \$20.00. Min. rate 1 p. 1 tl. \$50.00.				
Daily News Almanac & Yearbook..Yrly.....	© 40,000			2-12½- 92
¼ p. 1 tl. \$40.00. 1 p. 1 tl. \$100.00.				
Hlasatel Kalendar (Boh)..Yrly.....	© 20,000			2-16 -112
¼ p. \$12.50. 1 p. \$40.00.				
Katolik (Boh)..Yrly				2-15 -115
¼ p. \$12.00. 1 p. \$35.00.				
Svenska Amerikanarens Almanack (Swed)..Yrly*	69,192			1-21 - 84
¼ p. \$35.00. 1 p. \$60.00.				
Sv. Tribunen Nyheter Kalendar (Swed)..Yrly..				2-10 - 84
¼ p. \$20.00. 1 p. \$60.00.				

Clinton (G 5)—Pop. 7,000.**Daily Newspapers.**

Journal..Ind..Morn ex Su & Mon.....	© 1,982	.29	.29 F	7-13 -276
Su Morn	© 1,982	.29	.29 F	7-13 -276
Public..Rep..Eve ex Su.....	\$ 1,205	.14	.14 F	6-13 -280

Danville (J 5)—Pop. 42,000.**Daily Newspapers.**

Commercial-News□..Rep..Eve ex Su.....	© 15,167	.49	.42 D	8-12½-280
Press□..Ind..Morn ex Su & Mon.....	\$ 9,142	.25	.25 F	7-13 -280
Su Morn25	.25 F	7-13 -280

† The Danville Morning Press carries more classified advertising than any Illinois paper outside of Chicago. A. W. Allen, Representative, Peoples Gas Bldg., Chicago, Ill. (91)

Decatur (G 6)—Pop. 40,000.**Daily Newspapers.**

Herald□..Rep..Morn ex Su.....	© 15,947	.49	.42 B	8-12½-280
Su Morn	© 15,904	.49	.42 B	8-12½-280
Review□..Dem..Eve ex Su.....	© 17,232	.49	.49 F	8-12½-280
Su Morn	© 15,658	.49	.49 F	8-12½-280

Monthly Publications.

Hound & Hunting..Outdoor Life..M.....		1.25	1.25 F	2-15 -112
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De Kalb (G 2)—Pop. 9,500.**Daily Newspapers.**

Chronicle..Rep..Eve ex Su.....	© 2,266	.18	.18 F	8-12 -237
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Dixon (F 2)—Pop. 11,000.**Daily Newspapers.**

Telegraph..Rep..Eve ex Su.....	\$ 5,200	.28	.28 F	7-13 -287
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ILLINOIS—Continued.			1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Du Quoin (F 8½)—Pop. 7,400.					
<i>Daily Newspapers.</i>					
Call..Ind..Eve ex Su.....	————		.13	.07 N	6-13 -280
Dwight (H 3)—Pop. 2,156.					
<i>Monthly Publications.</i>					
Banner..Sons of Vets..M.....	————		2.52	2.52 F	4-13 -182
East St. Louis (D 8)—Pop. 85,000.					
<i>Daily Newspapers.</i>					
Journal□..Ind..Eve ex Sat & Su.....	\$ 3,753		.35	.35 F	7-13 -304
Su Morn35	.35 F	7-13 -304
Sun□..Ind..Eve ex Su.....	————		.25	.14 N	7-13½-280
Edwardsville (D 8)—Pop. 9,300.					
<i>Daily Newspapers.</i>					
Intelligencer..Ind-Rep..Eve ex Su.....	© 3,627		.31½	.21 B	7-13 -280
Effingham (G 7)—Pop. 5,000.					
<i>Daily Newspapers.</i>					
Record..Non-Part..Morn ex Su & Mon.....	} ———				6-13 -280
Eve ex Su.....			.18	.15 A	6-13 -280
Su Morn18	.15 A	6-13 -280
Elgin (H 1½)—Pop. 28,000.					
<i>Daily Newspapers.</i>					
Courier□..Rep..Eve ex Su.....	© 3,151		.28	.28 F	8-12 -308
News□..Rep..Eve ex Su.....	© 7,284		.42	.28 A	8-13 -284
<i>Weekly Publications.</i>					
Boy's World..Juv..Sat	©334,500		21.00	21.00 F	4-13½-168
Dairy Report..Dairy..Sat	————		.75		4-13 -168
Min. rate 1 in. wkly. 1 yr. \$0.60 inch.					
Girl's Companion..Juv..Sat	©353,183		17.50	17.50 F	4-13½-168
Young People's Weekly..Non-Sect..Sat.....	©173,823		10.50	10.50 F	4-15 -210
<i>Monthly Publications.</i>					
Mother's Magazine. (See Chicago, Ill.)					
New Century S. S. Teacher's Mo..Non-Sect..M.©	33,573		3.50		3-13½-136
Min. rate 1 p. 1 tl. \$100.00.					
<i>Yearly Publications.</i>					
Brethren Year Book (Dunkards' Yrly).....	————		4.50		2-14 -105
Min. rate 1 p. 1 tl. \$50.00.					
Englewood (J 2)—Pop. 15,000.					
<i>Weekly Publications.</i>					
Times□..Ind..Fri	© 10,200		.60	.40 A	7-13 -280
Evanston (J 1½)—Pop. 30,000.					
<i>Daily Newspapers.</i>					
News-Index□..Rep..Eve ex Su.....	\$ 4,411		.60	.35 P	7-13 -284
<i>Weekly Publications.</i>					
Union Signal..Temp..Thur	© 25,402		2.10	2.10 F	3-14 -147
<i>Monthly Publications.</i>					
Correct English..Educ..M ex July & Aug.....	* 15,000		3.00		2-18 -119
Min. rate 1 p. 1 tl. \$50.00.					
Katholischer Jugendfreund (Ger & Eng)..Cath					
M	© 20,900		2.00		2-18 -126
Min. rate 1 p. 1 tl. \$25.00.					
Young Crusader..Temp..M	© 18,500		2.80		3-14 -136
Min. rate 1 p. 1 tl. \$75.00.					

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at circulation. □ Can use as meaning of figures statements in bold face otherwise noted.

ILLINOIS—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Fairfield (H 9)—Pop. 2,479.				
<i>Weekly Publications.</i>				
Press..Rep..Thur	© 2,100	.20	.15 A	6-13 -380
Forest Park (J 2)—Pop. 8,000.				
<i>Weekly Publications.</i>				
Forest Leaves□..Local..Fri	* 2,400	.70	.49 G	3-14 -140
Fort Sheridan (J 1)—Pop. ———				
<i>Weekly Publications.</i>				
Recall (Military)..Thur	———	1.40	1.12 A	7-13 -294
Freeport (E 1)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
Bulletin□..Dem..Eve ex Su.....	\$ 4,428	.21	.21 F	7-13 -234
Journal-Standard□..Rep..Eve ex Su.....	© 6,840	.25	.25 F	7-13 -294
Galena (D 1)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Gazette..Rep..Eve ex Su.....	© 1,050	.25	.12½ O	7-13 -304
Galesburg (D 4)—Pop. 25,000.				
<i>Daily Newspapers.</i>				
Mail□..Ind..Eve ex Su.....	© 9,370	.28	.28 F	8-12½ -304
Republican-Register□..Rep..Eve ex Su.....	© 8,931	.25	.25 F	7-13 -304
<i>Weekly Publications.</i>				
Labor News..Labor..Fri	———	.25	.25 F	6-13 -280
Geneseo (D 2½)—Pop. 3,199.				
<i>Weekly Publications.</i>				
Republic..Rep..Fri	———	.15	.15 F	6-13 -273
Granite City (D 8)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
Naroden Glas (Bulg)..Ind..Eve ex Su.....	———	.60	.60 F	7-13 -308
<i>Weekly Publications.</i>				
Press Record..Rep..Tu & Fri.....	© 2,000	.20	.20 F	7-13 -301
Great Lakes (...)—Pop. ———				
<i>Monthly Publications.</i>				
Great Lakes Recruit..Naval..M.....	———	2.80		3-15 -140
Min. rate 1 p. mo. 1 yr. \$68.00 page.				
Greenville (F 8)—Pop. 3,178.				
<i>Weekly Publications.</i>				
Advocate..Rep..Mon & Thur.....	© 2,326	.18	.18 F	6-13 -276
Hamilton (B 5)—Pop. 1,627.				
<i>Monthly Publications.</i>				
American Bee Journal..Apilary..M.....	© 8,500	2.10		3-13 -133
Min. rate 1 inch 12 tl. \$1.40 insertion.				
Harrisburg (G 10)—Pop. 5,309.				
<i>Daily Newspapers.</i>				
Register..Rep..Eve ex Su.....	© 3,320	.15	.15 F	6-13 -280
¶ Only daily in a rich mining and agricultural community. Growing circulation. Carpenter & Co., Repr., New York and Chicago.				

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ILLINOIS—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Du Quoin (F 8½)—Pop. 7,400.				
<i>Daily Newspapers.</i>				
Call..Ind..Eve ex Su.....	—	.13	.07 N	6-13 -280
Dwight (H 3)—Pop. 2,156.				
<i>Monthly Publications.</i>				
Banner..Sons of Vets..M.....	—	2.52	2.52 F	4-13 -182
East St. Louis (D 8)—Pop. 85,000.				
<i>Daily Newspapers.</i>				
Journal□..Ind..Eve ex Sat & Su.....	\$ 3,753	.35	.35 F	7-13 -304
Su Morn35	.35 F	7-13 -304
Sun□..Ind..Eve ex Su.....	—	.25	.14 N	7-13½-280
Edwardsville (D 8)—Pop. 9,300.				
<i>Daily Newspapers.</i>				
Intelligencer..Ind-Rep..Eve ex Su.....	© 3,627	.31½	.21 B	7-13 -280
Effingham (G 7)—Pop. 5,000.				
<i>Daily Newspapers.</i>				
Record..Non-Part..Morn ex Su & Mon.....	—			6-13 -280
Eve ex Su.....	—	.18	.15 A	6-13 -280
Su Morn	—	.18	.15 A	6-13 -280
Elgin (H 1½)—Pop. 28,000.				
<i>Daily Newspapers.</i>				
Courier□..Rep..Eve ex Su.....	© 3,151	.28	.28 F	8-12 -308
News□..Rep..Eve ex Su.....	© 7,984	.42	.28 A	8-13 -284
<i>Weekly Publications.</i>				
Boy's World..Juv..Sat	©324,500	21.00	21.00 F	4-13½-168
Dairy Report..Dairy..Sat	—	.75		4-13 -168
Min. rate 1 in. wkly. 1 yr. \$0.60 incl.				
Girl's Companion..Juv..Sat	©353,183	17.50	17.50 F	4-13½-168
Young People's Weekly..Non-Sect..Sat.....	©173,833	10.50	10.50 F	4-15 -210
<i>Monthly Publications.</i>				
Mother's Magazine. (See Chicago, Ill.)				
New Century S. S. Teacher's Mo..Non-Sect..M.©	39,573	3.50		3-13½-136
Min. rate 1 p. 1 tl. \$100.00.				
<i>Yearly Publications.</i>				
Brethren Year Book (Dunkards' Yrly).....	—	4.50		2-14 -105
Min. rate 1 p. 1 tl. \$50.00.				
Englewood (J 2)—Pop. 15,000.				
<i>Weekly Publications.</i>				
Times□..Ind..Fri	© 10,200	.60	.40 A	7-13 -280
Evanston (J 1½)—Pop. 30,000.				
<i>Daily Newspapers.</i>				
News-Index□..Rep..Eve ex Su.....	\$ 4,411	.60	.35 P	7-13 -284
<i>Weekly Publications.</i>				
Union Signal..Temp..Thur	© 25,402	2.10	2.10 F	3-14 -147
<i>Monthly Publications.</i>				
Correct English..Educ..M ex July & Aug.....	* 15,000	3.00		2-18 -119
Min. rate 1 p. 1 tl. \$50.00.				
Katholischer Jugendfreund (Ger & Eng)..Cath				
M	© 20,900	2.00		2-18 -126
Min. rate 1 p. 1 tl. \$25.00.				
Young Crusader..Temp..M	© 18,500	2.80		3-14 -136
Min. rate 1 p. 1 tl. \$75.00.				

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 8. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ILLINOIS—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Fairfield (H 9)—Pop. 2,479.				
<i>Weekly Publications.</i>				
Press..Rep..Thur	© 2,100	.20	.15 A	6-13 -380
Forest Park (J 2)—Pop. 8,000.				
<i>Weekly Publications.</i>				
Forest Leaves□..Local..Fri	* 2,400	.70	.49 G	3-14 -146
Fort Sheridan (J 1)—Pop. ———				
<i>Weekly Publications.</i>				
Recall (Military)..Thur	———	1.40	1.12 A	7-13 -294
Freeport (E 1)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
Bulletin□..Dem..Eve ex Su.....	\$ 4,428	.21	.21 F	7-13 -234
Journal-Standard□..Rep..Eve ex Su.....	© 6,840	.25	.25 F	7-13 -294
Galena (D 1)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Gazette..Rep..Eve ex Su.....	© 1,050	.25	.12½	7-13 -304
Galesburg (D 4)—Pop. 25,000.				
<i>Daily Newspapers.</i>				
Mall□..Ind..Eve ex Su.....	© 9,370	.28	.28 F	8-12½-304
Republican-Register□..Rep..Eve ex Su.....	© 8,931	.25	.25 F	7-13 -304
<i>Weekly Publications.</i>				
Labor News..Labor..Fri	———	.25	.25 F	6-13 -280
Geneseo (D 2½)—Pop. 3,199.				
<i>Weekly Publications.</i>				
Republic..Rep..Fri	———	.15	.15 F	6-13 -273
Granite City (D 8)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
Naroden Glas (Bulg)..Ind..Eve ex Su.....	———	.60	.60 F	7-13 -308
<i>Weekly Publications.</i>				
Press Record..Rep..Tu & Fri.....	© 2,000	.20	.20 F	7-13 -301
Great Lakes (...)—Pop. ———				
<i>Monthly Publications.</i>				
Great Lakes Recruit..Naval..M.....	———	2.80		3-15 -140
Min. rate 1 p. mo. 1 yr. \$68.00 page.				
Greenville (F 8)—Pop. 3,178.				
<i>Weekly Publications.</i>				
Advocate..Rep..Mon & Thur.....	© 2,826	.18	.18 F	6-13 -276
Hamilton (B 5)—Pop. 1,627.				
<i>Monthly Publications.</i>				
American Bee Journal..Apiary..M.....	© 8,500	2.10		3-13 -133
Min. rate 1 inch 12 tl. \$1.40 insertion.				
Harrisburg (G 10)—Pop. 5,309.				
<i>Daily Newspapers.</i>				
Register..Rep..Eve ex Su.....	© 3,320	.15	.15 F	6-13 -280
‡ Only daily in a rich mining and agricultural community. Growing circulation. Carpenter & Co., Repr., New York and Chicago. (8)				

‡ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ‡ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ILLINOIS—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Harvey (J 2)—Pop. 7,327.				
<i>Weekly Publications.</i>				
Tribune..Rep..Fri	© 3,162	.25	.25 F	6-13 -280
Killsbore (F 7)—Pop. 3,424.				
<i>Weekly Publications.</i>				
Journal..Rep..Tu & Fri.....	—	.20	.10 N	6-13 -276
Homewood (J 2)—Pop. 732.				
<i>Weekly Publications.</i>				
Tribune..Rep..Fri	* 520	.25	.20 A	6-13 -280
Hoopeston (J 4½)—Pop. 5,500.				
<i>Daily Newspapers.</i>				
Chronicle..Rep..Morn ex Su.....	—	.15	.04 A	6-13 -280
Herald..Ind..Eve ex Su.....	\$ 1,099	.10	.10 F	6-13 -276
Jacksonville (D 6)—Pop. 15,326.				
<i>Daily Newspapers.</i>				
Courier..Dem..Eve ex Su.....	© 3,091	.11	.11 F	7-13 -294
Journal..Rep..Morn ex Su & Mon.....	© 5,553	.40	.20 I	8-12 -294
Su Morn	© 5,569	.40	.20 I	8-12 -294
Jerseyville (D 7)—Pop. 4,118.				
<i>Daily Newspapers.</i>				
Democrat..Dem..Eve ex Wed & Su.....	—			6-13 -280
<i>Weekly Publications.</i>				
Democrat..Dem..Thur	—			6-13 -280
Republican..Rep..Thur	© 2,450	.17½	.17½ F	6-13 -276
Joliet (H 2½)—Pop. 34,670.				
<i>Daily Newspapers.</i>				
Herald-News□..Ind-Rep..Eve ex Su.....	© 17,400	.63	.63 F	8-12½-304
Su Morn	© 16,685	.63	.63 F	8-12½-304
<i>Weekly Publications.</i>				
Amerikanski Slovenec (Slov)..Cath..Tu & Fri..*	5,500	.50		6-13 -273
Min. rate 1 in. wkly. 1 yr. \$10.00.				
Kankakee (J 3)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
Democrat□..Ind..Eve ex Su.....	—	.20	.20 F	7-13 -208
Gazette□..Ind..Eve ex Su.....	—	.21	.12 B	7-13 -276
† Many factories and industries. Rich farming country. Fertile field for advertising. Carpenter & Co., Repr., New York and Chicago.				
Republican□..Rep..Eve ex Su.....	© 3,987	.18	.18 F	7-13 -297
Kewanee (E 3)—Pop. 18,000.				
<i>Daily Newspapers.</i>				
Star-Courier..Ind-Rep..Eve ex Su.....	© 3,500	.25	.18 G	7-13 -290
La Grange (J 2)—Pop. 5,282.				
<i>Weekly Publications.</i>				
Citizen..Ind..Fri	© 2,700	.25	.25 F	6-13 -280

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ILLINOIS—Continued.**La Salle (F 3)—Pop. 13,500.****Daily Newspapers.**

Post..Dem..Eve ex Su.....	_____	.20	.20 F	7-13 -280
Tribune..Ind-Rep..Eve ex Su.....	© 2,172	.15	.15 F	7-12½-287
† Only A. B. C. paper in LaSalle; largest circulation; most advertising. Ask C. J. Anderson, Marquette Bldg., Chicago, (128) for proofs.				

Libertyville (J 1)—Pop. 1,724.**Weekly Publications.**

Independent..Ind-Rep..Thur	© 2,800	.20	.20 F	7-13 -280
Register..Ind-Rep..Wed & Sat.....	_____	.25	.25 F	7-12½-280

Lincoln (F 5)—Pop. 12,164.**Daily Newspapers.**

Courier-Herald□..Rep..Eve ex Su.....	© 2,270	.28	.17½B	7-13 -287
† Reaches the buying public of the greatest corn producing county in the state. Carpenter & Co., Repr., New York and Chicago. (10)				
Star..Dem..Eve ex Su.....	© 2,030	.15	.15 F	7-13 -276

Weekly Publications.

Popular Review□..Dem..Wed & Fri.....	© 1,800	.25	.20 A	7-13 -301
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Litchfield (E 7)—Pop. 7,000.**Daily Newspapers.**

News-Herald□..Ind..Eve ex Su.....	© 2,210	.28	.14 B	7-13 -287
† Reaches 95% of city's homes. Trade center rich industrial, farming and mining district. Carpenter & Co., Repr., New York-Chicago. (19)				

Macomb (C 4½)—Pop. 8,000.**Daily Newspapers.**

By-Stander□..Rep..Eve ex Su.....	_____	.15	.05 P	6-13 -276
Journal□..Rep..Eve ex Su.....	\$ 4,304	.17	.17 F	7-13 -283

Marion (G 10)—Pop. 12,000.**Daily Newspapers.**

Post..Dem..Eve ex Su.....	_____	.10	.05 A	6-13 -280
Republican..Rep..Eve ex Su.....	© 1,434	.15	.15 F	7-13 -280

Weekly Publications.

Illinois Baptist□..Bap..Sat	_____	.42	.42 F	5-13 -252
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Marseilles (G 3)—Pop. 2,291.**Daily Newspapers.**

Register..Ind..Eve ex Su.....	© 650	.07½	.07½F	6-13 -276
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Mattoon (H 6½)—Pop. 14,000.**Daily Newspapers.**

Commercial-Star□..Dem..Morn ex Su & Mon..	\$ 2,675	.28	.14 B	7-13 -280
	Su Morn28	.14 B	7-13 -280
† Trade center of rich agricultural district. Large grain elevators and factories. Carpenter & Co., Repr., New York and Chicago. (9)				
Journal-Gazette□..Rep..Eve ex Su.....	\$ 3,214	.16	.16 F	7-13 -304

Mendota (F 2)—Pop. 2,806.**Weekly Publications.**

Our Hope & Life in Christ..Adventist..Wed....	_____	.25		4-13 -168
Min. rate 4 or more ins. \$0.20 inch.				

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ILLINOIS—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Moline (C 2½)—Pop. 31,000.				
<i>Daily Newspapers.</i>				
Dispatch□..Ind..Eve ex Su.....	© 3,783	.42	.42 F	8-12 -280
Monmouth (C 4)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
Atlas□..Rep..Eve ex Su.....	© 3,540	.21	.21 F	7-13 -308
Review□..Ind..Eve ex Su.....	—	.15	.15 F	7-13 -280
Mooseheart (H 2)—Pop. 400.				
<i>Monthly Publications.</i>				
Household Journal & Floral Life. (See Batavia, Ill.)				
Mooseheart Magazine..Frat..M	©526,000	28.00		4-13 -170
Min. rate 1 p. 1 ti. \$1,088.00.				
Morris (H 3)—Pop. 4,800.				
<i>Daily Newspapers.</i>				
Herald..Rep..Eve ex Su.....	© 2,465	.28	.16 D	8-12 -294
¶ Only daily in Grundy County. Prosperous farming, industrial and mining country. Carpenter & Co., Repr., New York and Chicago. (11)				
<i>Weekly Publications.</i>				
Herald..Rep..Thur	© 1,800	.20	.12 A	8-12 -294
Mt. Carmel (J 9)—Pop. 7,500.				
<i>Daily Newspapers.</i>				
Republican-Register..Rep..Eve ex Su.....	\$ 2,900	.30	.21 A	7-13 -304
Mt. Carroll (E 1½)—Pop. 1,759.				
<i>Daily Newspapers.</i>				
Democrat..Rep..Eve ex Su.....	—	.12½	.12½ F	7-13 -308
Mt. Morris (F 1½)—Pop. 1,132.				
<i>Monthly Publications.</i>				
Business Philosopher..Com..M	—			2-15½-112
¼ p. 1 ti. \$10.00. Min. rate 1 p. 1 ti. \$30.00 ins.				
Mystic Worker..Frat..M	© 96,000	4.20	4.20 F	4-14 -196
Poultry Tribune..Poultry..M	* 40,000	3.50		3-13 -140
Min. rate 1 p. 1 ti. \$95.00.				
¶ The practical and newsy feather and egg paper. Concentrated circulation in Central States. Official organ Illinois and Wis- consin Poultry Associations. (57)				
Pythian Guest..Frat..M	© 99,500	5.60	5.60 F	4-13 -170
Rotarian□..Rotarian Club..M	© 37,863	7.50		3-16 -154
Min. rate 1 in. mo. 1 yr. \$6.25 inch.				
Mt. Sterling (C 5½)—Pop. 1,986.				
<i>Weekly Publications.</i>				
Democrat-Message..Dem..Wed & Sat.....	© 3,650	.20	.10 H	6-13 -280
Mt. Vernon (G 9)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
Register..Rep..Eve ex Su.....	© 2,312	.17	.17 F	7-13 -276
Murphysboro (F 10)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Independent..Dem..Eve ex Su.....	\$ 1,803	.20	.14 B	7-13 -273
Republican Era..Rep..Eve ex Su.....	—	.17½	.12 B	7-13 -276
¶ Best medium in a rich Southern Illinois farming and indus- trial community. Associated Press. Carpenter & Co., Repr., New York and Chicago. (18)				

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ILLINOIS—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
National Stock Yards (D 8)—Pop. 1,200.			
<i>Daily Newspapers.</i>			
Natl. Live Stk. Reporter☐..Live Stk & Agri Eve ex Su.....\$ 9,986	.70	.70 F	7-13 -275
Oak Park (J 2)—Pop. 19,444.			
<i>Weekly Publications.</i>			
Oak Leaves☐..Ind..Sat© 9,650	1.40	.98 G	3-14 -140
Oak Parker..Ind..Sat ———	.50	.35 A	3-14 -138
<i>Monthly Publications.</i>			
School Century..Educ..M© 18,940	3.00		3-13 -140
Min. rate 1 p. mo. 1 yr. \$54.00 ins.			
Svobodna Skola (Boh)..Free Thought..M.....© 4,980	.40	.30 A	2-20 -135
Olney (H 8)—Pop. 5,011.			
<i>Daily Newspapers.</i>			
Mall..Non-Part..Eve ex Su.....© 1,712	.10	.10 F	7-13 -308
Ottawa (G 3)—Pop. 12,000.			
<i>Daily Newspapers.</i>			
Free Trader-Journal..Ind..Eve ex Su.....© 2,480	.12	.10 P	7-13 -294
Republican Times..Rep..Eve ex Su.....© 3,965	.35	.21 B	3-12 -290
‡ Dominates this rich manufacturing, mining and agricultural section. Largest guaranteed circulation A. B. C. Carpenter & Co., Repr., New York and Chicago. (16)			
<i>Weekly Publications.</i>			
Fair Dealer..Ind..Fri ———	.30	.15 N	6-13 -280
Pana (F 7)—Pop. 8,000.			
<i>Daily Newspapers.</i>			
Palladium..Dem..Eve ex Su..... ———	.15	.15 F	6-13 -280
Paris (J 6)—Pop. 8,250.			
<i>Daily Newspapers.</i>			
Beacon☐..Rep..Eve ex Su.....\$ 2,124	.14	.14 F	7-13 -280
Gazette..Dem..Morn ex Mon..... ———			7-13 -280
News..Ind..Eve ex Su..... ———	.20	.07‡N	6-13 -280
Pekin (E 4½)—Pop. 9,897.			
<i>Daily Newspapers.</i>			
Times..Dem..Eve ex Su..... ———	.15	.15 F	7-13 -304
Peoria (E 4)—Pop. 100,000.			
<i>Daily Newspapers.</i>			
Demokrat (Ger)..Dem..Eve ex Su..... ———	.75	.15 N	8-13 -336
Journal☐..Ind..Eve ex Su.....© 20,143	.34	.49 G	8-12‡-294
Transcript☐..Ind..Morn ex Su..... 12,609	.84	.49 G	8-12‡-294
Journal Transcript☐..Ind..Su Morn.....© 19,254	1.40	.70 G	8-12‡-294
‡ The Morning Transcript and Evening Journal reach more than 35,000 homes daily, covering Central Illinois like a blanket. Duplication does not exceed 600.			
The Sunday Journal Transcript, with a city circulation of over 15,000, reaches 97 per cent of the homes of Peoria. The use of the two papers at the combination rate of 5½ cents a line is the most thorough and effective as well as the most economical way to cover this great, rich, responsive field in Peoria.			
For further information ask any advtg. agency or address: Chas. H. Eddy Co., Inc., Representatives, New York, Chicago, Boston. (263)			

‡ Government statement—See page 4. *Gross circulation. ©Net circulation. ☐Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ILLINOIS—Continued.

Peoria—Continued.

Daily Newspapers.

Sonne (Ger)..Rep..Eve ex Su.....	1.10	.10 F	8-13 -326
Star□..Ind..Eve ex Su.....© 23,527	.98	.56 G	7-13 -295
Su Morn© 14,575	.98	.56 G	7-13 -295

† The Peoria STAR will guarantee you more city, more suburban, more country circulation and nearly as much total circulation as the other Peoria papers combined.

Proven by the Audit Bureau of Circulations.

Ask Fralick & Bates, Inc., Chicago and New York, for figures and facts. They will gladly send a representative to see you. (98)

Weekly Publications.

Labor Gazette..Labor..Fri25	.25 F	7-13 -304
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Monthly Publications.

Illinois Retail Merchants Journal..Trade..M...*	2,300		2-20 -140
1/6 p. \$10.50. Min. rate 1 p. mo. 1 yr. \$33.34 ins.			
Manual Training Mag..Educ..M ex July & Aug©..3,524	12.00		2-15 -112
Min. rate 1 p. 10 ti. \$40.00 page.			

Peru (F 3)—Pop. 10,000.

Daily Newspapers.

News Herald..Rep..Eve ex Su.....	.10	.10 F	7-13 -280
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Pontiac (G 4)—Pop. 7,300.

Daily Newspapers.

Leader..Rep..Eve ex Su.....© 3,096	.15	.15 F	7-13 -280
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Princeton (E 3)—Pop. 4,131.

Weekly Publications.

Republican..Rep..Thur	© 5,700	.24	.20 P	7-13 -280
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Quincy (B 6)—Pop. 40,000.

Daily Newspapers.

Germania (Ger)..Ind-Dem..Eve ex Su.....	.25	.10 N	7-13 -276
Herald□..Ind-Dem..Eve ex Su.....© 10,261	.35	.35 F	7-13 -304
Journal□..Dem..Eve ex Su.....© 8,531	.33½	.35 B	8-12 -308
Whig□..Rep..Morn ex Su & Mon.....a.....© 7,872	.35	.28 B	7-13 -294
Su Morn© 9,480	.40	.33 B	7-13 -294

Weekly Publications.

Enterprise..Ind..Sat	© 2,931	.15	.15 F	6-13 -276
Labor Advocate..Labor..Fri25	.12½ O	6-13 -280
Labor News..Labor..Sat35		7-13 -304
Min. rate 1 in. wkly. 1 yr. \$0.15 inch.				

Monthly Publications.

Home Instructor..Family..M	© 94,600	5.60		4-13 -175
Min. rate 1 p. 1 ti. \$224.00.				
Illinois Farmer & Farmers' Call..Agri..Bi-M..© 57,812	4.20			4-13 -175
Min. rate 1 p. 1 ti. \$200.00.				
Poultry Keeper..Poultry..M	© 31,300	2.80		3-13 -140
Min. rate 1 in. mo. 1 yr. \$2.52 inch.				
Reliable Poultry Journal..Poultry..M.....		6.86		3-13 -140
Min. rate 2 pp. mo. 1 yr. \$147.00 page.				

Rockford (F 1)—Pop. 60,000.

Daily Newspapers.

Register-Gazette□..Rep..Eve ex Su.....© 13,162	.56	.42 A	7-13 -280
Republic□..Rep..Eve ex Su.....© 7,269	.28	.28 F	7-13 -294

† "Dominates East Side, which has its own large stores. Comprises thrifty Swedish-American homes which make up 40% of population. Member A. B. C. Knill-Burke, Inc., Rep." (215)

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ILLINOIS—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Rockford—Continued.				
<i>Daily Newspapers.</i>				
Star□..Ind..Morn ex Su & Mon.....	© 10,851	.49	.35 L	7-13 -294
Su Morn	© 12,741	.56	.42 L	7-13 -294
<i>Weekly Publications.</i>				
Svenska Posten (Swed)□..Rep..Fri.....	—	.56	.50 I	7-13 -280
Rock Island (C 2½)—Pop. 26,000.				
<i>Daily Newspapers.</i>				
Argus□..Dem..Eve ex Su.....	© 3,134	.30	.30 F	8-12 -294
Union□..Rep..Eve ex Sat & Su.....	—	.25	.15 I	8-12 -280
Su Morn	—	.25	.15 I	8-12 -280
<i>Weekly Publications.</i>				
Augustana (Swed)..Luth..Thur	© 19,188	1.12	1.12 F	4-13 -192
Lutheran Companion..Luth..Sat	© 7,703	.84	.84 F	3-13 -147
<i>Monthly Publications.</i>				
Modern Woodman..Frat..M	© 1,084,833	42.00	42.00 F	2-13½-136
Royal Neighbor..Frat..M	© 421,083	14.00	14.00 F	3-13½-136
Woodhouse (D 6½)—Pop. 2,171.				
<i>Daily Newspapers.</i>				
Record..Dem..Eve ex Su.....	—	.05	.05 F	6-13 -276
Savanna (D 1)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Times-Journal..Ind..Eve ex Su.....	© 1,172	.15	.15 F	6-13 -276
Shelbyville (G 7)—Pop. 4,100.				
<i>Daily Newspapers.</i>				
Union..Ind..Eve ex Su.....	\$ 1,210	.10	.07½ A	7-13 -280
Springfield (E 6)—Pop. 62,000.				
<i>Daily Newspapers.</i>				
State Journal□..Rep..Morn ex Su.....	© 17,846	.49	.49 F	7-13 -294
Su Morn	© 12,043	.49	.49 F	7-13 -294
¶ The Illinois State Journal is the leading newspaper in Springfield and now the only morning paper in a morning paper field formerly covered by two morning papers. Since May 1, 1919, the State Journal has had an increase in circulation in excess of 50% over the circulation figures quoted in this directory. The Journal has shown the greatest gain in circulation and advertising of any Springfield newspapers. (275)				
State Register□..Ind-Dem..Eve ex Su.....	© 20,698	.56	.56 F	8-12½-300
Su Morn	© 16,089	.56	.56 F	8-12½-300
<i>Weekly Publications.</i>				
Illinois Tradesman□..Labor..Wed	© 3,250	.25	.25 F	6-13 -280
<i>Monthly Publications.</i>				
Court of Honor□..Frat..M.....	© 83,000	3.50	3.50 F	7-13 -294
Farm Home□..Agrl..M	© 85,236	5.60		4-13½-190
Min. rate 1 p. 1 tl. \$340.00.				
Sterling (E 2)—Pop. 7,467.				
<i>Daily Newspapers.</i>				
Gazette□..Rep..Eve ex Su.....	© 5,072	.28	.28 F	7-13 -294

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ILLINOIS—Continued.**Streator (G 3)—Pop. 17,000.****Daily Newspapers.**

Free Press..Rep..Eve ex Su.....	⊙ 3,422	.17	.17 F	7-13 -280
Independent Times..Dem..Eve ex Su.....	⊙ 3,029	.17	.17 F	7-13 -276

Taylorville (F 6½)—Pop. 10,245.**Daily Newspapers.**

Breeze□..Rep..Eve ex Su.....	\$ 1,877	.10	.10 F	7-13 -280
Courier..Dem..Eve ex Su.....	⊙ 4,126	.28	.17½ B	7-13 -283
¶ By far the leading paper of this prosperous farming and mining community. Carpenter & Co. Repr. New York-Chicago. (18)				

Monthly Publications.

School News..Educ..M ex Aug.....	⊙ 9,020	2.00		3-12 -116
Min. rate 1 p. mo. 1 yr. \$21.25 ins.				

Techny (J 1)—Pop. 324.**Monthly Publications.**

Amerikanischer Familienblatt (Ger)..Cath..M.⊙	15,000	1.00		3-15 -140
Min. rate 1 in. mo. 1 yr. \$0.90 inch.				
Christian Family..Cath..M.....	⊙ 94,000	6.00		3-15 -140
Min. rate 1 in. mo. 1 yr. \$5.40 inch.				
Little Missionary..Cath..M.....	⊙ 50,000	5.40		2-15 -112
10 consecutive ins. 10% dis.				

Yearly Publications.

St. Michael's Almanac (Eng, Ger & Pol edns)...	⊙ 50,000			2-19 -118
½ p. \$15.00. 1 p. \$185.00.				

Urbana (H 5)—Pop. 11,672.**Daily Newspapers.**

Courier□..Rep..Eve ex Su.....	\$ 2,035	.20	.20 F	7-13 -294
Illini..Ind..Morn ex Mon.....	—	.50	.20 P	5-13 -252

Monthly Publications.

Ill. Agriculturist..Agri & Coll..M ex July, Aug & Sept	—			2-15 -112
¼ p. 1 ti. \$5.00. Min. rate 1 p. 1 ti. \$12.50.				

Watseka (J 4)—Pop. 2,476.**Weekly Publications.**

Times Democrat..Dem..Tu & Fri.....	—	.20	.20 F	7-13 -304
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Waukegan (J 1)—Pop. 22,000.**Daily Newspapers.**

Gazette□..Rep..Eve ex Su.....	\$ 3,067	.28	.14 B	7-13 -280
¶ 37 factories employ over 8,500; 4 banks, dep. over \$4,500,000. Gt. Lakes Naval Station, Zion City, North Chicago, included in trading territory. Gazette carries bulk of local and national advertising. A. B. C. applicant. (178)				
Sun□..Ind-Rep..Eve ex Su.....	⊙ 3,331	.31½	.21 B	7-13 -280
¶ Dominates Waukegan. Largest guaranteed circulation. Leads by far, in local advertising. Member A. B. C. Carpenter & Co., Repr., New York-Chicago. (25)				

⊙ Government statement—See page 4. *Gross circulation. ⊙ Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 8. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

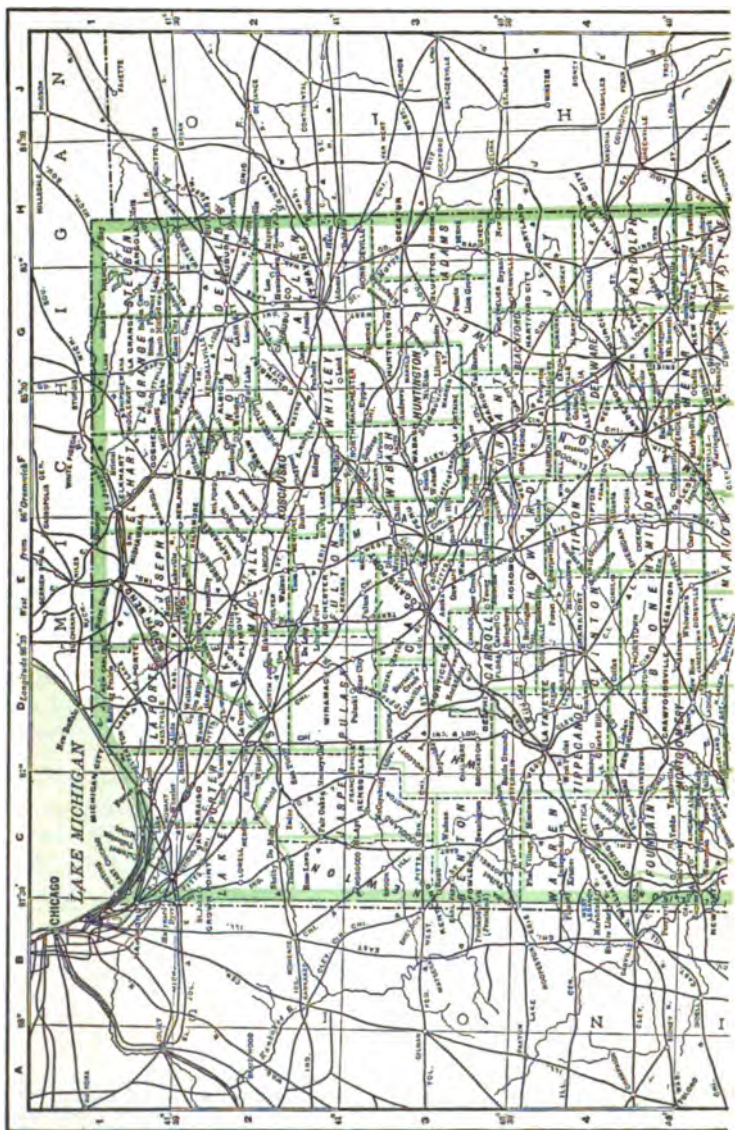
From Statistics Compiled by the U. S. Department of Agriculture

ILLINOIS	Acreage	Yield per Acre	Production	Value
Corn(Bush.)	9,900	35.5	351,450,000	\$421,740,000
Wheat(")	2,774,000	22.0	60,991,000	126,861,000
Hay(Tons)	3,372,000	1.35	4,552,000	95,592,000
Oats(Bush.)	4,508,000	4.40	198,352,000	132,896,000
Potatoes(")	160,000	72.0	11,520,000	17,050,000
Rye(")	200,000	19.0	3,800,000	5,700,000
Barley(")	250,000	36.0	9,000,000	8,100,000
Beans(")				
Sweet Potatoes(")	8,000	82.0	656,000	1,148,000
Flaxseed(")				
Buckwheat(")	4,000	17.8	71,000	128,000
Cotton(Bales)				
Tobacco(Lbs.)	700	760.0	532,000	90,000
Rice(Bush.)				
Total Acreage	11,286,600		Total Val.	\$809,305,000
	Number	Value per Head (average)		Value
Dairy Cows	1,060,000	\$ 90.00		\$ 95,400,000
Other Cattle	1,367,000	54.00		73,818,000
Horses	1,467,000	100.00		146,700,000
Swine	5,724,000	25.00		143,100,000
Sheep	1,028,000	14.20		14,598,000
Mules	147,000	125.00		18,375,000
Total Number	10,793,000		Total Val.	\$491,991,000
			Grand Tot'l	1,301,296,000

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

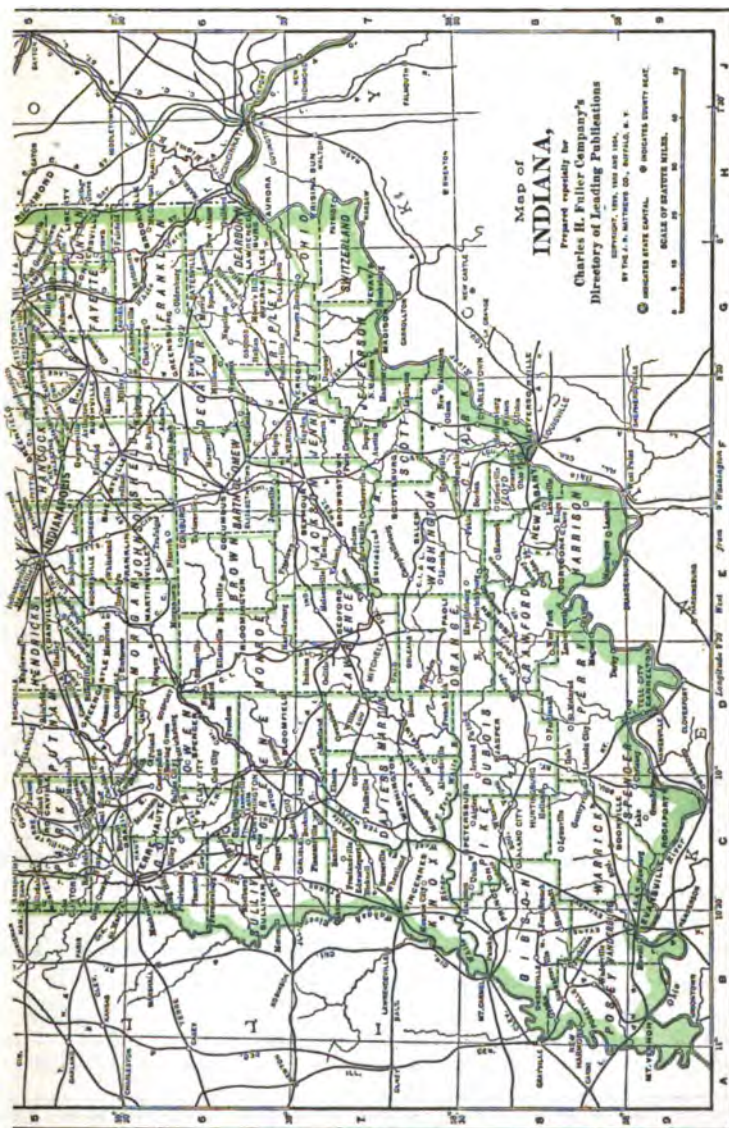
INDIANA.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or over	1	233,650
50,000 to 100,000 inhabitants	4	245,421
25,000 to 50,000 inhabitants
10,000 to 25,000 inhabitants	20	339,996
5,000 to 10,000 inhabitants	26	188,790
2,500 to 5,000 inhabitants	37	135,978



INDIANA.

	No.	Pop.
Urban territory		1,143,835
Rural territory		1,557,041
Cities and towns of less than 2,500 inhabitants.....	383	299,457
Other rural territory.....		1,257,584
Total number of dwellings in state.....		631,554
Total number of families in state.....		654,891



INDIANA—Pop. 2,700,876.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Alexandria (F 4)—Pop. 5,096.				
<i>Daily Newspapers.</i>				
Times-Tribune..Ind..Eve ex Su.....	© 966	.15	.15 F	7-13 -280
Anderson (F 4)—Pop. 30,000.				
<i>Daily Newspapers.</i>				
Bulletin□..Ind..Eve ex Su.....	© 6,020	.21	.21 F	7-13 -301
Herald□..Rep..Morn ex Su & Mon.....	© 6,335	.21	.21 F	7-13 -280
Su Morn	© 7,760	.21	.21 F	7-13 -280
† Madison County's leading newspaper. Established 1868. Guarantees the largest circulation. Circulation Feb., 1919, Daily, 8,842; Sunday, 8,287. Carries greatest number inches of local advertising. (74)				
Angola (G 1)—Pop. 2,610.				
<i>Weekly Publications.</i>				
Republican..Rep..Wed	© 3,130	.18	.18 F	7-13 -304
Argos (E 2)—Pop. 1,088.				
<i>Monthly Publications.</i>				
National Hardware Bulletin..Trade..M.....	© 15,772	8.75		2-15 -112
Min. rate 1 p. mo. 1 yr. \$68.00 ins.				
Auburn (G 2)—Pop. 6,500.				
<i>Daily Newspapers.</i>				
Star..Non-Part..Eve ex Su.....	—	.09	.09 F	6-13 -280
Barnbridge (D 5)—Pop. 449.				
<i>Monthly Publications.</i>				
The Spotted Poland-China Journal..Swine..M..	© 2,000	2.10	2.10 F	3-13 -140
Bedford (E 7)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
Democrat..Dem..Eve ex Su.....	\$ 1,000	.15	.10 I	6-13 -276
Mall..Rep..Eve ex Su.....	\$ 2,225	.10	.10 F	7-13 -280
Bloomington (D 6)—Pop. 15,500.				
<i>Daily Newspapers.</i>				
Telephone..Local..Eve ex Su.....	© 2,300	.15	.15 F	7-13 -301
World..Dem..Eve ex Su.....	—	.13	.13 F	7-13 -294
Bluffton (G 3)—Pop. 5,000.				
<i>Daily Newspapers.</i>				
Banner..Dem..Eve ex Su.....	© 2,185	.17	.15 B	7-13 -280
News..Local..Eve ex Su.....	\$ 2,571	.12	.12 F	7-13 -276
Brasil (C 5½)—Pop. 12,500.				
<i>Daily Newspapers.</i>				
News□..Dem..Eve ex Su.....	\$ 2,460	.12	.12 F	7-13 -280
Times□..Rep..Eve ex Su.....	© 2,755	.28	.21 O	7-13 -283
Clinton (B 9)—Pop. 12,500.				
<i>Daily Newspapers.</i>				
Clintonian..Rep..Eve ex Su.....	—	.15	.15 F	7-13 -280
Columbia City (G 2)—Pop. 4,000.				
<i>Daily Newspapers.</i>				
Commercial-Mall..Rep..Eve ex Su.....	© 1,200	.20	.20 F	7-13 -280
Post..Dem..Eve ex Su.....	—	.12	.10 A	8-12½-336

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INDIANA—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Columbus (F 6)—Pop. 10,000.			
<i>Daily Newspapers.</i>			
Herald..Dem..Eve ex Su.....	.05	.05 F	6-13 -266
Republican□..Rep..Eve ex Su.....©	3,072 .17½	.17½ F	7-13 -280
Ledger□..Dem..Morn ex Su & Mon.....	.08	.08 F	7-13 -280
Su Morn08	.08 F	7-13 -280
Connersville (G 5)—Pop. 10,500.			
<i>Daily Newspapers.</i>			
Examiner..Dem..Eve ex Su.....	.14½	.14½ F	7-13 -280
News..Ind-Rep..Eve ex Su.....©	3,211 .28	.17½ B	7-13 -290
¶ Growing manufacturing city. Industries include autos, furniture, springs, axles, lamps, rotary blowers, largest in U. S. Bank deposits, \$8,900,000. (179)			
Crawfordsville (F 4½)—Pop. 12,000.			
<i>Daily Newspapers.</i>			
Journal..Rep..Eve ex Su.....\$	3,371 .35	.21 B	7-13 -280
¶ Trading center of Co. Bank dep. over \$4,000,000. Mfg. paving brick, furniture, matches, nails, caskets. Member A. B. C. (180)			
Review..Dem..Morn ex Su.....	.35	.21 B	7-13 -280
<i>Monthly Publications.</i>			
Charlot□..Frat..M	5.60		4-13 -189
Min. rate 1 p. 1 tl. \$275.00.			
Decatur (H 3)—Pop. 5,500.			
<i>Daily Newspapers.</i>			
Democrat..Dem..Eve ex Su.....\$	2,968 .15	.15 F	7-13 -280
Edinburg (F 6)—Pop. 3,000.			
<i>Daily Newspapers.</i>			
Courier..Ind..Eve ex Su.....	.14	.14 F	6-13 -280
Elkhart (F 1)—Pop. 23,000.			
<i>Daily Newspapers.</i>			
Review..Rep..Eve ex Su.....©	3,312 .28	.14 B	7-13 -280
¶ Have you noticed its rapidly increasing circulation? It's a "live wire." Carpenter & Co., Repr., New York-Chicago. (24)			
Truth□..Ind..Eve ex Su.....\$	8,205 .28	.14 B	7-13 -280
Elwood (F 4)—Pop. 15,000.			
<i>Daily Newspapers.</i>			
Call-Leader..Rep..Eve ex Su.....	.12	.12 F	7-13 -280
Record..Dem..Eve ex Su.....	.15	.15 F	6-13 -280
Evansville (B 9)—Pop. 90,000.			
<i>Daily Newspapers.</i>			
Courier□..Ind-Dem..Morn ex Su.....©	24,427 .56	.56 F	7-13 -298
Su Morn	21,188 .56	.56 F	7-13 -298
¶ The big, wide-awake morning and Sunday newspaper of this prosperous section. Six railroads, 8 boat lines, 4 interurban lines, give Evansville a shopping district with over 500,000 pop. The COURIER leads the newspaper field in every way. Mem. A. B. C. The John Budd Co., Adv. Reprs., New York, Chicago, St. Louis. (108)			
Journal-News□..Rep..Eve ex Su.....©	16,008 .42	.42 F	7-13 -294
Su Morn	12,118 .42	.42 F	7-13 -294
Press□..Ind..Eve ex Su.....©	14,999 .42	.42 F	8-12 -309

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INDIANA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Fort Wayne (G 2½)—Pop. 85,000.				
<i>Daily Newspapers.</i>				
Freie Presse-Staats-Ztg. (Ger)..Ind-Dem..Eve ex Su25	.25 F	7-13 -276
Journal-Gazette[]..Dem..Morn ex Su.....	© 29,549	1.12	.70	8-12½-294
Su Morn	© 24,246	1.12	.70	8-12½-294
‡ The Journal-Gazette's circulation for April, 1919, was, Daily, 80,200, of which over 99% is delivered into the homes. Results received by National Advertisers explain why the Journal-Gazette carries 85% of all copy. In local advertising the Journal-Gazette leads in every classification. The Journal-Gazette is recognized as the strongest paper in Northern Indiana. (123)				
News & Sentinel[]..Rep..Eve ex Su.....	© 32,950	.98	.77 N	8-12½-301
Frankfort (D 4)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
Crescent-News..Ind..Eve ex Su.....	© 1,790	.15	.15 F	7-13 -280
Times[]..Ind..Morn ex Su & Mon.....	© 5,500	.35	.21 B	7-13 -290
Su Morn35	.21 B	7-13 -290
‡ Trading center, wealthy farming community. Bank dep. \$4,000,000. 1,800 autos in Co. McDougal Cabinets made here. (181)				
Franklin (E 5½)—Pop. 5,150.				
<i>Daily Newspapers.</i>				
Star..Local..Eve ex Su.....	© 2,545	.20	.20 F	7-13 -304
Gary (C 1)—Pop. 50,000.				
<i>Daily Newspapers.</i>				
Post[]..Dem..Eve ex Su.....	© 5,101	.42	.35 D	8-12½-294
‡ Monthly payroll \$3,500,000. Cover this prosperous community with the Post. Mem. A. B. O. All Gary circulation. (239)				
Tribune[]..Rep..Eve ex Su.....35	.35 F	7-13 -301
Goshen (F 1)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Democrat..Dem..Eve ex Su.....	\$ 2,730	.14	.14 F	7-13 -280
News-Times..Rep..Eve ex Su.....	© 2,105	.23	.17½B	7-13 -280
‡ Manufacturing city, county seat and trading center for county. Bank dep., \$4,500,000. Many small industries. (182)				
Greencastle (D 5)—Pop. 5,000.				
<i>Daily Newspapers.</i>				
Banner..Rep..Eve ex Su.....	* 1,410	.10	.10 F	7-13 -276
Herald..Dem..Eve ex Su.....10	.10 F	7-13 -280
Greenfield (F 5)—Pop. 4,448.				
<i>Daily Newspapers.</i>				
Reporter..Ind..Eve ex Su.....	\$ 1,960	.15	.15 F	6-13 -280
Greensburg (G 6)—Pop. 7,000.				
<i>Daily Newspapers.</i>				
Graphic..Dem..Morn ex Su.....05	.05 F	6-13 -276
News..Rep..Eve ex Su.....	© 2,987	.23	.17½B	7-13 -280
Times..Dem..Eve ex Su.....	\$ 1,812	.10	.10 F	7-13 -276
Hammond (B 1)—Pop. 30,000.				
<i>Daily Newspapers.</i>				
Times[]..Ind..Eve ex Su.....	© 10,402	.45	.45 F	7-13 -308
(Includes editions for Gary and E. Chicago, Ind.)				
‡ The Hammond Daily Times is absolutely essential to cover the densely populated field immediately east of Chicago, including Hammond, Gary, Whiting and Calumet. G. Logan Payne Co., Advr. Reprs., Chicago, Detroit, New York and Boston. (68)				

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ‡ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

INDIANA—Continued.

Hartford City (G 3½)—Pop. 8,000.

Daily Newspapers.

News□..Dem..Morn & Eve ex Su.....	2,472	.28	.14 B	7-13 -230
‡ Leading paper in this rich farming, gas and oil district. Glass and other industries. Carpenter & Co., Repr., New York-Chicago. (20)				
Times-Gazette..Rep..Morn & Eve ex Su.....	2,410	.21	.12 B	7-13 -308

Huntington (G 3)—Pop. 17,900.

Daily Newspapers.

Herald□..Ind-Rep..Morn & Eve ex Su.....	3,779	.18	.18 F	7-13 -294
Press□..Dem..Morn ex Su & Mon.....	3,815	.31½	.21 B	7-13 -280
Su Morn	3,975	.31½	.21 B	7-13 -280
§ Shopping center of Co. Industries employ 3,000. Weekly pay roll \$75,000. Bank deposits \$4,150,000. Auto transits to all nearby towns. Repr. by Carpenter & Co. (26)				

Weekly Publications.

Christian Conservator..United Breth..Wed....	1.25			3-15 -164
Min. rate 1 p. wkly. 1 mo. \$11.50 ins.				
Indiana Farmer's Guide..Agrl..Sat.....	123,387	10.50	10.50 F	4-13 -196
Our Sunday Visitor□..Cath..Su.....	430,175	14.00	14.00 F	7-13 -295

Indianapolis (H 5)—Pop. 275,000.

Daily Newspapers.

Commercial□..Fin, Coml & Legal..Morn ex Su42	.28 L	6-13 -230
Live Stock Journal..Live Stock..Eve ex Su....© 3,520	1.00	.70 N	6-13 -230
News□..Ind..Eve ex Su.....©123,473	2.24	2.24 F	8-12½ -305
Star□..Prog..Morn ex Su.....© 92,839	1.54	1.54 F	8-12½ -305
Su Morn	1.96	1.96 F	8-12½ -305
{ Telegraph & Tribune (Ger)□..Ind-Dem..Eve ex Su70	.42 L	7-13 -294
{ Spottvogel (Ger)□..Ind-Dem..Su Morn.....	.70	.42 L	7-13 -294
Times□..Dem..Eve ex Su.....© 48,502	.98	.98 F	8-12½ -300
{ Absolutely essential in covering this important city. G. Logan Payne Co., Foreign Representatives. (75)			

Weekly Publications.

Horseman..Sporting..Wed	13,072	2.50		4-13 -182
Min. rate 1 p. wkly. 1 yr. \$39.20 ins.				
Indiana Catholic & Record□..Cath..Fri.....	9,800	.77	.56 L	7-13 -290
Jersey Bulletin & Dairy World..Dairy..Wed....	13,412	1.75	1.75 F	3-14 -140
Ledger (Negro)□..Ind..Sat	70,000	.70	.70 F	7-13 -304
National Enquirer..Prob..Thur	29,006	.84	.84 F	7-13 -276
Union□..Labor..Fri	5,173	.55	.55 F	7-13 -304

Monthly Publications.

Bricklayer, Mason & Plasterer..Labor..M.....	7.25			2-22 -140
Min. rate 1 p. mo. 1 yr. \$110.00 ins.				
Bridgeman's Magazine..Labor..M	2.50			2-15 -112
Min. rate 1 p. mo. 1 yr. \$27.00 ins.				
Carpenter..Labor..M	300,000	12.50	12.50 F	2-14 -112
Clay Worker..Trade..M	5,000	2.50		3-13½ -140
Min. rate 1 p. mo. 1 yr. \$42.31 ins.				
Educator-Journal..Educ..M	2.00			2-15 -112
Min. rate 1 p. mo. 6 mo. \$21.00 ins.				
Heart O'Trade..Coml..M	6,500	1.50		2-20 -140
Min. rate 1 p. 1 tl. \$30.00.				
Hoesler Motorist..Motoring..M	3,800	5.00		2-16 -112
Min. rate 2 pp. mo. 1 yr. \$27.50 page.				
Indiana Grocer..Trade..F-N	2,086	1.25		3-15 -147
Min. rate 1 p. 1 tl. \$30.00.				

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INDIANA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Indianapolis—Continued.				
<i>Monthly Publications.</i>				
Indiana Pharmacist..Trade..M	© 1,200	2.25		
Min. rate 1 p. 1 ti. \$25.00.				
Inland Poultry Journal..Poultry..M.....	© 40,000	4.72	3.08 G	3-13 -140
Journeyman Barber..Labor..M		3.92		2-15 -112
Min. rate 1 p. 1 ti. \$40.00.				
Loco. Firemen & Enginemen's Mag..Frat..M..	©105,094	7.00	7.00 F	3-16 -140
Municipal & County Engrng..Municipal Eng..M				2-21 -140
¼ p. 1 ti. \$17.00. Min. rate 1 p. mo. 1 yr. \$65.00 ins.				
National Real Estate Journal..R E..M.....		2.80		3-15 -140
Min. rate 1 p. 1 ti. \$75.00.				
Pythian Journal..Frat..M		1.00	1.00 F	4-13 -168
Swine Breeders' Journal..Swine..S-M.....				3-14 -140
1 in. 1 ti. \$2.50. Min. rate 1 p. 2-mo. 1 yr. \$26.04 ins.				
Typographical Journal..Labor..M	© 54,883	5.00		2-14 -105
Min. rate 1 p. 8 ti. in 1 yr. \$55.00 ins.				
Veneers..Wood Trade..M	© 2,500			2-21 -140
¼ p. 1 ti. \$30.00. Min. rate 1 p. 1 ti. \$360.00.				
Wood Worker..Mech..M	© 9,140			2-21 -140
¼ p. 8 mos. \$18.00. Min. rate 1 p. mo. 1 yr. \$41.67 ins.				
World Call..Relig..M		7.00		3-14½-142
Min. rate 1 p. 1 ti. \$200.00.				
<i>Yearly Publications.</i>				
Scarborough Motor Guide..Tour Guide.....				2-12 -112
¼ p. \$20.00. 1 p. \$100.00.				
Telegraph & Tribune Almanac (Ger).....				2-16 -112
¼ p. \$7.50. 1 p. \$25.00.				
Jeffersonville (F 8)—Pop. 16,310.				
<i>Daily Newspapers.</i>				
News & Democrat..Dem..Eve ex Su.....		.20	.20 F	7-13 -280
Star□..Rep..Eve ex Su.....	© 1,436	.24	.14 P	7-13 -294
Kendallville (G 1½)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
News-Sun..Ind..Eve ex Su.....	\$ 1,775	.12	.12 F	7-13 -276
Kokomo (E 3½)—Pop. 27,000.				
<i>Daily Newspapers.</i>				
Dispatch□..Dem..Morn ex Su & Mon.....	© 5,900	.25	.25 F	7-13 -280
Su Morn	© 6,043	.25	.25 F	7-13 -280
Tribune□..Rep..Eve ex Su.....	© 2,296	.30	.30 F	7-13 -294
Lafayette (D 4)—Pop. 26,000.				
<i>Daily Newspapers.</i>				
Courier□..Ind-Rep..Eve ex Su.....	© 9,083	.28	.28 F	7-13 -280
Journal□..Ind-Rep..Morn ex Su.....	© 10,512	.30	.30 F	8-12½-308
‡ Covers La Fayette and surrounding territory like a blanket. G. Logan Payne Company, Foreign Advertising Repr., Chicago, Detroit, Boston, New York. (76)				
<i>Monthly Publications.</i>				
Painter & Decorator..Frat..M.....	© 78,000			2-15 -112
¼ p. 1 ti. \$30.00. Min. rate 1 p. mo. 1 yr. \$58.34 ins.				
Purdue Agriculturist..Agrl..M ex July, Aug, Sept				2-15 -112
¼ p. 1 ti. \$3.00. Min. rate 1 p. 1 ti. \$12.50 page.				

§ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ‡ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

INDIANA—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Laporte (D 1)—Pop. 13,000.			
<i>Daily Newspapers.</i>			
Argus□..Dem..Eve ex Su.....	.15	.10 D	7-13 -280
Herald□..Rep..Eve ex Su.....© 3,376	.25	.18 B	7-13 -301
Lebanon (E 4½)—Pop. 7,000.			
<i>Daily Newspapers.</i>			
Reporter..Ind..Eve ex Su.....© 3,188	.18	.18 F	7-13 -280
<i>Weekly Publications.</i>			
Pioneer..Dem..Thur© 2,350	.16	.16 F	6-13 -276
Linton (C 6½)—Pop. 14,000.			
<i>Daily Newspapers.</i>			
Citizen..Dem..Eve ex Su.....	.25	.10 N	7-13 -322
Logansport (E 3)—Pop. 23,000.			
<i>Daily Newspapers.</i>			
Pharos Reporter□..Dem..Eve ex Su.....© 6,600	.28	.21 B	7-13 -294
¶ The Pharos-Reporter is the only evening newspaper in the field. It goes into 80% of the homes besides having wide distribution in surrounding towns—liberal co-operation rendered Frn. Advs. A. B. C. Mem. Frn. Adv. Repra., Franklin P. Alcorn Co., New York & Chicago. (177)			
Tribune□..Rep..Morn ex Su & Mon.....© 5,336	.21	.21 F	7-13 -276
Su Morn© 5,520	.21	.21 F	7-13 -276
Madison (G 7)—Pop. 8,000.			
<i>Daily Newspapers.</i>			
Courier□..Rep..Eve ex Su.....© 2,890	.15	.15 F	7-13 -280
Herald..Dem..Eve ex Su.....\$ 1,316	.12½	.12½ F	7-13 -280
Marion (F 3½)—Pop. 22,000.			
<i>Daily Newspapers.</i>			
Chronicle□..Rep..Eve ex Su.....© 6,769	.30	.30 F	7-13 -294
Leader-Tribune□..Dem..Morn ex Su & Mon...© 8,301	.30	.30 F	7-13 -294
Su Morn© 8,516	.30	.30 F	7-13 -294
¶ Trading population reached by traction lines—North, South, East, West—80,000. Net paid circulation (A. B. C. Report, March 31, 1919), 8,301. Rate, flat, 30c r. o. p. Position, 85c per inch. (97)			
<i>Monthly Publications.</i>			
Teacher's Journal..Educ..M ———	1.40		2-14 - 98
Min. rate 1 p. 1 tl. \$16.00.			
Martinsville (E 6)—Pop. 5,000.			
<i>Daily Newspapers.</i>			
Reporter..Rep..Eve ex Su..... ———	.10	.10 F	7-13 -280
Michigan City (D 1)—Pop. 22,000.			
<i>Daily Newspapers.</i>			
Dispatch..Dem..Eve ex Su.....	.20	.12 N	7-13 -280
News..Rep..Eve ex Su.....	.25	.18 N	7-13 -276

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 8. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

INDIANA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Mishawaka (E 1)—Pop. 11,886.				
<i>Monthly Publications.</i>				
Dodge Index...Engineering..M	5.00			3-17½-160
Min. rate 1 p. mo. 1 yr. \$100.00 ins.				
Monticello (C 5)—Pop. 2,500.				
<i>Daily Newspapers.</i>				
Journal..Ind..Eve ex Su.....	750	.10	.10 F	7-13 -276
Montpelier (F 5)—Pop. 3,200.				
<i>Daily Newspapers.</i>				
Herald..Local..Eve ex Su.....	936	.08	.08 F	7-13 -276
<i>Monthly Publications.</i>				
O. I. C. Swine Breeders' Guide..Swine..M.....	.75			3-13 -140
Min. rate 4 in. mo. 1 yr. \$0.41½ inch.				
Mt. Vernon (B 9)—Pop. 5,563.				
<i>Daily Newspapers.</i>				
Democrat..Dem..Eve ex Su.....	840	.12	.06 M	6-13 -276
Muncie (G 4)—Pop. 35,000.				
<i>Daily Newspapers.</i>				
Press...Rep..Eve ex Su.....	9,998	.35	.35 F	8-13 -294
¶ Ninety per cent of the Press circulation is confined to the city of Muncie and suburbs. Evening circulation is the best. The only "eight" column Daily in the Eighth Congressional District of Indiana. (118)				
Star...Ind..Morn ex Su.....	27,095	.70	.70 F	7-13 -280
Su Morn	17,199	.70	.70 F	7-13 -280
<i>Monthly Publications.</i>				
Religious World..Relig..M	1.68		1.68 F	
New Albany (F 8)—Pop. 27,000.				
<i>Daily Newspapers.</i>				
Ledger..Dem..Eve ex Su.....	.10	.10 F		8-13 -308
Tribune..Ind..Eve ex Su.....	.15	.15 F		7-13 -276
<i>Monthly Publications.</i>				
Medical Herald..Med..M				2-15 -112
¾ p. 3 ti. \$8.67. Min. rate 1 p. mo. 1 yr. \$31.25 ins.				
New Castle (G 5)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Courier..Rep..Eve ex Su.....	3,945	.35	.25 B	7-13 -294
¶ Industries include auto parts, furniture, nurseries, foundries, etc. Trading center best farming section in state. Bank dep., \$3,100,000. Member A. B. C. (188)				
Times...Dem..Eve ex Su.....	2,900	.15	.15 F	7-13 -280
Noblesville (E 4½)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Ledger...Rep..Eve ex Su.....	2,897	.18	.18 F	7-13 -280
Notre Dame (E 1)—Pop. 596.				
<i>Weekly Publications.</i>				
Ave Maria...Cath..Sat	33,000	4.20	3.57 O	2-16 -116
Owensville (B 8)—Pop. 1,237.				
<i>Weekly Publications.</i>				
General Baptist Messenger..Bap..Thur.....	2,500	.29	.29 F	4-13 -182

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INDIANA—Continued.

		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Pera (E 3)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Chronicle..Ind..Eve ex Su.....	© 2,500	.12	.12 F	6-13 -276
Journal□..Ind..Morn & Eve ex Su.....		.25	.25 F	7-13 -280
Plymouth (E 2)—Pop. 5,000.				
<i>Daily Newspapers.</i>				
Democrat..Dem..Eve ex Su.....	© 1,370	.15	.15 F	7-13 -280
Republican..Rep..Eve ex Su.....		.15	.15 F	7-13 -304
Portland (H 4)—Pop. 6,500.				
<i>Daily Newspapers.</i>				
Commercial Review□..Rep..Morn & Eve ex Su		.15	.15 F	7-13 -280
Sun□..Dem..Eve ex Su.....		.12½	.12½ F	7-13 -308
Princeton (B 8)—Pop. 9,000.				
<i>Daily Newspapers.</i>				
Clarion-News..Rep..Eve ex Su.....	© 1,750	.20	.20 F	7-13 -304
Democrat..Dem..Eve ex Su.....	* 1,700	.15	.15 F	7-13 -308
Rensselaer (C 2½)—Pop. 3,000.				
<i>Daily Newspapers.</i>				
Republican..Rep..Eve ex Su.....	© 525	.15	.15 F	6-13 -276
<i>Weekly Publications.</i>				
Republican..Rep..Tu & Fri.....	© 1,460	.18	.18 F	7-13 -308
Richmond (H 5)—Pop. 25,000.				
<i>Daily Newspapers.</i>				
Item□..Ind..Morn ex Su & Mon.....	© 8,359	.35	.35 F	7-13 -308
Su Morn	© 8,730	.35	.35 F	7-13 -308
Palladium□..Ind..Eve ex Su.....	© 11,100	.70	.42 D	7-13 -298
† Largest city and almost double total circulation of any paper in Richmond. Carries largest volume of local and foreign advertising. Special Representative, G. Logan Payne Co., Chicago, New York, Detroit and Boston. (147)				
<i>Weekly Publications.</i>				
American Friend□..Friends..Thur	© 6,800	.90		3-13½-133
Min. rate 1 p. wkly. 6 mos. \$14.40 page.				
Rochester (E 2½)—Pop. 3,500.				
<i>Daily Newspapers.</i>				
Republican..Rep..Eve ex Su.....	* 1,000	.15	.10 A	6-13 -276
Sentinel..Dem..Eve ex Su.....	© 1,380	.12	.12 F	7-13 -280
<i>Monthly Publications.</i>				
Chester White Journal..Swine..M.....		2.10	2.10 F	3-14 -140
Motor Guide..Motor Trade.....				3-14 -140
½ p. 1 tl. \$6.00. Min. rate 2 pp. mo. 1 yr. \$44.00 page				
Rushville (G 5)—Pop. 6,956.				
<i>Daily Newspapers.</i>				
Republican..Rep..Eve ex Su.....	© 2,755	.21	.14 B	6-13 -280
† Only daily in Banner Stock Raising County in U. S. Covers 80% of Rushville homes. Bank dep., \$3,000,000. (184)				

† Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

INDIANA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Seymour (F 5½)—Pop. 8,013.				
<i>Daily Newspapers.</i>				
Democrat..Dem..Eve ex Su.....	© 1,140	.10	.10 F	6-13 -276
Republican..Rep..Eve ex Su.....	\$ 1,698	.10	.10 F	6-13 -280
‡ Mfg. city, over 25 industries. Bank dep., \$3,500,000. Republican goes into 80% of homes, more than all other dailies combined. (186)				
<i>Weekly Publications.</i>				
Baptist Observer..Bap..Thur50		3-15 -147
Min. rate 1 inch 6 tl. .30 inch.				
Republican..Rep..Thur	© 1,581	.15	.15 F	6-13 -280
Shelbyville (F 5½)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
Democrat□..Dem..Eve ex Su.....	© 2,887	.21	.12 I	7-13 -280
‡ It covers effectively this city, with its various manufacturing plants, and the surrounding country. Carpenter & Co., Repr., New York-Chicago. (22)				
News..Ind..Morn ex Su.....		.15	.10 K	7-13 -276
Republican..Rep..Eve ex Su.....		.10	.05 K	7-13 -276
South Bend (E 1)—Pop. 68,375.				
<i>Daily Newspapers.</i>				
News-Times□..Ind-Dem..Morn & Eve ex Su...\$	16,431	.70	.49 A	8-12½-280
Su Morn70	.49 A	8-12½-280
Tribune□..Ind-Rep..Eve ex Su.....	© 17,522	.70	.49 A	7-13 -301
<i>Weekly Publications.</i>				
Goniec Polski (Pol)..Ind..Wed & Sat.....	© 4,700	.30	.30 F	7-13 -308
<i>Monthly Publications.</i>				
Eagle Magazine..Frat..M		21.00		3-13 -140
Min. rate 1 p. 1 tl. \$600.00.				
Natl. Breeders & Fanciers Jour..Live Stk..M..		1.65		3-13 -140
Min. rate 1 p. mo. 1 yr. \$32.00 ins.				
Spencer (D 6)—Pop. 2,150.				
<i>Monthly Publications.</i>				
Farm Life..Agri..M	© 430,852	42.00	42.00 F	3-13 -150
Sullivan (C 6)—Pop. 5,000.				
<i>Daily Newspapers.</i>				
Times..Ind-Dem..Eve ex Su.....	© 1,950	.14	.14 F	7-13 -280
Terre Haute (C 5½)—Pop. 75,000.				
<i>Daily Newspapers.</i>				
Post□..Ind..Eve ex Su.....	\$ 9,121	.28	.28 F	8-12 -308
Star□..Ind..Morn ex Su.....	© 27,046	.56	.56 F	7-13 -280
Su Morn56	.56 F	7-13 -280
Tribune□..Ind..Morn & Eve ex Su.....	© 25,045	.56	.56 F	7-13 -280
Su Morn56	.56 F	7-13 -280
Tipton (E 4)—Pop. 5,500.				
<i>Daily Newspapers.</i>				
Times..Dem..Eve ex Su.....		.10	.10 F	6-13 -273
Tribune..Ind..Eve ex Su.....	© 2,891	.15	.09 A	7-13 -280

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INDIANA—Continued.

Union City (H 4)—Pop. 6,100.

Daily Newspapers.

Eagle..Dem..Morn ex Su.....	1.10	.10 F	7-13 -280
Times..Rep..Morn ex Su.....*	1,860 .10	.10 F	6-13 -276

Valparaiso (C 1½)—Pop. 8,000.

Daily Newspapers.

Messenger..Dem..Eve ex Su.....\$	1,995 .28	.17½ B	7-13 -280
Vidette..Rep..Eve ex Su.....	.05	.05 F	6-13 -276

Vincennes (B 7)—Pop. 18,000.

Daily Newspapers.

Capital..Rep..Eve ex Su.....\$	1,049 .21	.15 B	7-13 -280
† Important shipping and R. R. center. Industries include flour, glass, furniture, packing, steel, farming, etc. In oil and coal field. Bank dep., \$5,250,000. (186)			
Commercial..Rep..Morn ex Su & Mon.....©	3,894 .28	.20 D	7-13 -294
Su Morn	3,997 .28	.20 D	7-13 -294
Sun..Dem..Eve ex Su.....\$	3,068 .12	.12 F	7-13 -276

Wabash (F 3)—Pop. 11,000.

Daily Newspapers.

Plain Dealer..Rep..Morn & Eve ex Su.....	.28	.17½ B	7-13 -280
† It reaches the buying public in this important industrial and agricultural center. Carpenter & Co., Repr., New York-Chicago. (21)			
Times-Star□..Dem..Eve ex Su.....©	3,306 .28	.14 B	7-13 -280
† Growing mfg. city. Making motor trucks, tractors, furniture, paper, asbestos goods, tires, etc. Bank dep., \$4,000,000. Times-Star dominates field. (187)			

Weekly Publications.

Viewpoint..Local..Sat	3.50		3-14 -162
Min. rate 1 p. wkly. 1 yr. \$50.00 ins.			

Warsaw (F 2)—Pop. 6,000.

Daily Newspapers.

Times..Rep..Eve ex Su.....©	2,300 .15	.10 B	7-13 -276
Union..Dem..Morn ex Su & Mon.....©	3,300 .20	.12½ N	7-13 -280

Washington (C 7)—Pop. 11,480.

Daily Newspapers.

Democrat..Dem..Eve ex Su.....©	2,049 .12	.12 F	6-13 -280
Herald..Rep..Eve ex Su.....\$	1,793 .10	.10 F	7-13 -280

Whiting (B 1)—Pop. 6,587.

Monthly Publications.

Suburban□..Labor..M60		4-13 -168
Min. rate ½ p. 1 tl. \$10.00.			

Winchester (G 4)—Pop. 4,266.

Monthly Publications.

National Poland-China Journal..Swine..M.....	2.10	2.10 F	3-14 -135
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VALUES OF CROPS AND LIVE STOCK FOR THE YEAR 1918

From Statistics Compiled by the U. S. Department of Agriculture

INDIANA		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	5,138,000	33.0	169,554,000	\$201,769,000
Wheat	(")	2,353,000	21.0	49,427,000	102,808,000
Hay	(Tons)	2,210,000	1.45	3,204,000	63,439,000
Oats	(Bush.)	2,025,000	42.0	85,050,000	56,984,000
Potatoes	(")	97,000	80.0	7,760,000	10,476,000
Rye	(")	410,000	16.5	6,765,000	10,282,000
Barley	(")	45,000	37.0	1,665,000	1,732,000
Beans	(")				
Sweet potatoes	(")	3,000	103.0	324,000	632,000
Flaxseed	(")				
Buckwheat	(")	24,000	15.0	360,000	576,000
Cotton	(Bales)				
Tobacco	(Lbs.)	16,300	930.0	15,159,000	3,032,000
Rice	(Bush.)				
Total Acreage		12,321,300		Total Val.	\$451,731,000
		Number	Value per Head (average)		Value
Dairy cows		713,000	\$ 85.00		\$ 60,605,000
Other cattle		780,000	52.40		40,872,000
Horses		829,000	103.00		85,387,000
Swine		4,668,000	23.30		108,764,000
Sheep		1,098,000	13.90		15,262,000
Mules		94,000	125.00		11,750,000
Total Number		8,182,000		Total Val.	\$322,640,000
				Grand Tot'l	\$774,371,000

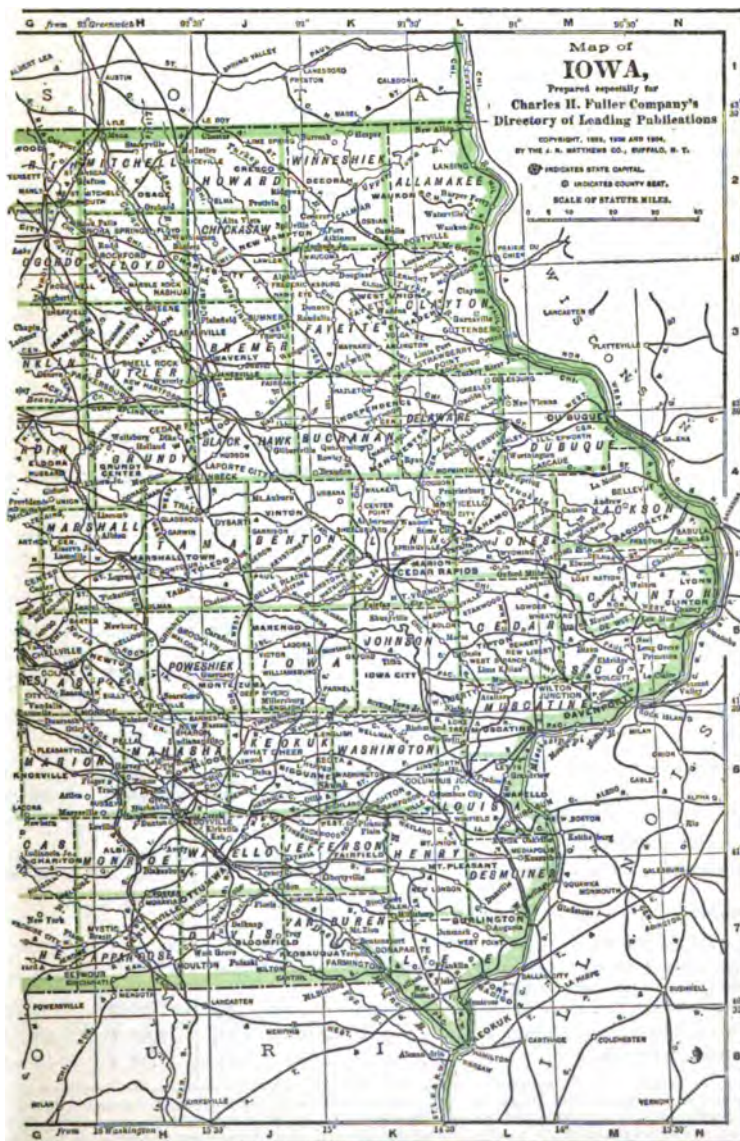
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IOWA—Pop. 2,224,771.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Albia (H 6)—Pop. 4,906.				
<i>Weekly Publications.</i>				
News..Dem..Thur	© 2,250	.17	.14 P	7-13 -308
Republican..Rep..Thur15	.15 F	7-13 -308
Alton (B 2½)—Pop. 1,046.				
<i>Weekly Publications.</i>				
Democrat..Dem..Sat	© 2,584	.18	.18 F	7-13 -287
Ames (F 4½)—Pop. 4,223.				
<i>Daily Newspapers.</i>				
Times..Rep..Eve ex Su.....		.25	.25 F	7-13½-287
<i>Monthly Publications.</i>				
Iowa Agriculturist..Agri..M	© 2,250	2.75		2-16 -112
Min. rate 1 p. 1 ti. \$15.75.				
Iowa Engineer..Coll & Engineer..M.....				1-24 - 98
¼ p. 1 ti. \$3.00. Min. rate 1 p. 8 ti. \$5.62 insertion.				
Anamosa (L 4)—Pop. 2,983.				
<i>Weekly Publications.</i>				
Journal..Dem..Thur25	.25 F	7-13 -308
Atlantic (D 6)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
News-Telegraph..Ind-Rep..Eve ex Su.....	© 3,200	.16	.16 F	6-13 -280
Boone (F 4½)—Pop. 10,347.				
<i>Daily Newspapers.</i>				
News-Republican..Rep..Eve ex Su.....	© 3,444	.25	.20 A	7-13 -287
<i>Weekly Publications.</i>				
News-Republican..Rep..Thur25	.20 A	7-13 -287
Burlington (L 7)—Pop. 30,000.				
<i>Daily Newspapers.</i>				
Gazette□..Dem..Eve ex Su.....	© 10,278	.35	.30 I	7-13 -287
Hawk-Eye□..Rep..Morn ex Su & Mon.....	© 11,035	.42	.42 F	7-13 -284
Su Morn	© 12,662	.42	.42 F	7-13 -284
<i>Weekly Publications.</i>				
Saturday Evening Post□..Ind..Sat.....	© 4,510	.75	.70 B	6-13 -276
Cedar Falls (J 3½)—Pop. 7,800.				
<i>Daily Newspapers.</i>				
Record..Rep..Eve ex Su.....		.19	.19 F	7-13 -280
<i>Weekly Publications.</i>				
Dannevirke (Danish)..Ind..Wed	© 2,900	.25	.20 A	6-13 -280
Cedar Rapids (K 4½)—Pop. 43,000.				
<i>Daily Newspapers.</i>				
Gazette□..Ind..Eve ex Su.....	© 15,976	.56	.49 B	7-13 -294
{ Times□..Rep..Eve ex Sat & Su..... }	© 3,331	.50	.50 F	7-13 -304
{ Republican□..Rep..Morn ex Su & Mon.... }	© 11,358			7-13 -304
Su Morn	© 15,510	.50	.50 F	7-13 -304
<i>Weekly Publications.</i>				
Iowa Post & Staats-Zeitung (Ger)..Ind..Fri...		.25	.25 F	6-13 -280
Tribune□..Labor..Fri	© 3,200	.50	.50 F	7-13 -276

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IOWA.

	No.	Pop.
Urban territory		680,054
Rural territory		1,544,717
Cities and towns of less than 2,500 inhabitants.....	768	438,715
Other rural territory.....		1,106,002
Total number of dwellings in state.....		498,943
Total number of families in state.....		512,515



IOWA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Cedar Rapids—Continued.				
<i>Monthly Publications.</i>				
{ Kvinden og Hjemmet (Nor-Dan)□..Fam..M } *	54,566	3.50	3.50 F	3-13 -140
{ Qvinnan och Hemmet (Swed)□..Fam..M.. }				3-13 -140
Modern Brotherhood□..Frat..M	© 55,000	4.20	4.20 F	4-13 -163
Railway Conductor□..Frat..M	© 49,914	9.62		2-15 -112
Min. rate 1 p. mo. 8 ti. \$80.50 ins.				
Russell's Railway Guide..R R Guide..M.....	© 8,000	12.00		1-24 -112
Min. rate 1 p. 1 ti. \$80.00.				
Western Poultry Journal..Poultry..M.....	—	3.50		3-13 -140
Min. rate 1 inch mo. 1 yr. \$2.80 ins.				
Centerville (H 7)—Pop. 8,000.				
<i>Daily Newspapers.</i>				
Iowegian & Citizen□..Rep..Eve ex Su.....	© 4,102	.20	.20 F	7-13 -280
Charles City (H 2½)—Pop. 5,892.				
<i>Daily Newspapers.</i>				
Press & Intelligencer..Rep..Eve ex Su.....	© 3,000	.22½	.20 A	7-13 -304
Clinton (N. 5)—Pop. 27,000.				
<i>Daily Newspapers.</i>				
Advertiser□..Dem..Eve ex Su.....	© 8,473	.35	.35 F	7-13 -294
Herald□..Rep..Eve ex Su.....	© 6,998	.28	.28 F	7-13 -276
Council Bluffs (B 6)—Pop. 35,000.				
<i>Daily Newspapers.</i>				
Nonpareil□..Rep..Morn ex Su & Mon.....	} © 16,194	.84	.42 G	7-13 -308
Eve ex Su.....				7-13 -308
Su Morn		© 15,525	.84	.42 G
<i>Weekly Publications.</i>				
Freie Presse (Ger)..Ind..Fri.....	© 3,270	.28	.20 P	7-13 -304
Creston (E 6½)—Pop. 7,800.				
<i>Daily Newspapers.</i>				
Advertiser Gazette..Rep..Eve ex Su.....	© 2,745	.20	.15 I	7-13 -280
Plaindealer□..Ind-Rep..Morn ex Su & Mon....	© 2,790	.20	.20 F	6-13 -280
Su Morn20	.20 F	6-13 -280
Davenport (M 5½)—Pop. 50,000.				
<i>Daily Newspapers.</i>				
Democrat & Leader□..Dem..Eve ex Sat & Su..	© 18,649	.56	.56 F	8-12 -280
Su Morn		© 18,702	.56 F	8-12 -280
Times□..Ind-Rep..Eve ex Su.....	© 25,642	.70	.70 F	8-12 -280
<i>Weekly Publications.</i>				
Catholic Messenger..Cath..Thur	* 7,141	.40	.25 N	7-13 -280
Decorah (K 2)—Pop. 3,592.				
<i>Weekly Publications.</i>				
Evang. Luth. Kirketidende (Norw)..Luth..Wed	—	1.00		1-24 - 98
Min. rate 1 inch wkly. 1 yr. .77 inch.				
Journal..Dem..Wed22	.22 F	7-13 -301
Posten (Norw)□..Ind..Tu & Fri.....	© 42,490	1.68	1.68 F	7-13 -299
Public Opinion..Rep..Wed	* 2,600	.22	.22 F	6-13 -280

* Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

IOWA—Continued.

Des Moines (C 5)—Pop. 3,133.

Weekly Publications.

Bulletin..Dem..Wed	© 3,400	.25	.25 F	6-12½-276
Figures cover period from Nov. 1, 1918, to March 1, 1919.				
Review..Rep..Wed	© 3,575	.22	.22 F	7-13 -280

Des Moines (F 5)—Pop. 105,000.

Daily Newspapers.

Capital□..Rep..Eve ex Su.....	© 90,655	1.40	1.40 F	8-12½-308
Su Morn	—	1.40	1.40 F	8-12½-308
Rotogravure Sec..Su	—	2.80	2.80 F	7-12½-370
News□..Ind..Eve ex Su.....	© 47,478	1.05	1.05 F	8-12 -311
Su Morn	—	1.05	1.05 F	8-12 -321
{ Register□..Ind-Rep..Morn ex Su..... }	©111,900	1.96	1.96 F	8-12½-308
{ Tribune□..Ind-Rep..Eve ex Su..... }	—	—	—	8-12½-308
{ Register□..Ind-Rep..Su Morn	© 70,957	1.68	1.68 F	8-12½-308
Rotogravure Sec..Su.....	© 70,957	4.20	4.20 F	7-13 -266

Weekly Publications.

Iowa Homestead..Agrl..Thur	©133,446	14.00	14.00 F	4-13 -187
National Democrat..Dem..Thur	© 5,280	.50	—	7-13 -304
Min. rate 1 inch wkly. 1 yr. \$12.00.				
Opera House Reporter..Theatrical..Thur.....	—	1.00	—	4-13 -168
Min. rate 1 in. 1 mo. \$3.00 mo.				
Posten (Swed)..Ind-Rep..Fri	* 3,000	.35	.25 I	7-13 -308
Wallace's Farmer..Agrl..Fri	© 63,163	7.00	7.00 F	4-13 -189
Rates quoted not effective after Jan. 1, 1919.				
Western World..Cath..Sat	—	.35	.35 F	7-13 -304

Monthly Publications.

Christian Worker□..Relig..M	© 1,562	.50	.50 F	4-13½-182
Corn Belt Farmer..Agrl..M.....	©120,000	10.50	10.50 F	4-13½-190
Dry Goods Merchants Trade Journal..Trade..M	—	—	—	3-15 -140
1/12 p. 1 ti. \$12.50. Min. rate 1/12 p. mo. 1 yr. \$10.00 ins.				
Furniture Merchants Trade Journal..Trade..M.©	4,153	—	—	3-15 -140
¼ p. mo. 1 yr. \$11.90 ins. Min. rate 1 p. mo. 1 yr. \$40.00 ins.				
Iowa Farmer..Agrl..S-M	—	4.90	—	3-13 -140
Min. rate 1 p. 1 ti. \$145.00.				
Merchants Natl. Hardware Journal..Hdw..M...	—	—	—	3-15 -140
¼ p. 4 ti. \$7.50 ins. Min. rate 1 p. mo. 1 yr. \$20.00 ins.				
Midwestern..Lit..M	—	4.00	—	4-13 -168
Min. rate ¼ p. 6 ti. 1 yr. \$45.00 ins.				
Northwestern Banker..Fin..M	* 2,500	—	—	2-21 -133
¼ p. 1 ti. \$5.75. Min. rate 1 p. mo. 1 yr. \$48.00 ins.				
People's Popular Monthly..Family..M.....	©603,770	42.00	—	4-13½-190
Min. rate 1 p. 1 ti. \$1,900.00.				
Producer & Consumer..Agrl..M.....	—	2.10	—	4-13 -175
Min. rate 1 p. 1 ti. \$75.00.				
Successful Farming□..Agrl..M	©800,578	63.00	63.00 F	3-13 -150

¶We also publish the following publications to supplement the direct influence of SUCCESSFUL FARMING and increase the value of our space to advertisers. They carry no paid advertising.

THE RURAL SCHOOLS BULLETIN to 12,000 country teachers.

FARM BOYS AND GIRLS LEADER to farm boys and girls in club work.

BUILDING TRADE WITH FARMERS, to 7,000 country publishers, through whom we reach local merchants.

MERCHANDISING ADVERTISING, to salesmen calling on retail trade for our advertisers.

Yeoman Shield..Frat..M	©211,000	10.50	10.50 F	4-13 -185
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§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

IOWA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Dubuque (M 3½)—Pop. 46,000.				
<i>Daily Newspapers.</i>				
News (First Ed. July 15, 1919.)				
Telegraph-Herald □..Ind-Dem..Morn ex Su & Mon Eve ex Su..... Su Morn Times-Journal□..Rep..Morn ex Su & Mon..... Eve ex Su..... Su Morn	Ⓢ 16,240 Ⓢ 16,209 Ⓢ 5,970 } Ⓢ 5,816 } Ⓢ 11,700 }	.56 .56 .42 .42	.56 F .56 F .42 F .42 F	7-13 -280 7-13 -280 7-13 -280 8-12½-280 8-12½-280 8-12½-280
† The Times-Journal, under new management, is Dubuque's most progressive and only republican paper, popular with home advertisers, has quality circulation unequalled. Represented by A. W. Allen, 1336 Peoples Gas Bldg., Chicago, Ill., and M. C. Watson, 286 5th Ave., New York City. Member A. B. C. (119)				
<i>Weekly Publications.</i>				
Catholic Tribune □..Cath..Mon, Wed, Fri..... (Rate quoted includes Wkly. Ed.)	Ⓢ 6,392	2.25	1.75 L	7-13 -290
Catholic Tribune □..Cath..Thur (See Tri-Wkly. Ed. for rates.)	Ⓢ 12,896			7-13 -290
<i>Monthly Publications.</i>				
Safe Farming ..Agrl..M98	.98 F	2-13 -106
Elkader (L 3)—Pop. 1,213.				
<i>Monthly Publications.</i>				
Poultry Post ..Poul..M		3.50		3-13 -140
Min. rate 72 in. 1 yr. \$2.10 incl.				
Fairfield (K 6½)—Pop. 6,111.				
<i>Daily Newspapers.</i>				
Journal ..Rep..Eve ex Su.....	Ⓢ 1,670	.15	.15 F	6-13 -276
Ft. Dodge (E 3½)—Pop. 22,000.				
<i>Daily Newspapers.</i>				
Messenger □..Rep..Eve ex Su.....	Ⓢ 6,762	.42	.42 F	7-13½-308
Ft. Madison (L 7)—Pop. 12,640.				
<i>Daily Newspapers.</i>				
Democrat □..Ind-Dem..Eve ex Su.....	Ⓢ 3,630	.30	.20 I	7-13 -280
† Ft. Madison, the only daily in the city. Best city and territory in southeastern Iowa. Can't cover the great state of Iowa without it. G. Logan Payne Company, Managers Foreign Advertising. (131)				
<i>Weekly Publications.</i>				
Democrat □..Ind-Dem..Wed	Ⓢ 1,477	.30	.20 D	7-13 -280
Grinnell (H 5)—Pop. 5,036.				
<i>Weekly Publications.</i>				
Herald ..Rep..Tu & Fri.....	Ⓢ 2,050	.15	.15 F	6-13 -336
Iowa City (K 5)—Pop. 12,500.				
<i>Daily Newspapers.</i>				
Citizen □..Ind-Rep..Eve ex Su.....	Ⓢ 3,195	.21	.21 F	7-13 -287
Press □..Dem..Eve ex Su.....	Ⓢ 3,129	.21	.21 F	7-13 -294
<i>Monthly Publications.</i>				
Iowa Homeopathic Journal ..Med..M..... ¼ p. 1 ti. \$1.50. Min. rate 1 p. 1 ti. \$5.00.				2-14 -105
Keokuk (L 8)—Pop. 15,239.				
<i>Daily Newspapers.</i>				
Gate City □..Ind..Eve ex Su.....	Ⓢ 5,971	.40	.25 I	7-13 -280

Ⓢ Government statement—See page 4. *Gross circulation. Ⓢ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

IOWA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Knoxville (G 6)—Pop. 3,190.				
<i>Weekly Publications.</i>				
Express..Dem..Wed	© 2,630	.20	.20 F	7-13 -308
Lamoni (F 7)—Pop. 1,778.				
<i>Monthly Publications.</i>				
Rabbitcraft..Pet Stk..M	—	2.50		3-13 -136
Min. rate 1 p. mo. 1 yr. \$51.00 ins.				
Maquoketa (M 4)—Pop. 3,570.				
<i>Weekly Publications.</i>				
Sentinel..Dem..Tu & Fri.....	© 2,820	.25	.16 N	7-13 -280
Marengo (J 5)—Pop. 2,037.				
<i>Monthly Publications.</i>				
The Iowa County Farmer..Agrl.....	—	.50		3-13 -140
Min. rate 1 p. mo. 1 yr. \$12.00 ins.				
Marshalltown (H 4½)—Pop. 17,000.				
<i>Daily Newspapers.</i>				
Times-Republican□..Rep..Eve ex Su.....	© 13,621	.40	.40 F	7-13 -304
<i>Monthly Publications.</i>				
American Municipalities..Civic..M	© 3,946			2-13 -126
¼ p. 1 tl. \$9.00. Min. rate 1 p. mo. 1 yr. \$25.00 ins.				
Mason City (G 2)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
Globe-Gazette□..Rep..Eve ex Su.....	© 9,017	.42	.42 F	7-13 -287
Times□..Rep..Morn, ex Su & Mon.....	—	.15	.15 F	7-13 -280
Su Morn	—	.15	.15 F	7-13 -280
Missouri Valley (B 5½)—Pop. 3,187.				
<i>Daily Newspapers.</i>				
Times..Ind..Eve ex Su.....	* 400	.12	.12 F	7-13 -301
Mount Pleasant (L 6)—Pop. 4,500.				
<i>Daily Newspapers.</i>				
News..Rep..Eve ex Su.....	© 1,467	.12	.12 F	7-13 -280
Mount Vernon (L 4½)—Pop. 1,532.				
<i>Monthly Publications.</i>				
Fruitman & Gardener..Hort..M.....	—	2.80	2.80 F	3-13 -140
Muscatine (L 6)—Pop. 18,000.				
<i>Daily Newspapers.</i>				
Journal & News Tribune□..Rep..Eve ex Su....	© 3,331	.28	.28 F	7-13 -280
Nevada (G 4½)—Pop. 2,138.				
<i>Weekly Publications.</i>				
Journal..Rep..Mon, Wed & Fri.....	© 3,323	.28	.28 F	7-13 -290
Newton (G 5)—Pop. 5,500.				
<i>Daily Newspapers.</i>				
News..Ind-Rep..Eve ex Su.....	© 2,456	.25	.25 F	7-13 -276
Oelwein (K 3)—Pop. 6,028.				
<i>Daily Newspapers.</i>				
Register..Rep..Eve ex Su.....	© 1,631	.22	.22 F	7-13 -304

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IOWA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Oskaloosa (H 6)—Pop. 11,000.				
<i>Daily Newspapers.</i>				
Herald..Rep..Eve ex Su.....	\$ 4,900	.20	.20 F	7-13 -280
Ottumwa (J 6½)—Pop. 24,000.				
<i>Daily Newspapers.</i>				
Courier□..Rep..Eve ex Su.....	© 13,663	.35	.35 F	7-13 -280
Pella (H 6)—Pop. 3,021.				
<i>Weekly Publications.</i>				
Baptist Record..Bap..Thur	—	.56	.56 F	3-13 -140
Chronicle..Dem..Thur	—	.15	.15 F	6-13 -280
Perry (E 5)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Chief..Rep..Eve ex Su.....	© 2,085	.15	.15 F	7-13 -276
Shenandoah (C 7)—Pop. 4,976.				
<i>Weekly Publications.</i>				
Sentinel-Post..Rep..Mon, Wed & Fri.....	© 3,000	.20	.15 A	6-13 -276
Sioux City (A 3½)—Pop. 65,000.				
<i>Daily Newspapers.</i>				
Journal□..Rep..Morn & Eve ex Su.....	© 55,151	1.12	1.12 F	7-13 -295
Su Morn	© 27,144	1.12	1.12 F	7-13 -295
† The Journal—an all day service newspaper—accepts contracts with guarantee of no duplicate circulation. (32)				
Live Stock Record..Coml..Eve ex Su.....	—	.40	.30 I	7-13 -276
Tribune□..Ind..Eve ex Su.....	© 42,297	1.12	1.12 F	7-13 -294
<i>Weekly Publications.</i>				
Svenska Monitoren (Swed)..Rep..Fri.....	© 7,500	.40	.30 B	7-13 -280
Union Advocate□..Ind..Labor..Thur	© 7,500	.40	.30 A	7-13 -308
Volksfreund (Ger)..Ind..Thur	© 1,202	.15	.15 F	7-13 -304
<i>Monthly Publications.</i>				
Farmer & Breeder..Agrl..S-M.....	© 82,003	6.30	6.30 F	4-13 -189
Inter-State Motorist□..Motoring..S-M	—	2.38		3-14 -140
Min. rate 1 p. s.-mo. 1 yr. \$21.00 ins.				
Story City (F 4)—Pop. 1,337.				
<i>Weekly Publications.</i>				
Vaergetten (Norw)..Rep..Thur	—	.50	.50 F	7-13 -280
Vinton (J 4)—Pop. 3,336.				
<i>Weekly Publications.</i>				
Times..Dem..Mon, Wed & Fri.....	© 5,360	.31½	.31½ F	7-13 -280
Washington (K 6)—Pop. 5,000.				
<i>Daily Newspapers.</i>				
Journal..Ind..Eve ex Su.....	© 2,923	.15	.15 F	7-13 -280
Waterloo (J 3½)—Pop. 35,595.				
<i>Daily Newspapers.</i>				
Courier□..Ind-Rep..Eve ex Su.....	© 14,567	.56	.42 D	8-12½-280
Times Tribune□..Ind..Morn ex Su & Mon.....	© 11,096	.35	.35 F	8-12½-294
Su Morn	© 12,324	.35	.35 F	8-12½-294
<i>Weekly Publications.</i>				
Holstein Friesian World..Dairy & Live Stock Breeding..Sat	—	2.10		3-13 -140
(Also published at Syracuse, N. Y.)				
Min. rate 1 p. 1 tl. \$63.00.				

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IOWA—Continued.**Waterloo—Continued.****Monthly Publications.**

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Creamery Journal..Trade..S-M© 5,320	1.00		3-15 -140
Min. rate 2 pp. 6 ti. 1 yr. \$18.00 page.			
Egg Reporter..Trade..S-M during March, April, May, Oct, Nov & Dec, then M.....	4.00		2-11 - 98
Min. rate 1 p. 1 ti. \$17.50.			
Kimball's Dairy Farmer..Dairying..S-M© 123,043	11.20	11.20 F	4-13 -182
Milk Magazine..Milk Trade..M© 7,000	3.50		3-15 -140
Min. rate ½ p. 1 ti. \$50.00.			

Waverly (J 3)—Pop. 3,205.**Monthly Publications.**

Cornish Chronicle..Cor Poultry..M© 1,000	1.00	1.00 F	3-13 -140
Leghorn World..Poultry..M© 6,000	1.68	1.68 F	3-13 -140
Rhode Island Red Journal..Poultry..M© 14,000	1.96	1.96 F	3-13 -140

Webster City (F 3½)—Pop. 6,000.**Daily Newspapers.**

Freeman Journal..Rep..Eve ex Su\$ 1,700	.20	.20 F	7-13 -280
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**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

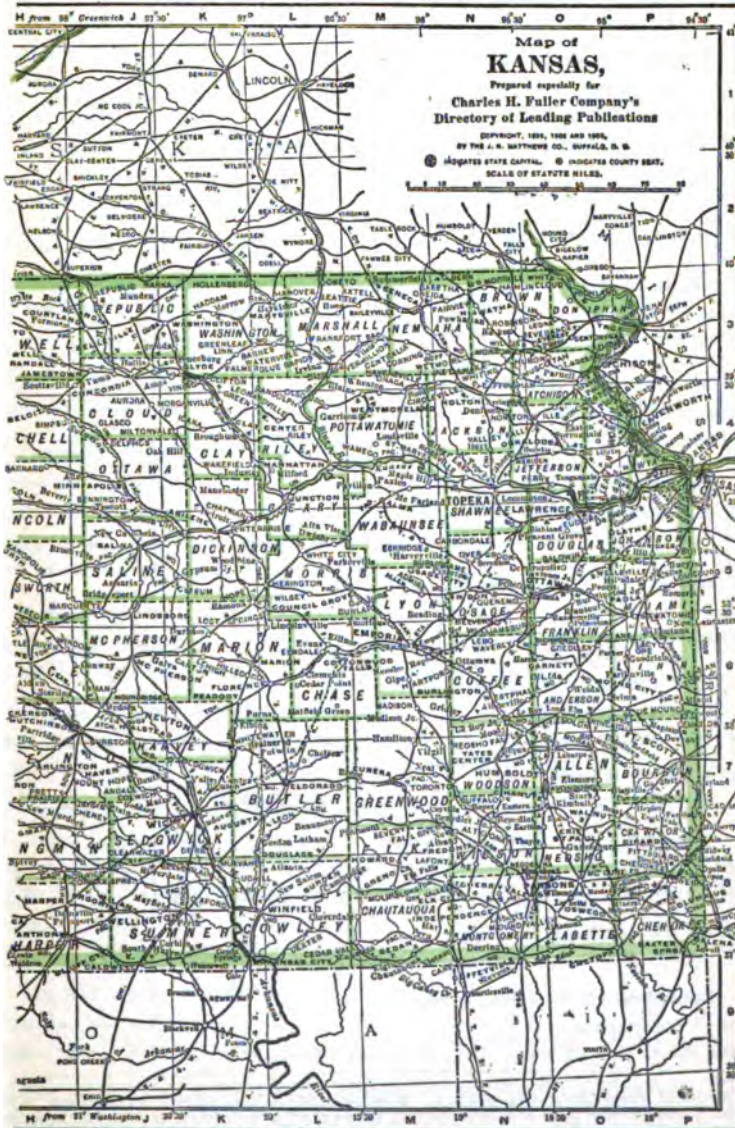
From Statistics Compiled by the U. S. Department of Agriculture

IOWA		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	10,434,000	38.0	375,624,000	\$458,261,000
Wheat	(")	1,050,000	18.7	19,650,000	39,300,000
Hay	(Tons)	3,297,000	1.30	4,286,000	78,005,000
Oats	(Bush.)	5,466,000	42.0	229,572,000	146,926,000
Potatoes	(")	134,000	72.0	9,648,000	17,832,000
Rye	(")	54,000	19.0	1,026,000	1,508,000
Barley	(")	360,000	31.5	11,340,000	9,639,000
Beans	(")				
Sweet potatoes	(")	3,000	93.0	279,000	536,000
Flaxseed	(")	13,000	11.0	143,000	363,000
Buckwheat	(")	16,000	15.0	240,000	432,000
Cotton	(Bales)				
Tobacco	(Lbs.)				
Rice	(Bush.)				
Total Acreage		20,822,000		Total Val.	\$747,852,000
		Number	Value per Head (average)		Value
Dairy cows		1,381,000	\$ 36.00		\$118,766,000
Other cattle		2,361,000	52.60		150,489,000
Horses		1,567,000	95.00		164,632,000
Swine		10,925,000	27.50		300,438,000
Sheep		1,322,000	13.70		18,111,000
Mules		68,000	113.00		7,684,000
Total Number		18,124,000		Total Val.	\$760,120,000
				Grand Tot'l	1,507,972,000

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KANSAS.

	No.	Pop.
Rural territory		1,197,159
Cities of less than 2,500 inhabitants.....	419	278,574
Other rural territory.....		918,585
Total number of dwellings in state.....		385,682
Total number of families in state.....		395,771



KANSAS—Pop. 1,690,949.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Abilene (K 5)—Pop. 5,000.				
<i>Daily Newspapers.</i>				
Chronicle..Ind..Eve ex Su.....	—	.08	.07 N	6-13 -280
Reflector..Rep..Eve ex Su.....	© 1,050	.10	.10 F	6-13 -280
<i>Weekly Publications.</i>				
Chronicle..Ind..Wed	—	.10	.09 N	6-13 -280
Reflector..Rep..Thur	© 2,160	.15	.15 F	6-13 -280
<i>Monthly Publications.</i>				
Kansas Sunday School Journal..Relig..M.....	—	1.00		2-15 -119
Min. rate 1 p. 1 ti. \$10.00 page.				
Arkansas City (K 3½)—Pop. 9,500.				
<i>Daily Newspapers.</i>				
News□..Ind..Eve ex Su.....	—	.18	.18 F	7-13 -280
Traveler..Rep..Eve ex Su.....	—	.25	.20 N	7-13 -284
Atchison (O 3½)—Pop. 16,429.				
<i>Daily Newspapers.</i>				
Globe□..Ind..Eve ex Su.....	© 7,328	.28	.28 F	7-13 -303
Beloit (H 4)—Pop. 3,082.				
<i>Daily Newspapers.</i>				
Call..Local..Eve ex Su.....	—	.10	.10 F	7-13 -308
Burlington (G 3)—Pop. 2,400.				
<i>Daily Newspapers.</i>				
Republican..Ind-Rep..Eve ex Su.....	© 2,627	.15	.15 F	6-13 -280
Chanute (O 7)—Pop. 9,272.				
<i>Daily Newspapers.</i>				
Tribune & Sun..Rep..Eve ex Su.....	\$ 2,848	.35	.18 N	7-13 -280
Cherryvale (N 8)—Pop. 4,304.				
<i>Daily Newspapers.</i>				
Republican..Rep..Eve ex Su.....	—	.12	.12 F	7-13 -280
Clay Center (K 4)—Pop. 5,000.				
<i>Daily Newspapers.</i>				
Dispatch-Republican..Rep..Eve ex Su.....	\$ 1,500	.15	.15 F	6-13 -280
<i>Weekly Publications.</i>				
Times..Rep..Thur	© 2,987	.18	.18 F	7-13 -301
Coffeyville (N 8½)—Pop. 18,000.				
<i>Daily Newspapers.</i>				
Journal□..Rep..Eve ex Su.....	\$ 4,027	.25	.20 I	7-13 -287
<i>Weekly Publications.</i>				
Journal□..Rep..Fri	—	.25	.20 I	7-13 -287
Columbus (H 4)—Pop. 3,800.				
<i>Daily Newspapers.</i>				
Advocate..Rep..Eve ex Su.....	* 1,100	.10	.10 F	6-13 -278

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KANSAS—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Concordia (J 3½)—Pop. 4,415.			
<i>Daily Newspapers.</i>			
Blade-Empire□..Rep..Eve ex Su.....\$ 1,910	.25	.25 F	7-13 -287
Dodge City (D 7)—Pop. 6,000.			
<i>Daily Newspapers.</i>			
Globe..Ind..Eve ex Su.....\$ 2,018	.20	.20 F	6-13 -276
Journal..Morn ex Su & Mon.....	.15	.15 F	7-13 -301
Su Morn15	.15 F	7-13 -301
El Dorado (L 7)—Pop. 10,000.			
<i>Daily Newspapers.</i>			
Republican..Rep..Eve ex Su.....© 1,987	.15	.15 F	7-13 -297
Times□..Rep..Eve ex Su.....	.25	.25 F	7-13 -294
Emporia (M 6)—Pop. 12,000.			
<i>Daily Newspapers.</i>			
Gazette..Ind..Eve ex Su.....© 3,998	.16½	.16½ F	7-13 -287
Ft. Scott (P 7)—Pop. 10,463.			
<i>Daily Newspapers.</i>			
Tribune-Monitor□..Ind..Eve ex Su.....\$ 3,215	.20	.20 F	7-13 -294
Fredonia (N 7½)—Pop. 3,040.			
<i>Daily Newspapers.</i>			
Herald□..Non-Part..Eve ex Su.....	.15	.15 F	6-13 -276
Galena (P 8½)—Pop. 8,000.			
<i>Daily Newspapers.</i>			
Times..Ind..Eve ex Su.....© 1,020	.12	.12 F	6-13 -280
<i>Weekly Publications.</i>			
Republican..Rep..Fri18	.18 F	6-13 -280
Girard (P 7½)—Pop. 2,446.			
<i>Weekly Publications.</i>			
Appeal to Reason..Socl..Sat.....©570,685	16.80	16.80 F	7-13 -275
Great Bend (G 6)—Pop. 6,000.			
<i>Daily Newspapers.</i>			
Tribune□..Rep..Eve ex Su.....\$ 3,480	.20	.15 B	7-13 -287
Hillsboro (K 6)—Pop. 1,134.			
<i>Weekly Publications.</i>			
Vorwaerts (Ger)..Ind..Fri15	.15 F	6-13 -280
Zionsbote (Ger)..Mennonite..Wed15	.15 F	4-13 -182
<i>Monthly Publications.</i>			
Lektionsheft (Ger)..Mennonite..Quar50	.50 F	2-14 -105
Molton (N 8½)—Pop. 2,842.			
<i>Weekly Publications.</i>			
Recorder..Rep..Thur15	.15 F	7-13 -280

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KANSAS—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Hutchinson (J 6½)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
Gazette□..Ind..Morn ex Su & Mon.....	© 8,585	.28	.28 F	7-13 -273
Su Morn	© 8,829	.28	.28 F	7-13 -273
‡ The Hutchinson Gazette is important to the advertiser desiring to cover the Hutchinson field. Its trade territory circulation is big. Its influence is unquestioned. (174)				
News□..Rep..Eve ex Su.....	© 11,471	.35	.35 F	7-13 -294
Independence (N 8)—Pop. 13,500.				
<i>Daily Newspapers.</i>				
Free Press□..Ind..Morn ex Su & Mon.....	\$ 1,730	.15	.15 F	5-13 -224
Reporter□..Rep..Eve ex Su.....	© 2,613	.12	.12 F	7-13 -230
Star..Ind..Eve ex Su.....	—	.10	.10 F	7-13 -308
Toia (O 7)—Pop. 9,500.				
<i>Daily Newspapers.</i>				
Register□..Rep..Eve ex Su.....	© 3,719	.18	.18 F	7-13 -230
Junction City (L 4½)—Pop. 5,598.				
<i>Daily Newspapers.</i>				
Union..Ind..Eve ex Su.....	—	.20	.20 F	7-13 -237
Kansas City (P 4)—Pop. 82,331.				
<i>Daily Newspapers.</i>				
Globe□..Ind..Eve ex Su.....	—	.35	.35 F	7-13 -301
Su Morn	—	.35	.35 F	7-13 -301
<i>Weekly Publications.</i>				
Gazette Globe□..Dem..Thur	—	2.80	2.80 F	7-13 -297
<i>Monthly Publications.</i>				
Boilermakers' Journal..Labor..M	© 96,746	24.50		2-15 -112
Min. rate 1 p. 3 ti. 1 yr. \$156.00 ins.				
Coopers' International Journal..Labor..M.....	—	2.50		2-16 -112
Min. rate 1 p. 1 ti. \$30.00.				
Lawrence (O 4½)—Pop. 13,000.				
<i>Daily Newspapers.</i>				
Gazette..Rep..Eve ex Su.....	—	.30	.10 P	7-13 -308
Journal-World□..Rep..Eve ex Su.....	© 4,592	.18	.18 F	7-13 -287
‡ After investing \$4,000,000 in bonds, Douglas Co. has greater bank deposits than ever. Nearly 8,000 autos. Prospect is fine. (144)				
Leavenworth (P 4)—Pop. 22,000.				
<i>Daily Newspapers.</i>				
Post□..Ind..Eve ex Su.....	\$ 6,017	.35	.35 F	7-13 -280
Su Morn	—	.35	.35 F	7-13 -280
Times□..Rep..Morn ex Su & Mon.....	\$ 6,312	1.00	.35 N	7-13 -280
Su Morn	—	1.00	.35 N	7-13 -280
‡ The home paper of practically every family in this city and county. "The Times is the paper an advertiser should consider in Leavenworth. It is by far the best newspaper, and in circulation exceeds all others." I. S. Wallis & Son, Reprs. (255)				
Lyons (H 6)—Pop. 2,071.				
<i>Daily Newspapers.</i>				
News..Local..Eve ex Su.....	* 1,125	.10	.08 I	5-13 -252

‡ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

KANSAS—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
McPherson (J 6)—Pop. 4,700.			
<i>Daily Newspapers.</i>			
Republican..Rep..Eve ex Su.....	.10	.07 B	6-13 -276
Manhattan (L 4)—Pop. 7,100.			
<i>Daily Newspapers.</i>			
Mercury..Rep..Eve ex Su.....©	1,310	.10 F	7-13 -280
Nationalist..Rep..Eve ex Su.....©	2,010	.15 F	7-13 -276
Marysville (L 3)—Pop. 2,260.			
<i>Weekly Publications.</i>			
Democrat..Dem..Thur	© 2,325	.20 F	6-13 -276
Neodesha (N 8)—Pop. 2,872.			
<i>Daily Newspapers.</i>			
Sun..Ind-Prog..Eve ex Su.....	.10	.10 F	6-13 -280
Newton (K 6½)—Pop. 3,200.			
<i>Daily Newspapers.</i>			
Kansan-Republican..Rep..Eve ex Su.....	.12	.12 F	7-13 -287
Ottawa (O 5)—Pop. 9,134.			
<i>Daily Newspapers.</i>			
Herald..Ind..Eve ex Su.....©	4,326	.20 F	7-13 -287
Parsons (O 8)—Pop. 15,375.			
<i>Daily Newspapers.</i>			
Eclipse..Dem..Eve ex Su.....	.12	.12 F	7-13 -280
Republican□..Rep..Morn ex Mon.....*	4,500	.20 F	7-13 -280
Sun□..Ind-Rep..Eve ex Su.....©	2,250	.20 F	7-13 -280
Pittsburg (P 3)—Pop. 20,000.			
<i>Daily Newspapers.</i>			
Headlight□..Rep..Eve ex Su.....©	7,634	.28 F	7-13 -301
†Member A. B. C. Every copy goes into a home. Pittsburg Financial and Commercial center, greatest coal field between Mississippi and Rockies. Railroad shops and division point. Diversified industries. Profitable field for advrs. to cultivate. (233)			
<i>Weekly Publications.</i>			
Headlight□..Rep..Thur28	.28 F	7-13 -301
Workers Chronicle..Labor..Fri25	.25 F	7-13 -304
Salina (J 5)—Pop. 11,000.			
<i>Daily Newspapers.</i>			
Journal□..Rep..Eve ex Su.....*	3,904	.21 F	7-13 -294
Union□..Ind..Eve ex Su.....©	4,188	.20 F	7-13 -294
<i>Weekly Publications.</i>			
Farmers' Union..Agri & Farm Union..Thur....©	35,883	1.40	4-13 -220
Min. rate 1 p. 1 tl. \$80.00.			

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

KANSAS—Continued.**Topeka (N 4½)—Pop. 50,000.****Daily Newspapers.**

Capital☐..Rep..Morn ex Su.....	35,661	.98	.98 F	8-13 -280
Su Morn	33,985	.98	.98 F	8-13 -280
State Journal☐..Ind-Rep..Eve ex Su.....	25,888	1.12	.70 D	8-13 -280

Weekly Publications.

Capper's Weekly☐..Rep..Sat	234,061	9.10		8-13 -280
Min. rate 1 p. 1 tl. \$1,164.80.				
¶ Circulation for 1918 was 260,000. A great family weekly newspaper.	(278)			
Farmer's Mail & Breeze..Agrl..Sat.....	105,331	8.40	8.40 F	4-13 -185
¶ Circulation for 1919, 110,000. Absolutely in a class by itself among Kansas farmers.	(374)			
Kansas Farmer..Agrl..Sat	27,119	4.20	4.20 F	4-13 -186
Merchant's Journal☐..Trade..Sat	2,911	1.10		4-13 -168
Min. rate 1 p. wkly. 1 yr. \$20.00 ins.				

Monthly Publications.

Capper's Farmer..Agrl..M	321,167	42.00	42.00 F	4-13 -185
¶ Circulation starting with October, 1919, issue is guaranteed to exceed 800,000.	(268)			
Household..Family..M	673,480	70.00		4-13 -185
Min. rate 1 p. 1 tl. \$2,800.00.				
¶ Circulation starting with October, 1919, is guaranteed to exceed 1,000,000.	(269)			
Kansas Teacher & West. School Jrl..Educ..M.☉	6,516	2.80		3-13 -133
Min. rate 1 p. mo. 10 mos. \$82.00 page.				
Western Oddfellow..Frat..M	3,000	.75		4-13 -196
Min. rate 1 p. 1 tl. \$85.00.				

Wellington (K 8)—Pop. 7,034.**Daily Newspapers.**

News..Ind..Eve ex Su.....		.15	.12 B	6-13 -280
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Wichita (K 7)—Pop. 85,000.**Daily Newspapers.**

Beacon☐..Ind..Eve ex Su.....	39,322	.98	.98 F	8-12½-300
¶ The Beacon (six-day paper) for the month of February, 1919, carried 210,518 lines of paid local display advertising. Its competitor (seven-day paper) carries 164,920 lines. Beacon's lead 45,598. The local merchant is the best judge.	(86)			
Eagle☐..Ind..Morn ex Su.....	54,152	1.68	1.68 F	8-12½-308
Su Morn	60,213	1.68	1.68 F	8-12½-308
¶ The Audit Bureau examination shows the Eagle has the largest total circulation, largest city and largest country circulation. The Eagle alone will cover the field. Leads in local and foreign advertising.				
The S. O. Beckwith Special Agency, Foreign Representatives, Chicago, New York, St. Louis, Detroit, Kansas City.	(89)			
Stockman☐..Live Stock..Eve ex Su.....	9,700	.56	.35 N	6-13 -280

Weekly Publications.

Broom Corn Review..Trade..Fri.....		.50	.50 F	3-13 -133
Catholic Advance..Cath..Thur35	.25 N	5-13 -210
Petroleum Journal..Oil..Thur	3,943			
1 p. 1 tl. \$50.00. Min. rate 1 p. mo. 1 yr. \$35.00 page.				
Price Current..Gen Mdse..Sat.....	2,484	1.10		4-13 -168
Min. rate 1 p. wkly. 1 yr. \$20.00 ins.				

Winfield (K 8)—Pop. 9,000.**Daily Newspapers.**

Courier..Rep..Eve ex Su.....	2,312	.12½	.12½ F	7-13 -280
Free Press☐..Ind-Dem..Eve ex Su.....	1,550	.20	.15 A	7-13 -294

§ Government statement—See page 4. *Gross circulation. ☉ Net circulation. ☐ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

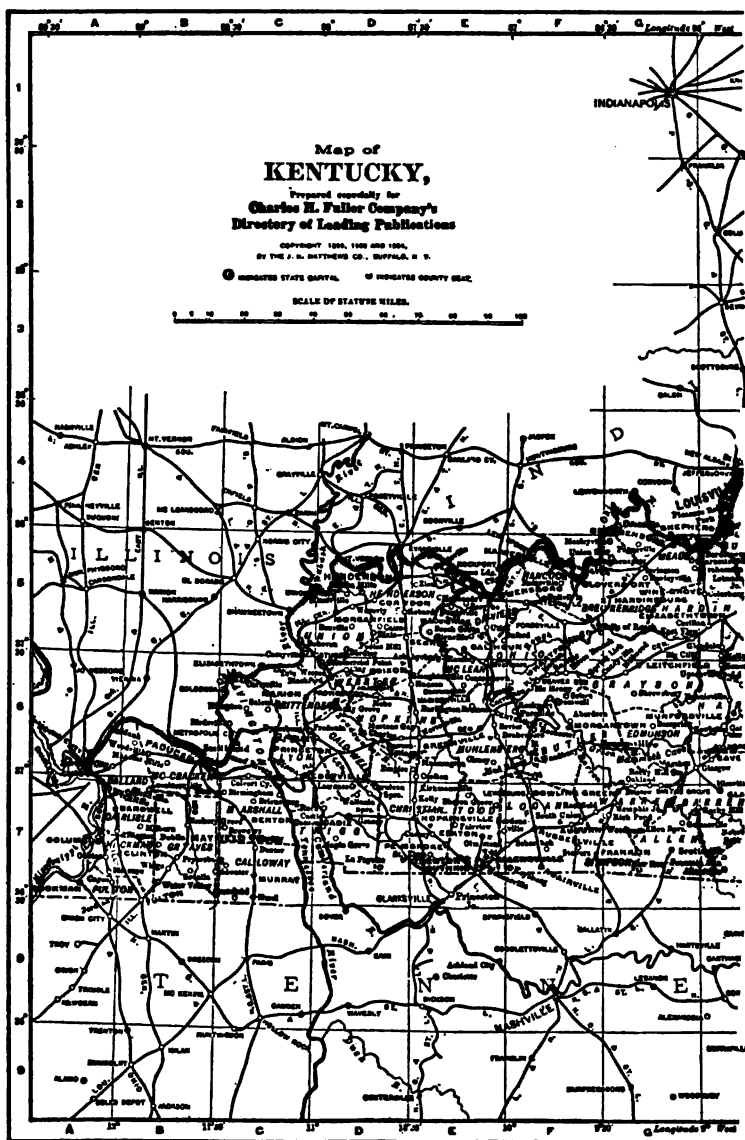
From Statistics Compiled by the U. S. Department of Agriculture

KANSAS		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	6,130,000	7.1	43,523,000	\$ 64,849,000
Wheat	(")	7,248,000	14.1	102,008,000	202,996,000
Hay	(Tons)	1,869,000	1.4	2,617,000	50,770,000
Oats	(Bush.)	2,329,000	22.0	51,238,000	37,404,000
Potatoes	(")	80,000	53.0	4,240,000	6,106,000
Rye	(")	170,000	14.3	2,431,000	4,133,000
Barley	(")	604,000	10.0	6,040,000	5,738,000
Beans	(")				
Sweet Potatoes	(")	4,000	80.0	320,000	710,000
Flaxseed	(")	41,000	5.0	205,000	676,000
Buckwheat	(")				
Cotton	(Bales)				
Tobacco	(Lbs.)				
Rice	(Bush.)				
Total Acreage		18,475,000		Total Val.	\$373,382,000
		Number	Value per Head (average)		Value
Dairy Cows		964,000	\$ 81.00		\$ 78,084,000
Other Cattle		2,401,000	52.70		126,533,000
Horses		1,153,000	94.00		108,382,000
Swine		2,381,000	21.50		51,192,000
Sheep		460,000	12.80		5,888,000
Mules		260,000	114.00		29,640,000
Total Number		7,619,000		Total Val.	\$399,719,000
				Grand Tot'l	\$773,101,000

§ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

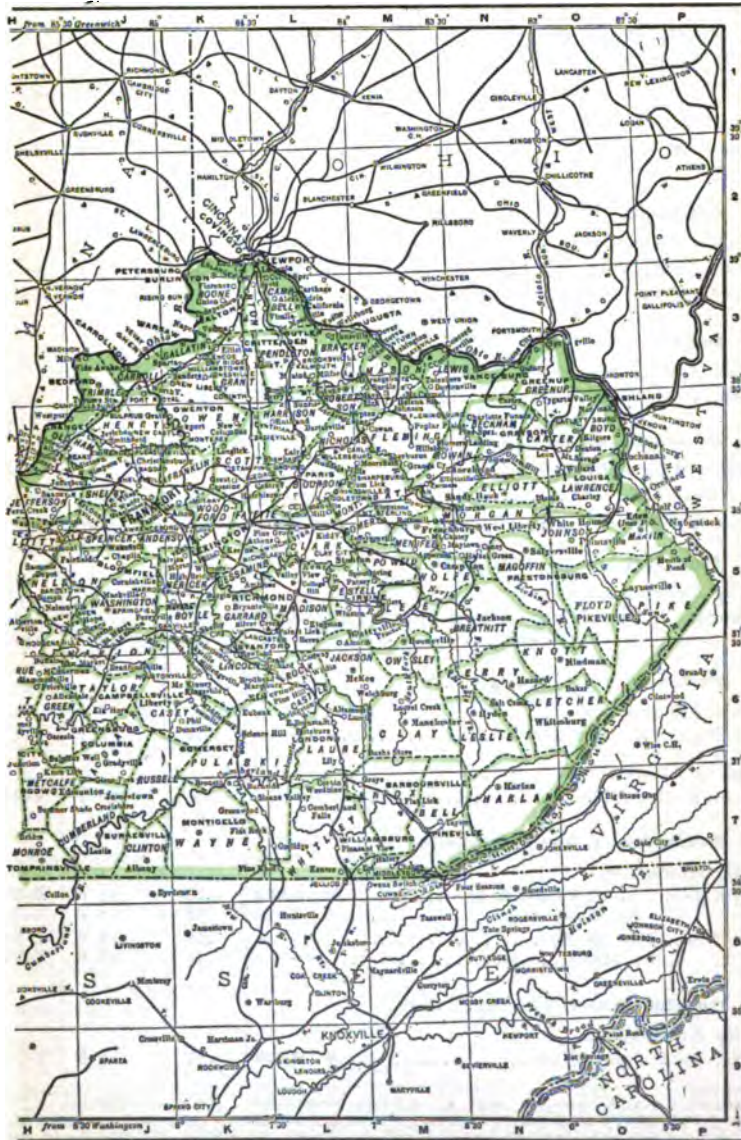
KENTUCKY.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or more	1	223,928
50,000 to 100,000 inhabitants	1	53,270
25,000 to 50,000 inhabitants	2	65,408
10,000 to 25,000 inhabitants	4	60,688
5,000 to 10,000 inhabitants	12	84,079
2,500 to 5,000 inhabitants	20	68,069



KENTUCKY.

	No.	Pop.
Urban territory		555,442
Rural territory		1,734,463
Cities of less than 2,500 inhabitants.....	355	188,872
Other rural territory.....		1,545,591
Total number of dwellings in state.....		469,669
Total number of families in state.....		494,788



KENTUCKY—Pop. 2,289,905.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Ashland (O 3½)—Pop. 8,688.				
<i>Daily Newspapers.</i>				
Independent..Rep..Eve ex Su.....	© 4,309	.75	.25 I	7-13 -294
Bowling Green (G 6½)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
News-Democrat-Messenger..Dem..Eve ex Su..	—	.20	.17½ A	7-13 -287
Su Morn....	—	.20	.17½ A	7-13 -287
Times-Journal..Dem..Eve ex Su.....	—	.10	.10 F	6-13 -276
Covington (K 2½)—Pop. 65,000.				
<i>Daily Newspapers.</i>				
Post□..Ind..Eve ex Su.....	© 17,273	.56	.56 F	8-12 -314
<i>Monthly Publications.</i>				
Union Journal..Frat..M	—	2.80		4-13 -175
Min. rate 1 p. 1 tl. \$98.00.				
Cynthiana (L 4)—Pop. 3,603.				
<i>Weekly Publications.</i>				
Democrat..Dem..Thur	© 2,200	.20	.20 F	6-13 -276
Log Cabin..Rep..Fri	—	.15	.15 F	6-13 -276
Danville (M 3)—Pop. 5,420.				
<i>Daily Newspapers.</i>				
Advocate..Dem..Eve ex Su.....	\$ 2,375	.25	.20 P	6-13 -280
Elizabethtown (K 3)—Pop. 1,970.				
<i>Weekly Publications.</i>				
Mirror..Dem..Thur	—	.15	.15 F	6-13 -280
News..Dem..Tu & Fri.....	© 4,500	.20	.20 F	6-13 -280
Frankfort (K 4)—Pop. 13,150.				
<i>Daily Newspapers.</i>				
State Journal□..Dem..Morn ex Su & Mon.....	© 3,090	.20	.20 F	7-13 -287
Su Morn	© 3,090	.20	.20 F	7-13 -287
Fulton (B 7½)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Leader..Dem..Eve ex Sat & Su.....	—	.15	.15 F	6-13 -280
<i>Weekly Publications.</i>				
Baptist Flag..Bap..Thur	—	.89	.89 F	4-13 -175
Henderson (D 5)—Pop. 11,452.				
<i>Daily Newspapers.</i>				
Gleaner□..Dem..Morn ex Su & Mon.....	© 3,252	.28	.21 B	7-13 -280
Su Morn	© 3,475	.28	.21 B	7-13 -280
Journal..Dem..Eve ex Su.....	—	.25	.16 B	7-13 -280
Su Morn	—	.25	.16 B	7-13 -280
Hopkinsville (E 7)—Pop. 11,500.				
<i>Daily Newspapers.</i>				
New Era..Dem..Eve ex Su.....	\$ 2,300	.15	.15 F	6-13 -280

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KENTUCKY—Continued.**Lexington (K 4½)—Pop. 40,000.****Daily Newspapers.**

Herald□..Dem..Morn ex Su.....	© 11,644	.84	.49 O	8-12½-294
Su Morn	© 11,039	.98	.56 C	8-12½-294
Leader□..Rep..Eve ex Su.....	© 12,552	.42	.42 F	7-13 -280
Su Morn	© 12,455	.42	.42 F	7-13 -280

Weekly Publications.

Thoroughbred Record..Horse Interests..Fri...*	4,500	1.00	.50 A	4-13 -182
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Monthly Publications.

Southern School Journal..Educ..M.....	—	1.00		2-15 -105
Min. rate 1 p. mo. 1 yr. \$16.00 ins.				

Louisa (O 4)—Pop. 1,356.**Weekly Publications.**

Big Sandy News..Dem..Fri.....	—	.20	.20 F	6-13 -276
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Louisville (H 4)—Pop. 263,250.**Daily Newspapers.**

Anzeiger (Ger)□..Dem..Morn ex Su.....	—	.50	.25 N	7-13 -294
Su Morn	—	.50	.25 N	7-13 -294
Courier-Journal□..Dem..Morn ex Su.....	© 41,516	2.10	1.12 L	8-12½-307
Su Morn	© 60,514	2.52	1.40 L	8-12½-307
Rotogravure Sec..Su.....	© 60,514	4.20		7-12½-265
Min. rate 26 insertions \$2.80 inch.				
Herald□..Ind..Morn ex Su.....	© 52,565	1.12	1.12 F	7-13 -297
Su Morn	© 48,913	1.12	1.12 F	7-13 -297
Post□..Ind..Eve ex Su.....	© 42,234	1.75	1.12 D	7-13 -304
Record..Legal & R Est..Morn ex Su.....	—	.30	.10 G	5-13 -252
Times□..Dem..Eve ex Su.....	© 63,144	2.10	1.26 H	8-12½-307

Weekly Publications.

Anzeiger (Ger)□..Dem..Tu	—	.70	.49 A	7-13 -294
Baptist World..Bap..Thur	—	1.40	.56 E	3-14 -161
Central Methodist..Meth..Thur	* 8,016	.61	.61 F	4-13 -175
Christian Observer..Presb..Wed	© 26,196	2.38	1.40 D	4-13½-203
Farmer's Home Jr□..Agrl, Hort & Li Stk..Sat	—	1.68	.84 G	5-13 -217
Katholischer Glaubensbote (Ger)□..Cath..Thur	—	.50		7-13 -280
Min. rate 1 in. wkly. 3 mo. .80 inch.				
Pentecostal Herald..Inter-Denom..Wed	© 17,060	1.71	1.71 F	4-13 -182
Western Recorder□..Bap..Thur	© 10,000	1.13	1.13 F	5-13 -210

Monthly Publications.

Baby..Med..M	—			2-16 -112
1 in. 6 ti. \$3.84 ins. Min. rate 1 p. mo. 1 yr. \$31.25 ins.				
Industrious Hen..Poultry..M	—	2.00	2.00 F	3-13 -140
Inland Farmer..Agrl & Li Stk..S-M.....	© 204,225	14.00	14.00 F	4-13 -189
(Figures quoted is circulation for 5 months from Jan. 1, 1919, to May 30, 1919, incl.)				
Market Grower's Journal..Agrl..S-M.....	—	1.75		3-13 -140
Min. rate 1 p. 24 ti. \$42.00 page.				
Masonic Home Journal□..Frat..S-M.....	© 51,000	3.75		3-17 -168
Min. rate 1 inch s.-mo. 1 yr. \$8.00 inch.				
Medical Progress..Med..M	—			2-16 -112
1 in. 6 ti. \$3.84 ins. Min. rate 1 p. mo. 1 yr. \$31.25 ins.				
North & South□..Agrl..M	—			3-17 -168
1/4 p. 1 ti. \$10.00. Min. rate 1 p. 1 ti. \$100.00.				
Trade Outlook..Coml..M	—			3-15 -151
1/2 p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 ti. \$35.00.				

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KENTUCKY—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Louisville—Continued.				
<i>Yearly Publications.</i>				
Western Farmers' Almanac.....	————			2-13 -101
½ p. \$37.50. 1 p. \$110.00.				
Mayfield (B 7)—Pop. 7,500.				
<i>Daily Newspapers.</i>				
Messenger..Dem..Eve ex Su.....	\$ 2,550	.10	.10 F	7-13 -280
Times..Dem..Eve ex Su.....	\$ 2,375	.15	.15 F	7-13 -280
Maysville (M 3)—Pop. 8,000.				
<i>Daily Newspapers.</i>				
Bulletin..Dem..Morn ex Su.....	⊙ 1,563	.12½	.12½ F	8-13 -308
Independent..Ind..Eve ex Su.....	\$ 2,234	.15	.15 F	7-13 -308
Public Ledger..Rep..Morn ex Su.....	⊙ 1,526	.12½	.12½ F	7-13 -308
Murray (C 7)—Pop. 2,089.				
<i>Weekly Publications.</i>				
Ledger..Dem..Thur	————	.12	.12 F	6-13 -280
Owensboro (E 5)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
Inquirer□..Dem..Eve ex Sat & Su.....	⊙ 4,089	.20	.15 D	7-13 -287
Su Morn	⊙ 4,207	.20	.15 D	7-13 -287
Messenger□..Dem..Morn ex Su & Mon.....	⊙ 5,891	.28	.28 F	7-12½-294
Su Morn	⊙ 6,208	.28	.28 F	7-12½-294
Paducah (B 6½)—Pop. 28,000.				
<i>Daily Newspapers.</i>				
News-Democrat□..Dem..Morn ex Su & Mon...	\$ 6,997	.40	.20 L	7-13 -287
Su Morn50	.25 L	7-13 -287
Sun□..Ind..Eve ex Su.....	⊙ 5,377	.40	.25 L	8-12½-294
‡ The Sun guarantees twice as much circulation in Paducah and in McCracken County as any other paper. Only A. B. O. paper. (88)				
<i>Weekly Publications.</i>				
Hog-Wallow Kentuckian..Humor..Sat	————	.50	.50 F	2-13½-140
Paris (N 2)—Pop. 5,859.				
<i>Weekly Publications.</i>				
News..Dem..Tu & Fri.....	————	.25	.25 F	6-13 -280
Richmond (L 5)—Pop. 5,340.				
<i>Daily Newspapers.</i>				
Register..Dem..Eve ex Su.....	⊙ 2,550	.15	.15 F	8-13 -332
Stanford (K 5½)—Pop. 1,532.				
<i>Weekly Publications.</i>				
Interior Journal..Dem..Tu & Fri.....	————	.15	.15 F	7-13 -308
Winchester (L 4½)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Sun..Dem..Morn & Eve ex Su.....	————	.25	.15 P	7-13 -280

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**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

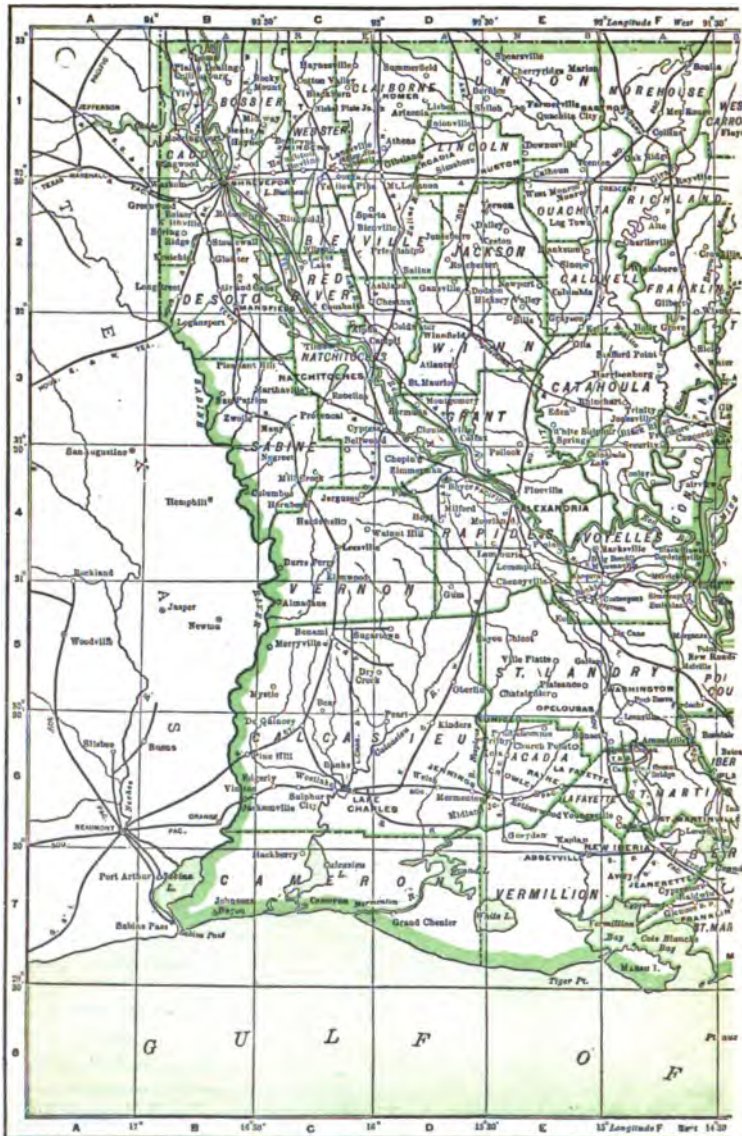
From Statistics Compiled by the U. S. Department of Agriculture

KENTUCKY		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	3,600,000	26.0	93,600,000	\$136,656,000
Wheat	(")	933,000	13.0	12,129,000	25,956,000
Hay	(Tons)	1,072,000	1.3	1,394,000	32,038,000
Oats	(Bush.)	400,000	24.0	9,600,000	8,640,000
Potatoes	(")	75,000	75.0	5,625,000	9,281,000
Rye	(")	65,000	13.6	884,000	1,423,000
Barley	(")	7,000	28.0	196,000	274,000
Beans	(")				
Sweet Potatoes	(")	13,000	95.0	1,235,000	2,161,000
Flaxseed	(")				
Buckwheat	(")				
Cotton	(Bales)				
Tobacco	(Lbs.)	475,000	900.0	427,500,000	98,325,000
Rice	(Bush.)				
Total Acreage		6,640,000		Total Val.	\$315,754,000
		Number	Value per Head (average)		Value
Dairy Cows		444,000	\$ 72.00		\$ 31,968,000
Other Cattle		599,000	42.50		25,458,000
Horses		439,000	104.00		45,656,000
Swine		1,768,000	16.00		28,288,000
Sheep		1,274,000	13.10		16,689,000
Mules		231,000	127.00		29,337,000
Total Number		4,755,000		Total Val.	\$177,396,000
				Grand Tot'l	\$493,150,000

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 8. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

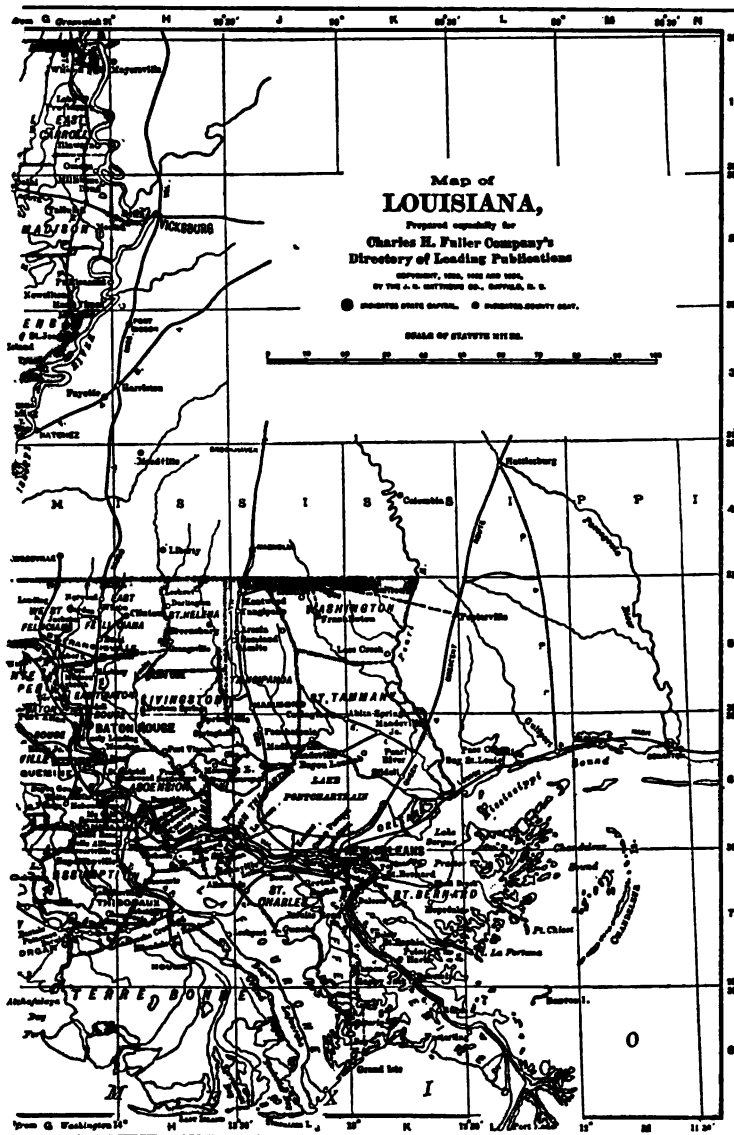
LOUISIANA.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or more	1	339,075
25,000 to 50,000 inhabitants	1	28,015
10,000 to 25,000 inhabitants	4	47,768
5,000 to 10,000 inhabitants	5	29,491
2,500 to 5,000 inhabitants	15	52,167



LOUISIANA.

	No.	Pop.
Urban territory		496,516
Rural territory		1,159,872
Cities of less than 2,500 inhabitants.....	146	109,802
Other rural territory.....		1,050,070
Total number of dwellings in state.....		331,220
Total number of families in state.....		344,144



LOUISIANA—Pop. 1,656,388.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Alexandria (E 4)—Pop. 11,213.				
<i>Daily Newspapers.</i>				
Town Talk..Dem..Eve ex Su.....	—	.18	.18 F	7-13 -280
<i>Weekly Publications.</i>				
Baptist Chronicle..Bap..Thur	—	.50		4-13 -168
Min. rate ½ p. wkly. 6 mo. \$5.68 ins.				
Town Talk..Sat	—	.18	.18 F	7-13 -280
<i>Monthly Publications.</i>				
Southern School Work..Educ..M ex July & Aug	—	2.00		2-20½-168
Min. rate 1 p. 10 ti. \$16.00 ins.				
Baton Rouge (G 5½)—Pop. 14,897.				
<i>Daily Newspapers.</i>				
State-Times□..Dem..Eve ex Su.....	⊙ 3,400	.35	.22½N	7-13 -284
Crowley (E 6)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Signal..Dem..Eve ex Su.....	—	.20	.12 P	6-13 -280
<i>Monthly Publications.</i>				
Rice Journal & Southern Farmer..Agrl..M....	—	1.12		4-13 -175
Min. rate 1 in. mo. 1 yr. .98 inch.				
Lafayette (F 6)—Pop. 7,500.				
<i>Daily Newspapers.</i>				
Advertiser..Dem..Eve ex Su.....	⊙ 500	.15	.15 F	6-13 -276
Gazette□..Dem..Eve ex Su.....	⊙ 486	.25	.12 P	6-13 -308
Lake Charles (C 6)—Pop. 18,000.				
<i>Daily Newspapers.</i>				
American-Press..Ind-Dem..Eve ex Su.....	—	.25	.25 F	7-13 -287
<i>Weekly Publications.</i>				
American-Press..Ind-Dem..Fri	—	.30	.30 F	7-13 -287
Monroe (E 1½)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
News-Star..Ind-Dem..Eve ex Su.....	—	.25	.15 N	7-13 -280
New Iberia (G 6)—Pop. 7,499.				
<i>Weekly Publications.</i>				
Enterprise..Dem.,Sat	⊙ 1,650	.10	.10 F	8-13 -301
New Orleans (J 6½)—Pop. 375,000.				
<i>Daily Newspapers.</i>				
Item□..Ind..Eve ex Su.....	⊙ 73,593	1.68	1.68 F	8-12½-286
Su Morn	⊙ 87,347	2.10	2.10 F	8-12½-286
† The phenomenal afternoon newspaper success of the South. Its advertising rules have set a standard of cleanliness in the newspaper world. Fearless and brilliant editorially, complete in news features. Member A. B. C. The John Budd Co., Advr. Reprs., New York, Chicago, St. Louis. (104)				
States□..Dem..Eve ex Su.....	⊙ 44,420	1.68	1.12 G	8-12½-296
Su Morn	⊙ 39,392	1.68	1.12 G	8-12½-296
Times-Picayune□..Ind-Dem..Morn ex Su	⊙ 78,417	1.68	1.68 F	8-12½-296
Su Morn	⊙ 94,624	2.10	2.10 F	8-12½-296

⊙ Government statement—See page 4. *Gross circulation. ⊙Net circulation. □Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 8. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

LOUISIANA—Continued.

New Orleans—Continued.

Weekly Publications.

		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Abelle (Fr)..Dem..Sat	_____	2.10	.70 L	7-12 -200
Christian Advocate..Meth..Thur	© 6,828	.65	.65 F	4-13 -175
Globe-Journal□..Relig..Sat	_____	2.80	2.80 F	4-13 -168
Jewish Ledger (Yiddish)..Fri.....	_____	1.40	.38½L	4-13 -154
Morning Star..Cath..Sat	_____	1.12	.42 G	7-13 -304
South Western Christian Advocate..Relig..Thur	_____	.56	.56 F	4-13½-187
Times-Picayune□..Ind-Dem..Thur	© 3,000	.70	.70 F	8-12½-296

Monthly Publications.

Gulf States Farmer..Agrl..M.....	_____	1.68	1.68 F	4-13 -182
Lawyer, Banker & So. Bench & Bar Rev.□	_____			
Legal & Finan..Bi-M.....	© 12,890			2-13 - 98
¼ p. 1 tl. \$10.00 flat.				
Louisiana Grocer..Trade M.....	© 1,500	1.00		3-13 -140
Min. rate ¼ p. 1 tl. \$6.25.				
Lumber Trade Journal..Lumber..S-M.....	© 5,800	3.50		3-17½-168
Min. rate 1 p. s.-mo. 1 yr. \$38.33 ins.				
Merchants Trade Index..Trade..M.....	_____			3-13½-140
¼ p. 1 tl. \$12.50. Min. rate 1 p. mo. 1 yr. \$33.33 ins.				
Mercurio (Spanish)..Lit & News..M.....	_____			2-21 -135
¼ p. 1 tl. \$12.80. Min. rate 1 p. mo. 1 yr. \$51.20 ins.				
Modern Druggist..Trade..M	© 3,000	2.75		2-18 -112
Min. rate 1 p. mo. 1 yr. \$30.00 ins.				
Modern Farming..Agrl..S-M	* 29,351	2.80	2.80 F	4-13 -189

Buston (E 2)—Pop. 5,000.

Daily Newspapers.

Leader..Dem..Eve ex Su.....	_____	.10	.05 I	6-13 -280
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Shreveport (B 1½)—Pop. 40,000.

Daily Newspapers.

Journal□..Dem..Eve ex Su.....	© 9,718	.35	.35 F	7-13 -280
News-American..Ind..Eve ex Su.....	_____	.35	.35 F	7-13 -308
Su Morn	_____	.35	.35 F	7-13 -308
Times□..Dem..Morn ex Su.....	© 16,950	.84	.49 D	8-12½-290
Su Morn	© 24,297	.98	.63 D	8-12½-290

Weekly Publications.

Times□..Dem..Tu & Fri.....	_____	.70	.70 F	8-12½-290
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*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

From Statistics Compiled by the U. S. Department of Agriculture

LOUISIANA		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	1,850,000	16.0	29,600,000	\$ 47,656,000
Wheat	(")				
Hay	(Tons)	200,000	1.30	260,000	5,512,000
Oats	(Bush.)	80,000	25.0	2,000,000	1,980,000
Potatoes	(")	55,000	79.0	4,345,000	6,518,000
Rye	(")				
Barley	(")				
Beans	(")				
Sweet Potatoes	(")	65,000	75.0	4,875,000	6,240,000
Flaxseed	(")				
Buckwheat	(")				
Cotton	(Bales)	1,560,000	161.0	525,000	72,188,000
Tobacco	(Lbs.)	800	420.0	126,000	82,000
Rice	(Bush.)	580,000	31.0	17,980,000	35,061,000
Total Acreage		4,390,000		Total Val.	\$179,627,000
		Number	Value per Head (average)		Value
Dairy Cows		363,000	\$ 58.00		\$ 21,054,000
Other Cattle		690,000	26.80		18,492,000
Horses		213,000	97.00		20,661,000
Swine		1,599,000	15.20		24,305,000
Sheep		230,000	5.20		1,196,000
Mules		164,000	145.00		23,780,000
Total Number		182,886,000		Total Val.	\$109,488,000
				Grand Tot'l	\$289,115,000

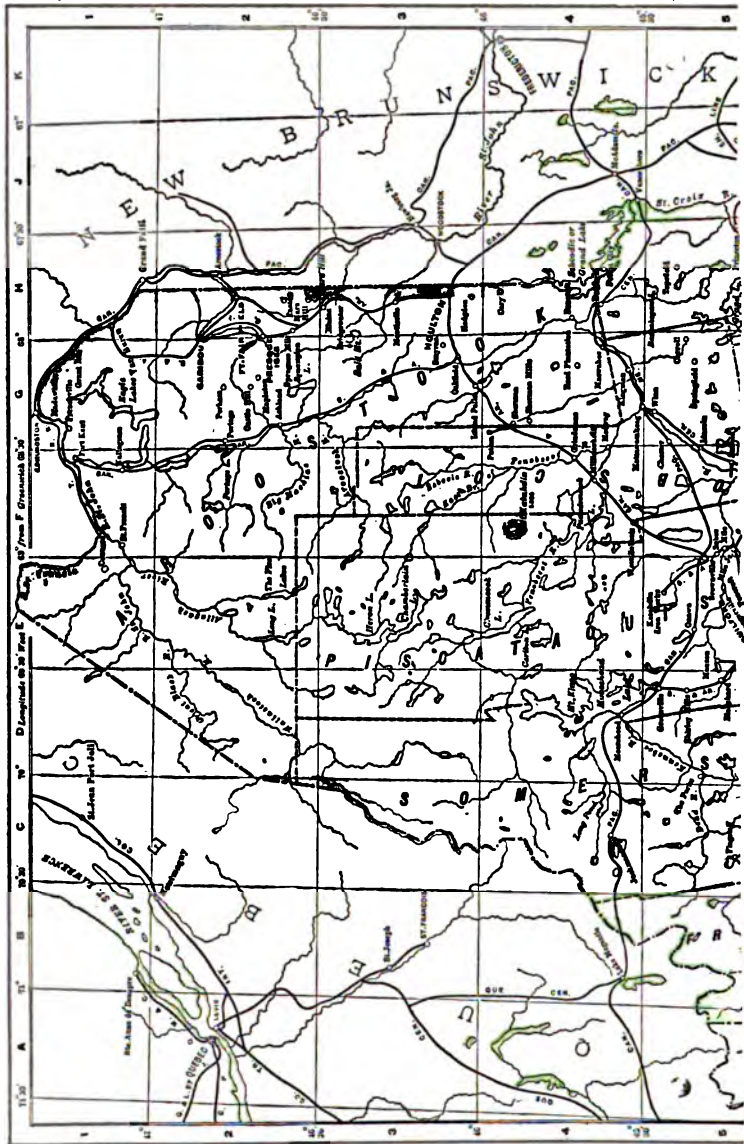
*Government statement—See page 4. *Gross circulation. ©Net circulation. □Café use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MAINE—Pop. 742,371.			
Augusta (D 7)—Pop. 13,211.			
<i>Daily Newspapers.</i>			
Journal□..Rep..Morn ex Su.....	© 10,633	.70	.28 N 8-12½-294
<i>Weekly Publications.</i>			
Maine Farmer..Agrl..Thur	© 3,500	.63	.63 F 7-13 -287
<i>Monthly Publications.</i>			
American Woman..Family..M	©496,974	35.00	4-13½-189
Min. rate 1 p. 1 ti. \$1,323.00.			
¶ The American Woman subscribers live in small towns. They depend more on reading for diversion, stimulation, for new ideas on dress, home decoration, on the table, and other personal and household matters. The American Woman meets this need, and one-half million women talk over the articles they read in it, and lend their copies to their friends and neighbors, thus creating new reader interest, and extending its influence as an advertising medium. (158)			
Comfort..Lit & Family..M.....	©1,219,303	70.00	4-14½-212
Min. rate 1 p. 1 ti. \$3,392.00.			
¶ The circulation of COMFORT is audited by the Audit Bureau of Circulations. This circulation is secured without the use of paid solicitors, without giving premiums to anyone to subscribe or renew, without clubbing with any magazines, without news-stand sales.			
The people who take COMFORT do so because they like the magazine. They pay the full subscription price in advance; 32 per cent of its subscribers live in the country in towns of 5,000 or under—most of them in the richest agricultural States in the Union.			
COMFORT is eagerly read by every member of the family in more than a million and a quarter homes. (5)			
Needlecraft..Fash & Needlework..M.....	©955,022	70.00	4-13½-189
Min. rate 1 p. 1 ti. \$3,024.00.			
{ Vickery & Hill List:			
{ Good Stories..Family..M			
{ Hearth & Home..Family..M.....			
Min. rate 1 p. 1 ti. \$2,116.80.			
¶ The papers comprising the Vickery & Hill List (Hearth and Home and Good Stories) reach the homes of the best class of mail order buying people, who consider every Vickery & Hill paper their friend, and it is no boast to say that these publications are received with pleasure every month by their millions of readers.			
The Vickery & Hill List gives its readers wholesome information for every one in the household. It instructs, entertains and advises, in short, it is a commonsense, practical and clean list of publications for farmers and country town people, and is acknowledged as such and appreciated by them.			
Money paid for advertising in the Vickery & Hill List means a first-class and paying investment for advertisers. (150)			
Bangor (F 6)—Pop. 25,000.			
<i>Daily Newspapers.</i>			
Commercial□..Ind..Eve ex Su.....	© 15,961	.70	.28 L 8-13 -301
News□..Rep..Morn ex Su.....	© 18,341	.70	.35 N 7-13 -301
¶ The Bangor Daily News leads in circulation in eastern, northern and central Maine. Holds first place in morning circulation and second place in daily circulation in the State of Maine. No advertisers' list is complete without the News if they want to reach eastern and northern Maine. (152)			
<i>Weekly Publications.</i>			
Commercial□..Agrl..Thur	© 17,750	1.50	.98 G 8-13 -301
News□..Rep..Tu & Fri.....	© 2,769	1.25	7-13 -301
Min. rate 1 inch s.-wkly. 1 yr. .46 inch.			
Bath (D 8)—Pop. 10,477.			
<i>Daily Newspapers.</i>			
Times..Rep..Eve ex Su.....	\$ 3,500	.50	.13 N 7-13 -280

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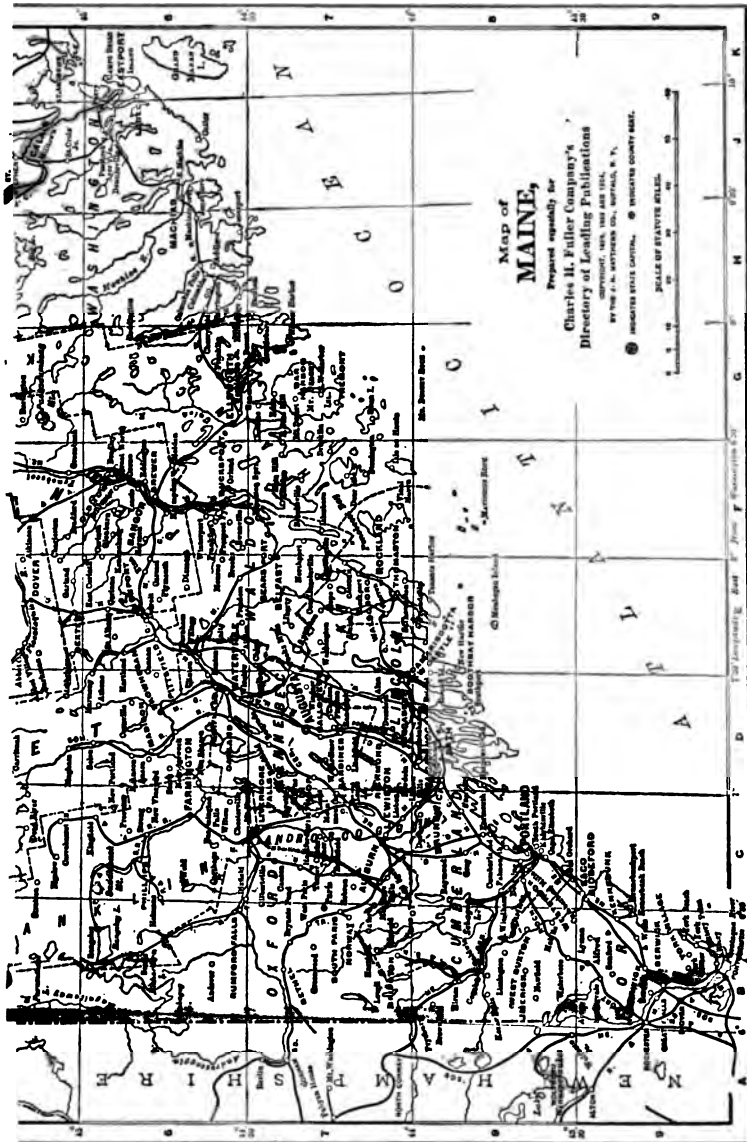
MAINE.

Cities and Towns of—	No.	Pop.
50,000 inhabitants or more	1	58,571
25,000 to 50,000 inhabitants	1	26,247
10,000 to 25,000 inhabitants	5	81,815
5,000 to 10,000 inhabitants	16	107,505
2,500 to 5,000 inhabitants	32	107,505



MAINE.

	No.	Pop.
Urban territory		381,443
Rural territory		360,928
Cities of less than 2,500 inhabitants.....	394	338,154
Other rural territory.....		22,774
Total number of dwellings in state.....		169,437
Total number of families in state.....		177,960



MAINE—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Belfast (E 7)—Pop. 4,618.				
<i>Weekly Publications.</i>				
Republican-Journal..Rep..Thur	—	.50	.20 A	7-13 308
Biddeford (C 8½)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
Journal..Rep..Eve ex Su.....	\$ 4,143	.50	.13 M	7-13 -280
Record..Dem..Eve ex Su.....	—	.25	.15 P	7-13 -280
Brunswick (C 8)—Pop. 5,341.				
<i>Weekly Publications.</i>				
Record..Rep..Fri	© 2,185	.65	.16 G	6-13 -276
Calais (J 5)—Pop. 6,116.				
<i>Weekly Publications.</i>				
Advertiser..Rep..Wed	© 5,550	.50		6-13 -276
Min. rate 5 inches wkly. 1 yr. .15 inch.				
Caribou (G 2)—Pop. 5,877.				
<i>Weekly Publications.</i>				
Republican..Rep..Thur	© 1,550	.15	.15 F	8-13 -329
Ellsworth (D 6½)—Pop. 3,549.				
<i>Weekly Publications.</i>				
American..Rep..Wed	© 2,350	.25	.13 D	6-13 -276
Gardiner (D 7)—Pop. 5,311.				
<i>Daily Newspapers.</i>				
Leader□..Ind..Eve ex Su.....	—	.25	.10 A	5-13 -245
Houlton (H 3)—Pop. 5,845.				
<i>Weekly Publications.</i>				
Times..Ind..Wed	© 1,515	.15	.15 F	6-13 -301
Lewiston (C 7)—Pop. 30,000.				
<i>Daily Newspapers.</i>				
Journal□..Prog..Rep..Eve ex Sat & Su.....	© 12,600	.98	.49 G	8-12 301
Sat Eve	© 14,715	1.05	.49 G	8-12 301
‡ 50,000 population is the present estimate of Lewiston-Auburn, Maine's twin cities, the home of the Lewiston Journal. The city and suburban population is estimated 119,000. The excellent urban and interurban trolley service make all these people regular shoppers right here in town. It is a wonderful market, completely covered by the Evening Journal, recognized throughout the country as a paper of outstanding merit and influence. (200)				
Le Petit Journal (Fr)□..Ind..Eve ex Su.....	—	.25	.12 N	7-13 -294
Sun□..Ind..Morn ex Su.....	© 8,973	.56	.28 N	8-12 294
<i>Weekly Publications.</i>				
Le Messenger (Fr)□..Ind..Mon, Wed & Fri.....	© 4,425	1.00	.16 N	6-13 -252
Norway (B 7)—Pop. 2,215.				
<i>Weekly Publications.</i>				
Advertiser..Ind..Fri	© 2,397	1.00		6-13 -280
Min. rate 3 inches wkly. 1 yr. .12½ inch.				
Phillips (C 6)—Pop. 823.				
<i>Weekly Publications.</i>				
Maine Woods..Outing..Thur	—	.30	.30 F	5-13 -252

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MAINE—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Portland (C 8)—Pop. 62,000.			
<i>Daily Newspapers.</i>			
Eastern Argus☐..Dem..Morn ex Su.....\$ 4,127	.28	.28 F	7-13 -280
‡ Present paid average well in excess of 7,000 daily. Only 2c paper in Portland. Growing rapidly. (208)			
{ Express☐..Rep..Eve ex Su.....© 25,804	1.12	.56 N	7-13 -280
{ Telegram☐..Rep..Su Morn© 21,725	.84	.42 N	7-13 -280
Press☐..Rep..Morn ex Su.....© 15,538	.35	.35 F	7-13 -280
Su Morn35	.35 F	7-13 -280
<i>Weekly Publications.</i>			
Main State Press☐..Rep..Wed.....	.28	.28 F	7-13 -280
Rockland (E 7½)—Pop. 8,174.			
<i>Weekly Publications.</i>			
Courier Gazette..Rep..Tu & Fri.....© 5,824	.25	.23 B	7-13 -308
Knox Messenger..Dem..Thur20	.20 F	7-13 -308
Bumford Falls (E 7½)—Pop. 5,427.			
<i>Weekly Publications.</i>			
Times..Rep..Sat25	.25 F	7-13 -308
Bowhegan (D 6)—Pop. 5,541.			
<i>Weekly Publications.</i>			
Independent-Reporter..Ind..Thur© 4,585	.35	.30 B	7-13 -304
Waterville (D 6½)—Pop. 12,000.			
<i>Daily Newspapers.</i>			
Sentinel☐..Lib-Dem..Morn ex Su.....© 5,029	.56	.17½ N	7-13 -280

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

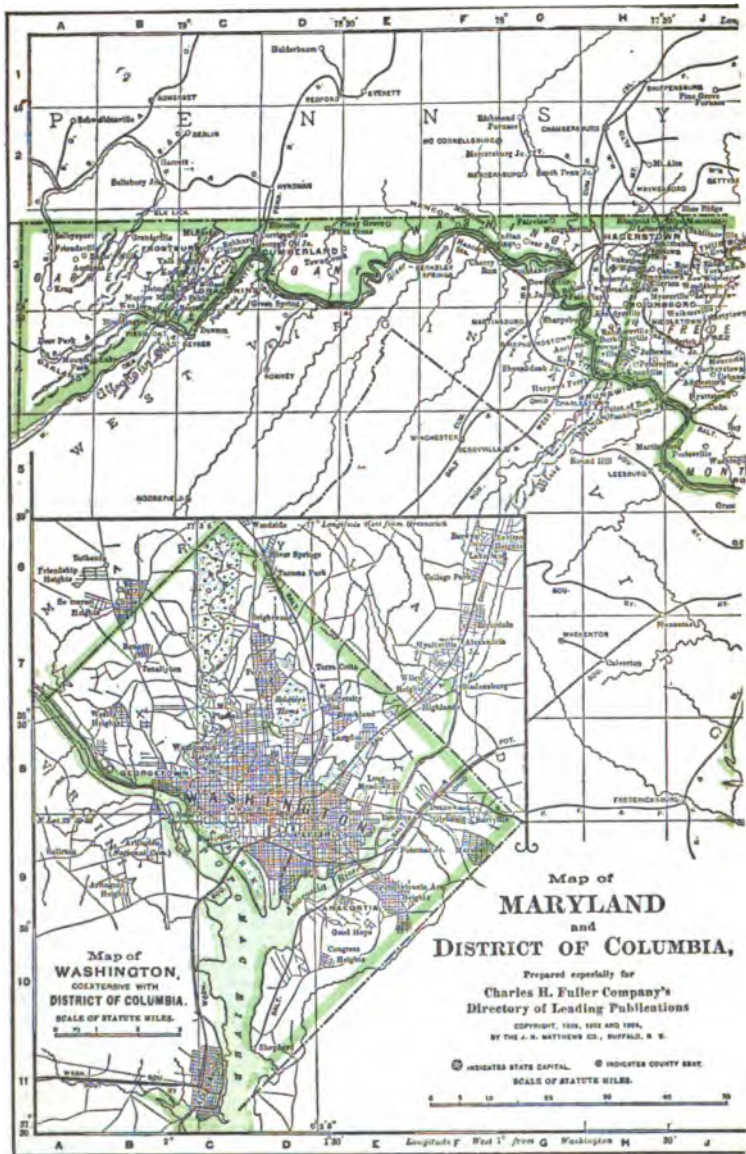
From Statistics Compiled by the U. S. Department of Agriculture

MAINE		Yield per Acre	Production	Value
Corn	27,000	45.0	1,215,000	\$ 2,029,000
Wheat	23,000	22.0	506,000	1,199,000
Hay	1,196,000	1.15	1,375,000	19,112,000
Oats	169,000	40.0	6,760,000	6,084,000
Potatoes	112,000	200.0	22,400,000	26,880,000
Rye	"	"	"	"
Barley	12,000	25.0	300,000	447,000
Beans	"	"	"	"
Sweet Potatoes	"	"	"	"
Flaxseed	"	"	"	"
Buckwheat	21,000	20.0	420,000	630,000
Cotton	(Bales)	"	"	"
Tobacco	(Lbs.)	"	"	"
Rice	(Bush.)	"	"	"
Total Acreage	1,560,000		Total Val.	\$ 56,381,000
		Value per Head (average)		Value
Dairy Cows	175,000	\$ 70.50		\$ 12,338,000
Other Cattle	142,000	36.10		5,126,000
Horses	107,000	154.00		16,478,000
Swine	110,000	24.00		2,640,000
Sheep	173,000	11.10		1,920,000
Total Number	707,000		Total Val.	\$ 38,502,000
			Grand Tot'l	\$ 94,883,000

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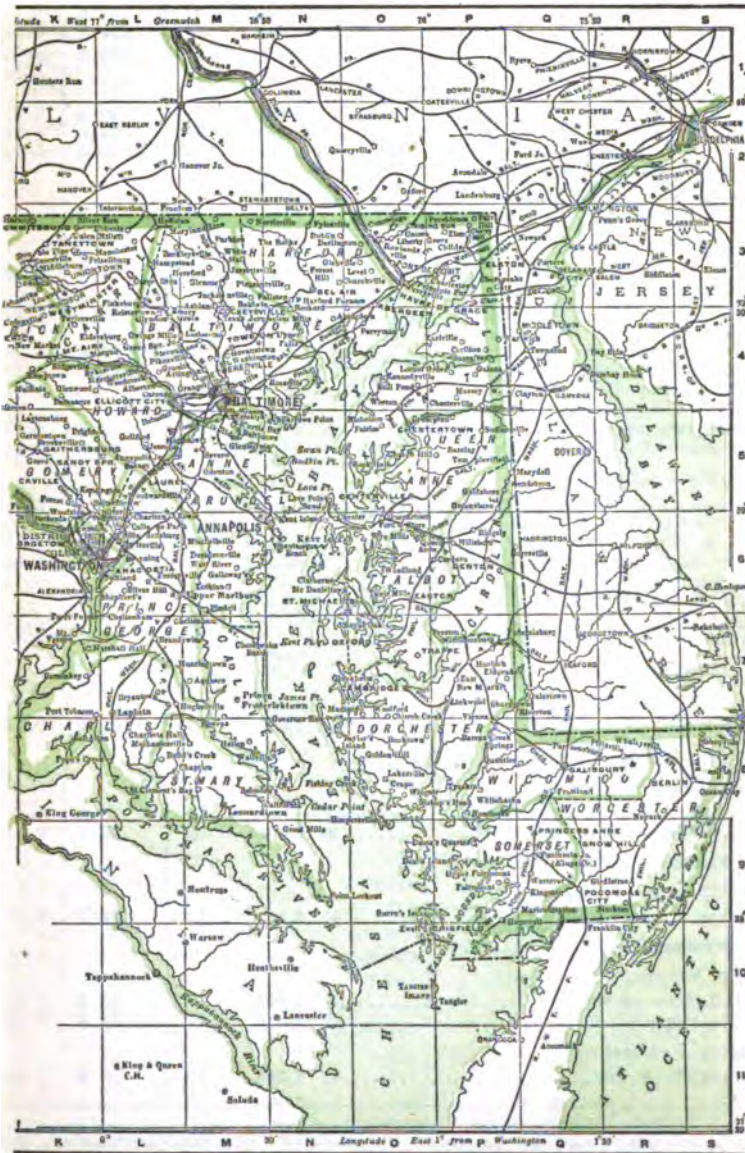
MARYLAND.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or more	1	558,485
10,000 to 25,000 inhabitants	3	48,757
5,000 to 10,000 inhabitants	4	27,734
2,500 to 5,000 inhabitants	7	23,216



MARYLAND.

	No.	Pop.
Urban territory		658,192
Rural territory		637,154
Towns of less than 2,500 inhabitants	100	68,883
Other rural territory		568,271
Total number of dwellings in state		253,805
Total number of families in state		274,824



MARYLAND—Pop. 1,295,346.**Annapolis (N 6)—Pop. 8,609.***Daily Newspapers.*

Capital..Ind..Eve ex Su.....© 2,300 .20 .20 F 7-13 -294
 Min. rate 1 inch dly. 8 mos. .10 inch.

Baltimore (M 4½)—Pop. 700,000.*Daily Newspapers.*

{	American□..Rep..Morn ex Su.....© 64,961	2.10	1.68 G	8-12½-294
	Su Morn	2.80	2.24 G	8-12½-294
	Rotogravure Sec..Su	4.90	4.20 D	7-12½-280
	Star□..Rep..Eve ex Su.....© 37,528	1.40	.84 G	8-12½-294
{	News□..Ind..Eve ex Su.....© 105,416	3.08	1.96 L	8-12½-295
	Su Eve	3.08	1.96 L	8-12½-295
	Record..Legal, Fin & R Est..Morn ex Su.....	1.40		5-13 -245
	Min. rate 2 in. dly. 1 yr. .35 inch.			
{	Sun□..Ind-Dem..Morn & Eve ex Su.....© 169,579	4.20	3.50 A	8-12½-322
	Su Morn	4.20	3.50 A	8-12½-322
	Rotogravure Sec..Su	6.30	4.90 A	7-12½-288

By regular audits, the Sun is the only paper credited with regular carriers' circulation and therefore is recognized as the Home paper of Baltimore, and has the largest daily and Sunday circulation in Baltimore. Members of A. B. C. (48)

Weekly Publications.

Bayerisches Wochenblatt (Ger)..Ind..Wed.....	1.00		7-13 -266
Min. rate 1 in. wkly. 1 yr. .34½ inch.			
Jednosc (Polish)..Non-Polit..Thur	* 7,912	.50	7-13 -280
Min. rate 1 in. wkly. 1 yr. .43½ inch.			
Labor Leader□..Labor..Sat	1.00	1.00 F	6-13 -280
Manufacturers' Record..Indus'l..Thur	© 7,764	1.05 L	4-13 -168
Maryland Farmer..Agri..Fri	2.00		3-13 -140
Min. rate 1 in. wkly. 1 yr. \$1.50 inch			
Methodist Protestant..Meth..Wed	© 6,300	.56 A	3-13½-154
Southern Methodist..Meth..Thur	© 8,900	.79 F	3-14 -154

Monthly Publications.

Baltimore & Ohio Employees' Magazine..M.....	2.38		2-16½-112
Min. rate 1 p. mo. 1 yr. \$31.50 ins.			
Farmers' & Planters' Guide..Agri..M.....	1.12	1.12 F	4-13 -168
Journal of Dairy Science..Sci Dairying..S-M...			1-33 -119
½ p. 1 ti. \$2.50. Min. rate 1 p. 1 ti. \$12.50.			
Journal of Educational Psychology..Educ..M ex			
July & Aug.....	3.00		2-15 -112
Min. rate 1 p. 10 ti. 1 yr. \$12.50 ins.			

Cambridge (O 7)—Pop. 9,000.*Daily Newspapers.*

Banner..Dem..Eve ex Su.....© 1,371 .25 .08 N 8-13 -329

Cumberland (D 3)—Pop. 30,100.*Daily Newspapers.*

News□..Rep..Morn ex Su..... .50 .30 B 7-13 -294
 Times□..Ind-Dem..Eve ex Su.....\$ 11,405 .35 .35 F 7-13 -305

Easton (O 6½)—Pop. 3,083.*Weekly Publications.*

Star-Democrat..Dem..Sat
 © 3,100 | .12 | .12 F | 6-13 -276 |

Frederick (J 4)—Pop. 12,000.*Daily Newspapers.*

News..Ind..Eve ex Su.....\$ 3,483 .25 .10 M 7-13 -280
 Post..Ind..Morn ex Su.....\$ 2,094 .25 .10 M 7-13 -276

Weekly Publications.

News..Ind..Tu & Fri.....© 2,229 .25 .10 M 7-13 -280

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 8. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MARYLAND—Continued.**Hagerstown (H 3)—Pop. 25,000.***Daily Newspapers.*

		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Globe☐..Ind..Eve ex Su.....	© 2,673	.35	.10 N	7-13 -275
Herald..Rep..Morn ex Su.....	© 2,228	.25	.25 F	7-13 -276
Mail☐..Dem..Eve ex Su.....	* 6,547	.40	.20 G	7-13 -294

Weekly Publications.

Globe..Ind..Thur	© 1,085	.50	.10 M	7-13 -280
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Salisbury (G 4)—Pop. 6,690.*Weekly Publications.*

News..Dem..Thur	© 2,922	.50		6-13 -280
Min. rate 4 or more insertions .10 inch.				
Tribune..Rep..Fri	—	.10	.10 F	6-13 -280

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

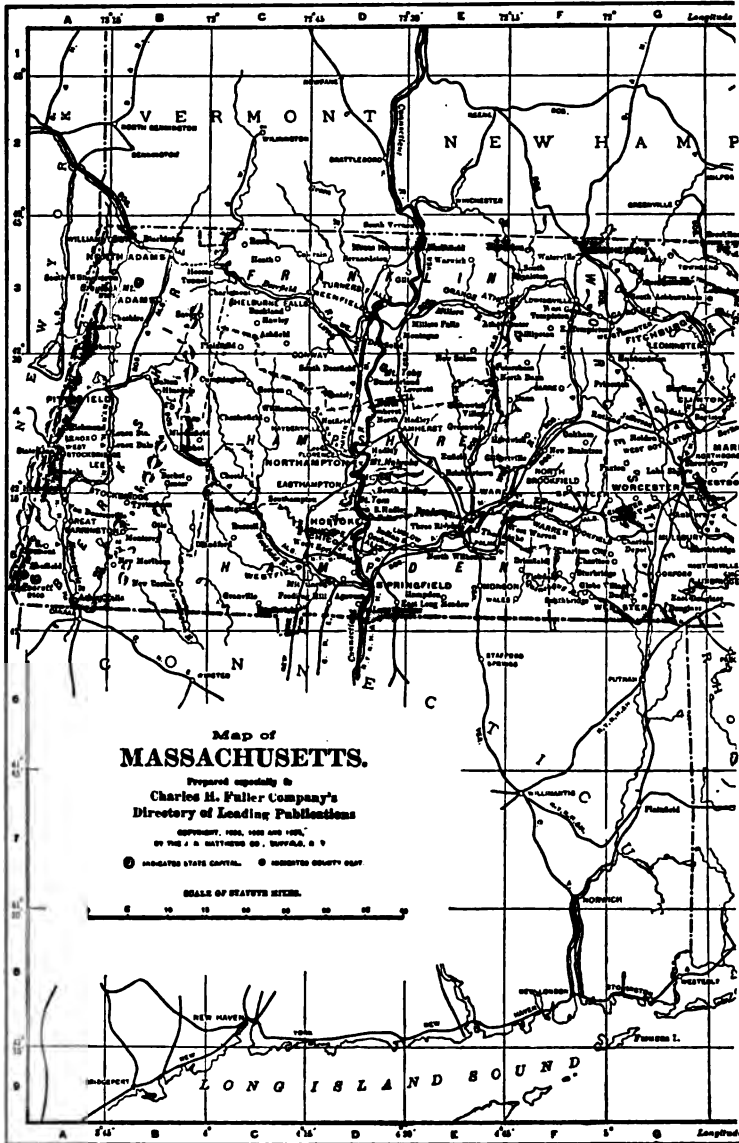
From Statistics Compiled by the U. S. Department of Agriculture

MARYLAND		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	686,000	35.0	24,010,000	\$ 32,414,000
Wheat	(")	722,000	15.5	11,346,000	24,848,000
Hay	(Tons)	473,000	1.35	639,000	17,125,000
Oats	(Bush.)	60,000	33.0	1,980,000	1,703,000
Potatoes	(")	50,000	80.0	4,000,000	4,800,000
Rye	(")	30,000	15.0	450,000	465,000
Barley	(")	6,000	31.0	186,000	223,000
Beans	(")				
Sweet Potatoes	(")	11,000	130.0	1,430,000	2,145,000
Flaxseed	(")				
Buckwheat	(")	14,000	20.0	280,000	462,000
Cotton	(Bales)				
Tobacco	(Lbs.)	28,600	330.0	23,738,000	7,121,000
Rice	(Bush.)				
Total Acreage		2,090,800		Total Val.	\$ 91,306,000
		Number	Value per Head (average)		Value
Dairy Cows		177,000	\$ 80.00		\$ 14,160,000
Other Cattle		135,000	45.60		6,156,000
Horses		171,000	104.00		17,784,000
Swine		432,000	21.00		9,114,000
Sheep		246,000	11.30		2,780,000
Mules		25,000	133.00		3,325,000
Total Number		1,186,000		Total Val.	\$ 53,319,000
				Grand Tot'l	\$144,625,000

* Government statement.—See page 4. * Gross circulation. © Net circulation. ☐ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MASSACHUSETTS.

Cities and Towns of—	No.	Pop.
500,000 inhabitants or more	1	670,585
100,000 to 500,000 inhabitants	4	476,414
50,000 to 100,000 inhabitants	7	552,650
25,000 to 50,000 inhabitants	13	455,833
10,000 to 25,000 inhabitants	30	450,898
5,000 to 10,000 inhabitants	49	342,831
2,500 to 5,000 inhabitants	48	176,156



MASSACHUSETTS.

	No.	Pop.
Urban territory	202	3,125,367
Towns of less than 2,500 inhabitants.....	202	241,049
Total number of dwellings in state.....		511,926
Total number of families in state.....		734,013



MASSACHUSETTS—Pop. 3,366,416.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Amesbury (L 2)—Pop. 10,200.				
<i>Daily Newspapers.</i>				
News..Ind..Eve ex Su.....	\$ 2,000	.10	.10 F	8-13 -301
Athol (F 3)—Pop. 9,783.				
<i>Monthly Publications.</i>				
Healthy Home..Hygienic..M	* 16,193	2.80		6-13 -238
Min. rate 5 in. mo. 1 yr. \$1.68 inch.				
Attleboro (J 6)—Pop. 19,000.				
<i>Daily Newspapers.</i>				
Sun□..Ind-Rep..Eve ex Su.....	© 4,415	.30	.15 N	7-13 -280
Beverly (L 4½)—Pop. 22,959.				
<i>Daily Newspapers.</i>				
Times..Rep..Eve ex Su.....	—	.17½	.17½ F	7-13 -287
<i>Monthly Publications.</i>				
American Benefit Journal..Frat..M.....	—	1.00		4-12 -168
Min. rate 1 in. mo. 1 yr. .50 inch.				
Boston (K 4)—Pop. 745,439.				
<i>Daily Newspapers.</i>				
Advertiser□..Ind..Morn ex Su.....	© 3,036	1.68	1.68 F	8-12½-280
Advertiser-American..Ind..Su Morn	©365,660	4.90	4.90 F	8-12½-280
American□..Ind..Eve ex Su.....	©301,370	5.60	5.60 F	8-12½-280
Christian Science Monitor□..Ind..Morn ex Su..	\$120,729	7.00	7.00 F	7-13 -280
Globe□..Ind..Morn & Eve ex Su.....	©233,787	4.20	4.20 F	8-12 -306
Su Morn	©329,452	4.90	4.90 F	8-12 -306
Hairenik (Arm)..Morn ex Su & Mon.....	© 4,500	.50	.24 N	5-16 -266
Su Morn	© 4,850	.50	.24 N	5-16 -266
{ Herald□..Ind-Rep..Morn ex Su..... }		4.20	4.20 F	8-12½-300
{ Traveler□..Ind-Rep..Eve ex Su..... }				8-12½-300
{ Herald□..Ind-Rep..Su Morn		3.50	3.50 F	8-12½-300
Rotogravure Sec..Su.....		4.90		7-12½-286
1 inch 26 tl. \$4.20 insertion.				
¶ The Boston Herald and Traveler are read by over a quarter million prosperous New England families. At your service is our Sales Service Department, one of the most successful operated by any American newspaper. G. Logan Payne, Western Representative, Chicago, Detroit.				
(32)				
Kuryer Codzienny (Pol)□..Morn ex Su.....	© 23,045	1.40	.70 L	7-13 -280
La Notizia (Ital)□..Ind..Morn ex Su.....	* 12,456	1.00	.80 O	7-13 -287
Su Morn		1.00	.80 O	7-13 -287
News Bureau□..Finan..Morn & Eve ex Su....	© 9,329	5.60	3.15 L	3-24 -245
Post□..Ind-Dem..Morn ex Su.....	\$453,603	6.30	6.30 F	8-12½-296
Su Morn	\$367,074	4.90	4.90 F	8-12½-296
Record□..Rep..Eve ex Su.....	© 41,855	2.10	1.40 P	8-12½-295
Su Eve		2.10	1.40 P	8-12½-295
Transcript□..Ind-Rep..Eve ex Su.....	\$ 32,467	2.80	2.80 F	7-13½-305
¶ "The Evening Transcript—unique and unapproachable in its class, is steadily increasing its fine field."—(From an editorial in the Boston Post, April 21, 1919.)				
Transcript is the only 3c daily in Boston. Reprs., Chas. H. Eddy Co., New York, Chicago, Boston.				
(241)				
<i>Weekly Publications.</i>				
American Horse Breeder..Stock Brding..Wed.	—	3.00		4-13 -182
Min. rate 1 p. 13 tl. \$41.00 page.				
Amer. Shoemaking Supt. & Foreman..Trade..Sat©	1,900			2-20 -140
☆ p. 1 tl. \$5.50. Min. rate 1 p. wkly. 1 yr. \$40.00 ins.				
American Weekly.				
(See New York, N. Y.)				

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MASSACHUSETTS—Continued.**Boston—Continued.***Weekly Publications*

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Amer. Wool & Cotton Reporter □. Textile..Thur. 5,323 1 in. 13 ti. \$25.00. Min. rate ¼ p. wkly. 1 yr. \$18.75 ins.			4-13 -189
Banker & Tradesman..Coml..Sat..... 8,930	2.90	1.60 B	3-14 -161
Boot & Shoe Recorder..Trade..Sat..... 8,908 ¼ p. 1 ti. \$20.00. Min. rate 1 p. wkly. 1 yr. \$55.00 ins.			2-20 -136
Bulletin of Leather & Shoe News..Trade..Sat. ¼ p. 1 ti. \$4.25. Min. rate 1 p. wkly. 1 yr. \$30.00 ins.			2-21 -140
Christian Endeavor World..Interdenom..Thur. 61,821	4.90	4.90 F	4-13½-187
Commercial..Finan..Sat	2.80	2.80 F	7-13 -305
Congregationalist & Advance..Cong..Thur.... 22,225	3.50	2.33½ C	3-13½-160
Fibre & Fabric (Textile Trade)..Sat..... 4,300 Min. rate ¼ p. wkly. 1 yr. \$12.50 ins.	2.00		4-13 -188
Gazetta del Massachusetts (Ital)..Ind..Sat..... 10,255	.98	.56 O	7-13 -301
Harvard Alumni Bulletin..Coll..Thur dur coll yr 8,000 Min. rate ¼ p. wkly. 1 yr. \$7.00 ins.	2.00		2-16 -112
Horticulture..Hort..Sat	1.25		3-13 -140
Min. rate ¼ p. 1 ti. wkly. 1 yr. \$5.68 ins.			
Journal of Education..Educ..Thur.....	2.80		3-13 -143
Min. rate 1 p. 1 ti. \$55.00.			
Kelevis (Lith)..Ind..Thur59	.57 D	7-13 -294
Living Age..Lit..Sat	2.10		2-14 -112
Min. rate 1 p. wkly. 1 yr. \$20.00 ins.			
Massachusetts Auto List & Tourist..Sat.....			1-50 - 94
1/10 p. 1 ti. \$2.00. Min. rate 1 p. wkly. 1 yr. \$5.08 ins.			
New England Grocer & Tradesman..Trade..Fri	2.50		3-17 -168
Min. rate 1 p. wkly. 1 yr. \$20.00 ins.			
Pilot □. Cath..Sat	2.80	1.82 P	7-13 -295
Republ..Cath..Dem..Sat	2.80	2.38 C	4-13 -200
Shoe & Leather Reporter..Trade..Thur..... 2,330 ¼ p. 1 ti. \$8.00. Min. rate 1 p. wkly. 1 yr. \$43.00 ins.			2-20 -140
Shoe Retailer..Trade..Sat			2-20 -140
¼ p. 1 ti. \$15.00. Min. rate 1 p. wkly. 1 yr. \$40.00 ins.			
Shoe Topics..Trade..Fri			2-20 -136
¼ p. 1 ti. \$6.00. Min. rate 1 p. wkly. 1 yr. \$26.98 ins.			
U. S. Investor □. Financial..Sat.....	3.50		3-13 -140
Min. rate 1 in. wkly. 1 yr. \$1.93 ins.			
Universalist Leader..Univ..Sat	1.40	1.40 F	3-13 -140
Wellspring..Cong..Sat	6.30	5.60 A	4-13½-190
Youth's Companion..Family..Thur	35.00	33.25 A	4-13 -200
Zion's Herald..Meth..Wed	1.68	1.68 F	3-14 -157

Monthly Publications.

American Cookery..Culinary..Sci..M ex July & Sept	5.66		2-16 -112
Min. rate ¼ p. 10 ti. \$15.00 ins.			
American Jrnl. of Public Health..Hygienic..M. Min. rate 1 p. mo. 1 yr. \$25.00 insertion.	2.50		2-14 -110
American Patriot..M	2.50		
Min. rate 1 p. mo. 1 yr. \$25.00 ins.			
American Photography..Tech..M			2-16 -112
¼ p. 1 ti. \$10.00. Min. rate ¼ p. mo. 1 yr. \$20.00 ins.			
Apothecary & New England Druggist..Trade..M			2-20 -130
¼ p. 1 ti. \$4.50. Min. rate 1 p. mo. 1 yr. \$25.00 ins.			
Architectural Forum..Arch..M			2-20 -140
¼ p. 1 ti. \$22.00. Min. rate 1 p. mo. 1 yr. \$60.00 page.			
Atlantic Monthly □. Lit..M	17.50		2-16 -112
Min. rate ¼ p. 1 ti. \$62.50.			

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MASSACHUSETTS—Continued.

Boston—Continued.

Monthly Publications.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Congregational Sunday School Lesson Books:			
Home Department Quarterly.....			2-15 -100
Intermediate Quarterly			2-15 -100
Junior Quarterly			2-15 -100
Senior Quarterly			2-15 -100
1 p. 1 tl. 3d cover \$400.00. 4th cover \$500.00 flat.			
Boston Teachers News Letter..Educ..M ex			
July & Aug.....			2-14 - 98
½ p. 1 tl. \$3.00. Min. rate ¼ p. 10 tl. \$2.50 ins.			
Education..Educ..M	2.00		2-14½- 98
Min. rate 1 p. 1 tl. \$25.00.			
El Reporter Latino Americano (Span)..Shoe &			
Leather Trade..B-M			2-21 -140
½ p. 1 tl. \$14.00. Min. rate 1 p. bi-mo. 1 yr. \$60.00 ins.			
Firemen's Standard□..Firemen..S-M	.75	.75 F	3-15 -140
Granite, Marble & Bronze..Trade..M	6.00		2-20 -129
Min. rate 1 p. mo. 1 yr. \$40.00 ins.			
Grocers' Magazine..Groc & Gen Mdse..M© 3,489	5.00		2-21 -140
Min. rate 1 p. mo. 1 yr. \$38.00 ins.			
House Beautiful..Arch & In Dec..M© 22,816	8.40		3-16 -154
Min. rate ¼ p. 1 tl. \$68.75.			
{ Jacobs' Band Monthly..Trade..M..... }	4.00	4.00 F	2-17 -130
{ Jacobs' Orchestra Monthly..Trade..M..... }			2-17 -130
Leather Manufacturer..Leather..M			2-20 -136
½ p. 1 tl. \$3.00. Min. rate 1 p. mo. 1 yr. \$25.00 ins.			
Malott's Magazine..Lit..M©125,000	5.60		4-13 -168
Min. rate 1 p. 1 tl. \$174.00.			
¶ Malott's Magazine, founded five years ago by C. P. Malott, was originally published in Los Angeles, but now is issued from 218 Tremont Street, Boston. In April, 1919, Mr. Malott bought the circulation of "Our Boys," a magazine for soldiers and sailors, which was taken by 300,000 men in service. The combined circulation of "Our Boys" and Malott's Magazine is 400,000, and it grows month by month. As a medium to reach country homes Malott's is not to be excelled. We want you to try it, and so we offer any advertiser who answers this ad a discount of 10% from current rates in force at time he writes. Lowest rates in world for 400,000 circulation. Address J. B. Finucan, Hartford Bldg., Chicago, or Malott's Magazine, 218 Tremont St., Boston. (121)			
Massachusetts Iceman..Ice Trade..M			2-18 -126
¼ p. 1 tl. \$5.00. Min. rate 1 p. mo. 1 yr. \$13.00 ins.			
Melody..Musical..M	2.00	2.00 F	3-15 -140
Missionary Herald□..Cong..M© 11,970	1.10	1.10 F	2-14 -112
Missions..Bap..M* 60,000	3.50		2-16 -112
Min. rate ¼ p. 1 tl. \$12.50.			
Modern Priscilla□..Needlewk & Housekpg..M©595,328	42.00		4-13½-168
Min. rate ¼ p. 1 tl. \$420.00.			
National Magazine□..Lit..M			3-16 -158
¼ p. 1 tl. \$50.00 flat.			
National Sportsman..Sports..M© 41,691	7.50		3-13½-143
Min. rate 6 pp. in 1 yr. \$189.00 page.			
New England Dairyman..Dairyman-Farmer..M	2.10	2.10 F	4-13 -170
New England Hardware News..Trade..M	2.00	1.00 I	4-13 -168
New England Magazine..Lit..M	4.69		2-15 -112
Min. rate 1 p. mo. 1 yr. \$60.00 ins.			
Our Dumb Animals..Educ..M	5.00		3-15 -140
Min. rate 1 in. mo. 1 yr. \$4.50 ins.			
Photo Era..Tech..M* 7,500	4.50		2-16 -112
Min. rate ¼ p. 1 tl. \$30.00.			
Pigeon News..Pigeons..S-M	1.00		3-14 -140
Min. rate ¼ p. s-mo. 1 yr. \$4.16 ins.			
Pilgrim Teacher..Cong..M© 10,000	2.10		2-15½-100
Min. rate 1 p. 1 tl. \$25.00.			
Poetry Journal..Lit..M	4.00	4.00 F	1-20 - 70
Popular Educator..Educ..M ex July & Aug© 31,110	2.80	2.80 F	3-13½-147
Practical Photography..Photo..M			1-24 - 86
½ p. 1 tl. \$17.50. Min. rate 1 p. mo. 1 yr. \$22.50 ins.			

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MASSACHUSETTS—Continued.**Boston—Continued.****Monthly Publications.**

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Primary Education..Educ..M ex July & Aug...© 81,350	4.20	4.20 F	3-13½-147
Royal Arcanum Bulletin..Frat..M.....	5.60	5.60 F	4-13 -175
Shoe Repair & Dealer..Trade..S-M.....			2-19½-112
½ p. 1 tl. \$8.00. Min. rate 1 p. mo. 1 yr. \$85.00 ins.			
Something-To-Do..Juvenile..M	6.25		2-16 -115
Min. rate 1 p. 1 tl. \$100.00.			
Spatula..Pharmaceutic..M	3.00		2-17 -126
Min. rate 1 p. mo. 1 yr. \$20.00 ins.			
Textile American..Textile..M			3-15 -140
½ p. 1 tl. \$20.00. Min. rate 1 p. mo. 1 yr. \$41.67 ins.			
Textiles..Trade..M	3.75		2-21 -140
Min. rate 1 p. mo. 1 yr. \$50.00 ins.			
Wilde Sunday School Lesson Books:			
(Peloubet Series)			
Senior Quarterly	9.00		2-14½-100
Junior Quarterly			2-14½-100
Intermediate Quarterly			2-14½-100
Inside cover \$400.00. Back cover \$500.00 flat.			
Woman's Missionary Friend..Meth..M.....© 69,300			2-16½-112
½ p. 1 tl. \$8.00. Min. rate ½ p. 1 tl. \$25.00.			
Writer..Lit Work..M	2.00	2.00 F	2-15 -112

Brockton (K 5)—Pop. 65,000.**Daily Newspapers.**

Enterprise□..Ind..Eve ex Su.....© 16,245	.55	.55 F	7-13 -308
Times□..Ind..Eve ex Su.....* 10,769	.56	.56 F	7-13 -294

Cambridge (K 4)—Pop. 108,822.**Daily Newspapers.**

Harvard Crimson..Coll..Morn ex Su.....© 2,200	.50	.32½P	4-13½-189
(Published only during college year, 36 weeks.)			

Monthly Publications.

Harvard Lampoon..Coll & Humor..F-N.....	2.00		3-16 -140
(During college year.)			
Min. rate 1 p. 20 tl. \$36.00 ins.			
Printing Art..Trade..M	5.100		2-19½-136
½ p. 1 tl. \$15.00. Min. rate 1 p. mo. 1 yr. \$50.00 ins.			

Chelsea (K 4)—Pop. 43,426.**Daily Newspapers.**

Record..Ind..Eve ex Su.....\$ 2,850	.25	.20 B	7-13 -294
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Clinton (H 4)—Pop. 13,192.**Daily Newspapers.**

Item..Ind..Eve ex Su.....© 2,503	.50	.12½G	7-13 -287
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East Northfield (E 3)—Pop. ———**Monthly Publications.**

Record of Christian Work..Interdenom..M.....* 19,000	2.80		2-15 -112
Min. rate ½ p. 1 tl. \$5.00.			

Fall River (K 7)—Pop. 130,000.**Daily Newspapers.**

Globe□..Dem..Eve ex Su.....\$ 6,357	.28	.28 F	7-13 -287
Herald□..Ind..Eve ex Su.....\$ 9,419	.56	.35 A	7-12½-301
L'Independant (Fr)□..Rep..Eve ex Su.....\$ 3,700	.35	.21 N	7-13 -280
News□..Rep..Eve ex Su.....© 6,421	.28	.28 F	8-13 -311

Weekly Publications.

L'Independant (Fr)□..Rep..Wed	3,874	.25	.25 F	7-13 -280
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MASSACHUSETTS—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Fitchburg (G 3)—Pop. 43,000.			
<i>Daily Newspapers.</i>			
News□..Ind..Eve ex Su.....© 5,525	.50	.25 A	8-12½-294
‡ Daily News growing steadily—102 per cent circulation gain in 4 years. Covers Fitchburg and nearby towns like the dew. (70)			
Raivaaja (Finnish)□..Eve ex Su.....\$ 10,094	.42	.38 L	7-13 -294
Sentinel□..Rep..Eve ex Su.....© 6,868	.50	.20 N	7-13 -294
<i>Weekly Publications.</i>			
New England Leader□..SocL.Sat..... ———	.25	.25 F	7-13 -294
Framingham (J 4)—Pop. 15,860.			
<i>Daily Newspapers.</i>			
News..Ind..Eve ex Su..... ———	.50	.18 K	7-13 -287
Gardner (G 3)—Pop. 17,000.			
<i>Daily Newspapers.</i>			
News□..Rep..Eve ex Su.....\$ 2,327	.25	.15 B	7-13 -280
Gloucester (M 3)—Pop. 24,478.			
<i>Daily Newspapers.</i>			
Times□..Ind-Rep..Eve ex Su.....© 6,896	.50	.24 I	7-13 -280
Greenfield (D 3)—Pop. 12,618.			
<i>Weekly Publications.</i>			
Gazette & Courier..Rep..Sat.....© 4,900	1.00		7-13 -280
Min. rate 1 in. wkly. 1 yr. .28 inch.			
Haverhill (K 2½)—Pop. 49,450.			
<i>Daily Newspapers.</i>			
Gazette□..Rep..Eve ex Su.....© 13,819	.75	.30 N	7-13 -280
<i>Weekly Publications.</i>			
Le Citoyen (Fr)□..Ind..Wed.....© 2,150	.30	.20 E	7-13 -280
Sunday Record□..Ind..Su* 14,300	.65	.40 A	7-13 -336
Holyoke (D 5)—Pop. 62,000.			
<i>Daily Newspapers.</i>			
Telegram□..Dem..Eve ex Su.....\$ 8,850	.42	.28 D	7-13 -301
Transcript□..Prog..Eve ex Su.....© 12,253	.98	.28 L	7-13 -301
<i>Monthly Publications.</i>			
Nautilus..New Thought..M	11.00		2-16 -112
Min. rate 1 p. 1 tl. \$130.00.			
Hudson (H 4)—Pop. 6,758.			
<i>Daily Newspapers.</i>			
Sun..Ind..Eve ex Su..... ———	.25	.10 N	6-13 -280
Lawrence (K 3)—Pop. 95,000.			
<i>Daily Newspapers.</i>			
{ Eagle□..Dem..Morn ex Su..... } © 14,113	.70	.35 D	7-13 -308
{ Tribune□..Dem..Eve ex Su..... }			7-13 -308
Sun-American□..Ind..Morn ex Su..... ———	.50	.15 N	7-13 -280
Eve			
Su Morn			
Telegram□..Rep..Eve ex Su.....© 7,513	.70	.24½ L	7-13 -280
Leominster (G 3½)—Pop. 18,000.			
<i>Daily Newspapers.</i>			
Enterprise..Rep..Eve ex Su.....\$ 3,661	.50	.12½ I	7-13 -287

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MASSACHUSETTS—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Lowell (J 3)—Pop. 112,000.			
<i>Daily Newspapers.</i>			
Courier-Citizen☐..Non-Part..Morn & Eve ex Su.© 16,780	.49	.49 F	7-13 -294
L'Etoile (Fr)☐..Ind..Eve ex Su.....	.35	.20 N	7-13 -280
Sun☐..Dem..Eve ex Su.....	.84	.49 I	7-13 -280
<i>Weekly Publications.</i>			
Le Clarion (Fr)☐..Ind..Su.....© 2,400	.25	.10 N	5-13 -280
Sunday Telegram☐..Ind..Su.....© 16,412	.75	.35 N	8-12½-308
Lynn (L 4)—Pop. 100,000.			
<i>Daily Newspapers.</i>			
Item☐..Ind-Rep..Eve ex Su.....© 15,121	1.20	.42 N	8-12½-308
‡ The favorite home paper, 2c. Always the leader. Clean, readable, newy. Member A. B. C. Best medium for results. (210)			
Telegram-News☐..Dem..Eve ex Su.....© 15,901	.56	.56 F	8-12½-280
Su Morn.....© 3,808	.56	.56 F	8-12½-280
Malden (K 4)—Pop. 48,907.			
<i>Daily Newspapers.</i>			
News..Rep..Eve ex Su.....	.75	.30 N	7-13 -301
Marlboro (H 4)—Pop. 15,250.			
<i>Daily Newspapers.</i>			
Enterprise..Ind..Eve ex Su.....© 2,943	.35	.20 A	7-13 -280
Malrose (K 3¼)—Pop. 16,880.			
<i>Daily Newspapers.</i>			
News..Rep..Eve ex Su.....			7-13 -280
Milford (H 5)—Pop. 13,684.			
<i>Daily Newspapers.</i>			
Journal..Rep..Eve ex Su.....	.50	.10 N	7-13 -283
News..Ind..Eve ex Su.....	.25	.12 N	7-13 -283
New Bedford (L 7)—Pop. 109,568.			
<i>Daily Newspapers.</i>			
L'Independant (Fr)☐..Rep..Eve ex Su.....© 3,083	.75	.15 P	7-13 -280
{ Mercury☐..Ind..Morn ex Su..... } © 26,674	.70	.70 F	7-13 -294
{ Standard☐..Rep..Eve ex Su..... } © 21,446	.70	.70 F	7-13 -294
Su Morn.....	.70	.70 F	7-13 -294
Times☐..Ind..Eve ex Su.....	.50	.20 N	7-13 -280
Su Morn.....	.50	.20 N	7-13 -280
<i>Weekly Publications.</i>			
Independente (Portuguese)☐..Thur.....	.25	.25 F	7-13 -280
Newburyport (L 2)—Pop. 15,311.			
<i>Daily Newspapers.</i>			
News☐..Ind-Rep..Eve ex Su.....© 5,353	1.00	.24 I	7-13 -280
‡ "The only daily newspaper in Newburyport and taken to nearly every newspaper reading home throughout this territory, which includes ten surrounding towns. The News thoroughly covers its field." (67)			
North Adams (B 3)—Pop. 25,000.			
<i>Daily Newspapers.</i>			
Herald☐..Ind..Eve ex Su.....	.15	.15 F	7-13 -294
Transcript☐..Ind..Eve ex Su.....© 7,308	.50	.21 I	7-13 -294

‡ Government statement—See page 4. * Gross circulation. © Net circulation. ☐ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MASSACHUSETTS—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Northampton (D 4)—Pop. 21,654.				
<i>Daily Newspapers.</i>				
Gazette□..Rep..Eve ex Su.....	\$ 5,948	.50	.18 N	7-13 -280
Herald□..Ind..Eve ex Su.....	© 3,500	.30	.13 P	7-13 -301
North Attleboro (J 5½)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Chronicle□..Rep..Eve ex Su.....	—	.20	.12 N	7-13 -301
Pittsfield (A 4)—Pop. 39,607.				
<i>Daily Newspapers.</i>				
Eagle□..Ind-Rep..Eve ex Su.....	© 14,742	.40	.30 I	7-13 -308
News□..Dem..Eve ex Su.....	—	.28	.15 L	8-12½-294
<i>Weekly Publications.</i>				
Eagle□..Ind-Rep..Wed	© 14,524	.42	.34 E	7-13 -308
Quincy (L 4¼)—Pop. 40,674.				
<i>Daily Newspapers.</i>				
Patriot-Ledger..Non-Part..Eve ex Su.....	—	.20	.20 F	7-13 -280
Telegram..Ind..Eve ex Su.....	\$ 1,867	.20	.20 F	7-13 -280
Salem (L 3½)—Pop. 42,000.				
<i>Daily Newspapers.</i>				
News□..Ind..Eve ex Su.....	© 18,851	1.40	.56 L	8-12 -318
<i>Weekly Publications.</i>				
Le Courier de Salem (Fr)□..Ind..Mon & Thur.©	4,249	.25		7-13 -280
Min. rate 1 inch wkly. 1 yr. .15 inch.				
<i>Monthly Publications.</i>				
Black Cat..Fiction..M	© 50,000	4.20		2-16 -112
Min. rate ¼ p. 1 tl. \$15.00.				
Little Folks..Juv..M	© 115,000	6.30		2-16 -112
Min. rate ¼ p. 1 tl. \$25.00 ins.				
Springfield (D 5)—Pop. 106,000.				
<i>Daily Newspapers.</i>				
{ News□..Ind..Eve ex Su..... }	© 30,228	1.68	1.12 D	8-12½-287
{ Republican□..Ind..Morn ex Su..... }	© 14,598	1.12	.63 E	8-12½-287
Su Morn	© 19,459	1.75		8-12½-287
Rotogravure Sec..Su	19,459			8-12½-287
Min. rate 1 inch wkly. 1 yr. \$1.47 ins.				
Union□..Rep..Morn & Eve ex Su.....	© 43,299	1.40	.98 G	8-12½-308
Su Morn	© 29,044	1.40	.98 G	8-12½-308
<i>Weekly Publications.</i>				
American Agriculturist..Agrl..Sat.				
(Listed at New York, N. Y.)				
New England Homestead..Agrl..Sat.....	© 53,284	5.60	5.60 F	4-13 -193
Orange Judd Farmer..Agrl..Sat.				
(Listed at Chicago, Ill.)				
Republican□..Ind..Thur	© 4,258	1.12	.63 E	7-13 -283
<i>Monthly Publications.</i>				
Commercial Travelers' Mag..Coml Trav..Quar.				2-16 -112
¼ p. 1 tl. \$22.50. Min. rate 1 p. mo. 4 mos. \$67.50 ins.				
{ Farm & Home (Eastern edn)..Agrl..S-M.. }	© 558,036	42.00	42.00 F	4-13 -193
{ Farm & Home (Western edn)..Agrl..S-M.. }				4-13 -193
Rate for Eastern ed. alone \$21.00 in. Western ed. \$21.00 in.				
(Western edition dated at Chicago, Ill.)				

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MASSACHUSETTS—Continued.**Springfield—Continued.****Monthly Publications.**

Kindergarten & 1st Grade..Educ..M ex Jly, Aug	1.60		3-13½-140
Min. rate ¼ p. 10 tl. \$9.56 ins.			
National Grange Monthly..Frat..M.....	2.10		4-13 -168
Min. rate 1 in. mo. 3 mos. \$1.68 ins.			
Northwest Farmstead..Agrl..S-M. (Listed at Minneapolis, Minn.)			
Patriotism..Lit..M	7.00	7.00 F	4-13½-168
Southern Farming..Agrl..S-M. (Listed at Atlanta, Ga.)			

Stonham (K 3½)—Pop. 7,489.**Daily Newspapers.**

Enterprise..Ind..Eve ex Su.....	.10	.10 F	5-12 -238
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Taunton (K 6)—Pop. 38,000.**Daily Newspapers.**

Gazette□..Rep..Eve ex Su.....© 7,766	.35	.35 F	8-13 -294
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Wakefield (K 3½)—Pop. 13,000.**Daily Newspapers.**

Item..Ind..Eve ex Su.....	.50	.15 I	7-13 -280
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Waltham (J 4)—Pop. 30,154.**Daily Newspapers.**

Free Press-Tribune..Rep..Eve ex Su.....\$ 4,000	.75		7-13 -280
Min. rate 1 in. daily 6 mos. .15 inch.			
News..Rep..Eve ex Su.....	.75	.15 I	7-13 -280

Westfield (C 5)—Pop. 20,000.**Daily Newspapers.**

Journal□..Eve ex Su.....	.20	.20 F	7-13 -287
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Woburn (K 3½)—Pop. 16,410.**Daily Newspapers.**

Times..Ind..Eve ex Su.....	.25	.18 B	7-13 -280
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Worcester (G 4½)—Pop. 178,000.**Daily Newspapers.**

Gazette□..Ind..Eve ex Su.....© 26,712	1.12	.70 L	8-12½-297
† The Gazette has the largest circulation of any evening newspaper in Central Massachusetts. The Gazette is the "Home" paper of Worcester and its suburbs. (227)			
L'Opinion Publique (Fr)□..Ind..Eve ex Su....© 5,427	.75	.28 N	6-14½-287
Post□..Ind-Dem..Eve ex Su.....© 22,772	.56	.56 F	8-12½-301
† "The Post leads in city circulation. Its volume of city circulation gives it pronounced consumer strength and tremendous dealer influence. It is the local merchants' first choice—live and growing livelier every day." (172)			
Telegram□..Rep..Morn ex Su.....© 32,198	1.40	.84 L	8-13 -301
Su Morn	1.40	.84 L	8-13 -301

Weekly Publications.

Labor News□..Labor..Sat	1.00		7-13 -304
Min. rate 1 inch wkly. 1 yr. .50 insertion.			
Svea (Swed)□..Ind..Wed	1.40	1.33 L	7-13 -308

Monthly Publications.

Dileges (Lith)..Humor..Bi-Wkly..Fri50	.50 F	6-13 -273
School Arts Mag..Educ..M ex July & Aug.....© 6,250	5.00		2-16 -119
Min. rate 1 p. 10 mo. \$45.00 insertion.			

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**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

From Statistics Compiled by the U. S. Department of Agriculture

MASSACHUSETTS				
	Acreage	Yield per Acre	Production	Value
Corn(Bush.)	40,000	52.0	2,080,000	\$ 2,536,000
Wheat(")				
Hay(Tons)	469,000	1.20	563,000	14,638,000
Oats(Bush.)	12,000	40.0	480,000	437,000
Potatoes(")	36,000	133.0	4,788,000	3,140,000
Rye(")	4,000	20.0	80,000	182,000
Barley(")				
Beans(")				
Sweet Potatoes(")				
Flaxseed(")				
Buckwheat(")	2,000	16.0	32,000	63,000
Cotton(Bales)				
Tobacco(Lbs.)	10,000	1,500.0	15,000,000	6,000,000
Rice(Bush.)				
Total Acreage	573,000		Total Val.	\$ 32,996,000
	Number	Value per Head (average)		Value
Dairy Cows	165,000	\$ 94.00		\$ 15,510,000
Other cattle	100,000	26.30		2,630,000
Horses	54,000	157.00		8,478,000
Swine	147,000	26.00		3,822,000
Sheep	28,000	12.50		350,000
Mules				
Total Number	494,000		Total Val.	\$ 31,790,000
			Grand Tot'l	\$ 64,786,000

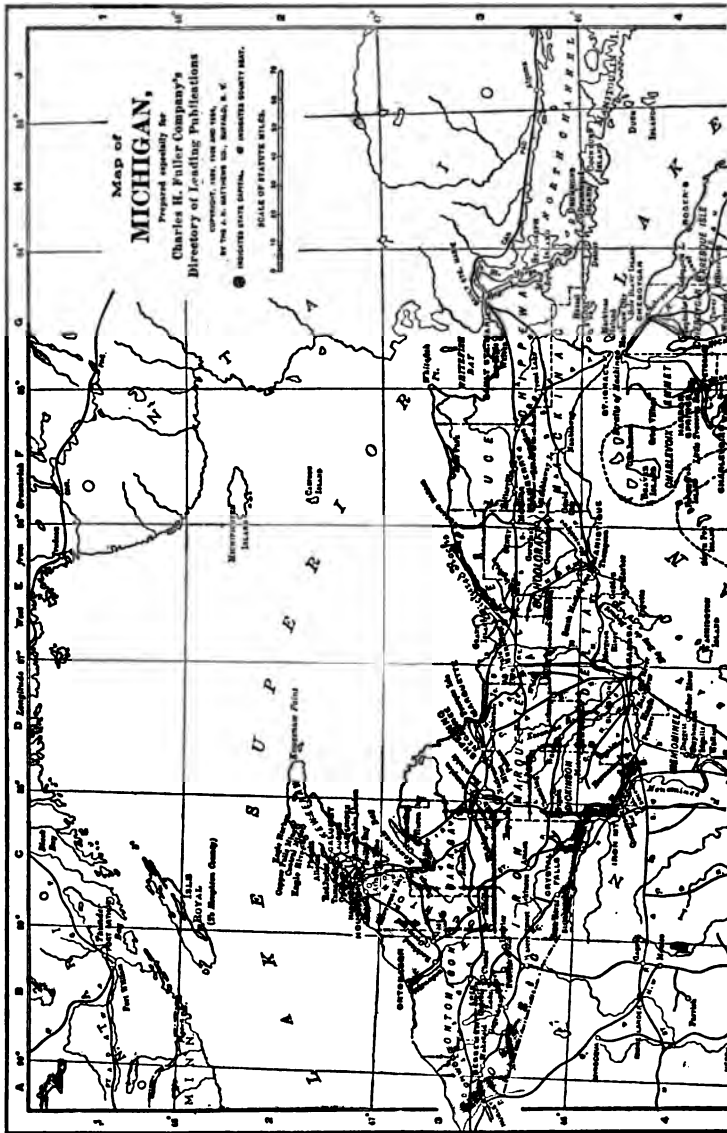
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MICHIGAN—Pop. 2,810,173.			
Adrian (G 8)—Pop. 12,000.			
<i>Daily Newspapers.</i>			
Telegram□..Ind..Eve ex Su.....© 10,420	.35	.35 F	8-12 -294
<i>Monthly Publications.</i>			
Michigan Patron□..Grange..M© 12,000	1.40	1.40 F	7-13 -294
Albion (G 7)—Pop. 8,300.			
<i>Daily Newspapers.</i>			
Recorder..Ind..Eve ex Su..... ———	.18	.16 B	7-13 -280
Allegan (F 7)—Pop. 3,419.			
<i>Weekly Publications.</i>			
Gazette..Rep..Sat ———	.24	.24 F	6-13 -276
Alpena (H 4½)—Pop. 12,706.			
<i>Daily Newspapers.</i>			
News..Ind..Eve ex Su.....© 2,789	.15	.15 F	7-13 -280
Ann Arbor (H 7)—Pop. 20,000.			
<i>Daily Newspapers.</i>			
Michigan Daily..Collegiate..Morn ex Su & Mon.© 1,298	.39		6-13 -266
Su Morn© 1,298	.39		6-13 -266
(Published only during college year.)			
Min. rate 20 inches dly. 1 yr. .12 inch.			
Times-News..Ind..Eve ex Su.....© 7,256	.70	.25½ N	8-13 -280
<i>Weekly Publications.</i>			
Post (Ger)..Ind..Thur© 3,000	.18	.15 I	6-13 -280
<i>Monthly Publications.</i>			
Michigan Alumnus..Coll..M ex July & Sept.... ———	2.50		2-14 -112
Min. rate 1 p. mo. 1 yr. \$25.00 insertion.			
Photo Craft..M ———	.60		2-15½ -104
Min. rate 1 p. 6 mos. \$5.00 insertion.			
Battle Creek (F 7)—Pop. 35,000.			
<i>Daily Newspapers.</i>			
Enquirer & News□..Ind..Eve ex Su.....© 11,537	.63	.42 G	8-12 -294
Su Morn© 9,940	.63	.42 G	8-12 -294
Moon-Journal□..Ind..Eve ex Su.....© 5,947	.30	.20 D	8-12 -294
<i>Monthly Publications.</i>			
Dogdom..Dogs..M* 6,000	2.50		2-12 -192
Min. rate 1 p. mo. 1 yr. \$24.00 page.			
Dog Fancier..Kennel..M© 5,500	1.00		3-13 -126
Min. rate 1 p. 1 ti. \$20.00 page.			
Good Health..Hygiene..M ———	4.20		2-16 -112
Min. rate ¼ p. 1 ti. \$15.00.			
Michigan Poultry Breeder..Poultry..M.....© 17,106	1.50		3-13 -140
Min. rate 1 inch mo. 1 yr. \$1.00 insertion.			
Bay City (H 6)—Pop. 47,000.			
<i>Daily Newspapers.</i>			
Times-Tribune□..Ind..Eve ex Su.....© 16,784	.70	.49 G	8-12 -297
Benton Harbor (E 7½)—Pop. 13,000.			
<i>Daily Newspapers.</i>			
News-Palladium..Rep..Eve ex Su..... ———	.35	.21 B	7-13 -294
Big Rapids (F 6)—Pop. 5,700.			
<i>Daily Newspapers.</i>			
Pioneer□..Ind..Eve ex Su.....© 2,093	.20	.12 B	7-13 -280

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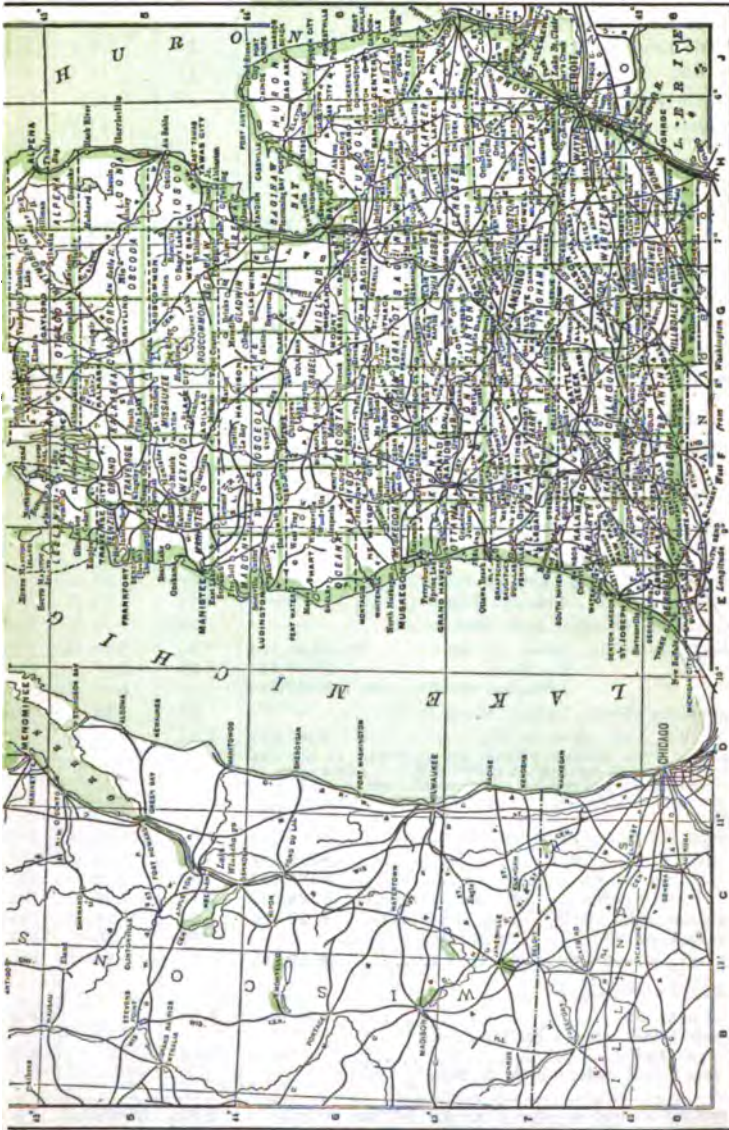
MICHIGAN.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or more.....	2	578,337
50,000 to 100,000 inhabitants.....	1	50,510
25,000 to 50,000 inhabitants.....	6	211,082
10,000 to 25,000 inhabitants.....	15	203,817
5,000 to 10,000 inhabitants.....	24	166,749
2,500 to 5,000 inhabitants.....	31	116,549



MICHIGAN.

	No.	Pop.
Urban territory		1,327,044
Rural territory		1,483,129
Cities and villages of less than 2,500 inhabitants.....	357	285,955
Other rural territory.....		1,197,174
Total number of dwellings in state.....		618,222
Total number of families in state.....		657,418



MICHIGAN—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Cadillac (F 5)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
News□..Rep..Eve ex Su.....	© 2,793	.23	.23 F	7-13 -287
Calumet (C 3)—Pop. (Twp.) 32,845.				
<i>Daily Newspapers.</i>				
News...Rep..Eve ex Su.....	\$ 3,267	.21	.16 N	7-13 -287
Charlotte (G 10)—Pop. 4,886.				
<i>Weekly Publications.</i>				
Republican..Rep..Fri	© 3,325	.23	.19 I	7-13 -280
Tribune..Rep..Wed	© 4,750	.15	.15 F	6-13 -280
<i>Monthly Publications.</i>				
Social Review..Matri'l..M	—	1.40	1.40 F	7-13 -276
Cheboygan (G 4)—Pop. 7,800.				
<i>Daily Newspapers.</i>				
Tribune..Rep..Eve ex Su.....	© 1,700	.14	.14 F	7-13 -276
Coldwater (F 8)—Pop. 6,200.				
<i>Daily Newspapers.</i>				
Reporter..Ind..Eve ex Su.....	© 2,715	.21	.14 B	7-13 -287
<i>Weekly Publications.</i>				
Reporter..Ind..Tu & Fri.....	* 2,130	.21	.14 B	7-13 -287
Dearborn (H 7)—Pop. 1,800.				
<i>Weekly Publications.</i>				
Dearborn Independent..Ind..Sat	—	6.30		8-18 -197
Min. rate 1 p. 1 tl. \$300.00.				
Detroit (H 7)—Pop. 820,000.				
<i>Daily Newspapers.</i>				
{ Abendpost (Ger)..Ind..Eve ex Su.....	—	1.68	.56 P	7-13 -287
{ Sonntagsblatt (Ger)..Ind..Su Morn.....	—	1.68	.56 P	7-13 -287
Dziennik Polski (Polish)..Ind..Eve ex Su.....	—	.30	.25 N	7-13 -280
Free Press□..Ind-Rep..Morn ex Su.....	©135,164	2.80	2.38 G	8-12 -300
Su Morn	©157,144	3.50	2.80 G	8-12 -300
Rotogravure Sec..Su	©157,144	7.00	5.60 E	7-12½-270
Glos Robotniczy (Pol)..Labor..Morn ex Su.....	—	.56	.56 F	7-13 -280
Journal□..Ind..Rep..Eve ex Su.....	\$100,612	3.22	2.45 G	8-12 -301
{ You cannot cover Detroit without the Journal. It is a big factor in the life of our fastest growing city. Advertisers in the Journal always get results and generally renew their contracts for larger space. The wisest advertisers appreciate it the most. (219)				
Legal News□..Legal..Morn ex Su.....	© 2,022	1.00	.40 N	7-13 -297
News□..Ind..Eve ex Su.....	©218,978	4.20	3.50 G	8-12 -308
Su Morn	©182,557	3.50	2.80 G	8-12 -308
Rotogravure Sec..Su	©182,557	7.00	7.00 F	7-12½-270
{ Rekord Codzienny (Pol)□..Ind..Eve ex Su...\$ 16,404		.70	.56 I	7-13 -294
{ Polonia-Rekord (Pol)□..Ind..Su Morn.....		.70	.56 I	7-13 -294
Times□..Ind..Eve ex Su.....	© 18,751	2.10	.84 G	8-12½-294
<i>Weekly Publications.</i>				
Angelus..Cath..Su	—	1.40		4-13 -175
Min. rate 1 inch wkly. 1 yr. \$1.12 inch.				
Courier..Ind..Sat	—	1.00		7-13 -294
Min. rate 1 inch wkly. 6 mos. .50 inch.				

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MICHIGAN—Continued.**Detroit—Continued.****Weekly Publications.**

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Detroit [□] ..Ind..Mon	3.00		3-15 -143
Min. rate 1 p. wkly. 1 mo. \$45.00 insertion.			
Familien-Blaetter (Ger)..Lib-Rep..Tu & Fri..	.75	.75 F	7-13 -294
Herold (Ger)..Lab..Fri40	.20 I	7-13 -276
Magyar Hirlap (Hung)..Ind..Fri.....	.84	.42 P	7-13 -276
Michigan Christian Advocate..Meth..Sat.....	1.40	1.12 A	3-15 -161
Michigan Farmer..Agrl..Sat	7.00	7.00 F	4-13 -192
Michigan Investor [□] ..Fin..Sat	1.25		3-16 -149
Min. rate 1 p. wkly. 1 yr. \$18.00 insertion.			
Mich. Mfrg. & Fin. Record..Indusl & Fin..Sat..*	7,500		3-16 -150
Min. rate 1 p. wkly. 1 yr. \$63.75 insertion.			
Saturday Night [□] ..Ind..Sat	1.68	1.68 F	6-13 -273

Monthly Publications.

Advance Guide..Labor..M	26.25		2-15 -112
Min. rate 1 p. 3 ti. \$165.00 insertion.			
American Boy..Juv..M	21.00		4-13 ¹ -200
Min. rate ¼ p. 1 ti. \$275.00.			
A Takarekos Hazlászony Ujsagja (Hung)..M..	4.00		3-12 -119
Min. rate 1 p. 1 ti. \$75.00.			
Brownell's Dairy Farmer..Dairy..S-M.....	1.40	1.40 F	4-13 -168
Bulletin of Pharmacy [□] ..Drug Trade..M.....			2-18 -126
½ p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$62.00 page.			
Business Service..Coml..M	2.50	2.50 F	2-16 -112
Cloverland Magazine..Local..M	4.20	4.20 F	4-13 -175
Concrete..Trade..M	4.175		3-13 -140
½ p. 1 ti. \$3.00. Min. rate 1 p. mo. 1 yr. \$60.00 insertion.			
Detroit Medical Journal..Med..M.....			1-28 -112
¼ p. 1 ti. \$4.50. Min. rate 1 p. mo. 1 yr. \$12.50 ins.			
Detroit Motor News..Automobile..M.....			2-20 -140
½ p. 1 ti. \$20.00. Min. rate 1 p. mo. 1 yr. \$75.00 ins.			
Dongo (Hung)..Lit..S-M	17,420	1.25 F	3-13 -140
Financial World..Coml & Fin..M.....	6.72		3-13 ¹ -143
Min. rate 1 p. 1 ti. \$200.00.			
Fraternal Index..Frat..M	1.00	1.00 F	4-13 -195
Gateway..Lit..M	17,000	4.50	3-13 -140
Min. rate 1 col. 1 ti. \$35.00.			
Huisvriend..Holland..Relig..M	1.26		3-13 -134
Min. rate 1 inch mo. 1 yr. \$1.05 insertion.			
Michigan Roads & Forests..Good Roads..M....	2.50		3-16 -147
Min. rate 1 p. mo. 1 yr. \$25.00 insertion.			
Michigan Sportsman..Sports..M	2.25		3-16 -140
Min. rate 1 p. mo. 1 yr. \$54.50 page.			
Modern Methods..Efficiency..M	6.25		2-16 -112
Min. rate 1 inch mo. 6 mos. \$5.94 inch.			
Motorman & Conductor..Labor..M.....	86,000	9.00	2-15 -112
Min. rate 1 p. 3 ti. \$60.00 page.			
Pere Marquette Magazine..Lit..M.....			2-13 ¹ -110
¼ p. 1 ti. \$5.00. Min. rate 1 p. 1 ti. \$35.00 page.			
Retail Druggist..Phar..M	12,269		2-18 -119
1/6 p. 1 ti. \$6.00. Min. rate 1 p. mo. 1 yr. \$60.00 ins.			
Therapeutic Gazette [□] ..Med..M			2-18 -126
½ p. 1 ti. \$10.00. Min. rate 1 p. mo. 6 mos. \$54.00 ins.			
Verhovayak Lapja (Hung)..S-M.....	.60	.60 F	7-13 -280

Dowagiac (E 7½)—Pop. 5,500.**Daily Newspapers.**

News [□] ..Ind..Eve ex Su.....	2,107	.28	.14 B	8-12 -287
† Largest city in county. Farming and manufacturing center. Round Oak Stoves made here. Bank dep., \$2,000,000. (188)				

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MICHIGAN—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Escanaba (D 4)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Mirror..Rep..Eve ex Su.....	—	.10	.10 F	7-13 -280
Press..Ind..Morn ex Su & Mon.....	⊙ 2,850	.25	.20 A	7-13 -280
Su Morn	⊙ 2,850	.25	.20 A	7-13 -280
Farmington (H 7)—Pop. 800.				
<i>Monthly Publications.</i>				
Love, Courtship & Marriage..Matr..M.....	—	3.50		3-15 -147
Min. rate 1 p. 1 tl. \$100.00 insertion.				
Flint (H 6½)—Pop. 80,000.				
<i>Daily Newspapers.</i>				
Journal□..Ind..Eve ex Su.....	⊙ 24,536	.84	.70 G	8-12 -297
Grand Rapids (F 6½)—Pop. 135,000.				
<i>Daily Newspapers.</i>				
Herald□..Rep..Morn ex Su.....	⊙ 32,518	1.68	.84 G	7-13 -294
Su Morn		1.68	.84 G	7-13 -294
News□..Ind..Eve ex Su.....	⊙ 16,582	.56	.56 F	7-13 -298
‡ The News is a strong, fearless and constructive home newspaper, and absolutely necessary to cover the Grand Rapids territory. You can reach "its" readers only thru "its" columns. (261)				
Press□..Ind..Eve ex Su.....	⊙ 78,989	1.68	1.40 G	8-12 -308
<i>Weekly Publications.</i>				
Banner..Chr Ref Church..Thur.....	⊙ 4,500	.38	.38 F	4-13 -182
Commonwealth..Ind..Thur		1.40	1.40 F	7-13 -298
‡ Commonwealth—every Thursday. Devoted to the betterment of industrial and civic conditions; to the development of natural centers; to education and improvement and to the building of a higher and more responsive citizenship. Established 1918. A. P. Johnson, Publisher. Subscription \$1.50. Average circulation for six months prior to April, 1919, 25,000 net paid. (286)				
De-Calvinist (Hollandish)..Relig..Sat	—	.30	.30 F	6-13 -280
De Wachter (Holl)..Chr Ref Church..Wed.....	⊙ 8,500	.86	.86 F	5-15 -273
Michigan Tradesman□..Merc..Wed	⊙ 9,300	1.25		4-13 -168
Min. rate 1 inch wkly. 1 yr. \$1.00 inch.				
Observer..Lab..Thur	—	.45	.35 N	6-13 -280
<i>Monthly Publications.</i>				
De Hollandsche Farmer (Hollandish)..Agrl..M.* 12,000		1.40	1.40 F	4-13 -182
De Hulsvriend (Hollandish)..Relig..M.* 9,600		.98	.98 F	3-13½-133
Fruit Belt..Hort..M	⊙ 40,000	3.50	3.50 F	4-13 -175
Furniture Mfrg. & Artisan..Furn Tr..M.....	⊙ 2,232			2-21 -140
1 p. 1 tl. \$80.00. Min. rate 1 p. mo. 1 yr. \$35.00 page.				
Furniture Record..Trade..M	⊙ 3,972			2-20 -140
¼ p. 1 tl. \$11.25. Min. rate 1 p. mo. 1 yr. \$60.00 page.				
Good Furniture..Trade..M	⊙ 3,360			2-20½-140
¼ p. 1 tl. \$12.00. Min. rate 1 p. mo. 1 yr. \$80.00 insertion.				
Mechanical Digest□..Mech..M	—	2.10	2.10 F	3-13 -138
The Relief Signal..Frat..M.....	—			3-13½-126
¼ p. 1 tl. \$7.50. Min. rate 1 p. 1 tl. \$25.00.				
Greenville (F 6½)—Pop. 4,045.				
<i>Daily Newspapers.</i>				
Call..Ind..Eve ex Su.....	—	.15	.10 A	6-13 -280

⊙ Government statement—See page 4. *Gross circulation. ⊙ Net circulation. □ Can use matrices. ‡ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in **bold face** type. Each rating is the average circulation for six months, unless otherwise noted.

MICHIGAN—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Hancock (C 2½)—Pop. 8,981.			
<i>Daily Newspapers.</i>			
Copper Journal□..Ind..Eve ex Su.....\$ 4,017	.25	.25 F	7-13 -294
<i>Weekly Publications.</i>			
Amerikan Soumetar (Finn)..Ind..Tu, Thur, Sat.© 6,900	.40	.20 N	7-13 -290
Hastings (F 7)—Pop. 4,382.			
<i>Weekly Publications.</i>			
Banner..Rep..Thur25	.21 I	7-13 -280
Hillsdale (G 8)—Pop. 5,500.			
<i>Daily Newspapers.</i>			
News□..Ind..Eve ex Su.....© 5,476	.25	.25 F	8-12 -287
Holland (E 7)—Pop. 10,490.			
<i>Daily Newspapers.</i>			
Sentinel..Ind..Eve ex Su.....\$ 1,500	.10	.10 F	6-13 -280
<i>Weekly Publications.</i>			
De Grondwet (Hollandish)..Rep..Mon.....© 6,275	1.00	.25 M	6-13 -276
Houghton (C 2½)—Pop. 5,235.			
<i>Daily Newspapers.</i>			
Mining Gazette□..Ind-Rep..Morn ex Mon.....© 7,216	.30	.21 N	7-13 -308
Su Morn© 7,216	.30	.21 N	7-13 -308
Ionia (F 10)—Pop. 7,000.			
<i>Daily Newspapers.</i>			
Sentinel..Rep..Eve ex Su.....© 769	.20		7-13 -294
Min. rate 1 inch dly. 1 yr. .06 inch.			
Standard..Dem..Eve ex Su.....© 992	.15		8-13 -301
Min. rate 1 inch dly. 1 yr. .04 inch.			
Iron Mountain (C 4)—Pop. 9,216.			
<i>Daily Newspapers.</i>			
Tribune-Gazette..Rep..Eve ex Su.....\$ 1,300	.20		7-13 -308
Min. rate 1 inch dly. 1 yr. .10 inch.			
Ishpeming (D 3)—Pop. 12,448.			
<i>Weekly Publications.</i>			
Superior Posten (Swed)..Rep..Sat.....	.35	.35 F	6-13 -280
Jackson (G 7)—Pop. 38,000.			
<i>Daily Newspapers.</i>			
Citizen-Patriot□..Ind..Eve ex Su.....© 20,568	.84	.70 G	8-12 -297
Su Morn© 19,096	.84	.70 G	8-12 -297
News□..Ind..Morn & Eve ex Su & Mon.....© 12,922	.35	.35 F	8-12 -297
Su Morn© 12,487	.35	.35 F	8-12 -297
† The biggest and best buy in Jackson, Mich., for a fertile territory not covered by any other paper. Circulation over 11,000 and growing. G. Logan Payne Co., Managers Foreign Advertising. (129)			

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 8. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MICHIGAN—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Escanaba (D 4)—Pop. 15,000.			
<i>Daily Newspapers.</i>			
Mirror..Rep..Eve ex Su.....	.10	.10 F	7-13 -280
Press..Ind..Morn ex Su & Mon.....© 2,850	.25	.20 A	7-13 -280
Su Morn :.....© 2,850	.25	.20 A	7-13 -280
Farmington (H 7)—Pop. 800.			
<i>Monthly Publications.</i>			
Love, Courtship & Marriage..Matr..M.....	3.50		3-15 -147
Min. rate 1 p. 1 ti. \$100.00 insertion.			
Flint (H 6½)—Pop. 80,000.			
<i>Daily Newspapers.</i>			
Journal□..Ind..Eve ex Su.....© 24,536	.84	.70 G	8-12 -297
Grand Rapids (F 6½)—Pop. 135,000.			
<i>Daily Newspapers.</i>			
Herald□..Rep..Morn ex Su.....© 32,518	1.68	.84 G	7-13 -294
Su Morn	1.68	.84 G	7-13 -294
News□..Ind..Eve ex Su.....\$ 16,582	.56	.56 F	7-13 -298
‡ The News is a strong, fearless and constructive home newspaper, and absolutely necessary to cover the Grand Rapids territory. You can reach "its" readers only thru "its" columns. (251)			
Press□..Ind..Eve ex Su.....© 78,989	1.68	1.40 G	8-12 -308
<i>Weekly Publications.</i>			
Banner..Chr Ref Church..Thur.....© 4,500	.38	.38 F	4-13 -182
Commonwealth..Ind..Thur	1.40	1.40 F	7-13 -298
‡ Commonwealth—every Thursday. Devoted to the betterment of industrial and civic conditions; to the development of natural centers; to education and improvement and to the building of a higher and more responsive citizenship. Established 1918. A. P. Johnson, Publisher. Subscription \$1.50. Average circulation for six months prior to April, 1919, 25,000 net paid. (265)			
De-Calvinist (Hollandish)..Relig..Sat30	.30 F	6-13 -230
De Wachter (Holl)..Chr Ref Church..Wed.....© 8,500	.86	.86 F	5-15 -273
Michigan Tradesman□..Merc..Wed	1.25		4-13 -168
Min. rate 1 inch wkly. 1 yr. \$1.00 inch.			
Observer..Lab..Thur45	.35 N	6-13 -280
<i>Monthly Publications.</i>			
De Hollandsche Farmer (Hollandish)..Agri..M.* 12,000	1.40	1.40 F	4-13 -182
De Huisvriend (Hollandish)..Relig..M.....* 9,600	.98	.98 F	3-13½-133
Fruit Belt..Hort..M	3.50	3.50 F	4-13 -175
Furniture Mfr. & Artisan..Furn Tr..M.....© 2,232			2-21 -140
1 p. 1 ti. \$80.00. Min. rate 1 p. mo. 1 yr. \$35.00 page.			
Furniture Record..Trade..M			2-20 -140
½ p. 1 ti. \$11.25. Min. rate 1 p. mo. 1 yr. \$80.00 page.			
Good Furniture..Trade..M			2-20½-140
¼ p. 1 ti. \$12.00. Min. rate 1 p. mo. 1 yr. \$80.00 insertion.			
Mechanical Digest□..Mech..M	2.10	2.10 F	3-13 -138
The Relief Signal..Frat..M			3-13½-126
¼ p. 1 ti. \$7.50. Min. rate 1 p. 1 ti. \$25.00.			
Greenville (F 6½)—Pop. 4,045.			
<i>Daily Newspapers.</i>			
Call..Ind..Eve ex Su.....	.15	.10 A	6-13 -280

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ‡ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MICHIGAN—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Hancock (C 2½)—Pop. 8,981.			
<i>Daily Newspapers.</i>			
Copper Journal□..Ind..Eve ex Su.....\$ 4,017	.25	.25 F	7-13 -294
<i>Weekly Publications.</i>			
Amerikan Soumetar (Finn)..Ind..Tu, Thur, Sat.© 6,200	.40	.20 N	7-13 -290
Hastings (F 7)—Pop. 4,382.			
<i>Weekly Publications.</i>			
Banner..Rep..Thur25	.21 I	7-13 -280
Hillsdale (G 8)—Pop. 5,500.			
<i>Daily Newspapers.</i>			
News□..Ind..Eve ex Su.....© 5,476	.25	.25 F	8-12 -287
Holland (E 7)—Pop. 10,490.			
<i>Daily Newspapers.</i>			
Sentinel..Ind..Eve ex Su.....\$ 1,500	.10	.10 F	6-13 -280
<i>Weekly Publications.</i>			
De Grondwet (Hollandish)..Rep..Mon.....© 6,275	1.00	.25 M	6-13 -276
Houghton (C 2½)—Pop. 5,235.			
<i>Daily Newspapers.</i>			
Mining Gazette□..Ind-Rep..Morn ex Mon.....© 7,216	.30	.21 N	7-13 -308
Su Morn© 7,216	.30	.21 N	7-13 -308
Ionia (F 10)—Pop. 7,000.			
<i>Daily Newspapers.</i>			
Sentinel..Rep..Eve ex Su.....© 769	.20		7-13 -294
Min. rate 1 inch dly. 1 yr. .06 inch.			
Standard..Dem..Eve ex Su.....© 992	.15		8-13 -301
Min. rate 1 inch dly. 1 yr. .04 inch.			
Iron Mountain (C 4)—Pop. 9,216.			
<i>Daily Newspapers.</i>			
Tribune-Gazette..Rep..Eve ex Su.....\$ 1,300	.20		7-13 -308
Min. rate 1 inch dly. 1 yr. .10 inch.			
Ishpeming (D 3)—Pop. 12,442.			
<i>Weekly Publications.</i>			
Superior Posten (Swed)..Rep..Sat.....	.35	.35 F	6-13 -280
Jackson (G 7)—Pop. 38,000.			
<i>Daily Newspapers.</i>			
Citizen-Patriot□..Ind..Eve ex Su.....© 20,568	.84	.70 G	8-12 -297
Su Morn© 19,096	.84	.70 G	8-12 -297
News□..Ind..Morn & Eve ex Su & Mon.....© 12,922	.35	.35 F	8-12 -297
Su Morn© 12,487	.35	.35 F	8-12 -297
† The biggest and best buy in Jackson, Mich., for a fertile territory not covered by any other paper. Circulation over 11,000 and growing. G. Logan Payne Co., Managers Foreign Advertising. (129)			

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MICHIGAN—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Kalamazoo (F 7)—Pop. 50,000.				
<i>Daily Newspapers.</i>				
Gazette-Telegraph□..Ind..Eve ex Su.....	23,163	.56	.56 F	8-12½-301
Su Morn	22,441	.56	.56 F	8-12½-301
<i>Weekly Publications.</i>				
Hollandische Amerikaan (Holl)..Ind..Mon, Wed & Fri	* 6,400	.35	.17 P	7-13 -304
People..Labor..Thur	* 1,439	.45	.45 F	4-13 -128
Progressive Herald□..Prog-Rep..Fri	—	.60	.28 N	6-13 -273
<i>Monthly Publications.</i>				
Poultry & The Suburban Farmer..Poultry..M..	—	2.80		4-13 -168
Min. rate ¼ p. mo. 1 yr. \$23.52 insertion.				
Lansing (G 7)—Pop. 55,000.				
<i>Daily Newspapers.</i>				
State Journal□..Ind..Eve ex Su.....	26,315	.70	.70 F	8-12½-294
<i>Weekly Publications.</i>				
Moderator Topics□..Educ..Thur ex July & Aug.©	4,350	3.50		3-13 -136
Min. rate 1 p. wkly. 40 tl. 1 yr. \$9.50 insertion.				
Lapeer (H 6½)—Pop. 3,946.				
<i>Weekly Publications.</i>				
Clarion..Rep..Thur	3,000	.24	.24 F	7-13 -308
Ludington (E 5½)—Pop. 10,160.				
<i>Daily Newspapers.</i>				
News□..Ind..Eve ex Su.....	3,352	.28	.21 B	7-13 -280
Su Morn	3,410	.28	.21 B	7-13 -280
Manistee (E 5)—Pop. 13,000.				
<i>Daily Newspapers.</i>				
News-Advocate□..Ind..Eve ex Su.....	2,933	.25	.17½N	7-13 -287
Marquette (D 3)—Pop. 13,000.				
<i>Daily Newspapers.</i>				
Mining Journal□..Ind..Morn ex Su.....	4,993	1.00	.20 A	8-12 -287
Marshall (G 7)—Pop. 7,200.				
<i>Daily Newspapers.</i>				
Chronicle□..Ind..Eve ex Su.....	1,967	.20	.20 F	8-12 -294
Menominee (D 4½)—Pop. 10,507.				
<i>Daily Newspapers.</i>				
Herald-Leader□..Rep..Eve ex Su.....	—	.30	.20 N	7-13 -280
<i>Weekly Publications.</i>				
Herald-Leader□..Rep..Tu & Fri.....	—	.25	.16 I	7-13 -280
Monroe (H 8)—Pop. 8,000.				
<i>Daily Newspapers.</i>				
News..Ind..Eve ex Su.....	\$ 3,316	.30	.21 B	7-13 -280

§ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 8. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MICHIGAN—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Mt. Clemens (J 7)—Pop. 9,000.			
<i>Daily Newspapers.</i>			
Leader..Ind..Eve ex Su.....© 3,000	.22	.22 F	7-13 -280
<i>Weekly Publications.</i>			
Michigan Agriculturalist..Agrl..Sat ..	2.80	2.80 F	4-13 -190
Michigan Business Farming..Agrl..Sat.....© 77,673	6.30	6.30 F	4-13 -191
Muskegon (E 6)—Pop. 24,062.			
<i>Daily Newspapers.</i>			
Chronicle□..Ind..Eve ex Su.....© 11,561	.56	.42 G	8-12 -294
Niles (E 8)—Pop. 8,700.			
<i>Daily Newspapers.</i>			
Star□..Ind..Eve ex Su.....	.20	.20 F	7-13 -280
Sun..Ind..Eve ex Su.....© 1,400	.28	.14 B	7-13 -280
† Leading paper. Michigan Central R. R. now building vast terminal improvements. Important manufactures. Carpenter & Co., Repr., New York-Chicago.			
Owosso (G 6½)—Pop. 11,000.			
<i>Daily Newspapers.</i>			
Argus-Press□..Ind..Eve ex Su.....© 6,134	.22½	.20 D	7-13 -294
† The Owosso Argus-Press. Consolidation of daily newspapers in progressive manufacturing city of 11,000 population in center of rich agril. country. Modern newspaper in every particular. (78)			
<i>Monthly Publications.</i>			
American Type-Keystone..Frat..M	1.00	1.00 F	3-15 -140
Petoskey (G 5)—Pop. 5,200.			
<i>Daily Newspapers.</i>			
News & Reporter..Ind..Eve ex Su.....\$ 1,524	.15	.06 N	7-13 -304
Port Huron (H 7)—Pop. 22,800.			
<i>Daily Newspapers.</i>			
Press-Gazette□..Ind..Eve ex Su.....© 10,977	.35	.35 F	8-12 -297
Port Huron (J 6½)—Pop. 22,000.			
<i>Daily Newspapers.</i>			
Times-Herald□..Ind..Eve ex Su.....© 11,559	.40	.40 F	8-12 -294
<i>Monthly Publications.</i>			
Ladies' Review□..Frat..M	8.40		4-13 -175
Min. rate 1 p. 1 li. \$350.00.			
Lady Maccabee□..Frat..M	4.20	4.20 F	4-13 -175
Saginaw (H 6)—Pop. 55,000.			
<i>Daily Newspapers.</i>			
News-Courier□..Ind..Eve ex Su.....© 22,702	.84	.70 G	8-12 -297
Su Morn84	.70 G	8-12 -297
<i>Weekly Publications.</i>			
Journal (Ger)..Ind..Sat15	.15 F	7-13 -294

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MICHIGAN—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
St. Clair (J 7)—Pop. 2,633.				
<i>Monthly Publications.</i>				
Postmaster Everywhere..Postal..M	© 3,260	2.10	2.10 F	2-13 -105
St. Johns (G 6½)—Pop. 3,154.				
<i>Weekly Publications.</i>				
Republican..Rep..Thur	—	.25	.22 I	7-13 -290
St. Joseph (E 7½)—Pop. 5,936.				
<i>Daily Newspapers.</i>				
Herald-Press..Rep..Eve ex Su.....	© 2,760	.28	.17½ B	7-13 -294
<i>Monthly Publications.</i>				
Power Farming..Agrl..M	© 39,729	4.90		4-13 -182
Min. rate ¼ p. 1 tl. \$62.50.				
Power Farming Dealer..Trade..M.....	© 4,826			2-21 -140
¼ p. 1 tl. \$27.00. Min. rate 4 p. mo. 1 yr. \$62.50 page.				
Sault Ste. Marie (G 3)—Pop. 12,615.				
<i>Daily Newspapers.</i>				
News□..Ind-Rep..Eve ex Su.....	© 4,187	.22	.22 F	7-13 -287
South Haven (E 11)—Pop. 4,500.				
<i>Daily Newspapers.</i>				
Tribune..Ind..Eve ex Su.....	—	.15	.15 F	6-13 -280
Sturgis (F 8)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Journal..Eve ex Su.....	\$ 2,614	.21	.12 A	7-13 -280
† Farming and mfg. center. Industries include furniture, plumbing supplies, brass goods, curtain rods, baby carriages, sales books, etc. Bank dep., \$1,750,000. (189)				
Three Rivers (F 8)—Pop. 6,200.				
<i>Daily Newspapers.</i>				
Commercial..Ind..Eve ex Su.....	© 2,139	.28	.14 B	7-13 -280
† New paper mill located here. Important manufacturing center, rich farming territory. The Commercial effectively covers the field. Mem. A. B. C. Carpenter & Co., Repr., New York-Chicago. (27)				
Traverse City (F 5)—Pop. 13,500.				
<i>Daily Newspapers.</i>				
Record Eagle□..Ind..Eve ex Su.....	© 4,150	.30	.20 D	7-13 -287
Union City (F 7½)—Pop. 1,340.				
<i>Monthly Publications.</i>				
International Plymouth Rock Jrnl..Pltry..M....	* 18,000	2.00	1.00 B	3-13 -140
Ypsilanti (H 7)—Pop. 8,000.				
<i>Daily Newspapers.</i>				
Ypsilantian-Press..Ind..Eve ex Su.....	—	.25	.08 P	7-13 -287

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**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

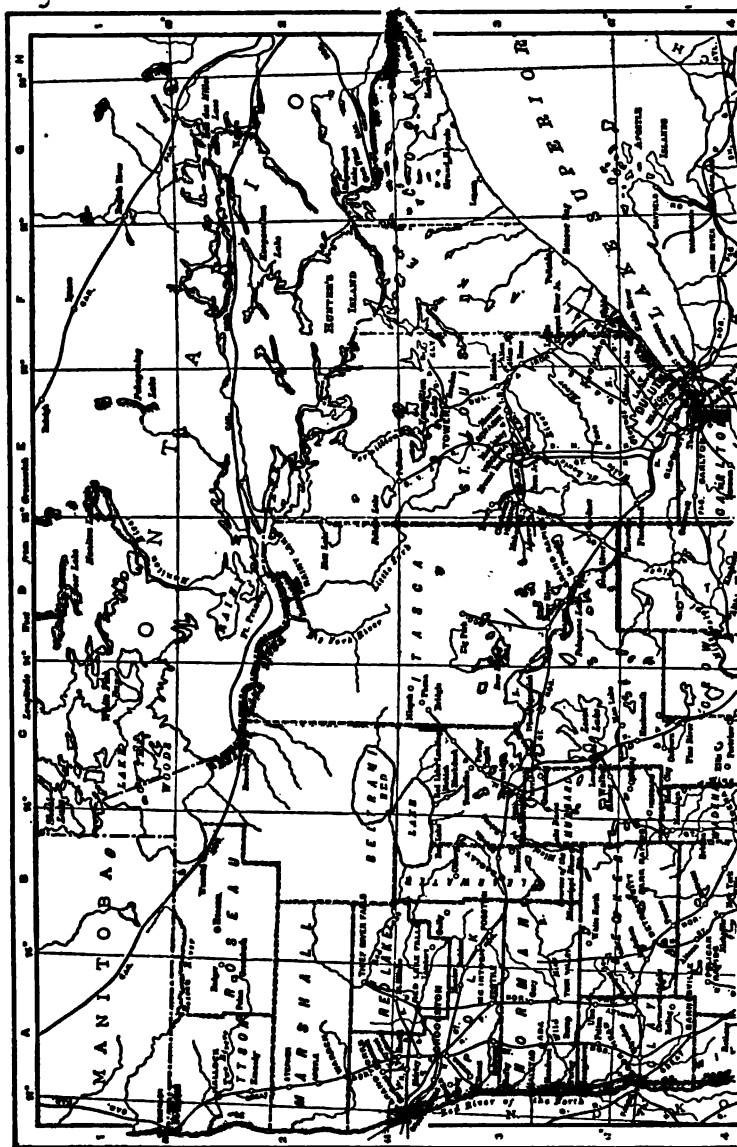
From Statistics Compiled by the U. S. Department of Agriculture

MICHIGAN	Acreage	Yield per Acre	Production	Value
Corn(Bush.)	1,610,000	30.0	48,300,000	\$ 62,790,000
Wheat(")	754,000	14.2	10,716,000	22,397,000
Hay(Tons)	2,598,000	1.03	2,676,000	62,886,000
Oats(Bush.)	1,658,000	40.0	66,320,000	45,761,000
Potatoes(")	340,000	84.0	28,560,000	25,418,000
Rye(")	472,000	14.3	6,750,000	10,125,000
Barley(")	275,000	30.3	8,330,000	8,332,000
Beans(")	543,000	9.0	4,887,000	24,435,000
Sweet potatoes(")				
Flaxseed(")				
Buckwheat(")	78,000	10.0	780,000	1,326,000
Cotton(Bales)				
Tobacco(Lbs.)				
Rice(Bush.)				
Total Acreage	8,328,000		Total Val.	\$263,470,000
	Number	Value per Head (average)		Value
Dairy cows	848,000	\$ 83.00		\$ 70,384,000
Other cattle	729,000	38.90		28,358,000
Horses	666,000	105.00		69,930,000
Swine	1,355,000	23.60		31,978,000
Sheep	2,119,000	12.50		26,488,000
Mules	4,000	106.00		424,000
Total Number	5,721,000		Total Val.	\$227,562,000
			Grand Tot'l	\$491,032,000

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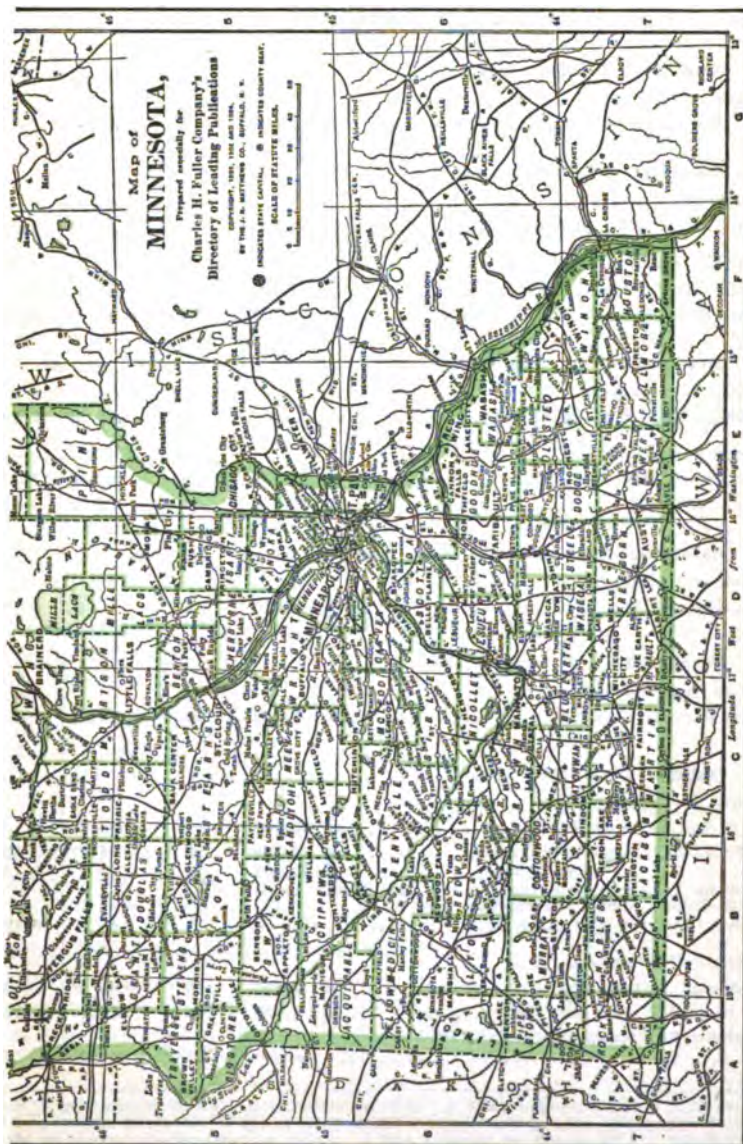
MINNESOTA.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or more	2	516,152
50,000 to 100,000 inhabitants	1	78,466
25,000 to 50,000 inhabitants
10,000 to 25,000 inhabitants	5	60,219
5,000 to 10,000 inhabitants	16	115,082
2,500 to 5,000 inhabitants	24	80,374



MINNESOTA.

	No.	Pop.
Urban territory		850,294
Rural territory		1,225,414
Towns and villages of less than 2,500 inhabitants.....	596	326,166
Other rural territory.....		899,248
Total number of dwellings in state.....		380,809
Total number of families in state.....		416,453



MINNESOTA—Pop. 2,075,708.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Albert Lea (D 7)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Tribune..Rep..Eve ex Su.....	© 2,914	.20	.20 F	7-13 -287
<i>Weekly Publications.</i>				
Standard..Ind-Dem..Mon & Thur.....	© 2,430	.23	.23 F	7-13 -287
Times Enterprise..Rep..Wed	© 994	.15	.15 F	7-13 -287
<i>Monthly Publications.</i>				
Northwestern Jeweler..Jewelry..M	_____			2-21 -140
½ p. 1 ti. \$5.00. Min. rate 1 p. mo. 1 yr. \$25.00 insertion.				
Austin (E 7)—Pop. 6,960.				
<i>Daily Newspapers.</i>				
Herald..Ind..Eve ex Su.....	© 2,200	.12	.12 F	6-13 -294
Bemidji (C 3)—Pop. 8,000.				
<i>Daily Newspapers.</i>				
Pioneer□..Rep..Eve ex Su.....	\$ 1,065	.12	.12 F	6-13 -280
<i>Weekly Publications.</i>				
Pioneer□..Rep..Thur	© 1,400	.16	.16 F	6-13 -280
Sentinel..Rep..Fri	© 1,782	.12	.12 F	7-13 -304
Brainerd (C 4)—Pop. 11,000.				
<i>Daily Newspapers.</i>				
Dispatch□..Rep..Eve ex Su.....	_____	.10	.10 F	7-13 -308
<i>Weekly Publications.</i>				
Journal Press..Ind..Fri	© 1,822	.20	.20 F	7-13- 280
Tribune..Rep..Fri	© 2,270	.25	.20 A	6-13 -280
Chisholm (E 3)—Pop. 7,684.				
<i>Weekly Publications.</i>				
Tribune-Herald..Ind..Fri	© 2,615	.10	.10 F	6-13 -280
Crookston (A 3)—Pop. 7,559.				
<i>Daily Newspapers.</i>				
Times□..Rep..Eve ex Su.....	© 5,068	.35	.24½ G	7-13 -287
Duluth (E 4)—Pop. 100,000.				
<i>Daily Newspapers.</i>				
Herald□..Ind..Eve ex Su.....	© 35,543	1.40	.84 G	7-13 -280
News-Tribune□..Rep..Morn ex Su.....	© 21,235	.56	.56 F	7-13 -280
Su Morn	© 30,854	.70	.70 F	7-13 -280
†The News Tribune: Only morning and only Sunday newspaper in Duluth, Minn., and Superior, Wis. (31)				
Paivalehti (Finn)□..Ind..Eve ex Su.....	_____	.75	.40 N	7-13 -280
<i>Weekly Publications.</i>				
Labor World..Labor..Sat	© 3,000	.40	.40 F	7-13 -280
Posten (Swed)□..Ind-Rep..Fri	© 6,475	.65	.65 F	7-13 -280
Raittiuslehti-Siirtolainen (Finn)□..Prob..Tu & Fri	_____	.60	.45 N	7-13 -280

§ Government statement—See page 4. *Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MINNESOTA—Continued.

		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Duluth—Continued.				
<i>Monthly Publications.</i>				
Zenith..Hardware Trade..M	© 16,944			2-14 - 98
¼ p. 3 mo. \$9.00 ins. Min. rate 1 p. mo. 1 yr. \$25.00 ins.				
Eveleth (E 3)—Pop. 7,036.				
<i>Weekly Publications.</i>				
News..Ind..Thur	© 1,300	.22	.18 N	7-13 -280
Fairmont (C 7)—Pop. 4,500.				
<i>Daily Newspapers.</i>				
Independent..Ind..Eve ex Su.....	© 2,308	.08	.08 F	6-13 -276
Sentinel..Ind..Eve ex Su.....	\$ 1,820	.15	.15 F	7-13 -276
<i>Weekly Publications.</i>				
Sentinel..Ind..Tu & Fri.....	© 2,150	.25	.25 F	7-13 -276
Fairbault (D 6)—Pop. 9,001.				
<i>Daily Newspapers.</i>				
News-Republican..Ind..Eve ex Su.....	\$ 1,800	.15	.15 F	6-13 -280
<i>Weekly Publications.</i>				
Journal..Ind..Wed	© 1,535	.15	.15 F	6-13 -276
Republican..Ind..Mon & Thur.....	—	.15	.15 F	6-13 -280
Fergus Falls (A 4)—Pop. 9,000.				
<i>Daily Newspapers.</i>				
Journal..Rep..Eve ex Su.....	© 4,100	.15	.15 F	7-13 -280
<i>Weekly Publications.</i>				
Journal..Rep..Thur	—	.20	.20 F	7-13 -280
Hibbing (E 3)—Pop. 16,300.				
<i>Daily Newspapers.</i>				
Tribune□..Ind-Rep..Eve ex Su.....	—	.31½	.31½ F	7-13 -304
International Falls (D 2)—Pop. 1,487.				
<i>Daily Newspapers.</i>				
Journal..Rep..Eve ex Su.....	—	.15	.15 F	6-13 -276
Little Falls (C 4½)—Pop. 7,000.				
<i>Daily Newspapers.</i>				
Transcript..Rep..Eve ex Su.....	© 1,826	.15	.15 F	7-13 -308
Mankato (D 6)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Free Press□..Rep..Eve ex Su.....	\$ 4,200	.35	.20 I	7-13 -280
Review..Dem..Eve ex Su.....	\$ 1,475	.25	.15 I	7-13 -280
Minneapolis (D 5½)—Pop. 345,000.				
<i>Daily Newspapers.</i>				
Finance & Commerce□..Business..Morn ex Su. —		.75	.14 P	6-13 -276
Journal□..Ind-Rep..Eve ex Su.....	© 93,225	2.24	1.61 P	7-13 -294
Su Morn	© 89,469	2.24	1.61 P	7-13 -294

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MINNESOTA—Continued.

Minneapolis—Continued.

Daily Newspapers.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Minnesota Daily□..Coll..Morn ex Su & Mon....© 2,900	.35	.22 G	5-13 -210
(Published only during college year.)			
News□..Ind..Eve ex Su.....© 62,302	1.26	1.26 F	7-13 -308
Tidende (Norw-Dan)□..Ind..Eve ex Sat & Su.© 9,025	.50	.35 P	7-13 -294
Su Morn50	.35 P	7-13 -294
Tribune□..Rep..Morn & Eve ex Su.....©124,074	2.24	1.68 L	7-13 -308
Su Morn	2.52	1.96 L	7-13 -308
.....©132,242			

Weekly Publications.

Amusements..Moving Pictures..Sat	© 2,753			2-20 -140
½ p. 1 ti. \$2.00. Min. rate 4 pp. in 1 yr. \$17.50 page.				
Bellman..Society..Sat	6.00			3-13 -140
Min. rate 1 inch wkly. 1 yr. \$3.00 inch.				
Commercial West..Fin..Sat	8.00			2-19½-154
Min. rate 1 p. wkly. 1 yr. \$30.00 page.				
Echo de L'Ouest (Fr)..Ind..Fri.....	.35	.35 F		7-13 -308
Farmers' Tribune□..Rep..Tu & Fri.....	2.80	2.10 A		7-13 -308
Folkebladet (Norw)..Luth..Wed35			6-13 -280
Min. rate 1 inch wkly. 3 mos. 25 inch.				
Freie Presse-Herold (Ger)..Ind..Fri.....© 10,574	.42	.42 F		7-13 -280
¶The Freie Presse-Herold is the only German newspaper published in Minneapolis.				
During the 50 years of its existence it has established itself as one of the foremost German papers in the Northwest. (48)				
Improvement Bulletin..Building..Sat	© 2,335			2-21 -140
½ p. 1 ti. \$3.00. Min. rate 1 p. wkly. 1 yr. \$24.00 insertion.				
Lutheran Church Herald..Luth..Fri.....	.70	.70 F		3-13 -140
Lutheraneren (Norw-Dan)..Luth..Wed	1.68	1.68 F		3-13 -140
Mississippi Valley Lumberman..Lumber..Fri..	2.00			4-13 -182
Min. rate 1 p. wkly. 1 yr. \$28.85 insertion.				
Northwestern Miller..Milling..Wed	6.00			4-13 -175
Min. rate 1 p. wkly. 1 yr. \$100.00 insertion.				
Rural American□..Ind..Sat	©156,979	7.00	7.00 F	7-13 -308
(Also in Clover Leaf Weekly Combination, St. Paul.)				
Svenska Amerikanska Posten (Swed)□..Ind				
Wed	© 53,114	2.52	2.52 F	7-13 -294
Svenska Folkets Tidning (Swed)□..Ind..Wed..© 43,659	2.10	1.40 C		3-13 -308
¶The leading Swedish newspaper in the Northwest; the best Swedish advertising medium in America; it has over one hundred and fifty thousand readers; independent and aggressive, the home newspaper of the Swedish-Americans. (80)				
Tidende (Norw-Dan)□..Ind..Thur	* 23,307	1.40	1.26 G	7-13 -294
Twin City Commercial Bulletin..Coml..Sat.....© 4,191	2.77½			2-23 -154
Min. rate 1 p. wkly. 1 yr. \$30.00 page.				
Ugebladet (Norw-Dan)..Rep..Thur50	.50 F		7-13 -304
Veckobladet (Swed)□..Ind..Tu	1.12	.84 G		7-13 -292

Monthly Publications.

Cigar & Tobacco Journal..Trade..M.....	3.00			2-21 -140
Min. rate 1 p. mo. 1 yr. \$20.00 insertion.				
Coal Dealer..Trade..M.....© 3,800				2-21 -133
¼ p. 1 ti. \$9.00. Min. rate 1 p. mo. 1 yr. \$30.00 page.				
County Grain Shipper..Grn Elev..M.....© 2,450	2.00			3-15 -140
Min. rate ¼ p. 1 ti. \$5.00.				
Crow Bar..Blacksmith Trade..M.....© 2,807	4.00			3-14 -140
Min. rate 1 p. mo. 1 yr. \$32.08 insertion.				
Co-Operative Manager and Farmer..Trade..M.....	4.00			3-13 -140
Min. rate 2 pp. mo. 1 yr. \$37.50 page.				
Familiens Magasin (Norw-Dan)..Family..M....© 20,000	1.40	1.40 F		3-13 -147
Farm Implements & Tractor..Trade..M.....				3-15 -144
¼ p. 1 ti. \$8.25. Min. rate 1 p. mo. 1 yr. \$40.00 ins.				
Farm, Stock & Home..Agri..S-M.....©131,087	9.80	9.80 F		4-13 -196

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MINNESOTA—Continued.**Minneapolis—Continued.****Monthly Publications.**

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Hardware Trade..Trade..Fortnightly..Wed ...			2-23 -154
1/4 p. 1 tl. \$4.50. Min. rate 1 p. 26 tl. 1 yr. \$30.00 page.			
Illustreret Familie Journal (Norw-Dan)..Lit..M	.98	.98 F	4-13 -168
Keith's Magazine on Home Building..Arch..M..	10.50		2-16 -112
Min. rate 1/4 p. mo. 1 yr. \$24.75 insertion.			
Nordiska Hem (Swed)..Lit..M.....	1.00		3-13 -130
Min. rate 1 inch mo. 1 yr. .85 inch.			
Northwest Farmstead..Agrl..S-M	7.00	7.00 F	4-13 -193
Northwestern Tractor & Truck Dealer..Motor			
Trade..M	5,000		2-21 -133
1/4 p. \$25.00. Min. rate 1 p. mo. 1 yr. \$38.00 insertion.			
School Education..Educ..M ex June, July, Aug.	2.00		3-13 -140
Min. rate 1 p. mo. 9 mos. \$45.00 insertion.			
Skandinaviska Good Templaren (Norw-Dan)			
Frat..M	10,500	.77 F	6-13 -276
Skordemannen (Swed)..Agrl..S-M	1.32	1.36 1/2 D	4-13 -175
Svensk Familj-Journal (Swed)..Family..M....	.98	.98 F	4-13 -163

Yearly Publications.

Freie Presse-Herold Almanac (Ger).....			2-16 -119
1/4 p. \$7.50. 1 p. \$25.00.			

Moorhead (A 4)—Pop. 6,000.**Daily Newspapers.**

News..Rep..Eve ex Su.....	.08	.08 F	6-13 -280
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New Ulm (C 6)—Pop. 5,648.**Weekly Publications.**

{ Journal..Rep..Sat	2,000	.27 F	7-13 -304
{ Volksblatt (Ger)..Rep..Thur	1,000		7-13 -304

New York Mills (B 4)—Pop. 474.**Weekly Publications.**

Uusi Kotimaa (Finn)..Rep..Thur.....	.40	.40 F	7-13 -304
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Northfield (D 6)—Pop. 3,265.**Weekly Publications.**

News..Rep..Fri25	.25 F	6-13 -280
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Monthly Publications.

Northwest Dairyman..Dairying..M	2.10	2.10 F	4-13 -132
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Preston (E 7)—Pop. 1,193.**Weekly Publications.**

Times..Rep..Wed	2,396	.15 F	6-13 -276
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Red Wing (E 6)—Pop. 9,048.**Daily Newspapers.**

Eagle..Ind..Eve ex Su.....	.25	.15 A	7-13 -280
Republican□..Ind..Morn & Eve ex Su.....	2,775	.21 1/2 C	6-13 -280

Weekly Publications.

Republican□..Ind..Wed	1,200	.21 F	6-13 -280
Svenska Roman-Bladet (Swed)..Lit..Sat.....	.75	.75 F	4-13 -196

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MINNESOTA—Continued.**Rochester (E 6½)—Pop. 10,000.***Daily Newspapers.*

Bulletin..Ind..Eve ex Su.....	© 2,735	.12	.12 F	7-13 -294
Post & Record..Rep..Eve ex Su.....	\$ 2,151	.16	.16 F	6-13 -276

St. Cloud (C 5)—Pop. 16,000.*Daily Newspapers.*

Journal-Press□..Rep..Eve ex Su.....	© 3,724	.20	.20 F	7-13 -273
Times□..Dem..Eve ex Su.....	© 1,835	.20	.20 F	7-13 -276

Weekly Publications.

Nordstern (Ger).....Dem..Thur	© 3,900	.20	.20 F	6-13 -273
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Yearly Publications.

Nordstern Kalender (Ger).....	—			2-16 -112
¼ p. \$8.00. 1 p. \$25.00.				

St. Paul (D 5½)—Pop. 290,000.*Daily Newspapers.*

{ Dispatch□..Ind..Eve ex Su..... }	©138,324	2.94	2.38 L	8-12½-297
{ Pioneer Press□..Ind..Morn ex Su..... }				8-12½-297
Su Morn	© 82,146	2.10	2.10 F	8-12½-297
News□..Ind..Eve ex Su.....	© 72,281	1.40	1.40 F	7-13 -300
Su Morn	© 43,341	1.26	1.26 F	7-13 -300
Volkszeitung (Ger)□..Ind..Eve ex Su.....	© 17,698	.56	.56 F	7-13 -297

Weekly Publications.

A. O. U. W. Guide□..Frat..Thur.....	© 11,000	.35	.35 F	6-13 -276
Catholic Bulletin..Cath..Sat	—	.60	.50 E	7-13 -297
Dairy Record..Buttermaking: Wed	—	1.00		3-13 -140
Min. rate ¼ p. wkly. 1 yr. \$7.50 insertion.				
Farmer□..Agrl..Sat	©128,959	11.20	11.20 F	4-13 -196
Farmers' Dispatch□..Agrl..Tu & Fri.....	©114,949	6.30	6.30 F	8-12½-297
Minnesota Union Advocate..Labor..Fri.....	—	.50	.50 F	8-13 -273
National Reporter System□..Legal.....	© 35,830	3.00		2-15 -112
Min. rate 1 p. wkly. 1 yr. \$17.30 insertion.				
Nonpartisan Leader□..Non-Part League..Mon.©189,150		14.00		4-13 -182
Min. rate 1 p. 1 ti. \$700.00.				
Northwestern Chronicle..Cath..Fri	—	1.00	.50 I	7-13 -301
Rural Weekly□..Ind..Thur	©200,573	7.00	7.00 F	7-13 -300
(Also in Clover Leaf Weekly Combination.)				
Stats Tidning (Swed).....Ind-Rep..Wed.....*	9,500	.84	.84 F	7-13 -294
Volkszeitung (Ger)□..Ind..Thur.....	© 13,150	.56	.56 F	7-13 -297
Wanderer (Ger)□..Cath..Thur	* 9,226	1.00	.60 I	8-12½-294

Monthly Publications.

Crescent..Frat..M	—	2.80		2-13½-105
Min. rate ¼ p. mo. 1 yr. \$8.50 insertion.				
Cupid's Columns□..Matrimonial..Bi-M.....	—	2.80	2.80 F	4-13 -210
Der Deutsche Farmer (Ger)□..Agrl..S-M.....	© 37,000	2.10	2.10 F	4-13 -196
Farmer's Wife..Family & Agrl..M.....	©679,235	49.00		4-13 -196
Min. rate 1 p. 1 ti. \$2,000.00.				
Jolly Elk..Frat..M	—	2.00		2-13 -102
Min. rate 1 inch mo. 1 yr. \$1.25 inch.				
National Grocers Bulletin..Grocery..M.....	© 10,000			2-13½-140
¼ p. 1 ti. \$13.50. Min. rate 1 p. mo. 1 yr. \$32.50 ins.				
Northwestern Druggist..Trade..M	© 3,065			2-19½-126
¼ p. 1 ti. \$7.00. Min. rate 1 p. mo. 1 yr. \$30.00 ins.				

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MINNESOTA—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
St. Paul—Continued.			
<i>Monthly Publications.</i>			
Odd Fellow Review..Frat..M.....	2.00	2.00 F	4-13 -168
Poultry Herald..Poultry..M.....	4.20	2.10 D	3-13 -140
Western Magazine..Lit..M.....	3.50		2-14 -115
Min. rate 1 p. 1 tl. \$50.00.			
<i>Yearly Publications.</i>			
Der Wanderer Kalender (Ger).....			2-19 -119
¼ p. \$15.00. 1 p. \$40.00.			
Familien Kalender (Ger).....	5.00		2-21 -126
¼ p. \$15.00. 1 p. \$60.00.			
St. Peter (D 6)—Pop. 4,176.			
<i>Weekly Publications.</i>			
Herald..Dem..Fri.....	2.00	.22 F	6-13 -273
South St. Paul (D 5½)—Pop. 7,500.			
<i>Daily Newspapers.</i>			
Reporter□..Live Stock..Eve ex Su.....	6.00	.49	.30 L 7-13 -284
Stillwater (E 5½)—Pop. 10,198.			
<i>Daily Newspapers.</i>			
Gazette..Rep..Eve ex Su.....	1.50	.15	.15 F 6-13 -276
<i>Weekly Publications.</i>			
Gazette..Rep..Wed.....	1.95	.20	.20 F 6-13 -276
Virginia (E 3)—Pop. 17,000.			
<i>Daily Newspapers.</i>			
Enterprise□..Ind..Eve ex Su.....	1.00	.25	.25 F 7-13 -280
Virginian□..Rep..Eve ex Su.....	3.48	.22	.22 F 7-13 -287
<i>Weekly Publications.</i>			
Virginian□..Rep..Fri.....	2.40	.22	.22 F 7-13 -287
Winona (F 6½)—Pop. 24,000.			
<i>Daily Newspapers.</i>			
Republican-Herald□..Ind-Rep..Eve ex Su.....	6.54	.35	.28 C 7-13 -294
<i>Weekly Publications.</i>			
Westlicher Herald (Ger)□..Ind..Tu.....	52.14	1.54	1.54 F 7-13 -280
<i>Monthly Publications.</i>			
National Farmer (Ger)□..Agri..S-M.....	46.78	2.10	2.10 F 4-13 -196
<i>Yearly Publications.</i>			
Westlicher Herald Kalender (Ger).....	47.00		2-16 -110
¼ p. \$10.00. 1 p. \$40.00.			

§ Government statement—See page 4. * Gross circulation. @ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

VALUES OF CROPS AND LIVE STOCK FOR THE YEAR 1918

From Statistics Compiled by the U. S. Department of Agriculture

MINNESOTA				
	Acreage	Yield per Acre	Production	Value
Corn(Bush.)	2,750,000	40.0	110,000,000	\$122,100,000
Wheat(")	2,799,000	21.0	79,710,000	162,608,000
Hay(Tons)	1,850,000	1.4	2,590,000	26,519,000
Oats(Bush.)	2,282,000	41.0	134,562,000	84,774,000
Potatoes(")	312,000	105.0	32,760,000	24,570,000
Rye(")	435,000	20.0	8,700,000	13,050,000
Barley(")	1,400,000	31.0	43,400,000	34,720,000
Beans(")				
Sweet Potatoes(")				
Flaxseed(")	300,000	10.4	3,120,000	10,639,000
Buckwheat(")	15,000	17.0	255,000	434,000
Cotton(Bales)				
Tobacco(Lbs.)				
Rice(Bush.)				
Total Acreage	14,143,000		Total Val.	\$489,464,000
	Number	Value per Head (average)		Value
Dairy Cows	1,368,000	\$ 78.00		\$106,704,000
Other Cattle	1,632,000	33.50		54,672,000
Horses	950,000	98.00		93,100,000
Swine	2,784,000	28.50		79,344,000
Sheep	642,000	13.20		8,474,000
Mules	6,000	110.00		660,000
Total Number	7,382,000		Total Val.	\$342,954,000
			Grand Tot'l	\$832,418,000

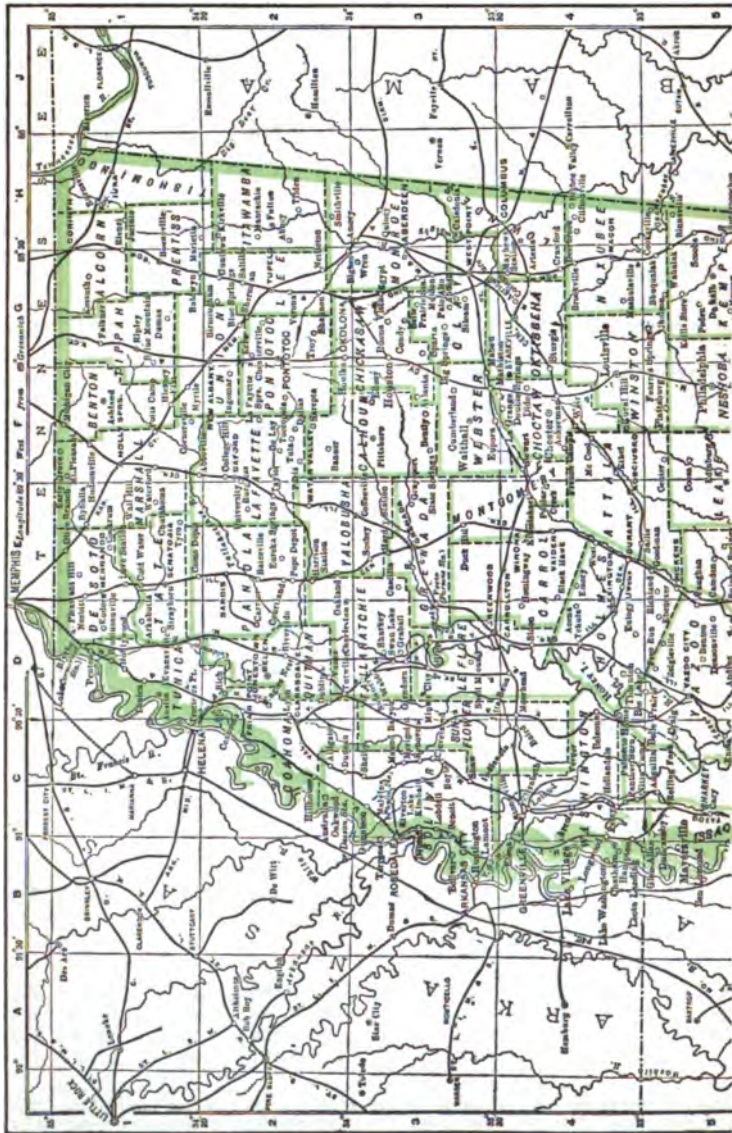
*Government statement—See page 4. *Gross circulation. ©Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MISSISSIPPI—Pop. 1,797,144.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Biloxi (G 10)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Herald...Dem..Eve ex Su.....	© 2,343	.15	.15 F	7-13 -280
Brookhaven (D 7½)—Pop. 5,293.				
<i>Weekly Publications.</i>				
Leader...Ind..Wed & Sat.....	© 1,840	.10	.10 F	8-13 -336
Clarksdale (C 2)—Pop. 4,079.				
<i>Daily Newspapers.</i>				
Register□...Dem..Eve ex Su.....	\$ 2,150	.35	.20 P	7-13 -280
Columbus (H 3¼)—Pop. 8,988.				
<i>Weekly Publications.</i>				
Dispatch...Dem..Wed, Thur & Su.....	* 2,000	.20	.20 F	7-13 -280
Corinth (H 1)—Pop. 5,020.				
<i>Daily Newspapers.</i>				
Corinthian...Dem..Eve ex Su.....	—	.30	.12½ N	6-13 -276
Greenville (B 4)—Pop. 12,500.				
<i>Daily Newspapers.</i>				
Democrat-Times□...Dem..Eve ex Su.....	© 1,810	.15	.15 F	6-13 -280
Greenwood (D 3¼)—Pop. 7,500.				
<i>Daily Newspapers.</i>				
Commonwealth...Dem..Eve ex Su.....	\$ 1,300	.50	.25 I	7-13 -308
Hattiesburg (F 8)—Pop. 16,000.				
<i>Daily Newspapers.</i>				
American□...Dem..Eve ex Su.....	© 4,020	.45	.30 H	7-13 -294
Jackson (D 6)—Pop. 30,000.				
<i>Daily Newspapers.</i>				
Clarion Ledger□...Dem..Morn ex Su & Mon....	\$ 5,862	.56	.35 A	7-13 -287
Su Morn56	.35 A	7-13 -287
News□...Dem..Eve ex Su.....	© 5,474	.70	.35 H	7-13 -297
Su Morn	© 4,976	.70	.35 H	7-13 -297
<i>Weekly Publications.</i>				
Baptist Record...Bap...Thur	© 5,250	.60	.60 F	4-13 -175
Issue...Dem..Fri	© 13,990	.60		3-17 -252
Min. rate 20 pp. in 1 yr. .35 inch.				
Laurel (F 7)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Leader□...Dem..Eve ex Su.....	© 2,122	.25	.25 F	7-13 -276
Meridian (G 6)—Pop. 23,285.				
<i>Daily Newspapers.</i>				
Dispatch□...Dem..Morn ex Su.....	© 5,197	.42	.28 O	7-13 -284
Su Morn	© 5,742	.42	.21 O	7-13 -284
Star□...Ind..Eve ex Su.....	5,705	.28	.28 F	7-12½-280
Su Morn	6,197	.28	.28 F	7-12½-280

\$ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

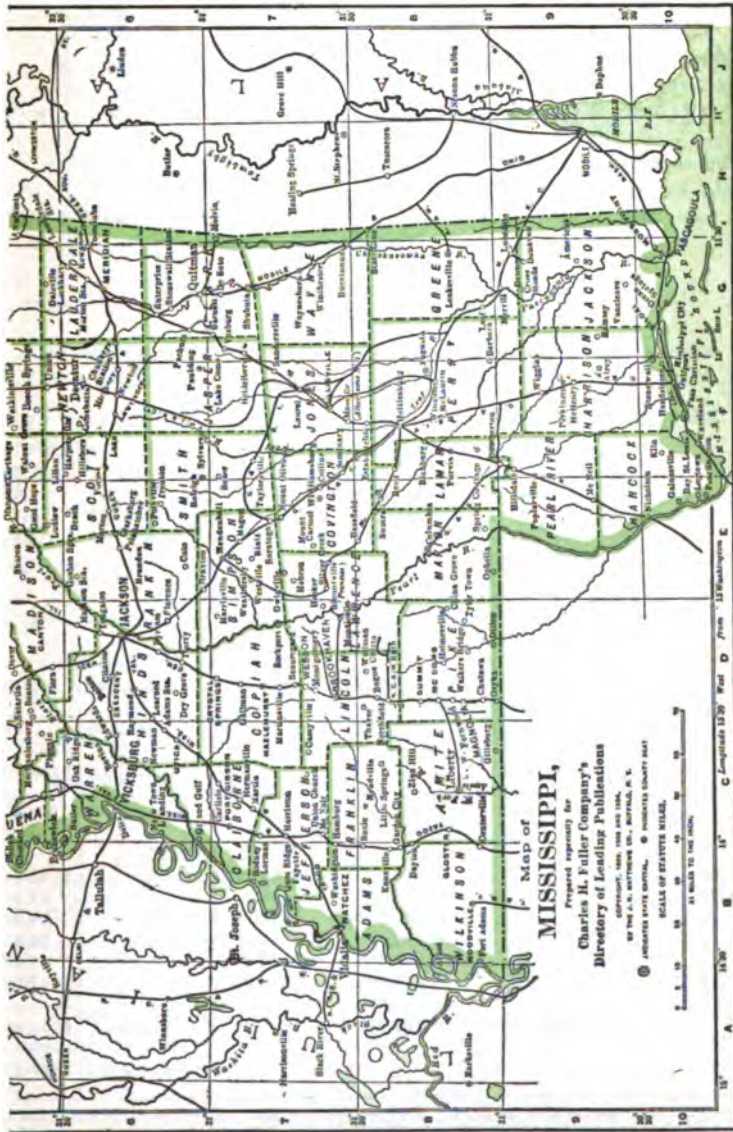
MISSISSIPPI.

Cities and Towns of—	No.	Pop.
10,000 inhabitants or more	5	88,885
5,000 to 10,000 inhabitants	10	70,680
2,500 to 5,000 inhabitants	14	47,746
Total urban territory		207,811



MISSISSIPPI.

	No.	Pop.
Rural territory		1,589,803
Cities and towns of less than 2,500 inhabitants.....	311	170,369
Other rural territory.....		1,419,434
Total number of dwellings in state.....		376,420
Total number of families in state.....		384,724



MISSISSIPPI—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Natchez (B 7½)—Pop. 11,791.				
<i>Daily Newspapers.</i>				
Democrat☐...Dem..Morn & Eve ex Su.....	————	.21	.21 F	7-13 -287
Su Morn	————	.21	.21 F	7-13 -287
Vicksburg (C 6)—Pop. 20,814.				
<i>Daily Newspapers.</i>				
Herald...Dem..Morn ex Su & Mon.....	\$ 2,705	.70	.21 G	7-13 -280
Su Morn70	.21 G	7-13 -280
Post☐...Dem..Eve ex Su.....	\$ 3,240	.21	.21 F	7-13 -280
West Point (G 3)—Pop. 4,864.				
<i>Daily Newspapers.</i>				
Times-Herald...Dem..Eve ex Su.....	————	.12½	.10 I	6-13 -280
Yazoo City (D 5)—Pop. 6,796.				
<i>Weekly Publications.</i>				
Sentinel...Dem..Wed & Sat.....	© 1,650	.25	.25 F	6-13 -276

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

From Statistics Compiled by the U. S. Department of Agriculture

MISSISSIPPI	Acreage	Yield per Acre	Production	Value
Corn(Bush.)	3,900,000	17.0	66,300,000	\$100,113,000
Wheat(")	30,000	16.5	495,000	1,238,000
Hay(Tons)	347,000	1.2	416,000	7,696,000
Oats(")	280,000	20.0	5,600,000	5,992,000
Potatoes(")	20,000	80.0	1,600,000	1,640,000
Rye(")				
Barley(")				
Beans(")				
Sweet Potatoes(")	89,000	95.0	8,455,000	8,793,000
Flaxseed(")				
Buckwheat(")				
Cotton(Bales)	3,132,000	185.0	1,210,000	168,190,000
Tobacco(Lbs.)				
Rice(Bush.)	3,000	23.0	69,000	104,000
Total Acreage	7,801,000		Total Val.	\$293,766,000
	Number	Value per Head (average)		Value
Dairy Cows	549,000	\$ 60.00		\$ 32,949,000
Other Cattle	708,000	26.70		18,904,000
Horses	256,000	113.00		28,928,000
Swine	2,282,000	16.00		36,512,000
Sheep	183,000	6.60		1,208,000
Mules	316,000	139.00		43,924,000
Total Number	4,294,000		Total Val.	\$162,416,000
			Grand Tot'l	\$456,182,000

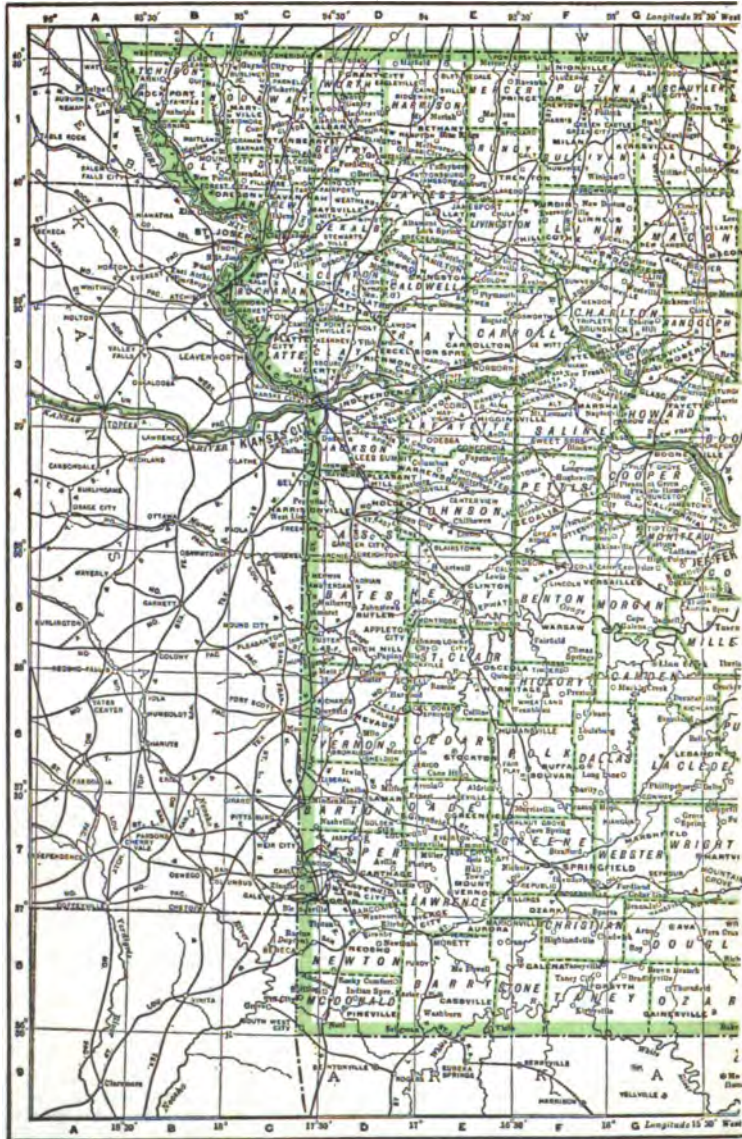
§ Government statement—See page 4. *Gross circulation. ©Net circulation. ☐Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MISSOURI—Pop. 3,293,335.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Aurora (E 7½)—Pop. 4,143.				
<i>Weekly Publications.</i>				
Menace□..Anti-Cath..Sat	—	22.40	22.40 F	7-13 -275
Boonville (G 3½)—Pop. 5,000.				
<i>Weekly Publications.</i>				
Central Missouri Republican..Rep..Thurs.....	—	.20		7-13 -276
Min. rate 1 inch wkly. 1 yr. .12½ insertion.				
<i>Monthly Publications.</i>				
Western Christian Union..Non-Sect..M.....	—	1.00		3-13 -140
Min. rate 1 p. mo. 1 yr. \$16.00 insertion.				
Brookfield (G 2)—Pop. 8,000.				
<i>Daily Newspapers.</i>				
Argus..Dem..Eve ex Su.....	—	.15	.15 F	7-13 -280
Cameron (D 2)—Pop. 3,000.				
<i>Daily Newspapers.</i>				
News..Dem..Morn ex Su.....	—	.07	.07 F	6-13 -276
Cape Girardeau (N 7)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
So. E. Missourian□..Ind..Eve ex Su.....	© 4,755	.28	.21 B	7-13 -283
<i>Weekly Publications.</i>				
So. E. Missourian□..Ind..Thur.....	© 1,861	.28	.17½ B	7-13 -283
Carrollton (E 3)—Pop. 5,000.				
<i>Daily Newspapers.</i>				
Democrat..Dem..Eve ex Su.....	—	.10	.10 F	7-13 -308
Carthage (D 7)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
Democrat..Dem..Morn ex Su & Mon.....	—	.10		6-13 -276
Su Morn	—	.10		6-13 -276
Min. rate 1 inch dly. & Su. 1 mo. \$1.25.				
Press..Rep..Eve ex Su.....	© 2,463	.12	.09 N	6-13 -280
Chillicothe (E 2)—Pop. 9,500.				
<i>Daily Newspapers.</i>				
Constitution..Dem..Eve ex Su.....	© 1,785	.15	.15 F	7-12½-304
Tribune..Rep..Eve ex Su.....	—	.15	.10 N	6-13 -280
Columbia (H 4)—Pop. 14,000.				
<i>Daily Newspapers.</i>				
Missourian..Ind..Eve ex Su.....	© 967	.25	.25 F	6-13 -280
Su Morn	—	.25	.25 F	6-13 -280
Tribune..Dem..Eve ex Su.....	—	.15	.15 F	7-13 -280
<i>Monthly Publications.</i>				
College Farmer..Agri..M	—	.60		3-13½-126
Min. rate 1 p. mo. 1 yr. \$7.00 insertion.				
Missouri Farmer..Agri..S-M	—	3.50	3.50 F	4-13 -189
Fulton (J 4)—Pop. 5,228.				
<i>Daily Newspapers.</i>				
Sun..Dem..Eve ex Su.....	—	.07½	.06 A	6-13 -280

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

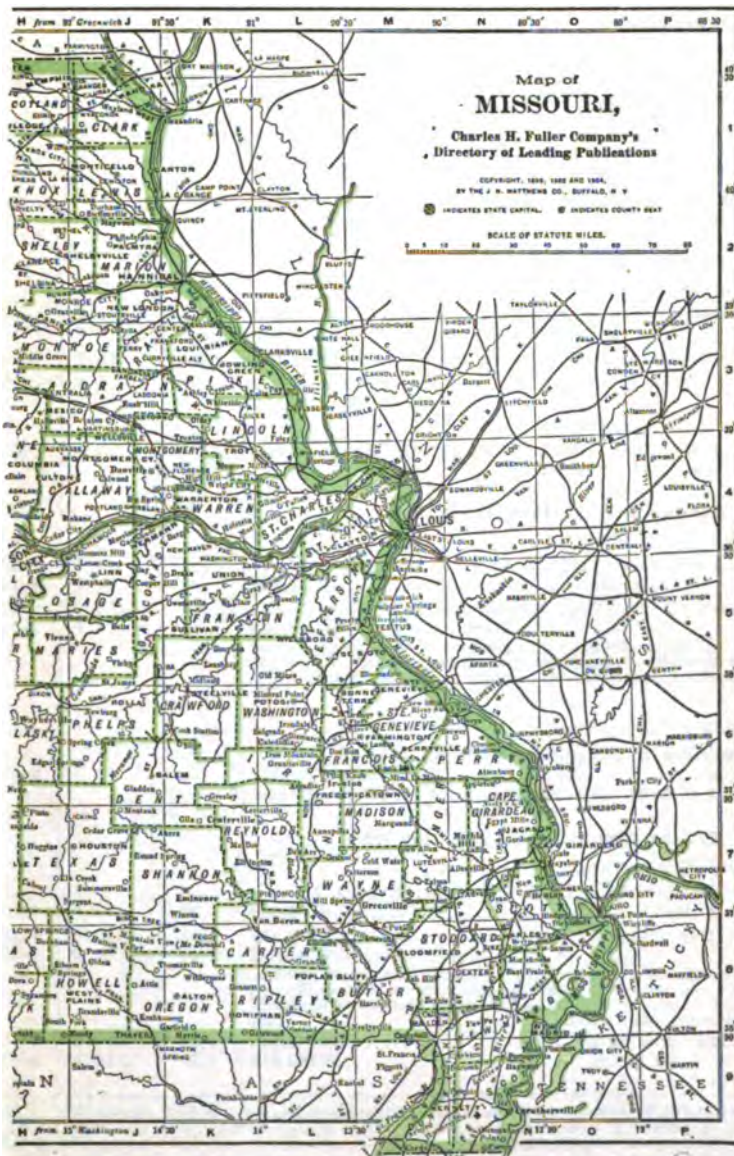
MISSOURI.

Cities and Towns of—	No.	Pop.
500,000 inhabitants or more	1	687,029
100,000 to 500,000 inhabitants	1	248,381
50,000 to 100,000 inhabitants	1	77,403
25,000 to 50,000 inhabitants	2	67,274
10,000 to 25,000 inhabitants	5	70,753
5,000 to 10,000 inhabitants	17	120,938
2,500 to 5,000 inhabitants	35	127,039



MISSOURI.

	No.	Pop.
Urban territory		1,398,817
Rural territory		1,894,518
Cities and towns of less than 2,500 inhabitants.....	603	358,799
Other rural territory.....		1,535,719
Total number of dwellings in state.....		677,196
Total number of families in state.....		749,812



MISSOURI—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Gallatin (E 2)—Pop. 1,825.				
<i>Weekly Publications.</i>				
Democrat..Dem..Thur.....	© 2,250	.20	.20 F	6-13 -280
Min. rate 5 inches wkly. 3 mos. .12½ inch.				
Hannibal (K 2)—Pop. 21,766.				
<i>Daily Newspapers.</i>				
Courier-Post☐..Rep..Eve ex Su.....	© 5,227	.21	.21 F	7-13 -280
Labor Press☐..Labor..Sat	—	.15	.15 F	7-13 -280
Independence (D 3)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
Examiner..Ind-Dem..Eve ex Su.....	\$ 2,296	.28	.17½ B	6-13 -280
‡ Very wealthy trading territory. Value of farms in Co., \$53,000,000. Kansas City papers do not cover this local field. (190)				
News..Ind-Rep..Eve ex Su.....	© 1,470	.10	.10 F	6-13 -280
<i>Weekly Publications.</i>				
Zion's Ensign..Latter-Day Saints..Thur.....	—	.60		3-15 -140
Min. rate 8 inches wkly. 1 yr. .22 insertion.				
Jefferson City (H 4½)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Capital News☐..Ind..Morn ex Su & Mon.....	© 3,450	.21	.21 F	7-13 -280
Su Morn	© 3,450	.21	.21 F	7-13 -280
Democrat-Tribune..Dem..Eve ex Su.....	© 2,100	.12	.12 F	7-13 -308
Post..Rep..Eve ex Su.....	\$ 2,000	.10	.10 F	7-13 -294
<i>Monthly Publications.</i>				
Missouri School Jour..Educ..M ex July & Aug.©	3,000	2.50		2-15 -115
Min. rate 1 p. 1 ti. \$35.00.				
Joplin (D 7½)—Pop. 42,000.				
<i>Daily Newspapers.</i>				
Globe☐..Dem..Morn ex Su & Mon.....	© 26,417	.84	.84 F	8-12½-280
Su Morn	© 27,583	.84	.84 F	8-12½-280
News-Herald☐..Ind-Rep..Eve ex Sat & Su....	© 16,582	.56	.56 F	8-12½-280
Su Morn	© 16,188	.56	.56 F	8-12½-280
‡ Only Afternoon Newspaper in Joplin. Covers Mo-Kans-Okla. Mining Territory. Representatives Story, Brooks & Finley, New York, Chicago and Philadelphia; J. Carr Gamble, St. Louis. (259)				
<i>Monthly Publications.</i>				
South Western Automobillat..Motoring & Good Roads..M	—			2-21 -140
½ p. 1 ti. \$5.00. Min. rate 1 p. mo. 1 yr. \$20.00 insertion.				
Kansas City (C 3½)—Pop. 450,000.				
<i>Daily Newspapers.</i>				
Drovers' Telegram☐..Live Stk & Agrl..Eve ex Sat & Su.....	\$ 35,600	.98	.98 F	7-13 -304
Journal..Rep..Morn ex Su.....	© 48,512	1.40	1.40 F	7-13 -304
Su Morn	© 46,693	1.40	1.40 F	7-13 -304
‡ The Journal is the newspaper of the business man, banker, investor and better class homes generally in Greater Kansas City and throughout the prosperous cities and towns of Northwest Missouri and Kansas. (259)				
Post☐..Ind..Eve ex Su.....	©145,118	2.10	2.10 F	8-13 -280
Su Morn	©148,918	2.10	2.10 F	8-13 -280

‡ Government statement—See page 4. *Gross circulation. ©Net circulation. ☐Can use matrices. ‡ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MISSOURI—Continued.**Kansas City—Continued.****Daily Newspapers.**

Times☐..Ind..Morn ex Su.....	©218,178	5.35	4.90 G	7-13½-304
Star☐..Ind..Eve ex Su.....	©224,170			7-13½-304
Su Morn	©222,766	4.20	3.50 G	7-13½-304

¶In Greater Kansas City alone The Star delivers every morning, every evening and every Sunday, to paid subscribers, more papers than there are families. Outside of Kansas City, in the territory nearby, it has 100,000 subscribers.

The Star prints all the news, all the "Wants," and all the merchandising information of interest to Kansas City. No offensive medical or similar advertising accepted. The Star's rate per thousand copies, is the lowest in America. (35)

Weekly Publications.

Catholic Register..Cath..Fri	—	.56	.50 B	7-13 -315
Central Christian Advocate..Meth..Wed.....	© 20,752	2.80	2.80 F	3-14 -157
Farmer & Stockman..Agrl..Thur.....	© 98,400	9.10	9.10 F	4-13 -187
Feeding & Marketing..Agrl..Wed.....	—	3.50		4-13 -185
Min. rate 1 p. 1 ti. \$187.75.				
Implement & Tractor Trade Jrl..Trade..Sat..	© 7,253	4.00		4-13 -168
Min. rate 1 p. wkly. 1 yr. \$60.00 page.				
Independent..Soc..Sat	—	1.75	.84 G	4-13 -175
Journal☐..Rep..Thur	©192,187	7.00	7.00 F	7-13 -304
Labor Herald..Labor..Fri	—	.75	.60 D	6-13 -280
Packer..Coml..Sat	—	2.50	1.67 I	7-13½ -300
Presse (Ger)..Dem..Thur	© 11,800	.70	.35 N	6-13 -280
Staats-Zeitung (Ger & Eng)☐..Ind..Fri.....	—	.50	.50 F	7-13 -294
Star☐..Ind..Agrl..Wed	©358,839	10.50		7-13½-304
Min. rate ¼ p. 1 ti. \$8.40 inch.				

¶The Weekly Kansas City Star has a larger circulation than any other weekly newspaper. It is written and edited strictly for farmers. Besides news, it contains special articles and departments relating to agriculture.

Dr. Henry J. Waters, former president of the Kansas State Agricultural College, is editor of The Weekly Star.

10% discount for quarter pages (582 lines), and 20% discount for half pages (1,064 lines). (34)

Word & Way..Bap..Thur.....	—	.97	.19 F	4-13 -189
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Monthly Publications.

American Breeder..Agrl..S-M	—	2.80		4-13 -182
Min. rate 1 p. 1 ti. \$185.00.				
American Hereford Journal..Stk Brdg..S-M...©	12,500	2.80	2.80 F	3-14 -140
Farm & Home Mechanics..Farm Mech..M.....©	102,800	7.00		4-13½-175
Min. rate 1 p. 1 ti. \$271.00 page.				
Farm Tractor..Fr Tr Owners..M.....	—	2.10	2.10 F	4-13 -168
Home Friend..Family..M	©532,600	31.50		4-13 -175
Min. rate 1 p. 1 ti. \$1,220.00.				
¶Established 1895. Standard of the direct field sale. Has a circulation in small towns and on rural routes that is incomparable.				
Hundreds of advertisers key their advertisements and must get results or they would not use this publication year in and year out as they do.				
Home Friend's circulation for the past five years has averaged over 525,000 net paid each issue. (33)				
Kennel Review..Dogs..M	—	1.00		3-13 -126
Min. rate ¼ p. mo. 1 yr. \$8.00 insertion.				
Missouri & Kansas Farmer☐..Agrl..S-M.....©	85,196	4.20	4.20 F	4-13 -196
Osteopath..Ost Trade..M	© 5,750			
¼ p. 1 ti. \$10.00. Min. rate ¼ p. mo. 1 yr. \$8.00 insertion.				
Poland China Journal..Hogs..S-M.....©	8,000	2.80	2.80 F	3-14 -140
Railway Carmen's Journal..Frat..M.....	—	28.00		2-15 -112
Min. rate 1 p. 3 ti. \$176.00 insertion.				
Railway Post Office☐..Postal Serv..M.....	—	3.50		3-13 -136
Min. rate 1 p. 3 ti. \$40.00 insertion.				

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MISSOURI—Continued.**Kansas City—Continued.***Monthly Publications.*

Retail Lumberman..Lumb Tr..M.....	© 4,988				3-15 -141
Circ. quoted is for mo. of Feb., 1919, only. 3 inches d. c. \$5.00. Min. rate 1 p. mo. 1 yr. \$50.00 page.					
Useful Poultry Culture..Poultry..M.....	—	2.80	2.10 A		3-12 -140
Western Financier. (See Central Banker, Chicago, Ill.)					
Western Grain Journal..Trade..F-N..Thur....	—	2.00			3-15 -140
Min. rate 1 p. 1 tl. \$45.00 page.					

Kirksville (G 1)—Pop. 9,700.*Daily Newspapers.*

Express□..Ind..Eve ex Su.....	© 2,274	.15	.15 F		7-13 -287
News□..Non-Part..Eve ex Su.....	\$ 2,204	.15	.15 F		6-13 -239

Monthly Publications.

Journal of Osteopathy..M.....	—	2.75			2-15 -112
Min. rate 1 p. mo. 1 yr. \$12.50 page.					

Lamar (D 6½)—Pop. 2,316.*Daily Newspapers.*

Democrat..Dem..Eve ex Su.....	—	.07½	.07½ F		5-13 -252
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Macon (H 2)—Pop. 5,000.*Daily Newspapers.*

Chronicle-Herald..Dem..Eve ex Su.....	© 2,815	.20	.20 F		6-13 -280
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Marshall (F 3)—Pop. 5,000.*Daily Newspapers.*

Democrat-News..Dem..Eve ex Su.....	© 1,600	.14	.12 B		7-13 -280
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Maryville (C 1)—Pop. 5,500.*Daily Newspapers.*

Democrat-Forum..Dem..Eve ex Su.....	© 2,244	.20	.20 F		7-13 -280
Tribune□..Rep..Eve ex Su.....	© 2,800	.28	.17½ B		7-13 -280

Mexico (J 3)—Pop. 5,939.*Daily Newspapers.*

Intelligencer..Dem..Eve ex Su.....	© 940	.12	.12 F		6-13 -280
Ledger..Dem..Eve ex Su.....	© 1,003	.15	.10 A		8-13 -322

Moberly (H 3)—Pop. 15,000.*Daily Newspapers.*

Democrat..Dem..Eve ex Sat & Su.....	\$ 2,310	.20	.10 I		7-13 -280
Su Morn20	.10 I		7-13 -280
Index..Ind..Eve ex Su.....	\$ 2,600	.25			7-13 -280
Min. rate 20 in. dly. 1 yr. \$.06 per inch. ‡ Railroad shops, tanneries, foundries, machine works, etc. Also rich farming territory covered by Index. (148)					
Monitor..Dem..Eve ex Sat & Su.....	—	.07½	.07½ F		7-13 -280
Su Morn	—	.07½	.07½ F		7-13 -280

Monett (E 8)—Pop. 6,000.*Daily Newspapers.*

Times..Ind..Eve ex Su.....	\$ 1,000	.10	.10 F		6-13 -280
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MISSOURI—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Nevada (D 6)—Pop. 9,352.			
<i>Daily Newspapers.</i>			
Mall & Post..Dem..Eve ex Su.....© 2,300	.20	.20 F	7-13 -280
Poplar Bluff (M 8)—Pop. 12,000.			
<i>Daily Newspapers.</i>			
American..Ind..Eve ex Su.....	.15	.15 F	7-13 -308
Rich Hill (D 5)—Pop. 2,755.			
<i>Daily Newspapers.</i>			
Review..Dem..Eve ex Su.....	.10	.05 A	7-13 -308
St. Charles (L 4)—Pop. 10,000.			
<i>Daily Newspapers.</i>			
Banner News..Ind..Eve ex Su.....\$ 970	.12½	.09 I	6-13 -280
Cosmos & Monitor..Rep..Eve ex Su.....	.15	.10 N	7-13 -301
<i>Weekly Publications.</i>			
Banner News..Dem..Thur© 1,575	.20	.15 I	6-13 -280
St. Joseph (C 2)—Pop. 85,000.			
<i>Daily Newspapers.</i>			
Gazette□..Ind-Rep..Morn ex Su.....© 17,213	1.05	.56 L	7-13 -275
Su Morn© 14,395	1.12	.70 L	7-13 -275
News-Press□..Ind..Eve ex Su.....© 33,636	.98	.98 F	7-13 -301
Stock Yards Journal□..Coml..Eve ex Su.....© 8,520	.35	.35 F	7-13 -280
<i>Weekly Publications.</i>			
Observer□..Dem..Sat© 5,200	.25	.25 F	6-13 -280
Union□..Labor..Fri© 2,000	.25	.25 F	7-13 -280
Volksblatt (Ger)□..Ind..Fri© 1,300	.30	.30 F	7-13 -280
St. Louis (M 4)—Pop. 800,000.			
<i>Daily Newspapers.</i>			
Amerika (Ger)□..Dem..Morn ex Su.....© 21,039	2.10	.70 P	7-13 -276
Su Morn© 25,018	2.10	.70 P	7-13 -276
Globe-Democrat□..Rep..Morn ex Su.....© 172,363	4.20	3.08 A	8-12½-300
Su Morn© 163,534	4.20	3.08 G	8-12½-300
Post-Dispatch□..Ind..Eve ex Thur, Fri & Su...© 163,455	5.04	3.22 L	8-12½-280
Eve ex Mon, Tu, Wed, Sat & Su.....© 163,455	5.60	3.50 L	8-12½-280
Su Morn© 339,764	5.60	3.50 L	8-12½-280
Rotogravure Sec..Su...© 339,764	10.50	7.00 G	7-12½-280
Record..Legal & Real Estate..Morn ex Su....	.70	.56 C	7-13 -280
Republic□..Dem..Morn ex Su.....© 87,040	2.80	2.10 G	7-12½-310
Su Morn© 77,300	2.80	2.10 G	7-12½-310
Star□..Ind..Eve ex Su.....\$100,607	3.50	2.24 C	8-12½-305
Times□..Rep..Eve ex Su.....© 70,217	4.20	1.96 L	7-13 -310
† The only Republican Evening Newspaper in St. Louis. Con- servative, constructive, influential. "The Paper That Goes Home." Mem. Audit Bureau of Circulations. (245)			
{ Westliche Post (Ger)□..Rep..Morn ex Su....© 21,406	2.80	1.40 G	7-13 -310
{ Mississippi Blaetter (Ger)□..Rep..Su Morn.© 15,742	3.50	1.82 G	7-13 -310
† Westliche Post (German) Republican Morn., ex Sun., 25,608. Mississippi Blaetter (German) Republican Sun. Morn. Charter member of the Associated Press. Most important paper for reaching substantial citizens who read German language. (157)			

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MISSOURI—Continued.

St. Louis—Continued.

Weekly Publications.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
American Paint Journal..Paint Tr..Sat.....© 1,850	4.00		3-16 -168
Min. rate 1 p. mo. 1 yr. \$30.00 page.			
Amerika (Ger)..Dem..Tu & Fri.....© 32,561	2.10	2.10 F	7-13 -276
Boys' Comrade..Relig..Su	1.40	1.40 F	3-14 -150
Butchers' & Packers' Gazette□..Trade..Sat... ———	.70		6-13 -280
Min. rate 1 inch wkly. 1 yr. .42 inch.			
Censor□..Rep..Thur	2.10	.98 L	4-13 -154
Christian Advocate..Meth..Wed	1.40	.98 G	4-13 -190
Christian Evangelist..Christian..Thur	2.80	2.80 F	3-14 -160
Church Progress..Cath..Thur	1.06	1.06 F	7-13 -280
Drygoodeman..Dry Goods..Sat			3-14 -147
¼ p. \$22.50. Min. rate 1 p. 20 tl. 1 yr. \$50.00 page.			
Farm Machinery-Farm Power..Trade..Tu.....© 7,738	2.00		4-13 -168
Min. rate 1 p. wkly. 1 yr. \$50.00 insertion.			
Friedensbote (Ger)..Evan..Su	2.80		4-13 -182
Min. rate 1 inch wkly. 1 yr. \$1.96 inch.			
Front Rank..Christian..Sat	2.10	2.10 F	3-14 -160
Girls' Circle..Christian..Su	1.40	1.40 F	3-14 -150
Globe-Democrat□..Rep..Mon & Thur.....©153,458	8.40	8.40 F	8-12½-300
Herold des Glaubens (Ger)..Cath..Wed.....© 43,500	.70		7-14½-300
Min. rate 1/7 p. 1 tl. \$15.00.			
Hlas (Boh)□..Dem..Tu & Fri.....© 14,910	1.12	.56 P	6-14 -280
Interstate Grocer..Trade..Sat	1.12	.83½P	7-13 -297
Jewish Voice (Jewish)□..Fri..... ———	.98	.98 F	5-14 -248
Labor□..Labor..Sat			7-13 -280
Listy (Boh)□..Rep..Thur50	.50 F	6-13 -280
Lumber..Mon			3-13 -168
¼ p. \$15.00. Min. rate 1 p. wkly. 1 yr. \$50.00 page.			
Milling & Grain News..Trade..Wed..... ———	2.00		4-13 -168
Min. rate 1 p. wkly. 1 yr. \$25.00 insertion.			
Post-Dispatch Magazine Supplement□..Su.....©339,764	9.10	9.10 F	4-13½-190
Reedy's Mirror..Lit & Polit..Thur.....© 26,000	2.10	1.40 L	4-14 -165
Republic□..Dem..Mon & Thur.....©140,909	7.70	7.70 F	7-12½-310
Sporting News□..Sports..Thur	3.50	3.50 F	7-13½-287
Waterways Journal..River News..Sat..... ———	1.00	1.00 F	4-13 -161
Western & Sunday Watchman..Cath..Thur.... ———	.85	.85 F	5-13 -213

Monthly Publications.

Abendachule (Ger)..Lit..F-N..Thur	2.80	2.80 F	3-15 -150
An ideal advertising medium of household supplies. 92% of its subscribers renew from year to year. Published for 68 years. Subscription price \$2.25 a year. The Abendachule is the only German family Magazine published in the United States. (8)			
American Paint & Oil Dealer□..Trade..M.....© 10,000	2.80		3-16 -168
Min. rate 1 p. mo. 1 yr. \$90.00 page.			
Auto Review..Motoring..M			2-21 -140
1 p. 1 tl. \$40.00. Min. rate 1 p. mo. 1 yr. \$35.00 page.			
Bulletin of Commerce□..Coml..S-M.....© 4,200	1.40		4-13 -168
Min. rate 1 p. 1 tl. \$50.00.			
Ceska Zena (Boh)..Cath..M.....© 10,898	1.00	.80 A	3-13 -133
Christian Sunday School Lesson Books:			
Bible Students' Quarterly.....			2-14 - 98
Home Department Quarterly.....	8.40	8.40 F	2-14 - 98
Scholars' Quarterly			2-14 - 98
Youths' Quarterly			2-14 - 98

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MISSOURI—Continued.**St. Louis—Continued.****Monthly Publications.**

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Comm. News & Labor Gazette □..Labor..S-M.© 5,100 Min. rate 1 p. 1 ti. \$150.00.	1.40		6-13 -280
Frisco-Man..R R Emp..M			2-15 -114
½ p. 1 ti. \$8.00. Min. rate 1 p. mo. 1 yr. \$30.00 insertion.			
Furniture News □..Trade..M.....© 3,000			2-21 -140
½ p. 1 ti. \$6.00. Min. rate 1 p. mo. 1 yr. \$30.00 ins.			
Hardware World ..Trade..M.....			2-18 -122
½ p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$45.00 insertion.			
Harness Herald ..Trade..M.....	3.00		2-20 -140
Min. rate 1 p. mo. 1 yr. \$25.00 insertion.			
Humorist ..Humor..M.....	4.00		3-13 -126
Min. rate 1 inch mo. 1 yr. \$38.00.			
International Musician □..Frat..M.....© 32,000	2.50	2.50 F	5-13 -217
Journal of Agriculture □..Agrl..S-M.....© 180,380	12.60	12.60 F	4-13 -182
Medical Brief ..Med..M.....	6.00		2-14 -112
Min. rate 1 p. mo. 1 yr. \$33.34 insertion.			
Melting Pot □..Rationalist..M.....	3.50		4-13 -105
Min. rate 1 p. 1 ti. \$100.00.			
Meyer Brothers' Druggist ..Trade..M.....			2-18 -119
1 inch 6 mos. \$4.17 ins. Min. rate 1 p. mo. 1 yr. \$33.34 ins.			
Mid-Continent Banker ..Fin & Bank..M.....			2-22½-140
½ p. 1 ti. \$5.15. Min. rate 1 p. mo. 1 yr. \$40.00 insertion.			
Missouri A. O. U. W. Overseer □..Frat..M.....© 6,000	1.50		4-18 -161
Min. rate 1 p. mo. 1 yr. \$40.00 page.			
Missouri Ruralist □..Agrl..S-M.....© 80,098	8.40	8.40 F	4-13 -185
¶ Circulation for 1919 is 110,000. Practically all of this circulation is in Missouri.			
(272)			
M. K. & T. Employees' Mag. ..R R Empls..M..	7.50		2-15 -112
Min. rate 1 p. 3 ti. \$35.00 insertion.			
Modern Hospital ..Hos Mgr & Eqpt..M.....			2-20 -133
½ p. 1 ti. \$27.50. Min. rate 1 p. mo. 1 yr. \$75.00 insertion.			
National Druggist ..Trade..M.....© 7,583			2-19½-130
½ p. 1 ti. \$8.00. Min. rate 1 p. mo. 1 yr. \$52.00 insertion.			
National Elk's Horn ..Frat..M.....	3.00		3-17 -161
Min. rate 1 inch mo. 1 yr. \$2.50 insertion.			
National Farmer & Stock Grower ..Agrl..M.....© 146,850	8.40		4-13 -175
Min. rate 1 p. 1 ti. \$350.00.			
Railroad Telegrapher ..Frat..M.....© 67,500	7.50		2-16 -112
Min. rate 1 p. 1 ti. \$75.00 insertion.			
Sporting Goods Dealer ..Trade..M.....© 4,250	6.00		2-21 -140
Min. rate 1 p. mo. 1 yr. \$40.00 page.			
Texas & Okla. Official R. R. & Hotel Guide ..R R & Hotel..M.....	3.50		1-22½-105
Min. rate 1 p. 1 ti. \$15.00.			
Trade Review & Export Journal □..Coml..S-M.© 4,200	1.40		4-13 -190
Min. rate 1 p. 1 ti. \$50.00.			
T. P. A. Magazine ..Frat..M.....© 66,405			2-15 -112
½ p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$40.00 ins.			
Urologic & Cutaneous Review ..Med..M.....© 18,500			2-16½-127
½ p. 1 ti. \$12.00. Min. rate 1 p. mo. 1 yr. \$51.67 ins.			
Word & Works ..Scientific..M.....© 20,030	2.10		3-15 -153
Min. rate 1 p. 1 ti. \$65.00.			

Yearly Publications.

Blaetter & Blueten (Ger) ..Fam..Yrly.....			1-24 -108
1 p. 1 ti. \$125.00 flat.			
Familien-Freund Almanac (Ger) ..Cath.....* 85,000			
½ p. \$5.00. 1 p. \$30.00.			
Hicks' Almanac □..Scientific.....© 49,700	8.40		2-13½- 95
Min. rate ¼ p. 1 ti. \$25.00.			

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MISSOURI—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Medalia (F 4)—Pop. 25,000.				
<i>Daily Newspapers.</i>				
Capital□..Ind..Eve ex Su.....	}	.28	.17½B	7-13 -230
Morn ex Su & Mon.....				7-13 -280
Su Morn28	.17½B	7-13 -280
Democrat..Dem..Eve ex Sat & Su.....		.30	.18 P	8-12 -294
Su Morn30	.18 P	8-12 -294
<i>Weekly Publications.</i>				
Leader..Labor..Fri20	.20 F	7-13 -301
Railway Federationist..Labor..Sat30	.30 F	7-13 -301
Springfield (E 7)—Pop. 42,000.				
<i>Daily Newspapers.</i>				
Leader□..Ind..Eve ex Su.....	© 14,595	.42	.42 F	8-12 -230
Su Morn	© 13,002	.42	.42 F	8-12 -230
¶ The Leader, Springfield's only evening newspaper, has largest volume of both local and foreign advertising. (30)				
Republican□..Rep..Morn ex Su & Mon.....	© 13,391	.70	.42 A	7-13 -230
Su Morn	© 14,119	.70	.42 A	7-13 -230
<i>Monthly Publications.</i>				
Ozark Countryman□..Agrl..S-M	© 20,000	2.80	2.80 F	4-13½-185
Trenton (E 1½)—Pop. 7,500.				
<i>Daily Newspapers.</i>				
Republican-Tribune..Rep..Eve ex Su.....	© 1,580	.15	.10 A	5-13 -252
Times..Dem..Eve ex Su.....		.10	.05 P	6-13 -230
Warrensburg (E 4)—Pop. 4,689.				
<i>Daily Newspapers.</i>				
Star-Journal□..Dem..Eve ex Su.....	© 800	.07½	.07½F	6-13 -230
<i>Weekly Publications.</i>				
Star-Journal□..Ind-Dem..Fri & Tu.....	© 3,750	.22	.22 F	7-13 -230
Webb City (D 7)—Pop. 18,000.				
<i>Daily Newspapers.</i>				
Register..Dem..Eve ex Su.....		.15	.15 F	6-13 -230
Sentinel..Rep..Eve ex Su.....	© 1,500	.09	.09 F	6-13 -276

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**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

From Statistics Compiled by the U. S. Department of Agriculture

MISSOURI		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	6,693,000	20.0	133,860,000	\$191,420,000
Wheat	(")	3,092,000	13.0	53,154,000	108,966,000
Hay	(Tons)	2,989,000	.9	2,690,000	55,145,000
Oats	(Bush.)	1,524,000	29.0	44,196,000	30,937,000
Potatoes	(")	114,000	61.0	6,954,000	10,640,000
Rye	(")	341,000	14.0	476,000	776,000
Barley	(")	10,000	25.0	250,000	283,000
Beans	(")				
Sweet Potatoes	(")	8,000	91.0	728,000	1,354,000
Flaxseed	(")	6,000	8.0	48,000	144,000
Buckwheat	(")	7,000	13.0	91,000	164,000
Cotton	(Bales)	156,000	215.0	70,000	9,450,000
Tobacco	(Lbs.)	3,300,000	900.0	2,970,000	740,000
Rice	(Bush.)	550,000	45.0	25,000	45,000
Total Acreage		15,186,300		Total Val.	\$410,069,000
		Number	Value per Head (average)		Value
Dairy Cows		919,000	\$ 74.00		\$ 68,006,000
Other Cattle		1,782,000	49.90		88,031,000
Horses		1,040,000	92.00		95,680,000
Swine		4,943,000	18.50		91,446,000
Sheep		1,539,000	13.30		20,315,000
Mules		374,000	116.00		43,384,000
Total Number		10,597,000		Total Val.	\$406,862,000
				Grand Tot'l	\$816,931,000

\$ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MONTANA.

Cities and Towns of—	No.	Pop.
25,000 inhabitants or more	1	39,165
10,000 to 25,000 inhabitants	5	59,497
5,000 to 10,000 inhabitants	3	16,015
2,500 to 5,000 inhabitants	5	18,743
Total urban territory.....		133,420



MONTANA.

	No.	Pop.
Rural territory		242,633
Cities and towns of less than 2,500 inhabitants.....	43	35,186
Other rural territory.....		204,447
Total number of dwellings in state.....		82,811
Total number of families in state.....		86,602



MONTANA—Pop. 376,053.				1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Anaconda (D 4½)—Pop. 15,000.						
Daily Newspapers.						
Standard□..Dem..Morn ex Su.....	⊙ 11,098	.70	.56 D	7-13	-278	
Su Morn	⊙ 15,250	.77	.63 D	7-13	-278	
Rotogravure Sec..Su	⊙ 15,250	1.15	1.15 F	7-13	-258	
Billings (H 5)—Pop. 10,031.						
Daily Newspapers.						
Gazette□..Rep..Eve ex Su.....	⊙ 12,115	.77	.63 B	7-13	-294	
Morn ex Su & Mon.....				7-13	-294	
Su Morn				7-13	-294	
Weekly Publications.						
Gazette□..Rep..Tu & Fri.....	⊙ 740	.25	.25 F	7-13	-294	
Monthly Publications.						
Campbell's Scientific Farmer..Agri..M.....	* 18,485	2.80		3-13	-136	
Min. rate ¼ p. 1 tl. \$21.00.						
Bozeman (E 5)—Pop. 10,000.						
Daily Newspapers.						
Chronicle□..Dem..Morn ex Mon.....	⊙ 2,411	.28	.28 F	7-13	-276	
Su Morn28	.28 F	7-13	-276	
Weekly Publications.						
Chronicle□..Dem..Thur	—	.21	.21 F	7-13	-276	
Courier□..Rep..Wed	—	.15	.15 F	6-13	-280	
Butte (D 4½)—Pop. 90,000.						
Daily Newspapers.						
Bulletin□..Ind & Labor..Eve ex Su.....	* 9,255	.60	.45 P	7-13	-290	
Miner□..Dem..Morn ex Su.....	⊙ 14,637	.56	.56 F	7-13	-280	
Su Morn	⊙ 25,147	.70	.70 F	7-13	-280	
Post□..Ind-Rep..Eve ex Su.....	⊙ 13,415	.84	.56 I	7-13	-280	
† Only afternoon paper. Largest total daily and local circ. Mem. A. B. C. Rep. by J. P. McKinney, Spl. Agent, New York and Chicago. (194)						
Deer Lodge (D 3)—Pop. 2,570.						
Weekly Publications.						
Silver State..Dem..Thur	⊙ 976	.17½	.17½ F	6-13	-276	
Glendive (M 2)—Pop. 2,428.						
Weekly Publications.						
Review..Rep..Thur	⊙ 1,785	.18	.18 F	7-13	-280	
Great Falls (E 3)—Pop. 35,000.						
Daily Newspapers.						
Leader□..Rep..Eve ex Su.....	⊙ 4,048	.70	.28 I	7-13	-287	
Tribune□..Dem..Morn ex Su.....	⊙ 12,526	.56	.56 F	7-13	-280	
Su Morn	⊙ 12,704	.56	.56 F	7-13	-280	
Weekly Publications.						
Rocky Mountain Husbandman..Agri..Thur....	⊙ 6,758	.70		6-13	-259	
Min. rate 1 inch wkly. 9 mos. .42 inch.						
Tribune..Dem..Wed	⊙ 3,586	.35	.35 F	7-13½	-290	

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MONTANA—Continued.**Great Falls—Continued.****Monthly Publications.**

Montana Banker..Banking..M	© 4,600	2.00		4-13 -168
Min. rate 1 p. 30 ti. \$29.25 insertion.				
Montana Farmer□..Agrl..S-M	© 13,217	1.40	1.40 F	4-13 -218
Montana Trade Journal..Gen Mdse..M.....	—	2.10		3-13 -126
Min. rate ½ p. 6 ti. \$13.50 insertion.				

Butte (G 2)—Pop. 6,000.**Daily Newspapers:**

Promoter..Rep..Morn ex Su & Mon.....	—	.20	.20 F	7-13 -304
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Helena (D 4)—Pop. 14,000.**Daily Newspapers.**

Independent□..Dem..Morn ex Su.....	\$ 4,812	.56	.35 B	7-13 -294
Su Morn56	.35 B	7-13 -294

¶ The Independent is a live paper that does things. Its co-operation helped establish Helena as the big automobile market of Montana. We have real co-operation for substantial products.

Record-Herald□..Rep..Eve ex Su.....	© 7,848	.70	.35 G	7-13 -280
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¶ Only A. B. C. and evening paper. Much the largest circ. and growing rapidly. J. F. McKinney, Spl. Agent, New York and Chicago. (195)

Weekly Publications.

Record-Herald□..Rep..Thur	© 3,018	.50	.30 N	7-13 -280
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Monthly Publications.

Northwestern Stkman. & Farmer□..Agrl..S-M	—	1.12	1.12 F	4-13 -196
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Kalispell (B 2½)—Pop. 5,549.**Daily Newspapers.**

Inter Lake..Rep..Eve ex Su.....	© 2,472	.25	.14 N	6-13 -280
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Weekly Publications.

Journal..Dem..Thur	—	.15	.15 F	6-13 -276
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Lewistown (G 3½)—Pop. 8,500.**Daily Newspapers.**

Democrat-News□..Dem..Morn ex Su.....	© 3,016	.35	.30 H	7-13 -287
Su Morn	© 3,016	.25	.20 H	7-13 -287

Livingston (F 5)—Pop. 7,300.**Daily Newspapers.**

Enterprise□..Ind..Morn ex Su & Mon.....	© 1,954	.25	.25 F	7-13 -280
Su Morn25	.25 F	7-13 -280

Miles City (L 4)—Pop. 8,000.**Daily Newspapers.**

Montanan□..Rep..Eve ex Su.....	© 1,250	.50	.30 B	7-13 -294
Star□..Rep..Morn ex Su & Mon.....	© 2,250			7-13 -294
Su Morn	© 2,250	.50	.30 B	7-13 -294

Weekly Publications.

American & Stockgrowers' Journal..Dem..Thur	© 2,300	.30	.25 N	7-13 -280
Independent□..Rep..Fri	—	.25	.18 B	7-13 -294

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MONTANA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Missoula (C 4)—Pop. 12,869.				
<i>Daily Newspapers.</i>				
{	Sentinel□..Ind..Eve ex Su.....	2,102	.85	.42 I 7-13 -294
	Missoulian□..Rep..Morn ex Su.....	4,284	.85	.42 I 7-13 -294
	Su Morn	5,303		
Red Lodge (G 4)—Pop. 4,860.				
<i>Weekly Publications.</i>				
Picket Journal..Rep..Thur	1,785	.30	.30 F	6-13 -280
Roundup (H 4)—Pop. 1,513.				
<i>Weekly Publications.</i>				
Record..Rep..Fri	1,775	.50	.20 O	6-13 -276

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

From Statistics Compiled by the U. S. Department of Agriculture

MONTANA		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	100,000	21.0	2,100,000	\$ 2,835,000
Wheat	(")	2,062,000	12.3	25,434,000	49,342,000
Hay	(Tons)	767,000	1.60	1,227,000	24,049,000
Oats	(Bush.)	680,000	30.0	20,400,000	16,320,000
Potatoes	(")	52,000	135.0	7,020,000	5,616,000
Rye	(")	20,000	12.0	240,000	346,000
Barley	(")	87,000	22.0	1,914,000	1,914,000
Beans	(")				
Sweet Potatoes	(")				
Flaxseed	(")	547,000	5.2	2,844,000	9,613,000
Buckwheat	(")				
Cotton	(Bales)				
Tobacco	(Lbs.)				
Rice	(Bush.)				
Total Acreage		4,315,000		Total Val.	\$110,035,000
		Number	Value per Head (average)		Value
Dairy cows		197,000	\$ 87.00		\$ 17,139,000
Other cattle		1,020,000	53.90		60,078,000
Horses		357,000	84.00		46,788,000
Swine		200,000	22.00		4,400,000
Sheep		2,984,000	11.80		35,211,000
Mules		5,000	99.00		495,000
Total Number		4,763,000		Total Val.	\$164,111,000
				Grand Tot'l	\$274,146,000

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NEBRASKA—Pop 1,192,214.				1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Beatrice (H 4)—Pop. 12,000.						
<i>Daily Newspapers.</i>						
Express□..Rep..Eve ex Su.....	\$ 2,205	.31	.31 F	6-13	-280	
Sun..Ind..Morn ex Su & Mon.....	\$ 2,509	.25	.25 F	6-13	-294	
Su Morn25	.25 F	6-13	-294	
Columbus (G 3)—Pop. 5,014.						
<i>Daily Newspapers.</i>						
News..Local..Eve ex Su.....	© 4,000	.20	.20 F	6-13	-276	
<i>Weekly Publications.</i>						
Blene (Ger)..Ind..Fri	—	.25	.15 G	6-13	-280	
Telegram..Dem..Fri	© 2,400	.25	.25 F	6-13	-276	
Fairbury (G 4½)—Pop. 5,294.						
<i>Weekly Publications.</i>						
Journal..Dem..Thur	* 3,162	.20	.20 F	6-13	-276	
News & Gazette..Rep..Thur.....	* 2,650	.20	.20 F	6-13	-280	
Falls City (K 4½)—Pop. 5,000.						
<i>Daily Newspapers.</i>						
Journal..Rep..Eve ex Su.....	\$ 2,225	.15	.15 F	6-13	-280	
Frederick (H 3)—Pop. 12,000.						
<i>Daily Newspapers.</i>						
Tribune..Rep..Eve ex Su.....	© 6,618	.35	.35 F	7-13	-294	
Geneva (G 4)—Pop. 1,741.						
<i>Weekly Publications.</i>						
Nebraska Signal..Ind..Thur	—	.25	.25 F	6-13	-276	
Grand Island (F 3½)—Pop. 12,800.						
<i>Daily Newspapers.</i>						
Independent□..Ind..Eve ex Su.....	© 5,207	.28	.28 F	7-13	-276	
<i>Weekly Publications.</i>						
Independent□..Rep..Tu & Fri.....	© 1,500	.15	.15 F	7-13	-276	
Hastings (D 4)—Pop. 11,000.						
<i>Daily Newspapers.</i>						
Tribune□..Rep..Eve ex Su.....	\$ 7,084	.35	.35 F	7-13	-280	
<i>Weekly Publications.</i>						
Democrat□..Ind-Dem..Fri	© 2,200	.25	.25 F	6-13	-280	
Hearney (E 4)—Pop. 9,000.						
<i>Daily Newspapers.</i>						
Hub□..Ind-Rep..Eve ex Su.....	\$ 2,720	.18	.18 F	7-13	-287	
Lincoln (H 4)—Pop. 60,000.						
<i>Daily Newspapers.</i>						
Journal□..Rep..Morn ex Su.....	} © 24,112	.98	.98 F	7-13	-301	
Eve ex Su.....				7-13	-301	
Su Morn				7-13	-301	

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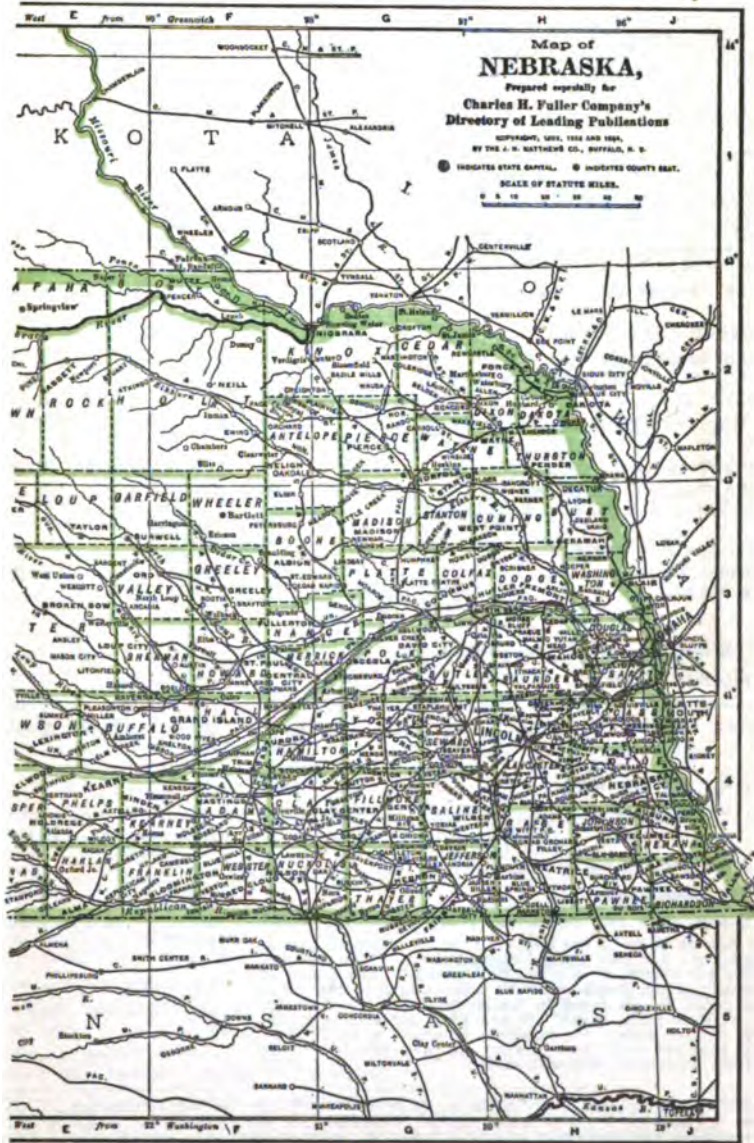
NEBRASKA.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or more	1	124,096
50,000 to 100,000 inhabitants
25,000 to 50,000 inhabitants	2	70,232
10,000 to 25,000 inhabitants	1	10,826
5,000 to 10,000 inhabitants	9	61,670
2,500 to 5,000 inhabitants	14	44,528



NEBRASKA.

	No.	Pop.
Urban territory		310,852
Rural territory		881,362
Cities and towns of less than 2,500 inhabitants.....	427	243,292
Other rural territory.....		638,070
Total number of dwellings in state.....		258,967
Total number of families in state.....		265,549



NEBRASKA—Continued.**Lincoln—Continued.***Daily Newspapers.*

Nebraskan□. College. Morn ex Sat & Su.....	© 1,200	.35	.18 N	6-13 -252
(Published during college year, Sept. to May, incl.)				
Star□. Dem.. Eve ex Su.....	© 31,579	.84	.84 F	8-12½-300
Su Morn	© 17,199	.84	.84 F	8-12½-300

‡ All advertising in Lincoln Sunday Star is carried in Sunday night predate and Monday mail edition. (23)

Weekly Publications.

Deutsch-Amerikanischer Farmer (Ger)□. Agri				
Wed	©121,712	4.90	4.90 F	4-13 -198
‡ The Deutsch Amerikan Farmer is the foremost American farm paper published in the German language on this continent. It reaches upwards of 125,000 of the 221,000 foreign born German farmers in this country. These farmers came here twenty, thirty, and forty years ago. Their farms are paid for. They are here to stay. They have proven themselves desirable citizens and afford a mighty profitable market for you to cultivate. (336)				
Freie Presse (Ger)□. Ind.. Wed.....	©121,749	4.90	4.90 F	7-13 -278
‡ The Lincoln Freie Presse, established over 80 years ago, has enjoyed a steady growth in circulation and has today the largest circulation of any American weekly published in German. Subscription strictly paid in advance. Circulation principally in the middle west. Reaches people living in the country or small towns, people with large families and large wants, who have been educated to buy advertised goods. (337)				
Nebraska Farmer.. Agri.. Sat	©122,983	8.40	8.40 F	4-13 -182

Monthly Publications.

American Poultryman.. Poultry.. M	—	2.60		3-13 -140
Min. rate 8 pp. mo. 1 yr. \$48.20 insertion.				
Commoner.. Dem.. M	—	4.90	4.90 F	4-13 -168
Motor Highway.. Motoring.. M	—	2.00		2-20 -140
Min. rate 2 inches mo. 1 yr. \$1.60 inch.				
Nebraska Ruralist□. Agri.. S-M	—	2.10	2.10 F	4-13 -196
Nebraska Teacher.. Educ.. M	© 4,500	1.60		2-18 -112
Min. rate ¼ p. 10 tl. 1 yr. \$5.00 insertion.				

Yearly Publications.

Weit (Ger).. Lit	© 50,000	4.90		2-13 - 94
¼ p. \$15.00.				

Nebraska City (J 4)—Pop. 8,000.*Daily Newspapers.*

News.. Dem.. Eve ex Su.....	© 1,385	.14	.14 F	7-13 -308
Press.. Ind.. Morn ex Su & Mon.....	© 2,598	.14	.14 F	7-13 -304
Su Morn	© 2,598	.14	.14 F	7-13 -304

Weekly Publications.

News.. Dem.. Mon & Thur.....	© 4,260	.20	.20 F	8-13 -308
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Norfolk (G 2½)—Pop. 9,000.*Daily Newspapers.*

News□. Ind.. Eve ex Su.....	© 9,920	.42	.42 F	7-13 -298
‡ The Norfolk News is the only daily in the Northern half of Nebraska and Southern Central South Dakota. This territory produces \$80,000,000 of new wealth annually. The people of the farms and the people of the 87 prosperous Nebraska towns and 18 South Dakota towns in the News' territory look to the News as their home paper. It has great influence with the dealers in this zone. Its consumer influence is tremendous. Let us help you with these dealers and help you to capture this great, prosperous consumer market. (175)				

‡ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ‡ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

NEBRASKA—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
North Platte (D 3½)—Pop. 4,793.			
<i>Daily Newspapers.</i>			
Telegraph...Rep..Eve ex Su.....	.10	.10 F	6-13 -276
Omaha (J 3)—Pop. 304,000.			
<i>Daily Newspapers.</i>			
Bee□...Rep..Morn & Eve ex Su.....	62,335	1.26	3-12½-294
Su Morn	61,353	1.26 F	3-12½-294
Rotogravure Sec..Su	61,353	4.20	7-13 -294
Drovers' Jri.-Stockman□...Coml..Eve ex Su....	24,843	.70	7-13 -304
News□...Ind..Eve ex Su.....	80,394	1.40	7-13 -280
Su Morn	63,788	1.26 F	7-13 -280
Tribune (Ger)□...Ind..Eve ex Su.....	22,600	.70	7-13 -280
†Omaha Daily Tribune—only German language Daily in Nebraska. Covers German speaking field in Nebraska and Western Iowa completely. Automobile section Tuesdays; farm sections Tuesdays and Fridays. Reaches element of unequalled buying power not duplicated nor reached by any other paper in this section. (54)			
World-Herald□...Dem..Morn & Eve ex Su.....	78,307	1.54	3-12½-294
Su Morn	69,522	1.40 F	3-12½-294
<i>Weekly Publications.</i>			
Danske Pioneer (Dan)□...Ind..Thur.....	31,890	.84	3-13 -315
Nova Doba (Boh)□...Ind..Tu & Fri.....		.50	6-13 -230
Min. rate 1 inch wkly. 1 yr. \$19.30.			
Pokrok Zapadu (Boh)...Rep..Wed.....		.56 F	6-13 -230
Posten (Swed)□...Ind..Wed	14,900	.50	7-13½-301
Trade Exhibit...Gen Mdse..Sat.....	2,234		4-13 -163
½ p. 1 ti. \$5.46. Min. rate 1 p. wkly. 1 yr. \$30.16 ins.			
<i>Monthly Publications.</i>			
Cesko Americky Venkov (Boh)...Agri..S-M....		.84 F	4-13 -175
Drubeznické Noviny...Poultry..M	7,644	.65	3-13 -140
Min. rate ¼ p. 6 ti. \$4.58 insertion.			
Hospodar (Boh)...Agri..Fortnightly..Wed	30,308	2.10	4-13 -189
†The only Bohemian publication you need to use in order to reach practically all the Bohemian farmers in the United States. P. H. Dampers, Frgn. Advr. Repr., Marquette Bldg., Chicago. (65)			
Kvety Americké (Boh)...Lit..Fortnightly..Wed*	20,878	1.00	4-13 -189
†Reaches the homes of the prosperous Bohemians of the Middle West. P. H. Dampers, Frgn. Advr. Repr., Marquette Bldg., Chicago, Ill. (66)			
Middle West School Review...Educ..M.....		1.75	3-13 -140
Min. rate 1 p. mo. 1 yr. \$30.00 page.			
Motorist...Motoring..M		2.78	3-13 -140
Min. rate 1 p. mo. 1 yr. \$58.00 insertion.			
Nebraska Farm Journal...Agri..S-M.....	103,149	3.40	4-13 -185
†Circulation for 1919, 110,000. No other Nebraska farm paper is closer to its readers. (270)			
Retail Merchants' Journal...Trade..S-M.....		.50	3-15 -140
Min. rate ¼ p. 1 ti. \$6.00.			
Sovereign Visitor...Frat..M	894,188	35.00	4-13 -189
Min. rate 1 p. 1 ti. \$1,700.00.			
Tidings...Frat..M	210,000	5.60	4-13 -189
Min. rate 1 p. 1 ti. \$250.00.			
Tradesman...Retail Trade..M		2.24	3-13 -140
Min. rate 1 p. mo. 1 yr. \$33.00 insertion.			
Western Banker□...Banking..M			3-13 -140
(See Central Banker, Chicago, Ill., for rates.)			

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NEBRASKA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Plattsmouth (J 3½)—Pop. 4,237.				
<i>Daily Newspapers.</i>				
Journal..Dem..Eve ex Su.....	\$ 940	.07	.07 F	7-13 -276
<i>Weekly Publications.</i>				
Journal..Dem..Mon & Thur.....	© 1,990	.12½	.12½ F	7-13 -276
South Omaha (J 3)—Pop. 26,259.				
<i>Daily Newspapers.</i>				
Democrat..Dem..Eve ex Su.....	—	.35	.10 N	6-13 -280
Superior (F 4½)—Pop. 3,000.				
<i>Daily Newspapers.</i>				
Journal..Rep..Eve ex Su.....	—	.04	.04 F	7-13 -303
<i>Monthly Publications.</i>				
Philatelic West & Collector's World..Philatelic M	—	2.20		2-15 - 98
Min. rate 1 p. mo. 1 yr. \$7.50 insertion.				
York (G 4)—Pop. 7,000.				
<i>Daily Newspapers.</i>				
News-Times..Ind..Eve ex Su.....	© 2,860	.21	.21 F	7-13 -280
<i>Weekly Publications.</i>				
Republican..Rep..Fri	© 1,350	.20	.20 F	7-13 -301

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**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

From Statistics Compiled by the U. S. Department of Agriculture

NEBRASKA	Acreage	Yield per Acre	Production	Value
Corn(Bush.)	6,954,000	17.7	122,086,000	\$157,550,000
Wheat(")	3,823,000	11.3	43,141,000	84,988,000
Hay(Tons)	1,701,000	1.40	2,381,000	40,953,000
Oats(Bush.)	2,531,000	22.2	56,188,000	36,552,000
Potatoes(")	121,000	86.0	10,406,000	12,279,000
Rye(")	388,000	12.9	5,005,000	6,757,000
Barley(")	343,000	16.5	5,660,000	4,811,000
Beans(")				
Sweet Potatoes(")				
Flaxseed(")	4,000	9.5	38,000	125,000
Buckwheat(")	2,000	14.0	28,000	46,000
Cotton(Bales)				
Tobacco(Lbs.)				
Rice(Bush.)				
Total Acreage	15,872,000		Total Val.	\$344,061,000
	Number	Value per Head (average)		Value
Dairy cows	662,000	\$ 85.00		\$ 56,270,000
Other cattle	2,940,000	49.90		146,706,000
Horses	1,049,000	87.00		91,262,000
Swine	4,250,000	26.50		102,700,000
Sheep	367,000	11.90		4,367,000
Mules	109,000	109.00		11,881,000
Total Number	9,377,000		Total Val.	\$414,187,000
			Grand Tot'l	\$758,248,000

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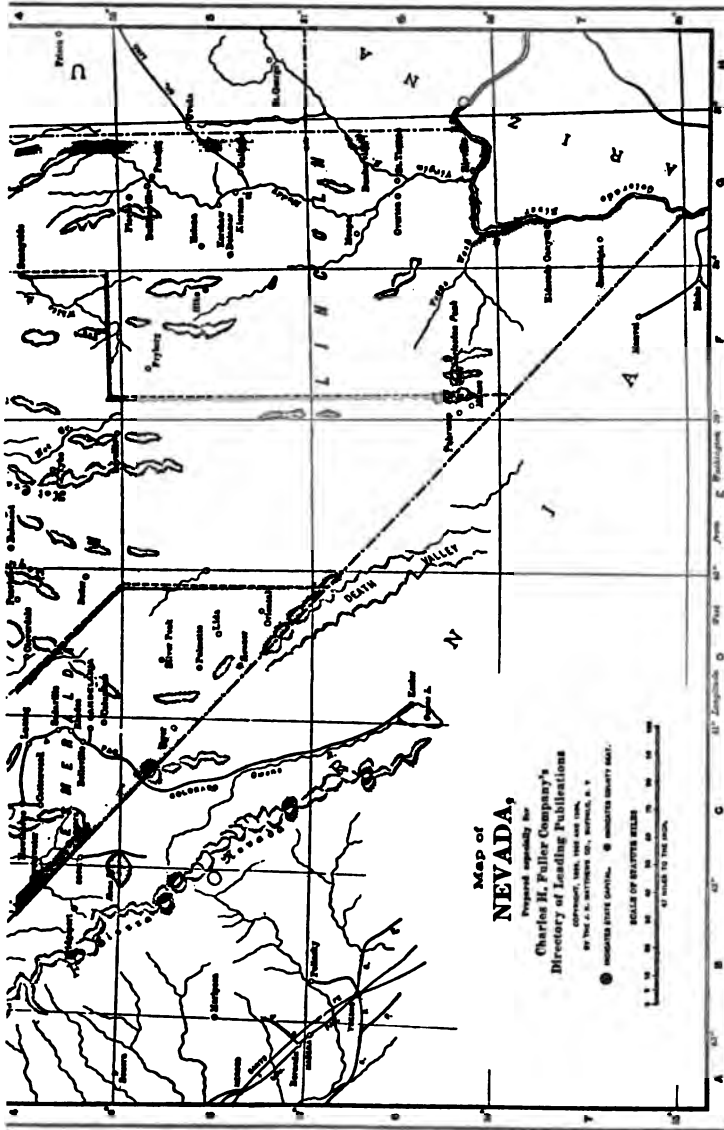
NEVADA.

Seven cities in the state with total population of.....	Pop.
Division of population of entire state—	19,698
Males	52,551
Females	29,324



NEVADA.

Rural territory	Pop.
Total number of dwellings in state.....	62,177
Total number of families in state.....	28,044
	23,677



NEVADA—Pop. 81,875.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Carson City (B 3½)—Pop. 3,500.				
<i>Daily Newspapers.</i>				
Appeal..Dem..Eve ex Su.....	—	.10	.10 F	6-13 -230
News..Rep..Morn ex Su & Mon.....*	500	.25	.15 B	6-13 -230
Elko (F 2)—Pop. 3,000.				
<i>Daily Newspapers.</i>				
Free Press..Rep..Eve ex Su.....*	632	.10	.10 F	6-13 -230
Independent..Dem..Eve ex Su.....	—	.10	.10 F	7-13 -301
Ely (G 3)—Pop. 2,055.				
<i>Daily Newspapers.</i>				
Mining Examiner..Dem..Eve ex Su.....	—	.50	.12½ I	6-13 -276
Goldfield (D 4½)—Pop. 4,353.				
<i>Daily Newspapers.</i>				
Tribune..Ind..Eve ex Su.....§	1,087	.65	.45 M	7-13 -301
<i>Weekly Publications.</i>				
News-Tribune..Ind..Sat	—	.75	.60 K	6-13 -230
Heno (B 3)—Pop. 17,000.				
<i>Daily Newspapers.</i>				
Gazette□..Rep..Eve ex Su.....©	4,000	.42	.35 D	7-13 -290
State Journal□..Ind..Morn ex Su.....	—	.50	.35 I	7-13 -237
Su Morn	—	.50	.35 I	7-13 -237
Tonopah (D 4½)—Pop. 3,900.				
<i>Daily Newspapers.</i>				
Bonanza..Rep..Eve ex Su.....	—	.50	.17½ P	7-13 -230
<i>Weekly Publications.</i>				
Miner..Dem..Sat	—	.50	.50 F	6-13 -230
Virginia City (B 3)—Pop. 2,224.				
<i>Daily Newspapers.</i>				
Chronicle..Dem..Eve ex Su.....	—	.08	.08 F	6-13 -230
Enterprise..Rep..Morn ex Su & Mon.....	—	—	—	6-13 -230
Winnemucca (D 1½)—Pop. (Twp.) 1,786.				
<i>Weekly Publications.</i>				
Star..Dem..Mon, Wed, Fri.....©	900	.17	.17 F	7-13 -304
Silver State..Rep..Tu, Thur, Sat.....	—	.15	.13 A	6-13 -276

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**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

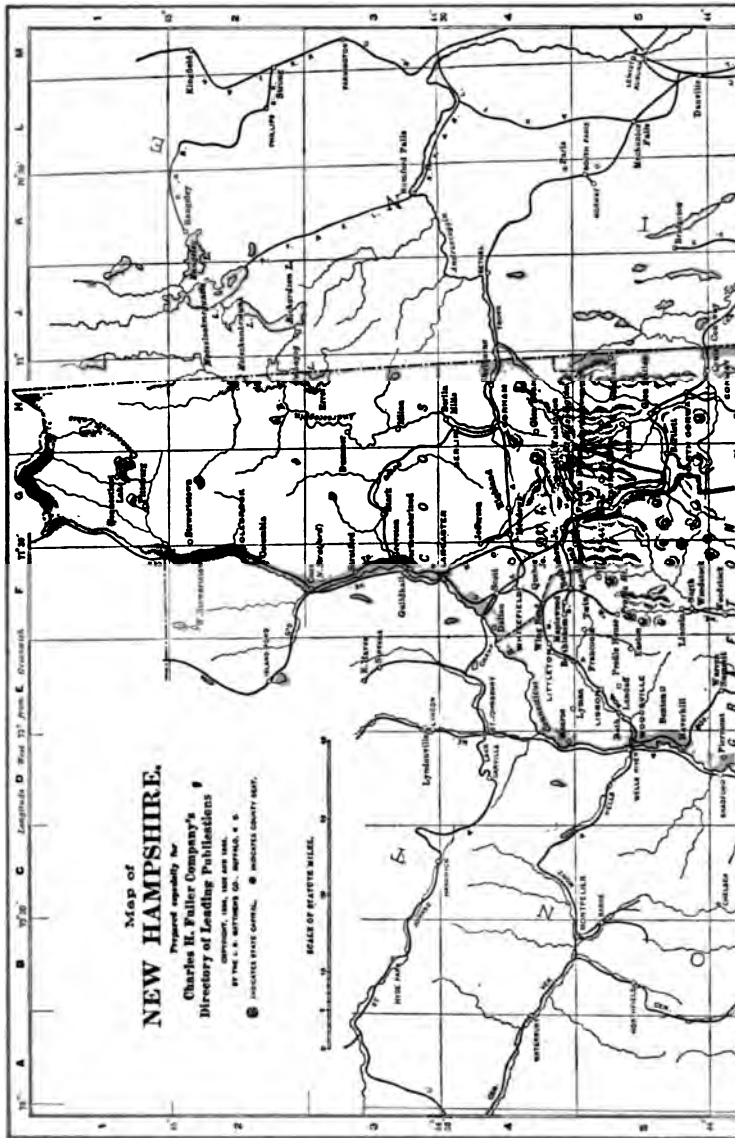
From Statistics Compiled by the U. S. Department of Agriculture

NEVADA		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	3,000	32.0	64,000	\$ 124,000
Wheat	(")	43,000	25.5	1,070,000	2,205,000
Hay	(Tons)	221,000	2.60	575,000	11,442,000
Oats	(Bush.)	14,000	38.0	532,000	628,000
Potatoes	(")	9,000	171.0	1,539,000	1,392,000
Rye	(")				
Barley	(")	12,000	34.0	408,000	628,000
Beans	(")				
Sweet Potatoes	(")				
Flaxseed	(")				
Buckwheat	(")				
Cotton	(Bales)				
Tobacco	(Lbs.)				
Rice	(Bush.)				
Total Acreage		300,000		Total Val.	\$ 16,920,000
		Number	Value per Head (average)		Value
Dairy cows		29,000	\$ 94.00		\$ 2,726,000
Other cattle		533,000	47.00		25,051,000
Horses		75,000	62.00		4,650,000
Swine		40,000	18.00		720,000
Sheep		1,520,000	11.80		17,936,000
Mules		8,000	72.00		216,000
Total Number		2,200,000		Total Val.	\$ 51,299,000
				Grand Tot'l	\$ 68,229,000

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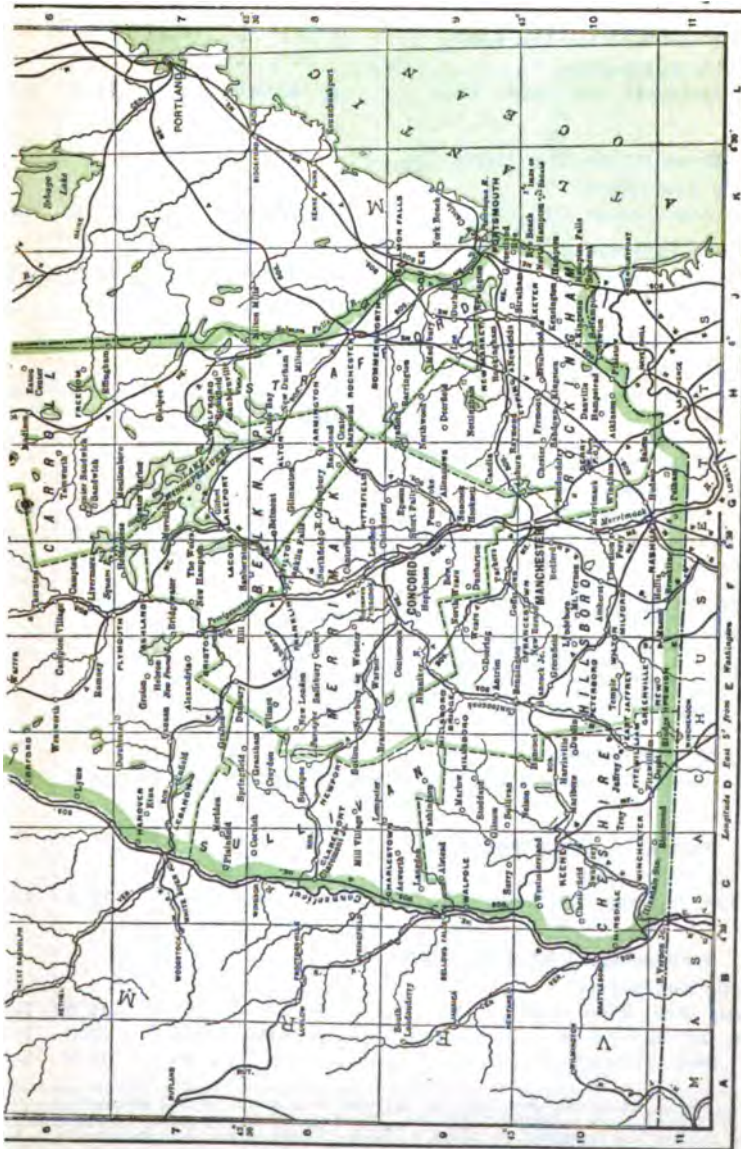
NEW HAMPSHIRE.

Cities and Towns of—	No.	Pop.
50,000 inhabitants or more	1	70,063
25,000 to 50,000 inhabitants	1	26,005
10,000 to 25,000 inhabitants	6	78,044
5,000 to 10,000 inhabitants	6	40,074
2,500 to 5,000 inhabitants	12	40,913



NEW HAMPSHIRE.

	No.	Pop.
Urban territory		255,099
Rural territory		175,473
Towns of less than 2,500 inhabitants.....	209	175,273
Other rural territory.....		200
Total number of dwellings in state.....		88,871
Total number of families in state.....		103,156



		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
NEW HAMPSHIRE—Pop. 430,572.				
Concord (F 9)—Pop. 22,000.				
<i>Daily Newspapers.</i>				
Monitor..Rep..Eve ex Su.....	© 2,230	.75	.08 G	7-13 -287
Patriot..Dem..Eve ex Su.....	\$ 2,074	.75	.14 G	7-13 -294
Dover (J 9)—Pop. 13,247.				
<i>Daily Newspapers.</i>				
Foster's Democrat..Rep..Eve ex Su.....	\$ 2,990	.50	.15 N	7-13 -294
Franklin (F 8)—Pop. 6,132.				
<i>Weekly Publications.</i>				
Journal-Transcript..Ind..Local..Thur	© 2,210	.50	.17 D	7-13 -294
Keene (C 10)—Pop. 11,000.				
<i>Daily Newspapers.</i>				
Sentinel..Rep..Eve ex Su.....	© 2,760	.75	.20 N	7-13 -287
<i>Weekly Publications.</i>				
Sentinel..Rep..Wed	© 3,005	1.00	.25 N	7-13 -287
Laconia (G 7½)—Pop. 10,183.				
<i>Weekly Publications.</i>				
Independent Democrat..Ind..Fri	—	.50	.15 G	7-13 -276
Manchester (G 10)—Pop. 80,000.				
<i>Daily Newspapers.</i>				
L'Avenir National (Fr)□..Ind..Eve ex Su.....	—	.75	.20 N	7-13 -284
Mirror & American□..Rep..Eve ex Su.....	\$ 5,172	.70	.21 N	7-13 -290
{ Leader□..Ind..Eve ex Su.....	© 25,554 }	1.40	.70 L	7-13 -301
{ Union□..Ind..Morn ex Su.....	— }			7-13 -301
† Manchester, N. H., is a one newspaper city and the one paper to advertise in is the Union-Leader (morning and evening). Larger circulation by several thousands than the combined circulation of all other dailies in the state. The only paper in Manchester whose circulation statements are audited by A. B. O. Low rates. Foreign Representative, Julius Matthews Special Agency, Boston, New York, Chicago. (81)				
<i>Weekly Publications.</i>				
New Hampshire Farmer & Union□..Ind..Wed.©	1,076	.25	.18 G	7-13 -301
Mashua (G 10½)—Pop. 34,000.				
<i>Daily Newspapers.</i>				
Telegraph..Ind-Rep..Eve ex Su.....	—	.50	.14 P	7-13 -287
Portsmouth (J 9)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Chronicle..Rep..Morn ex Su.....	© 1,600	.50	.15 N	7-13 -280
Herald..Ind..Eve ex Su.....	© 4,600	.75	.17½ N	7-13 -280
Times..Dem..Eve ex Su.....	—	.50	.14 N	7-13 -280

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**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

From Statistics Compiled by the U. S. Department of Agriculture

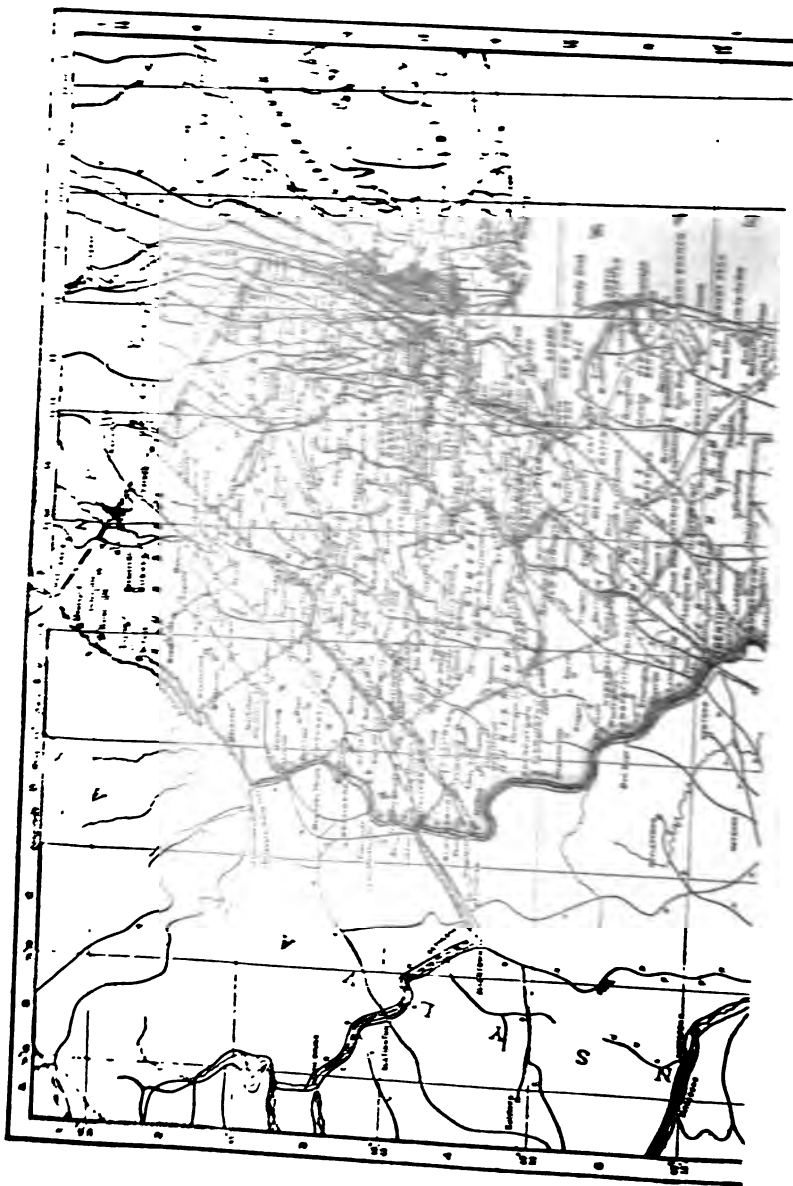
NEW HAMPSHIRE				
	Acreage	Yield per Acre	Production	Value
Corn(Bush.)	28,000	45.0	1,260,000	\$ 1,890,000
Wheat(")				
Hay(Tons)	472,000	1.15	543,000	10,208,000
Oats(Bush.)	24,000	38.0	912,000	793,000
Potatoes(")	21,000	140.0	2,940,000	4,263,000
Rye(")				
Barley(")	1,000	32.0	32,000	48,000
Beans(")				
Sweet Potatoes(")				
Flaxseed(")				
Buckwheat(")	2,000	17.0	34,000	68,000
Cotton(Bales)				
Tobacco(Lbs.)				
Rice(Bush.)				
Total Acreage	548,000		Total Val.	\$ 17,270,000
	Number	Value per Head (average)		Value
Dairy cows	107,000	\$ 80.00		\$ 8,560,000
Other cattle	74,000	39.80		2,945,000
Horses	42,000	145.00		6,090,000
Swine	66,000	25.00		1,650,000
Sheep	39,000	12.00		468,000
Mules				
Total Number	328,000		Total Val.	\$ 19,713,000
			Grand Tot'l	\$ 36,983,000

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NEW BRUNSWICK

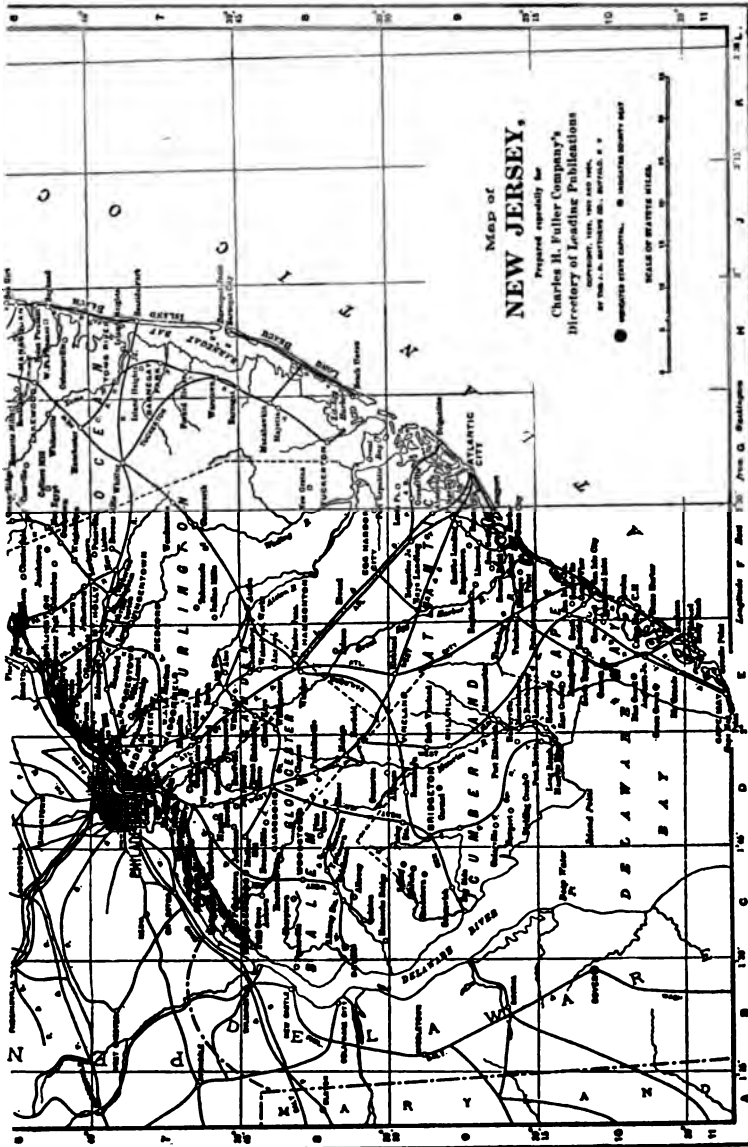
Counties and Towns of—

Counties and Towns of—	No.	Pop.
Atlantic County	3	740,848
Bergen County	6	445,404
Essex County	5	177,675
Hudson County	13	371,936
Passaic County	11	142,066
Union County	15	129,251



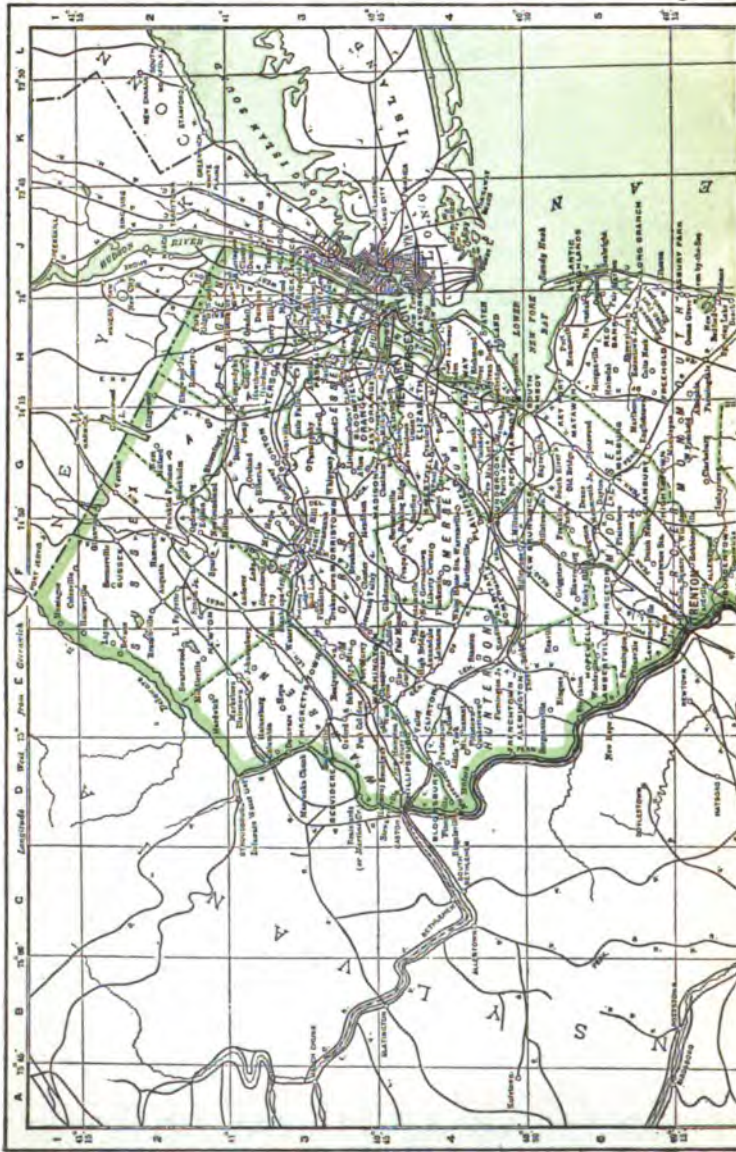
NEW JERSEY.

	No.	Pop.
Urban territory		1,907,210
Rural territory		629,957
Cities and towns of less than 2,500 inhabitants.....	154	150,305
Other rural territory.....		479,652
Total number of dwellings in state.....		407,295
Total number of families in state.....		558,202



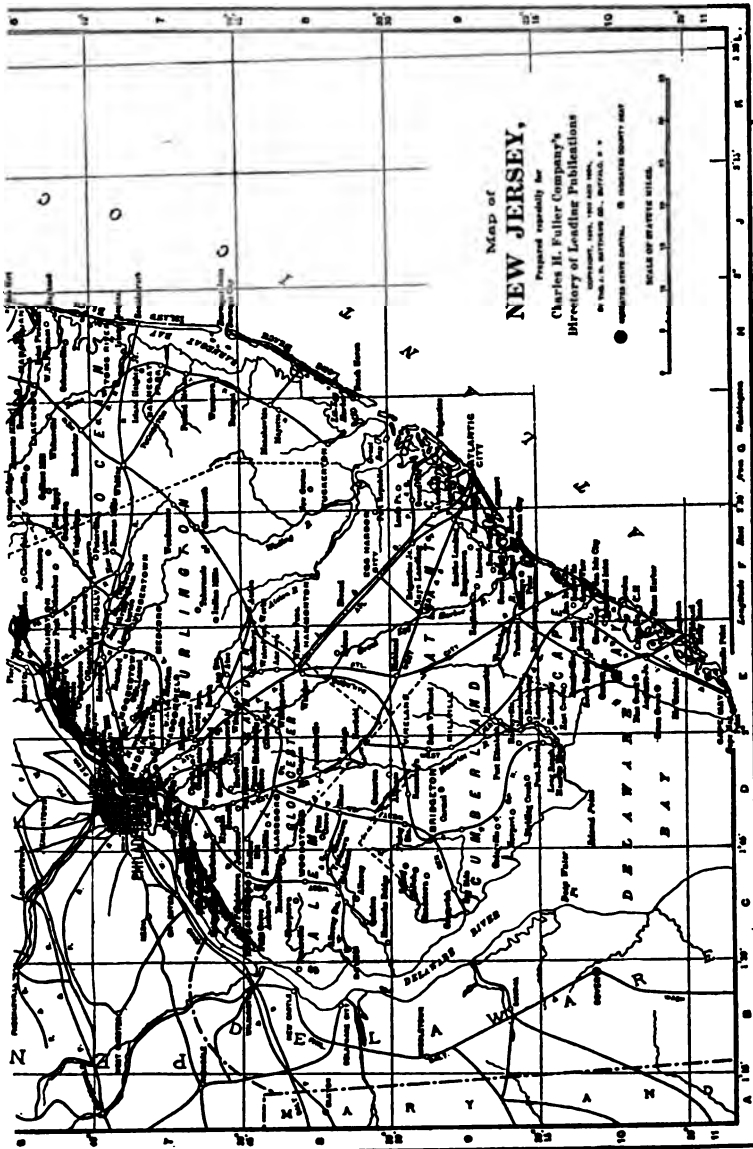
NEW JERSEY.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or more	3	740,848
50,000 to 100,000 inhabitants	6	445,404
25,000 to 50,000 inhabitants	5	177,675
10,000 to 25,000 inhabitants	18	271,936
5,000 to 10,000 inhabitants	21	142,066
2,500 to 5,000 inhabitants	35	129,281



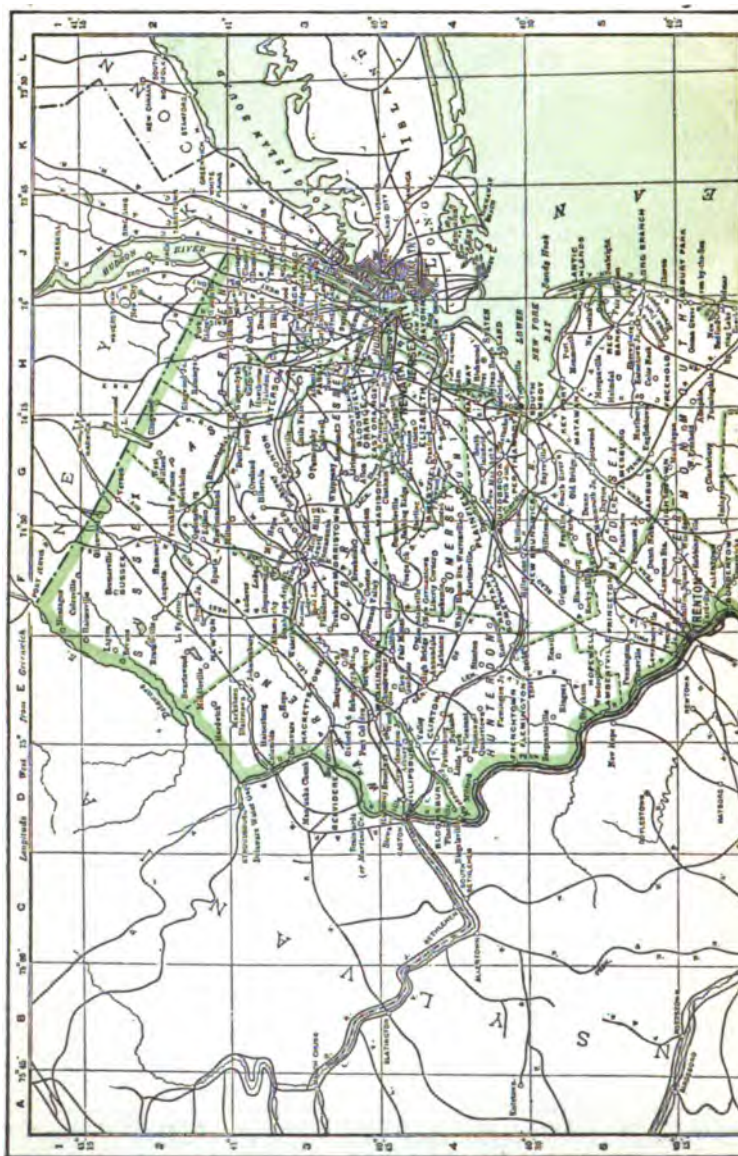
NEW JERSEY.

	No.	Pop.
Urban territory		1,907,210
Rural territory		629,957
Cities and towns of less than 2,500 inhabitants.....	154	150,305
Other rural territory.....		479,652
Total number of dwellings in state.....		407,295
Total number of families in state.....		558,202



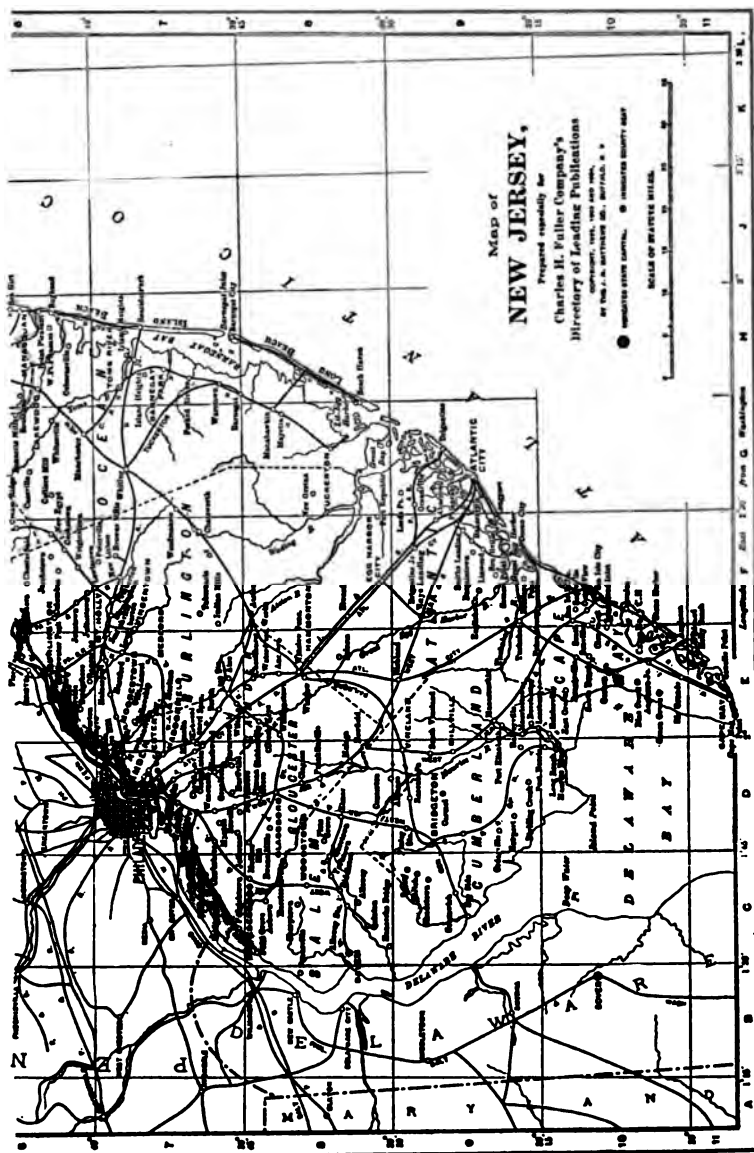
NEW JERSEY.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or more	3	740,848
50,000 to 100,000 inhabitants	6	445,404
25,000 to 50,000 inhabitants	5	177,675
10,000 to 25,000 inhabitants	18	271,936
5,000 to 10,000 inhabitants	21	142,066
2,500 to 5,000 inhabitants	35	129,281



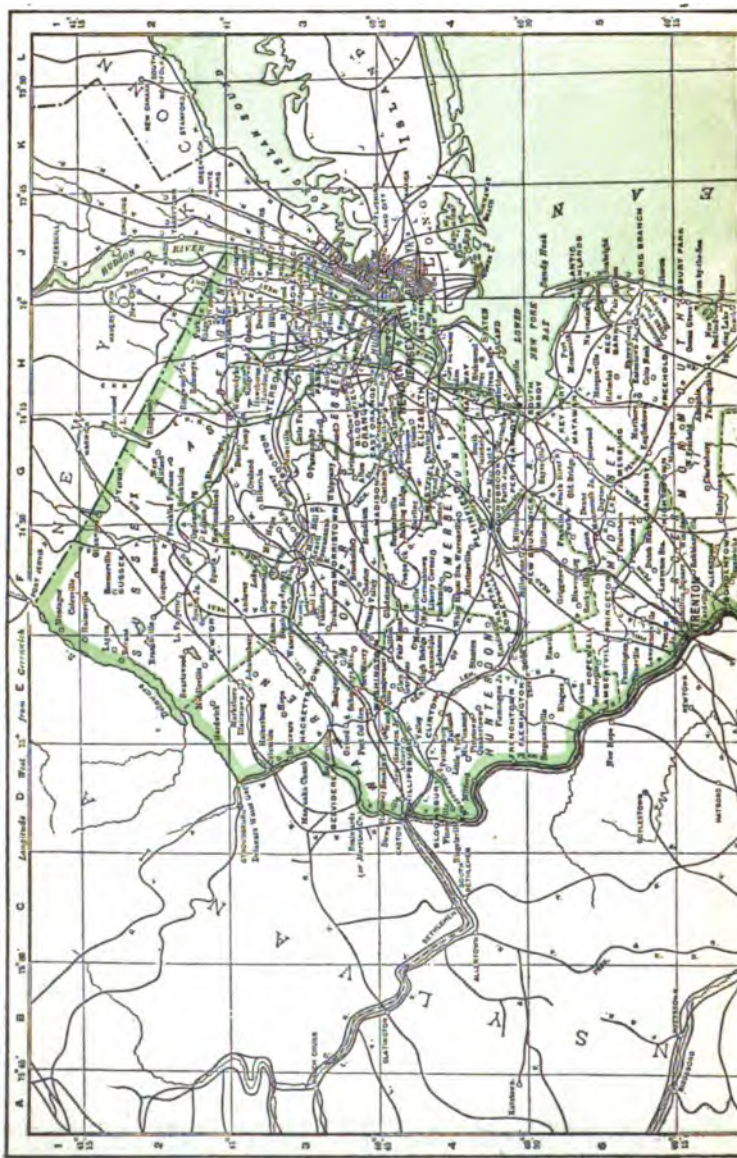
NEW JERSEY.

	No.	Pop.
Urban territory		1,907,210
Rural territory		629,957
Cities and towns of less than 2,500 inhabitants.....	154	150,305
Other rural territory.....		479,652
Total number of dwellings in state.....		407,295
Total number of families in state.....		558,202



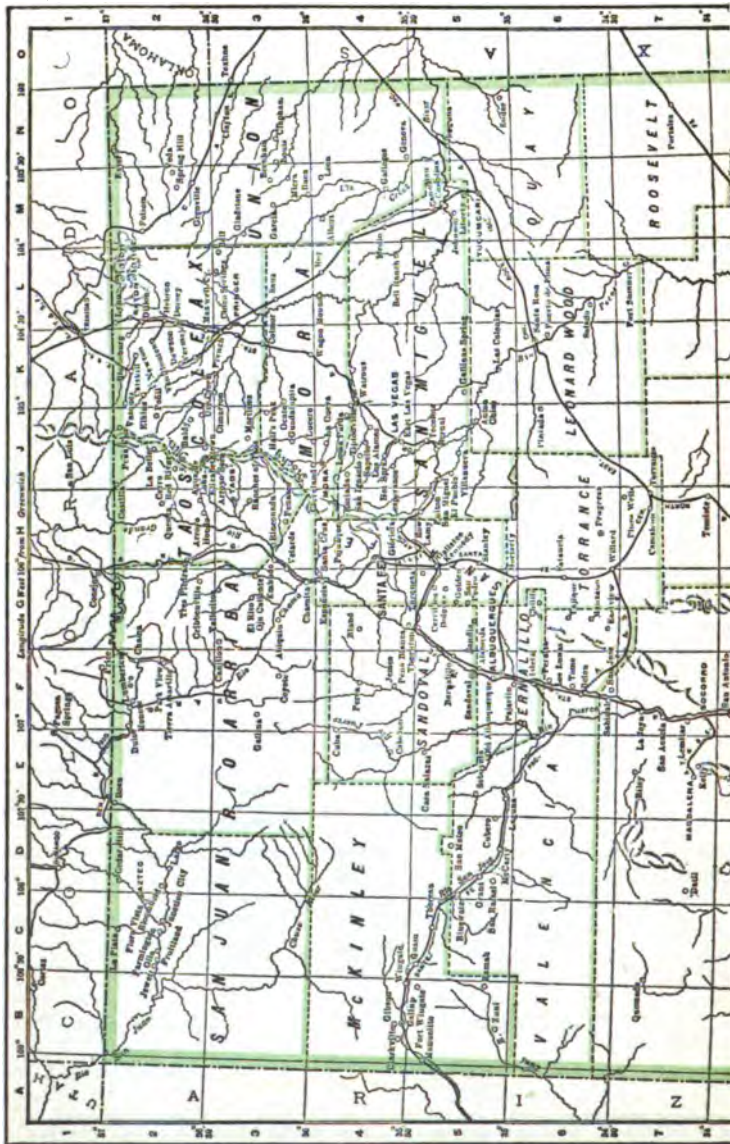
NEW JERSEY.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or more	3	740,848
50,000 to 100,000 inhabitants	6	445,404
25,000 to 50,000 inhabitants	5	177,675
10,000 to 25,000 inhabitants	18	271,936
5,000 to 10,000 inhabitants	21	142,066
2,500 to 5,000 inhabitants	35	129,281



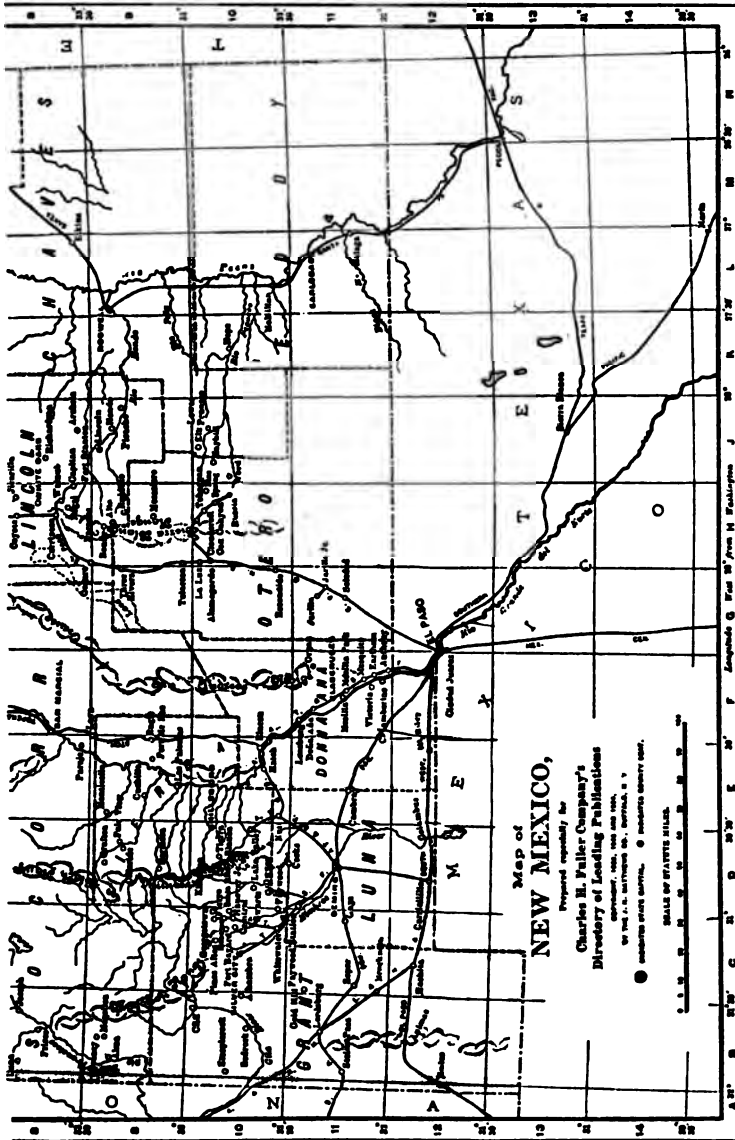
NEW MEXICO.

Cities and Towns of—	No.	Pop.
10,000 inhabitants or over	1	11,020
5,000 to 10,000 inhabitants	2	11,244
2,500 to 5,000 inhabitants	7	24,307
Total urban territory.....		46,571



NEW MEXICO.

	No.	Pop.
Rural territory		280,720
Cities and towns of less than 2,500 inhabitants.....	20	17,613
Other rural territory.....		263,117
Total number of dwellings in state.....		75,888
Total number of families in state.....		78,883



NEW MEXICO—Pop. 327,301.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Albuquerque (F 5)—Pop. 25,000.				
<i>Daily Newspapers.</i>				
Herald☐..Dem..Eve ex Su.....	© 4,261	.21	.21 F	7-13 -287
Journal☐..Ind..Morn ex Su.....	© 7,429	.56	.35 B	7-13 -287
Su Morn.....	© 7,429	.56	.35 B	7-13 -287
¶To reach the prosperous people of Albuquerque and state of N. M., but one newspaper is necessary—the Journal, which has a circulation nearly 8 times as large as that of any other local or state newspaper. Classified adv. medium of the state. (137)				
<i>Weekly Publications.</i>				
Bandera Americana (Span)..Rep..Fri.....	© 1,800	.12	.12 F	8-13 -326
New Mexico Ruralist..Agrl..Sat.....	© 8,190	.35	.35 F	7-13 -287
East Las Vegas (J 4)—Pop. 8,600.				
<i>Daily Newspapers.</i>				
Optic☐..Rep..Eve ex Su.....	—	.20	.20 F	6-13 -280
<i>Weekly Publications.</i>				
Optic & Live Stock Grower..Rep..Sat.....	—	.20	.20 F	4-13 -182
Roswell (L 9)—Pop. 7,500.				
<i>Daily Newspapers.</i>				
News..Dem..Eve ex Su.....	—	.20	.15 N	6-13 -276
Record..Dem..Eve ex Su.....	—	.22	.22 F	7-13 -315
<i>Weekly Publications.</i>				
Star☐..Ind..Su	© 1,950	.15	.15 F	7-13 -304
Santa Fe (H 4)—Pop. 7,500.				
<i>Daily Newspapers.</i>				
New Mexican☐..Ind..Eve ex Su.....	\$ 1,358	.30	.16 N	7-13 -280
¶Santa Fe New Mexican, the most important daily in New Mexico and covering the richest territory in that state. G. Logan Payne Co., Managers Foreign Advertising. (133)				
<i>Weekly Publications.</i>				
El Nuevo Mexicano & Weekly New Mexican (Sp & Eng)☐..Ind..Thur	—	.30	.16 N	7-13 -280
Taos (H 3)—Pop. 521.				
<i>Weekly Publications.</i>				
Revista de Taos (Span)☐..Rep..Fri.....	© 2,745	.20	.20 F	6-13 -280

§Government statement—See page 4. *Gross circulation. ©Net circulation. ☐Can use matrices. ¶Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

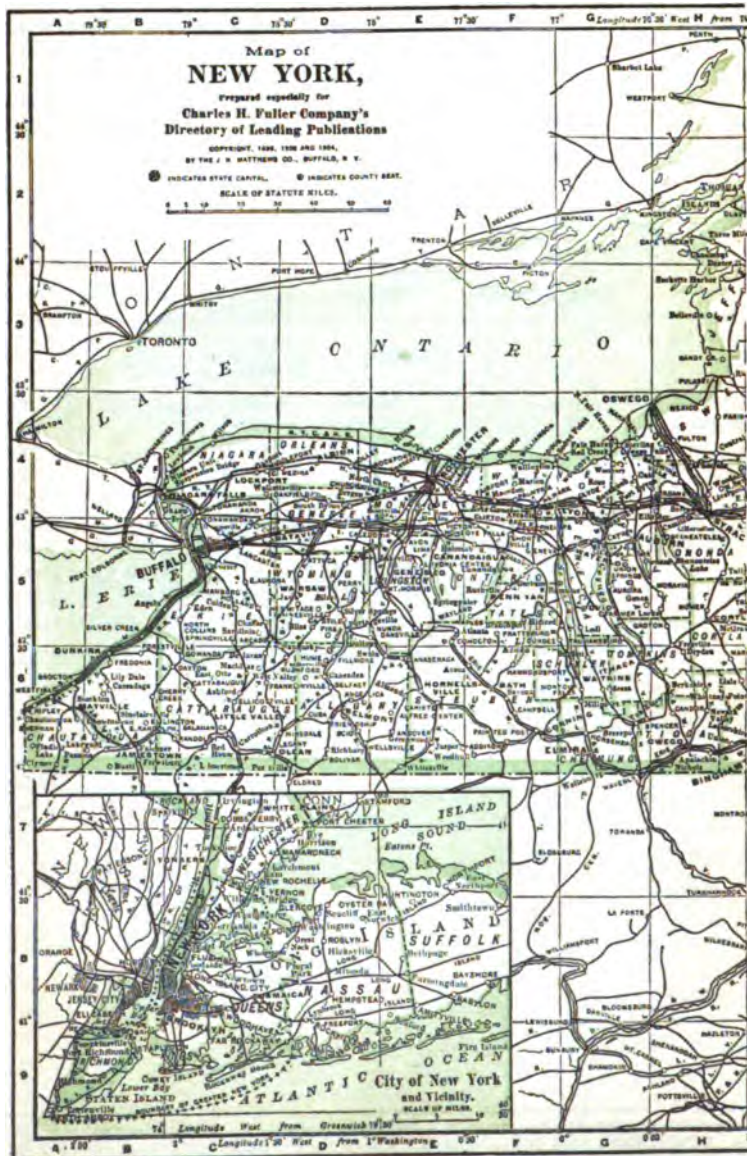
From Statistics Compiled by the U. S. Department of Agriculture

NEW MEXICO				
	Acreage	Yield per Acre	Production	Value
Corn(Bush.)	170,000	25.0	4,250,000	\$ 7,650,000
Wheat(")	213,000	15.7	3,334,000	7,001,000
Hay(Tons)	164,000	2.20	361,000	7,220,000
Oats(Bush.)	45,000	28.0	1,260,000	1,121,000
Potatoes(")	10,000	100.0	1,276,000	2,105,000
Rye(")				
Barley(")	14,000	28.0	392,000	431,000
Beans(")	149,000	4.0	596,000	2,563,000
Sweet potatoes(")	2,000	125.0	250,000	625,000
Flaxseed(")				
Buckwheat(")				
Cotton(Bales)				
Tobacco(Lbs.)				
Rice(Bush.)				
Total Acreage	767,000		Total Val.	\$ 26,611,000
	Number	Value per Head (average)		Value
Dairy cows	84,000	\$ 75.00		\$ 6,300,000
Other cattle	1,325,000	42.90		56,842,000
Horses	261,000	62.00		16,182,000
Swine	93,000	19.00		1,767,000
Sheep	3,135,000	8.50		26,648,000
Mules	20,000	92.00		1,849,000
Total Number	4,918,000		Total Val.	\$109,579,000
			Grand Tot'l	\$136,190,000

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

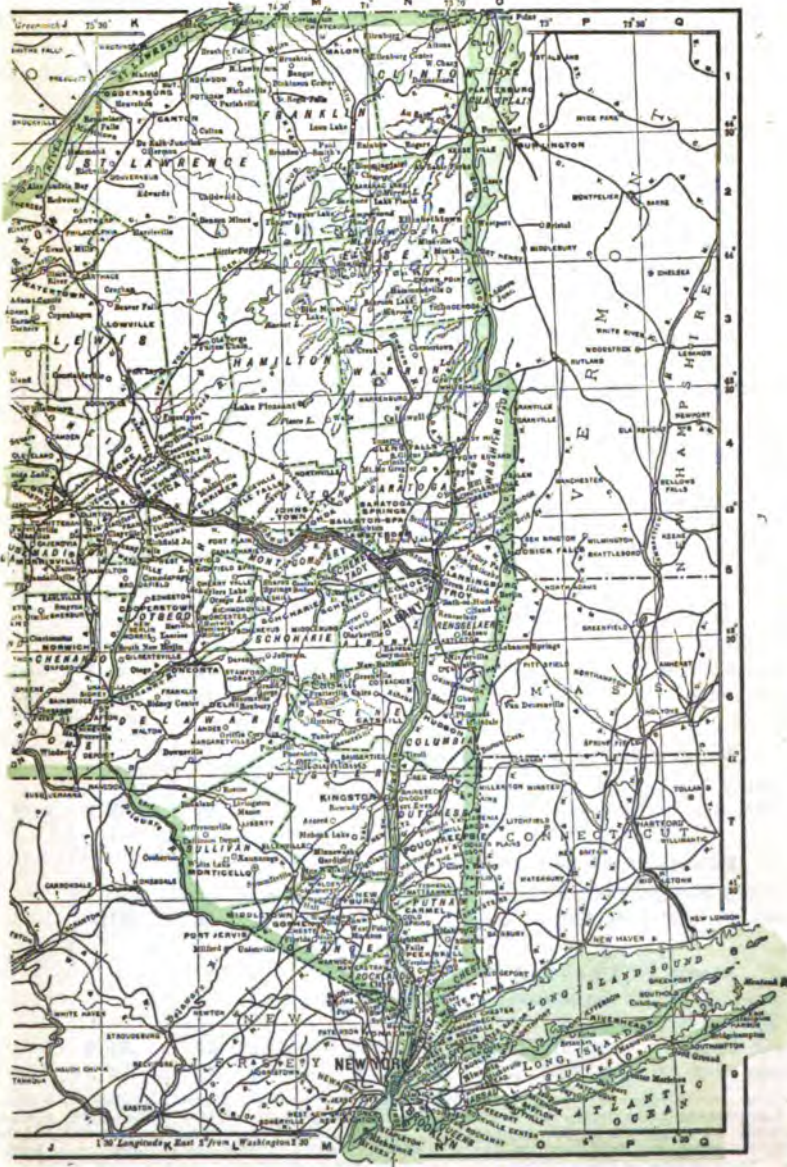
NEW YORK.

Cities and Villages of—	No.	Pop.
500,000 inhabitants or more	1	4,766,883
100,000 to 500,000 inhabitants	4	879,366
50,000 to 100,000 inhabitants	4	303,861
25,000 to 50,000 inhabitants	12	331,461
10,000 to 25,000 inhabitants	30	439,571
5,000 to 10,000 inhabitants	25	162,373
2,500 to 5,000 inhabitants	72	251,979



NEW YORK.

	No.	Pop.
Urban territory		7,185,494
Rural territory		1,928,120
Villages less than 2,500 inhabitants.....	351	352,294
Other rural territory.....		1,575,826
Total number of dwellings in state.....		1,178,686
Total number of families in state.....		2,046,845



NEW YORK—Pop. 9,113,614.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Albany (N 5)—Pop. 125,000.				
<i>Daily Newspapers.</i>				
Argus..Dem..Morn ex Su.....	\$ 15,960	1.12	.42 L	7-13 -280
Su Morn		1.12	.42 L	7-13 -280
Journal□..Rep..Eve ex Su.....	© 16,574	1.40	.49 G	8-12½-280
† Growing—in circulation, in prestige and advertising—The Evening Journal exceeds all Albany Daily Papers, except ONE, in the volume of space carried. (48)				
Knickerbocker Press□..Ind-Rep..Morn ex Su...©	33,863	.98	.98 F	8-12½-294
Su Morn©	44,158	.98	.98 F	8-12½-294
Times-Union□..Ind..Eve ex Su.....©	34,609	.98	.98 F	8-12½-308
<i>Weekly Publications.</i>				
Building Trades Journal..Labor..Fri.....	—	.50	.28 L	7-13½-280
Il Bastone (Ital)..Ind..Sat.....	—	.35	.15 A	7-15 -280
Telegram□..Ind..Su	© 25,908	.70	.70 F	7-13 -280
<i>Monthly Publications.</i>				
American Education..Educ..M ex July & Aug..©	2,000	2.00		2-15 -112
Min. rate 1 p. mo. 1 yr. \$17.00 insertion.				
Motor-dom..Motoring..M	© 14,500	7.00		2-21 -140
Min. rate 1 p. mo. 1 yr. \$70.00 insertion.				
National Humane Review..M.....©	28,867	2.00		3-14 -140
Min. rate 1 p. mo. 1 yr. \$40.00 insertion.				
Amsterdam (M 4½)—Pop. 36,000.				
<i>Daily Newspapers.</i>				
Recorder & Democrat□..Rep..Eve ex Su.....©	5,906	.40	.30 I	7-13 -294
<i>Weekly Publications.</i>				
Recorder-Democrat□..Rep..Tu & Fri.....*	2,500	.25	.25 F	7-13 -294
Arcade (C 5½)—Pop. 1,568.				
<i>Weekly Publications.</i>				
Herald..Rep..Fri	© 1,850	.50	.14 G	6-13 -280
Auburn (G 5)—Pop. 35,000.				
<i>Daily Newspapers.</i>				
Advertiser-Journal□..Rep..Eve ex Su.....	\$ 4,275	.25	.24 I	7-13 -276
Citizen□..Ind..Eve ex Su.....	—	.50	.30 K	7-13 -280
Ballston Spa (N 4½)—Pop. 4,344.				
<i>Daily Newspapers.</i>				
Journal..Rep..Eve ex Su.....	—	.08	.08 F	8-13 -308
Batavia (D 4½)—Pop. 13,222.				
<i>Daily Newspapers.</i>				
News□..Rep..Eve ex Su.....©	8,458	.56	.31½D	7-13 -280
Beacon (N 7½)—Pop. 13,000.				
(Formerly Fishkill and Mattewan.)				
<i>Daily Newspapers.</i>				
Herald..Rep..Eve ex Su.....	—	.25	.15 G	8-13 -286
Journal..Dem..Eve ex Su.....	—	.12	.12 F	6-13 -275

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

Albany, N. Y.—A One-Paper City

THE ONE NEWSPAPER
THE TIMES-UNION

Ask Advertisers Who Use Our Columns Exclusively

Net Paid Circulation
35,000

CIRCULATION CITY OF ALBANY . . .	24,000
Circulation County of Albany	28,000
Circulation County of Rensselaer	4,000
Circulation County of Columbia	1,500
Circulation County of Schoharie	800
Circulation County of Greene	500
Circulation County of Schenectady	200

Albany is the trading center for all this territory with the exception of city of Troy in Rensselaer County and city of Schenectady in Schenectady County.

Use the Times-Union exclusively to cover these counties and save 60 per cent of your advertising appropriation.

The Promotion Department with its co-operative agreement with Pure Food merchants is at your service.

Foreign Representatives

VERREE & CONKLIN

NEW YORK CITY
225 Fifth Avenue

CHICAGO
28 E. Jackson Blvd.

DETROIT
11 Lafayette Boulevard

NEW YORK—Continued.**Binghamton (J 6)—Pop. 60,000.****Daily Newspapers.**

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Press & Leader☐..Ind..Eve ex Su.....© 26,546	1.68	.84 G	7-13 -294
† The PRESS is delivered by its own carriers in 92% of Binghamton homes. 72% of its circulation is within the 20-mile radius. Thorough covering and concentrated circulation has made Binghamton a one-paper town. Member A. B. C. By all means see auditor reports. The John Budd Co., Advr. Reps., New York, Chicago, St. Louis. (105)			
Republican Herald☐..Ind-Rep..Morn ex Su...© 10,294	.98	.49 G	7-13 -280

Brooklyn (N 9)—Pop. 2,000,000.**Daily Newspapers.**

Citizen☐..Dem..Eve ex Sat & Su.....\$ 35,699	2.10	.98 P	8-12½-280
	2.10	.98 P	8-12½-280
Eagle☐..Ind..Eve ex Su.....© 46,581	2.52	2.52 F	7-13 -315
	2.52	2.52 F	7-13 -315
Freie Presse (Ger)...Rep..Eve ex Su.....	1.40	.56 N	7-13 -287
	1.40	.56 N	7-13 -287
Standard Union☐..Rep..Eve ex Su.....© 56,757	2.10	2.10 F	8-12½-298
	2.10	2.10 F	8-12½-298

Circ. figures quoted are avg. for 12 mos. end. Sept. 30, 1918.

† The Brooklyn Standard Union was one of the first members of the Audit Bureau of Circulations. The total, net cash, paid "A. B. C." circulation for twelve months ending September 30, 1918: Daily, 56,757 net; Sunday, 66,153 net. Evening Post official measurements show that during the year 1918 the Standard Union carried 2,612,596 lines of Department Store advertising. This total exceeds that of the Evening Mail, Post, Evening Sun, Telegram, Evening World or Globe.

Our flat rate of 15c is subject to no discount whatever. It is the foreign rate, local rate and Department Store rate. (260)

Times☐..Ind-Rep..Eve ex Su.....\$ 41,289	2.10	1.26 O	7-13 -308
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Weekly Publications.

Advertiser..Fri55		7-13 -280
Min. rate 1 inch wkly. 1 yr. .35 inch.			
Brooklyn Weekly News☐..Local..Fri.....	1.54		7-13 -287
Min. rate 1 inch wkly. 1 yr. .98 inch.			
Chat☐..Local..Sat	2.64	2.80 L	7-13 -280
Finska Amerikanaren (Swed)☐..Ind..Thur...© 7,540	.50	.42½H	7-13 -294
Home Talk..Local..(Home edn)..Wed.....	1.00		7-13 -304
(Issued for free distribution.)			
Min. rate 1 inch wkly. 1 yr. .70 inch.			
Home Talk..Local..(Suburban edn)..Wed.....	.60		7-13 -304
(Issued for free distribution.)			
Min. rate 1 inch wkly. 1 yr. .35 inch.			
Life☐..Society..Sat	3.50	2.80 G	3-13½-168
New Yorkin Uutiset (Finn)..Ind..Wed & Sat..	.50		7-13 -280
Min. rate 1 inch semi-wkly. 1 yr. .30 inch.			
Nordisk Tidende (Norw)☐..Thur.....© 8,800	.75		7-13 -280
Min. rate 1 inch wkly. 1 yr. .50 inch.			
Reform (Ger & Eng)☐..Ind..Sat.....	1.25	.68 A	7-13 -294
Tablet☐..Cath..Sat	1.12	1.12 F	7-13 -300

Monthly Publications.

Motion Picture Classic..Motion Pictures..M...©137,180	10.50		3-16 -154
Min. rate 1 col. 1 ti. \$100.00.			
Motion Picture Magazine..Motion Pictures..M.©270,112	21.00		3-13½-143
Min. rate 1 p. 1 ti. \$600.00.			
Peerless Fashion Guide..Fashions..M.....	12.60		4-13 -168
Min. rate 1 inch mo. 1 yr. \$11.84 inch.			
Peerless Fashions..Fashions..Quar			4-13 -168
¼ p. 1 ti. \$28.00. Min. rate ¼ p. mo. 1 yr. \$23.75 ins.			

*Government statement—See page 4. *Gross circulation. ©Net circulation. ☐Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

NEW YORK—Continued.

Buffalo (C 5)—Pop. 480,000.

Daily Newspapers.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Commercial□..Rep..Eve ex Su.....	2.10	.70 G	7-13 -301
Rotogravure Sec..Thur....	4.90	1.75 G	7-12½-280
{ Courier□..Dem..Su.....	2.80	2.10 G	7-13 -303
{ Courier□..Dem..Morn ex Su.....	2.80	1.68 G	8-13 -303
{ Enquirer□..Dem..Eve ex Su.....			8-13 -303

‡ The city of Buffalo and surrounding territory can be covered thoroughly and economically by using the Buffalo Courier, Sunday and daily, and the Buffalo Enquirer, evening, at the contract price of 12c per line for the daily combination or 15c for the Sunday.

A. B. C. audit for 18 mos. ending Mar. 31, 1917, gives Courier 53,043; Enquirer 42,677 daily and 108,276 Sunday. Net Cash Pd. Cane, Lorenzen & Woodman, Advertising Representatives, New York, Chicago, Detroit and Kansas City, Mo. (120)

{ Dziennik Dia Wszystkich (Pol)□..Rep..Eve			
ex Su	14,733	.70	7-13 -294
Su Morn	20,000	.70 F	7-13 -294
Express□..Ind-Rep..Morn ex Su.....	37,756	2.10	7-13 -300
Su Morn	64,067	2.80	7-13 -300
Rotogravure Sec..Su.....	64,067	3.50	7-13 -300
Live Stock Record..Live Stock..Eve ex Su....		.20 F	7-13 -301
News□..Rep..Eve ex Su.....	102,635	2.24	8-13 -301
Polak w Ameryce (Pol)—Prog-Rep..Morn ex Su84	7-12½-294
Times□..Dem..Eve ex Su.....	55,286	1.40	8-13 -300
Su Morn	69,683	1.40 F	7-13 -300
Rotogravure Sec..Su	69,683	3.50	7-13 -266

‡ The Buffalo Times carries more paid display advertising, more department store advertising, more automobile advertising, more furniture advertising than any other Buffalo newspaper. Every local advertiser uses the Times. They are on the ground and know their business. (202)

Volkfreund (Ger)□..Dem..Eve ex Su.....	1.00	.35 P	7-13 -280
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Weekly Publications.

Aurora & Christliche Woche (Ger)..Cath..Fri..	8,575	.50	6-13 -266
Catholic Union & Times..Cath..Thur.....	23,000	1.00	7-13 -287
East Side News□..Ind..Wed.....	8,600	1.00	7-13 -300
Min. rate 1 inch wkly. 1 yr. \$30.00.			
Gazeta Buffaloska (Pol)□..Rep..Wed.....		.70	6-13 -280
Horse World..Horse Interests & Agri..Tu.....		2.50	4-13½-182
Min. rate ¼ p. wkly. 1 yr. \$9.04 insertion.			
Truth□..Ind..Thur	9,500	1.00	4-13 -161

Monthly Publications.

American Blacksmith & Auto & Tractor Shop			
Trade..M	15,000		2-21 -140
¼ p. 1 tl. \$16.50. Min. rate 1 p. 12 tl. \$35.00 insertion.			
Buffalo Motorist□..Motoring..M	5,000		2-18 -122
¼ p. 1 tl. \$7.00. Min. rate 1 p. mo. 1 yr. \$25.25 page.			
C. M. B. A. Advocate..Cath..Frat..M.....		5.00	4-13 -175
Min. rate 1 p. 1 tl. \$150.00.			
La Hacienda (Span & Portuguese)..Export..M	30,135		2-20½-138
¼ p. 1 tl. \$36.00. Min. rate ¼ p. 12 tl. \$30.00 insertion.			
Live Wire□..Coml Development..M.....			3-14 -147
¼ p. 1 tl. \$7.00. Min. rate 1 p. mo. 1 yr. \$25.20 insertion.			
Switchmen's Journal..Frat..M	24,664	4.39	2-15 -112
Min. rate 1 p. mo. 8 tl. \$27.50 page.			

Yearly Publications.

Hausfreund Familien Kalender (Ger)..Yearly..	60,000		2-16 -115
¼ p. 1 tl. \$10.00. Min. rate 1 p. 1 tl. \$75.00.			

‡ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

NEW YORK—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Canandaigua (F 5)—Pop. 7,515.				
<i>Daily Newspapers.</i>				
Messenger□..Dem..Eve ex Su.....	\$ 4,000	.28	.28 I	7-13 -280
<i>Weekly Publications.</i>				
Journal..Rep..Fri	* 1,900	.22	.22 F	7-13 -294
Catskill (N 6)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Mall..Dem..Eve ex Su.....	\$ 2,065	.35	.15 I	6-13 -280
<i>Weekly Publications.</i>				
Recorder..Dem..Fri	© 3,940	.25	.25 F	7-13 -322
Ghatham (N 6)—Pop. 2,389.				
<i>Weekly Publications.</i>				
Courier..Rep..Wed	© 5,000	.25	.15 A	7-13 -308
Cohoes (N 5)—Pop. 25,000.				
<i>Daily Newspapers.</i>				
Dispatch..Ind..Eve ex Su.....	© 3,220	.28	.21 G	7-13 -280
Republican□..Rep..Eve ex Su.....	© 3,496	.20	.20 F	7-13 -287
Cooperstown (L 5)—Pop. 2,652.				
<i>Weekly Publications.</i>				
Otsego Farmer..Rep..Fri	—	1.00	.22 N	8-13 -308
<i>Monthly Publications.</i>				
American Motherhood..Household..M.....	—	2.80		2-16 -112
Min. rate ¼ p. 1 tl. \$10.00.				
Table Talk..Culinary..M	—	7.00		2-16 -112
Min. rate ¼ p. 1 tl. \$25.00.				
Today's Housewife..Lit & Fam..M.....	© 611,684	42.00		4-13½-200
Min. rate ¼ p. 1 tl. \$500.00.				
Corning (F 6)—Pop. 15,250.				
<i>Daily Newspapers.</i>				
Journal□..Rep..Eve ex Su.....	—	.25	.12½ N	7-13 -276
Leader□..Ind-Dem..Eve ex Su.....	© 7,418	.56	.28 B	7-13 -276
Cortland (H 5)—Pop. 12,390.				
<i>Daily Newspapers.</i>				
Standard..Rep..Eve ex Su.....	© 5,062	.35	.28 D	7-13 -294
<i>Weekly Publications.</i>				
Democrat..Dem..Fri	© 1,857	.15	.15 F	7-13 -304
Dansville (E 5½)—Pop. 4,015.				
<i>Daily Newspapers.</i>				
Breeze..Rep..Eve ex Su.....	—	.15	.15 F	7-13 -308
<i>Monthly Publications.</i>				
Normal Instr. & Primary Plans..Educ..M ex				
July & Aug.....	© 142,131	9.10		4-13½-171
Min. rate ¼ p. 1 tl. \$100.00.				

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

NEW YORK—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Delhi (L 6)—Pop. 1,743.			
<i>Weekly Publications.</i>			
Express..Rep..Fri20	.15 A	6-13 -276
Dunkirk (B 5½)—Pop. 20,000.			
<i>Daily Newspapers.</i>			
Observer□..Rep..Eve ex Su.....© 3,561	.25	.12 G	7-13 -280
<i>Weekly Publications.</i>			
Grape Belt & Chautauqua Farmer□..Agrl..Tu & Fri25	.15 K	7-13 -280
East Aurora (C 5)—Pop. 4,025.			
<i>Monthly Publications.</i>			
Reycroft..Lit..M	42,045		2-12 - 77
¼ p. 1 tl. \$30.00. Min. rate ½ p. 1 tl. \$50.00.			
Elmira (G 6½)—Pop. 41,809.			
<i>Daily Newspapers.</i>			
Advertiser□..Rep..Morn ex Su.....\$ 10,254	.40	.35 A	7-13 -280
Herald□..Dem..Eve ex Su.....	.30	.30 F	7-13 -280
Star-Gazette□..Ind..Eve ex Su.....© 25,998	1.40	.70 G	8-13 -280
<i>Weekly Publications.</i>			
Telegram□..Ind..Su	* 45,000	1.68	1.68 F 7-13 -287
† The big, exclusive Sunday newspaper of all South Central New York and Northeastern Pennsylvania. 50,000 copies. The John Budd Co., Advr. Reprs., New York, Chicago, St. Louis, (114)			
<i>Monthly Publications.</i>			
Poultry Review..Poultry..M	2.80		4-13 -168
Min. rate ½ inch mo. 1 yr. \$1.00 insertion.			
Flushing (N 9)—Pop. 18,000.			
<i>Daily Newspapers.</i>			
Journal..Ind..Eve ex Su.....	.30	.22 B	7-13 -294
Times..Rep..Eve ex Su.....	.06	.06 F	7-13 -287
Franklinville (C 6)—Pop. 2,065.			
<i>Monthly Publications.</i>			
Ancona World..Poultry..Quar	2.00	2.00 F	2-13 -112
Bacon Hog Quar..Swine..Quar.....© 7,712	2.00	2.00 F	2-13 -112
Garden City (N 8)—Pop. 750.			
<i>Monthly Publications.</i>			
Country Life In America..M.....	11.90		3-16 -168
Min. rate ¼ p. mo. 1 yr. \$75.00 insertion.			
Garden Magazine..Agrl & Hort..M.....© 16,242	7.00		3-16 -140
Min. rate ¼ p. mo. 1 yr. \$45.00 insertion.			
La Revista del Mundo (Span)..M.....			2-16 -115
1 p. 1 tl. \$200.00. Min. rate 1 p. mo. 1 yr. \$120.00 ins.			
Red Cross Magazine..Lit..M.....©1,073,184	56.28		2-16 -112
Min. rate ¼ p. 1 tl. \$66.25 insertion.			
Short Stories..Lit..M	6.50		2-16 -112
Min. rate ¼ p. mo. 1 yr. \$11.25 insertion.			
World's Work..Lit..M	18.75	18.75 F	2-16 -112
©155,735			

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

NEW YORK—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Geneva (G 5)—Pop. 13,232.				
<i>Daily Newspapers.</i>				
Times☐...Rep..Eve ex Su.....	© 6,524	.75	.35 I	7-13 -280
Glens Falls (N 4)—Pop. 18,000.				
<i>Daily Newspapers.</i>				
Post-Star☐...Ind-Dem..Morn ex Su.....	© 7,757	.30	.30 F	7-13 -280
Times☐...Ind-Rep..Eve ex Su.....		.32	.17 I	7-13 -280
Gloversville (M 4½)—Pop. 21,177.				
<i>Daily Newspapers.</i>				
Herald☐...Ind-Rep..Morn ex Su.....	\$ 6,001	.70	.28 G	8-13 -308
(Dated also at Johnstown.)				
Leader-Republican☐...Rep..Eve ex Su.....	© 6,220	.28	.28 F	7-13 -308
(Dated also at Johnstown.)				
<i>Monthly Publications.</i>				
Glovers Review..Glove Tr..M.....				2-22 -140
½ p. 1 tl. \$7.00. Min. rate 1 p. mo. 1 yr. \$30.00 insertion.				
Herkimer (K 4½)—Pop. 11,030.				
<i>Daily Newspapers.</i>				
Telegram..Ind..Eve ex Su.....	© 2,100	.10	.10 F	6-13 -280
Kornell (E 6)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Tribune-Times☐...Ind-Dem..Eve ex Su.....	\$ 6,767	.35	.25 I	7-13 -294
Hudson (N 6)—Pop. 13,000.				
<i>Daily Newspapers.</i>				
Register☐...Dem..Eve ex Su.....	\$ 2,447	.20	.12 A	7-13 -280
Republican..Rep..Morn ex Su.....	© 2,212	.12	.12 F	7-13 -273
Ithaca (G 6)—Pop. 17,500.				
<i>Daily Newspapers.</i>				
Cornell Sun☐...Collegiate..Morn ex Su.....	* 2,250	.35	.35 F	7-13 -294
(Not published during July, August and September.)				
Journal☐...Rep..Eve ex Su.....	© 6,493	.35	.35 F	7-13 -294
News☐...Dem..Eve ex Su.....	© 4,475	.50	.22 I	7-13 -308
Jamestown (B 6½)—Pop. 40,000.				
<i>Daily Newspapers.</i>				
Journal☐...Ind-Rep..Eve ex Su.....	© 7,570	.35	.25 I	7-13 -290
News..Dem..Eve ex Su.....		.18	.12 P	6-13 -280
Post☐...Rep..Morn ex Su.....	© 9,305	.42	.28 N	7-13 -294
<i>Weekly Publications.</i>				
Journal☐...Rep..Tu, Thur & Sat.....	© 4,591	.35	.20 I	7-13 -290
Vart Land (Swed)..Prog..Thur.....	* 2,000	.35	.35 F	7-13 -280
<i>Monthly Publications.</i>				
Country World..Agri..M.....		.25	.20 A	4-13 -154
Furniture Index..Trade..M.....				2-20 -140
½ p. 1 tl. \$18.00. Min. rate 1 p. mo. 1 yr. \$40.00 insertion.				
Monitor (Swed)..Rep..M.....	© 1,500	.50	.50 F	7-13 -294

§ Government statement—See page 4. * Gross circulation. © Net circulation. ☐ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

NEW YORK—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Kingston (M 7)—Pop. 26,549.				
<i>Daily Newspapers.</i>				
Freeman☐..Rep..Eve ex Su.....	© 6,829	.50	.25 I	7-13 -294
Leader..Dem..Morn ex Su.....	—	.20	.20 F	7-13 -276
<i>Weekly Publications.</i>				
Freeman & Journal☐..Rep..Tu & Fri.....	© 3,700	.12	.12 F	7-13 -294
Little Falls (L 4½)—Pop. 13,045.				
<i>Daily Newspapers.</i>				
Times..Ind..Eve ex Su.....	\$ 3,046	.25	.14 I	7-13 -280
Lockport (C 4)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
Union-Sun & Journal☐..Ind..Eve ex Su.....	© 7,678	.42	.35 D	7-13 -280
Long Island City (N 9)—Pop. 100,000.				
<i>Daily Newspapers.</i>				
Star☐..Dem..Eve ex Su.....	© 14,427	1.12	.42 L	7-13 -280
Lyons (F 4½)—Pop. 4,742.				
<i>Weekly Publications.</i>				
Republican..Rep..Fri	© 2,700	.20	.20 F	7-13 -301
Malone (M 1)—Pop. 8,000.				
<i>Daily Newspapers.</i>				
Telegram..Rep..Eve ex Su.....	© 4,500	.25	.15 N	7-13 -287
<i>Weekly Publications.</i>				
Farmer..Rep..Wed	© 5,400	.17½	.17½ F	7-13 -308
Medina (D 4)—Pop. 7,000.				
<i>Daily Newspapers.</i>				
Journal..Rep..Eve ex Su.....	—	.18	.18 F	6-13 -280
Middletown (M 7½)—Pop. 18,311.				
<i>Daily Newspapers.</i>				
Argus☐..Ind-Dem..Eve ex Su.....	—	.50	.15 N	7-13 -294
Times-Press..Rep..Eve ex Su.....	© 6,024	.75	.23 I	7-13 -294
Mt. Vernon (N 9)—Pop. 37,623.				
<i>Daily Newspapers.</i>				
Argus☐..Ind-Rep..Eve ex Su.....	© 7,198	.28	.28 F	8-12½-294
Newburgh (M 7½)—Pop. 30,000.				
<i>Daily Newspapers.</i>				
News☐..Rep..Eve ex Su.....	© 10,878	1.00	.42 I	7-13 -308
New Rochelle (N 9)—Pop. 31,754.				
<i>Daily Newspapers.</i>				
Standard..Rep..Eve ex Su.....	—	.25	.12 E	7-13 -280
Star..Rep..Eve ex Su.....	—	1.00	.15 I	7-13 -283

\$ Government statement—See page 4. * Gross circulation. © Net circulation. ☐ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

NEW YORK—Continued.

New York City (N Y)—Pop. 5,500,000.

Daily Newspapers (English Language).

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
American□..Ind-Dem..Morn ex Su.....	7.00	5.18 P	8-12½-280
Su Morn	10.50	8.40 P	8-12½-280
Cal□..Socl..Morn ex Su.....	1.68	1.12 P	8-12½-290
Commercial□..Coml..Morn ex Su.....	3.50	2.10 L	7-13½-294
Financial America□..Fin..Morn & Eve ex Su..	2.38	1.40 L	5-18 -295
Globe□..Ind..Eve ex Su.....	7.00	4.48 P	8-12½-300
Herald□..Ind..Morn ex Su.....	5.60	4.48 P	7-13 -296
Su Morn	7.00	5.60 P	7-13 -296
Rotogravure Sec..Su	9.80	5.60 L	7-12 -270
Magazine Sec..Su	7.00		4-14 -210
Min. rate 1 inch wkly. 1 yr. \$4.90 inch.			
Journal□..Dem..Eve ex Su.....	10.50	10.50 F	8-12½-280
Journal of Commerce□..Coml..Morn ex Su.....	3.50	2.80 L	8-12½-295
Mall□..Ind..Eve ex Su.....	5.60	3.92 P	8-12½-295
News Record□..Textile & Clothg..Morn ex Su..	2.94	1.54 O	8-12½-301
North Side News..Dem..Eve ex Su.....	2.24	1.46 L	7-13 -308
Su Morn	2.24	1.46 L	7-13 -308
Ocean Wireless News.....	6.25	6.25 F	2-21 -140
Post□..Ind..Eve ex Su.....	4.90	2.52 P	8-12½-297
Magazine Sec..Sat	4.90		4-15 -235
Min. rate 1 p. 1 ti. \$300.00.			
Sun□..Ind..Morn ex Su.....	7.00	4.48 P	8-12½-300
Eve ex Su.....	7.00	4.20 P	8-12½-300
Su Morn	7.00	4.48 P	8-12½-300
Pictorial Magazine Sec..Su	7.00	4.20 L	7-12½-294
Telegram□..Ind..Eve ex Su.....	5.60	4.48 P	7-13 -296
Su Eve	4.20	3.36 P	7-13 -296
Telegraph□..Sports..Morn ex Su.....	2.80	2.10 P	7-13 -294
Su Morn	4.20	3.15 P	7-13 -294
Times□..Ind..Morn ex Su.....	7.00	5.74 P	8-12½-296
Su Morn	7.70	6.31 P	8-12½-296
Rotogravure Sec..Su	21.00		7-12 -296
Min. rate 1 inch wkly. 1 yr. \$18.20 insertion.			
Magazine Section..Su	11.90	9.80 L	4-14 -206
Tribune□..Ind-Rep..Morn ex Su.....	5.60	2.94 P	8-12½-297
Su Morn	5.60	2.94 P	8-12½-297
Rotogravure Sec.....	7.00	4.90 L	7-12 -275
Wall St. Journal□..Finan..Morn & Eve ex Su..	5.60	2.80 L	5-20 -274
Wide Daily□..Mov Pict..Morn ex Su.....	3.00		4-12½-140
Su Morn			4-12½-140
Min. rate 1 inch dly. 12 ti. \$2.50 inch.			
¼ p. Su. 1 ti. \$30.00. Min. rate ¾ p. Su. 1 ti. \$50.00.			
Women's Wear□..Fashions..Eve ex Su.....	2.94	1.54 O	5-12½-232
World□..Ind..Morn ex Su.....	5.60	4.48 P	8-12 -280
Eve ex Su.....	5.60	4.48 P	8-12 -280
Su Morn	5.60	4.48 P	8-12 -280
Rotogravure Sec..Su	16.10		7-12½-273
Min. rate 1 inch 52 ti. \$14.00 insertion.			
Magazine Sec..Su	10.50	10.50 F	4-13½-235
Daily Newspapers (Foreign Languages).			
Al-Hoda (Arabic) Ind..Eve ex Su.....	.75	.75 F	7-13 -280
Amerikal Magyar Nepszava (Hun)□..Ind			
Morn ex Su.....	1.12	.98 P	7-13 -294
Su Morn	1.12	.98 P	7-13 -294
Atlantis (Greek)□..Ind..Morn & Eve ex Su....	.98	.98 F	7-13 -308
Su Morn98	.98 F	7-13 -308
Bollettino della Sera (Ital)□..Rep..Morn & Eve			
ex Su	1.96	1.19 L	7-12 -294

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NEW YORK—Continued.**New York City—Continued.****Daily Newspapers (Foreign Languages).**

	1 time rate per inch	Minimum rate per inch	Number of columns; width and length
Courrier des Etats-Unis (Fr) □. Ind.. Morn ex Su _____	1.12	.84 A	6-14½-300
Su Morn... _____	1.40	1.00 A	6-14½-300
Day (Jewish) .. Eve ex Su..... _____	2.24	1.68 L	7-12½-280
Su Morn..... _____	2.24	1.68 L	7-12½-280
Elere (Hun) —Soci. Morn ex Su..... _____	1.05	.98 L	7-12½-280
Glas Naroda (Slov) .. Ind.. Morn ex Su..... © 11,300	2.00		7-13 -294
Min. rate 1 inch dly. 1 yr. .40 inch.			
Herold (Ger) □. Ind.. Eve ex Su..... } \$ 57,923	2.10	1.89 L	7-13 -292
Morn ex Su..... } _____	2.10	1.89 L	7-13 -292
Su Morn..... } \$ 56,326	2.80	2.52 L	7-13 -292
{ Hlas Lidu (Boh) .. Soci-Dem.. Morn ex Su.... _____	1.40		7-13 -280
{ Nedelni Hlas Lidu (Boh) .. Su Morn..... _____	1.40		7-13 -280
Min. rate 1 inch dly. & Su. 1 yr. .19 inch.			
Il Giornale Italiano (Ital) □. Rep.. Morn ex Su.. \$ 21,316	.98	.63 P	7-12½-294
Su Morn..... _____	.98	.63 P	7-12½-294
Il Progresso Italo Americano (Ital) □. Ind.. Morn ex Su..... © 119,278	1.68	1.68 F	8-12½-294
Su Morn..... © 102,335	1.68	1.68 F	8-12½-294
Il Telegrafo (Ital) □. Rep.. Eve ex Su..... \$ 11,412	1.40		7-12½-280
Min. rate 1 inch dly. 1 yr. .40 inch.			
Jewish Daily Forward (Yid) □. Ind.. Eve ex Su.. © 143,716	2.24	2.10 G	7-12½-298
Sat Morn.. © 159,954	2.24	2.10 G	7-12½-298
Su Morn.. © 152,335			
<p>† The Jewish Daily Forward is now a two-cent daily paper.</p> <p>It has the largest circulation of any foreign language daily newspaper in the United States. Circulation annually examined and guaranteed by the Audit Bureau of Circulations. Rate card and circulation certificates sent on request.</p> <p>The Daily Forward carried over 5,000,000 lines of advertising last year. (53)</p>			
Jewish Daily News (Yid) □. Ind.. Eve ex Sat & Su _____	2.10	1.40 D	7-12½-297
Su Morn..... \$ 57,640	2.10	1.40 D	7-12½-297
<p>† The Jewish Daily News, the American daily printed in Yiddish, "the First and Foremost Jewish Daily in the World." Distinctly a home paper. Established 1886.</p> <p>Its subscribers of long and permanent standing.</p> <p>The organ of the best element of thrifty Americanized Jews, who read it carefully, because it not only covers the news of the day, but contains matters of special interest to them as Jews, and which they can find in no other paper.</p> <p>Daily English Department.</p> <p>Correspondents in every news center in America, Europe and Asia.</p> <p>On request, an interesting booklet regarding the Jews of America and The Jewish Daily News will be sent. (246)</p>			
Jewish Morning Journal (Yid) □. Ind.. Morn ex Sat & Su..... © 77,905	2.10	1.68 D	7-12½-297
Su Morn..... © 60,116	2.10	1.68 D	7-12½-297
<p>† Largest local circulation of all foreign language newspapers. Carries more advertising than any other Jewish newspaper. A high class newspaper reaching the more intelligent readers. Recognized by leading national advertisers as a medium to reach the Jewish family. Member A. B. C.</p> <p>I. S. Wallis & Son, Chicago, Western Representatives. (221)</p>			
Jugoslavenski Svijet (Croatian) .. Ind.. Eve ex Su & Mon..... * 14,200	1.00	.40 A	7-13 -294
Su Morn..... _____	1.00	.40 A	7-13 -294
La Prensa (Span) .. Ind.. Morn ex Su..... _____	.98	.70 P	7-13 -278
Su Morn..... _____	.98	.70 P	7-13 -278
L'Araldo Italiano (Ital) □. Rep.. Morn ex Su.... \$ 12,454	1.40		7-13 -294
Su Morn..... _____	1.40		7-13 -294
Min. rate 1 inch dly. & Su. 1 yr. .40 inch.			
La Voce Del Popolo (Ital) .. Ind.. Morn ex Su & Mon..... _____	.70		7-13 -237
Su Morn..... _____	.70		7-13 -237
Min. rate 1 in. dly. & Su. 1 yr. \$100.00.			

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NEW YORK—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
New York City—Continued.				
<i>Daily Newspapers (Foreign Languages).</i>				
Listy (Boh)..Ind..Morn ex Su.....	_____	.56	.35 P	7-13 -291
Su Morn	_____	.56	.35 P	7-13 -291
Narodni List (Croatian)□..Ind..Morn ex Su....	_____	.98	.98 F	7-13 -280
Su Morn	_____	.98	.98 F	7-13 -280
National Herald (Greek)□..Ind..Eve ex Su....	_____			7-13½-294
Su Morn	_____			7-13½-294
1 inch dly. & Su. 1 wk. .98 inch. Min. rate 1 inch dly. & Su. 1 yr. .45 inch.				
Russkoye Slovo (Rus)□..Non-Part..Morn ex Su.© 33,165	_____	.98	.98 F	7-13 -280
Su Morn..	_____	.98	.98 F	7-13 -280
Russky Golos (Russian)□..Ind..Morn ex Su...© 29,624	_____	1.40	.70 G	7-13 -294
Staats-Zeitung (Ger)□..Ind..Morn ex Su..... } © 66,319	_____	2.80	2.10 L	7-13 -295
Eve ex Su..... }	_____	2.10	1.40 L	7-13 -295
Su Morn© 75,015	_____	3.50	2.80 L	7-13 -295
† The New York Staats-Zeitung is the largest and most influential German language paper in America. Established 1834. It is the key to the German-American market of New York—one-fifth of the total population—and a vital addition to every advertising list. (116)				
Telegram Codzienny (Pol)..Ind..Morn ex Su...	_____	1.12	.98 P	7-13 -276
Su Morn	_____	1.12	.98 P	7-13 -276
{ Volkszeitung (Ger)..Labor..Morn ex Su.....	_____	1.40		7-13 -280
Min. rate 1 inch dly. 1 yr. \$168.00.				
{ Sonntagsblatt (Ger)..Labor..Su Morn.....	_____	2.10		7-13 -280
Min. rate 1 inch Su. 1 yr. \$56.00.				
<i>Weekly Publications (English Language).</i>				
Advertising & Selling..Adv & Shmship..Sat...	_____	4.90		3-13½-140
Min. rate 1 inch wkly. 1 yr. \$8.50 inch.				
Aerial Age..Aviation..Monday© 7,805	_____			2-20½-140
½ p. 1 tl. \$8.00. Min. rate 1 p. wkly. 1 yr. \$66.40 ins.				
Aircraft Journal..Aeronautics..Sat© 4,491	_____	2.80		4-13 -161
Min. rate 1 p. wkly. 1 yr. \$60.00 insertion.				
All-Story Weekly..Lit..Sat_____	_____			
See Argosy Combination.				
† Member Argosy Combination, and The All-Fiction Field. Member A. B. C. Space sold only in combination with The Argosy. See Argosy Combination. (138)				
America..Cath..Sat_____	_____	3.50		3-13½-140
Min. rate 1 inch wkly. 1 yr. \$2.80 inch.				
American Agriculturist..Agrl..Sat©115,246	_____	8.40	8.40 F	4-13 -193
American Architect..Arch..Wed© 2,258	_____			2-20 -140
½ p. 1 tl. \$8.00. Min. rate 1 p. wkly. 1 yr. \$50.00.				
American Banker..Fin..Mon_____	_____	4.20		3-14 -140
Min. rate 1 inch wkly. 1 yr. \$1.40 inch.				
American Economist..Economic..Fri© 8,932	_____	2.00		3-13 -140
Min. rate 5 inches wkly. 1 yr. \$4.61 insertion.				
American Gas Engineering..Gas..Sat.....© 1,488	_____			2-21 -140
½ p. 1 tl. \$3.50. Min. rate 1 p. wkly. 1 yr. \$22.00 ins.				
American Grocer..Trade..Wed_____	_____			3-17 -185
½ p. 1 tl. \$4.00. Min. rate ½ p. wkly. 1 yr. \$1.74 ins.				
American Hebrew & Jewish Messenger..Lit..Fri	_____	3.50	2.10 L	2-14 -157
American Machinist..Tech..Thur© 21,730	_____			2-19½-140
½ p. 1 tl. \$6.25. Min. rate 1 p. wkly. 1 yr. \$60.00 ins.				
Amer. Stationer & Office Outfitter..Eqpt..Sat..© 4,623	_____			2-21 -140
½ p. 1 tl. \$8.00. Min. rate 1 p. 52 cons. ins. \$21.16 ins.				
American Weekly..Lit..Su. t.....©2,600,000	_____	42.00	42.00 F	7-12½-280
Annalist..Finance..Mon_____	_____	4.90	2.52 G	3-17½-203
Argosy..Lit..Sat_____	_____			
See Argosy Combination.				
† Member Argosy Combination, and The All-Fiction Field. Member A. B. C. Space sold only in combination with the All-Story Weekly. See Argosy Combination. (139)				

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NEW YORK—Continued.

New York City—Continued.

Weekly Publications (English Language).

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Argosy Combination:			
Argosy...Lit..Sat	24.50		2-16 -112
All-Story Weekly...Lit..Sat.....			
Min. rate ¼ p. 1 ti. \$87.50.			
† The Argosy Combination comprises the All-Story Weekly and The Argosy. Space sold only in combination. Member All-Fiction Field. Member A. B. C. Combined circulation guaranteed 850,000. Combined rate, \$350.00 per page. (140)			
Army & Navy Journal...Military & Naval..Sat.© 27,361	4.20	2.24 G	4-12½-196
Automobile Topics...Motor Trade..Sat.....© 10,687			2-21 -140
½ p. 1 ti. \$25.00. Min. rate 1 p. wkly. 1 yr. \$80.00 ins.			
Automotive Industries...Trade..Thur			2-21 -140
½ p. 1 ti. \$18.50. Min. rate 1 p. wkly. 1 yr. \$80.00 ins.			
Bakers Weekly...Trade..Sat			2-21½-140
½ p. 1 ti. \$7.50. Min. rate 1 p. wkly. 1 yr. \$40.00 ins.			
Bradstreet's...Coml..Sat	3.50		4-14 -175
Min. rate 8 inches wkly. 1 yr. \$283.92.			
Bronx Home News...Local..Ind..Thur & Su...©100,000	2.38	2.38 F	7-13 -300
Business Digest & Investment Wkly□..Fin..Tu	3.50		3-14 -143
Min. rate ¼ p. wkly. 1 yr. \$16.80 insertion.			
Catholic News...Cath..Sat	3.50	3.50 F	4-13½-196
Chemical & Metallurgical Engineering...Engrng Wed			2-20½-140
1 p. 1 ti. \$110.00. Min. rate 1 p. wkly. 1 yr. \$65.00 ins.			
Chief...Civil Service..Sat	2.50	1.12 G	7-13 -287
Christian Advocate...Meth..Thur	3.50	3.50 F	3-14 -157
Christian Herald...Undenom..Sat	28.00		4-13 -170
Min. rate 1 p. 1 ti. \$1,200.00.			
Christian Herald Rotogravure Sec..Graphic..Sat©252,395			4-13 -170
1 p. 1 ti. \$1,800.00.			
Christian Intelligencer...Ref Chr..Wed.....	1.40	1.40 F	4-13½-196
Christian Nation...Scotch Presby..Wed.....	1.40	1.40 F	4-13 -160
Christian Work...Undenom..Sat	2.80	2.52 A	3-14 -147
Churchman...Episcop..Sat	4.20	4.20 F	3-13½-160
Civil Service Chronicle...Civil Serv..Sat.....	1.68		7-13 -287
Min. rate 1 inch wkly. 1 yr. .98 inch.			
Clipper□...Theatrical..Wed	3.50		4-13½-168
Min. rate 1 p. wkly. 1 yr. \$100.00 insertion.			
Club Fellow & Washington Mirror□...Society & Club..Wed	4.20	4.20 F	4-13½-175
Coal Age...Trade..Sat			2-21 -140
1 p. 1 ti. \$100.00. Min. rate 2 pp. wk. 1 yr. \$65.00 page.			
Coal Trade Journal...Trade..Wed.....			2-22½-161
½ p. 1 ti. \$5.21. Min. rate 1 p. wkly. 1 yr. \$34.62 ins.			
Collier's Weekly...Ind..Sat	70.00		4-13½-170
Min. rate ¼ p. 1 ti. \$750.00.			
Color Comic Sec. (N. Y. World)...Humor..Su... ..			8-12½-280
500 li. (¼ p.) 1 ti. \$10.50 inch flat.			
Commerce & Finance...Coml..Wkly..Wed.....	2.80		3-13½-161
Min. rate 1 inch wkly. 1 yr. \$1.96 inch.			
Commercial & Financial Chronicle...Finan..Sat© 5,700	4.20	4.20 F	3-15 -154
Detective Story Magazine...Fiction..Tu	6.25	6.25 F	2-16 -112
Dramatic Mirror...Theatrical..Wed	3.00		4-13 -168
Min. rate 1 inch wkly. 1 yr. \$2.20 inch.			
Dramatic News□...Dramatic..Tu	2.52		4-14 -220
Min. rate 1 inch wkly. 1 yr. \$2.10 inch.			
Drug & Chemical Markets...Drug Mfg..Wed... ..			3-13 -133
½ p. 1 ti. \$5.00. Min. rate 1 p. wkly. 1 yr. \$40.00 ins.			
Drug Trade Weekly...Trade..Sat.....			2-19 -133
½ p. 1 ti. \$13.00. Min. rate 1 p. wkly. 1 yr. \$66.00 ins.			
Dry Goods Economist...Trade..Sat.....© 12,490			4-12½-171
½ p. 1 ti. \$30.00. Min. rate 1 p. 16 ti. \$130.00 insertion.			

‡ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

NEW YORK—Continued.

New York City—Continued.

Weekly Publications (English Language).

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Editor & Publisher..Jour & Adv..Sat..... © 2,195	4.20		4-13 -168
Min. rate 2 inches wkly. 1 yr. \$2.10 insertion.			
Electric Railway Journal..Elec Ry..Sat..... © 6,062			2-20½-143
½ p. 1 tl. \$6.25. Min. rate 2 pp. wkly. 1 yr. \$58.00 page.			
Electrical World..Trade..Sat..... © 18,023			2-20½-140
1 p. 1 tl. \$100.00. Min. rate 104 pp. in 1 yr. \$72.00 page.			
Engineering & Mining Journal..Tech..Sat..... © 8,870			2-20½-140
½ p. 1 tl. \$6.13. Min. rate 2 pp. wkly. 1 yr. \$51.00 page.			
Engineering News-Record..Tech..Thur..... © 30,937			2-20 -140
½ p. 1 tl. \$8.50. Min. rate 2 pp. wkly. 1 yr. \$82.00 ins.			
Exhibitors Trade Review..Mov Pict..Sat..... © 6,407	2.80		4-13½-182
Min. rate 1 p. wkly. 1 yr. \$112.50 insertion.			
Family Story Paper..Lit..Sat..... * 42,300	2.80	2.80 F	5-15 -252
Field & Fancy..Sports..Sat..... © 4,200	2.00		3-15 -140
Min. rate 1 inch wkly. 1 yr. \$1.00 inch.			
Financial Age..Finan..Sat.....	4.20		3-14 -154
Min. rate 1 p. wkly. 1 yr. \$68.46 insertion.			
Financial World..Finan..Sat.....	5.25		2-19½-154
Min. rate 1 inch wkly. 1 yr. \$4.46 inch.			
Florists' Exchange..Trade..Sat.....	1.25	.90 A	4-13 -161
Fourth Estate□..Journalistic..Sat.....	7.00	2.80 G	4-11½-140
Freeman's Journal..Cath..Wed.....	4.20	3.15 A	6-13½-294
Fruit Trade Jour. & Produce Record□..Tr..Sat.....	1.50	1.50 F	4-13½-196
Furniture World..Trade..Thur.....			3-16 -161
1 inch wkly. 28 tl. \$1.00 inch.			
Min. rate 1 p. wkly. 1 yr. \$17.31 insertion.			
Gaelic American..Irish Int..Sat.....	1.20		6-13½-266
Min. rate 1 inch wkly. 1 yr. .96 inch.			
Good Roads..Sat.....			2-21 -140
¼ p. 1 tl. \$20.50. Min. rate 1 p. wkly. 1 yr. \$40.00 ins.			
Grocers' Guide and Modern Businessman..Groc Fri..... * 2,200	1.00	1.00 F	4-13½-196
Hardware Age□..Trade..Thur..... © 14,821			2-20 -154
½ p. 1 tl. \$8.00. Min. rate 2 pp. wkly. 1 yr. \$56.00 page.			
Harlem Home News□..Local..Wed & Su..... © 100,000	2.38	2.38 F	7-13 -300
Hotel Gazette..Hotel..Sat.....			5-13 -238
½ p. 1 tl. \$7.00. Min. rate 1 p. wkly. 1 yr. \$35.00 page.			
Hotel Review..Hotel..Sat..... © 5,350	4.00		3-14 -154
Min. rate 1 p. wkly. 1 yr. \$50.00 insertion.			
Illustrated Boxing Record..Sport..Wed.....	3.50	3.50 F	5-13 -210
Independent..Lit..Sat..... © 68,637	14.00		3-13½-143
Min. rate 1 p. 1 tl. \$375.00.			
Irish World..Irish Cath..Sat.....	2.80	2.80 F	7-13½-294
Iron Age..Trade..Thur..... © 13,914			2-20 -154
½ p. 1 tl. \$8.00. Min. rate 2 pp. wkly. 1 yr. \$56.00 page.			
Jewelers' Circular Weekly..Trade..Wed.....	4.00		3-14 -140
Min. rate 1 p. wkly. 1 yr. \$40.00 insertion.			
Judge..Humor..Sat..... © 163,127	21.00	21.00 F	3-16 -140
Leslie's Weekly..Lit..Sat..... © 472,557	38.50		4-13 -170
Min. rate ¼ p. 1 tl. \$425.00.			
Life..Lit..Thur..... © 192,138	31.50	31.50 F	3-16 -140
Literary Digest..Lit..Sat..... © 909,618	77.00		3-13½-152
Min. rate 1 p. 1 tl. \$2,450.00.			
Medical Journal..Med..Sat..... © 28,900			2-19½-133
¼ p. 1 tl. \$14.00. Min. rate 1 p. wkly. 1 yr. \$34.62 page.			
Medical Record..Med..Sat.....	3.00		3-13½-140
Min. rate 1 p. wkly. 1 yr. \$23.08 insertion.			
Mercantile & Financial Times..Coml..Sat..... © 13,695	7.00		3-14 -161
Min. rate 1 p. wkly. 1 yr. \$30.00 page.			
Metal Worker, Plumber & Steamfitter..Sheet Metal..Fri..... © 6,724			2-20 -140
½ p. 1 tl. \$8.00. Min. rate 1 p. wkly. 1 yr. \$50.00 ins.			

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NEW YORK—Continued.

New York City—Continued.

Weekly Publications (English Language).

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Mid-Week Pictorial..Graphic..Thur			
1 p. 1 tl. \$280.00. Min. rate ¼ p. 6 tl. \$56.25 insertion.			
Motion Picture News..Moving Pict..Sat.....	3.15		4-11 -140
Min. rate ¼ p. wkly. 1 yr. \$10.00 insertion.			
Motorcycle & Bicycle Illustrated..Motorcycling & Bicycling..Thur			2-21 -140
¼ p. 1 tl. \$17.00. Min. rate 1 p. wkly. 1 yr. \$60.00 page.			
Motor World..Motor Trade..Wed.....© 23,366			2-21 -140
¼ p. 1 tl. \$28.00. Min. rate 1 p. wkly. 1 yr. \$100.00 ins.			
Moving Picture Stories..Moving Pictures..Fri..	3.50	2.80 G	3-13½-119
Moving Picture World..Moving Pict..Sat.....	3.35		3-13½-140
Min. rate 1 p. wkly. 1 yr. \$81.00 page.			
Musical Courier..Music..Thur	7.00		4-13½-196
Min. rate 1 inch wkly. 1 yr. \$3.85 inch.			
Musical Courier Extra..Trade..Sat.....	3.00	1.00 P	3-19 -196
Music Trade Review..Trade..Sat.....	4.50		3-16 -175
Min. rate 1 p. 1 tl. \$180.00.			
Music Trades..Trade..Sat.....	5.00		3-19 -192
Min. rate 1 inch wkly. 1 yr. \$2.40 insertion.			
Nation..Ind..Thur	3.50		3-15 -140
Min. rate ¼ p. wkly. 1 yr. \$36.63 insertion.			
National Provisioner..Trade..Sat	2.50		3-14 -154
Min. rate 1 p. wkly. 1 yr. \$25.00 insertion.			
Nautical Gazette..Marine..Sat	2.80		4-14 -183
Min. rate ¼ p. wkly. 1 yr. \$19.50 insertion.			
New Republic..Liberal Thought..Sat.....© 36,515	4.90		2-21 -150
Min. rate ¼ p. 1 tl. \$37.50 insertion.			
Nugent's Bulletin..Garment Trade..Sat.....© 6,042			2-21 -140
¼ p. 1 tl. \$25.00. Min. rate 1 p. wkly. 1 yr. \$40.00 ins.			
Odd Lot Review..Fin..Sat.....	.35		3-19 -172
Min. rate 1 inch wkly. 1 yr. \$2.80 inch.			
Oil, Paint & Drug Reporter..Trade..Mon.....			4-13 -196
¼ p. 1 tl. \$35.00. Min. rate 1 p. wkly. 1 yr. \$50.00 ins.			
Outlook..Lit..Wed	11.90		3-13 -147
Min. rate ¼ p. 1 tl. \$100.00.			
Paper□..Trade..Wed			2-20 -140
¼ p. 1 tl. \$10.00. Min. rate 1 p. 1 yr. \$25.00 insertion.			
People..Social Labor..Sat	1.40	1.40 F	7-13 -262
Phonograph & Talking Mach. Wkly..Tr..Wed.© 9,555			4-13½-168
¼ p. 1 tl. \$16.00. Min. rate 1 p. wkly. 1 yr. \$42.50 ins.			
Police Gazette..Sports..Sat	10.50		4-13 -196
Min. rate 1 inch wkly. 1 yr. \$8.40 inch.			
Pottery, Glass & Brass Salesman..Trade..Thur	1.50		3-14 -138
Min. rate 1 p. wkly. 1 yr. \$24.00 insertion.			
Power..Power Plant..Tu			2-21 -140
¼ p. 1 tl. \$8.88. Min. rate 2 pp. wkly. 1 yr. \$55.00 page.			
Printers' Ink..Adver..Thur	5.60		2-11 - 98
Min. rate ¼ p. 1 tl. \$18.75.			
Produce News..Trade..Sat	1.50		7-13 -287
Min. rate 500 inch 3 mos. \$1.15 inch.			
Produce Review & American Creamery..Trade Wed	3,200	2.00	3-15 -149
Min. rate 1 p. wkly. 1 yr. \$13.00 insertion.			
Public..Ind..Fri	2.80		2-18 -119
Min. rate 1 p. wkly. 1 yr. \$33.75 page.			
Publishers' Weekly..Book Trade..Sat.....© 3,500			2-15 -112
¼ p. 1 tl. \$5.00. Min. rate 1 p. wkly. 50 tl. \$21.00 ins.			
Railway Age..Trade..Fri			2-21 -142
¼ p. 1 tl. \$9.38. Min. rate 2 pp. wkly. 1 yr. \$70.00 page.			
Retail Baker..Trade..Fri	4.00		2-20 -129
Min. rate 1 p. wkly. 1 yr. \$30.00 insertion.			
Retail Grocers' Advocate..Trade..Fri.....			3-16 -164
¼ p. 1 tl. \$7.00. Min. rate 1 p. wkly. 1 yr. \$19.24 ins.			

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NEW YORK—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
New York City—Continued.				
<i>Weekly Publications (English Language).</i>				
Review..Theatrical..Sat	© 26,000	2.10	1.89 L	7-13 -292
Review Rotogravure Section..Graphic..Sat.....	© 26,000	3.50	3.50 F	
Rural New Yorker..Agrl..Sat.....	©153,003	10.50	10.50 F	4-13 -196
Sabbath Reading..Udenom..Fri		7.00	7.00 F	3-14 -140
School..Educ..Thur	© 30,000	5.60		4-13 -168
Min. rate 1 inch wkly. 1 yr. \$4.20 insertion.				
Scientific American..Tech..Sat	©117,881	14.00		4-13½-200
Min. rate 1 p. 1 ti. \$500.00.				
Sunday Companion..Cath..Su	© 45,000	2.80	2.80 F	4-13½-196
Survey..Sociological..Sat		2.80		3-13½-140
Min. rate 1 p. 1 ti. \$70.00.				
Tammany Times..Dem..Sat		2.10	2.10 F	4-13 -168
Textile World Journal..Trade..Sat.....	© 7,091	2.50		4-13 -168
Min. rate 1 p. wkly. 1 yr. \$55.20 insertion.				
The Frank Tousey Publications:				
Wild West Weekly.....				
The Liberty Boys of '78.				
Pluck & Luck.....				
Fame & Fortune Weekly				
Work & Win.....				
Secret Service				
Juvenile..Fri... ———				
		5.60	4.48 G	3-13½-140
Tobacco..Trade..Thur	© 4,800			3-17½-175
¼ p. 1 ti. \$18.00. Min. rate 1 p. wkly. 1 yr. \$30.00 ins.				
Tobacco Leaf..Trade..Thur				4-13½-182
¼ p. 1 ti. \$20.00. Min. rate 1 p. wkly. 1 yr. \$53.85 ins.				
Town Topics..Society..Thur		8.40		4-13 -165
Min. rate ¼ p. 1 ti. \$90.00.				
Truth Seeker..Agnostic..Sat	© 3,588	2.00	2.00 F	4-14 -196
United States Tobacco Journal..Trade..Sat....	© 11,411			4-13½-168
¼ p. 1 ti. \$18.00. Min. rate 1 p. wkly. 1 yr. \$46.16 ins.				
United Sunday Newspaper Magazine..Lit..Su..		52.50	52.50 F	4-13½-235
Variety..Theatrical..Fri		3.50	2.52 P	4-13½-168
Watchman-Examiner..Bap..Thur	© 19,000	2.80	2.80 F	3-14 -147
Witness..Relig & Fam..Wed.....		1.40	1.40 F	4-14 -206
World□..Dem..Mon, Wed & Fri.....	\$ 94,391	3.50	3.15 C	8-12½-280
<i>Weekly Publications (Foreign Languages).</i>				
Amerikaner (Yiddish)..Lit..Fri	© 23,500	1.40	1.00 D	4-13 -196
Amerikanische Schweizer Zeitung (Ger)..Ind				
Sat		2.00		7-13 -294
Min. rate 1 inch wkly. 1 yr. .50 inch.				
Berko Kepes Ujsazja (Hung)..Lit..Thur.....	© 12,600	1.00	1.00 F	3-15 -140
Big Stick (Yiddish)..Ind..Fri.....	© 34,672	1.40		4-12½-168
Min. rate 1 inch wkly. 1 yr. \$1.26 inch.				
Courrier Des Etats-Unis (Fr)..Ind..Sat.....	© 31,950	2.10	.70 P	6-14½-294
Deutsch-Amerika (Ger)..Lit..Illus..Sat		2.10	2.10 F	4-13 -200
Deutsch-Amerika Rotogravure Section (Ger)				
Graphic..Sat		2.80	2.80 F	4-13 -200
Handels-Zeitung (Ger)..Coml..Sat		4.20		4-16 -210
Min. rate 1 inch wkly. 1 yr. \$50.00.				
Hebrew Standard (Hebrew)..Fri.....		2.80	1.75 A	5-13½-210
Japanese-American Commercial Weekly (Jap)				
Coml..Sat		2.00		4-14 -200
Min. rate 1 p. wkly. 1 yr. \$48.08 insertion.				
Jewish Gazette (Yiddish)..Ind..Fri.....	© 20,000	1.40	1.40 F	7-12½-297
La Follia Di New York (Ital)..Rep..Su.....	* 39,500			7-13 -280
1 in. wkly. 1 mo. \$2.50. Min. rate 1 in. wkly. 1 yr. \$24.00.				

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NEW YORK—Continued.

New York City—Continued.

Weekly Publications (Foreign Languages).

Nordstjernan (Swed)...Ind..Rep..Tu & Fri.....	—	.75		7-13 -280
Min. rate 1 inch s.-wkly. 1 yr. .40 inch.				
Tevyne (Lith)...Non-Part..Fri	© 15,000	.85	.45 A	7-13 -283
Vorwärts (Ger)...Labor..Sat	© 10,000	1.00		7-13 -280
Min. rate 1 inch wkly. 1 yr. .48 inch.				

Monthly Publications (English Language).

Advance Styles..Ladies Tailoring..M.....	—			2-19 -140
¼ p. 1 tl. \$8.00. Min. rate 1 p. mo. 10 mos. \$20.00 ins.				
Adventure..Lit..M	*150,000			2-16 -112
Ads. on cover only. 2d or 3d cover page \$150.00.				
4th cover page 3 color process \$300.00.				
Aeronautics..Aviation..M	—	2.50	2.50 F	2-15 -112
Ainslee's Magazine..Lit..M	*200,000	12.50	12.50 F	2-16 -112
Air Power..Military Aeronautic..M.....	© 2,500			2-20 -140
¼ p. 1 tl. \$7.00. Min. rate 1 p. 1 tl. \$60.00.				
All Outdoors..Sports..M	—	5.60	5.04 A	3-13½ -148
American Angler..Scientific Angling..M.....	—	4.20		2-16½ -119
Min. rate 6 pp. in 1 yr. \$63.00 page.				
American Bottler..Trade..M	—			2-24 -154
¼ p. 1 tl. \$8.00. Min. rate 1 p. mo. 1 yr. \$23.84 ins.				
American Brewer..Brewing..M	© 850			2-21 -147
¼ p. mo. 1 yr. \$30.00 insertion.				
Min. rate 1 p. mo. 1 yr. \$150.00 insertion.				
American City..Civic..M	© 8,410			2-16 -112
¼ p. 1 tl. \$17.00. Min. rate 1 p. mo. 1 yr. \$80.00 ins.				
American Club Woman Magazine..Club..M....	—	14.00		3-14 -133
Min. rate 1 p. 1 tl. \$200.00.				
American Cutler..Trade..M	© 4,000			2-14 -112
¼ p. 1 tl. \$7.00. Min. rate 1 p. 6 tl. \$22.50 insertion.				
American Druggist..Trade..M	© 13,800	5.00		2-21 -140
Min. rate 1 p. mo. 1 yr. \$55.00 insertion.				
American Exporter..Export..M	*58,000			2-21 -140
1/12 p. mo. 1 yr. \$29.00 ins. (All editions.)				
Min. rate 2 pp. mo. 1 yr. \$255.00 page. (All editions.)				
American Furrier..Trade..M	—			2-24 -189
¼ p. 1 tl. \$20.00. Min. rate 1 p. mo. 10 mos. \$50.00 ins.				
American Gentleman..Trade..M	—			2-15 -168
¼ p. 1 tl. \$12.00. Min. rate 1 p. mo. 10 mos. \$30.00 ins.				
American Golfer..Sports..M	—	7.50		2-16 -112
Min. rate ¼ p. mo. 1 yr. \$20.00.				
American Hatter..Trade..M	—			2-21 -140
¼ p. 1 tl. \$13.00. Min. rate 1 p. mo. 1 yr. \$40.00 ins.				
American Jour. of Electrotherapeutics and				
Radiology..Med..M	—			2-15 -112
¼ p. 1 tl. \$6.00. Min. rate 1 p. mo. 1 yr. \$26.00 ins.				
American Journal of Obstetrics..Med..M.....	—			2-13 -112
¼ col. 1 tl. \$3.00. Min. rate 1 p. mo. 1 yr. \$22.92 ins.				
American Journal of Surgery..Surgery..M.....	© 20,500			2-19½ -133
¼ p. 1 tl. \$14.00. Min. rate 1 p. mo. 1 yr. \$60.00 ins.				
American Labor World□..Labor..M.....	*17,500			3-13 -140
¼ p. 1 tl. \$35.00. Min. rate 1 p. 1 tl. \$100.00.				
American Ladies' Tailor..Trade..M.....	—			2-24 -189
¼ p. 1 tl. \$20.00. Min. rate 1 p. 10 mos. \$45.00 ins.				
American Magazine..M.				
(See Springfield, Ohio.)				
American Medicine..Med..M	*21,000			
¼ p. 1 tl. \$15.00. Min. rate 1 p. mo. 1 yr. \$60.00 ins.				
American Messenger..Inter-Denom..M	—	4.20	2.80 O	4-13 -175
American Missionary..Cong..M	© 26,075	2.80		2-14 -112
Min. rate ¼ p. 1 tl. \$10.00.				
American Penman..Educ..M	© 17,100	3.25		3-13 -126
Min. rate 1 p. mo. 1 yr. \$40.00 insertion.				

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NEW YORK—Continued.

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New York City—Continued.			
<i>Monthly Publications (English Language).</i>			
American Printer..Trade..S-M	6.25		3-20 -140
Min. rate 1 p. s.-mo. 1 yr. \$50.00 insertion.			
American Review of Reviews..Lit..M.....	25.20		2-16 -112
Min. rate ¼ p. 1 ti. \$75.00.			
American Silk Journal..Trade..M.....			2-21 -143
½ p. 1 ti. \$8.00. Min. rate 1 p. mo. 1 yr. \$41.67 page.			
American Tailor & Cutter..Trade..M.....			2-19½-129
¼ p. 1 ti. \$12.50. Min. rate 1 p. mo. 1 yr. \$20.83 ins.			
Architects Buyers' Reference..Arch..Qrly.....	2,500		2-15 -112
¼ p. 1 ti. \$20.00. Min. rate 1 p. 1 ti. \$60.00.			
Architectural Record..Arch..M	9,358		2-16 -112
¼ p. 1 ti. \$31.00. Min. rate 1 p. mo. 1 yr. \$83.33 ins.			
Architectural Review..Tech..M	3,200		2-21 -142
¼ p. 1 ti. \$22.50. Min. rate 1 p. mo. 1 yr. \$60.00 ins.			
Architecture..Arch..M	2,778		2-21 -140
¼ p. 1 ti. \$10.00. Min. rate 4 pp. in 1 yr. \$67.50 page.			
Architecture & Building..Arch..M.....	6,639		2-21 -140
¼ p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$48.00 ins.			
Archives of Diagnosis..Med..Qrly.....			1-29 -105
¼ p. 1 ti. \$6.00. Min. rate 1 p. qrlly. 1 yr. \$20.00 ins.			
Archives of Pediatrics..Children's Diseases..M.	5.00		2-19½-133
Min. rate 1 p. mo. 1 yr. \$25.00 insertion.			
Arts & Decorations..Decorating..M.....	5.00		3-13 -140
Min. rate ¼ p. mo. 1 yr. \$12.50 insertion.			
Art World..Art..M	5.00		3-13½-140
Min. rate 1 inch mo. 1 yr. \$4.00 inch.			
Asa..Jrl Amer Asiatic Assn..M.....	3.50		3-13½-143
Min. rate 1 p. mo. 1 yr. \$48.00 insertion.			
Associated Advertising..Advg..M	14,667	5.00	3-15 -112
Association Men..Y M C A..M.....	239,000	14.00	3-13½-140
Automobile Dealer & Repairer..Trade..M.....	18,607	10.80	3-13½-140
Min. rate 1 p. mo. 1 yr. \$120.00 insertion.			
Automobile Trade Directory..Trade..Quar.....			2-14½-112
¼ p. 1 ti. \$60.00. Min. rate 8 pp. yr. \$100.00 page.			
Aviation and Aeronautical Engineering			
Aeronautic..S-M	6,549		2-21 -142
¼ p. 1 ti. \$14.00. Min. rate 1 p. 24 ti. \$35.00 insertion.			
Bakers' Review..Trade..M	5,994		2-21 -140
½ p. 1 ti. \$12.00. Min. rate 1 p. mo. 1 yr. \$50.00 ins.			
Bankers' Home Magazine..Lit & Banking..M..			2-15 -112
¼ p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$32.00 ins.			
Bankers' Magazine..Finan..M			2-14 -112
¼ p. 1 ti. \$15.00. Min. rate 1 p. mo. 1 yr. \$41.67 ins.			
Banking Law Journal..Legal & Finan..M.....			1-30 -112
¼ p. 1 ti. \$25.00. Min. rate 1 p. mo. 1 yr. \$50.00 ins.			
Barbers' Journal..Trade..M			2-21 -140
¼ p. 1 ti. \$15.00. Min. rate 1 p. mo. 1 yr. \$40.00 ins.			
Baseball Magazine..Sports..M	74,691	7.00	3-13½-140
Min. rate 6 pp. in 1 yr. \$180.00 page.			
Benzigers' Magazine..Cath..M		7.00	4-13½-184
Min. rate ¼ p. 1 ti. \$150.00 insertion.			
Blacksmith & Wheelwright..Mech..M.....	4,295	3.00	4-14 -196
Min. rate 1 p. mo. 1 yr. \$75.00 insertion.			
Boiler Maker..Mech..M	3,997		2-21 -140
¼ p. 1 ti. \$9.17. Min. rate 1 p. mo. 1 yr. \$54.17 ins.			
Bookman..Lit..M		4.20	2-15 -112
Min. rate ¼ p. 1 ti. \$15.00 insertion.			
Bookseller, Newsdealer & Stationer..Tr..S-M.....	8,019	3.00	2-16 -115
Min. rate 1 p. s.-mo. 1 yr. \$24.00 insertion.			
Boys' Life..Boy Scouts..M	96,789	10.50	3-13½-135
Breezy Stories..Fiction..M	114,000	7.00	2-16 -112
Min. rate ¼ p. 1 ti. \$12.50.			

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New York City—Continued.				
<i>Monthly Publications (English Language).</i>				
Brewers' Journal..Trade..M	2,500			2-22½-154
½ p. 1 ti. \$5.00. Min. rate 1 p. mo. 1 yr. \$29.75 ins.				
Building Age..Bldg & Contracting..M.....	11,030			2-20 -140
½ p. 1 ti. \$12.00. Min. rate 1 p. mo. 1 yr. \$100.00 ins.				
Butterick Quarterlies..Fashions..Qrly				
Butterick				2-27 -200
Standard				2-27 -200
New Idea				2-27 -200
¼ p. 1 ti. \$525.00 flat.				
Butterick Trio..Fash & Lit..M				
Delineator				4-13½-200
Designer	1,406,152	112.00		4-13½-200
Woman's Magazine				4-13½-200
Min. rate ¼ p. 1 ti. \$1,500.00.				
Caledonian..Family..M		3.50		2-15 -112
Min. rate 1 p. mo. 11 mos. \$35.00 insertion.				
Cassier's Magazine..Mech..M				2-13½-112
¼ p. 1 ti. \$12.00. Min. rate 1 p. mo. 1 yr. \$55.00 ins.				
Caterer & Hotel Proprietors' Gazette..Trade..M	16,500			2-16½-128
½ p. 8 mos. \$15.00. Min. rate 1 p. mo. 1 yr. \$35.00 ins.				
Catholic World..Cath..M		4.90		2-16 -112
Min. rate ¼ p. 1 ti. \$7.50.				
Central Station..Elec..M				2-21 -140
¼ p. 1 ti. \$20.00. Min. rate 1 p. mo. 1 yr. \$50.00 ins.				
Century Magazine..Lit..M	51,972	21.00		2-16 -112
Min. rate ¼ p. 1 ti. \$56.00.				
Church Bulletin..Cath..M				2-13½- 98
¼ p. 1 ti. \$15.00. Min. rate ¼ p. mo. 1 yr. \$31.50 ins.				
Clothier & Furnisher..Trade..M.....	4,754			2-21 -140
¼ p. 1 ti. \$15.00. Min. rate 2 pp. mo. 1 yr. \$40.00 page.				
Commercial Vehicle..Motor Trade..S-M.....	3,849			2-21½-140
¼ p. 1 ti. \$17.00. Min. rate 1 p. s.-mo. 1 yr. \$35.00 ins.				
Compressed Air Magazine..Mechanical..M.....	15,300			2-16 -119
½ p. 1 ti. \$5.50. Min. rate 1 p. mo. 1 yr. \$20.00 ins.				
Confectioners' Gazette..Trade..M	7,000			4-12 -147
½ p. 1 ti. \$15.00. Min. rate 1 p. mo. 1 yr. \$37.00 ins.				
Corset and Underwear Review..Trade..M.....				3-16 -154
1/12 p. 1 ti. \$15.00. Min. rate 1 p. mo. 1 yr. \$60.00 ins.				
Cosmopolitan..Lit..M	1,005,333	77.00		3-13½-143
Min. rate 1 p. 1 ti. \$2,200.00 page.				
Crisis..Negro Advancement..M		4.00	4.00 F	2-15 -112
Critic & Guide..Phar & Medicine..M.....				2-15 -112
¼ p. 1 ti. \$25.00. Min. rate 1 p. mo. 1 yr. \$45.00 ins.				
Cuba Review..Coml..M		3.00	3.00 F	2-13 -112
Current History Mag..Lit..M.....	71,460	10.50		2-16 -112
Min. rate ¼ p. mo. 1 yr. \$26.25 insertion.				
Current Opinion..Lit..M	43,270	5.60		3-13½-140
Min. rate 1 p. 1 ti. \$150.00.				
Decorative Furnisher..Trade..M				2-20 -143
½ p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$33.34 ins.				
Delineator..Fashions & Lit..M.....		77.00		4-13½-200
(See Butterick Trio.)				
Min. rate ¼ p. 1 ti. \$1,000.00.				
Dental Digest..Trade..M	16,392			2-15 -112
¼ p. 1 ti. \$20.00. Min. rate 1 p. 1 ti. \$70.00.				
Dental Items of Interest..Dental..M.....		6.00		2-15 -112
Min. rate 1 p. 1 ti. \$90.00.				
Designer..Fash & Lit..M		24.50		4-13½-200
(See Butterick Trio.)				
Min. rate ¼ p. 1 ti. \$337.50.				
Director..Undertaking..M		1.50		3-14 -140
Min. rate 1 p. mo. 1 yr. \$28.80 insertion.				
Dominant..Musical..S-M		2.50		3-16 -163
Min. rate ¼ p. s.-mo. 1 yr. \$10.00 insertion.				

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NEW YORK—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
New York City—Continued.				
<i>Monthly Publications (English Language).</i>				
Dress Essentials..Trade..M				2-21 -140
1/4 p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$41.67 ins.				
Druggists Circular..Trade..M	10.00			3-15 -147
Min. rate 1 p. mo. 1 yr. \$63.00 insertion.				
Dry Goods & Apparel..Trade..M				3-17 -164
1/4 p. 1 ti. \$40.00. Min. rate 1 p. mo. 1 yr. \$30.00 ins.				
Dry Goods Guide..Trade..M	6,435			2-20 -140
1/4 p. 1 ti. \$15.00. Min. rate 1 p. mo. 1 yr. \$67.50 ins.				
Dun's International Review..Export..M	26,713			2-20 -150
1/4 p. mo. 1 yr. \$40.00 insertion. (All editions.)				
Min. rate 1 p. mo. 1 yr. \$240.00 insertion. (All editions.)				
Educational Foundations..Educ..M ex July-Aug	2.00			2-16 1/2 -112
Min. rate 1/4 p. 1 ti. \$7.00.				
Electrical Contractor-Dealer..Electrical..M				3-14 -140
1/4 p. 1 ti. \$14.40. Min. rate 1 p. mo. 1 yr. \$50.00 ins.				
Electrical Engineering..Trade..M				2-21 -140
1/4 p. 1 ti. \$12.00. Min. rate 1 p. mo. 1 yr. \$55.00 page.				
Electrical Experimenter..Trade..M	8.40			3-13 1/2 -147
Min. rate 1 inch mo. 1 yr. \$7.00 inch.				
† The liveliest and most widely quoted popular technical magazine. Growing at rate of 10,000 a month. Advertising has doubled in one year—average monthly lineage 17,000. Forms close 22nd second month preceding. Experimenter Publ. Co., 233 Fulton St., New York. Western Representative, J. B. Finucan, Hartford Bldg., Chicago. (247)				
Electrical Merchandising..Elec Trade..M	9,831			2-20 1/2 -140
1 p. 1 ti. \$150.00. Min. rate 1 p. 24 ti. \$35.00 insertion.				
Electrical Record..Trade..M	8,498			2-20 1/2 -143
1/4 p. 1 ti. \$25.00. Min. rate 1 p. mo. 1 yr. \$87.50 ins.				
Elite Styles..Fashions..M	85,000	11.90		4-13 1/2 -200
Min. rate 1 p. 1 ti. \$550.00.				
Elks-Antier..Elks..M	15,000			2-16 1/2 -112
1/4 p. 1 ti. \$5.00. Min. rate 1 p. mo. 1 yr. \$16.67 ins.				
Erle Railroad Employees' Mag..R R Employees..M	16,500			2-13 1/2 -108
1/4 p. 1 ti. \$8.00. Min. rate 1 p. mo. 1 yr. \$41.67 ins.				
Everybody's Magazine..Lit..M	360,000	24.50		3-13 1/2 -143
Min. rate 1 p. 1 ti. \$700.00.				
Everyday Engineering..Mechanics..M	45,000	4.00		3-11 -140
Min. rate 1 inch mo. 1 yr. \$3.20 insertion.				
Exclusive Dress..Fashions..M		3.50		4-14 -175
Min. rate 1/4 p. 1 ti. \$12.50.				
Export American Industries..Coml..M	50,448			2-21 -140
1/12 p. (4 eds.) mo. 1 yr. \$30.00 ins.				
Min. rate 2 pp. (4 eds.) mo. 1 yr. \$225.00 page.				
Exporters & Importers Journal..M	10,000			2-27 -175
1/4 p. mo. 1 yr. \$24.00 insertion.				
Min. rate 1 p. mo. 1 yr. \$120.00 insertion.				
Family Journal..Lit & Family..M	53,650	1.40		3-15 -140
Min. rate 1 p. 1 ti. \$35.00.				
Feedingstuffs..Trade..M	3,018			2-21 -140
1/4 p. 1 ti. \$13.50. Min. rate 1 p. mo. 1 yr. \$42.00 ins.				
Field Illustrated..Agri & Breeding..M		5.00		3-13 1/2 -140
Min. rate 1 p. mo. 1 yr. \$120.00 insertion.				
Field & Stream..Sporting..M	50,541	7.70		3-13 1/2 -147
Min. rate 1/4 p. 1 ti. \$75.00 insertion.				
Film Fun..Humor..M		3.50	3.50 F	3-13 1/2 -133
Financier..Banking..S-M	8,650	4.20		3-13 1/2 -140
Min. rate 1 inch wkly. 1 yr. \$1.34 inch.				
Flying..Aeronautic..M	10,125			2-20 -140
1/4 p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$100.00 ins.				
Forbes Magazine..Finan & Lit..S-M		4.20		4-13 1/2 -168
Min. rate 3 pp. in 1 yr. \$168.67 page.				
Forecast..Pure Food..M		18.75	18.75 F	2-16 -112
Forest & Stream..Sports..M	41,287	7.00		3-13 1/2 -147
Min. rate 1 inch mo. 1 yr. \$6.30 inch.				

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NEW YORK—Continued.

New York City—Continued.

Monthly Publications (English Language).

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Forum..Lit..M			2-16 -112
¼ p. 1 tl. \$15.00. Min. rate ¼ p. mo. 1 yr. \$12.75 ins.			
Gardeners' Chronicle..Hort..M	3.00		3-13½-140
Min. rate 1 p. mo. 1 yr. \$44.00 insertion.			
Gas Age..Gas Int..S-M			2-21 -140
¼ p. 1 tl. \$9.00. Min. rate 2 pp. s.-mo. 1 yr. \$37.50 page.			
General Federation Mag..Women's Clubs..M ..© 18,000			2-21 -140
¼ p. 1 tl. \$12.50. Min. rate ¼ p. 1 tl. \$20.00.			
Gentlewoman..Family (East edn)..M©1,470,833	63.00		4-13½-175
Min. rate 1 p. 1 tl. \$2,520.00.			
Combined rate of E. & W. edns. 1 inch \$34.00.			
Min. rate 1 p. 1 tl. \$3,360.00. (See Chicago for W. ed.)			
<p>† The Guaranteed circulation of the combined E. & W. editions is 1,500,000. The Est. edition of Gentlewoman has 1,000,000 of this 1,500,000 circulation, and the West. edition, formerly Home Magazine, established 1888 and published in Chicago, has the remaining 500,000 circulation. Both editions have the kind of circulation that brings advertisers the names of purchasers in the small towns and rural districts, who are admitted to be the best buyers of all commodities by mail and have the money to buy. The Gentlewoman is used successfully by from 200 to 400 advertisers each issue and is considered one of the best mail-order monthly publications for trying out new mail-order propositions. Closing date is first of month preceding. Entire issue is in mails 10 days before 1st of month of publication. Put Gentlewoman on your list and get acquainted with its readers. You can secure their business if you use Gentlewoman. (128)</p>			
Golf Illustrated & Outdoor America..Golfing..M	4.20		4-12 -150
Min. rate 1 p. 6 tl. \$120.00 insertion.			
Good Housekeeping..Household..M	52.50	©453,840	3-13½-143
Min. rate 1 p. 1 tl. \$1,500.00.			
Gregg Writer..Steno..M	5.00	© 58,000	2-16 -112
Min. rate 1 inch mo. 1 yr. \$4.25 inch.			
Haberdasher..Trade..M		© 3,448	2-22 -140
¼ p. 1 tl. \$14.00. Min. rate 2 pp. mo. 1 yr. \$40.00 page.			
Hardware Dealers' Magazine..Trade..M			2-15 -112
¼ p. 1 tl. \$27.60. Min. rate 1 p. mo. 1 yr. \$115.00 ins.			
Hardware Review..Trade..M		© 13,200	2-21 -140
¼ p. 3 tl. \$35.00 ins. Min. rate 1 p. mo. 1 yr. \$70.00 ins.			
Harness..Trade..M		© 3,000	2-21 -140
¼ p. 1 tl. \$10.00. Min. rate 1 p. mo. 1 yr. \$30.00.			
Harper's Bazar..Fashions..M	18.90		4-12 -168
Min. rate 1 p. mo. 1 yr. \$650.00 insertion.			
Harper's Magazine..Lit..M	21.00	© 86,192	2-16 -112
Min. rate ¼ p. 1 tl. \$62.50.			
Health Culture..Hygiene..M	4.00		2-16 -112
Min. rate ¼ p. mo. 1 yr. \$22.50 insertion.			
Hearth's Magazine..Lit..M	35.00	©412,292	4-13½-170
Min. rate 1 p. 1 tl. \$1,850.00.			
Heating & Ventilating Magazine..Trade..M© 2,018			2-15 -112
¼ p. 1 tl. \$8.00. Min. rate 1 p. mo. 1 yr. \$31.50 ins.			
Herald of Health & Natureopath (Eng & Ger)			
Hygiene..M			2-15 -116
Either edition 1 inch \$6.00.			
Min. rate 1 p. mo. 1 yr. \$45.84 ins. either edition.			
Holy Name Journal..Cath..M	2.80		4-13 -196
Min. rate 1 p. 3 tl. \$90.00.			
Home Book of Fashions..Fashions..Quarterly ..©107,000	14.00		4-14 -175
Min. rate ¼ p. 1 tl. \$31.25.			
Home Embroidery Book..Fash..Semi-annual ...	7.00		4-14 -175
Min. rate ¼ p. 1 tl. \$12.50.			
Homiletic Monthly..Cath..M	2.50		2-15 -112
Min. rate ¼ p. mo. 1 yr. \$12.00 insertion.			
Homiletic Review..Inter-Denom..M	4.20		2-16 -119
Min. rate ¼ p. mo. 1 yr. \$5.63 insertion.			

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NEW YORK—Continued.

New York City—Continued.

Monthly Publications (English Language).

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
House Furnishing Review..Trade..M.....			2-21 -154
☆ p. 8 ti. \$22.00 ins. Min. rate 1 p. mo. 1 yr. \$88.00 ins.			
Housewives' Magazine..Household..M.....	7.00		3-13½-148
Min. rate 1 col. 1 ti. \$35.00.			
House & Garden..Decoration & Hort..M.....	8.40		4-12 -158
Min. rate ¼ p. 1 ti. \$37.50.			
Hub..Automobile Trade..M.....		4,000	2-21 -140
¼ p. 1 ti. \$18.00. Min. rate 1 p. mo. 1 yr. \$50.00 ins.			
Ice Cream Trade Journal..Trade..M.....		1,367	2-17 -126
½ p. 1 ti. \$9.75. Min. rate 1 p. mo. 1 yr. \$40.00 ins.			
Ideal Grocer..Trade..M.....			2-16 -116
☆ p. 1 ti. \$3.60. Min. rate 1 p. mo. 1 yr. \$25.00 ins.			
Illustrated Companion..Family..M.....	17.50		4-13½-194
Min. rate 1 p. 1 ti. \$727.50.			
¶ THE ILLUSTRATED COMPANION is known as a "Mail Order Puller." Carries each month a large proportion of national mail order advertising. Carefully edited, well printed. Read by the entire family and circulates in small towns and rural districts. A trial order will make you money. (207)			
Illustrated Milliner..Trade..M.....		9,600	3-16½-150
¼ p. 1 ti. \$12.50. Min. rate 1 p. mo. 1 yr. \$50.00 ins.			
India Rubber World..Rubber..M.....			2-21 -133
½ p. 1 ti. \$25.00. Min. rate 1 p. mo. 1 yr. \$82.50.			
Industrial Management..Trade..M.....		15,500	2-20 -140
¼ p. 1 ti. \$25.00. Min. rate 1 p. mo. 1 yr. \$100.00 ins.			
Inland Storekeeper..Trade..M.....		12,500	3-13½-140
1/12 p. 1 ti. \$6.67. Min. rate 1 p. mo. 1 yr. \$64.00 ins.			
Intercollegiate Magazine..College..M.....	2.00		3-16 -140
Min. rate ¼ p. mo. 3 ti. \$22.50 insertion.			
International..Lit..M.....	2.10		3-14 -140
Min. rate 1 p. 6 ti. \$45.00 ins.			
International Confectioner..Trade..M.....			2-18 -126
¼ p. 1 ti. \$12.00. Min. rate 1 p. mo. 1 yr. \$45.00 ins.			
International Journal of Surgery..Med..M.....			2-19 -126
¼ p. 1 ti. \$13.00. Min. rate 1 p. mo. 1 yr. \$60.00 ins.			
International Marine Engineering..Tech..M.....			2-21 -140
Min. rate ¼ p. 1 ti. \$9.17. Min. rate 4 pp. 1 mo. \$48.75 p.			
International Studio..Interior Decoration..M...	5.00		3-13 -140
Min. rate ¼ p. mo. 1 yr. \$13.50 insertion.			
John Martin's Book—The Child's Mag..Juv..M.....			2-16 -112
1 p. 1 ti. \$125.00. Min. rate ¼ p. 8 ti. \$25.00 insertion.			
Journal of Accountancy..Accounting..M.....		10,875	2-16 -112
¼ p. 1 ti. \$15.00. Min. rate 1 p. mo. 1 yr. \$45.00 ins.			
Jrl. of the Amer. Bankers' Assn..Fin & Bkng..M.....	7.00	7.00 F	3-13 -126
Journal of Nervous & Mental Disease..Med..M.....		2,000	2-12½-112
¼ p. 1 ti. \$10.00. Min. rate ¼ p. mo. 1 yr. \$6.25 ins.			
Journal of the Outdoor Life..Hyg..M.....	2.75		2-15 -112
Min. rate 1 p. mo. 1 yr. \$20.00 insertion.			
Lace & Embroidery Review..Trade..M.....			2-21 -143
☆ p. 1 ti. \$8.00. Min. rate 1 p. mo. 1 yr. \$41.67 ins.			
The Lamb..Humor..F-N..Sat.....	3.50		3-16 -140
Min. rate ¼ p. 26 ti. in 1 yr. \$22.50 insertion.			
Le Bon Ton..Fashions..M.....	7.00		4-14 -200
Min. rate 1 p. 6 ti. in 1 yr. \$200.00 insertion.			
Le Costume Royal..Fashions..M.....	8.40		4-13½-200
Min. rate 3 pp. in 1 yr. \$450.00 page.			
L'Elegance Parisienne..Fashions..M ex June & July.....			2-22 -135
¼ p. 1 ti. \$15.00. Min. rate 1 p. mo. 10 ti. \$88.25 ins.			
Liberator..Socialist..M.....	5.00		3-15 -140
Min. rate 1 p. 6 ti. \$72.00 insertion.			
Library Journal..Bibliographic..M.....	3.00		2-15 -112
Min. rate 1 p. mo. 1 yr. \$21.00 insertion.			

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NEW YORK—Continued.

New York City—Continued.

Monthly Publications (English Language).

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Lumberman's Review..Trade..M			4-13½-168
1/24 p. 3 ti. \$3.20 ins. Min. rate 1 p. mo. 1 yr. \$40.00 ins.			
Lumber Trade Journal..Trade..S-M	4.00		3-18 -168
Min. rate 1 p. s.-mo. 1 yr. \$29.17 insertion.			
McCall's Magazine..Home & Fash..M ©1,208,306	98.00		4-13½-200
Min. rate 1 p. 1 ti. \$5,000.00.			
McClure's Magazine..Lit..M ©568,180	35.00		4-13½-170
Min. rate ¼ p. 1 ti. \$722.50.			
Machinery..Mech..M © 22,917			2-21 -154
1 p. 1 ti. \$144.00. Min. rate 8 pp. mo. 1 yr. \$85.00 page.			
Magazine of Wall Street..Finan..F-N	12.00		2-16 -112
Min. rate 1 p. 26 ti. \$125.00 insertion.			
Marine Engineering..Tech..M © 5,729			2-21 -140
¼ p. 1 ti. \$9.17. Min. rate 1 p. mo. 1 yr. \$54.17 ins.			
Marine News..Shipping & Marine..M © 2,500			2-21 -140
¼ p. mo. 1 yr. \$12.00 insertion.			
Min. rate 1 p. mo. 1 yr. \$60.00 insertion.			
Marines' Magazine..Military..M	2.80		3-13½-140
Min. rate ¼ p. mo. 1 yr. \$15.75 insertion.			
May Manton Fashion Monthly..Fash..M	56.00	56.00 F	4-13½-175
Mechanical Engineering..Mech & Engrng..M © 11,613			2-21 -140
¼ p. 1 ti. \$11.00. Min. rate 1 p. mo. 1 yr. \$90.00 ins.			
Medical Century..Med & Sur..M			2-18 -126
¼ p. 8 ti. \$23.33 ins. Min. rate ½ p. mo. 1 yr. \$16.67 ins.			
Medical Pickwick..Med © 10,000	2.89		3-16 -140
Min. rate 1 p. mo. 1 yr. \$56.25 insertion.			
Medical Review of Reviews..Med..M			2-16 -112
¼ p. 1 ti. \$15.00. Min. rate 1 p. mo. 1 yr. \$41.67 ins.			
Medical Times..Med..M © 7,463			2-20½-140
¼ p. 1 ti. \$6.00. Min. rate 1 p. mo. 1 yr. \$38.34 ins.			
Medico-Legal Journal..Med..Bi-M			2-15 -112
¼ p. 1 ti. \$4.80. Min. rate 1 p. bi.-mo. 1 yr. \$25.00 ins.			
Men's Wear..Trade..S-M © 4,154			2-22 -140
¼ p. 1 ti. \$15.00. Min. rate 1 p. s.-mo. 1 yr. \$40.00 ins.			
Messenger of the Sacred Heart..Cath..M ©344,675	17.50		2-14 -112
Min. rate ¼ p. 1 ti. \$31.25.			
Metal Industry..Tech & Trade..M © 4,403			2-21 -140
¼ p. 1 ti. \$4.17. Min. rate 1 p. 1 ti. \$41.67.			
Metallurgical & Chemical Engrng..Eng..S-M © 10,400			2-21½-142
¼ p. 1 ti. \$12.00. Min. rate 1 p. mo. 1 yr. \$50.00 ins.			
Methodist Review..Religious..Bi-M * 6,749	2.80		2-15 -112
Min. rate ¼ p. 1 ti. \$7.50.			
Metronome..Music Trade..M	3.20	3.20 F	3-16 -168
Metropolitan Magazine..Lit..M ©382,384	35.00		4-13½-170
Min. rate ¼ p. 1 ti. \$350.00.			
Millinery Trade Review..Fashion..M			2-21 -140
¼ p. 1 ti. \$20.00. Min. rate 1 p. mo. 1 yr. \$40.00 ins.			
Missionary Review of the World..Missions..M © 7,500	2.10		2-16 -119
Min. rate 1 p. 1 ti. \$25.00.			
Motor..Motoring..M © 40,000	15.00		3-16 -168
Min. rate 1 p. mo. 1 yr. \$200.00 insertion.			
Motor Boat..Motor Boating..S-M © 11,104			3-14 -140
¼ p. 1 ti. \$9.50. Min. rate 1 p. s.-mo. 1 yr. \$75.00 ins.			
Motor Boating..Motor Boating..M © 20,000	9.00		3-14 -143
Min. rate 18 pp. in 1 yr. \$81.00 page.			
Motor Life..Motoring..M © 18,399			4-12 -158
¼ p. 1 ti. \$25.00. Min. rate 1 p. mo. 1 yr. \$150.00 ins.			
Motor Travel..Motoring..M © 3,300			2-21 -140
¼ p. 1 ti. \$15.00. Min. rate 1 p. mo. 1 yr. \$50.00 ins.			
Munsey's Magazine..Lit..M ©150,000	21.00		2-16 -112
Min. rate ¼ p. 1 ti. \$62.50.			
† Member A. B. C. Circulation 150,000 guaranteed. Circulation entirely voluntary. No premiums, prizes, agents or clubbing offers. (141)			

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NEW YORK—Continued.

New York City—Continued.

Monthly Publications (English Language).

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Musical Monitor..Musical..M	10.00		3-14 -140
Min. rate 1 p. 1 tl. \$125.00.			
Musical Observer..Musical..M	2.50		4-13 -171
Min. rate 1 p. mo. 1 yr. \$96.00 insertion.			
Musicalian..Musical..M	3.50		3-17 -161
Min. rate 1 p. 1 tl. \$120.00.			
Mystery Magazine..Fiction..S-M	2.80	2.24 G	3-13½-135
National Bottlers' Gazette..Trade..M			2-24 -161
¼ p. 1 tl. \$14.00. Min. rate 1 p. mo. 1 yr. \$42.00 ins.			
National Lithographer..Lithog..M	5.00		2-21 -140
Min. rate 1 p. mo. 1 yr. \$48.00 insertion.			
National Marine..Naval & Shipping..M	7,328		2-17 -122
¼ p. 1 tl. \$16.00. Min. rate 1 p. mo. 1 yr. \$90.00 ins.			
National Service..Military..M	5.60		3-13½-143
Min. rate ¼ p. 1 tl. \$50.00.			
Neales Monthly Magazine..Lit..M	6.30		2-16 -112
Min. rate 1 p. mo. 1 yr. \$90.00 insertion.			
Needlecraft. (See Augusta, Me.)			
New France..Commercial..M			2-25 -156
¼ p. 1 tl. \$25.00. Min. rate 1 p. mo. 1 yr. \$180.00.			
New Music Review..Music Trade..M	3.00		2-16½-126
Min. rate ¼ p. mo. 1 yr. \$8.84 insertion.			
New Success-Marden's Magazine..Lit..M	2.80		3-13½-143
Min. rate 1 p. 1 tl. \$60.00.			
New York State Journal of Medicine..Med..M	9,100		2-13 -126
¼ p. 1 tl. \$5.00. Min. rate 1 p. mo. 1 yr. \$25.00 ins.			
North American Review..Lit..M	26,693		2-16 -112
Min. rate ¼ p. 1 tl. \$18.75.			
Notion and Novelty Review—Notions & Novelty Trade..M			3-16 -154
¼ p. 1 tl. \$18.00. Min. rate 1 p. mo. 1 yr. \$50.00 ins.			
Notion Trade Topics..Trade..M			4-13 -178
¼ p. 1 tl. \$25.00. Min. rate 1 p. mo. 1 yr. \$70.00 ins.			
Oil Trade Journal..Trade..M	2,183		2-20 -136
Min. rate 1 p. mo. 1 yr. \$60.00 insertion.			
Osteopathic Magazine..Osteopathic..M	15,000		2-15 -110
¼ p. 1 tl. \$5.00. Min. rate 1 p. mo. 1 yr. \$25.00 ins.			
Our Navy..Naval..M	49,250		3-16 -140
Outing Magazine..Sports..M	9.73	4.53½ C	3-14 -143
Min. rate 672 li. 1 yr. \$225.00 page.			
Painters Mag. & Paint & Wall Ppr. Dir..Tr..M			2-20 -140
¼ p. 1 tl. \$18.00. Min. rate 1 p. mo. 1 yr. \$45.00 ins.			
Parents Magazine..Family..M			2-16 -112
1/16 p. 1 tl. \$5.00. Min. rate ¼ p. 1 tl. \$15.00.			
Parisienne..Fashion..M	180,000	9.38 F	2-16 -112
Pearson's Magazine..Lit..M	7.70		3-13½-138
Min. rate 1 p. 1 tl. \$200.00.			
Pediatrics..Med..M			2-13½-112
¼ p. 1 tl. \$10.00. Min. rate 1 p. mo. 1 yr. \$29.17 ins.			
Pedic Items..Chiroprody..M	4.00		1-27 -105
Min. rate 1 p. mo. 1 yr. \$20.83 insertion.			
People's Favorite Magazine..Lit..S-M	\$125,000		3-14 -143
¼ p. 1 tl. \$28.12½ flat.			
People's Home Journal..Family..M	\$77,303	63.00	4-13½-200
Min. rate 1 p. 1 tl. \$3,000.00.			
Pharmaceutical Era..Trade..M	7.00		2-19 -133
Min. rate 1 p. mo. 1 yr. \$66.00 insertion.			
Photographic Journal of America..Photog..M	1,726		2-16 -112
¼ p. 1 tl. \$7.00. Min. rate 1 p. mo. 1 yr. \$25.00 ins.			
Photographic Times..Photo..M			2-14 -114
¼ p. 1 tl. \$8.00. Min. rate 1 p. mo. 1 yr. \$25.00 ins.			

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NEW YORK—Continued.

New York City—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
<i>Monthly Publications (English Language).</i>				
Photo-Miniature..Photo..M	6.00			1-24 - 91
1 p. 1 tl. \$40.00. Min. rate ¼ p. mo. 1 yr. \$8.50 ins.				
Physical Culture..Phys Cult..M.....	17.50			3-13½-143
Min. rate 1 p. 1 tl. \$400.00.				
Physical Training..Athletic..M ex July & Aug.©	800			1-23 - 98
1 p. 1 tl. \$15.00. Min. rate 1 p. mo. 10 tl. \$10.00 ins.				
Pictorial Review..Lit & Fashions..M.....	126.00			4-13½-200
Min. rate 1 p. 1 tl. \$6,500.00.				
† Pictorial Review is America's FIRST Woman's Magazine and has the largest circulation of any 20-cent magazine in the world. Pictorial Review makes its strongest appeal to the alert, progressive, wide-awake woman of the home. (215)				
Pictorial Rev. Monthly Fashion Book..Fash..M	84.00			4-13½-175
Min. rate ¼ p. 1 tl. \$950.00.				
Pictorial Review Quarterly Fashion Book..Fash Quar				4-13 - 175
¼ p. 1 tl. \$450.00 flat.				
Picture-Play Magazine..Moving Pict..M.....	12.18			3-14 - 143
Min. rate ¼ p. 1 tl. \$116.67.				
Pitman's Journal..Steno..M ex July & Aug....	2.30			2-18 - 115
Min. rate ¼ p. 1 tl. \$4.32.				
Playground..Playgrounds..M				1-25 - 98
¼ p. 1 tl. \$5.00. Min. rate 1 p. mo. 1 yr. \$32.00 ins.				
Playthings..Toy Trade..M				2-19½-119
¼ p. 1 tl. \$10.00. Min. rate 1 p. mo. 1 yr. \$32.00 ins.				
Plumbers' Trade Journal..Trade..S-M.....	22.50			4-14 - 168
Min. rate 1 p. s.-mo. 1 yr. \$500.00 insertion.				
Policeman's News..Police Interests..M.....	4.90	2.66 A		3-13 - 140
Polo & Clubman..Sports..M.....				2-24 - 168
¼ p. 1 tl. \$10.00. Min. rate 2 pp. 1 tl. \$175.00 insertion.				
Popular Magazine..Lit..S-M	15.63			2-16 - 112
Min. rate ¼ p. 1 tl. \$31.25 insertion.				
Popular Science Monthly..Semi-Tech..M.....	21.00			3-13½-152
Min. rate 1 col. 1 tl. \$200.00.				
Practical Druggist..Trade..M	4.50			2-21 - 140
Min. rate 1 p. mo. 1 yr. \$60.00 insertion.				
"Pro" Magazine..Sports				2-16 - 112
¼ p. 1 tl. \$20.00 ins. Min. rate 1 p. mo. 1 yr. \$87.50 ins.				
Products..Food & Bevq..M.....				3-14 - 150
¼ p. 1 tl. \$25.00. Min. rate 1 p. 1 tl. \$300.00.				
Purchasing Agent..Bus Efficiency..M.....	2,560			3-14 - 140
¼ p. 1 tl. \$15.00. Min. rate 1 p. mo. 1 yr. \$42.00 ins.				
Pure Products—Foods and Beverages..M.....				3-14 - 150
1/16 p. 1 tl. \$25.00. Min. rate 1 p. 1 tl. \$300.00.				
Railway Electrical Engineer..Tech..M.....	1,749			2-21 - 140
¼ p. 1 tl. \$8.00. Min. rate 1 p. mo. 1 yr. \$40.00 ins.				
Railway & Locomotive Engineering..Trade..M.....	5.00			3-13 - 140
Min. rate 1 p. mo. 1 yr. \$57.00 insertion.				
Railway Mechanical Engineer..Trade..M.....	6,045			2-21 - 142
¼ p. 1 tl. \$31.25. Min. rate 2 pp. mo. 1 yr. \$70.00 page.				
Realty..Real Estate..M	3.50			4-13½-165
Min. rate ¼ p. 1 tl. \$18.75.				
Refrigerating World..Ice & Refrigeration..M.....	2,940			2-21 - 140
¼ p. 1 tl. \$10.50. Min. rate 1 p. mo. 1 yr. \$37.50 ins.				
Retail Baker..Trade..M				2-20 - 129
¼ p. 1 tl. \$10.00. Min. rate 1 p. mo. 1 yr. \$25.00 ins.				
Rider and Driver..Horse Sports..F-N.....	4.00			2-21½-147
Min. rate 1 p. 26 tl. \$80.00 insertion.				
Rudder..Marine..M	7.04			2-20 - 126
Min. rate 1 p. mo. 1 yr. \$90.00 ins.				
St. Nicholas..Juvenile..M	14.00			2-16 - 112
Min. rate ¼ p. 1 tl. \$37.50.				

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NEW YORK—Continued.

New York City—Continued.

Monthly Publications (English Language).

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Sartorial Art Journal..Men's Fashions..M ex			
Jan, July & Aug.....			2-22 -154
½ p. 1 ti. \$15.00. Min. rate 1 mo. 9 ti. \$40.00 insertion.			
Saucy Stories—Fiction—M©130,000	7.84		2-16 -112
Min. rate ¼ p. 1 ti. \$31.25.			
Scottish American..Scottish Intr..F-N	1.68		5-14½-270
Min. rate 1 inch F-N. 1 yr. \$1.23 insertion.			
Scribner's Magazine..Lit..M© 90,450	17.50		2-16 -112
Min. rate ¼ p. 1 ti. \$31.25.			
Sentinel of the Blessed Sacrament..Cath..M© 31,686	3.50		2-13½-112
Min. rate ¼ p. 1 ti. \$25.00.			
Silk..Trade..M© 2,100			2-20 -140
½ p. 1 ti. \$8.00. Min. rate 1 p. mo. 1 yr. \$41.50 ins.			
Silver Cross..Fraternal..M			2-15 -112
½ p. 1 ti. \$5.00 flat.			
Simon's Spice Mill..Trade..M			2-16 -112
½ p. 1 ti. \$17.50. Min. rate ½ p. mo. 1 yr. \$27.50 ins.			
Smart Set..Lit..M© 50,000			2-16 -112
½ p. 1 ti. \$12.50. Min. rate 3 pp. in 1 yr. \$90.00 page.			
Smith's Magazine..Lit..M*100,000	6.25		2-16 -112
Min. rate ¼ p. 1 ti. \$12.50.			
Snappy Stories..Lit..S-M			2-15 -112
½ p. 1 ti. \$20.68 flat.			
Soda Fountain..Trade..M	7.00		2-19 -133
Min. rate 1 p. mo. 1 yr. \$66.00 insertion.			
South American..Pan-Amer Affairs..M			4-14 -192
½ p. 1 ti. \$35.00. Min. rate 1 p. mo. 1 yr. \$120.00 ins.			
Spirit of Missions..Epis..M* 29,500	2.80		2-14 -110
Min. rate ¼ p. 1 ti. \$10.00.			
Spur..Sports..S-M	4.90		3-16 -168
Min. rate 1 p. 6 ti. in 1 yr. \$170.00 insertion.			
Steam..Tech..M© 5,000			2-18 -140
½ p. 8 mos. \$15.00 ins. Min. rate 1 p. mo. 1 yr. \$50.00 ins.			
Steward..Trade..M			2-16 -112
1 in 3 mos. \$5.00 ins. Min. rate 1 p. mo. 1 yr. \$25.00 ins.			
Stone..Trade..M			2-19 -140
½ p. 1 ti. \$6.00. Min. rate 1 p. mo. 1 yr. \$41.67 ins.			
Sugar..Trade..M			3-14 -140
½ p. 1 ti. \$17.00. Min. rate 2 pp. mo. 1 yr. \$40.00 page.			
Sunday Schl. Lesson Illustrator..Interdenom..M© 21,500	2.80		2-15 -112
Min. rate 1 p. 1 ti. \$40.00.			
Sunnyside..Undertaking Trade..M* 7,468	2.50		4-13½-175
Min. rate 1 p. mo. 1 yr. \$64.00 insertion.			
Sunshine Bulletin..Philanthropic..M	3.50		4-13 -168
Min. rate 1 p. mo. 1 yr. \$91.38 insertion.			
Style..Fashions..M	7.00		4-13½-196
Min. rate 3 pp. 1 yr. \$225.00 page.			
Talking Machine World..Trade..M	4.50		3-17 -178
Min. rate 1 p. mo. 1 yr. \$100.00 insertion.			
Tea & Coffee Trade Journal..Trade..M© 2,204	10.00		2-16 -112
Min. rate 1 p. mo. 1 yr. \$48.00 insertion.			
Teachers Magazine..Educ..M ex July & Aug.	3.50		3-13½-133
Min. rate 1 p. 1 ti. \$70.00.			
Telegraph & Telephone Age..Trade..S-M© 5,500	2.50		3-13 -126
Min. rate 1 p. mo. 1 yr. \$32.00 insertion.			
Temperance Work..Temperance..M	1.68	1.68 F	
Theatre Magazine..Dramatic..M© 45,000	10.50		4-12 -168
Min. rate 1 p. 1 ti. \$400.00.			
Tobacco Record..Trade..F-N© 6,500			4-13 -168
½ p. 1 ti. \$10.00. Min. rate ¼ p. F-N. 1 yr. \$25.00 ins.			
Top-Notch Magazine..Lit..S-M*175,000	9.38		2-16 -112
Min. rate ¼ p. 1 ti. \$18.75.			
Touchstone..Arts Crafts & Arch..M	4.20		2-16 -112
Min. rate ¼ p. 1 ti. \$15.00.			

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NEW YORK—Continued.

New York City—Continued.

Monthly Publications (English Language).

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Town & Country..Society & Country..Tri-M.. ———	7.00		4-12 -168
Min. rate 12 pp. in 1 yr. \$200.00 page.			
Town Development..Civic..M	2.50		3-16 -140
Min. rate 1 p. mo. 1 yr. \$40.00 insertion.			
Trade & Transportation..Shipping..M			3-15 -140
1/8 p. 1 ti. \$5.00. Min. rate 1/4 p. mo. 1 yr. \$4.00 ins.			
Trained Nurse & Hospital Review..Nursing..M © 15,497			2-15 -115
1/4 p. 1 ti. \$6.50. Min. rate 1 p. mo. 1 yr. \$40.00 insertion.			
Travel Magazine..Travel..M	7.00		4-12 1/2 -160
Min. rate 6 pp. in 1 yr. \$191.25 page.			
Treat 'em Rough..Military & Naval..M	6.30		4-12 1/2 -168
Min. rate 1 p. mo. 1 yr. \$135.00 insertion.			
True Story Magazine..Fiction..M	3.50		3-13 1/2 -148
Min. rate 1 p. 1 ti. \$100.00.			
Trust Companies Magazine..Finan..M			2-16 -108
1/4 p. 1 ti. \$15.00. Min. rate 1 p. mo. 1 yr. \$47.92 ins.			
Truth Magazine..Cath..M	7.00		3-15 -147
Min. rate 1/4 p. 1 ti. \$55.00.			
Twentieth Century Pastor..Undenom..M	2.50		2-13 1/2 -112
Min. rate 1/4 p. 1 ti. \$7.50.			
Typewriter Topics..Trade..M	7.00		2-19 -126
Min. rate 1 p. mo. 1 yr. \$86.40 insertion.			
Universal Engineer..Mech..M			2-20 -140
1/4 p. mo. 1 yr. \$30.00 insertion.			
Min. rate 1 p. mo. 1 yr. \$35.00 insertion.			
Upholsterer..Trade..M			2-21 -143
1/8 p. 1 ti. \$8.00. Min. rate 1 p. mo. 1 yr. \$50.00 ins.			
Vanity Fair..Styles & Lit..M	10.50		4-13 -158
Min. rate 1/4 p. 1 ti. \$50.00 flat.			
Viereck's The American Monthly..German Int.. ———	3.50		3-14 -150
Min. rate 1 p. 1 ti. \$100.00.			
Violin World..Trade..M	2.00		3-13 1/2 -133
Min. rate 1 inch mo. 1 yr. \$1.80 inch.			
Vogue..Fashion..S-M	17.50		4-12 -158
Min. rate 1 p. 12 ti. \$650.00 page.			
Wall Paper News..Trade..M			2-21 -143
1/8 p. 1 ti. \$3.00. Min. rate 1 p. mo. 1 yr. \$41.67 ins.			
Water & Gas Review..Trade..M			3-15 1/2 -161
1/12 p. 1 ti. \$6.00. Min. rate 1 p. mo. 1 yr. \$50.00 ins.			
Wide World Magazine..Lit..M	7.00		2-16 -112
Min. rate 1/4 p. 1 ti. \$12.50.			
Winged Foot..Athletic..M			2-24 -140
1/4 p. 1 ti. \$15.00. Min. rate 1 p. mo. 1 yr. \$68.00 ins.			
Wireless Age..Wireless Teleg..M	2.50		3-14 -143
Min. rate 1 p. mo. 1 yr. \$45.00 insertion.			
Wohelo..Girl Scouts..M	2.10		3-13 -140
Min. rate 1 p. 1 ti. \$80.00.			
Woman's Home Companion. (See Springfield, Ohio.)			
Woman's Magazine..Fashion..M	17.50		4-13 1/2 -200
(See Butterick Trio.) Min. rate 1/4 p. 1 ti. \$225.00.			
Women's and Infants' Furnisher..Trade..M			2-21 -143
1/4 p. 1 ti. \$3.00. Min. rate 1 p. mo. 1 yr. \$41.67 ins.			
World Outlook..Relig..M	3.50	3.50 F	3-16 -150
Yachting..Marine..M	3.50		3-16 -140
Min. rate 1 p. mo. 1 yr. \$77.50 insertion.			
Young's Magazine..Lit..M	7.00		2-15 -112
Min. rate 1/4 p. 1 ti. \$35.00.			
Monthly Publications (Foreign Languages).			
America Futura (Span)..Coml..M			2-20 -134
1/4 p. 1 ti. \$18.00. Min. rate 1 p. mo. 1 yr. \$50.00 ins.			
Atlantis (Greek)..Lit..M	3.00		4-12 1/2 -168
Min. rate 1 p. 1 ti. \$80.00.			

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NEW YORK—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
New York City—Continued.			
<i>Monthly Publications (Foreign Languages).</i>			
El Automovil Americano (Span)..Quar.....© 5,000			2-21 -140
1/4 p. 1 ti. \$25.00. Min. rate 1 p. 4 ti. in 1 yr. \$125.00 ins.			
El Comercio (Span)..Export..M.....© 11,300			2-21 -140
1/4 p. 6 ti. \$25.00 ins. Min. rate 1 p. mo. 1 yr. \$100.00 ins.			
El Norte Americano □ (Span)..Pan-Amer Affairs			
M.....			4-14 -192
1/4 p. 1 ti. \$18.00. Min. rate 1 p. mo. 1 yr. \$150.00 ins.			
Jewish Farmer (Yiddish)..Agrl..M.....© 8,900	3.50		3-13 1/2-140
Min. rate 1 p. 1 ti. \$40.00 insertion.			
Jewish Forum (Yiddish)..M.....			1-25 -101
1/4 p. 1 ti. \$20.00. Min. rate 1 p. 1 ti. \$60.00.			
Maccabean Magazine (Jewish) Zionist..M.....	4.00		3-13 1/2-140
Min. rate 1/4 p. mo. 1 yr. \$28.00 inser.			
National Herald (Greek)..Lit..M.....© 15,000	5.00		3-16 1/2-168
Min. rate 1/4 p. 1 ti. \$40.00.			
Pictorial Review (Span edns)..Lit & Fash..M..			4-13 1/2-175
1/4 p. 1 ti. \$80.00. Min. rate 1 p. 1 ti. \$400.00.			
Revista Americana de Farmacia..Med..M.....			2-21 -140
1/4 p. 1 ti. \$30.00. Min. rate 1 p. mo. 1 yr. \$66.67 ins.			
Vogue (Spanish ed)..M.....© 10,000	4.06		4-12 -156
Min. rate 1 p. mo. 1 yr. \$150.00 insertion.			
Zukunft (Yiddish)..Lit..M.....© 38,000	4.00		2-15 -112
Min. rate 1/4 p. mo. 1 yr. \$18.50 insertion.			
<i>Yearly Publications.</i>			
Associated Tours Guide..Motoring..Yrly.....© 50,000			2-21 -140
1/4 p. 1 ti. \$75.00. Min. rate 1 p. 1 ti. \$200.00.			
Automobile Blue Book..Motoring..Annual.....*116,500			1-27 -119
1/4 p. 1 ti. \$250.00 flat.			
Methodist Year Book..Meth..Yrly.....© 6,000			2-12 - 91
1/4 p. 1 ti. \$7.50 flat.			
Pionier (Ger)..Socialist..Yrly.....* 30,000			2-21 -126
1/12 p. 1 ti. \$7.50. 1 p. 1 ti. \$50.00.			
Slovensko-Amerikanski Koledar (Slovenian)			
Family..Yrly.....			2-16 -119
1/4 p. 1 ti. \$7.50. Min. rate 1 p. 1 ti. \$35.00.			
World Almanac..Statistical..Annual.....©300,000			2-12 1/2- 91
1/4 p. (back of book) \$20.00. 1 p. \$100.00.			
Niagara Falls (B 4)—Pop. 45,000.			
<i>Daily Newspapers.</i>			
Gazette □..Rep..Eve ex Su.....© 12,635	.70	.42 0	7-13 -294
† A prosperous and growing community—not covered by any other medium. Purchased Journal June 1, 1918. Only daily member A. B. C. (228)			
North Tonawanda (C 4 1/2)—Pop. 26,000.			
<i>Daily Newspapers.</i>			
News..Ind-Rep..Eve ex Su.....© 3,053	.15	.15 F	7-13 -280
Worwich (J 5 1/2)—Pop. 8,352.			
<i>Daily Newspapers.</i>			
Sun..Rep..Eve ex Su.....* 2,798	.25	.14 I	7-13 -287
Wyack (N 8 1/2)—Pop. 10,000.			
<i>Daily Newspapers.</i>			
Journal..Rep..Eve ex Su.....© 1,390	.15	.15 F	6-13 -276

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NEW YORK—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Ogdensburg (K 1)—Pop. 17,000.			
<i>Daily Newspapers.</i>			
News..Dem..Morn ex Su & Mon.....	1.00	.25 I	7-13 -287
Su Morn	1.00	.25 I	7-13 -287
Republican-Journal..Rep..Morn ex Su.....	.30	.20 G	7-13 -287
Olean (C 6½)—Pop. 19,500.			
<i>Daily Newspapers.</i>			
Herald□..Dem..Eve ex Su.....	.35	.18 I	7-13 -276
Times□..Ind-Rep..Eve ex Su.....	.35	.24 I	7-13 -280
Oneida (J 4)—Pop. 9,472.			
<i>Weekly Publications.</i>			
Dispatch..Rep..Fri17	.17 F	6-13 -280
Oneonta (K 5½)—Pop. 11,200.			
<i>Daily Newspapers.</i>			
Star□..Ind..Morn ex Su.....	.26	.21 I	7-13 -294
Ossining (N 8½)—Pop. 12,821.			
<i>Daily Newspapers.</i>			
Citizen..Rep..Eve ex Su.....	.25	.10 E	7-13 -280
<i>Monthly Publications.</i>			
Field Afar..Cath..M	2.00	1.67 A	3-12 -116
Oswego (H 3½)—Pop. 25,364.			
<i>Daily Newspapers.</i>			
Palladium..Dem..Eve ex Su.....	.20	.15 B	7-13 -276
Times..Rep..Eve ex Su.....	.25	.15 I	7-13 -276
<i>Weekly Publications.</i>			
Times..Rep..Tu & Fri.....	.15	.15 F	7-13 -276
Owego (H 6)—Pop. 4,591.			
<i>Weekly Publications.</i>			
Gazette..Dem..Thur	1.00		7-13 -280
Min. rate 20 inches wkly. 1 yr. \$125.00.			
Peekskill (N 8)—Pop. 16,500.			
<i>Daily Newspapers.</i>			
News..Dem..Eve ex Su.....	.25	.25 F	7-13 -280
Union..Rep..Eve ex Su.....	.20	.20 F	7-13 -290
Penn Yan (F 5)—Pop. 4,597.			
<i>Weekly Publications.</i>			
Chronicle..Rep..Wed32	.32 F	3-13 -329

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NEW YORK—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Plattsburg (O 1)—Pop. 12,000.			
<i>Daily Newspapers.</i>			
Press..Rep..Morn ex Su.....	.50	.15 P	7-13 -280
Republican□..Dem..Morn ex Su.....	.35	.15 P	7-13 -280
Port Chester (N 8½)—Pop. 21,479.			
<i>Daily Newspapers.</i>			
Item□..Rep..Eve ex Su.....\$ 3,928	.18	.18 F	7-13 -280
Record..Dem..Eve ex Su.....	.15	.06 I	6-13 -280
Port Jervis (L 8)—Pop. 12,000.			
<i>Daily Newspapers.</i>			
Gazette..Dem..Eve ex Su.....\$ 1,243	.12	.08 B	6-13 -280
Union..Rep..Eve ex Su.....© 1,974	.35	.08 K	7-13 -280
<i>Weekly Publications.</i>			
Tri-States Union..Rep..Thur© 2,180	.50	.20 G	7-13 -280
Potsdam (K 1)—Pop. 4,157.			
<i>Weekly Publications.</i>			
Courier & Freeman..Rep..Wed.....© 3,150	.15	.15 F	8-13 -308
Poughkeepsie (N 7)—Pop. 32,281.			
<i>Daily Newspapers.</i>			
Eagle-News..Rep..Morn ex Su.....	.60	.18 I	7-13 -280
Star & Enterprise□..Rep..Eve ex Su.....© 9,970	.45	.35 I	8-12½-300
<i>Weekly Publications.</i>			
Sunday Courier..Ind..Su© 12,099	.75		7-13 -300
Min. rate 1 inch wkly. 1 yr. .40 inch.			
Sunday Enquirer..Non-Polit..Su—	.25	.25 F	7-13 -294
Rochester (E 4)—Pop. 254,035.			
<i>Daily Newspapers.</i>			
Abendpost (Ger)□..Ind..Eve ex Su.....© 7,040	.70	.28 O	7-13 -294
Democrat & Chronicle□..Rep..Morn ex Su.....© 65,003	2.80	1.96 L	7-13 -294
Su Morn© 66,240	2.80	1.96 L	7-13 -294
Rotogravure Sec			
Su© 66,240	4.90		7-13½-287
Min. rate 13 insertions or total 2 pp. \$4.41 page.			
‡ The Democrat & Chronicle for generations has been the "law and gospel" in practically every home of standing and purchasing power in and around Rochester. Wise advertisers have proven its power. Many use it exclusively. (214)			
Herald□..Ind..Morn ex Su.....© 30,109	1.40	.84 O	7-13 -294
Su Morn© 18,855	1.40	.84 O	7-13 -294
Post Express□..Rep..Eve ex Su.....	2.10	.59½L	7-13 -280
Times-Union□..Ind..Eve ex Su.....© 67,121	2.38	1.68 G	7-13 -296
‡ Now Rochester's leading daily paper. Largest circulation in city and trading radius. Liberal co-operation. J. F. McKinney, Spl. Agent, New York and Chicago. (197)			
<i>Weekly Publications.</i>			
Abendpost (Ger)□..Ind..Mon & Thur.....© 2,213	.42	.14 H	7-13 -294
Picture Play News□..Mov Pict..Mon.....© 29,500	1.50	1.00 E	7-13 -290
<i>Monthly Publications.</i>			
American Nurseryman□..Trade..M© 1,450	1.40		3-15 -168
Min. rate ¼ p. mo. 1 yr. \$5.63 insertion.			
American Nut Journal□..Agrl..M.....© 1,125	2.10	2.10 F	3-15 -147
Rural Life..Agrl..M© 64,477	3.50	3.50 F	4-13½-186

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ‡ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

NEW YORK—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Broome (K 4)—Pop. 23,868.			
<i>Daily Newspapers.</i>			
Sentinel..Ind-Dem..Eve ex Su.....© 5,353	.50	.20 N	7-13 -294
<i>Weekly Publications.</i>			
Sentinel..Ind-Dem..Tu & Fri.....© 2,360	.50	.20 N	7-13 -294
<i>Monthly Publications.</i>			
Harness Gazette..Harness..M© 2,500	3.00		2-21 -140
Min. rate 1 p. mo. 1 yr. \$25.00 insertion.			
Salamanca (C 6)—Pop. 8,357.			
<i>Daily Newspapers.</i>			
Republican Press..Rep..Eve ex Su.....\$ 2,050	.45	.10 I	7-13 -280
Saratoga Springs (N 4½)—Pop. 18,763.			
<i>Daily Newspapers.</i>			
Saratogian□..Ind-Rep..Eve ex Su.....\$ 5,730	.42	.28 D	7-13 -304
Sun□..Dem..Eve ex Su.....	.25	.15 I	7-12½-280
Saugerties (N 6½)—Pop. 5,000.			
<i>Daily Newspapers.</i>			
Post..Rep..Eve ex Su.....	.15	.15 F	7-13 -280
Schenectady (N 5)—Pop. 90,000.			
<i>Daily Newspapers.</i>			
Gazette□..Ind-Dem..Morn ex Su.....© 22,029	.70	.70 F	8-12½-300
Union-Star□..Ind-Rep..Eve ex Su.....© 17,871	1.12	.56 D	7-13 -280
Skaneateles (H 4½)—Pop. 1,768.			
<i>Monthly Publications.</i>			
Special Crops..Ginseng & Gold Seal Cult..M... —	1.00		2-15 -112
Min. rate ½ p. 1 ti. \$5.00.			
Staten Island (M 9½)—Pop. 98,634.			
<i>Daily Newspapers.</i>			
Advance□..Ind..Eve ex Su.....© 2,716	.42	.28 P	7-13 -294
Syracuse (H 4½)—Pop. 150,000.			
<i>Daily Newspapers.</i>			
Herald□..Ind..Eve ex Su.....© 44,249	1.68	1.12 G	8-12½-280
Su Morn© 63,442	2.24	1.54 G	8-12½-280
Rotogravure Sec..Su© 63,442	3.50	2.80 G	7-12½-280
Journal□..Ind..Eve ex Su.....© 44,836	1.12	1.12 F	8-12½-280
‡ The JOURNAL leads the evening field in circulation, local, foreign and classified advertising. Entire circulation is within buying radius of Syracuse, making it an absolute factor in every Syracuse publicity campaign. Member A. B. C. The John Budd Co., Advr. Reprs., New York, Chicago, St. Louis. (106)			
Post-Standard□..Rep..Morn ex Su.....© 51,357	2.52	1.40 L	8-12½-280
Su Morn© 46,891	2.52	1.40 L	8-12½-280
Rotogravure Sec..Su ...© 46,891	3.50	3.15 E	7-12½-280
‡ The buying homes of Syracuse and Central New York are reached every day in the year by the Post-Standard. Wise advertisers put it first in Syracuse. Largest circulation by many thousands. (216)			

§ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ‡Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

NEW YORK—Continued.

Syracuse—Continued.

Weekly Publications.

Holstein Friesian World..Dairy & Live Stk..Sat© 16,862	2.80	2.80 F	3-13 -140
(Also published at Waterloo, Ia.)			
Industrial Weekly□..Labor..Fri..Ind© 5,000	.50	.50 F	6-13 -280
L'Indipendente (Ital)..Ind..Fri.....	.35	.35 F	7-13-287
Wesleyan Methodist..Wesleyan Meth..Wed....© 5,600	.50	.50 F	3-15 -187

Monthly Publications.

American Poultry Advocate..Poultry..M.....© 25,000	2.80	2.38 G	3-13-140
Baraca-Philathea News..Interdenom..M© 3,500			2-16 -112
½ p. 1 ti. \$3.50. Min. rate 1 p. 1 ti. \$18.00.			
Good Health Clinic..Hygienic..M.....© 16,168	2.80		2-16 -112
Min. rate 8 pp. in 1 yr. \$18.00 page.			
Keramic Studio..Art..M.....© 3,000	4.50		2-24 -154
Min. rate 1 p. mo. 1 yr. \$45.00 insertion.			
School Bulletin□..Educ..M.....	2.00		4-12 -168
Min. rate 1 p. mo. 1 yr. \$37.50 insertion.			
Sporting Goods Gazette..Trade..M.....© 4,950			2-21 -140
½ p. 1 ti. \$6.00. Min. rate 1 p. mo. 1 yr. \$33.34 ins.			

Tarrytown (N 8½)—Pop. 12,000.

Daily Newspapers.

News□..Rep..Eve ex Su.....\$ 1,748	.20	.20 F	7-13 -280
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Troy (N 5)—Pop. 76,000.

Daily Newspapers.

Record□..Ind-Rep..Morn & Eve ex Su.....© 25,988	.84	.56 O	7-13 -280
Times□..Rep..Eve ex Su.....© 16,118	.84	.42 D	7-13 -294

Weekly Publications.

Freie Presse (Ger)□..Rep..Sat.....© 2,800	.50	.18 P	7-13 -276
Observer□..Dem..Su© 9,750	.75	.30 N	7-13 -280
Sunday Budget□..Ind..Su© 22,375	2.10	.70 P	7-13-301

Monthly Publications.

American Laundry Journal..Laundry..M.....			2-21 -133
½ p. 1 ti. \$9.00. Min. rate 1 p. mo. 1 yr. \$26.40 ins.			

Utica (K 4½)—Pop. 87,200.

Daily Newspapers.

{ Herald-Dispatch□..Rep..Eve ex Su.....© 20,428	.98	.49 G	7-13 -294
{ Sunday Tribune□..Ind..Su Morn.....© 12,952	.98	.49 G	7-13 -294
Observer□..Dem..Eve ex Su.....© 17,848	.84	.42 L	7-13 -301
Press□..Ind..Morn ex Su.....\$ 22,052	.98	.49 L	7-13-308

Weekly Publications.

Advocate..Labor..Sat50		6-13 -280
Min. rate 20 inches wkly. 1 yr. .20 inch.			
Saturday Globe□..Ind..Sat© 30,186	4.20	4.20 F	7-13 -301
† The GLOBE for over a third of a century has reached the smaller cities, towns and villages of interior New York, New England and adjacent states; splendid terr., effective medium. The John Budd Co., Advr. Reprs., New York, Chicago, St. Louis. (113)			
Y'Drych (Welch)..Ind..Rep..Thur© 5,000	1.00		7-13 -294
Min. rate 1 column wkly. 1 yr. \$5.88½ insertion.			

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NEW YORK—Continued.**Utica—Continued.****Monthly Publications.**

Daughters of Isabella Herald..Daughters of Isabella..M	2.20		3-14 -140
Min. rate 1 p. mo. 1 yr. \$45.00 insertion.			
Mantel, Tile & Grate Monthly..Trade..M.....© 3,000	3.50		2-15 -112
Min. rate 1 p. mo. 1 yr. \$36.00 insertion.			

Walton (K 6)—Pop. 3,606.**Weekly Publications.**

Reporter..Dem..Sat	7,689	.50	.20 B	7-13 -304
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Watertown (J 2½)—Pop. 30,000.**Daily Newspapers.**

Standard☐..Rep..Eve ex Su.....\$ 9,212	.70	.30 N	8-12½-308
Times☐..Rep..Eve ex Su.....© 16,540	.49	.49 F	8-12½-308

Weekly Publications.

Re-Union..Dem..Wed & Sat.....	.34	.11 I	7-13 -276
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Monthly Publications.

I. O. O. F Lodge Record..Frat..M.....© 5,000	1.00		4-13 -163
Min. rate 1 p. mo. 1 yr. \$28.00 insertion.			

Waterville (K 5)—Pop. 1,564.**Monthly Publications.**

Dairymen's League News..Dairy..S-M.....© 59,815	4.20	4.20 F	4-13 -163
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Webster (F 4)—Pop. 1,439.**Monthly Publications.**

Evaporator..Dried Fruits..M.....			3-13 -126
¼ p. 1 tl. \$5.00. Min. rate 1 p. 1 tl. \$15.00.			

Wellsville (D 6½)—Pop. 4,595.**Daily Newspapers.**

Reporter..Rep..Eve ex Su.....	.25	.15 A	7-13 -277
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White Plains (N 8½)—Pop. 22,000.**Daily Newspapers.**

Argus..Rep..Eve ex Su.....	.30	.15 D	7-13 -280
Record..Rep..Eve ex Su.....	.15	.15 F	7-13 -280
Reporter..Dem..Eve ex Su.....© 2,560	.21	.21 F	7-13 -276

Woodhaven (N 9)—Pop. —**Weekly Publications.**

Leader Observer..Local..Thur	7,800	.70	.45 N	7-13 -280
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Yonkers (N 9)—Pop. 100,000.**Daily Newspapers.**

Herald☐..Dem..Eve ex Su.....	.42	.42 F	8-12½-308
News☐..Rep..Eve ex Su.....© 3,640	1.00	.25 G	7-13 -294
Statesman☐..Rep..Eve ex Su.....© 5,785	1.00		7-14 -293
Min. rate ¼ col. dly. 1 yr. .09 inch.			

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**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

From Statistics Compiled by the U. S. Department of Agriculture

NEW YORK		Yield per Acre	Production	Value
	Acreage			
Corn(Bush.)	820,000	36.0	29,520,000	\$ 51,660,000
Wheat(")	430,000	18.2	7,840,000	16,856,000
Hay(Tons)	4,300,000	1.25	5,375,000	109,650,000
Oats(Bush.)	1,260,000	41.0	51,660,000	43,394,000
Potatoes(")	380,000	92.0	34,960,000	42,651,000
Rye(")	112,000	16.5	1,848,000	3,179,000
Barley(")	125,000	31.5	3,938,000	4,962,000
Beans(")	200,000	8.3	1,660,000	11,122,000
Sweet Potatoes(")				
Flaxseed(")				
Buckwheat(")	315,000	15.0	4,725,000	8,269,000
Cotton(Bales)				
Tobacco(Lbs.)	3,000	1,250.0	3,750,000	1,125,000
Rice(Bush.)				
Total Acreage	7,945,000		Total Val.	\$292,868,000
	Number	Value per Head (average)		Value
Dairy Cows	1,478,000	\$ 89.00		\$131,542,000
Other Cattle	911,000	41.00		37,331,000
Horses	578,000	139.00		80,340,000
Swine	814,000	26.00		21,164,000
Sheep	840,000	13.90		11,676,000
Mules	6,000	139.00		834,000
Total Number	4,627,000		Total Val.	\$282,887,000
			Grand Tot'l	\$575,755,000

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NORTH CAROLINA—Pop. 2,206,287**Asheville (D 2½)—Pop. 22,700.****Daily Newspapers.**

Citizen☐..Dem..Morn ex Su.....	© 11,703	.49	.35 I	7-13 -294
Su Morn	© 9,714	.49	.35 I	7-13 -294
Times☐..Dem..Eve ex Su.....	© 7,316	.49	.28 D	7-13 -280
Su Morn	© 6,901	.49	.28 D	7-13 -280

Monthly Publications.

Baraca-Philathea Herald☐..Interdenom.....	—	.88	.88 F	2-15 -112
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Charlotte (H 3)—Pop. 45,000.**Daily Newspapers.**

News & Chronicle☐..Dem..Eve ex Su.....	© 11,489	.84	.35 D	7-13 -294
Su Morn	© 8,623	.84	.35 D	7-13 -294
Observer☐..Dem..Morn ex Su.....	© 19,163	.98	.42 I	7-13 -294
Su Morn	© 19,993	1.05	.56 I	7-13 -294
Rotogravure Sec..Su	© 19,993	2.10	1.68 I	7-12½ -280

**Weekly Publications.**

Mill News☐..Trade..Thur	© 8,073	1.00		6-13 -273
Min. rate 1 p. wkly. 1 yr. \$36.40 page.				
Presbyterian Standard..Presb..Wed	—	.49	.49 F	3-14 -154
Southern Textile Bulletin..Textile..Thur.....*	2,740	1.80		3-13 -160
Min. rate 1 p. wkly. 1 yr. \$31.78 insertion.				
Textile Manufacturer..Textile..Thur	—	1.00		3-13 -140
Min. rate 1 p. wkly. 1 yr. \$13.48 insertion.				
Times-Democrat☐..Dem..Mon & Thur.....	—	.28	.28 F	7-13 -294

Monthly Publications.

Charlotte Medical Journal..Med..M.....	© 4,500			2-16 -119
½ p. 1 tl. \$8.50. Min. rate 1 p. 1 tl. \$16.66.				
Southern Poultry Review..Poultry..M.....	—	1.00	.60 A	3-13 -140
Zion Quarterlies..A M E Zion.....	—			
Teachers Journal				2-13 - 98
Senior Quarterly		12.60		2-13 - 98
Junior Quarterly				2-13 - 98
Primary Quarterly				2-13 - 98
Min. rate 1 p. 1 tl. \$150.00.				

Concord (H 3)—Pop. 11,500.**Daily Newspapers.**

Tribune..Dem..Eve ex Su.....	\$ 1,492	.12½	.12½ F	7-13 -276
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Durham (M 1½)—Pop. 30,000.**Daily Newspapers.**

Herald☐..Ind..Morn ex Su & Mon.....	© 5,147	.28	.25 I	7-13 -294
Su Morn	—	.28	.25 I	7-13 -294
Sun☐..Ind..Eve ex Su.....	© 5,008	.28	.28 F	8-12 -294
Su Morn	© 5,008	.28	.28 F	8-12 -294

Fayetteville (M 3½)—Pop. 7,045.**Daily Newspapers.**

Observer☐..Dem..Eve ex Su.....	\$ 2,410	.20	.20 F	7-13 -280
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Goldsboro (O 3)—Pop. 6,107.**Daily Newspapers.**

Argus..Dem..Eve ex Su.....	\$ 1,100	.15	.15 F	7-13 -294
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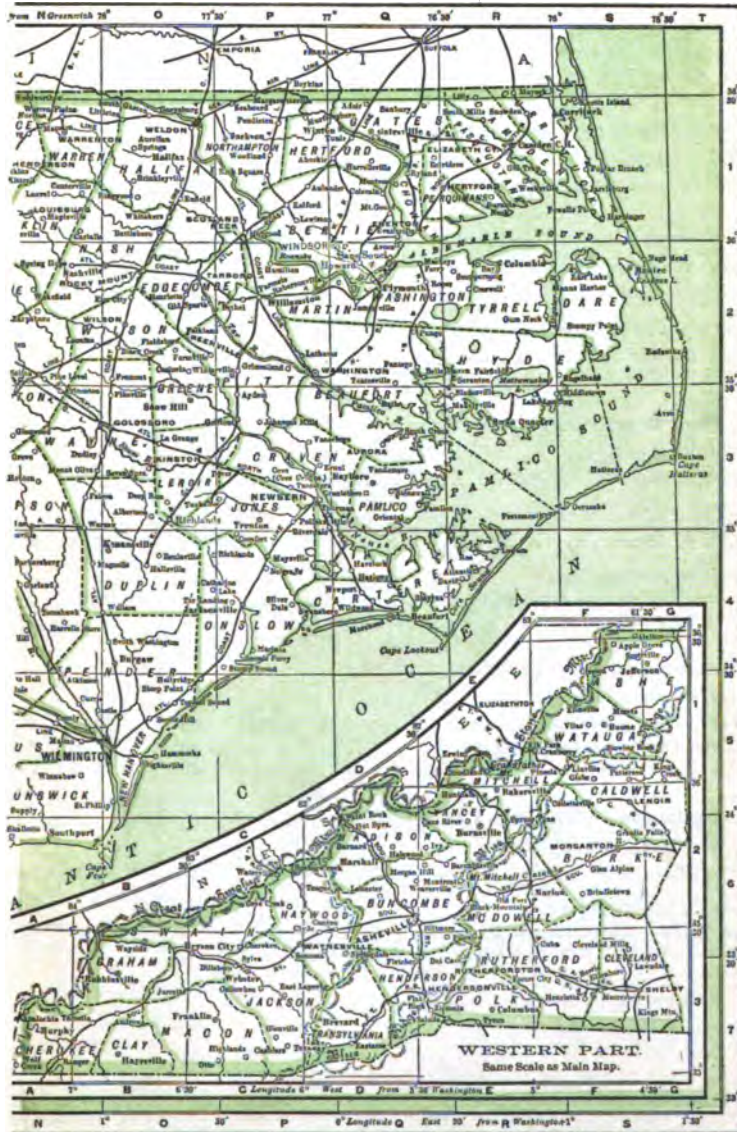
NORTH CAROLINA.

Cities and Towns of—	No.	Pop.
25,000 inhabitants or more	2	59,762
10,000 to 25,000 inhabitants	5	89,283
5,000 to 10,000 inhabitants	13	96,184
2,500 to 5,000 inhabitants	20	78,245



NORTH CAROLINA.

	No.	Pop.
Urban territory		318,474
Rural territory		1,887,813
Cities and towns of less than 2,500 inhabitants.....	414	218,482
Other rural territory.....		1,669,331
Total number of dwellings in state.....		430,570
Total number of families in state.....		440,334



NORTH CAROLINA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Greensboro (K 1½)—Pop. 25,000.				
<i>Daily Newspapers.</i>				
News□..Ind..Morn ex Su.....	⊙ 18,963	.84	.49 D	7-13 -294
Su Morn	⊙ 22,477	1.12	.56 D	7-13 -294
Record□..Dem..Eve ex Su.....	—	.20	.20 F	7-13 -280
<i>Weekly Publications.</i>				
North Carolina Christian Advocate..Meth..Thur	—	.65	.65 F	4-13 -192
Greenville (P 2)—Pop. 4,101.				
<i>Daily Newspapers.</i>				
News..Ind-Dem..Eve ex Su.....	⊙ 1,425	.20	.20 F	7-13 -308
Reflector..Dem..Eve ex Su.....	—	.12½	.12½ F	6-13 -280
Henderson (N 1)—Pop. 4,503.				
<i>Daily Newspapers.</i>				
Dispatch..Dem..Eve ex Su.....	—	.10	.10 F	6-13 -276
Hickory (G 2)—Pop. 7,500.				
<i>Daily Newspapers.</i>				
Record..Eve ex Su.....	⊙ 1,707	.10	.10 F	7-13 -308
<i>Monthly Publications.</i>				
Coca-Cola Bottler..Trade..M.....	—			2-14 - 98
½ p. 1 ti. \$5.00. Min. rate 1 p. mo. 1 yr. \$18.50 ins.				
High Point (K 2)—Pop. 9,525.				
<i>Daily Newspapers.</i>				
Enterprise..Dem..Eve ex Su.....	⊙ 2,384	.20	.20 F	7-13 -294
<i>Weekly Publications.</i>				
Review..Ind..Thur	—	.22	.17 N	6-13 -280
<i>Monthly Publications.</i>				
Southern Furniture Journal..Furniture..M.....	—			2-21 -140
½ p. 1 ti. \$8.00. Min. rate 1 p. mo. 1 yr. \$25.00 ins.				
Kinston (O 3)—Pop. 12,500.				
<i>Daily Newspapers.</i>				
Free Press..Dem..Eve ex Su.....	⊙ 1,203	.25	.12½ G	7-13 -294
News..Dem..Morn ex Su & Mon.....	—	.20	.15 N	7-13 -308
Su Morn	—	.20	.15 N	7-13 -308
Lexington (J 2)—Pop. 4,163.				
<i>Weekly Publications.</i>				
Dispatch..Dem..Wed	—	.56	.56 F	7-13 -301
<i>Monthly Publications.</i>				
Southern Good Roads..Roads & Streets..M....	—			2-21 -140
½ p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$41.67 ins.				
Louisburg (N 1)—Pop. 1,775.				
<i>Weekly Publications.</i>				
Times..Dem..Fri	⊙ 2,000	.22	.22 F	6-13 -280

⊙ Government statement—See page 4. *Gross circulation. ⊙ Net circulation. □ Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

NORTH CAROLINA—Continued.**Moravian Falls (G 1)—Pop. 150.****Monthly Publications.**

Lash□..Free Lance..M	* 42,000	2.80		5-13	-252
Min. rate 1 p. 1 ti. \$200.00.					
Yellow Jacket..Free Lance..M	*100,000	7.00	7.00 F	5-13	-255

New Bern (P 3)—Pop. 15,000.**Daily Newspapers.**

New Bernian..Ind-Dem..Morn ex Su & Mon...\$	2,450	.30	.20 N	7-13	-280
Su Morn30	.20 N	7-13	-280
Sun-Journal..Dem..Eve ex Su.....\$	2,379	.35	.20 I	7-13	-280

Oxford (M 1)—Pop. 3,018.**Weekly Publications.**

Orphan's Friend & Masonic Journal..Relig..Fri©	18,287	.75	.75 F	4-13	-203
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Raleigh (M 2)—Pop. 25,000.**Daily Newspapers.**

News & Observer□..Dem..Morn ex Su.....©	21,699	1.12	.56 D	7-13	-294
Su Morn.....©	20,717	1.12	.56 D	7-13	-294
Times□..Ind-Dem..Eve ex Su.....©	5,500	.42	.28 I	7-13	-294

Weekly Publications.

Biblical Recorder..Bap..Wed	© 11,400	1.20	1.20 F	3-13½	-154
Christian Advocate..Meth..Thur	* 8,472	.83	.83 F	4-13	-186
News & Observer□..Dem..Thur.....		.42	.42 F	7-13	-294
Union Herald□..Labor..Thur	© 1,000	.35	.35 F	7-13	-280

Monthly Publications.

No. Carolina Education..Educ..M ex July & Aug	—	1.00		3-13	-140
Min. rate 1 p. mo. 10 mos. \$20.00 insertion.					

Yearly Publications.

Turner's Almanac..Statistical	* 39,876	4.90		2-13½	-100
1 p. 1 ti. \$60.00.					

Rocky Mount (O 2)—Pop. 16,720.**Daily Newspapers.**

Telegram□..Dem..Eve ex Su.....	—	.25	.20 G	7-13	-294
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Salisbury (J 2)—Pop. 12,500.**Daily Newspapers.**

Post□..Dem..Eve ex Su.....\$	3,450	.15	.15 F	7-13	-276
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Weekly Publications.

Watchman..Dem..Wed	© 1,800	.25	.07½B	7-13	-308
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Shelby (F 3)—Pop. 3,127.**Weekly Publications**

Highlander..Ind..Sat	—	.20	.20 F	6-13	-276
Star..Dem..Tu & Fri.....©	2,975	.18	.12½N	6-13	-280

Sparta (G 1)—Pop. 199.**Weekly Publications.**

Star..Dem..Thur	—	.12½	.12½F	7-13	-301
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§ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

NORTH CAROLINA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Statesville (H 2)—Pop. 4,599.				
<i>Weekly Publications.</i>				
Landmark..Ind-Dem..Tu & Fri.....	—	.20	.16 I	6-13 -280
Sentinel..Dem..Mon, Wed & Fri.....	© 1,900	.20	.20 F	6-13 -276
Tarboro (O 2)—Pop. 4,129.				
<i>Daily Newspapers.</i>				
Southerner..Dem..Eve ex Su.....	© 725	.06	.06 F	7-13½-280
Thomasville (J 3)—Pop. 3,877.				
<i>Weekly Publications.</i>				
Charity & Children..Bap..Thur.....	© 12,917	1.83	1.83 F	6-13 -276
Washington (P 2½)—Pop. 8,000.				
<i>Daily Newspapers.</i>				
News..Ind-Dem..Eve ex Su.....	© 1,000	.20	.20 F	7-13 -287
<i>Weekly Publications.</i>				
Progress..Dem..Thur	© 1,817	.12	.12 F	7-13 -308
Wilmington (O 5)—Pop. 30,000.				
<i>Daily Newspapers.</i>				
Dispatch□..Ind-Dem..Eve ex Su.....	© 5,200	.28	.28 F	7-13 -280
Su Morn	© 4,585	.28	.28 F	7-13 -280
Star□..Dem..Morn ex Su.....	© 6,008	.28	.28 F	7-13 -280
Su Morn	© 8,262	.28	.28 F	7-13 -280
Wilson (O 3)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Times..Dem..Eve ex Su.....	© 2,350	.22	.22 F	6-13 -280
<i>Weekly Publications.</i>				
Times..Dem..Tu & Fri.....	© 2,000	.20	.20 F	6-13 -280
<i>Monthly Publications.</i>				
Zion's Landmark..Prim-Bap..S-M	—	.41	.41 F	2-15 -108
Winston-Salem (J 1½)—Pop. 40,000.				
<i>Daily Newspapers.</i>				
Journal□..Dem..Morn ex Su & Mon.....	© 5,850	.42	.28 D	7-13 -308
Su Morn	© 6,926	.42	.28 D	7-13 -308
Sentinel□..Dem..Eve ex Su.....	© 7,225	.42	.28 D	7-13 -280
<i>Weekly Publications.</i>				
Union Republican..Rep..Thur	© 12,416	.50	.50 F	7-13 -276
Western Sentinel□..Dem..Tu & Fri.....	© 6,007	.42	.28 D	7-13 -280
<i>Monthly Publications.</i>				
Our Rural Home & Carrier's Messenger..Fam..M	—	1.40	1.40 F	4-13 -147
<i>Yearly Publications.</i>				
Blum's Farmers' & Planters' Almanac.....	© 66,115	7.00		2-16 - 98
Min. rate ¼ p. 1 tl. \$15.00.				

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VALUES OF CROPS AND LIVE STOCK FOR THE YEAR 1918

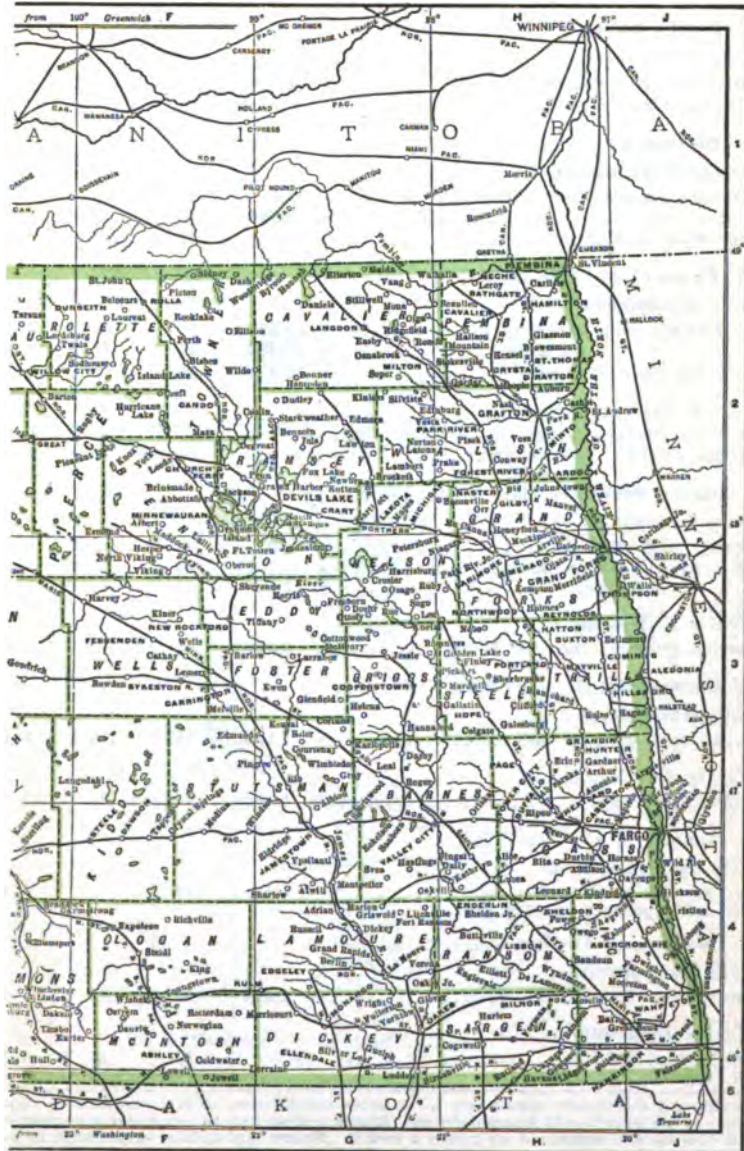
From Statistics Compiled by the U. S. Department of Agriculture

NORTH CAROLINA				
	Acreage	Yield per Acre	Production	Value
Corn(Bush.)	2,065,000	21.0	64,365,000	\$118,926,000
Wheat(")	1,015,000	7.0	7,105,000	16,842,000
Hay(Tons)	590,000	1.16	684,000	14,364,000
Oats(Bush.)	325,000	20.0	6,500,000	7,020,000
Potatoes(")	45,000	95.0	4,275,000	5,771,000
Rye(")	60,000	8.0	480,000	950,000
Barley(")				
Beans(")				
Sweet Potatoes(")	81,000	110.0	8,910,000	11,761,000
Flaxseed(")				
Buckwheat(")	14,000	21.0	294,000	441,000
Cotton(Bales)	1,565,000	265.0	870,000	114,840,000
Tobacco(Lbs.)	400,000	705.0	282,000,000	101,520,000
Rice(Bush.)	500	20.0	10,000	20,000
Total Acreage	7,160,500		Total Val.	\$388,935,000
	Number	Value per Head (average)		Value
Dairy Cows	315,000	\$ 69.00		\$ 21,735,000
Other Cattle	379,000	31.90		12,090,000
Horses	181,000	146.00		26,426,000
Swine	1,546,000	21.00		32,466,000
Sheep	138,000	8.70		1,201,000
Mules	203,000	176.00		36,608,000
Total Number	2,767,000		Total Val.	\$130,526,000
			Grand Tot'l	\$519,461,000

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NORTH DAKOTA.

	No.	Pop.
Rural territory		513,820
Cities and towns of less than 2,500 inhabitants.....	202	98,020
Other rural territory.....		415,800
Total number of dwellings in state.....		118,757
Total number of families in state.....		120,910



NORTH DAKOTA—Pop. 577,056.		Time rate per inch	Minimum rate per inch	Number of columns, width and length
Bismarck (E 4)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Tribune□..Rep..Morn & Eve ex Su & Mon Morn©	4,514	.35	.23 E	7-13-280
‡ Only evening paper in Capital City. Member A. B. C. Carries full Associated Press and Newspaper Enterprise features.				
(77)				
<i>Weekly Publications.</i>				
Staats-Anzeiger (Ger)..Dem..Tu & Fri.....©	6,900	.40	.20 F	6-13-276
State News□..Ind..Thur	—	.15	.10 B	6-13-280
Tribune□..Rep..Thur	—	.35	.23 E	7-13-280
Devil's Lake (G 2½)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Journal..Dem..Eve ex Su.....©	1,925	.23	.25 F	7-13-280
World□..Rep..Eve ex Su.....	—	.15	.15 F	7-13-276
Dickinson (C 3½)—Pop. 3,678.				
<i>Weekly Publications.</i>				
Nord Dakota Herald (Ger)..Dem..Fri.....©	2,850	.20	.20 F	6-13-280
Press..Rep..Sat	2,280	.25	.25 F	7-13-308
Recorder Post..Ind..Fri	—	.21	.21 F	7-13-280
Fargo (J 4)—Pop. 22,000.				
<i>Daily Newspapers.</i>				
Courier-News□..Ind..Morn ex Su.....©	12,537	.56	.56 F	8-12½-280
Su Morn	12,236	.56	.56 F	8-12½-280
Forum□..Ind-Rep..Eve ex Su.....©	11,411	.49	.49 F	8-12½-308
<i>Weekly Publications.</i>				
Co-operators' Herald..Farm Co-op Mvmt..Fri. —	—	1.40	1.40 F	4-13-213
Normanden (Norw)..Ind..Thur	—	.35	.35 F	7-13-280
Grand Forks (H 2½)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
American□..Ind..Eve ex Su.....©	6,032	.42	.42 F	8-12½-294
Herald□..Rep..Morn ex Su & Mon, Eve ex Su.©	16,132	.84	.70 B	7-13-300
Su Morn	11,590	.84	.70 B	7-13-300
<i>Weekly Publications.</i>				
Normanden (Norw)..Ind..Tu & Fri.....©	8,239	.42	.42 F	7-13-294
Jamestown (G 3½)—Pop. 7,070.				
<i>Daily Newspapers.</i>				
Alert..Ind-Rep..Eve ex Su.....©	1,150	.15	.15 F	7-13-280
<i>Weekly Publications.</i>				
Alert..Ind-Rep..Thur	1,800	.20	.20 F	7-13-280
Lisbon (H 4)—Pop. 1,758.				
<i>Monthly Publications.</i>				
Rotary..Juv..M ex July & Aug.....	—	.70		2-13-98
Min. rate 3 pp. in 1 yr. \$7.00 page.				
Mandan (E 4)—Pop. 3,873.				
<i>Daily Newspapers.</i>				
Pioneer□..Rep..Eve ex Su.....*	1,672	.21	.14 B	7-13-280
<i>Weekly Publications.</i>				
Pioneer□..Rep..Fri	—	.21	.21 F	6-13-280

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NORTH DAKOTA—Continued.		time rate per inch	Minimum rate per inch	Number of columns, width and length
Minot (D 2)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
News..Ind..Eve ex Su.....	_____	.35	.21 B	7-13 -280
Su Morn	_____	.35	.21 B	7-13 -280
<i>Weekly Publications.</i>				
Independent..Ind..Thur	_____	.20	.20 F	6-13 -280
New Rockford (F 4)—Pop. 1,652.				
<i>Daily Newspapers.</i>				
State Center..Ind..Eve ex Su.....	_____	.40	.20 P	7-13 -280
<i>Monthly Publications.</i>				
Agricultural North-West..Agri..S-M	_____	1.75	1.75 F	4-13 -196
Valley City (G 3½)—Pop. 4,606.				
<i>Daily Newspapers.</i>				
Times-Record..Ind-Rep..Eve ex Su.....	© 1,100	.15	.15 F	6-13 -280
Williston (B 2)—Pop. 5,500.				
<i>Weekly Publications.</i>				
Herald..Rep..Thur	_____	.28	.21 B	7-13 -280

**VALUE OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

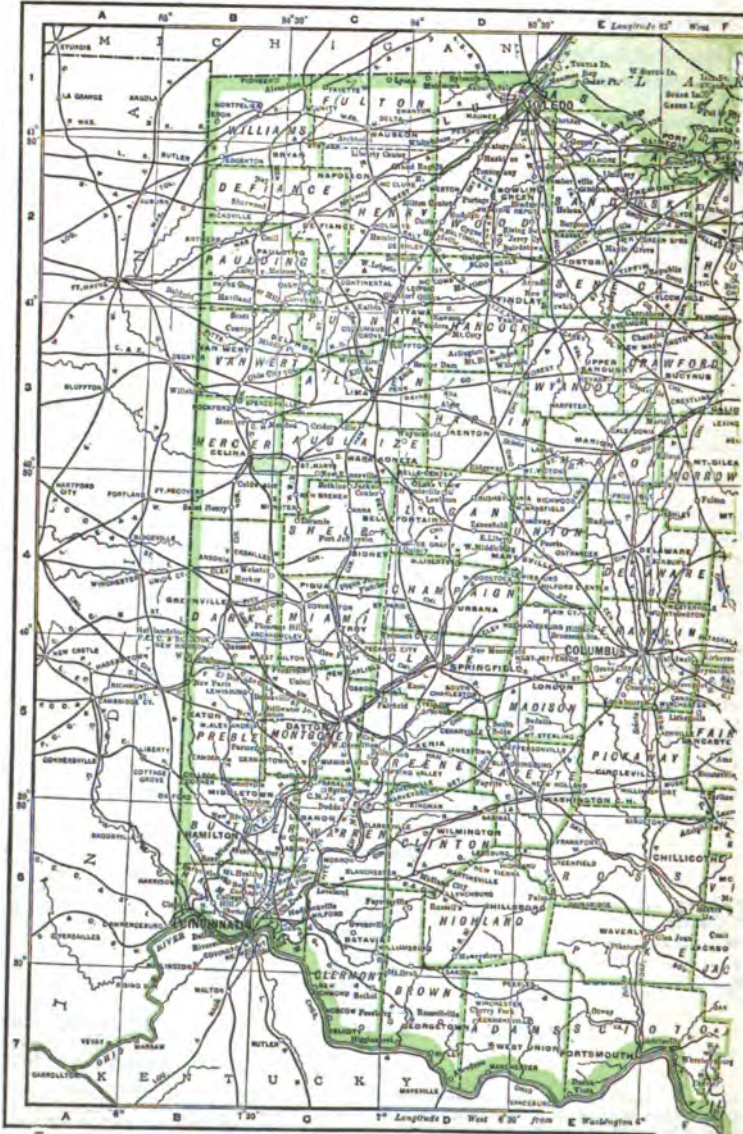
From Statistics Compiled by the U. S. Department of Agriculture

NORTH DAKOTA		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	484,000	19.0	9,196,000	\$ 11,955,000
Wheat	(")	7,770,000	13.0	101,010,000	205,050,000
Hay	(Tons)	522,000	1.10	574,000	8,380,000
Oats	(Bush.)	2,575,000	23.5	60,512,000	36,912,000
Potatoes	(")	90,000	99.0	8,910,000	6,504,000
Rye	(")	1,945,000	10.5	20,422,000	29,612,000
Barley	(")	1,724,000	21.5	37,231,000	27,215,000
Beans	(")				
Sweet Potatoes	(")				
Flaxseed	(")	880,000	7.8	6,864,000	23,681,000
Buckwheat	(")				
Cotton	(Bales)				
Tobacco	(Lbs.)				
Rice	(Bush.)				
Total Acreage		16,000,000		Total Val.	\$349,309,000
		Number	Value per Head (average)		Value
Dairy Cows		429,000	\$ 80.00		\$ 34,320,000
Other Cattle		612,000	47.60		29,131,000
Horses		350,000	93.00		79,050,000
Swine		456,000	24.70		11,262,000
Sheep		265,000	12.60		3,332,000
Mules		9,000	107.00		962,000
Total Number		2,621,000		Total Val.	\$158,066,000
				Grand Tot'l	\$507,375,000

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OHIO.

Cities and Villages of—	No.	Pop.
500,000 inhabitants or more.....	1	560,663
100,000 to 500,000 inhabitants.....	4	830,176
50,000 to 100,000 inhabitants.....	3	198,350
25,000 to 50,000 inhabitants.....	6	195,021
10,000 to 25,000 inhabitants.....	23	360,984
5,000 to 10,000 inhabitants.....	45	321,860
2,500 to 5,000 inhabitants.....	57	198,089



ADRIANO
GALLETTI

OHIO.

	No.	Pop.
Urban territory		2,665,143
Rural territory		2,101,978
Towns and villages of less than 2,500 inhabitants.....	644	452,030
Other rural territory.....		1,649,948
Total number of dwellings in state.....		1,024,800
Total number of families in state.....		1,138,165



OHIO—Pop. 4,767,121.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Akron (K 2)—Pop. 125,000.				
<i>Daily Newspapers.</i>				
Beacon-Journal☐..Rep..Eve ex Su.....	© 30,314	.70	.70 F	8-12 -308
Press☐..Ind..Eve ex Su.....	© 19,557	.56	.56 F	8-12 -310
Times☐..Ind-Dem..Eve ex Su.....	© 19,688	.56	.42 O	8-12½-298
Su Morn	© 19,733	.56	.42 C	8-12½-298
†The Evening and Sunday Times carries the largest total volume of advertising of any Akron newspapers. Only Associated Press newspaper in Akron and most productive advertising medium. Reprs. Chas. H. Eddy Co., New York, Chicago, Boston. (243)				
<i>Weekly Publications.</i>				
Germania (Ger)☐..Ind..Tu, Thur, Sat.....	—	.40	.10 P	7-13 -294
Herald..Labor..Fri	—	.50	.50 F	6-13 -276
Alliance (J 2½)—Pop. 25,000.				
<i>Daily Newspapers.</i>				
Review & Leader☐..Rep..Eve ex Su.....	© 9,004	.40	.28 D	8-13 -294
<i>Monthly Publications.</i>				
Schemer☐..Agents..M	© 2,500	1.20		2-13 - 80
Min. rate 1 p. 3 ti. \$10.07 insertion.				
Ashland (G 2)—Pop. 6,795.				
<i>Daily Newspapers.</i>				
Times-Gazette..Ind..Eve ex Su.....	—	.15	.08 I	7-13 -280
<i>Weekly Publications.</i>				
Press..Dem..Wed	© 3,850	.20	.20 F	7-13 -280
Ashtabula (K 1)—Pop. 22,000.				
<i>Daily Newspapers.</i>				
Star & Beacon☐..Rep..Eve ex Su.....	© 5,331	.25	.25 F	7-13 -287
Athens (G 6)—Pop. 6,500.				
<i>Daily Newspapers.</i>				
Messenger☐..Rep..Eve ex Su.....	© 3,780	.28	.28 F	7-13 -297
Bellaire (K 4½)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Leader☐..Rep..Eve ex Su.....	© 3,546	.50	.14 D	7-13 -294
Bellefontaine (D 4)—Pop. 3,238.				
<i>Daily Newspapers.</i>				
Examiner..Ind..Eve ex Su.....	© 2,354	.12	.12 F	7-13 -276
Index-Republican..Rep..Eve ex Su.....	© 2,634	.12	.12 F	7-13 -276
Bellevue (F 2)—Pop. 5,600.				
<i>Daily Newspapers.</i>				
Gazette..Ind..Eve ex Su.....	© 1,336	.12	.12 F	7-13 -280
Bowling Green (D 2)—Pop. 5,222.				
<i>Daily Newspapers.</i>				
Sentinel-Tribune☐..Rep..Eve ex Su.....	© 2,570	.12	.12 F	7-13 -280

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OHIO—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Lucyus (F 3)—Pop. 10,500.			
<i>Daily Newspapers.</i>			
Forum...Dem..Eve ex Su.....	.15	.10 B	6-13 -280
Telegraph...Rep..Eve ex Su.....© 3,005	.15	.15 F	7-13 -284
Cambridge (H 4½)—Pop. 15,000.			
<i>Daily Newspapers.</i>			
Jeffersonian□..Ind-Dem..Eve ex Su.....© 8,171	.25	.25 F	7-13 -280
Times□..Rep..Morn ex Su.....	.10	.10 F	7-13 -280
Canton (J 8)—Pop. 70,000.			
<i>Daily Newspapers.</i>			
News□..Ind-Dem..Eve ex Su.....\$ 13,810	.42	.42 F	7-13 -301
Su Morn42	.42 F	7-13 -301
Repository□..Rep..Eve ex Su.....© 23,916	.49	.49 F	8-12½-308
Su Morn49	.49 F	8-12½-308
<i>Monthly Publications.</i>			
Roller Monthly..Lit..M* 10,000	2.00		2-12 - 77
Min. rate 1 inch mo. 1 yr. .60 inch.			
Today's Housewife. (See Cooperstown, N. Y.)			
Carey (E 2½)—Pop. 2,225.			
<i>Monthly Publications.</i>			
Poultry Record..Poultry..M ———	1.68	1.68 F	3-13 -140
Celina (B 3½)—Pop. 3,493.			
<i>Daily Newspapers.</i>			
Standard...Dem..Eve ex Su.....© 1,500	.10	.10 F	7-13 -304
Chillicothe (F 6)—Pop. 15,500.			
<i>Daily Newspapers.</i>			
Gazette□..Rep..Eve ex Su.....\$ 2,812	.12	.12 F	7-13 -304
News Advertiser..Dem..Eve ex Su.....© 3,062	.25	.14 G	7-13 -280
Cincinnati (B 6)—Pop. 410,476.			
<i>Daily Newspapers.</i>			
Abend Presse (Ger)□..Ind..Eve ex Su..... ———	1.40	.70 G	7-13 -304
Freie Presse (Ger)□..Rep..Morn ex Su..... ———	1.12	.56 G	7-13 -304
Sonntagsblatt (Ger)□..Ind..Su Morn..... ———	1.75	.84 G	7-13 -304
† Cincinnati with immediate suburbs has a population of over 600,000. Fifty-four per cent or 324,000 of the total population are of German blood.			
Home owners of German blood in Cincinnati, 58.4%; American home owners, 27.4%; all other nationalities, 19.2%.			
The Daily Abend Presse is the only afternoon paper printed in the German language in Cincinnati; it has a much larger circulation than the other Cincinnati dailies printed in the German language combined.			
The Sonntagsblatt (Sunday) is the largest and best Sunday paper printed in the German language, with ever rising circulation. (56)			
Commercial Tribune□..Rep..Morn ex Su.....\$ 40,915	2.24	1.40 G	8-13 -308
Su Morn	2.80	1.82 G	8-13 -308
Rotogravure Sec			
Su	3.50	2.10 G	7-13 -294
Enquirer□..Dem..Morn ex Su.....\$ 62,911	2.80	1.68 D	8-13 -308
Su Morn	3.50	3.50 F	8-13 -308
Post□..Ind..Eve ex Su.....©192,964	2.94	2.94 F	8-12 -314
Times-Star□..Rep..Eve ex Su.....©160,137	3.50	2.80 L	8-12½-308

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OHIO—Continued.

Cincinnati—Continued.

Daily Newspapers.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
{ Volksblatt (Ger) □. Ind-Rep. Morn ex Su....	1.75	.98 P	7-13 -280
{ Westliche Blaetter (Ger) □. Ind-Rep. Su Morn	1.75	.98 P	7-13 -280

¶ The German-American population of Cincinnati, which represents over 50% of the entire population, are loyal to their adopted country and are home owners. Do not overlook this field when you consider Cincinnati for an advertising campaign. Thrifty and prosperous people can only be reached through the German Press. Prejudice should not permit discrimination. The war has brought these people closer to America. (200)

Weekly Publications.

American Israelite..Ind..Thur.....	1.40	1.40 F	7-13 -301
Billboard..Amusement..Tu.....*	30,000	3.50	3.50 F
Catholic Telegraph □. Cath..Thur.....	30,000	1.00	.75 N
Christian Leader..Disciple..Tu.....*	10,100	1.40	.98 A
Christian Standard..Chr..Sat.....		5.60	5.60 F
Christliche Apologete (Ger)..Meth..Wed.....		1.26	1.26 F
Chronicle..Labor..Sat.....*	2,500	1.00	1.00 F
Classmate..Meth S S..Sat.....*	517,797	21.00	21.00 F
Deut.-Ungarischer Bote (Ger) □. Non-Part..Thur.....		.70	.40 L
Enquirer □. Dem..Thur.....		1.40	1.40 F
Herald & Presbyter..Presb..Wed.....*	12,000	2.10	1.75 A
Il Corriere dell' Ohio (Ital)..Ind.....	15,000	1.00	
Min. rate 1 inch 1 tl. wkly. 1 yr. .25 inch.			
Journal & Messenger..Bap..Thur.....*	7,400	1.40	.98 A
Lookout..Chr..Sat.....		11.20	11.20 F
Sportsman's Review..Sports..Sat.....			
½ p. 1 time \$7.50. Min. rate 1 p. wkly. 1 yr. \$50.00 ins.			
Volksblatt (Ger) □. Rep..Tu.....		1.40	.70 L
Western Christian Advocate..Meth..Wed.....*	23,438	2.80	2.80 F
Western Tobacco Journal..Trade..Mon.....		.75	
Min. rate 2 inches wkly. 1 yr. .25 inch.			

Monthly Publications.

Adult Bible Class Monthly..Meth..M.....*	68,905	3.50	
Min. rate ¼ p. 1 tl. \$10.00.			
American Automobile Digest..Motor Trade..M. ©	48,441	11.00	
Min. rate 1 p. mo. 1 yr. \$100.00 insertion.			
American Bldg. Assn. News..Bldg Assn..M....			
½ p. mo. 1 yr. \$7.50 ins. Min. rate 1 p. mo. 1 yr. \$100.00 ins.			
American Machine & Tool Record..Tech..M. ©	23,000		
¼ p. 1 tl. \$5.00 flat.			
Ark..Jewish Family..M.....		1.40	
Min. rate ¼ p. 1 tl. \$2.50 insertion.			
Busy Bible Student..Relig..Qrly.....		7.00	
Min. rate 1 p. 1 tl. \$30.00 insertion.			
Cincinnati Jobber and Retail..Trade..M.....		1.75	
Min. rate 1 p. mo. 1 yr. \$12.50 insertion.			
Cincinnati Trade Review..Trade..M.....		2.00	
Min. rate 1 p. mo. 1 yr. \$15.00 insertion.			
Club Woman's Magazine..Women's Clubs..M..			
½ p. 1 tl. \$7.50. Min. rate 1 p. mo. 1 yr. \$32.00 insertion.			
Confectioners' Review..Trade..M.....	4,351		
½ p. 1 tl. \$12.50. Min. rate 1 p. mo. 1 yr. \$37.50 insertion.			
Eclectic Medical Journal..Med..M.....	3,760		
½ p. 1 tl. \$2.50. Min. rate 1 p. mo. 1 yr. \$12.50 insertion.			
Express Gazette..Ex Serv..M.....	13,250	2.00	
Min. rate 1 p. 1 tl. \$50.00.			
Five & Ten Cent Store Mag & Var Rev..Tr..M..			
½ p. mo. 1 tl. \$10.00. Min. rate 1 p. mo. 1 yr. \$30.00 page.			

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OHIO—Continued.

Cincinnati—Continued.

Monthly Publications.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Furniture Worker..Furn..M© 5,000	5.00		2-21½-140
Min. rate 1 p. mo. 1 yr. \$33.34 insertion.			
Gas Engine..Gas Engr Indr..M© 9,150	7.00		2-16 -112
Min. rate 1 p. mo. 1 yr. \$50.00 insertion.			
Honk Honk..Motoring..M© 3,500			2-16 -119
¼ p. 1 ti. \$8.00. Min. rate 1 p. mo. 1 yr. \$25.00 insertion.			
International Moulders' Journal..Labor..M* 39,900	10.50		2-13 -105
Min. rate 1 p. mo. 1 yr. \$50.00 insertion.			
Methodist Review..Relig..B-M ———	2.80		2-15 -112
Min. rate ¼ p. 1 ti. \$7.50.			
Methodist Sunday School Lesson Books:			
(Dated also New York City.) Berean Series.			
Home Department Quarterly.....*	209,964	8.40	8.40 F 2-15 -105
Illustrated Lesson Quarterly.....*	156,918	7.00	7.00 F 2-15 -105
Intermediate Lesson Quarterly.....*	459,089	28.00	28.00 F 2-15 -105
Senior Lesson Quarterly.....*	852,453	35.00	35.00 F 2-15 -105
Musical Messenger..Music..M ———	2.00	2.00 F.	3-14½-164
Railway Clerk..R R Empls..M© 50,916	11.00		2-16 -112
Min. rate 1 p. 1 ti. \$100.00.			
Saxby's Magazine..Lit..M ———	3.50		2-15 -112
Min. rate ¼ p. 1 ti. \$6.25.			
Signs of the Times..Publicity..M ———	2.94		3-14½-140
Min. rate 1-6 p. mo. 1 yr. \$9.00 insertion.			
Spokesman..Vehicle Trade..M© 5,000	10.00		3-14½-140
Min. rate 1 p. mo. 1 yr. \$50.00 insertion.			
Standard Quarterlies..Relig..Qrly ———			
Bible Lesson Quarterly.....			2-13½-105
Home Department Quarterly.....			2-13½-105
Intermediate Quarterly.....			2-13½-105
Junior Bible Quarterly.....			2-13½-105
Primary Teachers Quarterly.....			2-13½-105
Teachers Quarterly.....			2-13½-105
Timely Suggestions.....			2-13½-105
Min. rate 1 p. 1 ti. \$175.00 page.			
Starchroom Laundry Journal..Trade..M© 5,047	9.00		2-24 -150
Min. rate 1 p. mo. 1 yr. \$50.00 insertion.			
Sunday School Journal..Meth..M*143,782	14.00		2-15 -112
Min. rate ¼ p. 1 ti. \$37.50. (Dated also New York City.)			
Tractor..Trade..M© 4,000			3-15 -140
¼ p. 1 ti. \$12.50. Min. rate 1 p. mo. 1 yr. \$55.00 ins.			
Uncle Sam's Boy..Military & Naval..M ———	3.50		4-13 -170
Min. rate ¼ p. 1 ti. \$37.50.			
Woman's Home Missions..Meth..M ———	3.50	3.50 F	2-12½-126
Woman's Medical Journal..Med..M ———			2-19 -133
¼ p. 1 ti. \$12.50. Min. rate 1 p. mo. 1 yr. \$29.17 insertion.			

Yearly Publications.

Volkblatt Familien Kalender (Ger)..Family... ———			2-16 -112
¼ p. 1 ti. \$15.00. 1 p. 1 ti. \$50.00.			

Circleville (F 5½)—Pop. 8,000.

Daily Newspapers.

Herald..Dem..Morn & Eve ex Su\$ 1,875	.22	.22 F	6-13 -280
Union-Herald..Rep..Eve ex Su ———	.15	.10 I	6-13 -276

Cleveland (H 1½)—Pop. 750,000.

Daily Newspapers.

American (Boh)..Eve ex Su ———	.60	.50 P	7-13 -287
Enakopravnost (Slov)..Rep & Lab..Morn ex Su© 10,770	.50	.50 F	7-13 -280
Denny Hlas (Slovak)..Ind..Eve ex Su\$ 3,964	.60	.60 F	7-13 -280
Jewish World (Yid) (Ind)..Morn ex Sat & Su.© 24,495	.90	.90 F	7-13 -301

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

OHIO—Continued.

Cleveland—Continued.

Daily Newspapers.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
{ News□..Rep..Eve ex Su.....	Ⓞ138,534	3.50	2.80 D 8-12½-300
{ News-Leader□..Ind..Su Morn	Ⓞ146,636	3.78	2.94 D 8-12½-300
Rotogravure Sec..Su.....	Ⓞ146,636	6.30	7-13 -287
Min. rate 13 insertions or total 2 pp. \$5.07 inch.			
Plain Dealer□..Ind..Morn ex Su.....	Ⓞ168,529	3.92	3.36 N 8-12½-300
Su Morn	Ⓞ207,892	4.34	3.78 N 8-12½-300
Press□..Ind..Eve ex Su.....	Ⓞ180,421	3.08	3.08 F 8-12 -215
Svet (Boh)□..Ind..Morn ex Su.....	—	.40	.30 I 7-13 -280
Szabadsag (Hun)□..Ind-Rep..Morn ex Su.....	\$ 36,211	1.12	1.12 F 8-12½-294
Waechter und Anzeiger (Ger)□..Ind-Dem..Eve ex Su	Ⓞ 17,453	1.20	.84 E 7-13 -301
Su Morn	Ⓞ 11,248	1.20	.84 E 7-13 -301
† The WAECHTER UND ANZEIGER—An American newspaper published in the German language by and for Americans, that has the confidence of its readers. Offers a preferred class circulation—a clientele difficult to thoroughly reach through any other medium. Space rates on application. (83)			
Wladomosci Codziennie (Pol)□..Morn ex Sat & Su	* 6,500	.55	.25 N 6-13 -280
Su Morn	—	.55	.25 N 6-13 -280

Weekly Publications.

Abel's Photographic Weekly..Photo..Sat.....	Ⓞ 2,455	2.50	—	2-15 -112
Min. rate ¼ p. 1 tl. \$7.50.				
Amateur Photographer's Weekly..Photo..Fri.Ⓞ	3,490	2.50	—	2-16 -112
Min. rate ¼ p. 1 tl. \$7.50.				
Catholic Universe□..Cath..Fri	Ⓞ 26,152	1.50	.75 N	7-13 -294
Christliche Botschafter (Ger)□..Evan..Thur....	—	2.10	—	3-14 -154
Min. rate 1 inch wkly. 1 yr. \$1.47 inch.				
Citizen..Labor..Sat	—	1.00	.50 N	7-13 -280
Cleveland's Amerika (Slov)□—Ind—Mon, Wed, Fri	—	1.00	—	7-13 -304
Min. rate 1 inch wkly. 1 yr. .50 inch.				
Deutsch Ungarisches Volksblatt (Ger)□..Ind Thur	—	.50	.50 F	7-13½-280
Evangelical Messenger..Evan..Wed	—	1.40	—	3-14 -154
Min. rate 1 inch wkly. 1 yr. .98 inch.				
Finance..Finan..Sat	—	1.50	.75 P	3-16½-154
Great Lakes Weekly..Marine..Thur.....	Ⓞ 2,340	.75	.50 N	7-13½-301
Iron Trade Review..Trade..Thur.....	Ⓞ 9,600	—	—	3-13 -140
¼ p. 1 tl. \$5.80. Min. rate 1 p. wkly. 1 yr. \$31.10 insertion.				
Jewish Independent (Jewish)□..Non-Part..FriⓄ	17,678	1.00	.65 M	5-13 -252
Magyarok Vasarnapja (Hun)□..Cath..Thur....	—	.35	.35 F	7-13 -273
Narodowiec (Polish)□..Ind..Thur	—	.40	.40 F	6-13 -266
National Petroleum News..Oil..Wed.....	Ⓞ 2,454	—	—	3-13½-140
1/12 p. 1 tl. \$10.00. Min. rate 1 p. wkly. 1 yr. \$80.00 ins.				
Ohio Farmer..Agri..Sat	Ⓞ122,169	9.80	9.80 F	4-13 -192
Polonia w Ameryce (Polish)□..Rep..Thur.....	—	.50	.35 B	6-13 -308
Sendbote (Ger)□..Bap..Wed	Ⓞ 7,232	.60	—	4-13 -161
Min. rate 1 inch 27 tl. .80 inch.				
Town Topics..Ind..Sat	—	1.63	1.12 G	4-12 -161
Voce del Popolo Italiano (Ital)□..Non-Part..Fri.Ⓞ	31,000	.90	.50 N	7-13 -301

Monthly Publications.

Automobile Builder..Trade..M	—	—	—	1-20 - 77
¼ p. 1 tl. \$9.00. Min. rate 1 p. 1 tl. \$30.00.				
Cleveland Grocer..Trade..M	—	1.00	—	3-15 -154
Min. rate 1 p. mo. 1 yr. \$21.00 insertion.				
Evangelical Sunday School Teacher..Evan..M.	—	1.40	—	2-14 -108
Min. rate 1 inch mo. 1 yr. \$1.26 inch.				
Evangelische Magazin (Ger)□..Evan..M.....	—	2.10	—	2-14 -112
Min. rate 1 inch mo. 1 yr. \$1.80 inch.				

Ⓞ Government statement—See page 4. *Gross circulation. Ⓞ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

OHIO—Continued.

Cleveland—Continued.

Monthly Publications.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Expositor & Current Anecdotes..Relig..M.....© 16,250	5.00		2-16 -120
Min. rate 1 p. mo. 1 yr. \$40.00 insertion.			
Foundry..Fdry..S-M© 10,100			3-13½-140
½ p. 1 ti. \$10.00. Min. rate 1 p. s-mo. 1 yr. \$55.00 ins.			
Industrial Survey..Trade..S-M ———			
¼ p. 1 ti. \$42.00. Min. rate 1 p. 1 ti. \$100.00.			
Locomotive Engineers' Journal..R R Empl..M ———	6.25	6.25 F	2-16 -112
Marine Review..Marine Trade..M.....© 4,900			3-13½-140
½ p. 1 ti. \$12.00. Min. rate 1 p. mo. 1 yr. \$51.00 insertion.			
Miesiecznik..M ———	4.62		2-12 - 98
Min. rate ¼ p. 1 ti. \$2.55.			
Motor Mechanics..Auto Mech..M..... ———	12.50		2-16 -112
Min. rate 1 p. mo. 1 yr. \$75.00 insertion.			
Ohio Inland Architect, Engineer & Builder..Arch & Bldg..M ———	8.00		2-15 -112
Min. rate 2 pp. mo. 1 yr. \$40.00 page.			
Ohio Motorist..Motoring..M.....© 17,662			2-19 -126
¼ p. 1 ti. \$12.00. Min. rate 1 p. mo. 1 yr. \$50.00 ins.			
Power Boating..Marine..M© 9,000			2-20½-140
½ p. 1 ti. \$15.00. Min. rate 1 p. mo. 1 yr. \$75.00 insertion.			
Railroad Trainmen..Frat..M©158,666	11.57	11.57 F	2-16 -112

Yearly Publications.

{ Christian Family Almanac..Relig & Fam.. }	———		2-13½-100
{ Chr. Familien Kalender (Ger)..Relig & Fam }	———		
1 p. 1 ti. \$40.00 flat.			
Sauerampfer Kalender (Ger)..Family..... ———			2-13 -110
¼ p. \$12.50. 1 p. \$40.00.			

Columbus (E 4½)—Pop. 210,000.

Daily Newspapers.

Citizen□..Ind..Eve ex Su.....© 74,174	1.40	1.40 F	8-12 -315
Dispatch□..Ind..Eve ex Su.....\$ 76,905	2.45	1.47 G	8-12½-300
Su Morn\$ 74,542	2.45	1.47 G	8-12½-300
Journal□..Rep..Morn ex Su.....© 53,155	2.24	1.26 G	8-12½-301
Su Morn© 27,147	2.24	1.26 F	8-12½-304
Reporter..Legal & Finan..Morn ex Su.....© 9,639	.60	.60 F	5-13 -242

Weekly Publications.

Catholic Columbian..Cath..Fri ———	1.55	1.55 F	7-13 -290
Josephinum Weekly (Ger)..Ind..Sat.....© 10,500	1.00		3-18 -192
Min. rate 1 inch wkly. 1 yr. .78 inch.			
¶ The JOSEPHINUM WEEKLY is a Roman Catholic newspaper. It offers advertisers of good legitimate commodities exceptional value as an advertising medium because its 10,800 readers have confidence in its columns and appreciate its efforts to carry out the object of its existence. Established in November, 1914. No medical advertising accepted. (187)			
Liberal Advocate□..Liquor..Wed ———	.80		6-13 -373
Min. rate 1 inch wkly. 1 yr. .54 inch.			
Lutheran Standard..Luth..Sat ———	1.50		2-20 -133
Min. rate 3 inches wkly. 1 yr. .32 inch.			
Lutherische Kirchenzeitung (Ger)..Luth..Sat.. ———	1.50		2-20 -133
Min. rate 3 inches wkly. 1 yr. .32 inch.			
Ohio Waisenfreund (Ger)□..Cath..Wed.....© 32,000	3.00		4-13½-189
Min. rate 1 inch wkly. 1 yr. \$2.40 ¼ inch.			
¶ THE OHIO WAISENFREUND is a Roman Catholic family newspaper of exceptional value to advertisers desiring to reach a class of readers who respond to advertising of good legitimate commodities. It pays advertisers because it is accepted by its readers for its full worth and strong appeal. Established May 1, 1878. Circulation mostly in Central States. (168)			
Times..Dem..Sat ———	.65	.35½L	6-13 -280

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OHIO—Continued.

Columbus—Continued.

Monthly Publications.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Advertising World□..Advtg..M.....	1.50		2-16 -112
Min. rate 1 inch mo. 1 yr. \$1.00 inch.			
American Insurance Journal..Frat-Ins..M.....	1.80	1.80 F	4-13 -224
Business Educator..Educ..M ex July & Aug.* 9,000	2.00		3-13 -128
Min. rate 1 p. mo. 1 yr. \$24.00 insertion.			
Coal Mining Review..Coal..S-M.....	.75	.75 F	4-13 -168
Hunter-Trader-Trapper..Sports..M.....	6.25		2-16 -112
Min. rate 1 inch 6 tl. 1 yr. \$5.94 insertion.			
¶A predominating publication in the rich outdoor field. Considered one of the best mail-order magazines. Its strong reader appeal makes it a genuine producer. (51)			
Knights of St. John..Frat..Bi-M.....	1.00		4-13½-182
Min. rate 1 p. mo. 1 yr. \$35.00.			
Midland Druggist & Pharmi Review..Trade..M.....			2-16 -115
¼ p. 3 mos. \$5.00 ins. Min. rate 1 p. mo. 1 yr. \$25.00 ins.			
Ohio Educational Monthly..Educ..M.....	2.00		2-14½-108
Min. rate 1 p. mo. 1 yr. \$7.50 insertion.			
Ohio Endeavor□..Chr Endr..M.....	3,750		2-21 -147
¼ p. 1 tl. \$5.00. Min. rate ¼ p. mo. 6 mos. \$3.75 insertion.			
Ohio Journal of Commerce□..Coml..M.....	5,000		3-15 -147
Min. rate ¼ p. 1 tl. \$5.00 insertion.			
Ohio Sunday School Worker..S S..M.....	5,000		2-15 -119
¼ p. 1 tl. \$4.00. Min. rate 1 p. 1 tl. \$12.00 insertion.			
Ohio Teacher..Educ..M.....	3.00		2-17 -126
Min. rate 1 p. mo. 1 yr. \$23.00 insertion.			
Sales Agent..Tailoring..M.....	2,750		2-14 -105
1 p. 1 tl. \$50.00 flat.			
Sample Case..Coml Trav..M.....	50,000		2-15 -112
Min. rate 1 p. 1 tl. \$75.00.			

Yearly Publications.

Ohio Waisenfreund Kalender (Ger)□..Fam.....	30,000		2-18 -136
¼ p. 1 tl. \$10.00. 1 p. 1 tl. \$50.00.			
¶A high-grade German Roman Catholic calendar, beautifully illustrated and a fixture in the home of its readers; 35,000 to 40,000 every year. Circulates throughout the entire U. S. A. Advertising printed in German or English. Try it. (169)			

Cincinnati (K 1)—Pop. 12,000.

Daily Newspapers.

News-Herald□..Rep..Eve ex Su.....	3,074	.12	.12 F	7-13 -287
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Coshocton (H 4)—Pop. 11,500.

Daily Newspapers.

Tribune & Times Age□..Ind..Eve ex Su.....	6,596	.25	.25 F	7-13 -294
Su Morn.....	6,463	.25	.25 F	7-13 -294

Dayton (C 5)—Pop. 137,000.

Daily Newspapers.

Gross-Daytoner Zeitung (Ger)□..Ind..Eve ex Su.....		.25	.25 F	7-13 -301
Herald□..Ind..Eve ex Su.....	24,273	.84	.56 D	7-13 -301
Journal□..Rep..Morn ex Su.....	24,226	.84	.56 D	7-13 -301
Su Morn.....	30,494	.98	.70 D	7-13 -301

¶The Dayton Morning Journal and the Dayton Evening Herald reach nearly all the people of this community who have the means to buy that which your advertising has created a desire for. They reach the rich, thickly populated surrounding territory more effectively with less duplication and at a lower cost than any city in the country of the importance of Dayton can be covered.

Combined circulation approximately 55,000; combination rate of 7 cents per line; reach over 95 per cent of the newspaper readers in the trading radius. Combination rate permits use of daily issues of the Herald and Journal or Daily Herald, and Sunday Journal. Both members of the Audit Bureau of Circulations. Story, Brooks & Finley, Foreign Advertising Representatives, New York, Chicago and Philadelphia. (38)

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OHIO—Continued.**Dayton—Continued.***Daily Newspapers.*

News□..Ind-Dem..Eve ex Su.....	⊙ 28,569	.91	.91 F	8-12 -308
Su Morn	⊙ 31,351	.63	.63 F	8-12 -308

Weekly Publications.

Country Life in the Miami Valley□..Agrl..Thur	⊙ 6,487	.28	.28 F	4-15 -215
Herald of Gospel Liberty..Chr..Thur.....	—	.60		3-15 -154
Min. rate 1 p. wkly. 1 yr. \$16.17 insertion.				
Labor Review□..Labor..Fri	⊙ 7,150	.50	.50 F	7-13 -300
Religious Telescope..U Breth..Wed	⊙ 23,600	2.24	1.96 A	3-14 -155
Watchword..U Breth..Sat	⊙ 45,400	2.52	2.10 A	3-14 -147

Monthly Publications.

Better Roads & Streets..Civic..M.....	—			2-21 -140
¼ p. 1 tl. \$12.00. Min. rate 1 p. mo. 1 yr. \$50.00 insertion.				
Choir Herald..Musical..M	⊙ 33,083	3.50	3.50 F	2-16½-112
Choir Leader..Musical..M				2-16½-112
Otterbein Teacher..U Breth..M.....	⊙ 11,800	1.68		2-16 -112
Min. rate 1 p. 3 tl. \$24.19 insertion.				
Pleasant Pastimes..Hobbies..Bi-M	—	1.00	1.00 F	2-16 -112
United Brethren Sunday School Lesson Books:				
(Otterbein Series.)				
Adult Quarterly	⊙ 16,250	1.68	1.68 F	2-16 -112
Home Department Quarterly.....	⊙ 13,400	1.40	1.40 F	2-16 -112
Intermediate Quarterly	⊙ 48,500	4.20	4.20 F	2-15 -100
Senior Quarterly	⊙ 148,000	9.10	9.10 F	2-16 -112
Young Catholic Messenger..Juv-Cath..S-M....*	⊙ 60,000	4.90	4.90 F	3-12½-154

Defiance (C 2)—Pop. 8,500.*Daily Newspapers.*

Crescent-News..Ind-Dem..Eve ex Su.....	⊙ 2,591	.25	.12 G	7-13 -287
Express..Rep..Morn & Eve ex Su.....	\$ 1,180	.08½	.08½ F	6-13 -280

Delaware (E 4)—Pop. 10,000.*Daily Newspapers.*

Gazette..Rep..Eve ex Su.....	⊙ 1,962	.12	.12 F	7-13 -276
Journal-Herald..Dem..Eve ex Su.....	\$ 1,187	.10	.10 F	7-13 -280

Delphos (C 3)—Pop. 6,000.*Daily Newspapers.*

Herald..Ind..Eve ex Su.....	—	.15	.09 B	6-13 -276
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Dennison (J 4)—Pop. 4,500.*Daily Newspapers.*

Paragraph..Dem..Eve ex Su.....	⊙ 1,695	.10	.10 F	7-13 -308
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Dover (H 3½)—Pop. 6,621.*Daily Newspapers.*

Reporter□..Ind..Eve ex Su.....	—	.15	.15 F	7-13 -280
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East Liverpool (K 3)—Pop. 23,000.*Daily Newspapers.*

Review□..Rep..Eve ex Su.....	⊙ 6,107	.21	.21 F	7-13 -294
Tribune□..Rep..Morn ex Su.....	⊙ 5,730	.28	.21 B	7-13 -287
† Biggest and best paper in this very prosperous city. Best territory in Ohio. Circulation guaranteed. G: Logan Payne Company, Managers Foreign Advertising. (132)				

* Government statement—See page 4. * Gross circulation. ⊙ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

OHIO—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Marion (E 3)—Pop. 28,000.				
<i>Daily Newspapers.</i>				
Star☐..Rep..Eve ex Su.....	◎ 9,957	.28	.28 F	7-13 -294
Tribune☐..Dem..Eve ex Su.....	◎ 4,684	.50	.18 G	7-13 -287
Martin's Ferry (K 4)—Pop. 13,000.				
<i>Daily Newspapers.</i>				
Times☐..Rep..Eve ex Su.....	◎ 6,551	.21	.21 F	7-13 -294
Marysville (E 4)—Pop. 4,000.				
<i>Daily Newspapers.</i>				
Tribune..Rep..Eve ex Su.....	◎ 1,482	.12	.12 F	7-13 -276
<i>Weekly Publications.</i>				
Tribune..Rep..Wed	◎ 2,687	.18	.18 F	7-13 -276
Massillon (H 3)—Pop. 17,000.				
<i>Daily Newspapers.</i>				
Independent☐..Ind-Rep..Eve ex Su.....	◎ 6,425	.20	.18 B	8-12½-294
Medina (H 2)—Pop. 2,734.				
<i>Monthly Publications.</i>				
Gleanings in Bee Culture..Apiary..M.....	◎ 16,547	2.10		2-14½-112
Min. rate ½ p. 1 tl. \$15.00.				
Middletown (C 5½)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
Journal☐..Rep..Eve ex Su.....	◎ 4,174	.25	.12 G	7-13 -280
Thoroughly covers a hustling industrial center, and a wide flourishing agri. community. Weekly payroll over \$100,000. Steel, tobacco, paper mills. Rep., E. J. Powers, Chicago, R. E. Mulligan, N. Y. (228)				
News-Signal☐..Dem..Eve ex Su.....	\$ 4,686	.20	.20 F	7-13 -280
Mt. Vernon (G 4)—Pop. 14,000.				
<i>Daily Newspapers.</i>				
Banner..Dem..Eve ex Su.....	—	.08	.08 F	6-13 -280
Republican-News..Rep..Eve ex Su.....	◎ 3,206	.12	.12 F	7-13 -280
Napoleon (C 2)—Pop. 4,007.				
<i>Weekly Publications.</i>				
Northwest News..Dem..Thur	◎ 2,784	.15	.15 F	7-13 -280
Newark (G 4)—Pop. 30,000.				
<i>Daily Newspapers.</i>				
Advocate☐..Dem..Eve ex Su	◎ 6,033	.24½	.24½ F	7-13 -280
American-Tribune☐..Rep..Eve ex Su.....	—	.20	.18 B	7-13 -294
<i>Weekly Publications.</i>				
Leader..Labor..Fri	◎ 1,530	.25	.18 N	6-13 -276
New Philadelphia (J 3½)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Times☐..Ind..Eve ex Su.....	\$ 4,413	.18	.18 F	7-13 -280
<i>Weekly Publications.</i>				
Ohio Democrat & Times☐..Dem..Thur.....	—	.15	.15 F	7-13 -280

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OHIO—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Miles (K 2)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
News..Rep..Eve ex Su.....	© 1,400	.12	.12 F	7-13 -280
Worwalk (F 2)—Pop. 10,500.				
<i>Daily Newspapers.</i>				
Reflector-Herald□..Ind-Rep..Eve ex Su.....	\$ 2,614	.15	.15 F	7-13 -280
<i>Weekly Publications.</i>				
Experiment□..Dem..Tu	© 3,000	.25	.25 F	6-13 -280
Painesville (J 1)—Pop. 5,501.				
<i>Daily Newspapers.</i>				
Telegraph..Rep..Eve ex Su.....	—	.20	.20 F	7-13 -280
Piqua (C 4)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Call..Rep..Eve ex Su.....	© 4,019	.16	.16 F	7-13 -287
Leader-Dispatch..Dem..Eve ex Su.....	—	.15	.08 P	7-13 -301
Press□..Dem..Eve ex Su.....	\$ 2,720	.20	.12 B	7-13 -287
Pomeroy (G 6½)—Pop. 4,023.				
<i>Daily Newspapers.</i>				
News..Rep..Eve ex Su.....	\$ 1,672	.10	.10 F	7-13 -280
Portsmouth (E 7)—Pop. 28,741.				
<i>Daily Newspapers.</i>				
Times□..Dem..Eve ex Su.....	© 12,105	.35	.35 F	8-12½-308
Ravenna (J 2)—Pop. 5,310.				
<i>Weekly Publications.</i>				
Republican□..Rep..Thur	© 2,350	.20	.20 F	7-13 -308
St. Mary's (C 3½)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Leader..Ind-Dem..Eve ex Su.....	© 2,150	.15	.15 F	6-13 -280
<i>Monthly Publications.</i>				
Creamery Patron..Dairying..M	—	.50	.35 I	4-13 -182
Salem (K 3)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Herald..Dem..Eve ex Su.....	—	.15	.08 E	7-13 -280
News□..Rep..Eve ex Su.....	© 2,212	.25	.12 A	7-13 -284
<i>Weekly Publications.</i>				
Farm & Dairy..Agrl..Fri.....	© 3,396	.56	.56 F	4-13 -182
<i>Monthly Publications.</i>				
Ohio State Grange..Farm Intrs..M.....	© 34,000	2.10	2.10 F	4-13 -182

§ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ¶Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

OHIO—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Sandusky (F 1½)—Pop. 23,515.				
<i>Daily Newspapers.</i>				
Register☐..Rep..Morn ex Su.....	© 5,337	.16	.16 F	7-13 -301
Su Morn	© 5,343	.16	.16 F	7-13 -301
Star-Journal☐..Dem..Eve ex Su.....	© 6,408	.21	.21 F	7-13 -301
Shelby (F 3)—Pop. 4,903.				
<i>Daily Newspapers.</i>				
Globe☐..Non-Part..Eve ex Su.....	© 2,050	.08	.08 F	6-13 -287
Sidney (C 4)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Journal..Rep..Eve ex Su.....	—	.10	.10 F	7-13 -280
News..Ind-Dem..Eve ex Su.....	\$ 3,850	.10	.10 F	7-13 -280
<i>Weekly Publications.</i>				
Democrat..Dem..Fri	\$ 2,900	.12	.12 F	7-13 -280
Springfield (D 5)—Pop. 60,000.				
<i>Daily Newspapers.</i>				
News☐..Dem..Eve ex Su.....	© 15,020	.42	.42 F	7-13 -304
Su Morn	© 11,690	.42	.42 F	7-13 -304
Sun☐..Ind..Morn ex Su.....	© 12,235	.35	.35 F	7-13 -294
Su Morn	© 11,908	.35	.35 F	7-13 -294
Tribune..Labor..Fri	© 4,250	.25	.25 F	7-13 -280
<i>Monthly Publications.</i>				
American Magazine..Lit..M	©321,792	70.00		3-13½-143
Min. rate 1 p. 1 tl. \$2,100.00. Rates qtd. exp. Jan. 1, 1920. Rates eff. Jan. 1, 1920, as fol.: \$84.00 inch and \$2,500.00 page.				
American Magazine (Gravure Page)..M.....	©321,792			3-13½-143
1 p. 1 tl. \$2,300.00, to Jan. 1, 1920. Effective Jan. 1, 1920, 1 p. 1 tl. \$3,000.00 page.				
Farm & Fireside..Agrl..M.....	©648,109	42.00	42.00 F	4-13½-180
Implement & Tractor Age..Trade..S-M.....	© 4,752	2.50		3-15½-145
Min. rate 1 p. s-mo. 1 yr. \$55.00 page.				
Ohio Catholic Monthly..Cath..M.....	—	1.40		2-15 -105
Min. rate 1 inch mo. 1 yr. \$1.12 inch.				
Poultry Success..Poultry..M	© 80,000	4.20	2.35 C	2-13½-140
Woman's Home Companion..Household..M....	©1,104,914	70.00		4-13½-200
Min. rate ¼ p. 1 tl. \$950.00. Rates qtd. exp. Jan. 1, 1920. Rates eff. Jan. 1, 1920, as fol.: \$84.00 in. & ¼ p. 1 tl. \$1,150.				
Woman's Home Companion (Gravure Pg)..M....	©1,104,914			4-13½-200
1 p. 1 tl. \$4,500.00 page. Effective Jan. 1, 1920, 1 p. 1 tl. \$5,000.00 page.				
Steubenville (K 4)—Pop. 27,700.				
<i>Daily Newspapers.</i>				
Gazette☐..Dem..Eve ex Su.....	—	.25	.10 I	7-13 -280
Herald-Star☐..Rep..Eve ex Su.....	\$ 6,798	.21	.21 F	7-13 -308
Tiffin (E 2)—Pop. 14,000.				
<i>Daily Newspapers.</i>				
Advertiser..Dem..Eve ex Su.....	© 2,044	.33	.16 K	7-13 -280
Tribune & Herald..Rep..Eve ex Su.....	\$ 2,610	.12	.12 F	7-13 -280

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OHIO—Continued.

Toledo (D 1)—Pop. 250,000.

Daily Newspapers.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Ameryka-Echo (Polish)□..Ind..Eve ex Su.....*	.84	.84 F	7-12 -294
Blade□..Ind-Rep..Eve ex Su.....©	2.80	2.10 L	8-12½-310
† The Blade leads all Toledo papers in circulation, advertising and influence. Has always sold for two cents and always produces great results. Many wise advertisers use it exclusively in Toledo. (217)			
News-Bee□..Ind..Eve ex Su.....©	1.82	1.82 F	8-12 -315
Times□..Non-Part..Morn ex Su.....©	.56	.56 F	8-12½-303
Su Morn84	.84 F	8-12½-303

Weekly Publications.

Ameryka-Echo (Polish)□..Ind..Su	2.50	2.50 F	7-12 -294
Blade□..Rep..Thur	10.50	10.50 F	5-12½-237
† Prosperous farmers and small-town residents make up the Blade's subscribers. They pay in advance, read the paper carefully, believe in it and buy the merchandise advertised in it. The "rural route" is a prosperous field, and there the Blade is strongest. (218)			
Express (Ger)□..Ind..Thur70	.28 G	7-12½-280
Kuryer Katolicki (Polish)□..Dem..Thur.....©	.50	.25 I	7-12 -294
Presse (Ger)□..Wed	—	—	7-12 -280
Union Leader..Labor..Fri50	.50 F	7-12 -280

Monthly Publications.

Dental Summary□..Dental..M	6,500		2-16 -112
½ p. 1 ti. \$6.00. Min. rate 4 pp. mo. 1 yr. \$21.84 page.			
Family Grocer..Grocery Trade..M.....	1.50		2-18 -130
Min. rate 1 p. mo. 1 yr. \$18.00 insertion.			
Grocer & Butcher..Trade..S-M.....	1.00		3-13 -140
Min. rate 1 p. 1 ti. \$20.00.			

Yearly Publications.

Ameryka-Echo Almanac (Polish)□..Family....*	10,000		3-12 -126
¼ p. 1 ti. \$10.00. Min. rate 1 p. \$30.00.			

Toronto (K 3½)—Pop. 4,271.

Daily Newspapers.

Tribune..Ind-Rep..Eve ex Su.....	.12	.08 I	7-12 -280
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Troy (C 4½)—Pop. 7,500.

Daily Newspapers.

News□..Rep..Eve ex Su.....*	.12	.12 F	7-12 -280
Times..Rep..Eve ex Su.....	.08	.08 F	7-12 -280

Weekly Publications.

Union□..Rep..Thur15	.15 F	7-12 -280
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Uhrichsville (J 4)—Pop. 10,000.

Daily Newspapers.

Chronicle..Rep..Eve ex Su.....©	.12	.12 B	7-12 -308
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Upper Sandusky (E 3)—Pop. 3,779.

Daily Newspapers.

Chief..Dem..Morn & Eve ex Su.....*	.15	.15 F	6-12 -280
Union□..Ind-Rep..Eve ex Su.....	.12	.12 F	6-12 -280

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OHIO—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Urbana (D 4)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
{ Citizen□..Rep..Morn ex Su.....	© 1,500	.25	.25 F	7-13 -280
{ Democrat□..Dem..Eve ex Su.....	© 2,367	.25	.25 F	7-13 -280
Van Wert (B 3)—Pop. 8,100.				
<i>Daily Newspapers.</i>				
Times..Dem..Morn ex Su & Mon.....	\$ 2,087	.12	.12 F	7-13 -280
Su Morn12	.12 F	7-13 -280
Wapakoneta (C 3½)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
News..Ind..Eve ex Su.....	© 2,550	.15	.10 I	6-13 -280
Warren (K 2)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
Chronicle□..Rep..Eve ex Su.....	© 5,300	.18	.18 F	7-13 -280
Tribune..Rep..Eve ex Su.....	© 6,500	.50	.25 E	8-12½-280
<i>Weekly Publications.</i>				
Tribune..Rep..Thur	* 5,000	.15	.15 F	7-13 -280
Trumbull Rural Associate..Agrl..Fri.....	—	.50	.40 B	4-13 -182
Western Reserve Chronicle□..Rep..Thur.....	© 4,950	.13	.13 F	7-13 -287
Washington C. H. (E 5½)—Pop. 7,277.				
<i>Daily Newspapers.</i>				
Advertiser..Rep..Morn ex Su & Mon.....	—	.12	.12 F	6-13 -280
Su Morn	—	.12	.12 F	6-13 -280
Herald□..Ind..Eve ex Su.....	© 3,073	.15	.15 F	7-13 -280
<i>Weekly Publications.</i>				
Horse Journal□..Horse Interests..Wed.....	—	2.00		4-13 -182
Min. rate 1 p. wkly. 1 yr. \$19.28 insertion.				
Wellston (F 6)—Pop. 6,876.				
<i>Daily Newspapers.</i>				
Sentinel..Rep..Eve ex Su.....	—	.15	.12½N	7-13 -304
Wilmington (E 12)—Pop. 4,491.				
<i>Daily Newspapers.</i>				
News□..Ind..Eve ex Su.....	© 2,440	.12	.12 F	7-13 -280
Wooster (H 3)—Pop. 9,000.				
<i>Daily Newspapers.</i>				
News..Dem..Eve ex Su.....	© 3,405	.15	.15 F	7-13 -294
Republican..Rep..Eve ex Su.....	\$ 4,305	.15	.15 F	7-13 -287
<i>Weekly Publications.</i>				
Republican..Rep..Wed	—	.12	.12 F	7-13 -287
Xenia (D 5)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
{ Gazette□..Rep..Eve ex Su.....	© 3,058	.21	.21 F	7-13 -287
{ Republican□..Rep..Morn ex Su.....	© 1,193			7-13 -287

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OHIO—Continued.**Youngstown (K 2)—Pop. 117,000.****Daily Newspapers.**

Telegram☐..Ind-Rep..Eve ex Su.....	\$ 21,601	.70	.70 F	8-12½-294
Vindicator☐..Dem..Eve ex Su.....	© 24,558	.70	.70 F	8-12½-294
Su Morn	© 22,222	.70	.70 F	8-12½-294

Zanesville (G 4½)—Pop. 32,000.**Daily Newspapers.**

Signal☐..Ind-Dem..Eve ex Su.....	© 10,702	.35	.35 F	8-12½-294
Times Recorder☐..Ind-Rep..Morn ex Su.....	© 20,904	.42	.42 F	8-12½-298

Weekly Publications.

Labor Journal..Labor..Fri	© 1,800	.35	.35 F	6-13 -276
Sunday News☐..Ind..Su	© 8,232	.75	.28 G	7-13 -294

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

From Statistics Compiled by the U. S. Department of Agriculture

OHIO		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	3,700,000	36.0	133,200,000	\$173,160,000
Wheat	(")	2,290,000	19.0	43,547,000	92,320,000
Hay	(Tons)	2,925,000	1.4	4,095,000	90,999,000
Oats	(Bush.)	1,800,000	44.0	79,200,000	55,440,000
Potatoes	(")	160,000	69.0	11,040,000	16,560,000
Rye	(")	111,000	17.0	1,180,000	2,830,000
Barley	(")	100,000	31.5	3,150,000	2,930,000
Beans	(")				
Sweet Potatoes	(")	1,000	96.0	96,000	168,000
Flaxseed	(")				
Buckwheat	(")	28,000	16.0	448,000	441,000
Cotton	(Bales)				
Tobacco	(Lbs.)	115,600	980.0	113,288,000	30,588,000
Rice	(Bush.)				
Total Acreage		11,230,600		Total Val.	\$465,436,000
		Number	Value per Head (average)		Value
Dairy Cows		1,030,000	\$ 83.50		\$ 86,005,000
Other Cattle		1,102,000	47.30		52,125,000
Horses		891,000	107.00		95,337,000
Swine		4,266,000	21.80		92,999,000
Sheep		2,980,000	11.00		32,780,000
Mules		28,000	117.00		3,276,000
Total Number		10,297,000		Total Val.	\$362,522,000
				Grand Tot'l	\$827,958,000

\$ Government statement—See page 4. *Gross circulation. ©Net circulation. ☐Can use matrices. {Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

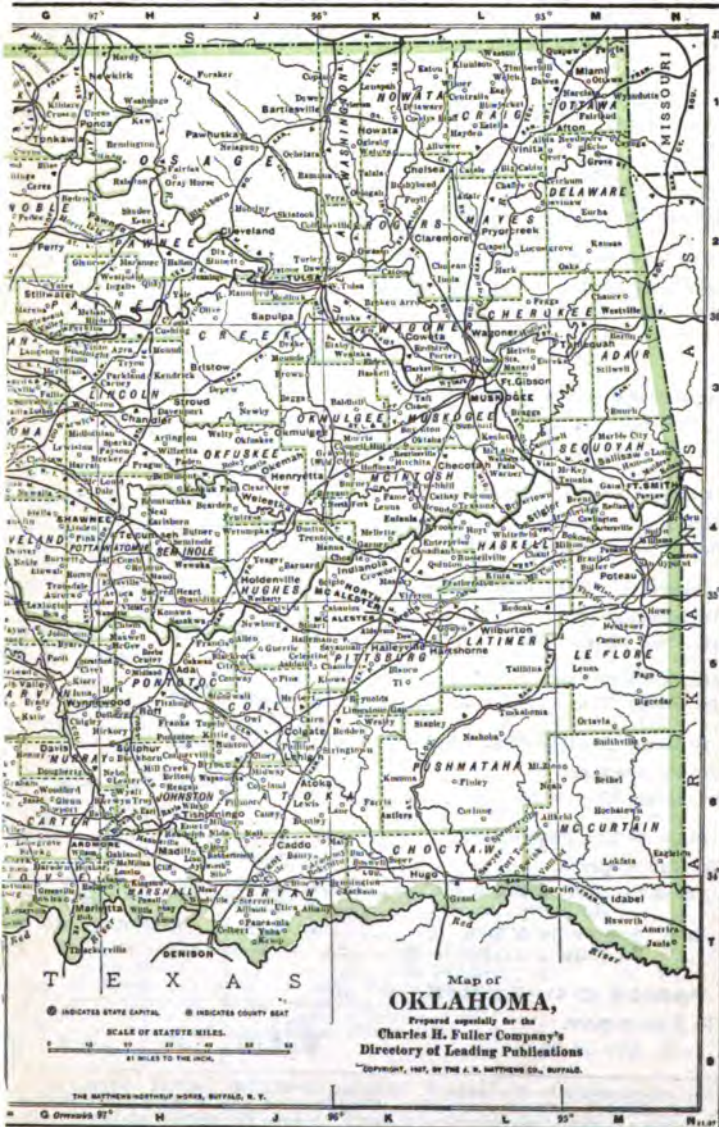
OKLAHOMA.

Cities and Towns of—	No.	Pop.
50,000 inhabitants or more	1	64,205
25,000 to 50,000 inhabitants	1	25,278
10,000 to 25,000 inhabitants	6	79,883
5,000 to 10,000 inhabitants	6	44,072
2,500 to 5,000 inhabitants	32	107,217



OKLAHOMA.

	No.	Pop.
Urban territory		320,155
Rural territory		1,337,000
Towns and villages of less than 2,500 inhabitants.....	346	230,587
Other rural territory.....		1,106,413
Total number of dwellings in state.....		342,488
Total number of families in state.....		351,167



		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
OKLAHOMA—Pop. 1,657,155.				
Ada (G 5)—Pop. 4,349.				
<i>Daily Newspapers.</i>				
News..Dem..Eve ex Su.....	© 2,335	.20	.20 F	6-13 -280
Alva (D 1)—Pop. 5,000.				
<i>Daily Newspapers.</i>				
Pioneer..Ind-Dem..Eve ex Su.....	* 820	.10	.10 F	6-13 -276
Review-Courier..Rep..Eve ex Su.....	© 500	.10	.03 A	6-13 -280
Ardmore (G 6)—Pop. 18,000.				
<i>Daily Newspapers.</i>				
Ardmoreite□..Dem..Eve ex Su.....	\$ 5,718	.35	.35 F	7-13 -280
Su Morn35	.35 F	7-13 -280
<i>Weekly Publications.</i>				
Statesman..Ind-Rep..Thur	* 1,350	.15	.15 F	6-13 -280
Atoka (J 6)—Pop. 1,968.				
<i>Weekly Publications.</i>				
Indian Citizen-Democrat..Dem..Thur	—	.10	.10 F	6-13 -276
Bartlesville (K 1)—Pop. 16,000.				
<i>Daily Newspapers.</i>				
Enterprise□..Rep..Eve ex Su.....	\$ 4,236	.28	.28 F	7-13 -287
Examiner□..Ind..Morn ex Su & Mon.....	© 3,001	.18	.18 F	7-13 -276
Su Morn	© 3,087	.18	.18 F	7-13 -276
Chickasha (F 4½)—Pop. 10,320.				
<i>Daily Newspapers.</i>				
Express..Dem..Eve ex Su.....	—	.15	.15 F	7-13 -280
Cordell (C 4)—Pop. 1,950.				
<i>Weekly Publications.</i>				
Gospel Herald..Chr Church..Thur.....	* 2,000	.17	.17 F	4-13 -183
Durant (J 6½)—Pop. 5,330.				
<i>Daily Newspapers.</i>				
Democrat..Dem..Eve ex Su.....	\$ 1,680	.15	.10 O	6-13 -276
<i>Weekly Publications.</i>				
Democrat..Dem..Thur	© 3,648	.25	.18 O	6-13 -276
El Reno (F 3½)—Pop. 7,872.				
<i>Daily Newspapers.</i>				
Democrat..Dem..Eve ex Su.....	—	.10	.10 F	6-13 -280
Enid (F 2)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Eagle□..Ind-Rep..Eve ex Sat & Su.....	© 4,898	.28	.28 F	7-13 -290
Su Morn	© 5,050	.28	.28 F	7-13 -290
News□..Dem..Eve ex Su & Mon.....	© 4,875	.22	.22 F	7-13 -280
Su Morn	—	.22	.22 F	7-13 -280
Frederick (D 6)—Pop. 3,027.				
<i>Daily Newspapers.</i>				
Leader..Dem..Eve ex Su.....	© 2,401	.25	.25 F	7-13 -308

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

OKLAHOMA—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Granite (C 4½)—Pop. 1,229.			
<i>Weekly Publications.</i>			
Baptist Worker..Bap..Wed43	.43 F	4-13 -178
Guthrie (G 3)—Pop. 20,100.			
<i>Daily Newspapers.</i>			
Leader☐..Ind-Dem..Eve ex Su.....\$ 12,206	.98	.49 G	7-13 -280
<i>Weekly Publications.</i>			
Leader☐..Dem..Thur	1.40	.98 G	7-13 -280
Hobart (C 4½)—Pop. 4,800.			
<i>Daily Newspapers.</i>			
Democrat-Chief..Dem..Eve ex Su.....	.15	.15 F	6-13 -280
Republican..Rep..Eve ex Su.....\$ 2,240	.10	.10 F	6-13 -273
Hugo (L 6½)—Pop. 7,500.			
<i>Daily Newspapers.</i>			
News..Ind..Eve ex Sat & Su.....© 1,723	.15	.15 F	6-13 -280
Su Morn15	.15 F	6-13 -280
<i>Weekly Publications.</i>			
Choctaw Herald..Thur15	.15 F	6-13 -280
Lawton (E 5½)—Pop. 10,000.			
<i>Daily Newspapers.</i>			
Constitution☐..Dem..Eve ex Su.....© 2,250	.20	.20 F	6-13 -280
News☐..Ind..Morn ex Su & Mon.....\$ 2,192	.30	.15 A	7-13 -280
Su Morn30	.20 A	7-13 -280
McAlester (K 4½)—Pop. 16,000.			
<i>Daily Newspapers.</i>			
News-Capital☐..Dem..Eve ex Su.....© 3,178	.20	.20 F	7-13 -283
<i>Weekly Publications.</i>			
News-Capital☐..Dem..Thur20	.20 F	7-13 -283
Miami (L 1)—Pop. 18,309.			
<i>Daily Newspapers.</i>			
News☐..Ind..Eve ex Sat & Su.....© 3,912	.28	.28 F	7-13 -280
Su Morn28	.28 F	7-13 -280
Record Herald☐..Dem..Eve ex Sat & Su.....	.21	.21 F	7-13 -280
Su Morn21	.21 F	7-13 -280
Mounds (J 3)—Pop. 701.			
<i>Monthly Publications.</i>			
"O K" Poultry Journal..Poultry..M.....© 11,312	1.75		3-13 -140
Min. rate 1 p. mo. 1 yr. \$31.50 insertion.			
Muskogee (L 3)—Pop. 44,500.			
<i>Daily Newspapers.</i>			
Phoenix☐..Ind..Morn ex Su & Mon.....© 12,053	.70	.42 O	7-13 -280
Su Morn70	.42 O	7-13 -280
‡ For years the Phoenix has led in a territory rich in natural resources—it carries largest volume of all classes of advertising and guarantees to have the largest circulation. For further information address John M. Branham Company. (163)			
Times-Democrat☐..Dem..Eve ex Su.....© 11,441	.42	.42 F	7-13 -294

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OKLAHOMA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Muskogee—Continued.				
<i>Weekly Publications.</i>				
Democrat☐..Dem..Thur	_____	.15	.15 F	7-13 -294
Phoenix☐..Rep..Thur	_____	.28	.28 F	7-13 -280
<i>Monthly Publications.</i>				
Interstate Farmer☐..Agri..M	© 52,125	2.80	2.80 F	4-13 -192
Nowata (K 1)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Star..Dem..Eve ex Su.....	© 1,750	.15	.15 F	6-13 -276
Su Morn	_____	.15	.15 F	6-13 -276
Oklahoma City (F 2½)—Pop. 92,000.				
<i>Daily Newspapers.</i>				
Live Stock News..Coml..Eve ex Su.....	_____	.40		7-13 -280
Min. rate 5 inches 1 tl. a wk. 6 mos. 17 inch.				
News☐..Ind..Eve ex Su.....	© 26,567	.70	.70 F	8-12 -312
Oklahoman☐..Ind-Dem..Morn ex Su.....	© 58,867	1.68	1.68 F	8-12½-280
Su Morn	© 67,221	2.10	2.10 F	8-12½-280
Times☐..Ind-Dem..Eve ex Su.....	© 40,447	.98	.98 F	8-12½-280
<i>Weekly Publications.</i>				
Baptist Messenger..Bap..Wed	© 5,500	.55	.55 F	3-13 -140
Harlow's Weekly..News & Coml..Wed.....	© 4,750	2.50		3-13 -130
Min. rate ½ p. wkly. 1 yr. \$20.00 insertion.				
<i>Monthly Publications.</i>				
Merchants' News☐..Coml..M	_____	.75		2-16 -280
Min. rate ¼ p. mo. 1 yr. \$18.00 insertion.				
Oklahoma Farmer..Agri..S-M	©102,727	8.40	8.40 F	4-13 -185
¶ Circulation for 1919, 110,000. Practically all in Oklahoma. Unquestionably the state's leading farm paper. (271)				
Oklahoma Farmer-Stockman☐..Agri..S-M.....	©143,771	9.80		4-13 -189
Min. rate 1 p. 1 tl. \$25.00.				
Oklahoma Home & School Herald..Educ..M ex July & Aug.....	_____	1.00		3-14 -147
Min. rate 1 p. 10 tl. \$21.25 page.				
Oklahoma Motorist☐..Motoring..M	_____	.75		3-13 -140
Min. rate 1 p. mo. 1 yr. \$18.00 insertion.				
Oklahoma Retail Merchant..Trade..M.....	© 2,000	2.00		2-17 -121
Min. rate 1 p. mo. 1 yr. \$18.75 insertion.				
Southwest Industrial News..Bldg & Eng..S-M.	_____	1.00		3-13 -140
Min. rate 1 p. mo. 1 yr. \$25.00 insertion.				
Oklmulgee (K 3)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Democrat☐..Dem..Eve ex Su & Sat.....	\$ 4,283	.30	.30 F	7-12½-280
Su Morn	_____	.30	.30 F	7-12½-280
Perry (G 2)—Pop. 3,500.				
<i>Daily Newspapers.</i>				
Sentinel☐..Dem..Eve ex Su.....	_____	.12½	.12½ F	6-13 -280
Ponca (G 1)—Pop. 2,521.				
<i>Daily Newspapers.</i>				
News..Eve ex Su.....	© 2,000	.35	.25 N	7-13 -280
Sapulpa (K 2½)—Pop. 16,000.				
<i>Daily Newspapers.</i>				
American☐..Ind..Eve ex Sat & Su.....	\$ 4,012	.23	.23 F	7-13 -280
Su Morn	_____	.23	.23 F	7-13 -280
Herald☐..Ind..Eve ex Su.....	© 2,320	.25	.25 F	7-13 -280

§ Government statement—See page 4. * Gross circulation. © Net circulation. ☐ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

OKLAHOMA—Continued.**Shawnee (H 4)—Pop. 12,474.****Daily Newspapers.**

News□..Dem..Morn ex Su.....	_____	.35	.35 F	7-13 -280
Su Morn	_____	.35	.35 F	7-13 -280

Tulsa (K 2)—Pop. 60,000.**Daily Newspapers.**

Democrat□..Dem..Eve ex Su.....	⊙ 22,969	.56	.56 F	8-12½-280
Su Morn	⊙ 22,505	.56	.56 F	8-12½-280
Times□..Dem..Morn ex Su.....	⊙ 17,021	.35	.35 F	8-12½-280
World□..Rep..Morn & Eve ex Su.....	⊙ 20,982	.84	.84 F	8-12½-280
Su Morn	⊙ 20,735	.84	.84 F	8-12½-280

‡ The World, published morning, evening and Sunday, gives advertisers complete all day service.
(29)

Weekly Publications.

Oil & Gas Journal□..Oil & Gas..Fri.....	⊙ 5,168	2.10		4-13 -168
Min. rate 1 p. wkly. 1 yr. \$28.25 insertion.				

Vinita (L 1)—Pop. 4,082.**Weekly Publications.**

Leader..Dem..Thur	_____	.15	.12 N	7-13 -308
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**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

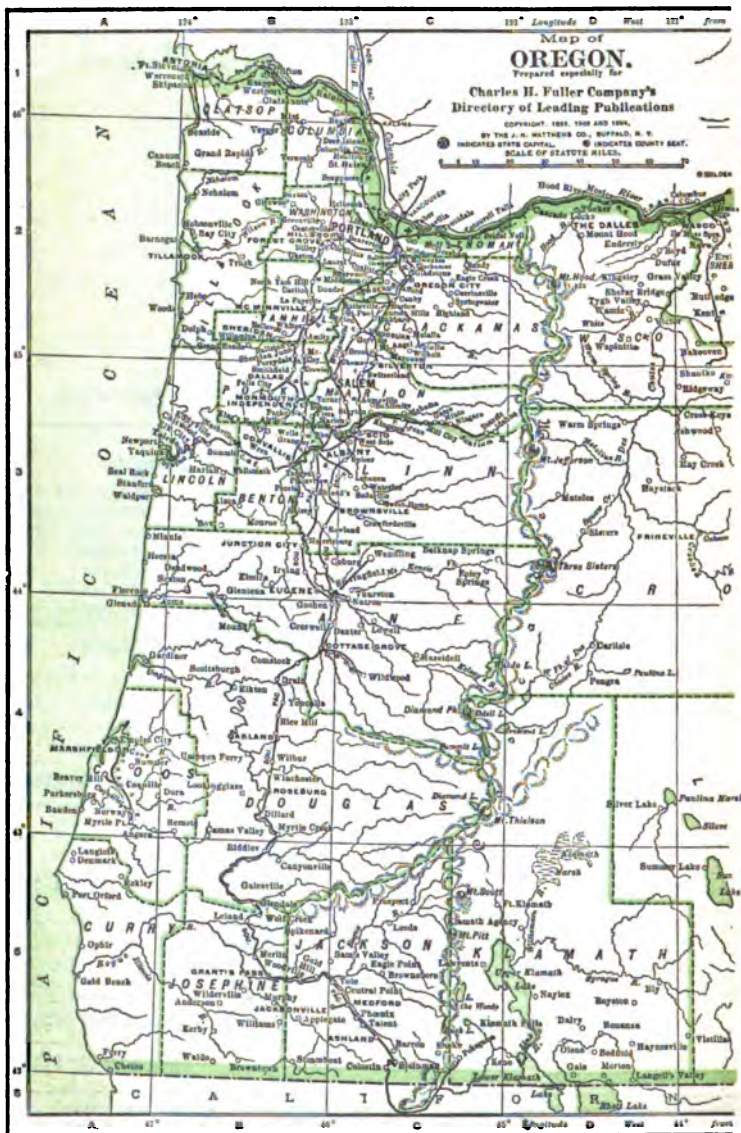
From Statistics Compiled by the U. S. Department of Agriculture

OKLAHOMA		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	3,250,000	7.5	24,375,000	\$ 39,975,000
Wheat	(")	2,611,000	12.6	32,899,000	66,127,000
Hay	(Tons)	564,000	1.20	677,000,000	13,202,000
Oats	(Bush.)	1,380,000	24.0	33,120,000	27,821,000
Potatoes	(")	36,000	34.0	1,258,000	2,453,000
Rye	(")	8,000	11.0	88,000	165,000
Barley	(")	8,000	17.0	136,000	169,000
Beans	(")				
Sweet Potatoes	(")	15,000	65.0	975,000	2,145,000
Flaxseed	(")				
Buckwheat	(")				
Cotton	(Bales)	2,095,000	85.0	550,000	70,125,000
Tobacco	(Lbs.)				
Rice	(Bush.)				
Total Acreage		10,967,000		Total Val.	\$222,182,000
		Number	Value per Head (average)		Value
Dairy Cows		561,000	\$ 68.00		\$ 38,148,000
Other Cattle		1,444,000	44.20		63,825,000
Horses		744,000	83.00		61,752,000
Swine		1,036,000	16.70		17,301,000
Sheep		125,000	11.80		1,475,000
Mules		288,000	110.00		31,080,000
Total Number		4,198,000		Total Val.	\$218,581,000
				Grand Tot'l	\$435,763,000

⊙ Government statement—See page 4. *Gross circulation. ⊙ Net circulation. □ Can use matrices. ‡ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

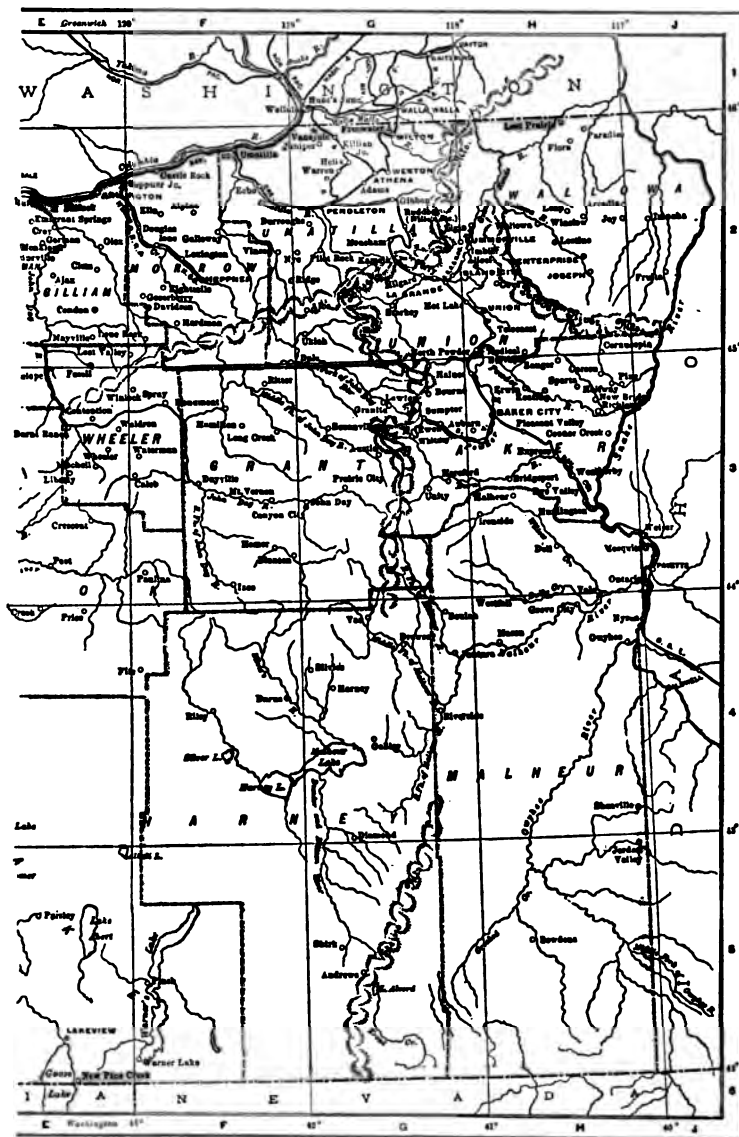
OREGON.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or more.....	1	207,214
10,000 to 25,000 inhabitants.....	1	14,094
5,000 to 10,000 inhabitants.....	5	39,210
2,500 to 5,000 inhabitants.....	11	46,542
Total urban territory.....		307,060



OREGON.

	No.	Pop.
Rural territory		365,705
Towns and villages of less than 2,500 inhabitants.....	153	89,742
Other rural territory.....		275,963
Total number of dwellings in state.....		144,832
Total number of families in state.....		151,858



OREGON—Pop. 672,765.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Albany (B 3)—Pop. 4,275.				
<i>Daily Newspapers.</i>				
Democrat..Dem..Eve ex Su.....	© 1,295	.25	.15 E	7-12½-280
Herald..Rep..Eve ex Su.....	© 1,270	.25	.10 P	7-13 -280
Astoria (B 1)—Pop. 19,000.				
<i>Daily Newspapers.</i>				
Astorian..Rep..Morn ex Su & Mon.....	—	.30	.25 D	7-13 -280
Su Morn	—	.30	.25 D	7-13 -280
Budget□..Dem..Eve ex Su.....	© 2,162	.35	.25 F	7-13 -287
Toverl (Fin)..Socl..Morn ex Su.....	© 4,081	.56	.45 L	7-13 -280
<i>Weekly Publications.</i>				
Astorian Sanomat (Finnish)□..Ind..Thur.....	© 2,700	.25	.20 A	7-13 -280
Toveritar (Finnish)..Labor..Tu	© 3,873	.70	.56 L	4-13 -206
Baker (H 3)—Pop. 9,000.				
<i>Daily Newspapers.</i>				
Democrat..Ind..Morn ex Su & Mon.....	¢ 1,340	.15	.15 F	6-13½-280
Su Morn	—	.15	.15 F	6-13½-280
Herald□..Ind..Eve ex Su.....	© 2,040	.12½	.12½ F	6-13 -280
Corvallis (B 3)—Pop. 6,200.				
<i>Daily Newspapers.</i>				
Gazette-Times..Rep..Eve ex Su.....	—	.15	.15 F	7-13 -308
<i>Monthly Publications.</i>				
Oregon Countryman..Agrl..M	—	1.50		2-15 -113
Min. rate ½ p. 1 tl. \$4.00 insertion.				
Dallas (B 2½)—Pop. 3,000.				
<i>Monthly Publications.</i>				
Everybody's Motor & Good Roads Advocate				
Motor & Good Roads..M.....	—	2.25		3-15 -147
Min. rate 1 p. 1 tl. \$60.00.				
Eugene (B 3½)—Pop. 13,000.				
<i>Daily Newspapers.</i>				
Guard□..Dem..Eve ex Su.....	© 3,632	.20	.20 F	7-13 -294
Register□..Rep..Morn ex Su & Mon.....	© 4,452	.20	.20 F	7-13 -280
Su Morn	© 4,634	.20	.20 F	7-13 -280
Grant's Pass (B 5)—Pop. 3,897.				
<i>Daily Newspapers.</i>				
Courier..Ind-Rep..Eve ex Sat & Su.....	—	.15	.15 F	6-13 -266
Klamath Falls (D 5)—Pop. 2,758.				
<i>Daily Newspapers.</i>				
Herald..Ind..Eve ex Su.....	© 1,555	.20	.20 F	7-13 -280
La Grande (G 2)—Pop. 4,843.				
<i>Daily Newspapers.</i>				
Observer□..Ind..Eve ex Su.....	* 2,350	.25	.15 I	7-13 -280

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

OREGON—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
McMinnville (B 2½)—Pop. 2,400.			
<i>Weekly Publications.</i>			
Pacific Baptist..Bap..Thur70	.42 C	3-13 -129
Marshfield (A 4)—Pop. 5,200.			
<i>Daily Newspapers.</i>			
Times☐..Rep..Eve ex Su.....	2,748	.25	.25 F 7-13 -290
Record☐..Rep..Eve ex Su.....	1,830	.40	.15 P 7-13 -308
Medford (C 5)—Pop. 10,000.			
<i>Daily Newspapers.</i>			
{ Mall Tribune☐..Ind..Eve ex Su.....	3,074	.25	.18 A 7-13 -287
{ Sun☐..Ind..Su Morn	2,333	.20	.15 A 7-13 -287
Oregon City (C 2)—Pop. 7,000.			
<i>Daily Newspapers.</i>			
Enterprise☐..Rep..Morn ex Su & Mon.....	1,200	.15	.15 F 6-13 -308
Su Morn	1,200	.15	.15 F 6-13 -308
Pendleton (G 2)—Pop. 7,500.			
<i>Daily Newspapers.</i>			
East Oregonian☐..Ind..Eve ex Su.....	2,738	.15	.15 F 7-13 -294
Tribune☐..Rep..Eve ex Su.....	—	.15	.15 F 7-13 -280
Portland (C 2)—Pop. 280,000.			
<i>Daily Newspapers.</i>			
Journal☐..Ind..Eve ex Su.....	66,511	1.54	1.33 D 8-12½-280
Su Morn	66,333	1.61	1.40 D 8-12½-280
News☐..Ind..Eve ex Su.....	25,115	.56	.56 F 8-12 -280
Oregonian☐..Rep..Morn ex Su.....	73,700	1.68	1.68 F 7-13 -294
Su Morn	102,532	2.24	2.24 F 7-13 -294
Telegram☐..Ind..Eve ex Su.....	58,512	1.40	1.40 F 8-12½-294
<i>Weekly Publications.</i>			
Commercial Review..Coml..Thur	3,050		2-24 -154
1 in. 1 mo. \$1.75 inch. Min. rate 1 p. wkly. 1 yr. \$18.75 ins.			
Jewish Tribune (English)..Fri.....	1.00	.75 N	5-14 -252
Journal☐..Ind..Tu & Fri.....	11,500	.70	.70 F 8-12½-280
Labor Press☐..Labor..Sat	15,480	1.00	.50 B 6-13 -276
Nachrichten (Ger)..Ind..Thur	—	.49	.35 L 7-13 -280
Northwest Pacific Farmer☐..Agrl..Thur.....	—	1.40	1.40 F 4-13 -196
Oregon Farmer☐..Agrl..Thur	—	1.96	1.96 F 4-13 -189
See Pac. N. W. Farm Trio, Spokane, Wash.			
Oregonian☐..Rep..Thur	13,957	.98	.70 B 7-13 -294
Oregon Merchants' Magazine..Gen Mdse..Sat.☐	2,400	1.50	3-13 -127
Min. rate ¼ p. 1 ti. \$30.00.			
Pacific Banker..Finan..Sat	—		5-12½-213
1 inch 1 ti. mo. 1 yr. \$1.25 inch. Min. rate 1 in. wkly. 1 yr. \$1.00 inch.			
Pacific Christian Advocate..Meth..Wed.....	7,769	1.40	1.40 F 3-14 -157
Rural Spirit..Agrl..Wed	—	1.26	1.26 F 4-13 -189
Spectator..Sat	11,000	1.25	1.00 G 4-13 -168
Sunday Mercury..Ind..Sat	—	.50	.50 F 8-13 -336
Sunday Welcome..Ind..Sat	—	.44	8-13 -336
Min. rate 1 inch wkly. 1 yr. .25 inch.			

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OREGON—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Portland—Continued.				
<i>Monthly Publications.</i>				
Angora Journal..Goats & Mohair..M.....	© 4,000	1.50		2-19½-123
Min. rate 1 p. mo. 1 yr. \$18.00 insertion.				
Better Fruit..Hort..M.....	© 10,105	2.80	2.80 F	2-14 -140
Fountain Profits..Soda Fountains..M.....	—	3.00		2-22½-140
Min. rate 1 p. mo. 1 yr. \$32.00 insertion.				
Medical Sentinel..Med..M.....	© 2,500	3.00		2-14 -126
Min. rate 1 p. mo. 1 yr. \$12.50 insertion.				
Oregon Country..Coml..M.....	—	3.00		3-13 -126
Min. rate 1 p. 1 ti. \$60.00.				
Oregon Retailers' Journal..Trade..M.....	© 2,400			2-22½-140
¼ p. 1 ti. \$9.00. Min. rate 1 p. mo. 1 yr. \$27.00 insertion.				
Pacific Drug Review..Trade..M.....	—	3.00		2-22½-140
Min. rate 1 p. mo. 1 yr. \$32.00 insertion.				
Poultry Life..Poultry..M.....	—	1.40	1.40 F	3-13 -140
Timberman..Lumber & Logging..M.....	© 2,610			3-17 -168
¼ p. 1 ti. \$10.00. Min. rate ¼ p. mo. 1 yr. \$25.00 insertion.				
Western Farmer□..Farm..S-M.....	© 60,574	4.90	4.90 F	4-14½-214
Roseburg (B 4)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
News□..Rep..Eve ex Su.....	\$ 1,605	.15	.15 F	7-13 -280
Review..Ind-Dem..Eve ex Su.....	\$ 1,785	.10	.10 F	7-13 -280
St. Benedict (C 2)—Pop. 300.				
<i>Weekly Publications.</i>				
Mouât Angel Magazine..Lit..Cath.....	© 30,993	1.40	1.40 F	4-13 -206
<i>Monthly Publications.</i>				
Armen Seelen Freund (Ger)..Cath..M.....	© 15,650			2-15 -112
¼ p. 1 ti. \$5.00. Min. rate 1 p. mo. 1 yr. \$51.00 insertion.				
<i>Yearly Publications.</i>				
St. Joseph's Kalender (Ger)..Family.....	© 15,300			2-18 -112
¼ p. 1 ti. \$4.00. Min. rate 1 p. 1 ti. \$35.00.				
Salem (B 2½)—Pop. 18,000.				
<i>Daily Newspapers.</i>				
Capital-Journal□..Ind..Eve ex Su.....	© 4,897	.25	.25 F	7-13 -280
Statesman□..Rep..Morn ex Su & Mon.....	© 4,149	.21	.21 F	7-13 -287
Su Morn.....		© 4,149	.21 F	7-13 -287
<i>Weekly Publications.</i>				
Pacific Homestead□..Agrl..Thur.....	© 12,654	1.40	1.40 F	4-13 -196
Statesman□..Rep..Tu & Fri.....	© 3,000	.21	.21 F	7-13 -287
<i>Monthly Publications.</i>				
Northwest Poultry Journal□..Poultry..M.....	—	2.10		3-13 -140
Min. rate 1 p. mo. 1 yr. \$37.50 insertion.				
Teacher's Monthly..Educ..M ex July & Aug...	© 2,337	1.50		2-13 -105
Min. rate 1 p. mo. 10 ti. \$15.00 insertion.				
The Dalles (D 2)—Pop. 6,700.				
<i>Daily Newspapers.</i>				
Chronicle..Rep..Eve ex Su.....	© 1,436	.15	.15 F	6-13½-280

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VALUES OF CROPS AND LIVE STOCK FOR THE YEAR 1918

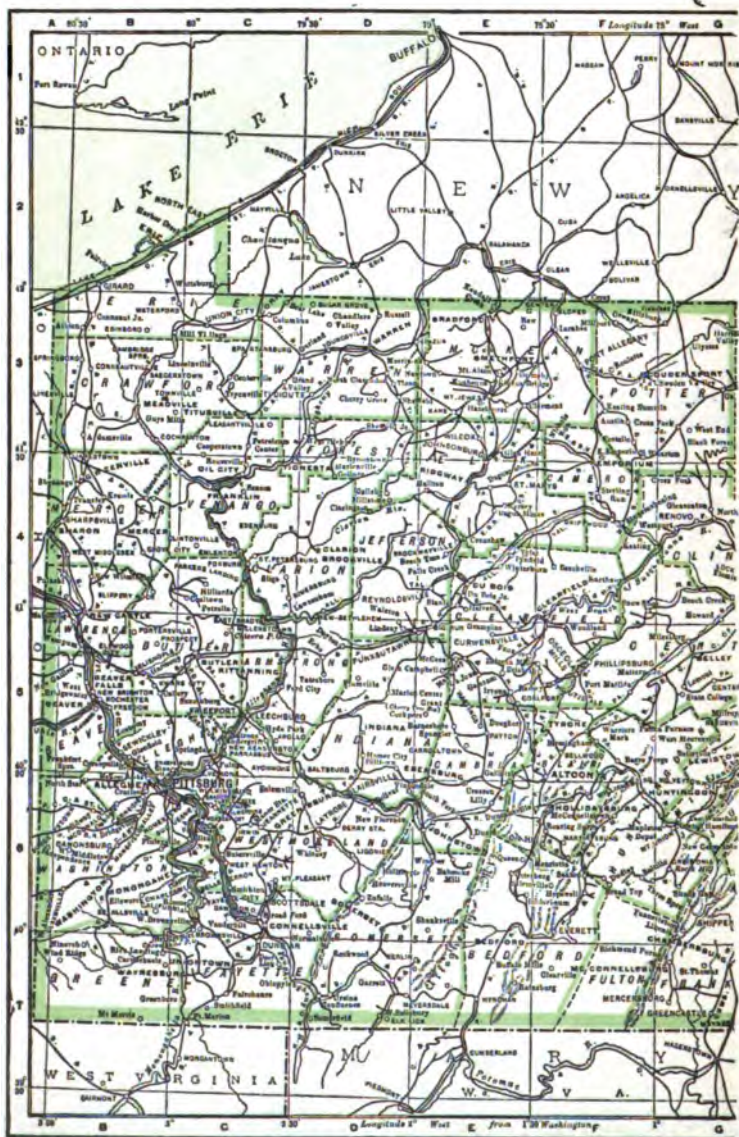
From Statistics Compiled by the U. S. Department of Agriculture

OREGON				
	Acreage	Yield per Acre	Production	Value
Corn(Bush.)	44,000	31.0	1,364,000	\$ 2,114,000
Wheat(")	1,038,000	14.7	15,228,000	30,608,000
Hay(Tons)	815,000	1.8	1,467,000	29,340,000
Oats(Bush.)	361,000	25.0	9,025,000	8,664,000
Potatoes(")	50,000	110.0	5,500,000	5,500,000
Rye(")	41,000	12.0	492,000	1,009,000
Barley(")	178,000	25.0	4,450,000	6,052,000
Beans(")				
Sweet Potatoes(")				
Flaxseed(")				
Buckwheat(")				
Cotton(Bales)				
Tobacco(Lbs.)				
Rice(Bush.)				
Total Acreage	2,527,000		Total Val.	\$ 83,287,000
	Number	Value per Head (average)		Value
Dairy Cows	222,000	\$ 66.00		\$ 14,652,000
Other Cattle	702,000	44.80		31,494,000
Horses	302,000	89.00		26,867,000
Swine	348,000	19.10		6,647,000
Sheep	2,497,000	12.00		29,964,000
Mules	10,000	93.00		930,000
Total Number	4,083,000		Total Val.	\$110,654,000
			Grand Tot'l	\$193,941,000

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

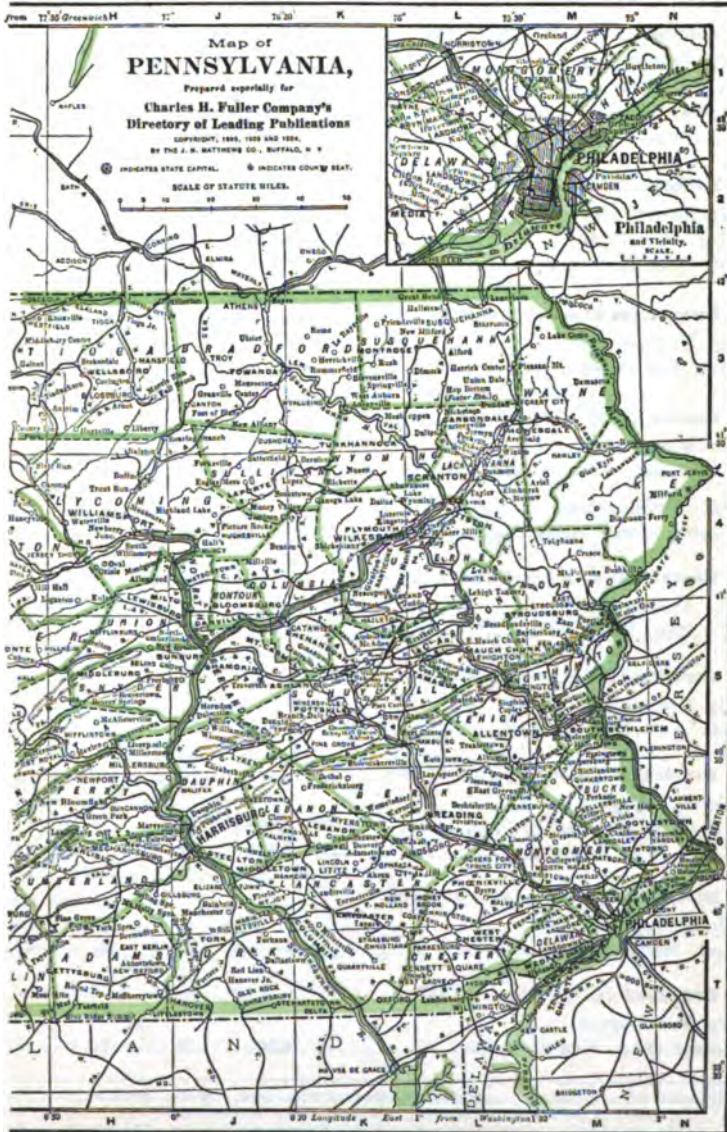
PENNSYLVANIA.

Cities and Towns of—	No.	Pop.
500,000 inhabitants or more.....	2	2,082,913
100,000 to 500,000 inhabitants	1	129,867
50,000 to 100,000 inhabitants	7	453,409
25,000 to 50,000 inhabitants	10	348,972
10,000 to 25,000 inhabitants	43	638,300
5,000 to 10,000 inhabitants	84	571,332
2,500 to 5,000 inhabitants	116	405,876



PENNSYLVANIA.

	No.	Pop.
Urban territory		4,630,669
Rural territory		3,034,442
Boroughs of less than 2,500 inhabitants.....	668	581,959
Other rural territory.....		2,452,483
Total number of dwellings in state.....		1,507,483
Total number of families in state.....		1,630,628



PENNSYLVANIA—Pop. 7,655,111.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Allentown (M 5)—Pop. 65,000.				
<i>Daily Newspapers.</i>				
Call☐..Ind..Morn ex Su.....	© 23,043	.49	.42 C	8-13 -280
Chronicle & News☐..Rep..Eve ex Su.....	© 5,132	.50	.18 M	8-12½-283
{ Item☐..Dem..Eve ex Su.....	\$ 3,322 }	.28	.28 F	8-12½-308
{ Democrat☐..Dem..Morn ex Su.....	\$ 4,791 }			8-12½-308
Leader☐..Ind..Eve ex Su.....		.35	.15 I	8-13 -280
<i>Weekly Publications.</i>				
Labor Herald..Labor..Sat	—	1.50	1.00 A	7-13 -276
Altoona (F 5½)—Pop. 60,000.				
<i>Daily Newspapers.</i>				
Mirror☐..Ind..Eve ex Su.....	© 23,676	.70	.70 F	7-13 -280
Times☐..Ind..Morn ex Su.....		.70	.35 D	7-13 -294
Tribune☐..Rep..Morn ex Su.....	\$ 7,500	.28	.28 F	7-13 -298
Ashland (K 5)—Pop. 6,855.				
<i>Daily Newspapers.</i>				
News..Rep..Eve ex Su.....	© 1,415	.10	.10 F	7-13 -301
Telegram..Rep..Eve ex Su.....	—	.20	.05 N	7-13 -301
Bangor (M 5)—Pop. 5,369.				
<i>Daily Newspapers.</i>				
News..Ind..Eve ex Su.....	—	.10	.10 F	8-13 -304
Beaver (B 5)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Times☐..Ind-Rep..Eve ex Su.....	* 4,160	.42	.21 D	7-13 -280
<i>Weekly Publications.</i>				
Beaver Valley Labor News..Labor..Thur.....	—	.15	.15 F	7-13 -276
Beaver Falls (B 5)—Pop. 12,191.				
<i>Daily Newspapers.</i>				
Tribune☐..Rep..Eve ex Su.....	© 5,071	.20	.20 F	7-13 -280
Berwick (K 4½)—Pop. 5,357.				
<i>Daily Newspapers.</i>				
Enterprise..Ind..Eve ex Su.....	—	.30	.15 I	7-13 -280
Bethlehem (M 5½)—Pop. 22,000.				
<i>Daily Newspapers.</i>				
Globe☐..Ind..Eve ex Su.....	© 6,766	.70	.35 N	8-13 -294
Times☐..Ind..Eve ex Su.....	© 2,991	.45	.12 N	8-13 -276
Bloomsburg (J 4½)—Pop. 8,200.				
<i>Daily Newspapers.</i>				
Press..Ind..Morn ex Su.....	—	.28	.28 F	6-13 -280
Bradock (C ½)—Pop. 19,357.				
<i>Daily Newspapers.</i>				
News-Herald..Rep..Eve ex Su.....	\$ 2,100	.25	.14 I	6-13 -276

☐ Government statement—See page 4. *Gross circulation. ©Net circulation. ☐ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

PENNSYLVANIA—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Bradford (E 2½)—Pop. 14,544.			
<i>Daily Newspapers.</i>			
Era..Ind..Morn ex Su.....© 3,623	.30	.14 L	7-13 -284
Star-Record..Rep..Eve ex Su.....\$ 3,917	.10	.10 F	7-13 -280
Bristol (N 6½)—Pop. 10,000.			
<i>Daily Newspapers.</i>			
Courier..Rep..Eve ex Su.....	.25	.10 I	7-13 -280
Butler (C 5)—Pop. 30,000.			
<i>Daily Newspapers.</i>			
Citizen□..Rep..Morn ex Su.....\$ 6,198	.18	.18 F	7-13 -280
Eagle□..Ind-Rep..Eve ex Su.....	.30	.20 F	7-13 -308
Times□..Dem..Eve ex Su.....	.08	.08 F	6-13 -280
Canonsburg (B 6)—Pop. 3,891.			
<i>Daily Newspapers.</i>			
Notes..Ind..Eve ex Su.....	.12	.10 B	6-13 -276
Carbondale (L 3)—Pop. 18,500.			
<i>Daily Newspapers.</i>			
Leader..Ind..Eve ex Su.....\$ 3,478	.70	.30 P	7-13 -287
Carlisle (H 6)—Pop. 10,303.			
<i>Daily Newspapers.</i>			
Herald..Rep..Eve ex Su.....	.25	.09 I	7-13 -280
Sentinel..Dem..Eve ex Su.....\$ 2,825	.15	.15 F	6-13 -284
Chambersburg (G 7)—Pop. 14,100.			
<i>Daily Newspapers.</i>			
Public Opinion..Rep..Morn ex Su.....	.19	.19 F	7-13 -280
Repository..Rep..Eve ex Su.....\$ 4,561	.15	.15 F	7-13 -287
Valley Spirit..Dem..Eve ex Su.....	.25	.08 P	6-13 -280
<i>Monthly Publications.</i>			
Pennsylvania Grange News..Agri & Grange Organ..M© 37,600	2.80	2.80 F	4-13 -161
Charleroi (C 6)—Pop. 12,000.			
<i>Daily Newspapers.</i>			
Mail..Rep..Eve ex Su.....	.10	.10 F	6-13 -280
Chaster (M 7)—Pop. 70,000.			
<i>Daily Newspapers.</i>			
Republican□..Rep..Morn ex Su.....© 2,700	.70	.14 G	7-13 -308
Times□..Rep..Eve ex Su.....© 11,641	1.00	.35 G	7-13 -308
Clearfield (F 4½)—Pop. 8,850.			
<i>Daily Newspapers.</i>			
Progress□..Ind-Rep..Eve ex Su.....	.14	.14 F	7-13 -280
Public Spirit..Dem..Eve ex Su.....© 1,730	.15	.10 P	6-13 -280
Coatsville (L 6½)—Pop. 18,000.			
<i>Daily Newspapers.</i>			
Record□..Rep..Eve ex Su.....© 5,350	.25	.25 F	7-13 -294

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PENNSYLVANIA—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Columbia (J 6½)—Pop. 15,000.			
<i>Daily Newspapers.</i>			
News..Ind..Eve ex Su.....\$ 2,417	.40	.12 I	7-13 -280
Spy..Rep..Eve ex Su.....	.30	.10 I	7-13 -294
Connellsville (C 6½)—Pop. 15,000.			
<i>Daily Newspapers.</i>			
Courier□..Rep..Eve ex Su.....© 6,486	.21	.21 F	7-13 -308
News□..Dem..Eve ex Su.....	.15	.15 F	7-13 -280
Corry (C 2½)—Pop. 8,000.			
<i>Daily Newspapers.</i>			
Journal..Dem..Eve ex Su.....\$ 2,671	.15	.15 F	7-13 -276
Danville (J 4½)—Pop. 7,517.			
<i>Daily Newspapers.</i>			
News..Ind..Morn ex Su.....© 2,425	.15	.15 F	7-13 -294
Donora (B 9)—Pop. 16,000.			
<i>Daily Newspapers.</i>			
Herald..Ind..Eve ex Su.....	.15	.15 F	7-13 -280
Doylestown (M 6)—Pop. 3,304.			
<i>Daily Newspapers.</i>			
Democrat..Dem..Eve ex Su.....\$ 2,000	.20	.10 G	7-13 -280
Intelligencer..Rep..Eve ex Su.....	.40	.14 G	8-13 -301
Dubois (E 4)—Pop. 13,000.			
<i>Daily Newspapers.</i>			
Courier□..Rep..Morn ex Su.....* 3,300	.23	.13 P	7-13 -280
Express□..Ind..Eve ex Su.....\$ 3,300	.25	.09 N	7-13 -280
Easton (M 5)—Pop. 50,000.			
<i>Daily Newspapers.</i>			
Express..Ind..Eve ex Su.....© 11,961	.28	.28 F	8-13 -294
Free Press□..Rep..Eve ex Su.....© 15,455	.75	.40 A	8-13 -294
† Easton and Phillipsburg, N. J., one community, 50,000. Trading population, 20 miles, 150,000. Free Press covers territory. (53)			
<i>Monthly Publications.</i>			
Journal..Labor..S-M	* 8,000	.50	.50 F 8-13 -140
East Stroudsburg (M 4½)—Pop. 4,379.			
<i>Daily Newspapers.</i>			
Press..Ind..Morn ex Su.....\$ 1,665	.25	.15 B	7-13 -280
Erie (B 2)—Pop. 95,000.			
<i>Daily Newspapers.</i>			
Dispatch□..Rep..Morn ex Su.....© 9,191	.56	.31½ G	7-13 -298
Su Morn	© 12,951	.56	.31½ G 7-13 -298
‡ Member A. B. C.—Associated Press News—shows greatest growth in Erie—Leads in Automobile, Real Estate and Financial Advertising. (243)			
Herald□..Ind-Dem..Eve ex Su.....© 8,775	.35	.35 F	7-13 -280
Su Morn	© 9,468	.35	.35 F 7-13 -280
Tageblatt (Ger)..Rep..Eve ex Su.....	.15	.15 F	6-13 -276
Times□..Ind-Rep..Eve ex Su.....© 29,326	.84	.84 F	8-13 -308

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PENNSYLVANIA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Erie—Continued.				
<i>Weekly Publications.</i>				
Union Labor Journal..Labor..Fri	_____	.35	.25 N	6-13 -280
<i>Monthly Publications.</i>				
Pennsylvania Merchant□..Trade..M	_____	2.25		3-13 -140
Min. rate 1 p. mo. 1 yr. \$62.50 insertion.				
Farrell (B 4)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
News□..Rep..Eve ex Su.....	_____	.15	.15 F	7-13 -287
Franklin (C 4)—Pop. 11,300.				
<i>Daily Newspapers.</i>				
News Herald□..Ind..Eve ex Su.....	\$ 5,188	.50	.30 B	7-13 -308
<i>Weekly Publications.</i>				
Citizen Press□..Rep..Wed	_____	.25	.20 B	7-13 -287
Freeland (L 4½)—Pop. 6,197.				
<i>Weekly Publications.</i>				
Tribune..Dem..Mon, Wed, Fri.....	© 2,024	.15	.15 F	6-13 -276
Gettysburg (H 7)—Pop. 4,030.				
<i>Daily Newspapers.</i>				
Times□..Neut..Eve ex Su.....	© 2,431	.15	.15 F	7-13 -287
Greensburg (C 6)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
Record□..Ind..Eve ex Su.....	_____	.12	.12 F	7-13 -280
Review□..Ind..Morn ex Su.....	© 4,875	.15	.15 F	7-13 -276
Tribune□..Rep..Eve ex Su.....	_____	.12	.12 F	7-13 -297
<i>Weekly Publications.</i>				
Argus..Dem..Wed	_____	.16	.16 F	7-13 -280
Press□..Rep..Wed	_____	.12	.12 F	8-13 -297
Greenville (B 4)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Record□..Ind..Eve ex Su.....	© 1,503	.07	.07 F	7-13 -304
<i>Monthly Publications.</i>				
Young Lutheran..Luth-Juv..M	_____	2.50		3-13 -140
Min. rate 1 inch mo. 1 yr. \$1.84 inch.				
Hanover (H 7)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
{ Record□..Ind..Morn ex Su.....	\$ 3,060	.12	.12 F	7-13 -280
{ Record-Herald□..Ind..Eve ex Su.....	\$ 3,060			7-13 -280
Sun□..Ind..Eve ex Su.....	© 3,580	.25	.15 I	7-13 -283
<i>Monthly Publications.</i>				
Everybody's Poultry Magazine..Poultry..M....	_____	4.20	3.50 O	3-13 -140

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PENNSYLVANIA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Harrisburg (J 6)—Pop. 75,000.				
<i>Daily Newspapers.</i>				
{ News□..Ind-Dem..Eve ex Su..... }	© 26,366	.91	.91 F	8-12½-280
{ Patriot□..Ind-Dem..Morn ex Su..... }	© 21,011			8-12½-280
Telegraph□..Rep..Eve ex Su.....	© 23,819	.77	.77 F	8-12½-294
<i>Weekly Publications.</i>				
Evangelical..United Evan..Chr..Wed	—	1.40	.98 A	3-14 -154
<i>Monthly Publications.</i>				
Evangelical Bible Quarterly..Evan..S S.....	—	3.50		2-15 -109
Min. rate 1 p. 1 ti. \$49.05.				
Evangelical Bible Teacher..Evan..M.....	—	1.26		2-14 -109
Min. rate 3 pp. in 1 yr. \$17.66 page.				
Evangelical Endeavour..Evan..S S—S-M.....	—	.70	.42 I	3-14 -154
Evangelical Intermediate Qrly..Evan..S S.....	—	1.40		2-15 -109
Min. rate 1 p. 1 ti. \$19.62.				
Sunday School Lesson Illustrator□..Evan..M..	—	2.10		2-15 -112
Min. rate 1 inch mo. 1 yr. \$1.57½ inch.				
Hazleton (K 4½)—Pop. 30,000.				
<i>Daily Newspapers.</i>				
Plain Speaker□..Ind..Eve ex Su.....	—	.50	.28 A	7-13 -287
Standard-Sentinel□..Ind..Morn ex Su.....	\$ 7,390	.50	.28 A	7-13 -294
Homestead (C 5½)—Pop. 22,700.				
<i>Daily Newspapers.</i>				
Messenger□..Rep..Eve ex Su.....	—	.25	.15 I	6-13 -273
<i>Weekly Publications.</i>				
Amerikansky Russky Vjestnik..Russ-Greek				
Cath..Thur	© 3,400	.40	.10 P	7-13 -280
Amerikansky Russky Vjestnik (Slavish)..Greek				
Cath..Thur	© 33,600	.80	.45 P	7-13 -280
Narodna Obrana (Nat'l Defense)..Slav & Russ				
Tu	—	.30	.05 L	7-13 -280
Sokol Sojedineniya (Falcon of the Greek Cath				
Union)..Slav Gym..Tu	© 6,001	.30	.10 L	7-13 -280
Honesdale (M 3½)—Pop. 2,945.				
<i>Weekly Publications.</i>				
Independent..Ind..Mon, Wed & Fri.....	© 6,300	.20	.20 F	7-13 -276
Huntingdon (F 5½)—Pop. 6,861.				
<i>Daily Newspapers.</i>				
Journal & New Era..Rep..Eve ex Su.....	—	.10	.10 F	7-13 -280
<i>Weekly Publications.</i>				
News..Rep..Mon & Thur.....	© 4,300	.25	.25 B	6-13 -280
Indiana (D 5)—Pop. 7,000.				
<i>Daily Newspapers.</i>				
Gazette..Rep..Eve ex Su.....	—	.15	.15 F	7-13 -276
Jersey Shore (H 4)—Pop. 5,381.				
<i>Daily Newspapers.</i>				
Herald..Ind..Eve ex Su.....	—	.12	.10 B	7-13 -308

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PENNSYLVANIA—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Johnstown (E 6)—Pop. 66,000.			
<i>Daily Newspapers.</i>			
Democrat□..Dem..Morn ex Su.....	.72	.42 D	7-13 -280
Leader□..Rep..Eve ex Su.....	© 3,001	.28 F	7-13 -280
Tribune□..Rep..Eve ex Su.....	\$ 24,434	.60 A	7-13 -280
Kane (E 3)—Pop. 6,626.			
<i>Daily Newspapers.</i>			
Republican□..Rep..Eve ex Su.....	.25	.12 B	7-13 -280
Kittanning (C 5)—Pop. 7,500.			
<i>Daily Newspapers.</i>			
Leader..Ind..Eve ex Su.....	\$ 3,750	.12 F	7-13 -308
Times□..Ind..Eve ex Su.....	.15	.08 P	7-13 -280
<i>Weekly Publications.</i>			
Free Press..Rep..Fri	© 3,200	.10 F	7-13 -294
Lancaster (K 6½)—Pop. 52,000.			
<i>Daily Newspapers.</i>			
Examiner□..Ind-Rep..Eve ex Su.....	.50	.14 I	7-13 -287
{ Intelligencer□..Dem..Eve ex Su..... }	© 22,018	.70 F	7-13 -294
{ News-Journal□..Non-Part..Morn ex Su... }			7-13 -294
New Era□..Rep..Eve ex Su.....	.35	.35 F	7-13 -294
<i>Monthly Publications.</i>			
Pennsylvania School Journal□..Educ..M.....			2-15 -112
¼ col. 1 tl. \$6.00. Min. rate 1 p. mo. 1 yr. \$15.00 insertion.			
La Park (K 6½)—Pop. 100.			
<i>Monthly Publications.</i>			
Park's Floral Magazine..Floral..M.....	©350,000	21.00 F	2-13½-110
Latrobe (D 6)—Pop. 10,000.			
<i>Daily Newspapers.</i>			
Bulletin..Ind..Rep..Eve ex Su.....	© 4,042	.15 F	7-13 -280
Lebanon (K 6)—Pop. 21,000.			
<i>Daily Newspapers.</i>			
News□..Rep..Eve ex Su.....	\$ 3,349	.25 F	7-13 -280
Report□..Ind..Eve ex Su.....	.25	.15 G	7-13 -287
Times..Rep..Morn ex Su.....	.25	.08 P	7-13 -287
<i>Weekly Publications.</i>			
News□..Rep..Mon & Thur.....	.20	.20 F	7-13 -280
Lehighton (L 5)—Pop. 5,316.			
<i>Daily Newspapers.</i>			
Leader..Local..Eve ex Su.....	\$ 1,215	.15 D	7-13 -308
Lewisburg (J 4½)—Pop. 3,081.			
<i>Weekly Publications.</i>			
Saturday News..Rep..Sat	© 3,200	.25 B	7-13 -308

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PENNSYLVANIA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Lewistown (G 5)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Sentinel..Ind..Eve ex Su.....	\$ 5,202	.25	.14 B	7-13 -287
Littlestown (G 5)—Pop. 1,347.				
<i>Weekly Publications.</i>				
Independent□..Ind..Thur	* 2,100	.15	.15 F	7-13 -304
Lockhaven (G 4)—Pop. 8,000.				
<i>Daily Newspapers.</i>				
Express..Ind..Eve ex Su.....	—	.25	.20 G	7-13 -276
McKeesport (C 6)—Pop. 48,000.				
<i>Daily Newspapers.</i>				
News□..Ind-Rep..Eve ex Su.....	\$ 11,400	.60	.30 N	7-13 -287
<i>Weekly Publications.</i>				
Svenska Veckobladet (Swed)□..Ind..Thur....	—	1.00	.40 N	7-13 -280
Times..Rep..Fri	—	.70	.28 G	7-13 -308
Mahanoy City (K 5)—Pop. 17,000.				
<i>Daily Newspapers.</i>				
American-Tribune..Ind..Eve ex Su.....	© 2,500	.25	.15 I	7-13 -280
Record..Ind..Eve ex Su.....	—	.20	.15 I	7-13 -276
<i>Weekly Publications.</i>				
Saule (Lith)..Ind..Tu & Fri.....	—	.52	.52 F	8-13 -336
Manch Chunk (L 5)—Pop. 3,952.				
<i>Daily Newspapers.</i>				
News..Ind..Eve ex Su.....	\$ 2,120	.25	.15 B	7-13 -294
Times..Rep..Eve ex Su.....	—	.10	.10 F	7-13 -308
Meadville (B 3)—Pop. 16,000.				
<i>Daily Newspapers.</i>				
Tribune-Republican□..Rep..Morn & Eve ex Su©	7,410	.50	.20 B	7-13 -294
Mechanicsburg (H 6)—Pop. 4,469.				
<i>Daily Newspapers.</i>				
Journal..Ind-Rep..Eve ex Su.....	© 1,065	.15	.15 F	6-13 -276
Middleburg (H 5)—Pop. 531.				
<i>Weekly Publications.</i>				
Post..Ind-Rep..Thur	© 5,000	.50	.40 A	6-13 -280
Middletown (J 6)—Pop. 5,374.				
<i>Daily Newspapers.</i>				
Journal□..Rep..Eve ex Su.....	© 1,237	.06	.05 B	7-13 -304
Millmont (H 5)—Pop. 300.				
<i>Monthly Publications.</i>				
Brotherhood..Frat..M	© 2,200	2.80	2.80 F	6-13 -280
Poultry-Fruit Review..Poultry & Fruit..M.....	—	2.10	2.10 F	4-13 -175
Reform Review..Temp & Reform..M.....	—	1.40	1.40 F	4-13 -175

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PENNSYLVANIA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Milton (J 4½)—Pop. 7,480.				
<i>Daily Newspapers.</i>				
Standard..Ind..Eve ex Su.....	\$ 3,403	.30	.20 K	7-13 -280
Monessen (C 6)—Pop. 11,775.				
<i>Daily Newspapers.</i>				
Independent..Rep..Eve ex Su.....	—	.13	.13 F	7-13 -280
Monongahela (C 6)—Pop. 7,598.				
<i>Daily Newspapers.</i>				
Republican..Rep..Eve ex Su.....	—	.15	.15 F	7-13 -280
Mount Carmel (K 5)—Pop. 20,268.				
<i>Daily Newspapers.</i>				
Item□..Ind..Eve ex Su.....	© 2,372	.35	.15 I	7-13 -280
Watrons (C 5)—Pop. —				
<i>Daily Newspapers.</i>				
Press..Prog..Eve ex Su.....	\$ 412	.12	.12 F	7-13 -287
New Brighton (B 5)—Pop. 9,200.				
<i>Daily Newspapers.</i>				
News..Ind-Rep..Eve ex Su.....	\$ 1,229	.15	.15 F	7-13 -280
New Castle (B 4½)—Pop. 40,000.				
<i>Daily Newspapers.</i>				
Herald□..Ind-Rep..Eve ex Su.....	\$ 2,227	.28	.21 I	7-13½-308
News□..Rep..Eve ex Su.....	© 12,411	.35	.35 F	7-13 -294
Norristown (L 1)—Pop. 32,000.				
<i>Daily Newspapers.</i>				
Herald□..Rep..Eve ex Su.....	—	.25	.22½N	7-13 -280
Register□..Dem..Eve ex Su.....	—	.25	.10 G	7-13 -280
Times□..Rep..Eve ex Su.....	© 2,631	.56	.35 G	8-13 -308
Oil City (C 3½)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
Blizzard□..Ind..Eve ex Su.....	© 2,104	.20	.15 P	7-13 -276
Derrick□..Rep..Morn ex Su.....	© 6,367	.50	.25 I	7-13 -294
<i>Weekly Publications.</i>				
Derrick□..Rep..Thur	© 6,264	.50	.40 I	7-13 -294
Philadelphia (M 2)—Pop. 1,750,000.				
<i>Daily Newspapers.</i>				
Bulletin□..Ind-Rep..Eve ex Su.....	©457,977	6.30	6.30 F	8-12½-297
{ Gazette Democrat (Ger)..Ind..Morn ex Su...	—	2.10	1.40 L	7-13 -300
{ Su Morn	—	2.10	1.40 L	7-13 -300
Inquirer□..Ind-Rep..Morn ex Su.....	©171,273	4.20	4.20 F	8-12½-310
Su Morn	©344,238	5.60	5.60 F	8-12½-310
† Circulation figures quoted are actual copies sold strictly not returnable. Daily, 2c; Sunday 7c city, 8c outside. Over two-thirds of The Inquirer's big circulation is delivered by carriers within the city of Philadelphia and its suburbs, and it is this home quality which places The Inquirer third among all morning newspapers in the East in advertising. The above are A. B. O. Audit figures. The present circulation is over 185,000 Daily and 280,000 Sunday. (156)				

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PENNSYLVANIA—Continued.

Philadelphia—Continued.

Daily Newspapers.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Jewish Morning Journal (Yid)... Rep..Morn ex Sat & Su.....© 13,425	.70	.70 F	7-12½-294
Su Morn70	.70 F	7-12½-294
L'Opinione (Ital)□... Ind-Rep..Morn ex Su.....© 30,630	.98	.98 F	7-13 -294
Su Morn98	.98 F	7-13 -294
North American□... Ind-Rep..Morn ex Su.....©143,459	3.50	3.34 F	7-13 -295
Su Morn	4.20	4.04 F	7-13 -295
‡ Leadership year after year in display advertising for automobiles, books, educational, etc., proving it to be Philadelphia's home newspaper.			
Mrs. Scott's famous food pages, Tuesdays, Fridays and Sundays, offer exceptional opportunities for food manufacturers. Promotion Bureau renders unusual co-operation to advertisers. Declines liquor, fake financial, objectionable medical and misleading advertising. (248)			
Pennsylvanian□... Coll..Morn ex Su.....	.50	.25 N	5-13 -224
(Published only during college year.)			
Press□... Rep..Morn ex Su.....© 34,369	1.68	1.68 F	8-12½-300
Su Morn	2.80	2.80 F	8-12½-300
Rotogravure Sec..Su	4.90	4.20 G	4-13½-205
Public Ledger□... Ind..Morn & Eve ex Su.....©200,334	4.20	4.20 F	8-12½-297
Su Morn	3.50	3.50 F	8-12½-297
Rotogravure Sec..Su.....©136,107	7.00		7-12 -288
Min. rate 1 inch wkly. 1 yr. \$5.32 insertion.			
Record□... Ind-Dem..Morn ex Su.....©117,651	3.50	3.50 F	8-12½-340
Su Morn	3.50	3.50 F	8-12½-340
Rotogravure Sec..Su.....©126,758	5.60	4.20 G	4-13½-205
‡ The Philadelphia Record was the first newspaper in Philadelphia to join the Audit Bureau of Circulations. Its financial news is read with interest by business men and its produce market reports are accepted as evidence in the courts.			
The Philadelphia Record was the first newspaper in the United States to publish a woman's page daily, and has always been a leader in department store advertising. It was the first one-cent daily newspaper in the United States and continued at that price for nearly forty years until February 1, 1917, when the price was advanced to two cents.			
The readers of the Philadelphia Record speak of it as "always reliable." (47)			
Star□... Ind-Rep..Eve ex Su.....	2.10	1.40 L	7-12½-280
{ Tageblatt (Ger)... Labor..Morn ex Su.....	1.40	.70 L	7-13 -280
{ Sonntagsblatt (Ger)... Labor..Su Morn.....	1.40	.70 L	7-13 -280
Weekly Publications.			
Builders' Guide..Trade..Wed © 5,000	1.50		3-15 -140
Min. rate ¼ p. wkly. 1 yr. \$10.82 insertion.			
Bulletin of Photography..Trade..Wed.....	2.25		2-16 -112
Min. rate ¼ p. wkly. 1 yr. \$6.25 insertion.			
Catholic Standard & Times□... Cath..Sat.....	1.40	.98 G	7-13 -290
Country Gentleman..Agrl..Sat ©333,113	35.00		4-13½-170
Min. rate 1 p. 1 tl. \$1,500.00.			
Deutsche Lutheraner (Ger)□... Luth..Thur.....© 3,800	.70	.56 D	3-14 -147
Eagle□... Ind..Fri50	.50 F	7-13 -280
Episcopal Recorder..Ref-Epis..Thur * 3,500	.84	.56 A	3-13 -154
Forward..Presb-Juv..Sat ©255,632	14.00	12.60 A	4-13 -200
Girls' World..Bap..Sat © 85,000	4.20	4.20 F	4-13 -195
Lutheran□... Luth..Thur	2.30	2.30 F	4-13 -182
Lutheran Young Folks..Luth..Sat..... © 75,000	4.90	4.90 F	3-14 -136
Min. rate 1 p. 1 tl. \$40.00.			
Modern Merchant & Grocery World..Trade..Mon © 3,021			2-21 -144
½ p. 1 tl. \$6.00. Min. rate 1 p. wkly. 1 yr. \$36.00 insertion.			
National Herald..Liquor..Sat	2.80		4-13 -175
Min. rate 1 p. wkly. 1 yr. \$50.00 insertion.			

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PENNSYLVANIA—Continued.

Philadelphia—Continued.

Weekly Publications

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
News□.Ind-Rep..Mon.....	3.50	3.50 F	7-13 -280
¶ The Philadelphia Daily News is circulated in the interests of the A-1 Quality Drug Stores of Philadelphia and surrounding territory. Two hundred of the liveliest druggists now control this paper, which is circulated every Monday. (258)			
Nord Amerika (Ger)..Cath..Thur.....	1.40	.49 L	6-13 -280
Northwest Record□.Ind-Rep..Thur.....	1.40	1.40 F	6-13 -280
Pennsylvania Farmer..Agrl..Sat.....	5.60	5.60 F	4-13 -192
Presbyterian..Presb..Thur.....*	1.63	1.26 A	3-14 -154
Reformed Church Messenger..Refd Ch..Thur...*	1.40	1.12 A	3-13½-154
Saturday Evening Post..Lit..Sat.....	112.00		4-13½-170
Min. rate ¼ p. 1 tl. \$1,250.00. Rates qtd. exp. Jan. 1, 1920. Rates eff. Jan. 1, 1920, as fol.: \$140.00 ln.; ¼ p. 1 tl. \$1,500.			
Sonnags Journal (Ger)□.Rep..Su.....	1.40	1.00 A	7-13 -237
Sporting Life□.Sports..Sat.....	3.50		4-13 -182
Min. rate 1 inch wkly. 1 yr. \$3.15 inch.			
Sunday Dispatch□.Rep..Su.....	1.40		7-12½-233
Min. rate 1 inch wkly. 1 yr. \$1.13½ inch.			
Sunday School Times□.Undenom..Sat.....*	11.20	8.96 B	4-13 -163
Sunday Transcript□.Ind..Su.....	1.40	1.12 G	6-13 -276
Way..Refd Ch..Sat.....*	1.40	1.12 A	4-14 -182
Young People..Bap..Sat.....	8.40	8.40 F	4-14 -198
Youths' World..Bap-Juv..Sat.....	4.20	4.20 F	4-14 -198

Monthly Publications.

Adult Class..Bap S S..Quar.....	14.00	14.00 F	2-16 -105
Rate quoted includes Home Dept. Quar. (Bap. S. S.).			
Adult Class Teacher..Bap S S..Quar.....*	7.00		2-16 -105
Min. rate 1 p. 1 tl. \$100.00. Rate quoted includes Young People's, Intermediate, Junior and Primary Teacher (Bapt. S. S.).			
American Church S. S. Magazine..Epis..M.....	1.63	1.40 A	2-16½-112
American Fertilizer□.Trade..Fortnightly..Sat.			2-17 -116
½ p. 1 tl. \$12.00. Min. rate 1 p. 26 tl. 1 yr. \$35.00 ins.			
American Journal of Medical Sciences..Med..M.....			2-14½-112
½ p. 1 tl. \$3.50. Min. rate 1 p. mo. 1 yr. \$16.67 ins.			
American Journal of Pharmacy..Med..M.....			2-12½-100
¼ p. 1 tl. \$7.00. Min. rate 1 p. mo. 1 yr. \$10.00 insertion.			
American Review of Shoes & Leather..Trade..M.....	3.00		3-13½-140
Min. rate 1 p. mo. 1 yr. \$41.87 insertion.			
Annals of Surgery..Surgical..M.....	12.00		2-15 -114
Min. rate 1 p. mo. 1 yr. \$30.00 insertion.			
Augsburg Sunday School Teacher..Luth..M.....	1.75	1.75 F	2-15 -100
Automobile Trade Journal..Trade..M.....			2-16 -112
½ p. 1 tl. \$37.50. Min. rate 1 p. mo. 1 yr. \$150.00 insertion.			
Camera..Trade..M.....	6.50		2-16 -112
Min. rate 1 p. mo. 1 yr. \$50.00 insertion.			
Chilton Automobile Directory..Motor..Quar....			2-16 -112
¼ p. 1 tl. \$87.50. Min. rate 1 p. 4 consec. tl. \$150.00 page.			
Chilton Tractor Journal..Trade..M.....			2-21 -140
¼ p. 1 tl. \$30.00. Min. rate 1 p. mo. 1 yr. \$75.00 page.			
Commercial America (Eng & Span)..Fgn Tr..M.....			2-21 -143
¼ p. 1 tl. \$20.00. Min. rate 1 p. mo. 1 yr. \$65.00 ins.			
Commercial Car Journal..Trade..M.....			2-21 -140
¼ p. 1 tl. \$45.00. Min. rate 1 p. mo. 1 yr. \$112.50 page.			
Confectioners' Journal..Trade..M.....			2-21 -147
½ p. \$9.00. Min. rate 1 p. mo. 1 yr. \$40.00 insertion.			
Daughters of American Revolution (D A R)..M.....			2-16 -113
Min. rate ¼ p. 1 tl. \$10.00 fat.			
Dental Cosmos..Dental..M.....			2-16 -115
½ p. 1 tl. \$15.00. Min. rate 1 p. mo. \$62.50 insertion.			

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PENNSYLVANIA—Continued.

Philadelphia—Continued.

Monthly Publications.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Drugs, Oils & Paints..Trade..M..... ———	2.00		4-13 -161
Min. rate 1 p. mo. 1 yr. \$41.67 insertion.			
Ecclesiastical Review..Cath..M.....* 18,000			2-16 -112
¼ p. 1 tl. \$10.00 flat.			
Etude..Musical..M..... ©203,668	17.50		4-13½-168
Min. rate ¼ p. 1 tl. \$180.00.			
Farm Journal..Agrl..M..... ©333,230	70.00	70.00 F	3-13 -150
Fashions..Fash..M..... ———	17.50		4-13½-200
Min. rate ¼ p. 1 tl. \$200.00.			
Grocers' Review..Trade..M..... © 2,437	2.75		2-16 -112
Min. rate 1 p. mo. 1 yr. \$16.67 insertion.			
Heidelberg Teacher..Ref-Chr..M.....* 13,483	1.68		2-16 -112
Min. rate 1 p. 3 tl. \$24.19 insertion.			
Home Department Quarterly..Bap S S..... © 60,000	14.00	14.00 F	2-16 -105
Rate quoted includes Adult Class (Bapt. S. S.).			
Hotel & Club News..Hotel..M..... © 3,135	2.00		3-13½-140
Min. rate 1 inch mo. 1 yr. \$1.50 inch.			
Intermediate Class..Bap S S..Quar..... © 95,000	12.60	12.60 F	2-12 - 91
Rate quoted includes Young People's Class (Bapt. S. S.).			
Intermediate Teacher..Bapt. S S..Quar..... © 8,000			2-12 - 91
See Adult Class Teacher (Bapt. S. S.) for rates.			
Junior & Intermediate Quarterly..Epis S S..Quar..... ———	2.10	1.68 A	2-13 -105
Junior Class..Bapt S S Quar..... ©130,000	9.80	9.80 F	2-16 -105
Rate quoted includes Primary Class (Bapt. S. S.).			
Junior Teacher..Bap. S S..Quar..... © 9,500			2-16 -105
See Adult Class Teacher (Bapt. S. S.) for rates.			
Keystone..Jwlr..M..... ———	3.00		3-13½-140
Min. rate ½ p. mo. 1 yr. \$37.50 insertion.			
Keystone Magazine of Optometry..Optical..M.. ———	3.00		2-15 -119
Min. rate 1 p. mo. 1 yr. \$30.00 page.			
Knights of the Golden Eagle□..Frat..M..... © 2,100	2.50		3-15 -140
Min. rate 1 p. 6 mos. \$22.50 insertion.			
Ladies' Home Journal..Lit..M..... ©1,593,225	126.00		4-13½-200
Min. rate 1 p. 1 tl. \$6,500.00.			
Medical Council□..Med..M..... © 20,017			2-16 -119
½ p. 1 tl. \$10.00. Min. rate 1 p. mo. 1 yr. \$50.00 insertion.			
Medical Summary..Med..M..... ———			2-15 -115
1 in. mo. 1 yr. \$2.08 in. Min. rate 1 p. mo. 1 yr. \$20.88 ins.			
Medical World□..Med..M..... © 12,038			2-16½-115
½ p. 1 tl. \$3.00. Min. rate 1 p. mo. 1 yr. \$45.00.			
Men's Class..Bap S S..M..... © 15,000	1.40	1.40 F	2-16 -105
Millers' Review..Trade..M..... ———	1.50		3-17 -168
Min. rate 1 p. 1 tl. \$35.00 insertion.			
Missions..Bap..M..... © 50,000	3.50		2-15 -112
Min. rate ¼ p. 1 tl. \$12.50.			
National Baker..Trade..M..... © 2,591			2-22 -140
¼ p. 1 tl. \$7.50. Min. rate 1 p. mo. 1 yr. \$32.00 insertion.			
National League Barber..Barbers..M..... ———			2-20 -140
¼ p. 1 tl. \$7.00. Min. rate 1 p. 1 tl. \$20.00.			
New Era Magazine..Presby..M..... ———	5.60	5.60 F	3-13½-133
New Ideas□..Family..M..... ———	8.40		4-13 -175
Min. rate 1 p. 1 tl. \$336.00.			
[Based on rate, quality and quantity of circulation, as well as results, New Ideas compares favorably with any mail order paper published. Shrewd advertisers who keep the closest records of results are our constant patrons. (41)]			
Pennsylvania Herald□..Interdenom..M..... © 7,500			2-14 -110
¼ p. 1 tl. \$5.25. Min. rate 1 p. 1 tl. \$11.25.			
Pennsylvania Merchant..Gen Mdse..M..... © 8,400	2.25		2-21 -144
Min. rate 1 p. mo. 1 yr. \$41.67 insertion.			
P. A. R. D. Bulletin..Drugs..M..... ———			2-14 -108
¼ p. 1 tl. \$5.00. Min. rate 1 p. mo. 1 yr. \$12.00 insertion.			

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PENNSYLVANIA—Continued.

Philadelphia—Continued.

Monthly Publications.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Photoplay Journal..Moving Picture..M.....	5.60		3-16 -154
Min. rate ¼ p. 1 ti. \$50.00.			
Photo-Play World..Moving Picture..M.....© 34,723	7.00		3-16 -153
Min. rate 1 p. 1 ti. \$200.00.			
Practical Farmer..Agri..S-M	5.60		4-13 -163
Min. rate 1 p. 1 ti. \$200.00.			
Primary Class..Bap S S..Quar.....	9.80	9.80 F	2-16 -105
Rate includes Junior Class (Bapt. S. S.).			
Primary Teacher..Bapt S S..Quar.....© 6,500			2-16 -105
See Adult Class Teacher (Bapt. S. S.) for rates.			
Railroad Wire & Signal..Frat..M.....	1.00		2-14 -103
Min. rate 1 p. 1 ti. \$40.00.			
Reformed Church S. S. Lesson Books:			
(Hedderberg Series.)			
Advanced Scholars (Quar).....*	4.90	4.90 F	2-16 -112
Home Department Quarterly.....*	1.12	1.12 F	2-16 -112
Intermediate Quarterly.....*	1.68	1.68 F	2-16 -112
Junior Quarterly.....*	1.12	1.12 F	2-16 -112
Record of Christian Work..Interdenom..M.....	2.80		2-15 -112
Min. rate ¼ p. 1 ti. \$5.00.			
St. Andrews Cross..Frat..M.....	2.50		2-16 -112
Min. rate 1 p. mo. 1 yr. \$24.00 insertion.			
Scattered Seeds..Friends..Juv..M75	.50 A	2-15 - 98
School Progress..Educ..M	1.50		2-16 -112
Min. rate ¼ p. 1 ti. \$5.00.			
Senior Church Quarterly..Epi S S.....	1.26	.98 A	2-13 -105
Shoe & Leather Facts□..Trade..M.....© 4,266	7.50		3-16 -168
Min. rate 1 p. mo. 1 yr. \$45.00 insertion.			
Stenographer & Phonographic World..Stenog..M	1.75		3-13 -119
Min. rate 1 p. mo. 1 yr. \$27.00 insertion.			
Sunday School Worker..Bap S S..M.....© 8,000	1.40	1.40 F	3-13 -133
Textile Colorist..Textile Dyeing & Ptg..M.....© 4,783			2-23 -131
1-20 p. mo. 1 yr. \$4.17 insertion. Min. rate 1 p. mo. 1 yr. \$41.67 insertion.			
Tobacco World..Trade..S-M.....			2-23 -150
½ p. 1 ti. \$12.00. Min. rate 1 p. s. mo. 1 yr. \$45.00 ins.			
Travelling Elk□..Frat..M	2.80		3-13½-140
Min. rate 1 p. 1 ti. \$60.00.			
Trunks, Leather Goods & Umbrellas..Trade..M			2-17 -119
½ p. 1 ti. \$4.00. Min. rate 1 p. mo. 1 yr. \$36.00.			
Vehicle..Motor Tr..M	1,507		2-22 -140
1-12 p. 1 ti. \$15 ins. Min. rate 1 p. mo. 1 yr. \$70.00 page.			
Westminster Teacher..Pres..M	3.50		2-16½-120
Min. rate 8 pp. in 1 yr. \$54.00 insertion.			
Westminster Quarterlies (No. Presb):			
Home Department Quarterly.....	60.90		2-14½-100
Senior Quarterly			2-14½-100
Intermediate Quarterly			2-14½-100
Min. rate ¼ p. 1 ti. \$500.00.			
Young People's Class..Bapt S S..Quar.....©100,000	12.60	12.60 F	2-12 - 91
Rate quoted includes Intermediate Class (Bapt. S. S.).			
Young People's Service..Bapt S S..Quar.....	2.10	2.10 F	2-15 -112
Young People's Teacher..Bapt S S..Quar.....© 9,000			2-12 - 91
See Adult Class Teacher (Bapt. S. S.) for rates.			
Yearly Publications.			
American Baptist Year Book..Bapt..Yrly.....			2-14 -112
½ p. 1 ti. \$4.50. Min. rate 1 p. 1 ti. \$30.00 insertion.			
Lutheran Church Year Book..Luth..Yrly.....© 40,000			2-14 - 94
½ p. \$20.00. Min. rate 1 p. \$60.00.			
Lutherische Kalender (Ger)..Luth..Yrly.....© 7,000			2-14 - 94
½ p. \$8.00. Min. rate 1 p. \$25.00.			

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PENNSYLVANIA—Continued.**Phillipsburg (F 5)—Pop. 3,585.***Daily Newspapers.*

Journal..Ind..Eve ex Su.....\$ 1,490 .15 .15 F 6-13 -276

Phoenixville (L 6)—Pop. 12,000.*Daily Newspapers.*

Republican..Ind-Rep..Eve ex Su.....© 2,950 .15 .15 F 7-13 -287

Pittsburgh (B 5½)—Pop. 1,156,849.*Daily Newspapers.*

{ Chronicle Telegraph□..Rep..Eve ex Su.....© 90,260 2.80 1.75 E 8-12½-303

{ Gazette Times□..Rep..Morn ex Su.....© 79,222 2.80 1.75 E 8-12½-303

{ Su Morn© 81,691 2.80 1.75 E 8-12½-303

Dispatch□..Ind..Morn ex Su.....© 55,573 2.52 1.12 L 8-12½-294

{ Su Morn© 55,402 3.50 1.96 L 8-12½-294

Leader□..Ind..Eve ex Su..... 1.40 1.40 F 8-12½-304

{ Su Morn 1.40 1.40 F 8-12½-304

Live Stock Journal..Live Stock..Eve ex Su.... 40 7-13 -280

Min. rate 1 inch dly. 6 mos. .25 inch.

Narodny Dennik (Slav)□..Ind..Morn ex Su & Wed75 .40 P 7-13 -294

{ Post□..Dem..Morn ex Su.....© 76,796 2.52 1.26 G 8-12½-305

{ Su Morn© 109,094 2.80 1.68 G 8-12½-305

{ Sun□..Dem..Eve ex Su.....© 75,548 2.52 1.26 G 8-12½-305

Press□..Ind-Rep..Eve ex Su.....© 117,555 3.50 1.96 G 8-12½-308

{ Su Morn© 113,584 3.50 1.96 G 8-12½-308

Volksblatt & Freiheits Freund (Ger)..Ind Morn ex Su..... 1.40 1.40 F 8-12½-304

{ Su Morn 1.40 1.40 F 8-12½-304

Weekly Publications.

Amerikansko Slovenske Novin (Slov)..Ind..Wed 1.00 .70 N 7-13 -308

Beobachter (Ger)□..Dem..Fri© 9,425 .60 .35 I 7-13 -294

Bulletin□..Soc..Sat 1.68 1.05 G 4-13½-196

Catholic..Cath..Thur 1.00 .80 A 4-15 -210

China Glass & Lamps..China, etc..Mon..... 2-18 -142

¼ p. 1 tl. \$5.00. Min. rate 1 p. wkly. 1 yr. \$14.42 insertion.

Christian Advocate..Meth..Thur© 37,750 3.50 3.50 F 3-13½-155

Christian Union Herald..United Presb..Thur..© 38,000 2.75 3-15 -161

Min. rate 1 p. 1 tl. \$65.00.

Gornik Polski (Pol)□..Sat..... .56 .56 F 6-13 -280

Haslo Polski (Pol)..Ind..Fri.....© 8,700 .52 .32 N 6-13 -280

Index□..Soc..Sat 2.10 2.10 F 4-13½-196

Jewish Criterion (Jewish)□..Fri.....© 15,300 1.05 1.05 F 4-14 -175

Labor World..Labor..Thur 1.40 .70 A 5-13 -231

Methodist Recorder..Meth-Prot..Sat 1.12 .95½A 3-13 -154

Money & Commerce..Fincl..Sat.....© 5,212 1.40 3-16 -154

Min. rate 1 inch wkly. 1 yr. \$1.00 inch.

National Labor Tribune..Labor..Thur..... .84 .49 P 7-13 -287

National Stockman & Farmer..Agrl..Sat.....© 131,049 9.80 9.80 F 4-13 -182

New Guide..Meth..Juv..Sat 1.40 1.40 F 4-13 -182

Observer..Cath..Thur© 23,070 2.31 2.31 F 5-13 -234

Presbyterian Banner..Presb..Thur© 12,600 1.40 3-13½-160

Min. rate ¼ p. 1 tl. \$6.00.

Slovensky Hlasnik (Slov)..Relig..Thur..... .60 .30 P 6-13 -275

Sojus (Ruth)..Ind..Thur35 3-14½-163

Min. rate 1 inch wkly. 1 yr. .15 inch.

Sonntagsbote (Ger)□..Neut..Su© 23,400 .40 .40 F 7-13 -308

Min. rate 1 inch wkly. 1 yr. .15 inch.

Sonntagsbote (Ger)□..Neut..Su© 23,400 .40 .40 F 7-13 -308

Min. rate 1 inch wkly. 1 yr. .15 inch.

Sonntagsbote (Ger)□..Neut..Su© 23,400 .40 .40 F 7-13 -308

Min. rate 1 inch wkly. 1 yr. .15 inch.

Sonntagsbote (Ger)□..Neut..Su© 23,400 .40 .40 F 7-13 -308

Min. rate 1 inch wkly. 1 yr. .15 inch.

Sonntagsbote (Ger)□..Neut..Su© 23,400 .40 .40 F 7-13 -308

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PENNSYLVANIA—Continued.**Pittsburgh—Continued.***Weekly Publications.*

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Spectator..Soc..Fri	1.25	1.00 A	4-13 -182
United Presbyterian[]..United Presb..Thur....*	15,000 1.68	1.40 A	3-15 -161
Volksfreund (Yid)[]..Ind..Fri	5,500 .50		7-13 -308
Min. rate 8 inches wkly. 1 yr. .35 inch.			
Wieskopolanin (Pol)..Thur	* 7,600 1.00	1.00 F	7-13 -301

Monthly Publications.

American Drop Forger..Mech..M.....			2-21 -140
* p. 1 ti. \$8.00. Min. rate 1 p. mo. 1 yr. \$35.00 insertion.			
Automobile Journal..Motoring..M.....	2.00		3-14 -140
Min. rate ¼ p. mo. 1 yr. \$10.00 insertion.			
Bible Teacher..United Presb..M.....	7,000		2-14 -105
½ p. 1 ti. \$3.00. Min. rate ¼ p. 1 ti. \$5.00.			
Electric Journal..Trade..M.....	9,167		2-20½-140
1/6 p. mo. 1 yr. \$5.00. Min. rate 1 p. mo. 1 yr. \$50.00 ins.			
In the Open..Outdoor Sports..M.....	2.00		2-15 -115
Min. rate 1 p. mo. 1 yr. \$37.50 insertion.			
Oral Hygiene[]..Dental..M.....			2-11 - 98
½ p. 1 ti. \$20.00. Min. rate 1 p. mo. 1 yr. \$76.50 insertion.			
Poultry & Farm Review..Poultry & Agri..M....	2.00		3-13 -140
Min. rate 1 inch mo. 1 yr. \$1.80 inch.			

Yearly Publications.

Slovanic Evang. Almanac (Slov).....			
½ p. \$5.00. 1 p. \$20.00.			
Slovensky Evanjelicky Kalendar (Slov).....			2-15 -112
½ p. \$10.00. 1 p. \$35.00.			

Pittston (L 4)—Pop. 16,267.*Daily Newspapers.*

Gazette[]..Rep..Eve ex Su.....	\$ 3,737	.35	.20 I	7-13 -294
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Pottstown (L 6)—Pop. 17,000.*Daily Newspapers.*

Ledger..Ind..Eve ex Su.....		.25	.08 N	7-13 -280
News[]..Ind..Morn ex Su.....	6,402	.70	.24 G	7-13 -284

Pottsville (K 5)—Pop. 25,000.*Daily Newspapers.*

Chronicle[]..Ind..Eve ex Su.....		.16	.16 F	7-13 -280
Journal[]..Rep..Eve ex Su.....	\$ 8,126	42.00	23.00 B	7-13 -280
Republican[]..Rep..Eve ex Su.....	10,797	1.40	.36 N	7-13 -308

Punxsutawney (D 4½)—Pop. 11,500.*Daily Newspapers.*

Spirit..Ind-Rep..Eve ex Su.....	3,900	.25	.18 D	7-13 -280
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Reading (L 6)—Pop. 110,000.*Daily Newspapers.*

Eagle	Ind..Eve ex Su.....	31,933	1.40	.84 I	8-12½-290
	Su Morn	22,026	1.40	.84 I	8-12½-290
Herald	Ind..Eve ex Su.....	6,381	.75	.28 N	7-13 -294
{ News-Times	Ind..Morn ex Su.....	6,307	.56	.56 F	8-12½-280
{ Telegram	Ind..Eve ex Su.....	6,366	.56	.56 F	8-12½-280

Weekly Publications.

Eagle[]..Ind..Sat	2,952	.70	.70 F	8-12½-290
Reformed Church Record..Ref..Thur.....		.60	.48 I	7-13 -280

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PENNSYLVANIA—Continued.**Midway (E 4)—Pop. 5,408.***Daily Newspapers.*

Record☐..Rep..Eve ex Su.....© 2,879 .25 .14 G 7-13 -287

St. Mary's (E 4)—Pop. 6,346.*Daily Newspapers.*

Press..Ind..Eve ex Su.....\$ 950 .10 .10 F 6-13 -276

Sayre (J 2½)—Pop. 6,426.*Daily Newspapers.*

Times..Ind..Eve ex Su..... — .50 .18 G 7-13 -280

Scranton (L 4)—Pop. 151,000.*Daily Newspapers.*

Republican☐..Rep..Morn ex Su.....© 27,130 1.96 .98 G 8-12½-298

Times☐..Dem..Eve ex Su.....© 27,345 1.96 .98 G 8-12½-301

Weekly Publications.

Hirnyk (Ruthenian)..Ind..Fri — .56 .52½A 7-13 -300

Il Minatore (Ital)☐..Ind..Thur.....© 20,810 1.00 .50 P 7-13 -280

Pennsylvanski Gornik (Polish)☐..Ind..Wed.. — 1.00 .60 N 7-13 -294

Scrantonian☐..Ind..Su \$ 24,808 .70 .70 F 7-13 -294

Straz (Polish)..Labor..Sat — .40 .12 N 6-13½-273

Monthly Publications.

Board of Trade & Engineering Jri..Indus..M...© 2,400 2-22½-133

½ p. 1 tl. \$4.00. Min. rate 2 pp. mo. 1 yr. \$27.00 page.

Up-To-Date Grocery..M — 3-13 -140

½ p. 1 tl. \$3.00. Min. rate 1 p. mo. 1 yr. \$12.50 insertion.

Sellersville (M 6)—Pop. 1,572.*Monthly Publications.*

Poultry Item..Poultry..M © 27,035 4.90 2.80 O 3-13 -140

Circulation quoted covers the entire year of 1918.

Shamokin (J 5)—Pop. 21,000.*Daily Newspapers.*

Dispatch☐..Ind..Eve ex Su..... — .75 .20 A 7-13 -280

Herald..Rep..Eve ex Su..... — .20 .12 I 7-13 -308

News☐..Rep..Eve ex Su..... © 3,736 .75 .18 I 7-13 -280

Sharon (A 4)—Pop. 20,000.*Daily Newspapers.*

Herald☐..Rep..Eve ex Su..... © 4,664 .20 .20 F 8-12½-280

Telegraph☐..Ind..Eve ex Su..... © 5,220 .24 .24 F 8-12½-287

Shenandoah (K 5)—Pop. 28,000.*Daily Newspapers.*

Herald..Rep..Eve ex Su..... © 4,034 .30 .20 I 7-13 -280

Smethport (E 3)—Pop. 1,817.*Monthly Publications.*

Boys' Magazine..Juv..M © 28,212 9.10 4-13½-175

Min. rate ¼ p. 1 tl. \$12.75.

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PENNSYLVANIA—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Stroudsburg (M 4½)—Pop. 10,000.			
<i>Daily Newspapers.</i>			
Record...Dem..Eve ex Su.....	.05	.05 F	7-13 -280
Times-Democrat..Non-Part..Eve ex Su.....*	3,616 .21	.21 F	7-13 -277
Sunbury (J 5)—Pop. 16,000.			
<i>Daily Newspapers.</i>			
Daily..Non-Part..Eve ex Su.....©	2,176 .30	.30 K	7-13 -287
Item..Non-Part..Eve ex Su.....©	2,394 .25	.12 I	7-13 -276
Susquehanna (L 2½)—Pop. 6,000.			
<i>Daily Newspapers.</i>			
Transcript..Ind..Eve ex Su.....©	1,000 .25	.15 D	7-13 -308
Tamaqua (K 5)—Pop. 13,000.			
<i>Daily Newspapers.</i>			
Courier□..Ind-Rep..Eve ex Su.....\$	2,900 .30	.20 K	7-13 -280
Tarentum (C 5)—Pop. 9,000.			
<i>Daily Newspapers.</i>			
News□..Ind..Eve ex Su.....\$	1,406 .12	.12 F	7-13 -287
Telegram..Rep..Eve ex Su.....©	1,743 .15	.15 F	7-13 -280
Titusville (C 3)—Pop. 8,533.			
<i>Daily Newspapers.</i>			
Herald□..Rep..Morn ex Su.....\$	4,772 .30	.20 B	7-13 -290
Towanda (J 3)—Pop. 4,281.			
<i>Daily Newspapers.</i>			
Review..Non-Part..Morn ex Su.....©	5,469 .45	.25 N	7-13 -287
Tyrone (F 5)—Pop. 7,176.			
<i>Daily Newspapers.</i>			
Herald..Rep..Eve ex Su.....	.15	.15 F	7-13 -280
Uniontown (C 7)—Pop. 21,000.			
<i>Daily Newspapers.</i>			
{ Genius□..Rep..Eve ex Su..... }	\$ 6,498 .49	.35 N	7-13 -287
{ Herald□..Rep..Morn ex Su..... }	\$ 2,767 .20	.20 F	7-13 -287
News-Standard□..Dem..Eve ex Su.....\$	5,672 .15	.15 F	7-13 -294
Record..Ind..Morn ex Su.....	.15	.15 F	7-13 -287
Warren (D 3)—Pop. 15,000.			
<i>Daily Newspapers.</i>			
Chronicle□..Rep..Morn ex Su.....©	2,364 .15	.15 F	7-13 -304
Su Morn.....©	4,788 .15	.15 F	7-13 -304
† Biggest newspaper in Warren County. Warren is oil refining center. Bank deposits \$20,000,000. Good field for high class advertising. Member A. B. C. (165)			
Mirror□..Rep..Eve ex Su.....©	2,127 .50	.15 I	7-13 -287
Times□..Dem..Eve ex Su.....\$	4,174 .30	.13 N	7-13 -287

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

PENNSYLVANIA—Continued.**Washington (B 6)—Pop. 24,000.****Daily Newspapers.**

News□..Rep..Eve ex Su.....	—	.28	.18 I	7-13 -304
{ Observer□..Ind..Morn ex Su.....	© 9,549 }	.70	.42 D	7-13 -280
{ Reporter□..Ind..Eve ex Su.....	© 4,478 }			7-13 -280

Waynesboro (G 7)—Pop. 9,500.**Daily Newspapers.**

Record Herald..Ind-Rep..Eve ex Su.....	© 2,057	.20	.20 F	7-13 -287
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West Chester (L 6½)—Pop. 12,722.**Daily Newspapers.**

Local News□..Ind..Eve ex Su.....	\$ 11,928	1.12	.84 A	8-13 -297
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† West Chester is 27 mi. west of Philadelphia and is surrounded by a very rich and productive farming country. Bank dep. Dec. 31, 1918, \$5,510,975.61. The News is the home paper of this prosperous community and the pioneer daily paper of Chester Co. Include the Daily Local News and West Chester in your advertising campaign. (79)

Wilkes-Barre (L 4)—Pop. 78,000.**Daily Newspapers.**

News□..Rep..Eve ex Su.....	\$ 11,537	.42	.28 O	7-13 -294
Record□..Rep..Morn ex Su.....	© 17,220	.70	.35 I	7-13 -294
Times-Leader□..Ind..Eve ex Su.....	© 19,183	1.12	.49 H	7-13 -300

Weekly Publications.

Bratstvo (Slovak)..Ind..Thur	—	.40		7-13 -280
Min. rate 1 inch wkly. 1 yr. .25 inch.				
Courier-Herald..Labor..Thur	—	.25	.20 I	6-13 -280
Gornik (Polish)..Ind..Fri	—	.50	.30 D	7-13 -280
Independent□..Ind..Su	© 17,118	.42	.35 N	7-13 -294
Svet (Russ)..Greek Cath..Thur.....	* 7,500			7-13 -280
1 inch 1 mo. .50 ins. Min. rate 1 inch wkly. 1 yr. .35 ins.				

Yearly Publications.

Bratstvo Almanac (Slovak)..Family.....	—			2-13 -105
½ p. \$5.00. Min. rate 1 p. \$25.00.				

Williamsport (H 4)—Pop. 45,000.**Daily Newspapers.**

Gazette & Bulletin□..Rep..Morn ex Su.....	© 11,676	.28	.28 F	7-13 -280
Sun□..Ind-Dem..Eve ex Su.....	© 16,110	1.12	.49 G	7-13 -290

Weekly Publications.

Grit□..Ind..Su	© 231,595	14.00	14.00 F	7-13 -294
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Circulation quoted covers year of 1918.

† Grit circulates in over 12,000 small towns and villages where it is sold by its own boy agents and carriers for 5c per copy. Known everywhere as a sure result getter for mail order advrs. and recognized as the certain trout medium for test purposes. A powerful publicity medium for the advertiser who has distribution in Grit towns and villages. Let us send you the highly interesting Grit booklet. The John Budd Co., Advr. Reprs., New York, Chicago, St. Louis. (115)

Sun & Banner□..Ind-Dem..Mon, Wed, Fri.....	* 1,856	.21	.21 F	7-13 -290
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§ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

PENNSYLVANIA—Continued.**York (J 6½)—Pop. 50,000.****Daily Newspapers.**

Dispatch☐..Ind-Rep..Eve ex Su.....	© 14,027	.42	.42 F	8-12½-308
Gazette & Daily☐..Dem..Morn ex Su.....	\$ 14,555	.42	.36 P	7-12½-287

Weekly Publications.

Poultry Press..Poultry..Thur	* 7,000	1.54		7-13 -287
Min. rate 1 inch wkly. 6 wks. \$1.26 inch.				

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

From Statistics Compiled by the U. S. Department of Agriculture

PENNSYLVANIA				
	Acreage	Yield per Acre	Production	Value
Corn	1,560,000	40.0	62,400,000	\$ 96,720,000
Wheat	1,454,000	17.0	24,718,000	52,897,000
Hay	3,030,000	1.41	4,272,000	101,246,000
Oats	1,210,000	39.0	47,190,000	87,752,000
Potatoes	305,000	80.0	24,400,000	36,844,000
Rye	250,000	17.0	4,250,000	7,012,000
Barley	15,000	28.0	420,000	504,000
Beans				
Sweet Potatoes	1,000	120.0	120,000	222,000
Flaxseed				
Buckwheat	325,000	18.0	5,850,000	9,360,000
Cotton				
Tobacco	45,600	1,420.0	64,752,000	16,188,000
Rice				
Total Acreage	8,195,600		Total Val.	\$502,745,000
	Number	Value per Head (average)		Value
Dairy Cows	979,000	\$ 85.00		\$ 83,215,000
Other Cattle	731,000	40.70		29,752,000
Horses	578,000	124.00		71,672,000
Swine	1,420,000	26.00		36,920,000
Sheep	959,000	11.70		11,220,000
Mules	48,000	129.00		6,192,000
Total Number	4,715,000		Total Val.	\$238,971,000
			Grand Tot'l	\$741,716,000

*Government statement—See page 4. *Gross circulation. ©Net circulation. ☐Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

RHODE ISLAND—Pop. 542,610.**Newport (D 4½)—Pop. 30,472.***Daily Newspapers.*

Herald☐..Ind..Morn ex Su.....	1.30	.16 I	7-13 -287
News☐..Non-Part..Eve ex Su.....	6,230	.75 .27 N	7-13 -287

Monthly Publications.

Newport Recruit..Military..M	12,500	1.40	3-13½-136
Min. rate 1 p. mo. 1 yr. \$39.90 insertion.			

Pawtucket (C 2)—Pop. 55,335.*Daily Newspapers.*

Times☐..Rep..Eve ex Su.....	23,908	1.12	.56 I	8-13 -303
† The Times is one paper for two cities—Pawtucket and Central Falls, population 80,000. Serves 130,000 in Northern R. Is. and nearby towns in Massachusetts. Member A. B. C. (44)				

Monthly Publications.

Accessory & Garage Journal..Trade..M.....	25,000			2-21 -140
¼ p. 1 ti. \$18.00. Min. rate 1 p. mo. 1 yr. \$85.00 insertion.				
Automobile Journal..Motoring..S-M	15,909			2-21 -140
¼ p. 1 ti. \$18.00. Min. rate 1 p. s.-mo. 1 yr. \$75.00 ins.				
Motor Truck..Mechanical..M	5,236			2-21 -140
¼ p. 1 ti. \$18.00. Min. rate 1 p. mo. 1 yr. \$85.00 insertion.				

Providence (C 2½)—Pop. 247,660.*Daily Newspapers.*

Bulletin☐..Ind..Eve ex Su.....	55,489	1.63	1.63 F	7-13 -277
Journal☐..Ind..Morn ex Su.....	30,065	1.05	1.05 F	7-13 -277
Su Morn	45,495	1.40	1.40 F	7-13 -277
News☐..Rep..Eve ex Su.....		.70	.49 P	7-13 -280
Tribune☐..Ind..Eve ex Sat & Su.....	26,725	1.26	.98 E	7-13 -280
Su Morn	12,305	1.26	.98 E	7-13 -280

† Providence is an evening newspaper field, and the Tribune (member A. B. C.) should be on your list because the people who read the Tribune take it because they like it. Consequently it is influential. Providence, with its tributary environments, contains practically the entire population of Rhode Island, which is one of the wealthiest and most densely populated states. You can not cover Providence and vicinity without the Tribune. (145)

Weekly Publications.

Manufacturing Jeweler..Jewelry..Thur		2.00		3-14 -140
Min. rate 1 p. wkly. 1 yr. \$37.50 insertion.				
Record and Guide..Fincl..Tu.....	957	1.00	.75 D	4-15 -175

Westerly (A 5)—Pop. 10,175.*Daily Newspapers.*

Sun☐..Rep..Eve ex Sat & Su.....	4,222	.35	.21 D	7-13 -287
Su Eve	4,245	.35	.21 D	7-13 -287

Woonsocket (B 1)—Pop. 40,075.*Daily Newspapers.*

Call-Reporter☐..Ind..Eve ex Su.....	11,883	.98	.42 G	7-13 -280
La Tribune (Fr)..Rep..Eve ex Su.....		1.00	.26 N	7-13 -280

Monthly Publications.

L'Union (Fr)..Cath-Frat..M	31,000	2.00		4-13 -182
Min. rate 1 in. mo. 1 yr. \$1.00 inch.				

* Government statement—See page 4. * Gross circulation. ☉ Net circulation. ☐ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

From Statistics Compiled by the U. S. Department of Agriculture

RHODE ISLAND				
	Acreage	Yield per Acre	Production	Value
Corn(Bush.)	13,000	44.0	572,000	\$ 1,030,000
Wheat(")				
Hay(Tons)	58,000	1.3	75,000	1,912,000
Oats(Bush.)	2,000	42.0	84,000	76,000
Potatoes(")	5,000	120.0	650,000	1,124,000
Rye(")				
Barley(")				
Beans(")				
Sweet Potatoes(")				
Flaxseed(")				
Buckwheat(")				
Cotton(Bales)				
Tobacco(Lbs.)				
Rice(Bush.)				
Total Acreage	78,000		Total Val.	\$ 4,142,000
	Number	Value per Head (average)		Value
Dairy Cows	20,000	\$101.00		\$ 2,020,000
Other Cattle	13,000	40.10		521,000
Horses	8,000	159.00		1,272,000
Swine	14,000	28.00		392,000
Sheep	7,000	12.50		88,000
Mules				
Total Number	62,000		Total Val.	\$ 4,293,000
			Grand Tot'l	\$ 8,435,000

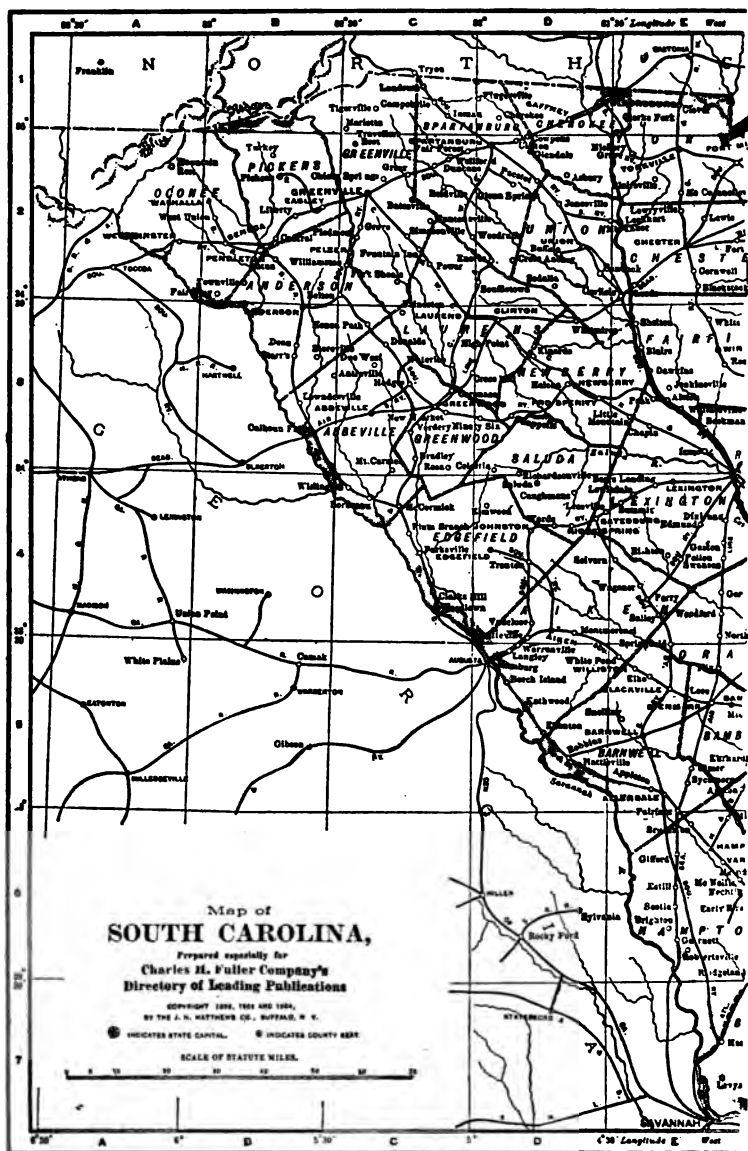
* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

SOUTH CAROLINA—Pop. 1,515,400.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Abbeville (C 3)—Pop. 4,459.				
<i>Monthly Publications.</i>				
South Carolina Pythian..Frat..M.....	—	1.04	1.04 F	3-13 -140
Anderson (B 2½)—Pop. 9,654.				
<i>Daily Newspapers.</i>				
Mail□..Dem..Eve ex Su.....	—	.25	.25 F	7-13 -283
Charleston (H 6)—Pop. 62,000.				
<i>Daily Newspapers.</i>				
American□..Dem..Morn ex Su.....	⊙ 7,373	.35	.35 F	7-13 -294
Su Morn	⊙ 10,537	.35	.35 F	7-13 -294
{ News & Courier□..Dem..Morn ex Su.....	⊙ 10,560	.84	.42 G	7-13 -294
News□..Dem..Su Morn.....	⊙ 12,302	.84	.42 G	7-13 -294
† A real live afternoon newspaper, circulation almost entirely in Charleston and within buying radius of city. Mem. A. B. C. The John Budd Co., Advr. Reprs., New York, Chicago and St. Louis. (107)				
Post□..Ind-Dem..Eve ex Su.....	⊙ 13,079	.42	.42 F	7-13 -280
<i>Weekly Publications.</i>				
Deutsche Zeitung (Ger & Eng)□..Dem..Sat...	—	.25	.20 I	6-13 -294
Clinton (D 2½)—Pop. 3,272.				
<i>Monthly Publications.</i>				
Our Monthly..Presb..M	⊙ 4,500	.45	.45 F	2-13 - 91
Columbia (E 3½)—Pop. 36,000.				
<i>Daily Newspapers.</i>				
Record□..Dem..Eve ex Su.....	⊙ 14,056	.42	.42 F	7-13 -280
Su Morn	⊙ 12,034	.42	.42 F	7-13 -280
State□..Dem..Morn ex Su.....	⊙ 24,187	.70	.70 F	7-13 -298
Su Morn	⊙ 24,429	.70	.70 F	7-13 -298
† The STATE has a national reputation for its power and influence editorially. Has largest circulation of any paper in South Carolina. Member A. B. C. The John Budd Co., Adv. Reprs. (146)				
<i>Weekly Publications.</i>				
Southern Christian Advocate..Meth..Thur.....	—	.57	.57 F	4-13 -189
Way of Faith..Holiness..Thur.....	—	.58	.46 I	3-14 -140
<i>Monthly Publications.</i>				
Carolina Farmer & Stockman..Agri..S-M.....	—	2.10	2.10 F	4-13 -189
† The Carolina Farmer and Stockman is the only farm paper published in South Carolina, which, up to its beginning, was the only state in the union which had no farm paper. It has some of the best known agriculturists in the state on its editorial staff, and has the editorial support of the agricultural interests of South Carolina. There are 85,000 white farmers in South Carolina and the Carolina Farmer and Stockman is guaranteeing to advertisers an average circulation of 50,000 for the year 1919. The circulation records are open to inspection, which is invited and encouraged. A concentrated segregated South Carolina circulation—98 per cent farmers. (166)				
Durham (C 3)—Pop. 672.				
<i>Weekly Publications.</i>				
Associate Reformed Presbyterian..Ref Presb				
Wed	—	.26	.26 F	4-13 -168

* Government statement—See page 4. * Gross circulation. ⊙ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

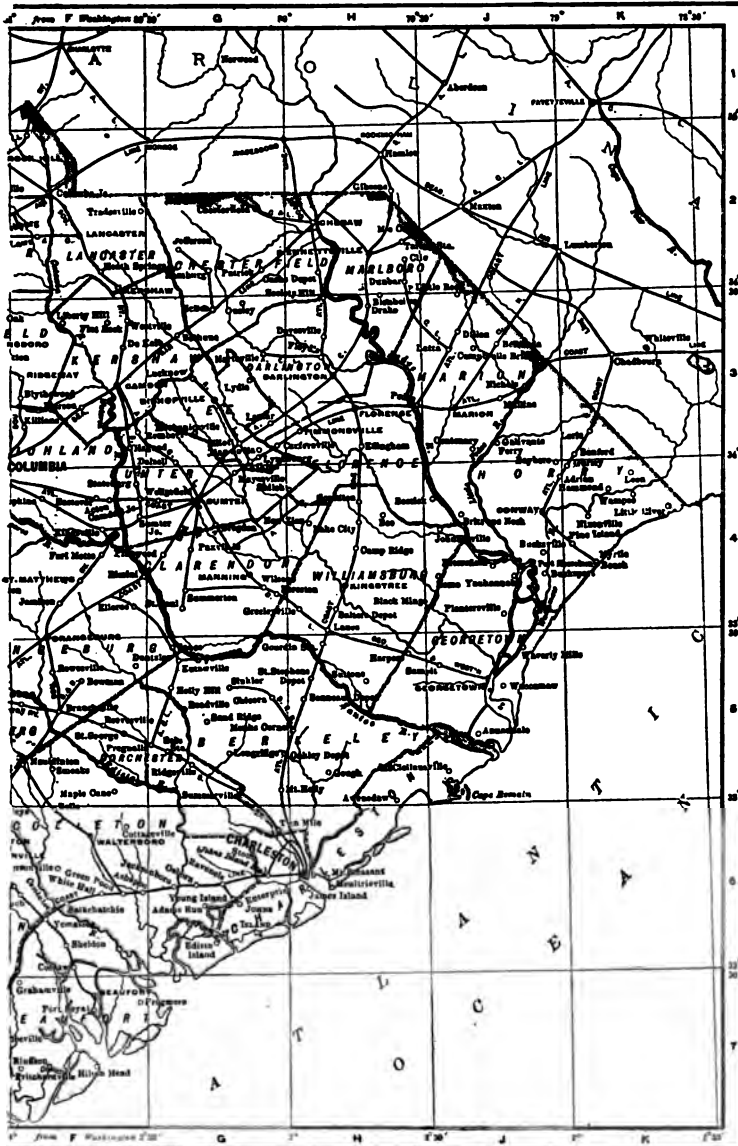
SOUTH CAROLINA.

Cities and Towns of—	No.	Pop.
50,000 inhabitants or more.....	1	58,833
25,000 to 50,000 inhabitants	1	26,319
10,000 to 25,000 inhabitants	2	33,258
5,000 to 10,000 inhabitants	9	60,737
2,500 to 5,000 inhabitants	12	45,685



SOUTH CAROLINA.

	No.	Pop.
Urban territory		224,832
Rural territory		1,290,568
Cities and towns of less than 2,500 inhabitants.....	223	129,360
Other rural territory		1,161,208
Total number of dwellings in state.....		302,842
Total number of families in state.....		315,204



SOUTH CAROLINA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Florence (H 3)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Times..Dem..Eve ex Su.....	————	.20	.10 G	7-13 -290
<i>Weekly Publications.</i>				
Commonwealth□..Dem..Fri	————	.15	.10 A	7-13 -308
Greenville (C 2)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
News□..Dem..Morn ex Su.....	⊙ 10,137	.56	.42 D	7-13 -294
Su Morn	⊙ 8,634	.56	.42 D	7-13 -294
Piedmont□..Ind-Dem..Eve ex Su.....	⊙ 8,277	.35	.35 F	7-13 -294
<i>Weekly Publications.</i>				
Baptist Courier..Bap..Thur	⊙ 6,500	.66	.66 F	4-13 -178
Greenwood (C 3)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Index-Journal□..Dem..Eve ex Su.....	⊙ 5,245	.28	.28 F	7-13 -287
Su Morn	⊙ 5,245	.28	.28 F	7-13 -287
Lexington (E 3½)—Pop. 709.				
<i>Weekly Publications.</i>				
Dispatch..Ind-Dem..Wed	⊙ 3,000	.12	.12 F	6-13 -280
Orangeburg (F 4½)—Pop. 5,966.				
<i>Weekly Publications.</i>				
Times & Democrat..Dem..Tu, Thur & Sat.....	⊙ 3,150	.30	.25 A	7-13 -280
Rock Hill (E 2)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
Herald..Dem..Eve ex Su.....	\$ 1,200	.25	.15 B	7-13 -280
Spartanburg (D 1½)—Pop. 23,475.				
<i>Daily Newspapers.</i>				
{ Journal□..Dem..Eve ex Su & Mon.....	⊙ 4,368 }	.42	.42 F	7-13 -294
{ Herald□..Dem..Morn ex Su.....	⊙ 6,295 }			
Su Morn	⊙ 7,357 }			
‡ Guaranteed combined circulation over 8,500. Space sold only in combination. Splendid territory. Member A. B. C. The John Budd Co., Adv. Reprs., New York, Chicago, St. Louis. (124)				
Sumter (G 4)—Pop. 12,200.				
<i>Daily Newspapers.</i>				
Item..Dem..Eve ex Su.....	\$ 1,588	.25	.15 N	6-13 -280
Walterboro (F 6)—Pop. 1,677.				
<i>Weekly Publications.</i>				
Press & Standard..Dem..Wed.....	⊙ 2,000	.15	.15 F	6-13 -280
Yorkville (E 1½)—Pop. 2,326.				
<i>Weekly Publications.</i>				
Enquirer..Ind..Tu & Fri.....	⊙ 3,008	1.00	.20 D	8-13 -329

⊙ Government statement—See page 4. *Gross circulation. ⊙ Net circulation. □ Can use matrices. ‡ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

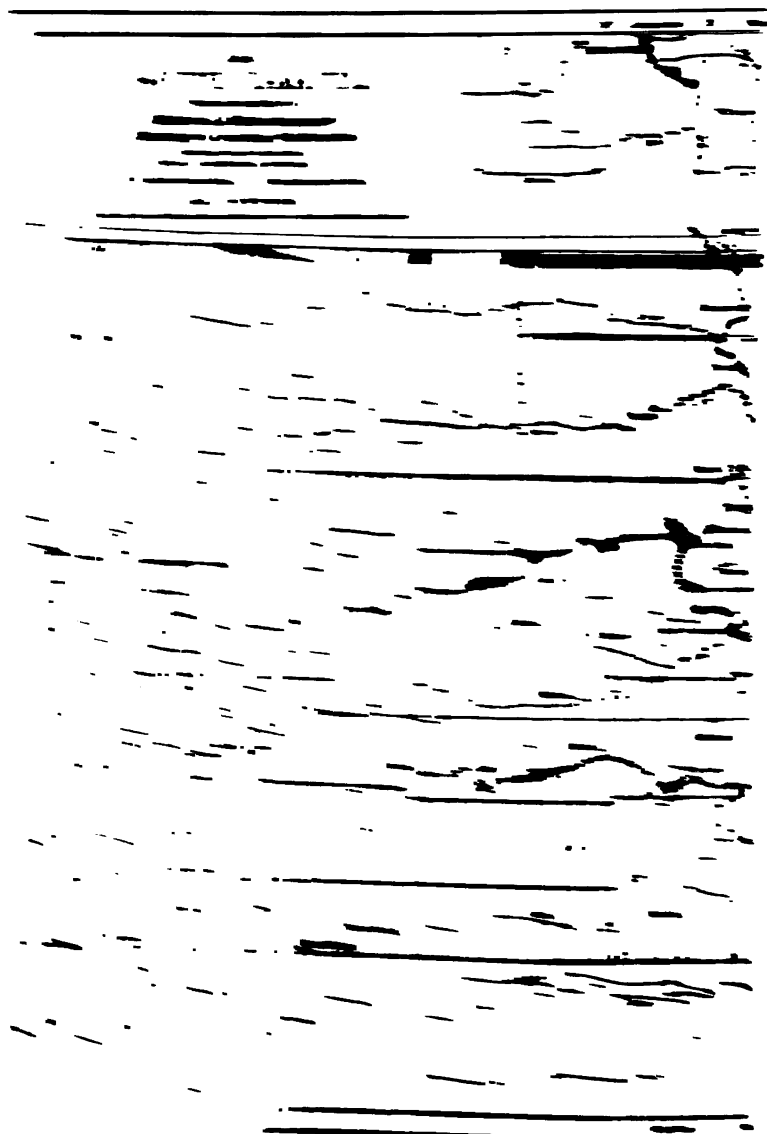
From Statistics Compiled by the U. S. Department of Agriculture

SOUTH CAROLINA		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	2,250,000	17.0	38,250,000	\$ 74,588,000
Wheat	(")	205,000	11.0	2,255,000	5,862,000
Hay	(Tons)	260,000	1.1	286,000	7,465,000
Oats	(Bush.)	500,000	22.0	11,000,000	12,980,000
Potatoes	(")	28,000	102.0	2,856,000	5,512,000
Rye	(")	18,000	11.2	202,000	596,000
Barley	(")				
Beans	(")				
Sweet Potatoes	(")	80,000	95.0	7,600,000	10,792,000
Flaxseed	(")				
Buckwheat	(")				
Cotton	(Bales)	3,047,000	235.0	1,500,000	207,000,000
Tobacco	(Lbs.)	86,400	720.0	62,208,000	18,662,000
Rice	(Bush.)	4,500	23.0	104,000	203,000
Total Acreage		6,478,900		Total Val.	\$343,661,000
		Number	Value per Head (average)		Value
Dairy Cows		203,000	\$ 78.00		\$ 15,834,000
Other Cattle		244,000	34.40		8,394,000
Horses		82,000	180.00		14,760,000
Swine		1,056,000	21.00		22,176,000
Sheep		29,000	6.50		188,000
Mules		194,000	206.00		39,964,000
Total Number		1,808,000		Total Val.	\$101,316,000
				Grand Tot'l	\$444,977,000

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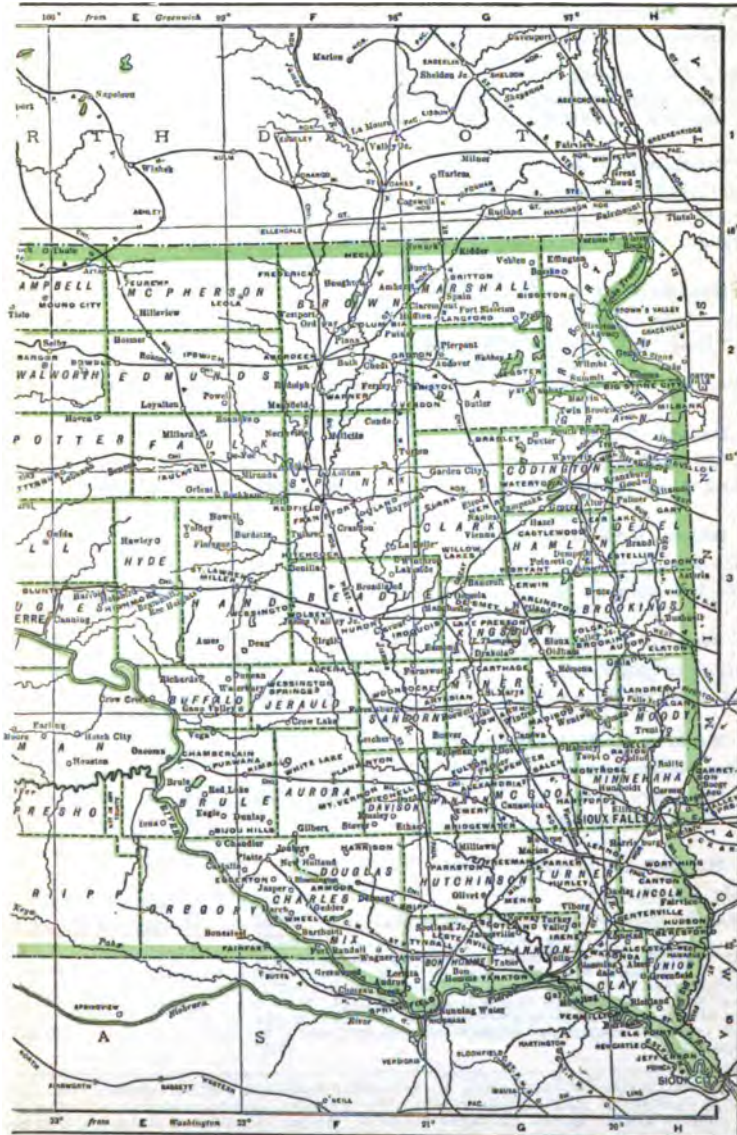
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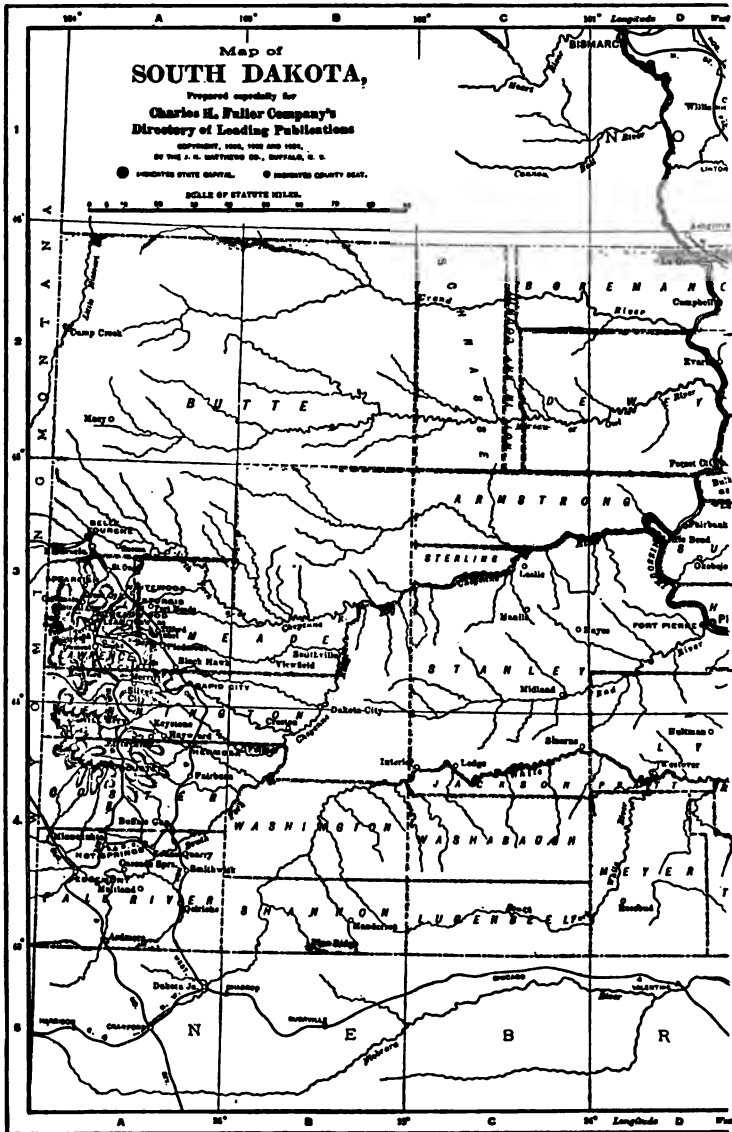
SOUTH DAKOTA.

	No.	Pop.
Rural territory	222	507,215
Cities and towns of less than 2,500 inhabitants.....	222	117,679
Other rural territory.....		389,536
Total number of dwellings in state.....		127,739
Total number of families in state.....		131,060



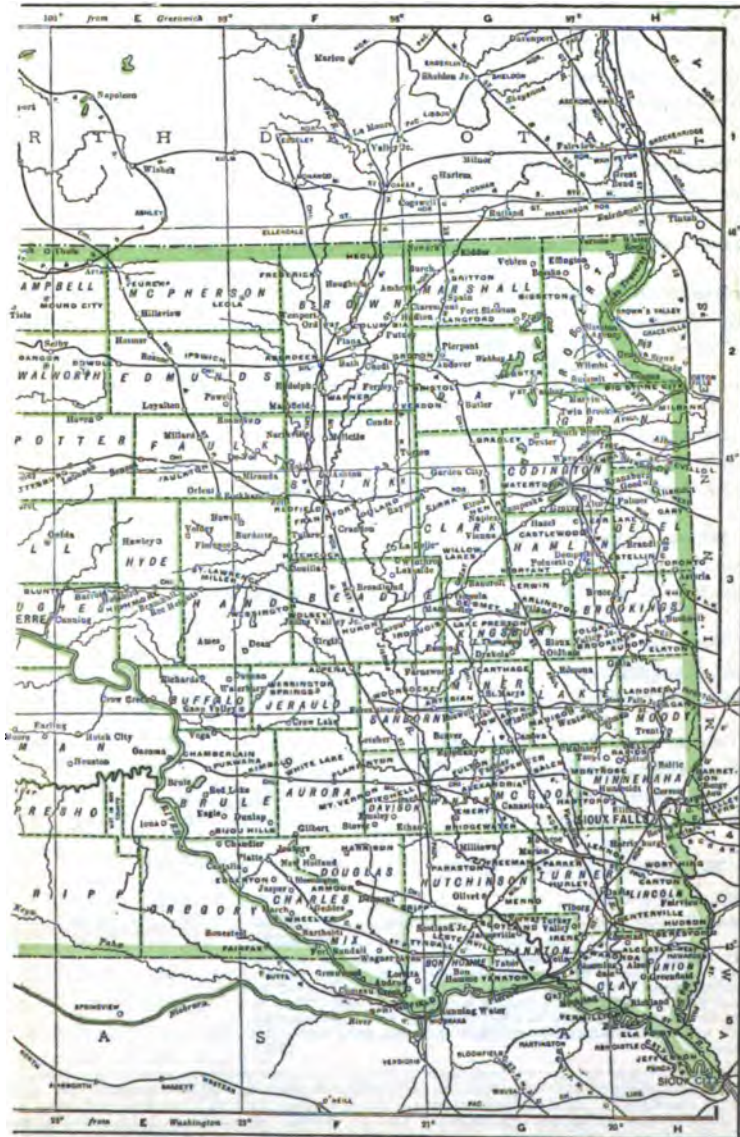
SOUTH DAKOTA.

Cities and Towns of—	No.	Pop.
10,000 inhabitants or more.....	3	24,847
5,000 to 10,000 inhabitants	4	27,768
2,500 to 5,000 inhabitants	7	24,118
Total urban territory.....		76,673



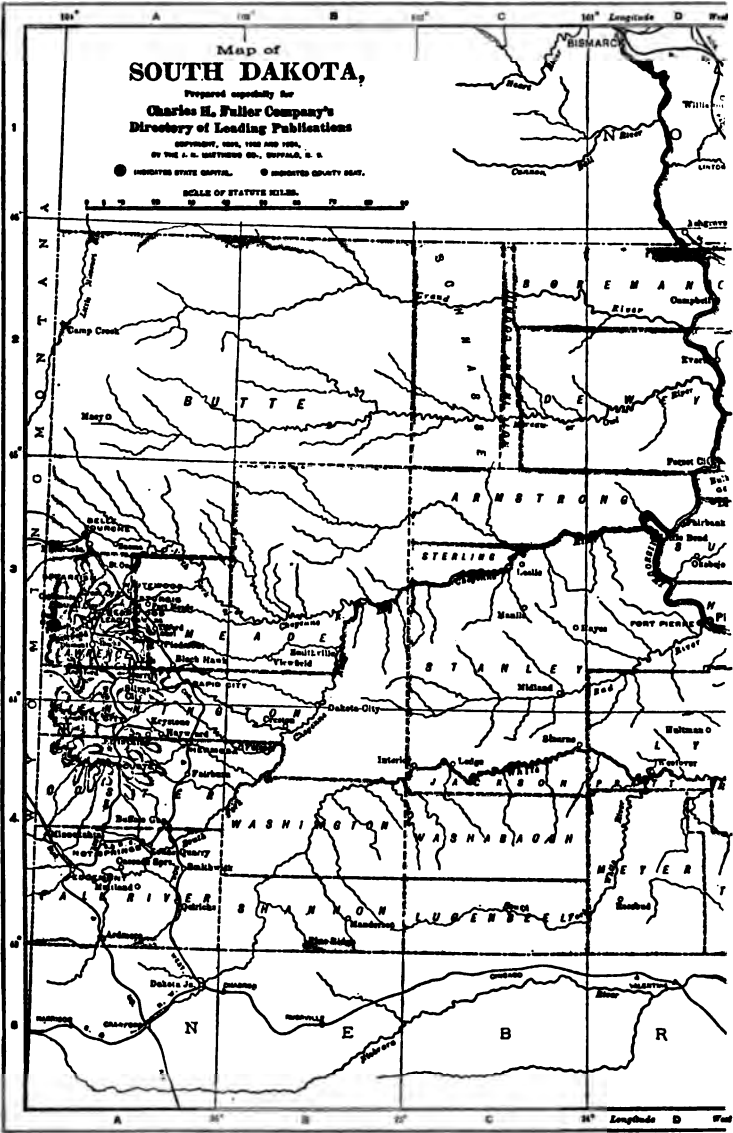
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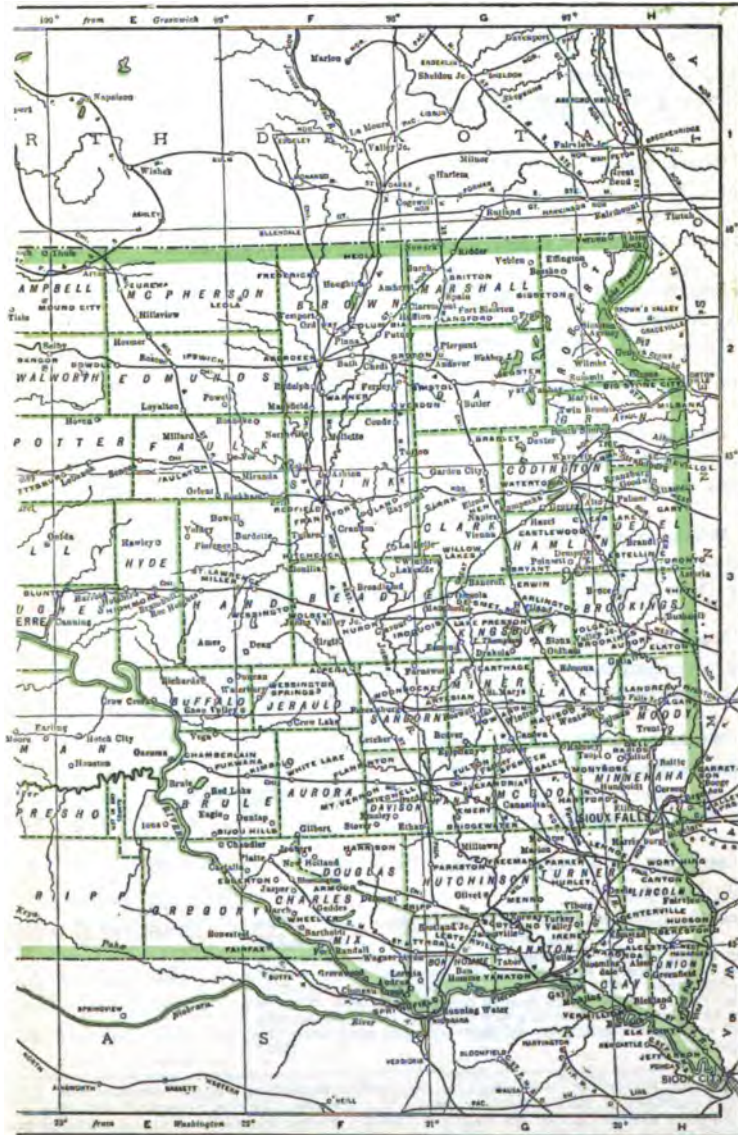
SOUTH DAKOTA.

Cities and Towns of—	No.	Pop.
10,000 inhabitants or more.....	2	24,847
5,000 to 10,000 inhabitants	4	27,708
2,500 to 5,000 inhabitants	7	24,118
Total urban territory.....		76,673



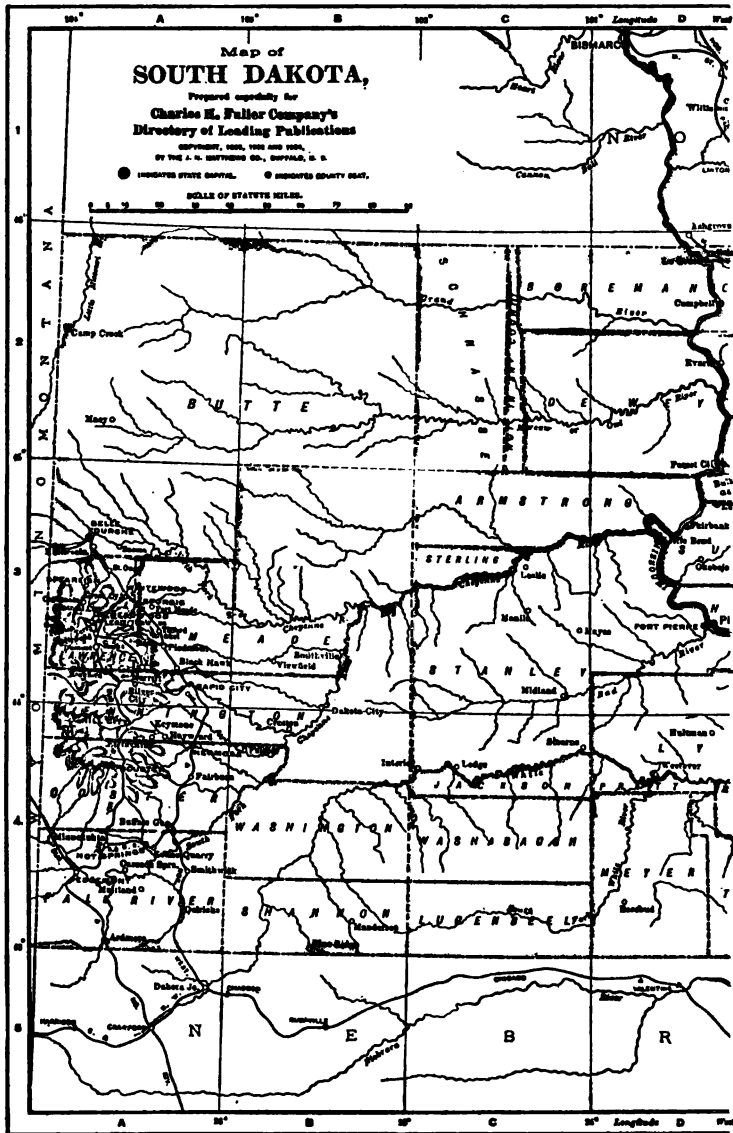
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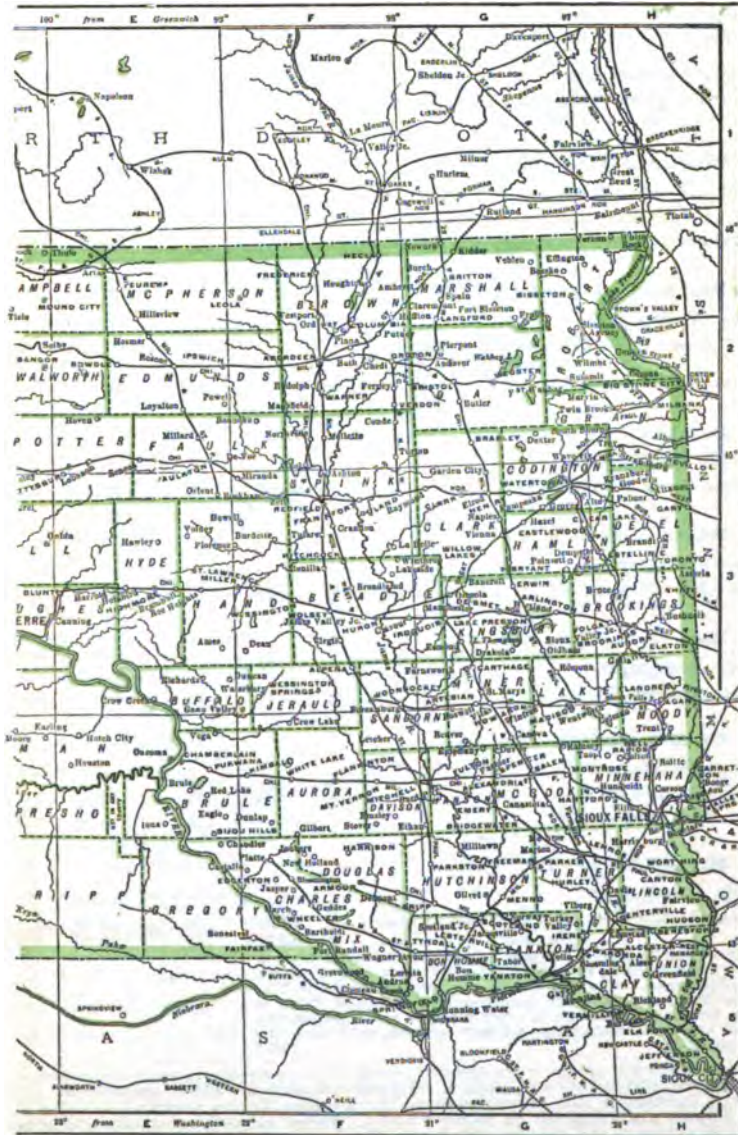
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2,500 to 5,000 inhabitants	7	24,118
Total urban territory.....		76,673



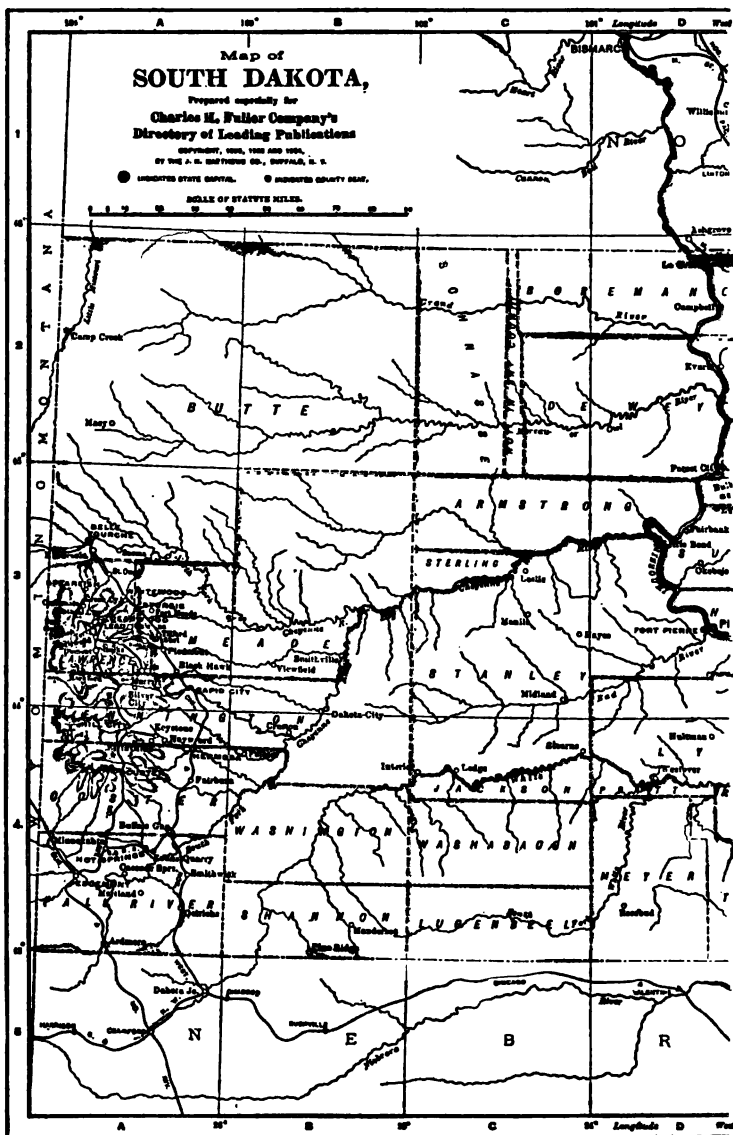
SOUTH DAKOTA.

	No.	Pop.
Rural territory		507,215
Cities and towns of less than 2,500 inhabitants.....	222	117,679
Other rural territory.....		389,536
Total number of dwellings in state.....		127,739
Total number of families in state.....		131,060



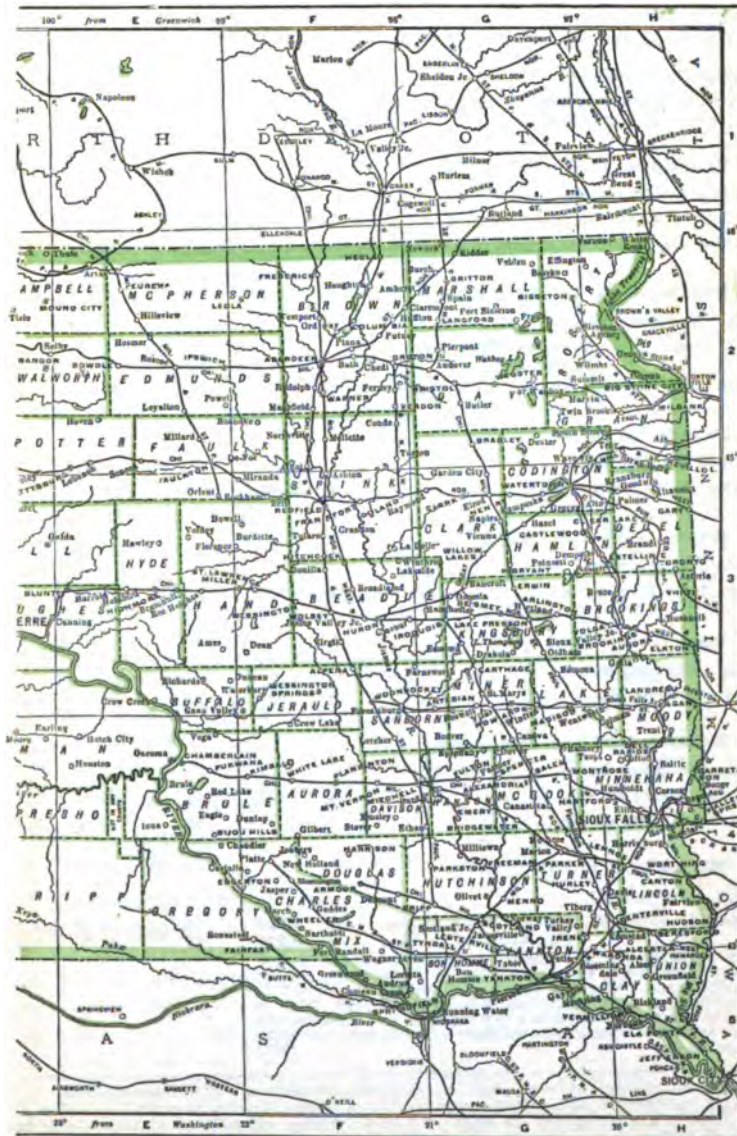
SOUTH DAKOTA.

Cities and Towns of—	No.	Pop.
10,000 inhabitants or more.....	2	24,847
5,000 to 10,000 inhabitants	4	27,768
2,500 to 5,000 inhabitants	7	24,118
Total urban territory.....		76,673



SOUTH DAKOTA.

	No.	Pop.
Rural territory	222	507,215
Cities and towns of less than 2,500 inhabitants.....		117,679
Other rural territory.....		389,536
Total number of dwellings in state.....		127,739
Total number of families in state.....		131,060



SOUTH DAKOTA—Pop. 583,888.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Aberdeen (F 2)—Pop. 13,848.				
<i>Daily Newspapers.</i>				
American☐..Prog-Rep..Morn ex Su & Mon.....	5,127	.35	.30 B	7-13 -287
Su Morn	5,851	.35	.30 B	7-13 -287
† Northern South Dakota's great daily. Covers Aberdeen's distributing territory perfectly. Full A. P. leased wire service. (173)				
News☐..Rep..Eve ex Su.....	4,726	.21	.21 F	7-13 -287
<i>Weekly Publications.</i>				
Dakota Freie Presse (Ger)..Ind..Tu.....	* 13,800	.60	.60 F	7-13 -280
<i>Monthly Publications.</i>				
Dakota Farmer..Agri & Live Stock..S-M.....	56,240	5.60	5.60 F	4-13 -196
<i>Yearly Publications.</i>				
Deutscher Familien-Kalender (Ger)..Family... ———		3.00		2-15 -112
Min. rate ¼ p. 1 ti. \$10.00.				
Brookings (H 3)—Pop. 3,416.				
<i>Weekly Publications.</i>				
Register..Ind..Thur	———	.30	.20 F	6-13 -280
South Dakota Home Messenger..Ind..Wed.....	———	.15	.15 F	6-13 -276
Deadwood (A 3)—Pop. 4,100.				
<i>Daily Newspapers.</i>				
Pioneer-Times..Rep..Morn ex Su & Mon.....	———	.15	.15 F	7-13 -308
Su Morn	———	.15	.15 F	7-13 -308
Telegram..Ind..Eve ex Su.....	550	.08	.08 F	6-13 -280
Eureka (E 1½)—Pop. 968.				
<i>Weekly Publications.</i>				
Rundschau (Ger)..Ind..Wed	3,298	.20	.20 F	7-13 -280
Huron (F 3)—Pop. 6,012.				
<i>Daily Newspapers.</i>				
Huronite..Ind..Eve ex Su.....	3,100	.22	.22 F	7-13 -304
Lead (A 3)—Pop. 8,128.				
<i>Daily Newspapers.</i>				
Call..Rep..Eve ex Su.....	1,510	.18	.18 F	6-13 -280
Madison (G 3½)—Pop. 3,949.				
<i>Daily Newspapers.</i>				
Leader..Rep..Eve ex Su.....	865	.06	.06 F	7-13 -280
Sentinel..Rep..Eve ex Su.....	———	.10	.10 F	7-13 -308
Mitchell (F 4)—Pop. 9,000.				
<i>Daily Newspapers.</i>				
Republican☐..Ind-Rep..Morn & Eve ex Su.....	5,322	.28	.28 F	7-13 -294
Su Morn	5,326	.28	.28 F	7-13 -294
† A city of 65,000 pop. is presented in Mitchell and its trading territory. Good roads and autos bring all those people within the trading zone. The per capita new wealth production in 1918 was \$960, or an average family income of \$4,848. This is why we have one automobile to every 6 people and explains why Mitchell is such a tremendous market—covered exclusively by the Republican. (261)				

† Government statement—See page 4. *Gross circulation. ©Net circulation. ☐Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

SOUTH DAKOTA—Continued.**Mitchell—Continued.****Monthly Publications.**

Progressive Poultry Journal..Poultry..M.....	2.25		3-13 1-133
Min. rate ¼ col. mo. 1 yr. \$8.67 insertion.			
So. Dak. Educator..Educ..M ex July & Aug...© 1,500	1.50		2-18 -115
Min. rate 1 p. mo. 10 tl. \$10.00 insertion.			

Pierre (D 3)—Pop. 3,010.**Daily Newspapers.**

Capital Journal..Rep..Eve ex Su.....© 800	.12	.12 F	6-13 -280
Dakotan..Rep..Eve ex Su.....	.15	.15 F	6-13 -280

Rapid City (A 3½)—Pop. 5,000.**Daily Newspapers.**

Journal..Rep..Morn ex Su & Mon.....	.45	.25 N	6-13 -280
Su Morn45	.25 N	6-13 -280

Sioux Falls (H 4)—Pop. 26,000.**Daily Newspapers.**

Argus-Leader[]..Rep..Eve ex Su.....© 16,003	.56	.56 F	7-13 -294
¶ The Argus-Leader, South Dakota's greatest daily, has more than 5,800 net paid subscribers in the city, or a showing better than one to a family. It leads its contemporary by more than 100% in the city, more than 25% in the suburban field and more than 100% in the country. It pays to advertise in Sioux Falls. It is one of the most prosperous communities in the country. (176)			

Press[]..Ind-Rep..Morn ex Su & Mon.....© 8,322	.40	.30 A	7-13 -280
Su Morn40	.30 A	7-13 -280

¶ Sioux Falls Press, the biggest morning paper in the state and the most important of any one paper in covering the state because it not only covers Sioux Falls, but backs up the national advertisers and small town distribution. G. Logan Payne Co., Managers Foreign Advertising, Chicago, Detroit, New York and Boston. (180)

Weekly Publications.

Deutscher Herold (Ger)..Ind..Thur.....	.25	.25 F	7-13 -301
Fremad (Norw)[]..Ind..Thur30	.30 F	6-13 -280

Monthly Publications.

Commercial News..Gen Mdse..M.....			2-21 -137
½ p. 1 tl. \$8.00. Min. rate 1 p. 1 tl. \$40.00 insertion.			
National Alfalfa Journal..Agrl..M.....© 100,200	7.00	7.00 F	4-13 -196
Odd Fellow World..Frat..M.....© 4,300			2-13 -126
½ p. 1 tl. \$4.75. Min. rate 1 p. mo. 1 yr. \$16.00 insertion.			
So. Dak. Farmer..Agrl..S-M..2nd & 4th Fri...	1.54	1.54 F	4-13 -196

Watertown (G 2½)—Pop. 9,000.**Daily Newspapers.**

Public Opinion..Rep..Eve ex Su.....\$ 5,061	.28	.28 F	7-13 -280
Morn ex Su & Mon.....			7-13 -280
Su Morn28	.28 F	7-13 -280

Weekly Publications.

Saturday News..Ind..Thur10	.10 F	7-13 -280
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Yankton (G 5)—Pop. 5,000.**Daily Newspapers.**

Herald..Dem..Eve ex Su.....	.10	.05 A	6-13 -280
Press & Dakotan..Rep..Eve ex Su.....\$ 1,978	.20	.20 F	7-13 -280

Weekly Publications.

Press & Dakotan..Rep..Tu & Fri.....© 1,875	.15	.15 F	7-13 -280
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* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

From Statistics Compiled by the U. S. Department of Agriculture

SOUTH DAKOTA		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	3,182,000	34.0	108,188,000	\$119,007,000
Wheat	(")	3,765,000	18.9	71,305,000	141,896,000
Hay	(Tons)	772,000	1.6	1,235,000	12,350,000
Oats	(Bush.)	2,160,000	39.0	84,240,000	49,702,000
Potatoes	(")	90,000	91.0	8,190,000	7,617,000
Rye	(")	575,000	18.0	10,350,000	14,594,000
Barley	(")	1,400,000	29.5	41,300,000	32,214,000
Beans	(")				
Sweet Potatoes	(")				
Flaxseed	(")	144,000	9.5	1,368,000	4,446,000
Buckwheat	(")				
Cotton	(Bales)				
Tobacco	(Lbs.)				
Rice	(Bush.)				
Total Acreage		10,688,000		Total Val.	\$345,612,000
		Number	Value per Head (average)		Value
Dairy Cows		561,000	\$ 32.00		\$ 46,002,000
Other Cattle		1,496,000	53.90		80,634,000
Horses		827,000	80.00		66,160,000
Swine		1,654,000	27.50		35,344,000
Sheep		810,000	12.20		9,882,000
Mules		16,000	99.00		1,584,000
Total Number		5,364,000		Total Val.	\$239,606,000
				Grand Tot'l	\$585,218,000

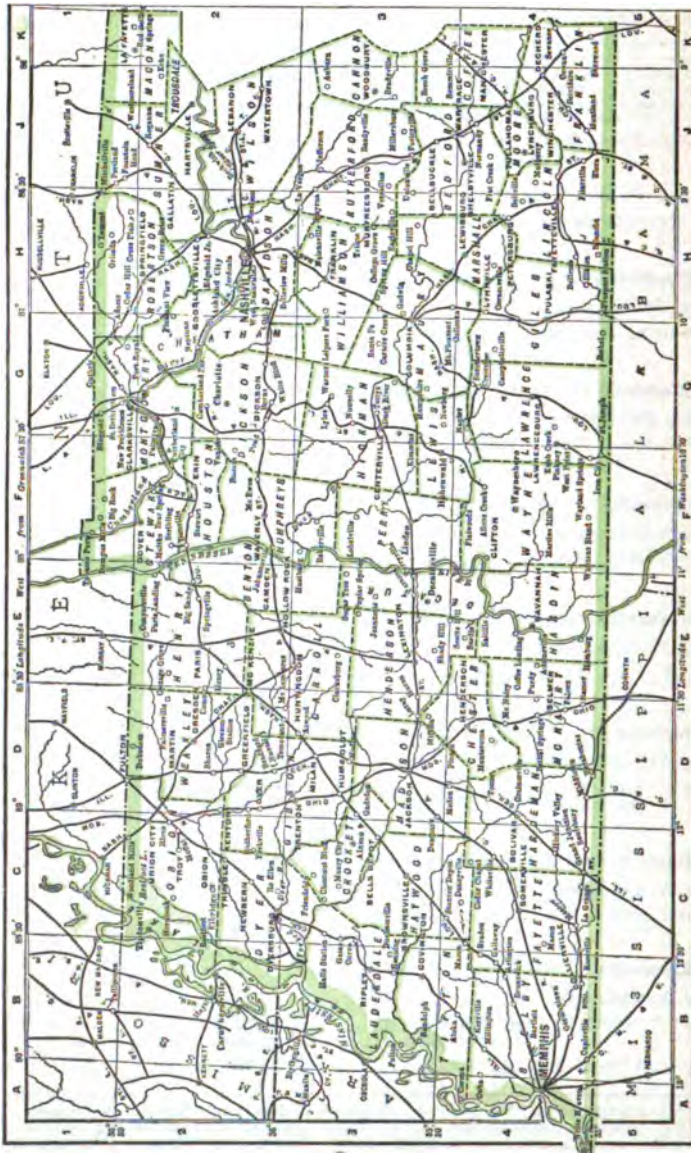
§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

TENNESSEE—Pop. 2,184,789.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Athens (M 3½)—Pop. 2,264.				
<i>Weekly Publications.</i>				
Methodist Advocate-Journal..Meth..Thur.....	—	.37	.29gI	3-14 -162
Bristol (R 1)—Pop. 7,148.				
(See Bristol, Va.)				
Chattanooga (L 4½)—Pop. 55,000.				
<i>Daily Newspapers.</i>				
News□..Dem..Eve ex Su.....	© 17,213	.84	.56 C	8-12½-301
¶ The News is Chattanooga's home newspaper. It covers the city and suburbs thoroughly. All detailed information about territory covered, advertising carried and distribution of circulation furnished on request. Ask The John M. Branham Co., Chicago, New York, St. Louis, Detroit, Atlanta. (264)				
Times□..Ind-Dem..Morn ex Su.....	© 30,173	.84	.84 F	7-13 -294
Su Morn	© 26,610	.84	.84 F	7-13 -294
<i>Monthly Publications.</i>				
Southern Fruit Grower..Hort..M.....	—	2.10	2.10 F	3-13 -150
Clarksville (G 1½)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Leaf Chronicle..Ind-Dem..Eve ex Su.....	* 2,050	.23	.23 F	6-13 -278
Cleveland (M 4½)—Pop. 5,549.				
<i>Weekly Publications.</i>				
Herald..Ind-Dem..Mon & Thur.....	—	.15	.15 F	7-13 -308
Columbia (G 3)—Pop. 5,754.				
<i>Daily Newspapers.</i>				
Herald..Ind-Dem..Eve ex Su.....	© 2,001	.35	.15 P	7-13 -294
Greenville (Q 2)—Pop. 1,920.				
<i>Daily Newspapers.</i>				
Sun..Ind..Eve ex Su.....	—	.25	.25 F	6-13 -276
Jackson (D 3)—Pop. 18,000.				
<i>Daily Newspapers.</i>				
Sun□..Dem..Eve ex Sat & Su.....	—	.56	.28 C	7-13 -280
Su Morn	—	.56	.28 C	7-13 -280
Johnson City (R 2)—Pop. 13,500.				
<i>Daily Newspapers.</i>				
Staff□..Ind..Eve ex Su.....	—	.25	.25 F	7-13 -280
Knoxville (O 2½)—Pop. 75,000.				
<i>Daily Newspapers.</i>				
Journal and Tribune□..Rep..Morn ex Su.....	© 23,622	.84	.63 D	7-13 -301
Su Morn	© 22,309	.84	.63 D	7-13 -301
Sentinel□..Ind-Dem..Eve ex Su.....	© 23,915	.84	.63 D	8-12½-280

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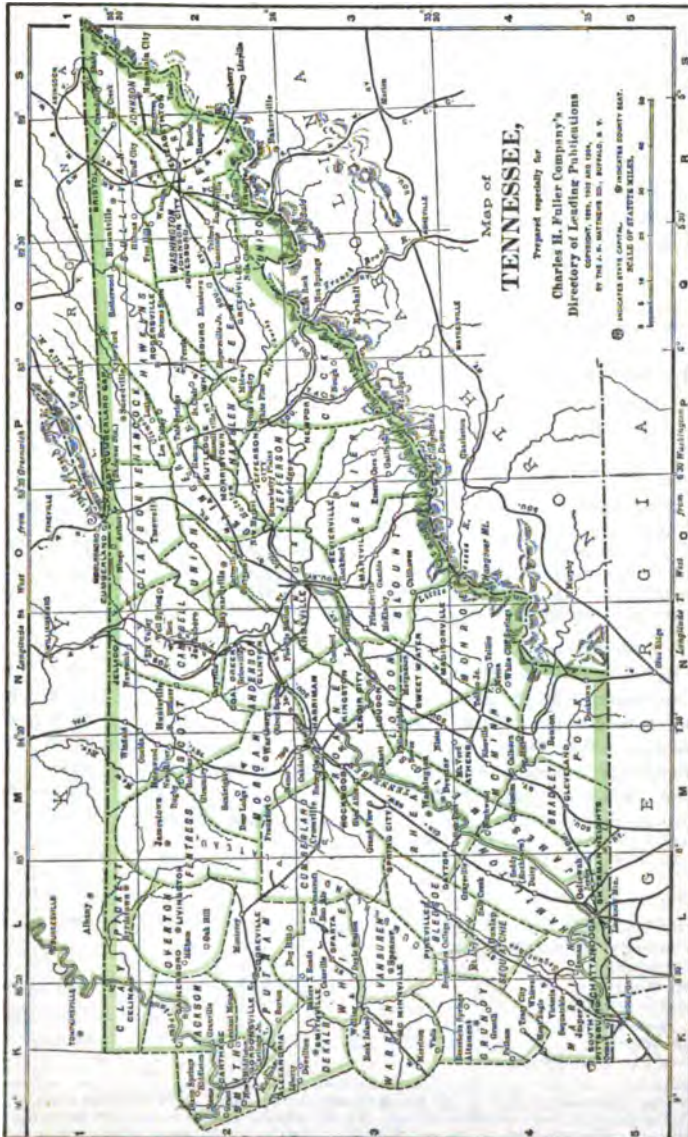
TENNESSEE.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or more	2	241,469
35,000 to 50,000 inhabitants	2	80,950
10,000 to 25,000 inhabitants	2	22,927
5,000 to 10,000 inhabitants	5	33,479
2,500 to 5,000 inhabitants	18	62,220



TENNESSEE.

	No.	Pop.
Urban territory		441,045
Rural territory		1,743,744
Cities and towns of less than 2,500 inhabitants.....	160	133,940
Other rural territory.....		1,609,804
Total number of dwellings in state.....		444,814
Total number of families in state.....		462,553



TENNESSEE—Continued.**Martin (D 2)—Pop. 2,228.****Weekly Publications.**

Baptist Builder..Bap..Wed	_____	.27	.21	I	4-13 -189
Primitive Baptist..Bap..Tu	© 12,065	1.03	1.03	F	4-13 -182

Memphis (A 4)—Pop. 175,000.**Daily Newspapers.**

Commercial Appeal□..Dem..Morn ex Su.....	© 89,275	2.24	1.68	G	8-12½-300
Su Morn	© 118,148	2.66	2.10	G	8-12½-300

‡ Acknowledged the "South's Greatest Newspaper." Ninety-five per cent of the newspaper readers of Memphis read the COMMERCIAL APPEAL and have it delivered directly into their homes. That means that nineteen out of every twenty prospective Memphis buyers read the COMMERCIAL APPEAL at home. Leads whole South in quantity and quality of circulation. Member Audit Bureau of Circulations. The John Budd Co., Advr. Reprs., New York, Chicago, St. Louis. (106)

News Scimitar□..Ind..Eve ex Su.....	© 50,101	2.10	1.40	L	8-12½-298
Press□..Ind..Eve ex Su.....	© 27,352	.56	.56	F	8-12 -305

Weekly Publications.

Commercial Appeal□..Dem..Tu	© 78,011	3.50	3.50	F	8-12½-300
Jewish Spectator..Relig..Fri	_____	2.00	2.00	F	5-13 -245

Monthly Publications.

Druggist..Trade..M	_____	4.00			2-19 -129
Min. rate 1 p. mo. 1 yr. \$50.00 insertion.					

Morristown (P 2)—Pop. 4,007.**Weekly Publications.**

Republican..Rep..Fri	* 1,500	.15	.15	F	6-13 -280
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Nashville (H 2)—Pop. 123,899.**Daily Newspapers.**

Banner□..Ind..Eve ex Su.....	© 49,657	1.40	.98	C	7-13 -304
Su Morn	© 48,970	1.40	1.12	C	7-13 -304
{ American□..Ind-Dem..Eve ex Su.....	© 16,501 }	1.68	1.12	C	7-13 -294
{ Tennessean□..Ind-Dem..Morn ex Su.....	© 40,477 }				7-13 -294
{ Tennessean & American□..Ind-Dem..Su Morn.	© 35,546 }	1.68	1.12	C	7-13 -294

Weekly Publications.

Baptist & Reflector□..Bap..Thur.....	_____	.60	.60	F	4-13 -185
Christian Advocate□..Meth..Fri	_____	1.40	1.40	F	3-14 -157
Cumberland Presbyterian..Presb..Fri	_____	1.03	1.03	F	4-13 -175
Gospel Advocate..Chr..Thur	_____	1.30	1.30	F	3-13 -144
Midland Methodist□..Meth..Wed	© 10,000	1.00	1.00	F	4-14 -184
Presbyterian Advance..Presb..Thur	_____	.73	.73	F	3-14 -153
Southern Lumberman..Trade..Sat	© 4,000	3.00			3-17½-180
Min. rate 1 col. wkly. 1 yr. \$1.00 inch.					
Visitor□..Meth S S..Su.....	_____	4.20	4.20	F	4-13½-175

Monthly Publications.

Adult Student□..Meth S S..M.....	_____	5.60	5.60	F	2-13½-112
{ Baptist Convention Quarterlies:					
Senior Quarterly	_____				2-16 -112
Advanced Quarterly	_____				2-16 -112
Intermediate Quarterly	_____	22.40			2-16 -112
Primary Quarterly	_____				2-16 -112
Teachers' Monthly	_____				2-16 -112
Min. rate 1 p. 1 tl. \$300.00.					

\$Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ‡Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

TENNESSEE—Continued.**Nashville—Continued.****Monthly Publications.**

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Baptist Sunday School Lesson Books: (Southern Convention Series.)			
Adult Bible Class Quarterly.....	_____		2-15 -112
Advanced Quarterly.....	_____		2-15 -112
B. Y. P. U. Quarterly.....	_____	94.50	2-15 -112
Teacher (Monthly).....	_____		2-15 -112
Intermediate Quarterly.....	_____		2-15 -112
Junior Quarterly.....	_____		2-15 -112
Inside covers ¼ p. 1 tl. \$375.00.			
Christian Sunday School Lesson Books: (Gospel Series.)			
Advanced Quarterly.....	_____	8.40	2-13 -103
Intermediate Quarterly.....	_____	8.40 F	2-13 -103
Primary Quarterly.....	_____		2-13 -103
Confederate Veteran..Historical..M.....	_____	3.00	3-13 -126
Min. rate ¼ p. mo. 1 yr. \$25.00 insertion.			
Epworth Era□..Meth..M.....	_____	5.60	2-13½-112
Journal of Medicine and Surgery..Med..M.....	_____		1-30 - 98
¼ p. 1 tl. \$8.00. Min. rate 1 p. mo. 1 yr. \$8.33 insertion.			
Merchant & Manufacturer□..Coml..M.....	_____	3.35	3-13 -140
Min. rate 1 p. mo. 1 yr. \$42.50 insertion.			
Methodist Review Quar..Meth..Quar.....	_____	5.60	2-13½-112
Methodist (South) Sunday School Lesson Books:			
Home Department Quarterly□.....	_____	5.60	2-13½-112
Intermediate Quarterly□.....	_____	8.40	2-13½-112
Junior Lesson Quarterly□.....	_____	5.60	2-13½-112
Senior Quarterly□.....	_____	14.00	2-13½-112
Combination rate of 4 quarterlies \$28.00 inch.			
National Baptist (Negro) Quarterlies:			
Senior Quarterly.....	_____		2-17 - 98
Teachers Quarterly.....	_____		2-17 - 98
Advanced Quarterly.....	_____	80.50	2-17 - 98
Intermediate Quarterly.....	_____		2-17 - 98
Primary Quarterly.....	_____		2-17 - 98
B. Y. P. U. Quarterly.....	_____		2-17 - 98
Metoka-Galeda Magazine..M.....	_____		2-17 - 98
Min. rate ¼ p. 1 tl. \$250.00.			
¶ Medium with the largest colored circulation. Covers a field of 11,000,000 colored people. (257)			
Progressive Teacher□..Educ..M ex July & Aug© 9,950	_____	2.00	3-14 -140
Min. rate 1 p. mo. 10 tl. \$36.00 insertion.			
Southern Agriculturist□..Agrl..S-M.....©152,278	_____	12.60	4-13 -175
Southern Automobile & Garage..Trade..M.....	_____	12.60 F	2-21 -140
¼ p. 1 tl. \$8.25. Min. rate 1 p. mo. 1 yr. \$40.00 insertion.			
Southern Practitioner□..Med..M.....	_____		1-30 -105
¼ p. 1 tl. \$8.00. Min. rate 1 p. mo. 1 yr. \$8.33 insertion.			
Southern Woman's Magazine□..So Wom..M...	_____	9.10	4-13½-175
Min. rate ¼ p. 1 tl. \$195.00.			
Sunday School Magazine□..Meth..M.....	_____	7.00	2-13½-112

Paris (E 2)—Pop. 3,881.**Weekly Publications.**

Post-Intelligencer..Non-Part..Fri.....© 3,800	.22½	.22½ F	6-13 -276
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Rogersville (P 2)—Pop. 1,242.**Monthly Publications.**

American Pressman..Tech..M.....© 24,989	6.00		2-20 -140
Min. rate 1 p. mo. 1 yr. \$52.00 insertion.			

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**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

From Statistics Compiled by the U. S. Department of Agriculture

TENNESSEE		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	3,500,000	24.0	84,000,000	\$128,100,000
Wheat	(")	750,000	10.0	7,500,000	16,050,000
Hay	(Tons)	1,200,000	1.35	1,620,000	38,880,000
Oats	(Bush.)	320,000	25.0	8,125,000	7,556,000
Potatoes	(")	50,000	70.0	3,500,000	5,775,000
Rye	(")	30,000	10.0	300,000	576,000
Barley	(")	8,000	23.0	184,000	280,000
Beans	(")				
Sweet Potatoes	(")	30,000	98.0	2,940,000	3,998,000
Flaxseed	(")				
Buckwheat	(")	5,000	18.0	90,000	126,000
Cotton	(Bales)	940,000	168.0	330,000	44,055,000
Tobacco	(Lbs.)	77,800	800.0	62,240,000	10,581,000
Rice	(Bush.)				
Total Acreage		6,910,800		Total Val.	\$255,977,000
		Number	Value per Head (average)		Value
Dairy Cows		380,000	\$ 66.00		\$ 25,080,000
Other Cattle		587,000	34.30		20,134,000
Horses		357,000	116.00		41,412,000
Swine		1,965,000	16.50		32,422,000
Sheep		567,000	11.80		6,691,000
Mules		278,000	140.00		38,920,000
Total Number		4,134,000		Total Val.	\$164,659,000
				Grand Tot'l	\$420,636,000

§ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

TEXAS—Pop. 3,896,542.**Abilene (D 5)—Pop. 15,000.****Daily Newspapers.**

Reporter□..Dem..Eve ex Sat & Su.....	\$ 3,638	.28	.28 F	7-13 -280
Su Morn28	.28 F	7-13 -280

Amarillo (B 2)—Pop. 20,000.**Daily Newspapers.**

News□..Ind-Dem..Morn ex Su & Mon.....	\$ 4,810	.32	.32 F	7-13 -293
Su Morn37	.37 F	7-13 -293
Panhandle□..Ind..Eve ex Su.....	—	.30	.15 P	7-13 -294
Su Morn	—	.30	.15 P	7-13 -294

Arlington (F 6)—Pop. 1,794.**Monthly Publications.**

Farmers' Fireside Bulletin..Agrl..S-M.....	—	1.40	1.40 F	4-13 -189
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Athens (H 5)—Pop. 4,000.**Daily Newspapers.**

Review..Dem..Eve ex Su.....	© 300	.18	.18 F	6-13 -280
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Austin (F 7)—Pop. 42,000.**Daily Newspapers.**

American□..Ind..Morn ex Su.....	© 6,079	.98	.35 G	7-13 -308
Su Morn	© 8,137	.98	.35 G	7-13 -308
Statesman□..Dem..Eve ex Su.....	\$ 7,573	.98	.35 I	7-13 -276
Su Morn98	.35 I	7-13 -276

Weekly Publications.

Firm Foundation..Chr..Tu	© 11,150	1.14	1.14 F	5-13 -216
Forum..Labor..Thur	—	.50	.35 I	6-13 -280
Posten (Swed)..Ind..Thur	—	.50		7-13 -308
Min. rate 1 p. 2 ti. \$25.00 insertion.				
Statesman□..Dem..Tu & Fri.....	—	.98	.35 L	7-13 -280
Wochenblatt (Ger)..Dem..Wed	—	.15	.15 F	7-13 -273

Ballinger (D 6)—Pop. 3,536.**Daily Newspapers.**

Ledger..Dem..Eve ex Su.....	© 700	.08½	.08½ F	6-13 -280
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Bay City (G 8½)—Pop. 3,156.**Daily Newspapers.**

Tribune..Dem..Eve ex Su.....	© 525	.20	.10 K	7-13 -308
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Beaumont (J 7½)—Pop. 45,000.**Daily Newspapers.**

Enterprise□..Dem..Morn ex Su.....	© 19,246	.70	.70 F	7-13 -280
Su Morn	© 23,695	.70	.70 F	7-13 -280

‡ BEAUMONT, TEXAS
BEAUMONT ENTERPRISE.
45,000 Population.

Daily Paid Circulation.....	19,031
Sunday Paid Circulation.....	23,476
Paid City Circulation—Daily.....	6,616
Paid City Circulation—Sunday.....	7,890
Paid Suburban Circulation—Daily.....	5,611
Paid Suburban Circulation—Sunday.....	6,960
Paid Country Circulation—Daily.....	6,802
Paid Country Circulation—Sunday.....	9,126

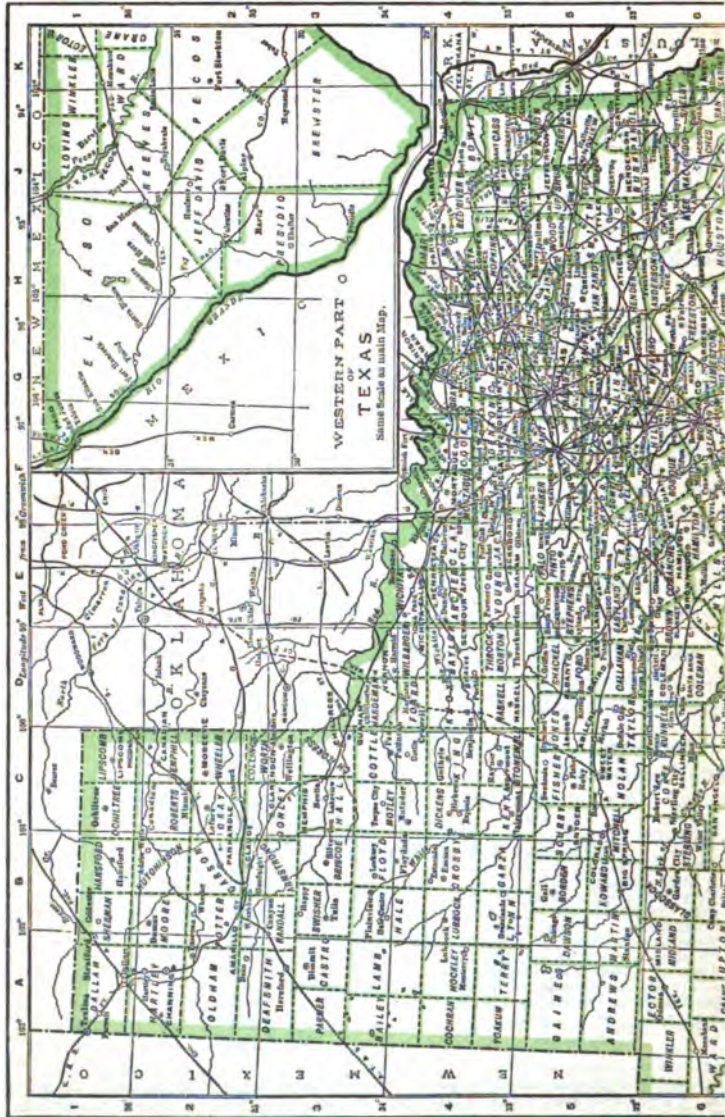
The largest paid circulation in cities of less than fifty thousand population in the United States.
(128)

Journal□..Dem..Eve ex Su.....	© 6,424	.35	.35 F	7-13 -280
Su Morn	© 5,293	.35	.35 F	7-13 -280

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ‡ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

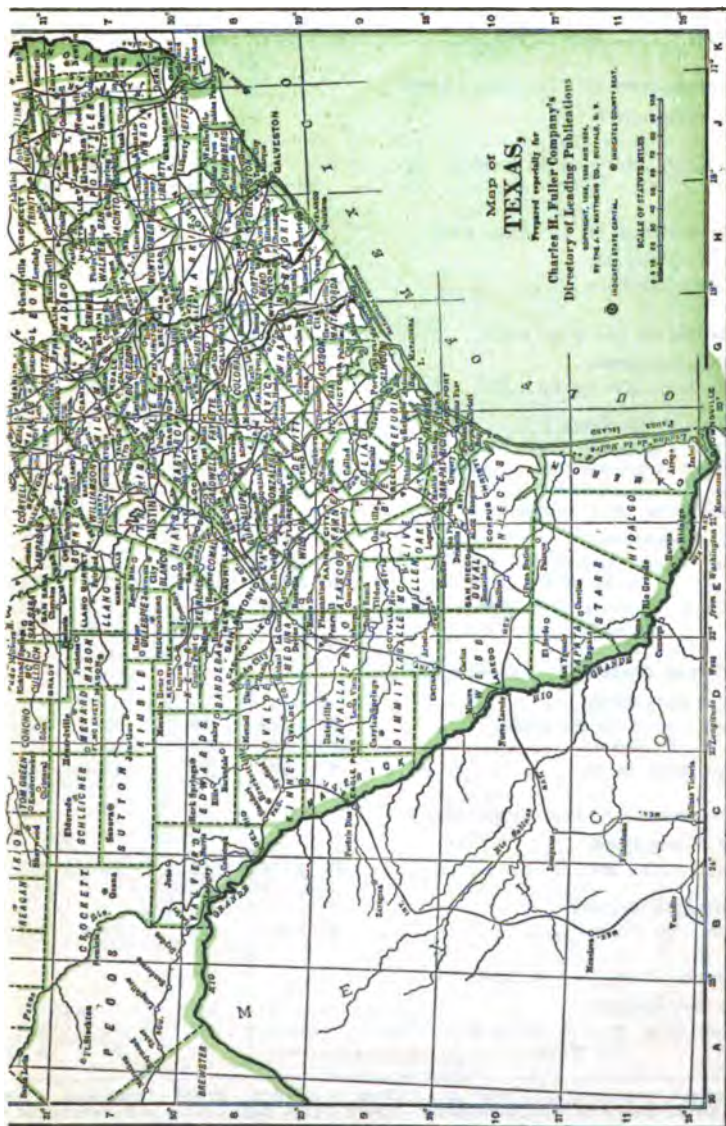
TEXAS.

Cities and Towns of—	No.	Pop.
50,000 inhabitants or more.....	4	340,830
25,000 to 50,000 inhabitants.....	4	132,545
10,000 to 25,000 inhabitants.....	13	157,127
5,000 to 10,000 inhabitants.....	19	134,680
2,500 to 5,000 inhabitants.....	51	172,922



TEXAS.

	No.	Pop.
Urban territory		938,104
Rural territory		2,958,438
Cities and towns of less than 2,500 inhabitants.....	229	256,305
Other rural territory.....		2,702,133
Total number of dwellings in state.....		779,177
Total number of families in state.....		798,426



TEXAS—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Belton (F 6½)—Pop. 4,164.				
<i>Monthly Publications.</i>				
Poultry Life of America..Poultry..M.....	—	1.25	1.25 F	3-13 -126
Bonham (G 4)—Pop. 6,500.				
<i>Daily Newspapers.</i>				
Favorite..Dem..Eve ex Su.....	© 1,785	.15	.15 F	7-13 -280
Brenham (G 7½)—Pop. 6,500.				
<i>Daily Newspapers.</i>				
Banner-Press..Dem..Eve ex Su.....	© 785	.15	.08 D	7-13 -304
Brownsville (F 11)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Herald..Dem..Eve ex Su.....	—	.35	.17 N	6-15 -284
Sentinel□..Dem..Morn ex Su & Mon.....	—	.15	.15 F	7-13 -280
Su Morn	—	.15	.15 F	7-13 -280
Brownwood (E 6)—Pop. 6,967.				
<i>Daily Newspapers.</i>				
Bulletin..Dem..Eve ex Su.....	\$ 1,712	.15	.15 F	6-13 -276
Bryan (G 7)—Pop. 7,400.				
<i>Daily Newspapers.</i>				
Eagle..Ind-Dem..Eve ex Su.....	—	.18	.18 F	6-13 -280
<i>Monthly Publications.</i>				
Southern Farm & Dairy..Agri..S-M.....	—	1.00		3-13 -140
Min. rate 1 inch s.-mo. 1 yr. .85 inch.				
Cleburne (F 5)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Enterprise□..Dem..Eve ex Sat & Su.....	© 1,875	.25	.12 A	7-13 -276
Su Morn	© 1,875	.25	.12 A	7-13 -276
Review..Dem..Morn ex Su & Mon.....	\$ 1,905	.20	.20 F	7-13 -276
Su Morn20	.20 F	7-13 -276
Corpus Christi (F 10)—Pop. 8,222.				
<i>Daily Newspapers.</i>				
Caller..Dem..Morn ex Su & Mon.....	© 2,118	.30	.25 A	7-13 -283
Su Morn	© 2,300	.30	.25 A	7-13 -283
Times..Ind..Eve ex Su.....	\$ 863	.25	.25 F	7-13 -280
Corrigan (G 5½)—Pop. 16,970.				
<i>Daily Newspapers.</i>				
Sun..Dem..Eve ex Su.....	© 2,100	.15	.15 F	7-13 -308
<i>Weekly Publications.</i>				
Light..Dem..Tu & Fri.....	© 5,200	.20	.20 F	7-13 -308
Cuero (F 8½)—Pop. 3,109.				
<i>Daily Newspapers.</i>				
Record..Ind-Dem..Eve ex Sat & Su.....	—	.08	.08 F	6-13 -273
Su Morn	—	.08	.08 F	6-13 -273

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

TEXAS—Continued.**Dallas (G 5)—Pop. 140,000.****Daily Newspapers.**

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Dispatch□..Ind..Eve ex Su.....© 29,014	.84	.84 F	8-12 -308
Journal□..Ind..Eve ex Su.....\$ 41,370	1.40	.98 L	7-13½-290
News□..Ind..Morn ex Su.....\$ 72,340	2.38	1.68 L	7-13½-290
Su Morn	2.66	1.96 L	7-13½-290
Times-Herald□..Ind-Dem..Eve ex Su.....© 45,142	1.68	.98 G	7-13 -280
Su Morn	1.68	.98 G	7-13 -280

The Dallas Times-Herald is the leading paper of Dallas. Carries with it age, character and prestige, as well as quantity circulation. 45,000 copies daily are delivered to the substantial city homes and surrounding territory for 100 miles.
The S. C. Beckwith Special Agency, New York, Chicago, Detroit, St. Louis and Kansas City. (50)

Weekly Publications.

Baptist Standard..Bap..Thur	2.10		3-14 -158
Min. rate 1 p. 1 tl. \$60.00.			
Christian Courier..Chr..Thur	4,200	.35 F	3-13 -154
Church World..Interdenom..Fri83	.88 F	7-13 -276
Cotton & Cotton Oil News..Trade..Mon..... 5,930	2.00		4-13 -182
Min. rate 1 inch wkly. 1 yr. .75 inch.			
Democrat..Dem..Sat	1.00	.50 N	5-13 -224
Farm & Ranch..Agrl..Sat.....©101,699	8.40	8.40 F	4-13 -189
Farm News□Agrl..Tu & Fri.....©138,648	8.40	8.40 F	7-13½-290
(Rates cover insertion in Dallas and Galveston editions.)			
Texas Christian Advocate..Meth..Thur.....	2.52	2.52 F	5-13 -213

Monthly Publications.

Holland's Magazine..Lit..M	©177,180	14.00 F	4-13 -189
Home & State□..Temp & Ref..S-M.....	1.40		6-13 -266
Min. rate 1 p. 1 tl. \$128.00.			
Implement & Vehicle Journal..Trade..S-M....© 6,883	2.22		3-14 -140
Min. rate 1 inch s.-mo. 1 yr. \$1.95 inch.			
Industrial Record..Indus'l..S-M	© 4,738	2.72	3-14 -140
Min. rate 1 inch s.-mo. 1 yr. \$2.39 inch.			
Pitchfork□..Ind..M	1.40	1.40 F	3-13 -140
Poultry News..Poultry..M	1.75	1.10 A	3-13 -140
Progressive Merchant..Gen Mdse..M.....	2.00		3-15 -156
Min. rate ¼ p. mo. 1 yr. \$4.25 insertion.			
Southern Pharmaceutical Journal..Trade..M...			2-18 -126
¼ p. 1 tl. \$10.00. Min. rate 1 p. mo. 1 yr. \$33.34 insertion.			
Southern Poultryman..Poultry..M	2.24	.84 D	3-13 -140
Southwestern Retailer & Manufacturer..Tr..M.	1.50		3-15 -154
Min. rate 1 p. mo. 1 yr. \$30.00 insertion.			

Denison (G 3½)—Pop. 13,632.**Daily Newspapers.**

Herald□..Dem..Eve ex Su.....© 3,895	.25	.25 F	7-13 -280
† Circl. Incr. apx. 40% over same period last year. Covers Denison thoroughly. G. Logan Payne Co., Frn. Reprs., Chicago, Detroit, New York and Boston. (64)			

Weekly Publications.

Labor Journal..Labor..Sat.....	.25	.25 F	5-13 -248
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Denton (F 4)—Pop. 7,500.**Daily Newspapers.**

Record-Chronicle..Dem..Eve ex Su.....© 1,747	.20	.15 A	7-13 -276
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* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

TEXAS—Continued.

El Paso (F 1)—Pop. 70,712.

Daily Newspapers.

Herald☐..Ind..Eve ex Su.....© 24,716

¶ A metropolitan newspaper in every sense of the term—news, editorial, typographical. It is the trade catalog of a vast territory that buys by millions through El Paso yearly. See A. B. C. audits that exposed ridiculous claims of others and compare advertising contents any issue. The John Budd Co., Advr. Repr., New York, Chicago, St. Louis. (100)

Times☐..Ind..Morn ex Su.....© 12,977

Su Morn© 16,741

¶ "El Paso dominates a tremendous territory extending in every direction for a radius of 300 miles. West Texas, New Mexico and Arizona can best be reached through El Paso and the entire section can be covered to best advantage through the El Paso Morning Times." (6)

Weekly Publications.

Revista Catolica (Span)..Cath..Sat..... ——— .60

Min. rate 1 in. wkly. 1 yr. .45 inch.

Monthly Publications.

Revista Ilustrado (Span)..Lit..M..... ——— 1.00

Southwestern Medicine..Med..M ———

¾ p. 1 tl. \$4.00. Min. rate 1 p. mo. 1 yr. \$8.83 insertion.

Ennis (G 5)—Pop. 5,669.

Daily Newspapers.

News..Ind..Eve ex Su..... ——— .12½

Ft. Worth (F 5)—Pop. 105,000.

Daily Newspapers.

Live Stock Reporter☐..Ind..Eve ex Su.....© 3,369

Record☐..Dem..Morn ex Su.....© 24,567

Su Morn© 22,166

Rotogravure Sec..Su© 22,166

Star Telegram☐..Ind-Dem..Eve ex Su.....© 61,855

Su Morn© 62,587

Rotogravure Sec..Su© 62,587

Weekly Publications.

Oil Review..Oil ——— 2.10

Min. rate 1 p. wkly. 1 yr. \$85.00 insertion.

Tribune☐..Interdenom..Fri© 6,097

Monthly Publications.

Murray's Swine Breeder..Swine..S-M..... ——— 1.40

Southwest Magazine☐..Lit..M© 40,000

Min. rate ¼ p. 1 tl. \$80.00.

Southwestern Swine-Breeder..Swine..M ——— 2.10

Texas Railway Journal..Labor..M ——— 1.50

Min. rate 1 p. 1 tl. \$27.50.

Transmitter..Telephonic..M© 3,179

¼ p. 1 tl. \$3.50. Min. rate 1 p. mo. 1 yr. \$30.00 insertion.

Gainesville (F 4)—Pop. 7,624.

Daily Newspapers.

Hesperian..Dem..Morn ex Su & Mon..... ——— .10

Su Morn ——— .10

Register..Dem..Eve ex Sat & Su.....\$ 1,650

*Government statement—See page 4. *Gross circulation. ©Net circulation. ☐Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

TEXAS—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Galveston (J 8)—Pop. 41,863.			
<i>Daily Newspapers.</i>			
News□..Ind..Morn ex Su.....	\$ 11,722	2.10	.98 L 7-13 1-290
Su Morn		2.24	1.12 L 7-13 1-290
Tribune□..Ind-Dem..Eve ex Su.....	8,963	1.40	.48 L 7-13 1-276
<i>Weekly Publications.</i>			
Farm News..Agri..Tu & Fri. (See Farm News, Dallas, Tex.)			
Greenville (G 4½)—Pop. 16,575.			
<i>Daily Newspapers.</i>			
Banner□..Dem..Eve ex Su.....	—	.35	.20 N 7-13 1-294
Herald□..Dem..Morn ex Su & Mon.....	—	.35	.20 N 7-13 1-280
Su Morn	—	.35	.20 N 7-13 1-280
Hillsboro (F 5½)—Pop. 8,500.			
<i>Daily Newspapers.</i>			
Mirror..Dem..Eve ex Su.....	\$ 1,140	.10	.10 F 6-13 1-276
<i>Weekly Publications.</i>			
Mirror..Dem..Wed	2,850	.20	.20 F 6-13 1-276
Houston (H 8)—Pop. 147,129.			
<i>Daily Newspapers.</i>			
Chronicle□..Dem..Eve ex Su.....	50,342	1.40	1.12 D 8-12 1-294
Su Morn	55,448	1.68	1.19 D 8-12 1-294
Rotogravure Sec..Su	55,448	4.20	2.80 O 7-12 1-282
Post□..Dem..Morn ex Su.....	43,261	1.12	1.12 F 7-13 1-294
Su Morn	43,448	1.12	1.12 F 7-13 1-294
Rotogravure Sec..Su	43,448	2.80	2.80 F 7-13 1-280
† The Houston Post maintains a well organized Service and Co-operative Department which co-operates automatically with all national advertisers. (208)			
Press□..Ind..Eve ex Su.....	15,726	.42	.42 F 8-12 1-280
<i>Weekly Publications.</i>			
Labor Journal..Labor..Thur	8,500	.65	
Min. rate 12 inches wkly. 1 yr. .45 inch.			
<i>Monthly Publications.</i>			
Bankers Journal..Banking..M	—	3.00	
Min. rate ¼ p. 1 tl. \$5.00.			
Gulf Coast Lumberman..Trade..S-M.....	—		
½ p. 1 tl. \$7.00. Min. rate ½ p. s.-mo. 1 yr. \$5.20 ins.			
Southland Farmer..Agri..S-M	67,761	5.60	
Min. rate 1 p. 1 tl. \$275.00.			
Texas Bankers Journal..Financial..M.....	—	2.00	
Min. rate ¼ p. mo. 1 yr. \$10.00 insertion.			
La Grange (G 7½)—Pop. 1,850.			
<i>Weekly Publications.</i>			
Svoboda (Boh)..Dem..Thur	2,400	.75	.37 1/2 A 6-13 1-276
Laredo (D 10)—Pop. 14,855.			
<i>Daily Newspapers.</i>			
El Progreso (Span)..Ind..Morn ex Su.....	—	.30	.22 P 7-13 1-280
Su Morn	—	.30	.22 P 7-13 1-280
Evolucion (Span)..Ind..Morn ex Su & Mon....	—	.35	.18 P 7-13 1-280
Times..Dem..Eve ex Su.....	—	.25	.10 N 7-13 1-276

§ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 8. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

TEXAS—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
McKinney (G 4) —Pop. 10,000.				
<i>Daily Newspapers.</i>				
Courier-Gazette..Dem..Eve ex Su.....	© 1,250	.10	.10 F	6-13 -280
<i>Weekly Publications.</i>				
Democrat-Gazette..Dem..Thur	© 1,200	.20	.20 F	6-13 -280
Marshall (J 5) —Pop. 15,800.				
<i>Daily Newspapers.</i>				
Messenger□..Dem..Eve ex Su.....	© 1,235	.14	.14 F	7-13 -280
Noonday Sentinel..Dem..Eve ex Su.....	© 2,300	.15	.15 F	5-13 -245
Macgregorches (J 6) —Pop. 3,369.				
<i>Daily Newspapers.</i>				
Sentinel..Dem..Eve ex Su.....	© 900	.12½	.12½ F	6-13 -276
Navasota (H 7) —Pop. 5,000.				
<i>Daily Newspapers.</i>				
Examiner Review..Dem..Eve ex Su.....	—	.10	.10 F	6-13 -280
Orange (J 7½) —Pop. 5,527.				
<i>Daily Newspapers.</i>				
Leader..Dem..Eve ex Su.....	—	.25	.25 F	7-13 -308
Palestine (H 6) —Pop. 12,000.				
<i>Daily Newspapers.</i>				
Herald..Dem..Eve ex Su.....	© 1,500	.20	.10 A	6-13 -276
Paris (H 4) —Pop. 16,000.				
<i>Daily Newspapers.</i>				
News..Dem..Morn ex Su & Mon.....	* 4,260	.25	.23 K	6-13 -280
Su Morn	—	.25	.23 K	6-13 -280
Port Arthur (K 7½) —Pop. 22,000.				
<i>Daily Newspapers.</i>				
News and Record..Ind..Eve ex Su.....	—	.28	.28 F	7-13 -276
Su Morn	—	.28	.28 F	7-13 -276
Ranger (E 5) —Pop. 800.				
<i>Daily Newspapers.</i>				
Times□..Ind..Eve ex Su.....	—	.70	.42 N	7-13 -294
Su Morn	—	.70	.42 N	7-13 -294
San Angelo (C 6) —Pop. 15,250.				
<i>Daily Newspapers.</i>				
Standard□..Dem..Eve ex Su.....	* 2,356	.25	.25 F	7-13 -294
Su Morn	—	.25	.25 F	7-13 -294
<i>Weekly Publications.</i>				
Standard□..Dem..Sat	© 1,312	.21	.21 F	7-13 -294

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

TEXAS—Continued.**San Antonio (E 8)—Pop. 119,447.****Daily Newspapers.**

Express□..Ind-Dem..Morn ex Su.....	© 33,964	1.68	.98 D	7-13 -280
Su Morn	© 48,204	1.68	1.12 D	7-13 -280

‡ A strong, confidence-holding, respected, believed-in and approved newspaper that reaches every worth-while home in one of the richest and most prosperous sections of the United States. Leads all Texas papers in advertising, both quantity and resultfulness. One of the leading newspapers of the United States. Member A. B. C. The John Budd Co., Advr. Reprs., New York, Chicago, St. Louis. (110)

Light□..Ind..Eve ex Su.....	© 24,978	2.10	.84 I	8-12½-280
Su Morn	© 29,766	2.10	.84 I	8-12½-280

News□..Ind-Dem..Eve ex Su.....		1.40	.84 D	7-13 -308
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‡ A modern, up-to-the-minute afternoon newspaper with a backbone and a conscience. Backed by the skill, experience, resources and reputation of the Express Publishing Co. It has been a success from the hour of its birth. The John Budd Co., Adv. Reprs., New York, Chicago, St. Louis. (125)

Weekly Publications.

Dispatch..Labor..Sat40	.40 F	6-13 -273
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El Mexicano (Span).....		2.00		
Min. rate 1 p. 1 tl. \$30.00.				

Epoca..Span..Su	© 14,500	.40	.29 P	3-13 -122
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Express□..Ind-Dem..Tu & Fri.....		1.40	1.40 F	7-13 -280
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Freie Presse fuer Texas (Ger)□..Rep..Wed....	© 9,200	.50	.50 F	6-13 -270
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Imparcial de Texas (Span)..Dem..Thur.....	© 9,800	.40		6-13 -280
Min. rate 1 inch wkly. 1 yr. \$15.00.				

Katholische Rundschau (Ger)□..Cath..Wed...		.20	.16 B	6-13 -273
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Southern Messenger□..Cath..Thur	© 6,300	.40	.35 N	7-13 -308
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Monthly Publications.

Hermanns-Sohn in Tex (Ger)..Sons of H M....*	18,500	1.00	.50 N	6-13½-266
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Harpoon..Free Lance..M	© 16,000	3.00	3.00 F	2-20 -140
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Southwest Farmer & Inventor..Agrl..M.....	© 10,000	1.40		4-13 -178
Min. rate 1 p. 1 tl. \$50.00.				

Sherman (G 4)—Pop. 16,000.**Daily Newspapers.**

Democrat..Dem..Eve ex Su.....		.25	.18 N	7-13 -287
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Taylor (F 7)—Pop. 5,314.**Daily Newspapers.**

Democrat..Dem..Eve ex Su.....		.15	.10 A	6-13 -276
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Temple (F 6½)—Pop. 15,250.**Daily Newspapers.**

Telegram□..Dem..Morn ex Su.....	© 7,202	.35	.35 F	7-13 -280
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Su Morn	© 7,667	.42	.42 F	7-13 -280
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Terrell (G 5)—Pop. 8,000.**Daily Newspapers.**

Transcript..Dem..Eve ex Su.....	\$ 1,893	.25	.08 G	7-13 -276
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Tribune..Ind..Eve ex Su.....		.25	.10 P	6-13 -280
Su Morn25	.10 P	6-13 -280

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ‡ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

TEXAS—Continued.

		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Texarkana (J 4)—Pop. 18,000.				
<i>Daily Newspapers.</i>				
Four States Press□..Dem..Morn ex Su.....	\$ 5,347	.28	.28 F	7-13 -308
Su Morn28	.28 F	7-13 -308
Texarkanian□..Dem..Eve ex Su.....	\$ 2,578	.20	.20 F	7-13 -287
<i>Weekly Publications.</i>				
Baptist Commoner..Bap..Thur25	.20 I	6-13 -276
Texarkanian□..Dem..Thur	\$ 2,578	.16	.16 F	7-13 -287
Tyler (H 5)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Courier-Times..Dem..Eve ex Su.....		.10	.10 F	6-13 -276
<i>Weekly Publications.</i>				
News..Dem..Thur10	.10 F	6-13 -280
Victoria (G 9)—Pop. 7,000.				
<i>Daily Newspapers.</i>				
Advocate..Dem..Eve & Su.....		.15	.15 F	6-13 -280
<i>Weekly Publications.</i>				
Advocate..Dem..Fri	* 1,200	.20	.20 F	6-13 -280
Deutsche Zeitung fuer Texas (Ger)..Ind..Thur.		.20	.20 F	6-13 -280
Waco (F 6)—Pop. 42,000.				
<i>Daily Newspapers.</i>				
News-Tribune□..Dem..Morn ex Su.....	© 12,398	.49	.49 F	7-13 -285
Su Morn	© 9,450	.49	.49 F	7-13 -285
Times-Herald□..Dem..Eve ex Su.....	\$ 7,864	1.12	.35 L	7-13 -280
Su Morn		1.12	.35 L	7-13 -280
† Circulation 8,112. The old substantial paper of Waco, now in its twenty-eighth year. Only evening and Sunday paper. Leads in advertising and prestige. Largest local circulation—the circulation that counts. The S. C. Beckwith Special Agency, New York, Chicago, St. Louis, Detroit and Kansas City. (88)				
<i>Weekly Publications.</i>				
Times-Herald□..Dem..Thur		1.12	.35 L	7-13 -280
Tribune□..Dem..Wed & Sat.....		.56	.42 P	7-13 -280
Union Standard□..Labor..Sat	* 3,500	.40	.30 I	6-13 -273
Waxahachie (G 5)—Pop. 6,200.				
<i>Daily Newspapers.</i>				
Light..Dem..Eve ex Su.....		.35	.35 F	7-13 -280
Weatherford (F 5)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Herald..Dem..Eve ex Su.....	© 1,150	.10	.10 F	6-13 -276
Wichita Falls (E 3½)—Pop. 16,000.				
<i>Daily Newspapers.</i>				
Times□..Dem..Eve ex Sat & Su.....	\$ 5,792	.30	.30 F	7-13 -280
Su Morn30	.30 F	7-13 -280
Tribune□..Ind-Dem..Morn ex Su.....	\$ 4,350	.50	.30 I	7-13 -280
Su Morn50	.30 I	7-13 -280
Yoakum (F 8)—Pop. 7,600.				
<i>Daily Newspapers.</i>				
Herald..Ind-Dem..Eve ex Su.....	\$ 680	.10	.10 F	7-13 -280

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

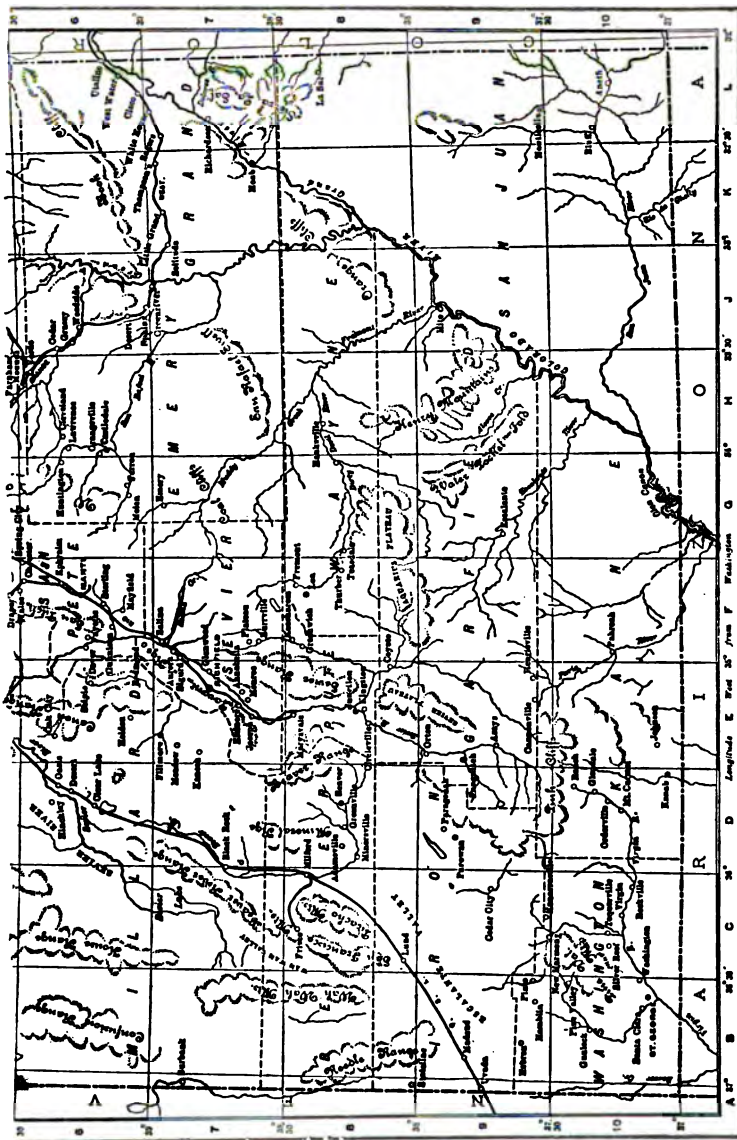
From Statistics Compiled by the U. S. Department of Agriculture

TEXAS	Acreage	Yield per Acre	Production	Value
Corn(Bush.)	6,900,000	10.0	69,000,000	\$121,440,000
Wheat(")	892,000	10.0	8,922,000	19,178,000
Hay(Tons)	581,000	1.0	581,000	14,467,000
Oats(Bush.)	1,510,000	14.7	22,197,000	20,421,000
Potatoes(")	60,000	55.0	3,300,000	6,600,000
Rye(")	4,000	5.4	22,000	52,000
Barley(")	10,000	17.0	170,000	221,000
Beans(")				
Sweet Potatoes(")	87,000	58.0	5,046,000	8,830,000
Flaxseed(")				
Buckwheat(")				
Cotton(Bales)	11,235,000	110.0	2,580,000	363,780,000
Tobacco(Lbs.)				
Rice(Bush.)	245,000	32.0	7,840,000	15,445,000
Total Acreage	21,524,000		Total Val.	\$570,434,000
	Number	Value per Head (average)		Value
Dairy Cows	1,060,000	\$ 63.00		\$ 66,780,000
Other Cattle	3,961,000	36.00		145,765,000
Horses	1,164,000	78.00		90,792,000
Swine	2,320,000	17.00		39,440,000
Sheep	2,232,000	9.40		20,981,000
Mules	792,000	115.00		91,080,000
Total Number	11,529,000		Total Val.	\$454,838,000
			Grand Tot'l	1,025,272,000

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UTAH.

	No.	Pop.
Urban territory		172,934
Rural territory		200,417
Cities and towns of less than 2,500 population.....	87	80,664
Other rural territory.....		119,773
Total number of dwellings in state.....		72,649
Total number of families in state.....		77,339



UTAH—Pop. 373,351.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Lehi (F 4)—Pop. 2,964.				
<i>Weekly Publications.</i>				
Utah Farmer..Agrl..Sat	© 25,190	2.24	2.24 F	4-13 -182
Logan (F 1)—Pop. 7,522.				
<i>Daily Newspapers.</i>				
Journal..Dem..Eve ex Su	© 1,636	.15	.15 F	7-13 -280
Ogden (F 2)—Pop. 35,000.				
<i>Daily Newspapers.</i>				
Examiner□..Ind..Morn ex Su.....	© 5,333	.30	.30 F	7-13 -297
Su Morn	© 5,368	.30	.30 F	7-13 -297
‡ Leading daily of Northern Utah. Guarantees largest paid circulation in Ogden and trading radius going into the home. G. Logan Payne Co., Eastern Repr., Chicago, Detroit, New York, Boston. (72)				
Standard□..Ind..Eve ex Su.....	© 7,394	.35	.35 F	7-13 -294
Provo (F 4)—Pop. 10,386.				
<i>Weekly Publications.</i>				
Herald□..Dem..Mon & Thur.....	© 2,750	.30	.18 C	6-13 -280
Salt Lake City (F 3)—Pop. 125,000.				
<i>Daily Newspapers.</i>				
Deseret News□..Ind..Eve ex Sat & Su.....	© 21,003	.84	.56 G	7-13 -280
Sat Eve	© 23,796	.98	.70 G	7-13 -280
‡ Only paper covering Mormon population. Leading afternoon paper. Mem. A. B. O. Rep. by J. P. McKinney, Spec. Agent, New York and Chicago. (196)				
Herald-Republican□..Rep..Morn ex Su.....	\$ 24,553	.70	.70 F	7-13 -280
Su Morn	\$ 32,896	.84	.84 F	7-13 -280
Telegram□..Ind..Eve ex Su.....	© 25,013	.98	.98 F	7-13 -280
Tribune□..Ind-Rep..Morn ex Su.....	© 41,221	1.40	.84 G	7-13 -280
Su Morn	© 69,232	1.63	1.12 G	7-13 -280
<i>Weekly Publications.</i>				
Deseret News□..Ind..Mon & Thur.....	© 12,362	1.40	.84 I	7-13 -280
Intermountain Catholic□..Cath..Fri	—	.50‡	.43‡ C	7-13 -280
Retail Merchant..Trade..Fri	© 1,800	.50	.50 F	4-12 -168
Tribune□..Rep..Tu & Fri.....	—	.35	.35 F	7-13 -280
<i>Monthly Publications.</i>				
Character Builder..Educ..M	© 2,000	1.00	.60 D	2-15 -105
Irrigation Age□..Irrig..M	—	3.50	3.15 C	3-13‡-133
Juvenile Instructor..Mormon S S..M.....	© 13,000	3.00		2-16 -116
Min. rate 1 p. 1 tl. \$35.00.				
Young Woman's Journal..Mormon..M.....	© 16,500			2-13‡-112
‡ p. 3 mos. \$10.00 ins. Min. rate 1 p. mo. 1 yr. \$30.00 ins.				

‡ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

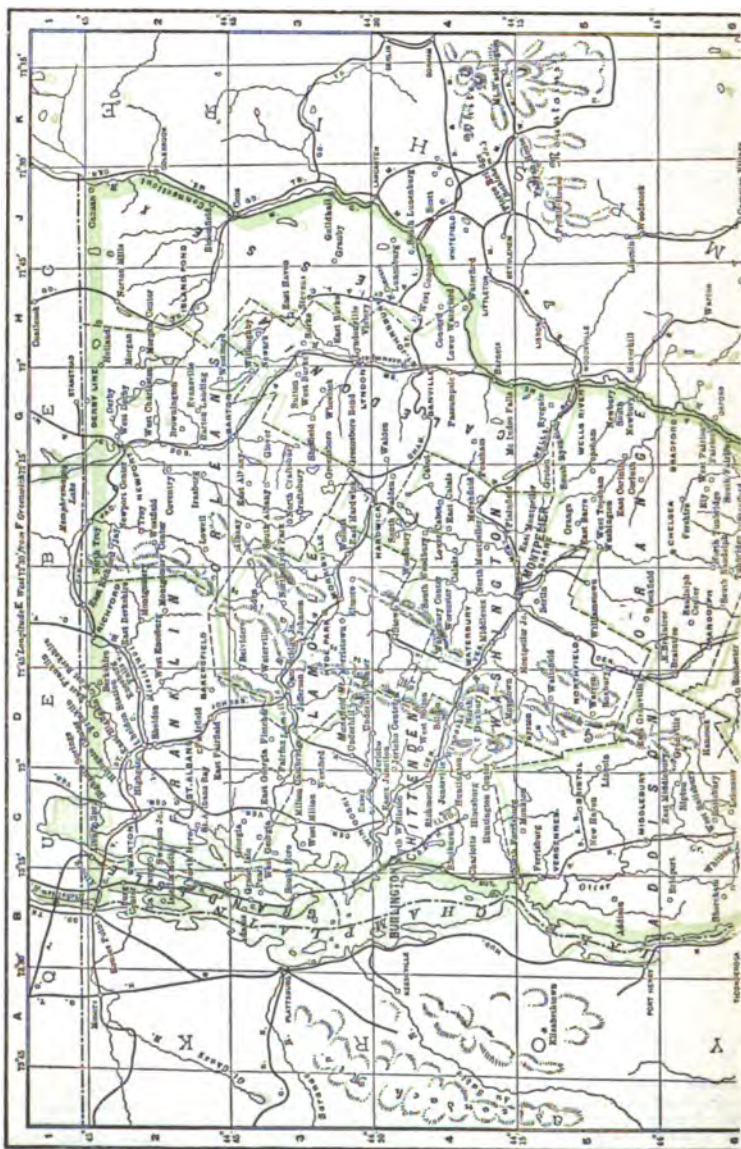
From Statistics Compiled by the U. S. Department of Agriculture

UTAH		Yield per Acre	Production	Value
	Acreage			
Corn(Bush.)	24,000	28.0	672,000	\$ 1,316,000
Wheat(")	320,000	20.2	6,464,000	12,152,000
Hay(Tons)	434,000	2.35	1,020,000	17,442,000
Oats(Bush.)	98,000	45.0	4,410,000	4,278,000
Potatoes(")	20,000	180.0	3,600,000	3,492,000
Rye(")	16,000	13.0	208,000	374,000
Barley(")	32,000	35.0	1,120,000	1,568,000
Beans(")				
Sweet Potatoes(")				
Flaxseed(")				
Buckwheat(")				
Cotton(Bales)				
Tobacco(Lbs.)				
Rice(Bush.)				
Total Acreage	944,000		Total Val.	\$ 40,522,000
	Number	Value per Head (average)		Value
Dairy Cows	101,000	\$ 82.00		\$ 8,282,000
Other Cattle	480,000	48.10		23,088,000
Horses	148,000	83.00		12,284,000
Swine	123,000	20.20		2,485,000
Sheep	2,410,000	11.00		26,510,000
Mules	2,000	78.00		158,000
Total Number	3,264,000		Total Val.	\$ 72,805,000
			Grand Tot'l	\$113,327,000

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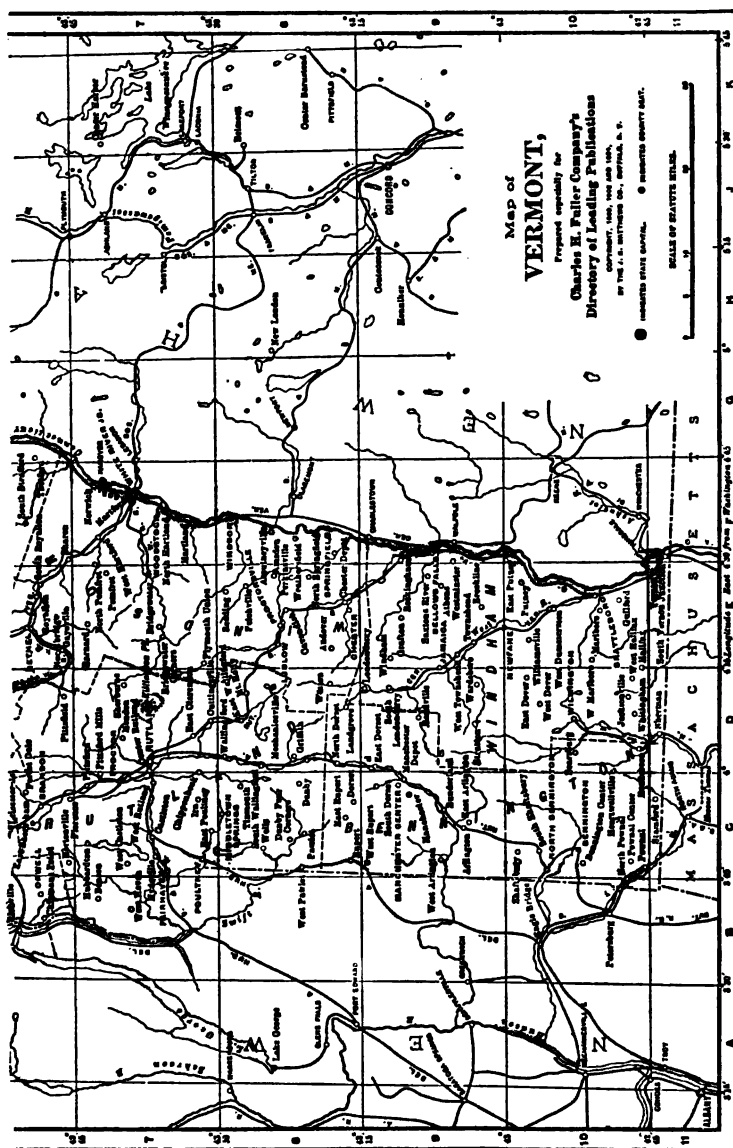
VERMONT.

Cities and Towns of—	No.	Pop.
10,000 inhabitants or more.....	3	44,748
5,000 to 10,000 inhabitants	7	51,231
2,500 to 5,000 inhabitants	22	72,964
Total urban territory.....		168,943



VERMONT.

	No.	Pop.
Rural territory		187,013
Towns of less than 2,500 inhabitants.....	214	186,765
Other rural territory.....		248
Total number of dwellings in state.....		77,466
Total number of families in state.....		85,178



VERMONT —Pop. 355,956.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Barre (E 5)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
Times..Ind..Eve ex Su.....	© 6,705	.50	.20 M	7-13 -297
<i>Monthly Publications.</i>				
Quarry Workers' Journal□..Labor..M.....	© 4,600	.50		7-13 -297
Min. rate 12 inches 1 tl. .40 inch.				
Bellows Falls (F 9)—Pop. 4,883.				
<i>Weekly Publications.</i>				
Times..Rep..Thur	—	.40	.20 B	7-13 -276
Bennington (C 10)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Banner..Ind..Eve ex Su.....	© 2,853	.50	.12½ N	7-13 -280
Brattleboro (E 10)—Pop. 9,350.				
<i>Daily Newspapers.</i>				
Reformer..Ind..Eve ex Su.....	© 2,619	.14	.14 F	7-13 -280
<i>Weekly Publications.</i>				
Phoenix..Rep..Fri	—	.60	.20 N	7-13 -280
<i>Monthly Publications.</i>				
Holstein-Friesian Register..Stk Brdg..S-M....	© 11,931	2.10	2.10 F	2-14 - 98
Burlington (C 3½)—Pop. 24,000.				
<i>Daily Newspapers.</i>				
Free Press□..Rep..Morn ex Su.....	\$ 11,068	.35	.35 F	7-13 -301
News□..Ind-Rep..Eve ex Su.....	© 8,200	.70	.28 D	7-13 -294
<i>Weekly Publications.</i>				
Advance□..Ind..Sat	—	.42	.33½ A	4-13 -175
Free Press□..Rep..Thur	—	.20	.20 F	7-13 -304
Montpelier (E 4½)—Pop. 8,500.				
<i>Daily Newspapers.</i>				
Argus..Ind..Eve ex Su.....	\$ 3,070	.50	.14 N	7-13 -280
Newport (G 2)—Pop. 2,548.				
<i>Weekly Publications.</i>				
Express & Standard□..Rep..Thur.....	© 1,800	.40	.15 B	7-13 -308
Rutland (D 7)—Pop. 16,000.				
<i>Daily Newspapers.</i>				
Herald□..Ind-Rep..Morn ex Su.....	© 3,025	.25	.25 F	7-13 -301
News□..Ind..Eve ex Su.....	—	.50	.15 I	7-13 -294
<i>Monthly Publications.</i>				
Farm Enterprises..Agrl..M	—	.50		4-13 -196
Min. rate 1 inch mo. 1 yr. .45 inch.				
St. Albans (C 2)—Pop. 6,381.				
<i>Daily Newspapers.</i>				
Messenger..Rep..Eve ex Su.....	© 3,681	.50	.12 I	7-13 -287

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**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

From Statistics Compiled by the U. S. Department of Agriculture

VERMONT				
	Acreage	Yield per Acre	Production	Value
Corn(Bush.)	45,000	38.0	1,710,000	\$ 2,907,000
Wheat(")	18,000	22.0	396,000	915,000
Hay(Tons)	993,000	1.3	1,291,000	21,043,000
Oats(Bush.)	103,000	41.0	4,243,000	3,801,000
Potatoes(")	26,000	130.0	3,380,000	4,664,000
Rye(")	1,000	21.0	21,000	35,000
Barley(")	16,000	31.0	496,000	759,000
Beans(")				
Sweet Potatoes(")				
Flaxseed(")				
Buckwheat(")	14,000	21.0	294,000	470,000
Cotton(Bales)				
Tobacco(Lbs.)				
Rice(Bush.)				
Total Acreage	1,216,000		Total Val.	\$ 34,594,000
	Number	Value per Head (average)		Value
Dairy Cows	281,000	\$ 72.00		\$ 20,232,000
Other Cattle	194,000	31.20		6,053,000
Horses	88,000	139.00		12,232,000
Swine	125,000	23.00		2,875,000
Sheep	107,000	12.70		1,359,000
Mules				
Total Number	795,000		Total Val.	\$ 42,751,000
			Grand Tot'l	\$ 77,345,000

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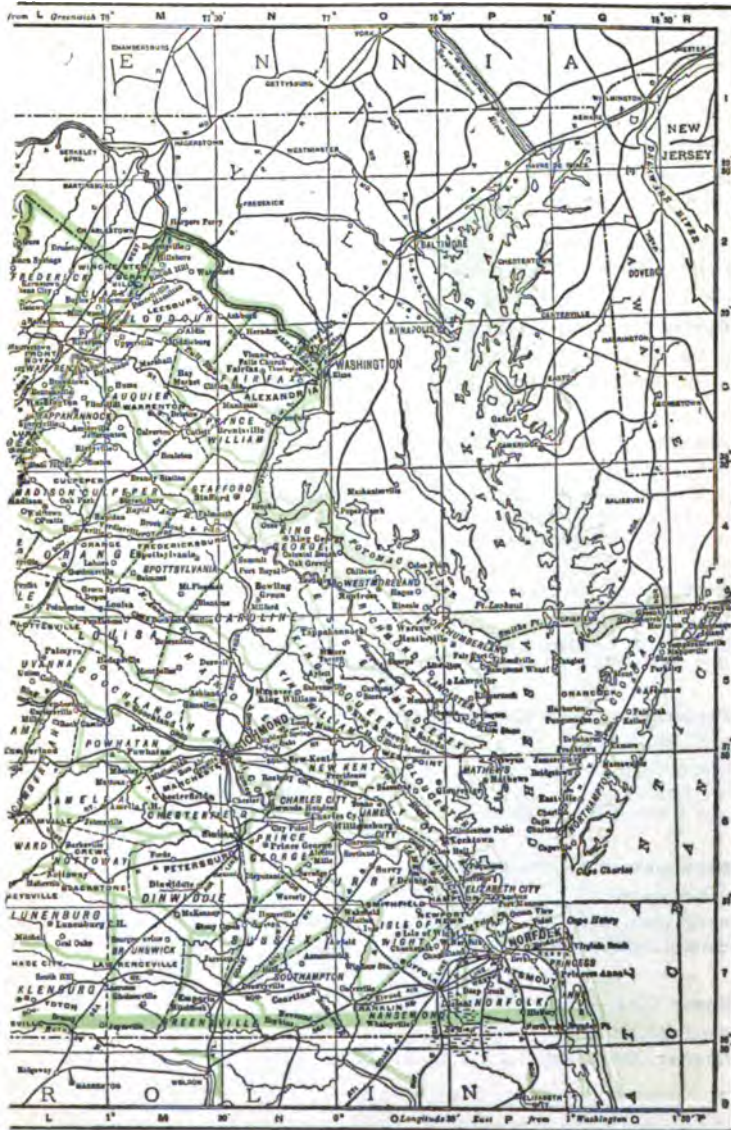
VIRGINIA.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or more.....	1	127,638
50,000 to 100,000 inhabitants	1	67,452
25,000 to 50,000 inhabitants	3	97,558
10,000 to 25,000 inhabitants	6	95,532
5,000 to 10,000 inhabitants	6	36,764
2,500 to 5,000 inhabitants	15	51,595



VIRGINIA.

	No.	Pop.
Urban territory	476,529
Rural territory	1,585,083
Towns of less than 2,500 inhabitants	159	112,974
Other rural territory	1,472,109
Total number of dwellings in state	400,445
Total number of families in state	419,452



VIRGINIA—Pop. 2,061,612.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Alexandria (N 3)—Pop. 15,329.				
<i>Daily Newspapers.</i>				
Gazette..Dem..Eve ex Su.....	—	.50	.15 N	7-13 -280
Alta Vista (J 6)—Pop. 1,250.				
<i>Weekly Publications.</i>				
Journal..Ind-Dem..Fri	© 2,800	.18	.18 F	6-13 -276
Bristol (C 7)—Pop. 6,247.				
<i>Daily Newspapers.</i>				
Herald-Courier□..Ind..Morn ex Su & Mon.....	© 3,457	.35	.35 F	7-13 -287
Su Morn	© 10,186	.35	.35 F	7-13 -287
Charlottesville (K 4½)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
Progress..Dem..Eve ex Su.....	—	.50	.15 N	7-13 -280
<i>Weekly Publications.</i>				
Chronicle..Dem..Thur	—	.25	.15 N	7-13 -280
Clifton Forge (H 5)—Pop. 7,000.				
<i>Daily Newspapers.</i>				
Review..Dem..Eve ex Su.....	\$ 1,086	.20	.12½K	6-13 -276
Danville (J 7½)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
{ Bee□..Ind-Dem..Eve ex Su.....	\$ 5,122 }	.42	.37½L	7-13 -292
{ Register□..Dem..Morn ex Su & Mon.....	\$ 5,243 }	.42	.37½L	7-13 -292
Su Morn				
Fort Monroe (P 7½)—Pop. 1,800.				
<i>Monthly Publications.</i>				
Journal of the U. S. Artillery..Mil..M.....	—			2-13½- 98
¼ p. 1 ti. \$5.00. Min. rate 1 p. mo. 1 yr. \$14.00 insertion.				
Fredericksburg (N 4)—Pop. 6,300.				
<i>Daily Newspapers.</i>				
Journal□..Ind..Eve ex Su.....	—	.15	.08 N	7-13 -308
Star..Dem..Eve ex Su.....	\$ 1,650	.50		7-13 -308
Min. rate 1 inch dly. 1 yr. \$20.00.				
Harrisonburg (K 4)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Independent□..Ind..Morn ex Su.....	\$ 5,117	.30	.20 D	7-13 -280
News-Record□..Ind..Morn ex Su.....	© 6,847	.30	.25 G	7-13 -280
Luray (L 2)—Pop. 1,218.				
<i>Weekly Publications.</i>				
News & Courier..Dem..Fri.....	© 3,500	.16	.16 F	6-13 -276

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VIRGINIA—Continued.

Lynchburg (J 6)—Pop. 35,000.

Daily Newspapers.

Advance□..Dem..Eve ex Su.....	⊙ 6,558	.42	.21 G	7-13 -298
News□..Dem..Morn ex Su & Mon.....	⊙ 11,185	.56	.35 G	7-13 -298
Su Morn	⊙ 12,176	.56	.35 G	7-13 -298

Newport News (P 6½)—Pop. 30,000.

Daily Newspapers.

{ Times-Herald□..Dem..Eve ex Su.....	⊙ 12,597	.56	.56 F	8-12½-294
{ Press□..Ind-Dem..Morn ex Su & Mon.....	⊙ 7,352	.56	.56 F	8-12½-294
Su Morn	⊙ 9,400	.56	.56 F	8-12½-294

‡ Advertising accepted only for combination of the PRESS and TIMES-HERALD. Member A. B. C. The John Budd Co., Advr. Repra., New York, Chicago, St. Louis. (128)

Norfolk (P 7)—Pop. 93,000.

Daily Newspapers.

Ledger-Dispatch□..Ind-Dem..Eve ex Su.....	⊙ 42,329	1.26	.84 D	8-12½-301
‡ Only afternoon paper in this important city. Carries far more advertising, local, foreign and classified, in 6 days than its morning competitor carries in 7 days. Mem. A. B. C. The John Budd Co., Advr. Repra., New York, Chicago, St. Louis. (111)				
Virginian-Pilot□..Ind-Dem..Morn ex Su.....	⊙ 33,311	1.26	.84 C	8-12½-301
Su Morn	⊙ 42,697	1.40	.98 C	8-12½-301

Monthly Publications.

Navy LWe..Mil & Naval..M.....	⊙ 14,350			8-13 -143
¼ p. 1 tl. \$35.00. Min. rate 1 p. mo. 1 yr. \$120.00 lpa.				

Petersburg (N 6)—Pop. 30,000.

Daily Newspapers.

Index Appeal□..Ind..Morn ex Su & Mon.....	⊙ 3,765	.25	.25 F	7-13 -280
Su Morn25	.25 F	7-13 -280
Progress□..Ind-Dem..Eve ex Su.....	\$ 7,130	.56	.35 D	7-13 -280

Portsmouth (P 7)—Pop. 45,000.

Daily Newspapers.

Star□..Ind-Dem..Eve ex Su.....	—	.70	.35 D	8-12½-308
Su Morn	—	.42	.42 F	8-12½-308

Pulaski (F 6½)—Pop. 7,000.

Daily Newspapers.

Southwest Times..Dem..Eve ex Su.....	—	.20	.20 F	6-13 -276
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Richmond (N 5½)—Pop. 160,000.

Daily Newspapers.

Journal□..Ind-Dem..Eve ex Su.....	\$ 21,612	1.12	.70 G	7-13 -294
News-Leader□..Ind-Dem..Eve ex Su.....	⊙ 48,661	1.12	1.12 F	8-12½-294
Times-Dispatch□..Dem..Morn ex Su.....	⊙ 30,092	1.54	.98 D	7-13 -294
Su Morn	⊙ 47,531	1.68	1.12 D	7-13 -294

‡ 'The A. B. C. circulation of the Richmond Times-Dispatch represents a quantity selling force that no advertiser can profitably overlook. The prestige of this newspaper and the character of its reading public together produce an advertising service above par.' (226)

Virginian□..Ind-Dem..Morn ex Su.....	—	.70	.49 G	7-13 -294
Su Morn	—	.70	.49 G	7-13 -294

\$ Government statement—See page 4. *Gross circulation. ⊙Net circulation. □Can use matrices. ‡ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

VIRGINIA—Continued.

Richmond—Continued.

Weekly Publications.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Christian Advocate..Meth (South)..Thur.....© 5,400	.60	.60 F	3-14 -154
Onward□..Presb (South)..Thur* 42,500	2.10	1.68 A	4-14 -180
Presbyterian of the South..Presby..Wed.....* 8,750	1.40	1.12 A	4-13½-196
Religious Herald..Bap..Thur62	.62 F	3-14 -154
Southern Churchman□..Epis..Sat84	.84 F	3-14 -154
Square Deal□..Labor..Fri50	.35 N	5-13 -238

Monthly Publications.

Earnest Worker□..Presb..M	4.20		2-16½-112
Min. rate 1 p. 8 tl. \$60.48 insertion.			
Merchants' Journal & Commerce□..Merc..M...			3-16½-182
½ p. 1 tl. \$12.00. Min. rate 1 p. mo. 1 yr. \$58.00 insertion.			
Missionary Survey□..Presb (South)..M.....* 25,000	2.52	2.10 A	2-16 -112
[Presbyterian (South) S. S. Lesson Books:			
Home Dept. & Adult Bible Class Quarterly□.	1.68	1.40 A	2-14 - 98
Senior Quarterly for Advanced Grades□.....	4.90	4.20 A	2-16½- 98
Southern Planter□..Agri..S-M	4.90	4.90 F	4-13 -175
Virginian Journal of Education..Educ..M ex			
July & Aug.....	2.50		2-18 -119
Min. rate 1 p. 10 tl. \$25.00 insertion.			

Yearly Publications.

Warrock-Richardson Almanac..Yrly			1-24 - 91
¼ p. \$25.00. Min. rate 1 p. 1 tl. \$75.00.			

Roanoke (H 6)—Pop. 45,000.

Daily Newspapers.

World News□..Dem..Eve ex Su.....© 11,481 }	1.12	.56 G	7-13 -294
Times□..Dem..Morn ex Su & Mon.....© 10,892 }	1.12	.56 G	7-13 -294
Su Morn			

Staunton (J 4)—Pop. 12,500.

Daily Newspapers.

Leader□..Dem..Morn & Eve ex Su.....© 5,096	.35	.21 D	7-13 -230
News□..Dem..Morn ex Su & Mon.....	.21	.16 N	7-13 -230
Su Morn21	.16 N	7-13 -230

Winchester (L 2)—Pop. 5,864.

Daily Newspapers.

Star..Dem..Eve ex Su.....© 3,896	.50	.16 B	7-13 -237
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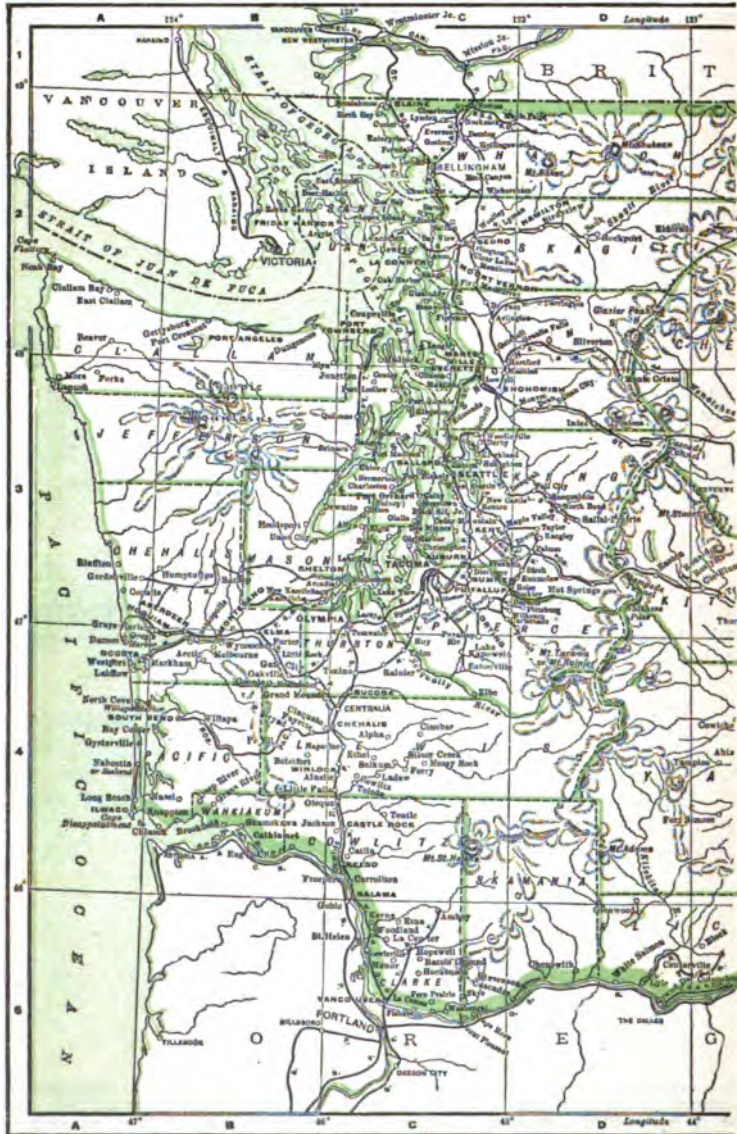
From Statistics Compiled by the U. S. Department of Agriculture

VIRGINIA		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	2,000,000	28.0	56,000,000	\$ 89,600,000
Wheat	(")	1,300,000	12.0	15,600,000	34,164,000
Hay	(Tons)	1,142,000	1.35	1,542,000	35,466,000
Oats	(Bush.)	225,000	23.0	5,175,000	5,175,000
Potatoes	(")	125,000	94.0	11,750,000	14,100,000
Rye	(")	100,000	12.0	1,200,000	2,100,000
Barley	(")	12,000	27.0	324,000	518,000
Beans	(")				
Sweet Potatoes	(")	28,000	120.0	3,300,000	4,872,000
Flaxseed	(")				
Buckwheat	(")	38,000	21.0	798,000	1,301,000
Cotton	(Bales)	46,000	270.0	26,000	3,445,000
Tobacco	(Lbs.)	190,000	770.0	146,300,000	38,038,000
Rice	(Bush.)				
Total Acreage		5,206,000		Total Val.	\$228,779,000
		Number	Value per Head (average)		Value
Dairy Cows		424,000	\$ 69.00		\$ 29,256,000
Other Cattle		567,000	46.40		26,309,000
Horses		369,000	109.00		40,221,000
Swine		1,134,000	18.00		20,412,000
Sheep		713,000	13.50		8,912,000
Mules		66,000	138.00		9,108,000
Total Number		3,273,000		Total Val.	\$134,218,000
				Grand Tot'l	\$362,997,000

*Government statement—See page 4. *Gross circulation. ©Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

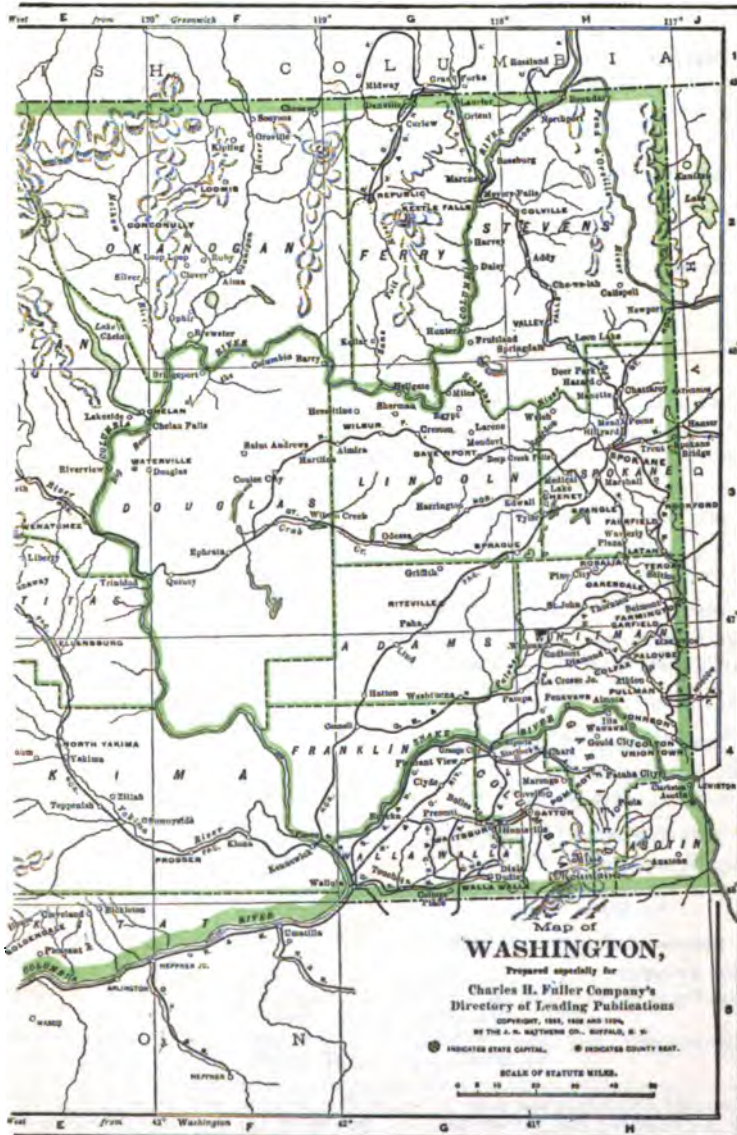
WASHINGTON.

Cities and Towns of—	No.	Pop.
100,000 inhabitants or more.....	2	341,596
50,000 to 100,000 inhabitants	1	83,743
10,000 to 25,000 inhabitants	5	96,219
5,000 to 10,000 inhabitants	4	31,773
2,500 to 5,000 inhabitants	15	52,195



WASHINGTON.

	No.	Pop.
Urban territory		605,530
Rural territory		536,460
Cities and towns of less than 2,500 inhabitants.....	150	120,532
Other rural territory.....		415,928
Total number of dwellings in state.....		238,822
Total number of families in state.....		254,692



WASHINGTON—Pop. 1,141,990.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Aberdeen (B 3½)—Pop. 20,126.				
<i>Daily Newspapers.</i>				
World□..Ind-Rep..Eve ex Su.....	\$ 6,813	.28	.28 F	7-13 -288
Bellingham (C 2)—Pop. 31,609.				
<i>Daily Newspapers.</i>				
American-Reveille□..Morn ex Su.....	© 9,122	.70	.42 G	7-13 -307
Su Morn	© 10,012	.70	.42 G	7-13 -307
Herald□..Rep..Eve ex Su.....	© 10,966	.70	.42 G	7-13 -307
[American-Reveille and Herald only papers covering Bellingham and nearby towns. Varree & Conklin, Inc., Western Reprs. (84)]				
Centralia (C 4)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Chronicle□..Rep..Eve ex Su.....	© 2,673	.15	.15 F	6-13 -273
Hub□..Ind..Eve ex Su.....	—	.20	.14 B	6-13 -280
Ellensburg (E 3½)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Record□..Ind..Eve ex Su.....	\$ 1,671	.20	.20 F	7-13 -294
Everett (C 2½)—Pop. 35,000.				
<i>Daily Newspapers.</i>				
Herald□..Rep..Eve ex Su.....	© 12,452	.42	.42 F	8-12½-280
Tribune□..Ind..Morn ex Su & Mon.....	© 3,142	.35	.35 F	7-13 -280
Su Morn	© 2,500	.35	.35 F	7-13 -280
Hoquiam (B 3½)—Pop. 13,000.				
<i>Daily Newspapers.</i>				
Washingtonian..Ind..Morn ex Su & Mon.....	—	.35	.16 P	7-13 -301
Su Morn	—	.35	.16 P	7-13 -301
Mt. Vernon (C 2)—Pop. 3,500.				
<i>Weekly Publications.</i>				
Argus□..Rep..Fri	© 1,700	.20	.20 F	6-13 -276
Olympia (C 3½)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Olympian□..Rep..Morn ex Su & Mon.....	\$ 1,185	.35	.14 L	7-13 -294
Su Morn	—	.35	.14 L	7-13 -294
Recorder□..Rep..Eve ex Su.....	\$ 1,275	.35	.14 L	7-13 -294
Port Angeles (D 2)—Pop. 5,000.				
<i>Daily Newspapers.</i>				
Herald..Ind-Rep..Eve ex Su.....	—	.22	.13 P	7-13 -304
Port Townsend (B 2½)—Pop. 4,000.				
<i>Daily Newspapers.</i>				
Leader..Rep..Morn ex Su & Mon.....	—	.25	.08 I	6-13 -273
Su Morn	—	.25	.08 I	6-13 -273
Seattle (C 3)—Pop. 348,639.				
<i>Daily Newspapers.</i>				
No. Amer. Times (Jap)□..Ind..Eve ex Su.....	—	.28	.20 P	9-15 -182
Su Morn	—	.28	.20 F	9-15 -182
Post Intelligencer□..Rep..Morn ex Su.....	© 51,019	2.10	1.26 G	7-13 -280
Su Morn	© 63,477	1.68	1.68 F	7-13 -280

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Cap use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

WASHINGTON—Continued.

Seattle—Continued.

Daily Newspapers.

Star☐..Ind..Eve ex Su.....	© 65,756	1.33	1.33 F	8-12 -308
Times☐..Ind..Eve ex Su.....	© 72,541	1.96	1.54 G	8-13 -308
Su Morn	© 94,665	2.66	2.10 G	8-13 -308

THE SEATTLE TIMES FOR 1918

Used no premiums. Continued in the A. B. C. Delivered more net cash paid circ. to its advs. than was guaranteed in its contracts. Raised its daily from 1c to 2c and to 3c. Carried more paid advertising than the other 2 papers of Seattle combined. Moved into its new home—a class A, fire-proof 6-story bldg. on Times Square. JOSEPH BLETHEN, President. C. B. BLETHEN, Editor-in-Chief.

NAT'L REPRESENTATIVES—Eastern and Central: N. Y., Tribune Bldg.; St. Louis, Post-Dispatch Bldg.; Chicago, Tribune Bldg.; Detroit, Ford Bldg.; The S. C. Beckwith Spl. Agcy. Pacific Coast: San Francisco, 742 Market St.; E. J. Bidwell Co. (87)

Union Record☐..Labor..Eve ex Su.....	\$ 43,974	1.68	1.12 L	8-12 -294
University of Washington Daily☐..Collegiate				
Eve ex Sat & Su of college year.....	© 1,800	.35	.25 N	6-13 -273

Weekly Publications.

Business Chronicle..Sat.....		2.80		3-15 -168
Min. rate 1 inch wkly. 1 yr. \$2.24 insertion.				
Catholic Northwest Progress..Cath..Fri.....	© 4,826	.75	.30 N	7-13 -301
Svenska Tribunen (Swed)..Ind..Thur.....		.50		7-13 -294
Min. rate 10 inches wkly. 1 yr. 37½ insertion.				
Washington Posten (Norw-Dan)..Ind-Rep..Fri.©	11,800	.50	.40 I	7-13 -308

Monthly Publications.

Flour & Grain World..Milling..M.....				2-22 -140
¼ p. 1 ti. \$10.00 flat.				
Motor Ship..Com & Navl Motor Vessels..M....				3-17 -168
¼ p. 1 ti. \$45.00. Min. rate 1 p. mo. 1 yr. \$90.00 insertion.				
Northwest Dairyman & Horticulturist..Hort & Dairy..M	© 14,800	1.26	1.26 F	4-13 -182
Northwest Medicine..Med..M	© 1,810			2-18 -126
¼ p. 1 ti. \$3.00. Min. rate 1 p. mo. 1 yr. \$12.50 ins.				
Northwestern Merchant..Groceries..M	© 2,500	2.50		2-21 -136
Min. rate 1 p. 1 ti. \$40.00.				
Pacific Fisherman..Coml Fisheries..M.....				3-17 -168
½ p. 1 ti. \$15.00. Min. rate 1 p. mo. 1 yr. \$35.00 insertion.				
Pacific Motor Boat..Motor Boating..M.....	© 7,900			2-20 -140
½ p. 1 ti. \$12.00. Min. rate 1 p. mo. 1 yr. \$60.00 insertion.				
Pacific Northwest Motorist..Motoring..M	© 8,155	3.50		3-14 -140
Min. rate 1 p. 1 ti. \$80.00.				
Pacific Ports..Foreign Trade..M.....		5.00		2-20 -129
Min. rate 1 p. mo. 1 yr. \$80.00 insertion.				
Pacific Poultryman..Poultry..M	© 12,967	1.96	1.40 A	3-13 -140
Smoke..Tobacco..M	© 700	3.00		3-16 -147
Min. rate ¼ p. mo. 1 yr. \$5.00 insertion.				
Trade Register☐..Coml..M80		3-13 -140
Min. rate 1 p. mo. 1 yr. \$15.00 insertion.				
West Coast Lumberman..Trade..S-M.....	© 3,218	2.50		3-17 -168
Min. rate 1 p. s. mo. 1 yr. \$42.50 insertion.				
Western Confectioner..Confectionery..M				3-13 -140
½ p. 1 ti. \$7.00. Min. rate 1 p. mo. 1 yr. \$40.00 insertion.				

Spokane (H 3)—Pop. 139,323.

Daily Newspapers.

Chronicle☐..Ind-Rep..Eve ex Su.....	\$ 40,670	1.54	1.12 G	8-12½-297
Press☐..Ind..Eve ex Su.....	© 7,917	.42	.42 F	8-12 -280
Spokesman Review☐..Ind-Rep..Morn ex Su.....	© 42,325	1.40	1.19 G	8-12½-297
Su Morn	© 56,779	1.96	1.66 G	8-13½-297

§ Government statement—See page 4. * Gross circulation. © Net circulation. ☐ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

WASHINGTON—Continued.

Spokane—Continued.

Weekly Publications.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
New West Trade..Merchandising..Sat.....	2,360 .70	.60 D	5-13 -252
{ Pacific Northwest Farm Trio..Agrl..Thur: Idaho Farmer, Boise, Idaho..... Oregon Farmer, Portland, Ore..... Washington Farmer, Spokane, Wash..... }	84,841 7.00	7.00 F	4-14 -189
Circulation quoted is average for 3 mos. ending Mar. 31, 1919.			
Spokesman Review□..Ind-Agrl..Tu & Fri.....	29,124 2.10	1.96 G	7-13 -294
Washington Farmer□..Agrl..Thur	3.50	3.50 F	4-14 -189
(See Pac. N. W. Farm Trio.)			

Monthly Publications.

Northwest Farm & Orchard..Agrl..M.....	2.10	1.96 A	4-13 -161
Northwest Mining Truth..Mining..S-M.....	1.50		4-13 -196
Min. rate 1 p. mo. 1 yr. \$28.00 insertion.			

Tacoma (C 3)—Pop. 125,000.

Daily Newspapers.

Ledger□..Rep..Morn ex Su.....	14,177 .70	.70 F	7-13 -297
Su Morn	36,594 .98	.98 F	7-13 -297
News-Tribune□..Rep..Eve ex Su.....	35,433 .98	.98 F	8-12-294
Times□..Ind..Eve ex Su.....	15,267 .49	.49 F	8-12 -280

Monthly Publications.

See America First..Scenic..Bi-M.....	3.35		3-15 -140
Min. rate ¼ p. mo. 1 yr. \$38.00 insertion.			

Vancouver (C 5)—Pop. 12,555.

Daily Newspapers.

Columbian..Rep..Eve ex Su.....*	1,650 .20	.20 F	7-13 -280
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Weekly Publications.

Columbian..Rep..Thur	1,000 .20	.20 F	7-13 -308
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Walla Walla (G 4½)—Pop. 25,136.

Daily Newspapers.

Bulletin□..Ind..Eve ex Su.....	4,993 .35	.35 F	7-13 -280
Su Morn	4,896 .35	.35 F	7-13 -280
Union□..Rep..Morn ex Su & Mon.....	3,520 .28	.28 F	7-13 -280
Su Morn	3,767 .50	.50 F	7-13 -280

Monthly Publications.

Up-to-the-Times Magazine□..Lit..M	3,000		2-15 -112
¼ p. 1 tl. \$8.00. Min. rate 1 p. mo. 1 yr. \$22.00 insertion.			

Wenatchee (E 3)—Pop. 5,500.

Daily Newspapers.

World□..Rep..Eve ex Su.....	6,239 .35	.35 F	7-13 -294
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Yakima (E 4)—Pop. 21,000.

Daily Newspapers.

Herald□..Ind..Morn ex Su & Mon.....	4,494 .28	.28 F	7-13 -287
Su Morn	5,506 .28	.28 F	7-13 -287
Republic□..Rep..Eve ex Su.....	4,729 .28	.28 F	7-13 -287

Monthly Publications.

Freeman's Farmer..Agrl..M	3.50		4-13 -196
Min. rate 1 inch mo. 1 yr. \$2.98 inch.			

\$Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ¶Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

VALUES OF CROPS AND LIVE STOCK FOR THE YEAR 1918

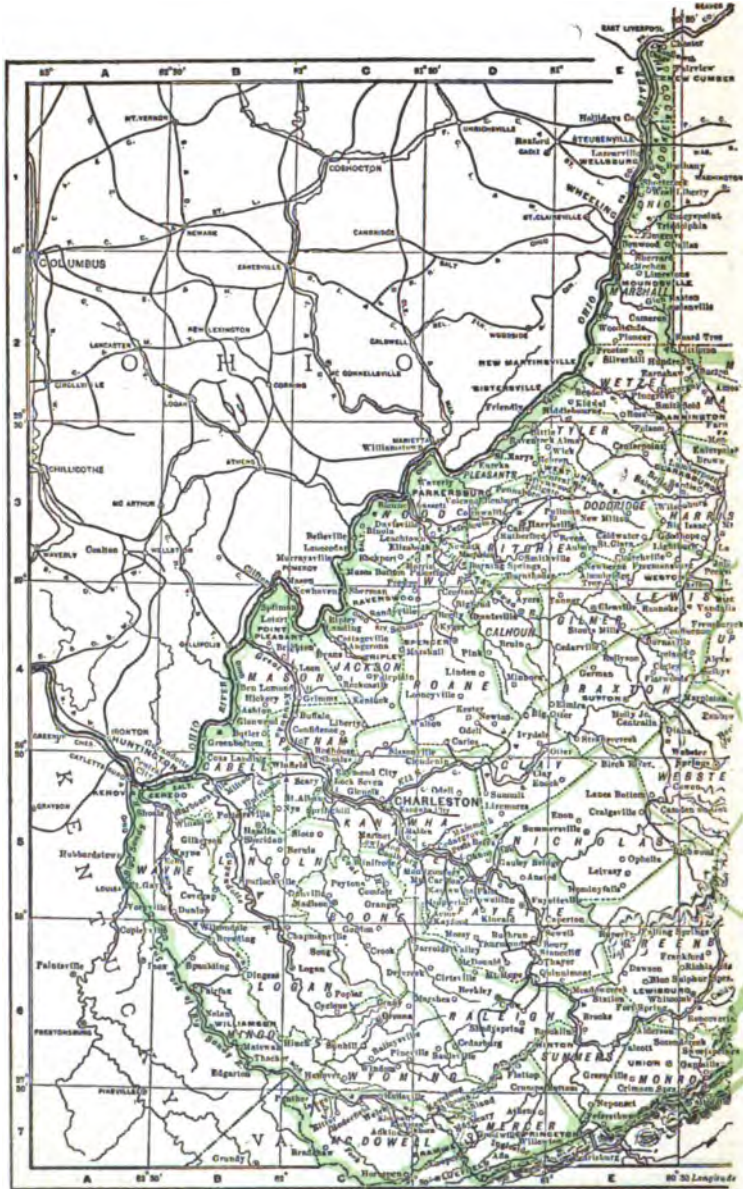
From Statistics Compiled by the U. S. Department of Agriculture

WASHINGTON		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	43,000	38.0	1,634,000	\$ 2,778,000
Wheat	(")	2,191,000	12.1	26,429,000	51,801,000
Hay	(Tons)	794,000	1.8	1,429,000	36,297,000
Oats	(Bush.)	310,000	27.0	8,370,000	8,203,000
Potatoes	(")	65,000	132.0	8,580,000	8,666,000
Rye	(")	7,000	10.0	70,000	140,000
Barley	(")	173,000	15.2	2,630,000	3,024,000
Beans	(")				
Sweet Potatoes	(")				
Flaxseed	(")				
Buckwheat	(")				
Cotton	(Bales)				
Tobacco	(Lbs.)				
Rice	(Bush.)				
Total Acreage		3,583,000		Total Val.	\$111,109,000
		Number	Value per Head (average)		Value
Dairy Cows		216,000	\$ 75.00		\$ 16,200,000
Other Cattle		307,000	37.60		11,543,000
Horses		303,000	92.00		27,876,000
Swine		317,000	22.00		6,974,000
Sheep		780,000	11.80		9,204,000
Mules		20,000	108.00		2,160,000
Total Number		1,943,000		Total Val.	\$ 73,957,000
				Grand Tot'l	\$185,066,000

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

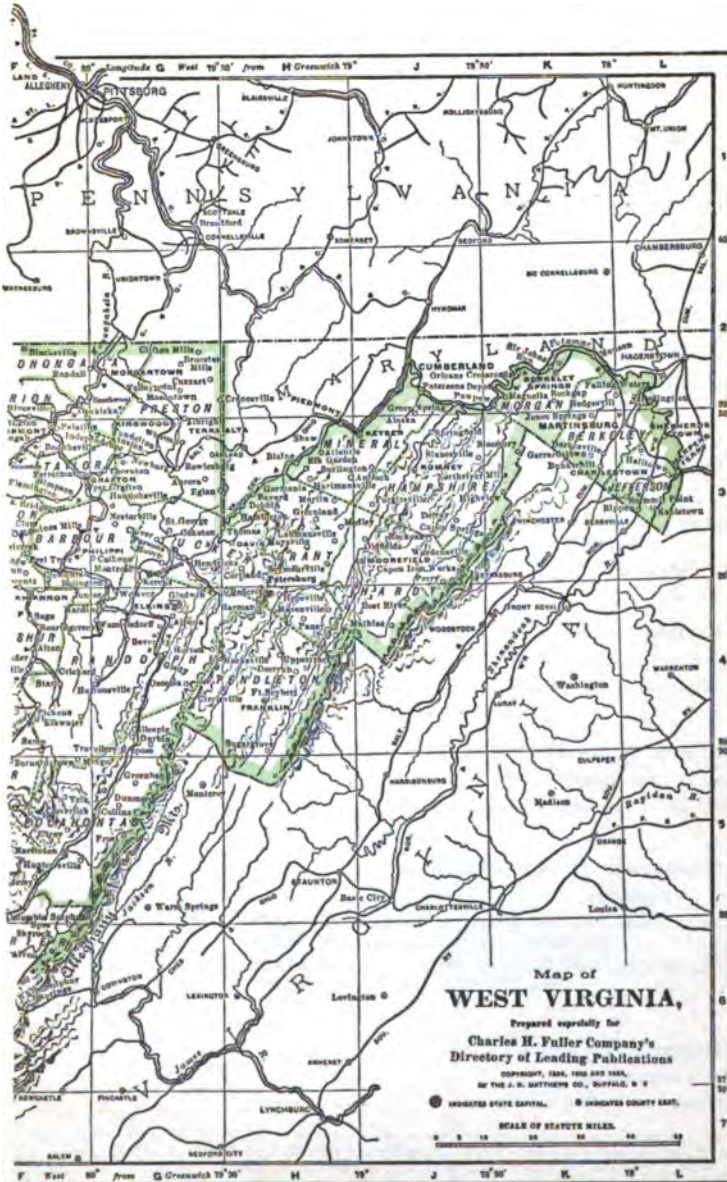
WEST VIRGINIA.

Cities and Towns of—	No.	Pop.
25,000 inhabitants or more.....	2	72,802
10,000 to 25,000 inhabitants	4	62,724
5,000 to 10,000 inhabitants	6	49,803
2,500 to 5,000 inhabitants	13	42,913
Total urban territory.....		228,242



WEST VIRGINIA.

	No.	Pop.
Rural territory		992,877
Cities and towns of less than 2,500 inhabitants.....	184	132,398
Other rural territory.....		860,479
Total number of dwellings in state.....		239,128
Total number of families in state.....		248,480



		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
WEST VIRGINIA—Pop. 1,122,119.				
Bluefield (D 7)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Telegraph..Ind-Rep..Morn ex Su & Mon.....	_____	.40	.18 P	7-13 -294
Su Morn	_____	.50	.22 P	7-13 -294
Charleston (C 5)—Pop. 35,000.				
<i>Daily Newspapers.</i>				
Gazette□..Dem..Morn ex Su.....	\$ 11,410	.42	.42 F	7-13 -308
Su Morn42	.42 F	7-13 -308
Mail□..Rep..Eve ex Su.....	© 9,130	.40	.35 D	7-13 -298
<i>Weekly Publications.</i>				
West Virginia Federationist..Labor..Thur.....	_____	.20	.20 F	6-13 -276
<i>Monthly Publications.</i>				
W. Virginian School Jrl. & Educator..Educ..M.	_____	1.25		3-13 -136
Min. rate 1 p. mo. 1 yr. \$22.08 insertion.				
Clarksburg (F 3)—Pop. 33,000.				
<i>Daily Newspapers.</i>				
Exponent□..Dem..Morn ex Su & Mon.....	\$ 8,187	.37	.26 I	7-13 -280
Su Morn37	.26 I	7-13 -280
Telegram□..Rep..Eve ex Su.....	© 7,969	.28	.28 F	7-13 -294
Su Morn	© 8,411	.28	.28 F	7-13 -294
Fairmont (F 1½)—Pop. 20,000.				
<i>Daily Newspapers.</i>				
Times□..Dem..Morn ex Su.....	\$ 6,808	.28	.28 F	7-13 -280
Su Morn28	.28 F	7-13 -280
West Virginian□..Rep..Eve ex Su.....	\$ 5,440	.28	.28 F	7-13 -294
Grafton (F 3)—Pop. 7,563.				
<i>Daily Newspapers.</i>				
Sentinel..Rep..Eve ex Su.....	© 2,567	.20	.20 F	7-13 -290
Hinton (E 6)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
News..Rep..Eve ex Su.....	_____	.05	.05 F	6-13 -276
Martinsburg (B 4½)—Pop. 50,000.				
<i>Daily Newspapers.</i>				
Advertiser□..Dem..Eve ex Su.....	© 3,608	.28	.28 F	7-13 -294
Su Morn	© 3,566			
Herald-Dispatch□..Rep..Morn ex Su.....	© 10,961	.49	.42 A	7-13 -280
Su Morn	© 11,395	.49	.42 A	7-13 -280
Keyser (J 2½)—Pop. 3,705.				
<i>Daily Newspapers.</i>				
Mineral News..Ind..Eve ex Su.....	_____			6-13 -276

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WEST VIRGINIA—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Martinsburg (L 2½)—Pop. 13,310.			
<i>Daily Newspapers.</i>			
Journal☐..Ind..Eve ex Su.....© 3,208	.18	.18 F	7-13 -294
World☐..Dem..Eve ex Su.....	.10	.10 F	7-13 -280
Morgantown (G 2)—Pop. 13,000.			
<i>Daily Newspapers.</i>			
New Dominion☐..Dem..Morn ex Su.....\$ 2,507	.20	.20 F	7-13 -287
Post☐..Rep..Eve ex Su.....	.20	.20 F	7-13 -280
Moundsville (E 2)—Pop. 8,918.			
<i>Daily Newspapers.</i>			
Echo..Ind..Eve ex Su.....\$ 1,730	.16	.16 F	7-13 -290
Parkersburg (C 3)—Pop. 28,000.			
<i>Daily Newspapers.</i>			
News..Rep..Morn ex Su.....	.25	.18 A	7-13 -294
Su Morn25	.18 A	7-13 -294
Sentinel☐..Dem..Eve ex Su.....\$ 6,252	.30	.21 I	7-13 -297
<i>Weekly Publications.</i>			
Baptist Banner..Bap..Thur© 5,600	.56	.56 F	3-14 -146
Sistersville (D 2)—Pop. 2,684.			
<i>Daily Newspapers.</i>			
Review..Dem..Eve ex Su.....	.20	.10 I	7-13 -280
Stanton (E 4)—Pop. 1,121.			
<i>Weekly Publications.</i>			
Advocate-Herald..Meth..Wed52	.52 F	4-13 -175
Wellsburg (E 1)—Pop. 5,500.			
<i>Daily Newspapers.</i>			
Herald..Rep..Eve ex Su.....\$ 600	.20	.09 I	7-13 -280
Wheeling (E 1½)—Pop. 45,000.			
<i>Daily Newspapers.</i>			
Intelligencer☐..Rep..Morn ex Su.....© 10,712	.56	.35 I	7-13 -304
News☐..Ind..Eve ex Su.....© 15,307	.70	.49 I	7-13 -304
Su Morn84	.63 A	7-13 -304
Register☐..Dem..Morn ex Su.....\$ 15,884	.70	.42 D	7-13 -294
Su Morn77	.49 D	7-13 -294
Telegraph☐..Ind..Eve ex Su.....	.30	.15 I	8-13 -301
<i>Weekly Publications.</i>			
Majority..Labor..Thur© 14,218	1.00	.35 I	6-13 -280
<i>Monthly Publications.</i>			
Church Calendar..Cath..M70		4-13 -175
Min. rate 1 p. 1 tl. \$32.00.			

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VALUES OF CROPS AND LIVE STOCK FOR THE YEAR 1913

From Statistics Compiled by the U. S. Department of Agriculture

WEST VIRGINIA	Area	Yield per Acre	Production	Value
Wheat	400,000	12.5	5,000,000	\$ 44,500,000
Barley	100,000	10.0	1,000,000	16,872,000
Oats	1,000,000	10.0	10,000,000	24,170,000
Hay	1,000,000	10.0	10,000,000	1,931,000
Stock	1,000,000	10.0	10,000,000	8,351,000
Other	1,000,000	10.0	10,000,000	541,000
Total				\$ 97,334,000
Wheat	1,000,000	10.0	10,000,000	47,000
Barley	1,000,000	10.0	10,000,000	1,555,000
Oats	1,000,000	10.0	10,000,000	2,565,000
Hay	1,000,000	10.0	10,000,000	
Stock	1,000,000	10.0	10,000,000	
Other	1,000,000	10.0	10,000,000	
Total				\$ 71,120,000
Wheat	1,000,000	10.0	10,000,000	\$ 17,551,000
Barley	1,000,000	10.0	10,000,000	21,610,000
Oats	1,000,000	10.0	10,000,000	12,590,000
Hay	1,000,000	10.0	10,000,000	8,121,000
Stock	1,000,000	10.0	10,000,000	1,931,000
Other	1,000,000	10.0	10,000,000	1,555,000
Total				\$ 72,358,000
Grand Total				\$ 270,812,000

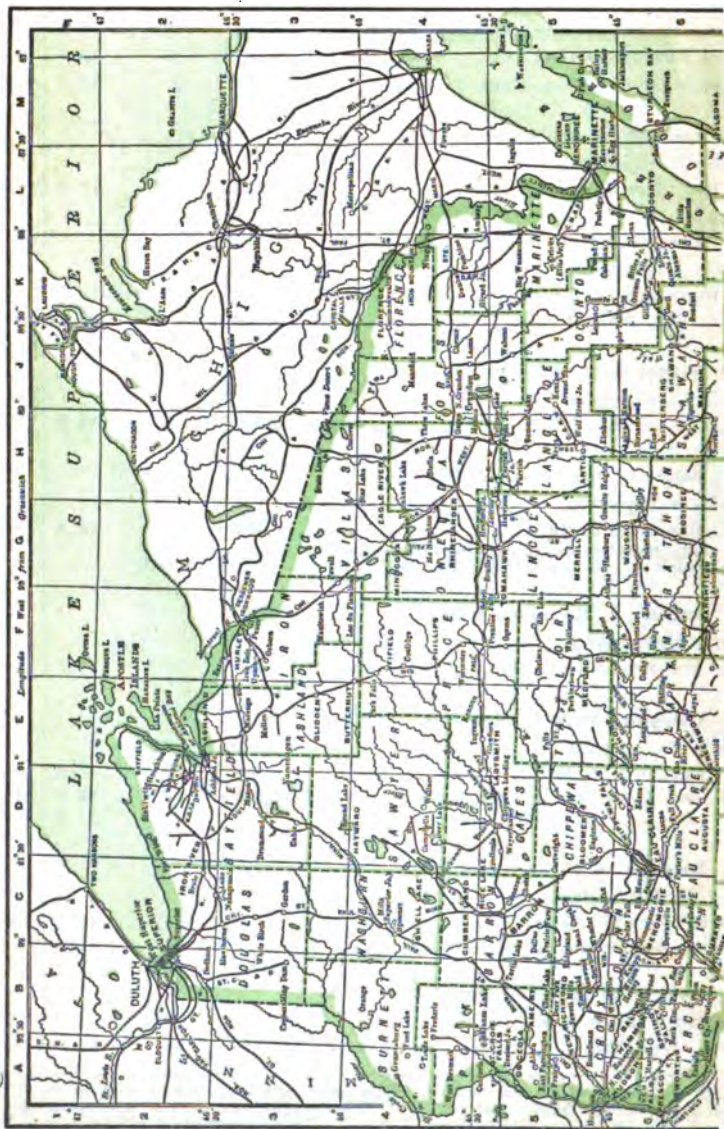
These figures are based on the best available information and are not necessarily accurate.

WISCONSIN—Pop. 2,333,860.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Antigo (H 5)—Pop. 9,500.				
<i>Daily Newspapers.</i>				
Journal..Rep..Eve ex Su.....	© 2,550	.17	.14 N	7-13 -280
Appleton (K 7)—Pop. 18,000.				
<i>Daily Newspapers.</i>				
Crescent..Dem..Eve ex Su.....	© 3,053	.40	.18 I	7-13 -280
Post□..Rep..Eve ex Su.....	© 4,898	.40	.20 I	7-13 -280
<i>Weekly Publications.</i>				
Montagsblatt (Ger)□..Ind..Mon	© 4,583	.40	.18 I	7-13 -294
Samstags Bote (Ger)..Ind..Sat.....	—	.10	.10 F	6-13 -280
Volksfreund (Ger)□..Ind..Thur	© 4,594	.40	.18 I	7-13 -294
Ashland (E 2½)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
Press..Rep..Eve ex Su.....	© 2,850	.10	.10 F	7-13 -280
Baraboo (G 8½)—Pop. 7,000.				
<i>Daily Newspapers.</i>				
News..Rep..Eve ex Su.....	\$ 1,400	.10	.10 F	6-13 -280
Republic..Rep..Eve ex Su.....	* 1,000	.08	.08 F	6-13 -280
Beaver Dam (J 8½)—Pop. 6,758.				
<i>Daily Newspapers.</i>				
Citizen..Ind..Eve ex Su.....	© 2,048	.15	.13 P	7-13 -280
Beloit (J 10)—Pop. 22,000.				
<i>Daily Newspapers.</i>				
News□..Rep..Eve ex Su.....	© 6,407	.40	.23 A	8-12½-294
‡ The Daily News maintains an expert merchandising department; consult it. G. Logan Payne Co., Frn. Rep. (71)				
Berlin (J 7½)—Pop. 4,636.				
<i>Daily Newspapers.</i>				
Journal..Ind-Rep..Eve ex Su.....	© 960	.10	.10 F	6-13 -280
Chippewa Falls (D 6)—Pop. 11,000.				
<i>Daily Newspapers.</i>				
Herald..Rep..Eve ex Su.....	—	.20	.17½A	7-13 -276
Independent..Dem..Eve ex Sat & Su.....	\$ 1,140	.17	.17 F	7-13 -280
Su Morn	—	.17	.17 F	7-13 -280
De Pere (K 6½)—Pop. 4,478.				
<i>Weekly Publications.</i>				
Journal-Democrat□..Dem..Fri	—	.40	.40 F	6-13 -276
Volksstem (Hollandish)□..Cath..Wed	—	.15	.12½A	6-13 -269
Dodgeville (F 9½)—Pop. 1,791.				
<i>Weekly Publications.</i>				
Chronicle..Rep..Fri	—	.25	.14 I	7-13 -304

\$ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ‡ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

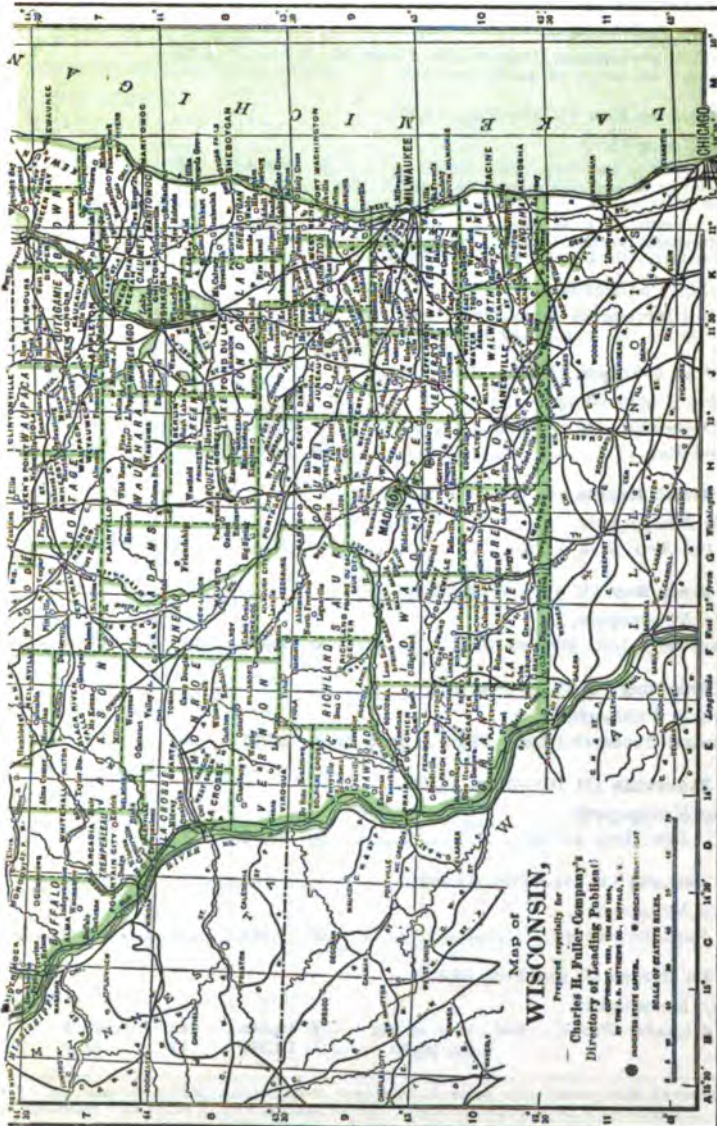
WISCONSIN.

Cities of—	No.	Pop.
100,000 inhabitants or more.....	1	373,857
25,000 to 50,000 inhabitants.....	7	219,030
10,000 to 25,000 inhabitants.....	10	160,061
5,000 to 10,000 inhabitants.....	18	122,719
2,500 to 5,000 inhabitants.....	37	128,653



WISCONSIN.

	No.	Pop.
Urban territory		1,004,320
Rural territory		1,329,540
Cities and villages of less than 2,500 inhabitants	304	238,251
Other rural territory		1,091,289
Total number of dwellings in state		462,355
Total number of families in state		499,629



WISCONSIN—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Eau Claire (D 6)—Pop. 20,000.			
<i>Daily Newspapers.</i>			
Telegram☐..Rep..Eve ex Su.....	40	.33 N	7-13 -294
Leader☐..Rep..Morn ex Su & Mon.....	40	.33 N	7-13 -294
Su Morn	40	.33 N	7-13 -294
<i>Weekly Publications.</i>			
Herold (Ger)...Dem...Thur10	.10 F	7-13 -280
Reform (Norw) Prohibition..Tu.....	.15	.15 F	7-13 -280
Evansville (H 10)—Pop. 2,200.			
<i>Monthly Publications.</i>			
Wisconsin Congregational Church Life..Cong..M	1.25		2-13 - 98
Min. rate 1 col. mo. 1 yr. \$43.50 insertion.			
Fond du Lac (K 8)—Pop. 24,000.			
<i>Daily Newspapers.</i>			
Commonwealth☐..Ind-Rep..Eve ex Su.....	.23	.23 F	7-13 -301
¶ A circulation of quantity as well as quality. Try it and be convinced of its merits. (96)			
Reporter☐..Dem..Eve ex Su.....	.21	.21 F	7-13 -308
¶ For advertising results in Fond du Lac Territory use The Daily Reporter. G. Logan Payne Co., Publs. Reprs. (78)			
<i>Monthly Publications.</i>			
Wisco. Retail Merchants Advocate..Trade..M....	2.00		2-21 -133
Min. rate 1 p. mo. 1 yr. \$17.50 insertion.			
Fort Atkinson (J 10)—Pop. 3,877.			
<i>Weekly Publications.</i>			
Hoard's Dairyman..Dairy..Fri	8.40	8.40 F	4-13 -182
Union..Ind-Rep..Fri30	.30 F	7-13 -304
Grand Rapids (G 7)—Pop. 8,000.			
<i>Daily Newspapers.</i>			
Leader..Ind-Rep..Eve ex Su.....	.15	.12 B	6-13 -280
Green Bay (K 6½)—Pop. 32,000.			
<i>Daily Newspapers.</i>			
Press-Gazette☐..Ind..Eve ex Su.....	.42	.35 B	8-12½-280
Hamburg (G 5½)—Pop. 985.			
<i>Monthly Publications.</i>			
Der Gefuegel-Zuechter (Ger)...Pitry & Agri..M.☉	.50	.50 F	3-13 -140
Janesville (H 10)—Pop. 14,000.			
<i>Daily Newspapers.</i>			
Gazette☐..Rep..Eve ex Su.....	.50	.35 A	7-13 -294
Kenosha (L 10)—Pop. 33,000.			
<i>Daily Newspapers.</i>			
News☐..Rep..Eve ex Su.....	.25	.15 N	7-13 -276
La Crosse (D 8)—Pop. 35,000.			
<i>Daily Newspapers.</i>			
Tribune & Leader-Press☐..Ind..Eve ex Su.....	.42	.42 F	7-13 -280
Su Morn42	.42 F	7-13 -280

☉ Government statement—See page 4. * Gross circulation. ☉ Net circulation. ☐ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

WISCONSIN—Continued.**La Crosse—Continued.****Weekly Publications.**

Herald und Volksfreund (Ger)..Dem..Sat.....	3,400	.25	.10 B	7-13 -308
Volksfreund (Ger)..Dem..Wed25	.10 B	7-13 -308
Volkspost (Ger)..Ind-Rep..Wed	11,987	.70	.70 F	7-13 -308

Monthly Publications.

Light..Social Purity..Bi-M	20,260	4.00		2-15 -112
Min. rate 1 p. bi-mo. 1 yr. \$41.87 insertion.				
Open Exhaust□..Motor Boating..M.....	6,800	3.25		3-13 -140
Min. rate 1 p. mo. 1 yr. \$34.10 insertion.				

Madison (H 9½)—Pop. 34,500.**Daily Newspapers.**

Capital Times□..Ind..Eve ex Su.....	9,011	.28	.28 F	7-12½-280
Cardinal□..College..Morn ex Su.....		.20	.20 F	4-13 -210
(Published during college year only.)				
Democrat□..Ind..Morn ex Su & Mon.....	5,930	.28	.28 F	8-12½-294
Su Morn	5,975	.28	.28 F	8-12½-294
State Journal□..Ind..Eve ex Su.....	14,804	.49	.49 F	7-13 -294
Su Morn	10,981	.49	.49 F	7-13 -294

† The Wisconsin State Journal, the market place of Southern Wisconsin. Circulation 14,000 daily. Rate 3½¢ per line. (65)

Weekly Publications.

Amerika (Norw)..Rep..Fri50		4-13 -175
Min. rate 1 inch wkly. 13 tl. .40 inch.				
National Equity News..Agri..Thur.....		2.80	2.80 F	4-12½-198
Wisconsin Botschafter (Ger)..Dem..Fri.....	2,600	.25	.21 I	6-13 -276
Wisconsin Farmer..Agri..Thur.....	72,808	7.00	7.00 F	4-13 -187
Wisconsin Staats-Zeitung (Ger)..Dem..Tu....		.25	.21 I	6-13 -276

Monthly Publications.

Amer. Thresherman & Farm Power..Trade..M.*	33,000	5.60	4.20 C	4-13 -182
Circulation quoted is for May, 1919, only.				
Horticulture..Hort..M	1,568	.70		3-13 -126
Min. rate ¼ p. 6 tl. .60 insertion.				
La Follette's Magazine□..Lit..M.....	34,500	1.75		4-13 -189
Min. rate 1 p. 1 tl. \$75.00.				
Tractor & Gas Engine Review..Trade..M.....	30,000	4.20		3-13 -144
Min. rate 1 p. mo. 1 yr. \$38.00 insertion.				
Circulation quoted is for May, 1919, only.				
Wis. Jrl. of Education..Educ..M ex July & Aug		1.50		2-18 -118
Min. rate 1 inch 10 mos. \$1.20 inch.				

Manitowoc (L 7)—Pop. 14,000.**Daily Newspapers.**

Herald-News..Prog-Dem..Eve ex Su.....	5,093	.33	.23 D	7-13 -280
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Marinette (L 5)—Pop. 15,000.**Daily Newspapers.**

Eagle-Star□..Ind-Rep..Eve ex Su.....	3,503	.25	.21 B	7-13 -294
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Marshfield (F 6)—Pop. 5,783.**Weekly Publications.**

News..Rep..Thur	4,450	.20	.20 F	8-13 -336
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* Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

WISCONSIN—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Menasha (K 7)—Pop. 7,000.				
<i>Daily Newspapers.</i>				
Record..Rep..Eve ex Su.....	_____	.15	.15 F	6-13 -276
<i>Monthly Publications.</i>				
Army Changes..Military..Qrly	* 3,500			1-27 - 94
½ p. 1 tl. \$15.00. Min. rate 1 p. 4 tl. \$20.00 insertion.				
School Review..Educ..M ex July & Aug.....	_____			2-15 -112
½ p. 1 tl. \$6.50. Min. rate 1 p. mo. 1 yr. \$22.50 insertion.				
Menominee (C 6)—Pop. 5,036.				
<i>Weekly Publications.</i>				
News..Rep..Thur	_____	.25	.20 B	7-13 -308
Merrill (G 5)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Herald□..Ind-Rep..Eve ex Su.....	_____	.25	.18 B	7-12½-276
Milwaukee (L 9½)—Pop. 450,000.				
<i>Daily Newspapers.</i>				
Herold (Ger)□..Ind-Rep..Eve ex Su.....	© 33,540	.84	.84 F	7-13 -301
Su Morn	© 33,540	1.12	1.12 F	7-13 -301
‡ A recent canvass of Milwaukee's leading merchants, such as Department Stores, Women's Wear Stores, Jewelry Shops, Food Supply Houses, etc., with reference to the relative merits of the six local newspapers, placed the Daily and Sunday Herold as second choice from an advertising standpoint. This record has probably never been equalled by any other American Daily printed in a foreign tongue. (233)				
Journal□..Ind..Eve ex Su.....	© 113,540	2.24	2.24 F	8-12½-297
Su Morn	© 93,724	2.24	2.24 F	8-12½-297
Kuryer Polski (Polish)□..Rep..Eve ex Su.....	© 35,600	.84	.70 K	7-12 -301
Su Morn	© 43,000	.98	.84 K	7-12 -301
Leader□..Socl..Eve ex Su.....	© 37,491	1.12	.98 G	7-13 -294
Nowiny Polski (Polish)□..Dem..Eve ex Su.....	_____	.50	.50 F	7-13 -284
Press (Jewish)..Ind..Eve ex Su.....	_____	.84	.60 B	5-13 -238
Su Morn	_____	.84	.60 B	5-13 -238
Sentinel□..Rep..Morn & Eve ex Su.....	© 76,817	1.82	1.40 I	8-12½-308
Su Morn	© 65,288	2.10	1.40 I	8-12½-308
Wisconsin & News□..Rep..Eve ex Su.....	© 56,838	1.40	1.40 F	8-12½-301
<i>Weekly Publications.</i>				
America (Ger)□..Ind..Tu	_____	3.50	3.50 F	7-13 -301
‡ Read in over 100,000 cash buying rural homes. The Milwaukee America affords the shortest route to their bulging purses. (234)				
Butter, Cheese & Egg Journal..Trade..Wed....	© 4,150			2-21 -140
1 in. wkly. 1 mo. \$1.50. Min. rate ¼ p. wkly. 1 yr. \$5.00 ins.				
Catholic Citizen□..Cath..Sat	© 14,800	1.25		7-13 -301
Min. rate 10 inches wkly. 1 yr. .56 inch.				
Columbia (Ger)□..Cath..Thur	_____	.60		7-13 -301
Min. rate 1 inch wkly. 1 yr. .88½ inch.				
Domacnost (Boh)..Ind..Wed	© 8,000	.50	.25 N	4-13½-196
Excelsior (Ger)..Cath..Thur	© 6,800	.42	.42 F	7-13 -304
Germania. (See America.)				
Haus und Bauernfreund (Ger)□..Agrl..Fri....	_____	3.50	3.50 F	4-15 -210
‡ A farm paper with practically unduplicated circulation and maximum reader confidence among subscribers whose purchasing power is rated high. (235)				
Landmann (Ger)..Agrl..Sat.....	© 10,700	.84	.84 F	5-12 -217

‡ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

WISCONSIN—Continued.

Milwaukee—Continued.

Weekly Publications.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Living Church..Epis..SatⒸ 9,800	2.10	2.10 F	3-14 -160
Organized Farmer□..Agri..ThurⒸ 25,000	1.40	1.40 F	3-14 -126
Rundschau (Ger)□..Luth..Wed—	1.40	1.40 F	7-13 -301
Seebote (Ger)□..Dem..Wed—	.40		7-13 -301
Min. rate 1 inch wkly. 1 yr. .30 inch.			
Sonntagsbote (Ger)□..Dem..Su—	.60		7-13 -301
Min. rate 1 inch wkly. 1 yr. .38½ inch.			
Times□..Local..SatⒸ 20,000	.60	.60 F	7-13 -287
Vorwaerts (Ger)□..Socl..Su—	.56	.56 F	7-13 -294
Western Bullder..Trade..Sat—	1.25		2-22 -143
Min. rate 1 p. wkly. 1 yr. \$11.00 ins.			
Wochenblatt (Yid)..Fri—	.65	.50 L	5-13 -238

Monthly Publications.

Amer. Jrl. of Education..Educ..M ex July, Aug (Dated also at St. Louis, Mo.) Min. rate 1 p. mo. 10 mos. \$15.40 insertion.	2.00		2-15 -114
American School Board Journal..Educ..M.....Ⓒ 10,000			4-13 -168
½ p. 1 ti. \$36.00. Min. rate 1 p. mo. 1 yr. \$72.00 ins.			
Brooms, Brushes & Handles..Trade..M.....—	2.50		2-16 -112
Min. rate ¼ p. mo. 1 yr. \$3.75 insertion.			
Catholic School Jrl..Educ..M ex July & Aug...Ⓒ 11,200	3.50		3-13 -140
Min. rate 1 p. mo. 10 ti. \$35.00 insertion.			
Die Hausfrau (Ger)..Lit..M.....—	4.20		3-13½-150
Min. rate ¼ p. 1 ti. \$40.50.			
Financial & Investment Chronicle□..Finan..M.—	2.80	2.80 F	3-13 -135
Flour & Feed..Trade..M.....—			2-21 -163
½ p. mo. 1 yr. \$8.84 ins. Min. rate 1 p. mo. 1 yr. \$41.67 ins.			
Ford Owner..Motoring..M—			2-16 -115
½ p. 1 ti. \$35.00. Min. rate 1 p. mo. 1 yr. \$100.00 insertion.			
Ice Cream Review..Trade..M.....Ⓒ 1,150			2-21½-140
½ p. 1 ti. \$4.00. Min. rate ¼ p. mo 1 yr. \$14.00 ins.			
Industrial-Arts Magazine..Educ..MⒸ 5,398			2-20 -140
½ p. 1 ti. \$27.00. Min. rate 1 p. mo. 1 yr. \$48.00 ins.			
Milk Dealer..Milk Trade..M.....Ⓒ 4,550	2.50		2-21 -140
Min. rate ¼ p. mo. 1 yr. \$11.25 insertion.			
Our Young People..Cath..M.....—	2.00		3-13 -140
Min. rate 10 inches mo. 1 yr. .50 inch.			
Progressive..Trapping & Fur Trade..M.....—	2.10	2.10 F	3-13½-119
Wisconsin Banker & Manufacturer..Finan..M.Ⓒ 3,190			2-20 -133
½ p. 1 ti. \$12.00. Min. rate ¼ p. mo. 1 yr. \$25.00 ins.			
Wisconsin Motorist..Motoring..M—			2-16 -112
½ p. 1 ti. \$5.00. Min. rate ¼ p. mo. 1 yr. \$3.75 insertion.			
Wood Turning..Woodworking..M—	2.50		2-16 -112
Min. rate ¼ p. mo. 1 yr. \$3.75 insertion.			

Yearly Publications.

America Kalender (Ger)..Yearly.....—			1-24 - 87
½ p. \$12.00. Min. rate ½ p. \$20.00.			
Columbia Familien-Kalender (Ger)..Yearly....—			2-16 -115
½ p. \$6.00. Min. rate 1 p. \$30.00.			
Living Church Annual..Epis..Yearly.....Ⓒ 8,500			2-13 - 91
½ p. \$5.00. Min. rate 1 p. \$35.00.			
Nova Vlast Obcansky Almanac (Boh)..Yearly..—			2-18 -126
½ p. \$7.00. Min. rate 1 p. \$30.00.			

Monroe (G 10)—Pop. 5,000.

Daily Newspapers.

Journal..Rep..Eve ex Su.....\$ 865	.10	.10 F	6-13 -280
Times..Prog-Rep..Eve ex Su.....Ⓒ 2,749	.20	.14 B	7-13 -287

Ⓐ Government statement—See page 4. *Gross circulation. Ⓒ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 8. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

WISCONSIN—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Wausau (K 7)—Pop. 5,734.				
<i>Daily Newspapers.</i>				
News..Rep..Eve ex Su.....	—	.08	.08 F	7-13 -308
Times..Dem..Eve ex Su.....	© 1,225	.10	.10 F	7-13 -308
<i>Monthly Publications.</i>				
Friend & Guide☐..Frat..M.....	—	2.10		4-13 -189
Min. rate 1 p. 1 li. \$100.00.				
Oshkosh (J 7½)—Pop. 36,000.				
<i>Daily Newspapers.</i>				
Northwestern☐..Rep..Eve ex Su.....	© 14,002	.60	.49 B	8-12½-297
Portage (J 8½)—Pop. 6,000.				
<i>Daily Newspapers.</i>				
Register-Democrat..Rep..Eve ex Su.....	—	.21	.21 F	7-13 -276
Racine (L 10)—Pop. 46,500.				
<i>Daily Newspapers.</i>				
Journal-News☐..Rep..Eve ex Su.....	© 7,668	.45	.35 B	7-13 -276
† Largest net paid circ. in city and county, proven by A. B. C. Audits. A. W. Allen, Western Repr., Peoples Gas Bldg., Chgo. (95)				
Times-Call☐..Ind..Eve ex Su.....	© 6,079	.42	.33½ D	7-13 -280
<i>Weekly Publications.</i>				
Wisconsin Agriculturist..Agrl..Sat	© 56,228	4.90	4.90 F	4-13 -196
Rhineland (H 4)—Pop. 5,637.				
<i>Daily Newspapers.</i>				
News..Rep..Eve ex Su.....	© 1,276	.20	.12½ I	7-13 -304
Sheboygan (L 8)—Pop. 30,000.				
<i>Daily Newspapers.</i>				
America (Ger)..Rep..Eve ex Su.....	© 1,559	.15	.15 F	6-13 -276
Press☐Dem..Eve ex Su.....	© 6,692	.35	.30 D	8-12½-280
Telegram..Rep..Eve ex Su.....	—	.25	.04 P	7-13 -280
<i>Weekly Publications.</i>				
Herald☐..Rep..Sat	—	.20	.20 F	7-13 -276
Sheboygan Falls (L 8)—Pop. 1,620.				
<i>Weekly Publications.</i>				
News & Dairy Market Reporter..Dairy..Wed..	© 2,400	.30	.30 F	6-13 -276
Stevens Point (G 6½)—Pop. 11,000.				
<i>Daily Newspapers.</i>				
Journal..Rep..Eve ex Su.....	© 1,996	.20	.15 G	6-13 -280
<i>Weekly Publications.</i>				
Gwiazda Polarna (Polish)..Ind..Sat.....	—	2.10	2.10 F	7-13 -301
Rolnik (Polish)..Ind..Fri	—	.56	.56 F	7-13 -301
<i>Yearly Publications.</i>				
Kalendarz Maryanski (Polish)☐..Yrly.....	—			2-16½-112
¼ p. \$15.00. Min. rate 1 p. \$40.00.				

§ Government statement—See page 4. * Gross circulation. © Net circulation. ☐ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

WISCONSIN—Continued.			
	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Stoughton (H 10)—Pop. 4,761.			
<i>Daily Newspapers.</i>			
Courier-Hub..Rep..Eve ex Su.....\$ 1,224	.25	.10 N	6-13 -280
Sturgeon Bay (M 6)—Pop. 4,262.			
<i>Weekly Publications.</i>			
Advocate..Rep..Thur© 3,500	.18	.18 F	6-13 -280
Superior (B 2)—Pop. 50,000.			
<i>Daily Newspapers.</i>			
Telegram□..Rep..Eve ex Su.....© 15,985	.49	.49 F	7-13 -280
Tyomies (Finnish)□..Socialist..Eve ex Su....© 15,880	.56	.50 L	7-13 -294
<i>Weekly Publications</i>			
Sv.-Amerikanska Tribunen (Swed)□..Ind-Rep Fri ———	.62	.62 F	7-13 -280
<i>Monthly Publications.</i>			
Lapattosu (Finnish)..S-M© 11,000	1.00	1.00 F	2-21 -137
Peito ja Koti (Finn)..M.....© 12,000	1.00	1.00 F	3-13 -140
Viroqua (E 8½)—Pop. 2,059.			
<i>Weekly Publications</i>			
Censor..Rep..Wed© 3,360	.16	.16 F	7-13 -308
Watertown (J 9)—Pop. 10,000.			
<i>Daily Newspapers.</i>			
Times□..Dem..Eve ex Su..... ———	.20	.20 F	7-13 -294
<i>Monthly Publications:</i>			
Farmers' Veterinary Advisor..Veterinary..M... ———	1.68	1.12 A	3-14 -140
Waukesha (K 9½)—Pop. 8,740.			
<i>Weekly Publications</i>			
Freeman..Rep..Thur© 2,479	.15	.15 F	6-13 -276
Waupaca (H 7)—Pop. 2,789.			
<i>Weekly Publications</i>			
Post..Ind-Rep..Thur© 3,040	.28	.28 F	7-13 -301
Wausau (G 5½)—Pop. 19,239.			
<i>Daily Newspapers.</i>			
Record-Herald□..Rep..Eve ex Su.....© 5,437	.30	.25 B	7-13 -294

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

**VALUES OF CROPS AND LIVE STOCK
FOR THE YEAR 1918**

From Statistics Compiled by the U. S. Department of Agriculture

WISCONSIN		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	1,717,000	4.5	69,538,000	\$ 90,399,000
Wheat	(")	406,000	24.2	9,837,000	20,166,000
Hay	(Tons)	2,582,000	1.37	3,537,000	76,399,000
Oats	(Bush.)	2,364,000	46.6	110,162,000	73,809,000
Potatoes	(")	295,000	112.0	33,040,000	26,432,000
Rye	(")	436,000	17.6	7,674,000	11,511,000
Barley	(")	711,000	35.7	25,383,000	23,352,000
Beans	(")				
Sweet Potatoes	(")				
Flaxseed	(")				
Buckwheat	(")	40,000	15.9	636,000	1,049,000
Cotton	(Bales)				
Tobacco	(Lbs.)	49,000	1,330.0	65,170,000	19,551,000
Rice	(Bush.)				
Total Acreage		8,605,000		Total Val.	\$242,668,000
		Number	Value per Head (average)		Value
Dairy Cows		1,803,000	\$ 82.00		\$147,846,000
Other Cattle		1,436,000	37.00		46,420,000
Horses		694,000	109.00		75,645,000
Swine		2,181,000	26.50		47,796,000
Sheep		716,000	12.40		8,878,000
Mules		3,000	111.00		332,000
Total Number		6,833,000		Total Val.	\$226,798,000
				Grand Tot'l	\$669,466,000

§ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

WYOMING—Pop. 145,965.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Casper (F 4)—Pop. 4,040.				
<i>Daily Newspapers.</i>				
Tribune..Rep..Eve ex Su.....	© 3,350	.42	.35 B	7-13 -290
Cheyenne (H 5½)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
State Leader☐..Dem..Morn ex Su & Mon.....	\$ 6,961	.35	.35 F	7-13 -280
Su Morn35	.35 F	7-13 -280
Tribune☐..Rep..Eve ex Su.....	© 5,506	.35	.35 F	7-13 -280
<i>Weekly Publications.</i>				
Wyoming Labor Journal☐..Labor..Fri.....	© 9,953	.50	.50 F	5-13 -238
<i>Monthly Publications.</i>				
Wyoming Stockman-Farmer☐..Agrl..M	© 32,102	2.10	2.10 F	4-13 -182
Douglas (G 4)—Pop. 1,845.				
<i>Weekly Publications.</i>				
Budget..Dem..Thur	© 1,160	.15	.15 F	6-13 -273
Lander (D 4)—Pop. 1,726.				
<i>Weekly Publications</i>				
State Journal..Rep..Fri	© 1,685	.25	.25 F	7-13 -304
Laramie (G 5)—Pop. 8,237.				
<i>Daily Newspapers.</i>				
Boomerang..Dem..Eve ex Su.....	© 1,250	.20	.16 P	7-13 -280
Republican☐..Rep..Eve ex Su.....	© 1,242	.15	.12 I	6-13 -280
Rawlins (E 5)—Pop. 2,975.				
<i>Weekly Publications</i>				
Republican..Rep..Thur	© 1,550	.20	.20 F	6-13 -276
Sheridan (F 2)—Pop. 8,906.				
<i>Daily Newspapers.</i>				
Enterprise☐..Dem..Eve ex Sat & Su.....	© 3,374	.30	.22 P	7-13 -280
Post☐..Morn ex Su & Mon.....	—	.35	.28 B	7-13 -280
Su Morn	—	.35	.28 B	7-13 -280

*Government statement—See page 4. *Gross circulation. ©Net circulation. ☐Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

WYOMING.

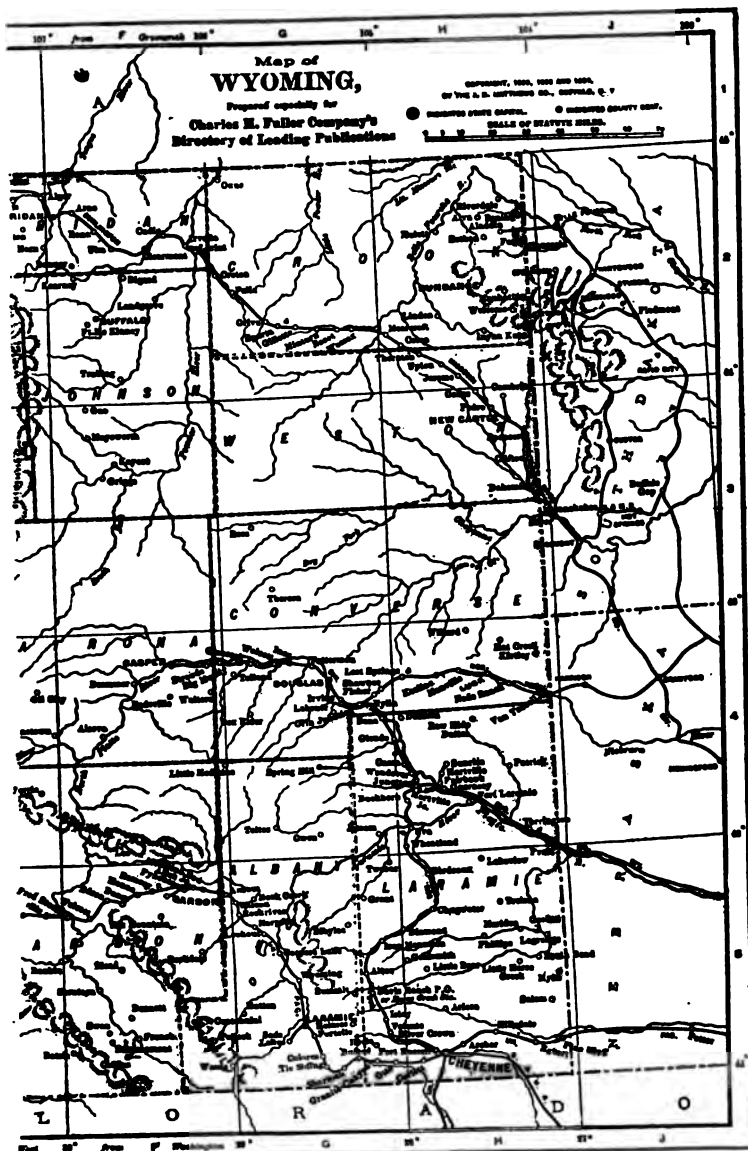
Cities and Towns of—	No.	Pop.
10,000 inhabitants or more.....	1	11,870
5,000 to 10,000 inhabitants.....	3	23,428
2,500 to 5,000 inhabitants.....	3	9,478
Total urban territory.....		43,221



No.

Pop.

Rural territory	102,744
Towns of less than 2,500 inhabitants	41	22,866
Other rural territory	79,878
Total number of dwellings in state	30,969
Total number of families in state	32,092



VALUES OF CROPS AND LIVE STOCK FOR THE YEAR 1918

From Statistics Compiled by the U. S. Department of Agriculture

WYOMING		Acreage	Yield per Acre	Production	Value
Corn	(Bush.)	40,000	25.0	1,000,000	\$ 1,400,000
Wheat	(")	260,000	25.4	6,600,000	12,474,000
Hay	(Tons)	580,000	2.1	1,218,000	17,052,000
Oats	(Bush.)	285,000	41.0	11,685,000	9,348,000
Potatoes	(")	30,000	150.0	4,500,000	3,825,000
Rye	(")	25,000	18.0	450,000	684,000
Barley	(")	30,000	37.0	1,110,000	1,443,000
Beans	(")				
Sweet Potatoes	(")				
Flaxseed	(")	8,000	9.0	27,000	88,000
Buckwheat	(")				
Cotton	(Bales)				
Tobacco	(Lbs.)				
Rice	(Bush.)				
Total Acreage		1,253,000		Total Val.	\$ 46,314,000
		Number	Value per Head (average)		Value
Dairy Cows		72,000	\$ 95.00		\$ 6,840,000
Other Cattle		1,000,000	61.80		61,800,000
Horses		230,000	77.00		17,710,000
Swine		63,000	20.50		1,354,000
Sheep		4,018,000	12.30		49,421,000
Mules		4,000	106.00		424,000
Total Number		5,387,000		Total Val.	\$137,549,000
				Grand Tot'l	\$183,863,000

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

CANADA—Pop. 7,500,000**ALBERTA—Pop. 385,000.****Calgary (L 5)—Pop. 60,000.****Daily Newspapers.**

Albertan☐..Lib..Morn ex Su.....© 14,236 .70 .56 A 7-12 -322

† Largest morning circulation in Alberta. Used by all National advertisers, to reach clientele with highest purchasing power. Member A. B. C. Repr., W. H. Stockwell, Chicago, and Charles E. Miller, New York. (268)

Herald☐..Ind-Con..Eve ex Su.....© 25,933 .84 .70 A 8-12½-308

† Alberta's leading daily; covers greatest growing market in Canada. Goes into more Calgary homes, carries more local and foreign advertising than any daily publication in city. Member A. B. C. Henry De Clerque, Inc., U. S. Representative. (280)

Weekly Publications.

The Alberta Farmer & Herald☐..Ind-Con..Thur© 10,693 .35 .35 F 8-12½-308

Monthly Publications.

Commercial Review..Trade..S-M* 3,116 1.25 3-14 -140
Min. rate 1 p. mo. 1 yr. \$24.00 insertion.

Farm & Ranch Review..Agri..S-M.....© 32,009 2.80 2.80 F 4-13 -180

Littlebury's Magazine..Hort..M 1.50 3-13 -133
Min. rate ¼ p. mo. 1 yr. \$6.87½ insertion.

Edmonton (L 4)—Pop. 53,000.**Daily Newspapers.**

Bulletin☐..Lib..Morn & Eve ex Su.....© 12,143 .56 .56 F 7-13 -301

Journal☐..Con..Eve ex Su.....© 19,048 .70 .70 F 8-12½-301

† Progressive, popular, productive. Circulation audited by A. B. C. Henry De Clerque, Inc., U. S. Repr., Chicago & New York. (229)

Weekly Publications.

Bulletin☐..Lib..Mon & Thur.....© 7,250 .56 .56 F 7-13 -301

Lethbridge (J 9)—Pop. 11,875.**Daily Newspapers.**

Herald☐..Ind-Lib..Eve ex Su.....© 5,791 .28 .28 F 7-13 -280

Weekly Publications.

Herald☐..Ind-Lib..Wed© 1,655 .17½ .17½ F 7-13 -280

Medicine Hat (L 8½)—Pop. 9,250.**Daily Newspapers.**

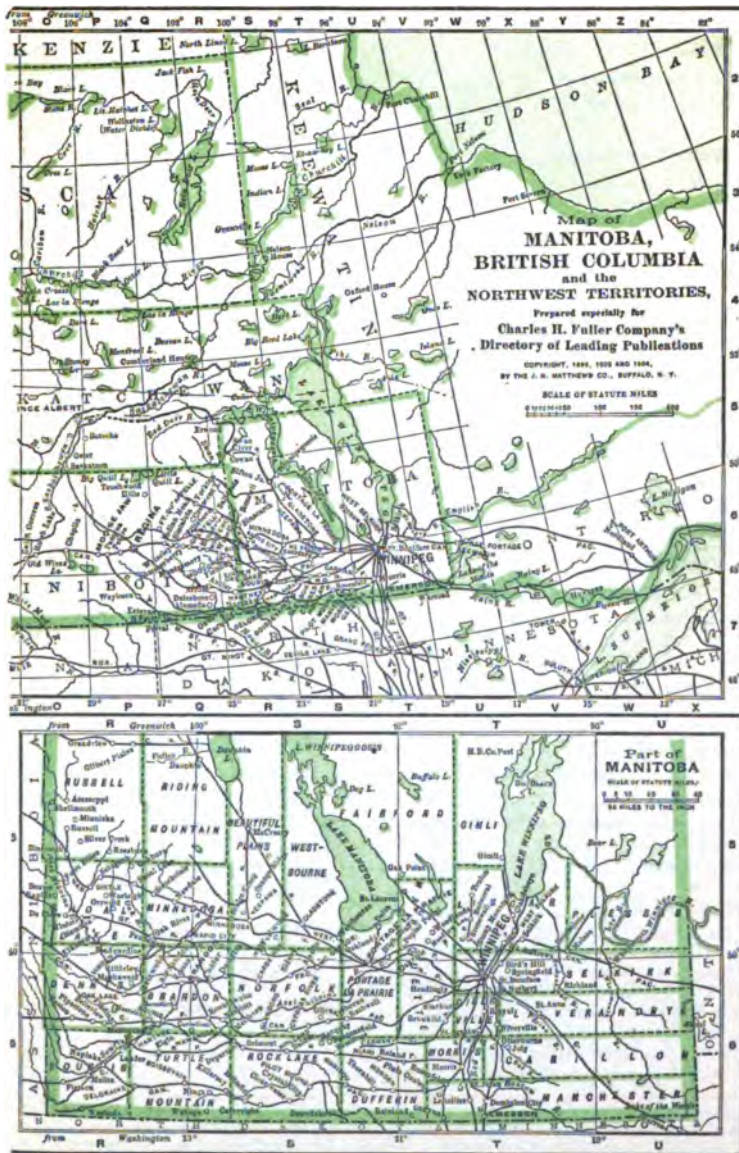
News☐..Ind-Lib..Eve ex Su.....© 3,050 .17½ .17½ F 7-13 -304

*Government statement—See page 4. *Gross circulation. ©Net circulation. ☐Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 8. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ALBERTA	Urban population	152,274
ALBERTA	Rural population	232,726
BRITISH COLUMBIA	Urban population	203,684
BRITISH COLUMBIA	Rural population	188,796
MANITOBA	Urban population	241,883
MANITOBA	Rural population	258,117
SASKATCHEWAN	Urban population	131,365
SASKATCHEWAN	Rural population	395,635



ALBERTA	Total number of dwellings.....	87,672
ALBERTA	Total number of families.....	90,346
BRITISH COLUMBIA.....	Total number of dwellings.....	74,677
BRITISH COLUMBIA.....	Total number of families.....	79,825
MANITOBA	Total number of dwellings.....	84,511
MANITOBA	Total number of families.....	89,861
SASKATCHEWAN	Total number of dwellings.....	118,283
SASKATCHEWAN	Total number of families.....	120,751



BRITISH COLUMBIA—Pop. 392,480.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Kamloops (G 5)—Pop. 4,300.				
<i>Weekly Publications.</i>				
Standard..Con..Tu & Fri.....	© 1,460	.16	.16 F	6-13 -280
Nanaimo (F 6)—Pop. 9,000.				
<i>Daily Newspapers.</i>				
Free Press..Con..Eve ex Su.....	—	.25	.21 I	7-13 -294
Herald..Ind..Morn ex Su & Mon.....	© 2,250	.25	.21 B	7-13 -294
Su Morn	—	.25	.21 B	7-13 -294
Nelson (J 6)—Pop. 7,500.				
<i>Daily Newspapers.</i>				
News□..Con..Morn ex Su.....	© 4,885	.28	.28 F	7-13 -287
New Westminster (F 6)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
British Columbian□..Con..Eve ex Su.....	© 3,000	.75	.35 E	6-13 -273
<i>Weekly Publications.</i>				
British Columbian..Con-Unionist..Tu	© 3,000	.75	.50 A	4-13 -182
North Vancouver (F 6)—Pop. 10,000.				
<i>Weekly Publications.</i>				
North Shore Press..Con-Unionist..Fri.....	© 1,550	.50	.25 N	6-13 -280
Prince Rupert (B 3)—Pop. 6,500.				
<i>Daily Newspapers.</i>				
Empire..Unionist..Eve ex Su.....	© 1,550	.25	.25 F	6-13 -262
News..Lib..Eve ex Su.....	—	.50		7-13 -294
Min. rate 70 inches or more per week .15 inch.				
Vancouver (F 6)—Pop. 157,507.				
<i>Daily Newspapers.</i>				
Province□..Ind..Eve ex Su.....	© 57,255	1.68	.98 L	8-12½-294
Sun□..Lib..Morn ex Su.....	© 21,729	.63	.63 F	7-13 -308
Su Morn	© 23,422	.84	.84 F	7-13 -308
Tairiku Nippo (Jap)..Non-Part..Eve ex Su....	—	1.40	.70 A	8-12½-266
World□..Ind-Lib..Eve ex Su.....	© 13,981	.70	.56 G	7-13 -294
<i>Weekly Publications.</i>				
British Columbia Federationist□..Labor..Fri..	© 15,000	1.40	.60 A	7-13 -301
British Columbia Record..Tr..Mon, Wed & Fri..	© 1,275	.40	.25 P	6-13 -266
British Columbia Veterans Wkly..Military..Thur	© 8,221	1.10		4-13 -174
Min. rate 1 p. 1 ti. \$67.00.				
Farm and Home□..Agrl..Thur.....	—	.70	.70 F	4-13 -217
<i>Monthly Publications.</i>				
British Columbia Farmer□..Agrl..M.....*	5,000	1.40		3-15 -140
Min. rate 1 p. mo. 1 yr. \$42.00 insertion.				
British Columbia Retailer..Gen Mdse..M.....	—	3.50		2-21 -140
Min. rate ½ p. mo. 1 yr. \$17.00 insertion.				
Farm and Fireside..Agrl..M.....	© 3,200	1.12		3-13 -140
Min. rate 1 p. 7 ti. \$25.20 insertion.				
Mining and Engineering Record..Mech..S-M...	—	1.75		3-13 -140
Min. rate 1 p. s.-mo. 1 yr. \$40.00 insertion.				

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

BRITISH COLUMBIA—Continued.**Vancouver—Continued.***Monthly Publications.*

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Western Canada Mining, Engineering and Con- tracting□..Mech..M*	1,000		3-13 -134
1/12 p. 1 tl. \$5.00. Min. rate 1 p. 1 tl. \$50.00.			
Western Canadian Farmer..Agrl..M.....	1.63		3-13 -140
Min. rate 1 inch mo. 1 yr. \$1.26 inch.			
Western Clarion..Socl..M◎	3,500	.65	3-14 -216
Min. rate 1 p. mo. 6 mos. \$47.50 insertion.			

Victoria (F 6½)—Pop. 45,000.*Daily Newspapers.*

Colonist□..Con..Morn ex Su & Mon.....◎	10,368	1.40	.56 A	7-13 -303
Su Morn◎	12,336	1.40	.70 A	7-13 -308
† The Colonist is the oldest daily newspaper on the Pacific Coast, established 1858, the only Conservative paper published in Victoria. Member A. B. C.				
I. S. Wallis & Son, Representatives, Chicago, Ill. (222)				
Times□..Ind..Eve ex Su.....◎	10,250	.70	.42 A	7-13 -280

Monthly Publications.

British Columbia Pharmaceutical Record..Drugs M◎	925			2-13 -103
¼ p. 1 tl. \$3.50. Min. rate 1 p. mo. 1 yr. \$8.34 insertion.				
Island Motorist□..Motoring..M*	1,500			2-15 -112
¼ p. 1 tl. \$3.00. Min. rate 1 p. 1 tl. \$25.00.				

MANITOBA—Pop. 500,000.**Brandon (S 6)—Pop. 18,000.***Daily Newspapers.*

Sun..Con..Eve ex Su.....◎	4,664	.28	.28 F	7-13 -280
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Weekly Publications.

Sun..Con..Tu◎	2,250	.28	.28 F	7-13 -280
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Portage La Prairie (S 5½)—Pop. 5,000.*Daily Newspapers.*

Graphic..Ind..Lib..Eve ex Su.....◎	1,030	.12	.12 F	6-13 -280
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Winnipeg (T 5½)—Pop. 200,000.*Daily Newspapers.*

{ Free Press□..Lib..Morn ex Su..... }	78,551	1.40	1.40 F	8-12½-308
{ Free Press Bulletin□..Lib..Eve ex Su..... }				8-12½-308
Grain Trade News□..Gr & L Stk..Eve ex Su...◎	5,500	.70	.70 F	6-13 -280
Telegram□..Con..Eve ex Su.....◎	38,859	.84	.84 F	8-12½-280
† The Telegram has an exclusive circulation and powerful purchasing clientele, being the only Conservative paper in Winnipeg field. Member A. B. C. I. S. Wallis & Son, Repra., First National Bank Bldg., Chicago. (220)				
Tribune□..Ind..Eve ex Su.....◎	35,153	.84	.84 F	8-12½-300

Weekly Publications.

Canada Posten (Swed)□..Ind..Tu◎	3,390	.42	.24½G	7-13 -305
Canadian Farmer (Ruthenian)□..Lib..Agrl..Fri.◎	10,850	.35	.35 F	7-13 -305
Farmers' Advocate & Home Jrl..Agrl..Wed....◎	35,826	3.50	3.50 F	4-13 -180
Farmers' Telegram□..Agrl..Wed◎	26,185	.84	.84 F	8-12½-280
Farmers' Tribune & Prairie Home Magazine□ Ind-Agrl..Wed56	.56 F	8-12½-300

§ Government statement—See page 4. *Gross circulation. ◎Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MANITOBA—Continued.**Winnipeg—Continued.****Weekly Publications.**

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Free Press & Prairie Farmer☐..Agrl..Wed....© 32,424	1.40	1.40 F	5-12½-238
Gazeta Katolicka (Polish)☐..Ind-Cath..Wed....© 8,586	1.40	.49 A	7-13 -287
Grain Growers' Guide..Agrl..Wed.....© 48,949	5.60	5.60 F	4-13 -180
Hælskringla (Icelandic)..Con..Thur© 3,475	.70		6-13½-273
Min. rate ¼ p. 1 ti. \$10.00.			
Là Liberte (Fr)☐..Ind-Cath..Tu.....© 6,463	1.40	.42 A	7-13 -287
Legberg (Icelandic)..Lib..Thur© 4,000	.70	.28 O	7-13 -301
Norrøna (Norw)..Lib..Thur© 4,375	.42	.42 F	7-13 -303
Norh Ender..Ind..Local..Thur© 7,000	.50	.40 E	7-13 -280
Northwest Review☐..Cath..Sat© 11,814	1.40	.43 A	7-13 -287
Northwestern..Agrl..Wed© 11,814	.70	.70 F	7-13 -300
Svenska Canada Tidningen (Swed)..Lib..Wed...© 4,650	.42	.42 F	7-13 -308

Monthly Publications.

Better Business..Trade..M© 14,600			3-14½-136
¼ p. 1 ti. \$25.00. Min. rate 1 p. mo. 1 yr. \$70.00 insertion.			
British American Lumberman..Trade..M.....	1.40		4-13 -171
Min. rate 1 p. mo. 1 yr. \$29.16 insertion.			
Canadian Blacksmith & Woodwkr.☐..Mech..M.© 3,270	2.50		3-14 -140
Min. rate 1 p. mo. 1 yr. \$29.17 insertion.			
Canadian Farm Implements☐..Trade..M.....© 3,254	1.26	1.26 F	4-13 -168
Canadian Finance..Fin..S-M© 3,254	2.10	.91 G	3-14 -154
Canadian Thresherman & Farmer..Agrl..M....© 23,357	3.08	3.08 F	4-13 -180
Commercial..Genl Mdse..S-M© 3,257	2.80		2-21 -140
Min. rate 1 p. s.-mo. 1 yr. \$25.00 insertion.			
Credit Men's Journal..Fin..M.....© 1,150			3-14½-136
¼ p. 1 ti. \$11.00. Min. rate 1 p. mo. 1 yr. \$30.00 insertion.			
Motor in Canada..Motoring..M.....© 6,053	2.10		3-14 -140
Min. rate ¼ p. mo. 6 ti. \$7.50 insertion.			
Nor'West Farmer..Agrl..S-M© 48,397	4.90	4.90 F	4-13 -180
Western Canada Coal Review..Mining..M.....			2-21 -140
¼ p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$35.34 insertion.			
Western Canada Contractor..Bldg..M.....			2-21 -140
¼ p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$30.00 insertion.			
Western Home Monthly..Agrl..M.....© 39,117	3.50	3.50 F	4-13 -180
Western Lumberman..Lbr..M© 39,117			4-13 -168
¼ p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$30.00 insertion.			
Western Municipal News..Civic..M.....© 4,000	2.80		2-20 -133
Min. rate 1 p. mo. 1 yr. \$29.70 insertion.			
Winnipeg & Western Grocer..Trade..S-M.....© 3,000	2.75		3-14 -140
Min. rate 1 p. s.-mo. 1 yr. \$23.00 insertion.			

Yearly Publications.

Nordwestern Kalender (Ger)..Yearly.....			2-13 - 98
¼ p. \$20.00. Min. rate 1 p. \$50.00.			

§ Government statement—See page 4. *Gross circulation. ©Net circulation. ☐Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

NEW BRUNSWICK—Pop. 351,889.**Fredericton (C 2½)—Pop. 8,000.****Daily Newspapers.**

Gleaner☐..Ind-Con..Eve ex Su.....	Ⓢ 6,140	.75	.21 N	7-13 -301
Mall..Ind-Lib..Eve ex Su.....	—	.08	.08 F	6-13 -280

Weekly Publications.

Gleaner☐..Con..Tu & Fri.....	Ⓢ 5,000	.75	.21 N	7-13 -301
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Moncton (E 2½)—Pop. 16,000.**Daily Newspapers.**

Times..Lib-Con..Morn ex Su.....	Ⓢ 4,131	.21	.14 O	7-13 -287
Transcript..Lib..Eve ex Su.....	Ⓢ 4,169	.18	.12 E	7-13 -287

Weekly Publications.

L'Evangeline (Fr)☐..Ind..Wed	* 3,400	.12	.12 F	7-13 -280
Times..Lib-Con..Wed & Sat.....	* 1,171	.21	.14 O	7-13 -287
Transcript..Ind-Lib..Tu & Fri.....	Ⓢ 1,500	.18	.12 E	7-13 -287

St. John (C 3)—Pop. 50,000.**Daily Newspapers.**

Globe☐..Ind-Lib..Eve ex Su.....	—	1.40	.28 G	7-13 -294
Standard☐..Con..Morn ex Su.....	Ⓢ 14,340	.42	.42 F	7-13 -300
{ Telegraph☐..Ind-Lib..Morn ex Su.....	Ⓢ 15,458	.49	.49 F	7-13 -300
{ Times-Star☐..Ind-Lib..Eve ex Su.....	Ⓢ 14,902	.49	.49 F	7-13 -300

¶ "Ninety-two per cent of the Times' circulation is in St. John. Sixty per cent of the Telegraph's circulation is outside.

"There is very little duplication between these evening and morning papers. Advertisers find it profitable to use this combination at 70 cents per inch. They effectively cover this field." Only A. B. O. newspapers in New Brunswick. (164)

Weekly Publications.

Maritime Baptist..Bap..Wed	* 5,417	.28	.28 F	4-13 -189
New Freeman..Cath..Sat	—	.50	.21 L	6-13 -266
Standard & New Brunswick Farmer☐..Con..Tu & Fri	—	.70	.28 O	7-13 -300
Telegraph☐..Ind-Lib..Tu & Fri.....	—	.28	.28 F	7-13 -300

Monthly Publications.

Canadian Boy..Juv..M	Ⓢ 2,500	.60		3-13 -140
Min. rate 1 p. mo. 1 yr. \$15.00 insertion.				
Maritime Retailer..Trade..M	—			3-15 -140
¼ p. 1 tl. \$6.50 ins. Min. rate 1 p. mo. 1 yr. \$14.58 ins.				

Sussex (D 3)—Pop. 2,700.**Weekly Publications.**

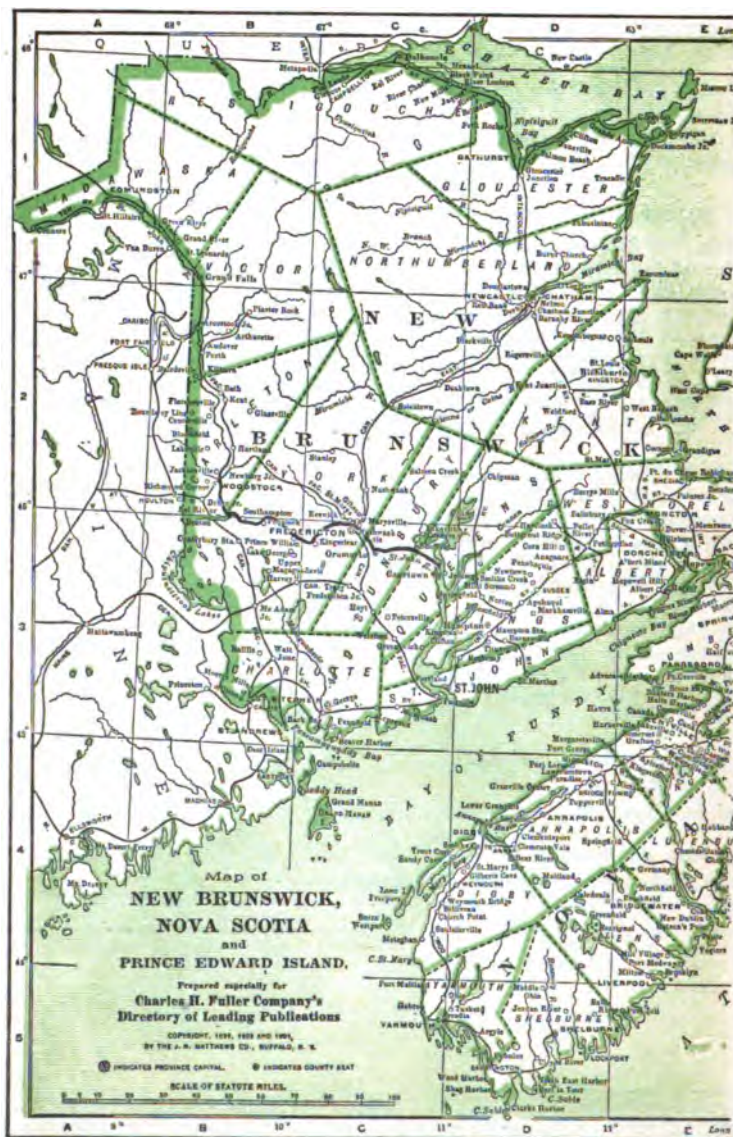
Record..Ind..Fri	—	.50	.21 D	6-13 -280
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Monthly Publications.

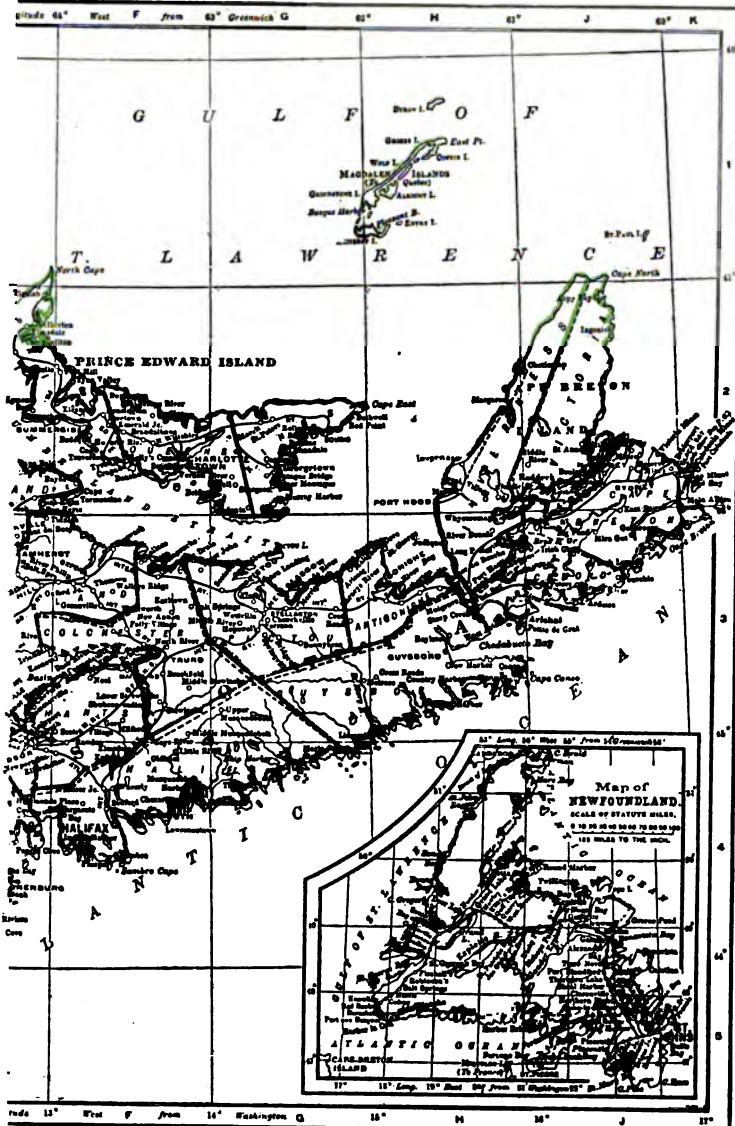
Maritime Farmer & Co-Operative Dairyman Agrl..S-M	—	.98	.98 F	4-13 -168
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Ⓢ Government statement—See page 4. *Gross circulation. Ⓢ Net circulation. ☐ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

NEW BRUNSWICK.....	Urban population.....	99,547
NEW BRUNSWICK.....	Rural population.....	252,342
NOVA SCOTIA.....	Urban population.....	186,128
NOVA SCOTIA.....	Rural population.....	306,210
PRINCE EDWARD ISLAND.....	Urban population.....	16,300
PRINCE EDWARD ISLAND.....	Rural population.....	83,700



NEW BRUNSWICK.....	Total number of dwellings.....	60,930
NEW BRUNSWICK.....	Total number of families.....	67,093
NOVA SCOTIA.....	Total number of dwellings.....	93,784
NOVA SCOTIA.....	Total number of families.....	98,491
PRINCE EDWARD ISLAND.....	Total number of dwellings.....	18,237
PRINCE EDWARD ISLAND.....	Total number of families.....	18,425



NEWFOUNDLAND—Pop. 226,984.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
St. John's (J 5)—Pop. 45,685.				
Daily Newspapers.				
Herald..Ind..Eve ex Su.....	_____	.50	.07½ N	7-13 -280
News..Con..Morn ex Su.....	© 8,000	.50	.10 P	7-13 -280
Telegram□..Ind..Eve ex Su.....	© 7,712	.50	.14 N	7-13 -294
Monthly Publications.				
Diocesan Magazine..Epis..M	* 2,800			2-18 -120
Methodist Greeting..Meth..M	© 2,850	1.00		2-21 -115
Min. rate 1 p. mo. 1 yr. \$3.33 insertion.				
NOVA SCOTIA—Pop. 492,338.				
Amherst (E 3)—Pop. 9,800.				
Daily Newspapers.				
News..Ind-Con..Eve ex Su.....	© 1,935	.25	.12 B	6-13 -276
Weekly Publications.				
News-Sentinel..Ind..Tu & Fri.....	© 2,550	.30	.15 B	6-13 -276
Digby (D 4)—Pop. 1,400.				
Weekly Publications.				
Courier..Ind..Fri	© 2,350	.16	.16 F	7-13 -280
Glace Bay (K 2)—Pop. 20,000.				
Daily Newspapers.				
Gazette□..Lib..Eve ex Su.....	© 5,761	.50	.17 B	7-13 -294
Halifax (F 4)—Pop. 50,000.				
Daily Newspapers.				
Acadian Recorder..Lib..Eve ex Su.....	_____	.35	.35 F	9-13 -371
{ Chronicle□..Lib..Morn ex Su.....	© 14,728	1.26	.45½ G	8-12½ -294
{ Echo□..Lib..Eve ex Su.....	© 10,054	1.26	.35 G	8-12½ -294
{ Herald□..Ind-Con..Morn ex Su.....	© 23,014	.70	.70 F	8-12½ -295
{ Mail□..Ind-Con..Eve ex Su.....		.70	.70 F	8-12½ -295
† The Halifax Herald and the Evening Mail accept all advertising on a guarantee that the net paid circulation of the Herald exceeds that of any other Nova Scotia morning paper by more than 25 per cent, and that the net paid circulation of the Evening Mail throughout Nova Scotia is more than 100 per cent greater than any other evening paper published in the Province.				
MEMBERS AUDIT BUREAU OF CIRCULATIONS. (224)				
Weekly Publications.				
Mail & Homestead□..Ind..Mon.....	_____	.42	.42 F	8-12½ -295
Nova Scotian & Wkly. Chronicle□..Lib..Thur..	© 8,012	.42	.42 F	8-12½ -294
Presbyterian Witness..Presb..Sat	© 6,307	.50	.50 F	6-13 -276
Monthly Publications.				
Church Work..Epis..M	_____	.75	.25 A	5-13 -224
Maritime Merchant..Genl Mdse..F-N.....	_____	1.00		3-13 -140
Min. rate 1 p. 13 tl. \$12.75 insertion.				

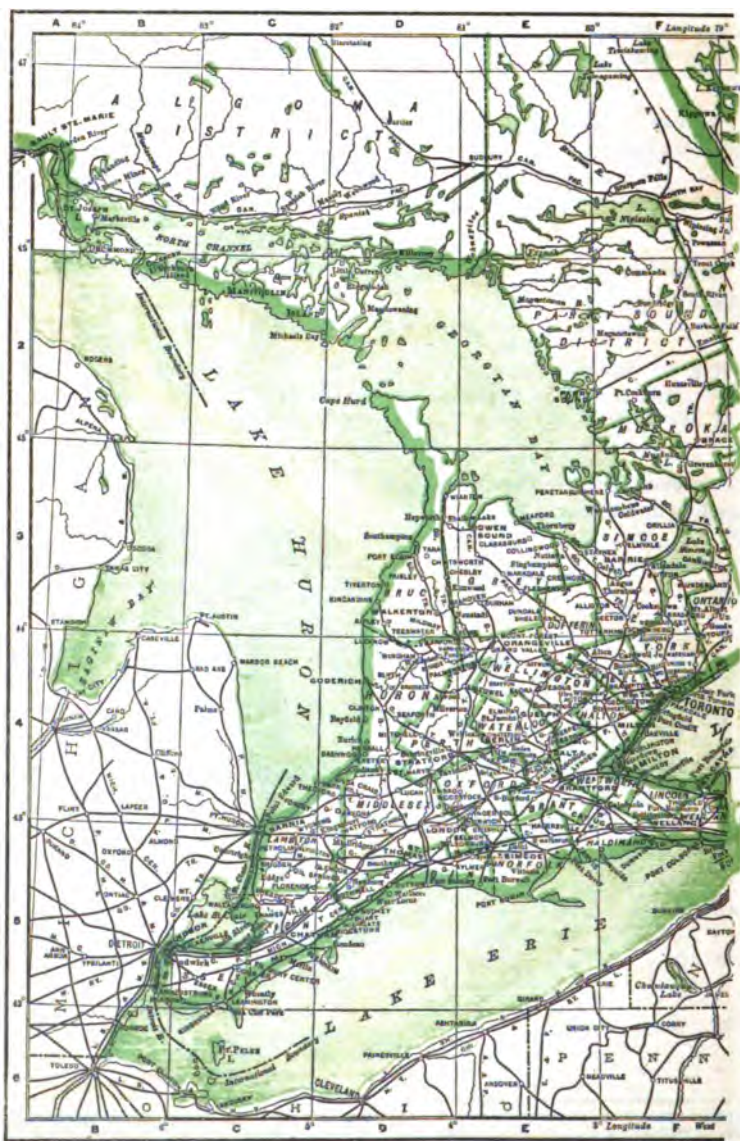
§ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

NOVA SCOTIA—Continued.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
New Glasgow (G 3)—Pop. 9,000.				
<i>Daily Newspapers.</i>				
News..Con..Eve ex Su.....	© 3,300	.12	.12 F	7-13 -287
<i>Weekly Publications.</i>				
Enterprise..Family..Sat	© 2,150	.20	.15 B	6-13 -280
Free Lance..Tu & Fri.....	© 2,500	.12	.12 F	7-13 -294
North Sydney (J 2)—Pop. 6,000.				
<i>Weekly Publications.</i>				
Herald..Lib..Wed	* 4,000	.16	.12 I	6-13 -280
Sydney (J 2½)—Pop. 25,000.				
<i>Daily Newspapers.</i>				
Post□..Con..Morn & Eve ex Su.....	© 6,498	.70	.21 A	7-13 -294
Record..Lib..Eve ex Su.....	© 4,819	.70	.14 A	7-13 -287
Truro (F 3)—Pop. 7,000.				
<i>Daily Newspapers.</i>				
News..Ind..Eve ex Su.....	© 1,195	.23	.07 N	6-13 -280
<i>Weekly Publications.</i>				
News..Ind..Thur	* 5,342	.75	.20 I	6-13 -280
Wesleyan..Meth..Wed	© 4,233	.45	.25 G	6-13 -280
Yarmouth (C 5)—Pop. 7,000.				
<i>Weekly Publications.</i>				
Herald□..Lib..Tu	© 3,000	.25	.20 A	9-13 -336
Light□..Ind..Thur	© 2,600	.30	.25 D	6-13 -280

§ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

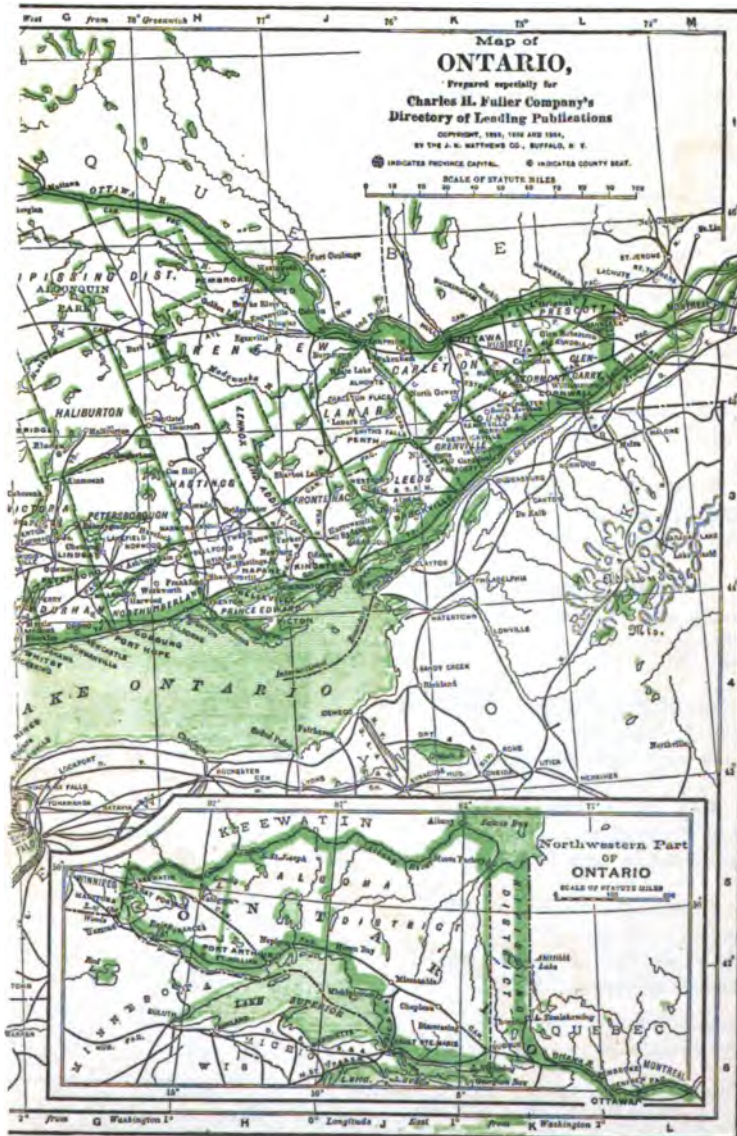
ONTARIO.

Cities and Towns of—	No.	Pop.
100,000 or more inhabitants.....	2	500,000
50,000 to 100,000 inhabitants.....	2	138,918
25,000 to 50,000 inhabitants.....	2	55,000
10,000 to 25,000 inhabitants.....	18	249,569
5,000 to 10,000 inhabitants.....	18	120,195
2,500 to 5,000 inhabitants.....	48	166,926



ONTARIO.

	Pop.
Urban territory	1,405,215
Rural territory	1,194,785
Total number of dwellings in province.....	528,308
Total number of families in province	544,301



ONTARIO—Pop. 2,600,000.		1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Belleville (H 3½)—Pop. 12,000.				
<i>Daily Newspapers.</i>				
Intelligencer..Con..Eve ex Su.....	© 2,634	.35	.12 K	7-13 -287
Ontario..Lib..Eve ex Su.....	—	.35	.11 I	7-13 -280
<i>Weekly Publications.</i>				
Intelligencer..Con..Thur	© 1,200	.35	.25 I	7-13 -287
Bowmanville (G 4)—Pop. 3,300.				
<i>Weekly Publications.</i>				
{ Canadian Statesman..Ind-Lib..Thur	} © 2,750	.30	.20 G	7-13 -273 7-13 -273
{ News..Con..Fri				
Brantford (E 4)—Pop. 27,000.				
<i>Daily Newspapers.</i>				
Expositor□..Lib..Eve ex Su.....	© 9,437	.56	.35 D	7-13 -280
Brookville (K 3)—Pop. 10,000.				
<i>Daily Newspapers.</i>				
Recorder..Lib..Eve ex Su.....	© 4,225	.24	.08 N	7-13 -280
Chatham (C 5)—Pop. 15,000.				
<i>Daily Newspapers.</i>				
News..Lib..Eve ex Su.....	© 2,503	.28	.12½ L	7-13 -287
Planet□..Con..Eve ex Su.....	© 2,732	.28	.12½ L	7-13 -287
<i>Weekly Publications.</i>				
Banner-News..Lib..Wed	© 389	.30	.12 H	7-13 -287
Cobalt (K 6)—Pop. 8,500.				
<i>Daily Newspapers.</i>				
Nugget..Ind..Eve ex Su.....	© 5,647	.24½	.24½ F	7-13 -287
Cornwall (L 2½)—Pop. 6,598.				
<i>Weekly Publications.</i>				
Freeholder..Lib..Thur	© 2,781	.25	.15 B	7-13 -304
Standard..Con..Thur	© 3,075	.50	.15 A	7-13 -308
Ft. William (H 5½)—Pop. 22,000.				
<i>Daily Newspapers.</i>				
Times-Journal□..Ind..Eve ex Su.....	© 4,713	.49	.28 A	7-13 -297
Galt (E 4)—Pop. 12,068.				
<i>Daily Newspapers.</i>				
Reporter..Ind-Con..Eve ex Su.....	© 4,169	.35	.14 N	7-13 -287
Grimsby (F 4)—Pop. 1,669.				
<i>Weekly Publications.</i>				
Canadian Sportsman..Sporting..Mon	—	.50	.50 F	4-13 -182
Fruit Grower & Farmer..Agri..Fri.....	—	1.40	.42 G	4-13 -182
<i>Monthly Publications.</i>				
Canadian Poultry News..Poultry..M.....	—	.50	.50 F	3-13 -140

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ONTARIO—Continued.**Guelph (E 4)—Pop. 17,000.****Daily Newspapers.**

Herald..Con..Eve ex Su.....	⊙ 3,110	.42	.08½ L	7-13 -300
Mercury..Unionist..Eve ex Su.....	⊙ 3,498	.42	.14 L	7-13 -296

Weekly Publications.

Mercury..Lib..Thur	⊙ 1,532	.44	.18 N	7-13 -287
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Hamilton (F 4)—Pop. 110,000.**Daily Newspapers.**

Herald□..Ind..Eve ex Su.....	⊙ 17,498	.70	.35 P	8-13 -308
¶ The Herald is Hamilton's influential daily newspaper, unexcelled for its value and character. It reaches close to the heart of the people WHO WILL BUY your goods. Foreign advertisers will find it a profitable medium to create new business. The Herald is vastly superior editorially to all other Hamilton publications; it is a newspaper, not an organ. (287)				
Spectator□..Ind-Con..Eve ex Su.....	⊙ 31,392	1.40	.70 G	8-13 -305
Times□..Lib..Eve ex Su.....	—	.70	.35 P	7-13 -308

Weekly Publications.

Labor News..Ind..Fri	* 4,500	.42		7-13 -280
Min. rate 1 p. 1 tl. \$35.00.				
Review..Ind..Fri	* 13,000	.28	.28 F	7-13 -280
Spectator□..Con..Wed & Sat.....	—	1.40	.42 A	8-13 -305
Times□Lib..Tu & Fri.....	—	1.40	.28 G	7-13 -308

Monthly Publications.

Canadian Poultry Journal..Poultry..M.....	* 10,000	1.40	1.40 F	3-13 -140
Canadian Royal Templar□..Temperance..M...⊙	8,000	.60	.40 A	4-14 -210

Kingston (J 3)—Pop. 18,874.**Daily Newspapers.**

British Whig..Ind-Lib..Eve ex Su.....	⊙ 5,523	.42	.21 I	7-13 -280
Standard..Ind-Con..Eve ex Su.....	—	.42	.21 I	7-13 -287

Weekly Publications.

British Whig..Ind-Lib..Mon & Thur.....	⊙ 3,513	.42	.21 A	7-13 -287
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Kitchener (E 4)—Pop. 20,000.**Daily Newspapers.**

News-Record□..Con..Eve ex Su.....	⊙ 3,682	.28	.14 O	7-13 -301
Telegraph..Lib..Eve ex Su.....	—	.20	.06 N	7-13 -280

Weekly Publications.

Journal (Ger)..Ind..Wed	⊙ 3,165	.30	.25 I	6-13 -276
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Yearly Publications.

Canada Kalender (Ger)..Yearly.....	⊙ 4,850			2-16 -112
¼ p. \$5.00 flat.				

Lindsay (G 3)—Pop. 8,000.**Daily Newspapers.**

Post..Lib..Eve ex Su.....	⊙ 1,954	.23	.08 H	7-13 -284
Warder..Lib-Con..Eve ex Su.....	—	.15	.05 N	6-13 -287

Weekly Publications.

Post..Lib..Thur	⊙ 1,467	.25	.09 H	7-13 -283
Watchman-Warder..Lib-Con..Thur	—	.20	.09 H	6-13 -287

⊙ Government statement—See page 4. *Gross circulation. ⊙ Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ONTARIO—Continued.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
London (D 4½)—Pop. 58,000.			
<i>Daily Newspapers.</i>			
Advertiser□.Lib..Morn & Eve ex Su.....© 42,930 † Member A. B. O. Largest circulation in Province excepting Toronto; largest Morning circulation in Province excepting Toronto papers, distributed thoroughly to homes by rural route, post office delivery and carrier system. Has many special features not used by any other papers. U. S. Representa- tives, Chas. H. Eddy Co., New York, Chicago, Boston. (250)	1.40	.70 G	8-12½-296
Free Press□.Ind-Con..Morn & Eve ex Su.....© 42,544	1.68	.84 L	8-12½-300
<i>Weekly Publications.</i>			
Catholic Record..Cath..Sat© 31,503 Min. rate 1 inch wkly. 1 yr. .84 inch.	1.40		8-13 -273
Echo..Ind..Thur© 10,000	.28	.28 F	8-12½-300
Farmers' Advocate & Home Mag..Agrl..Thur..© 31,534	3.50	3.50 F	4-13 -180
<i>Monthly Publications.</i>			
Canadian Woodman..Frat..M© 7,000 Min. rate 1 p. mo. 1 yr. \$30.24 insertion.	1.40		4-15 -203
Napanee (J 3)—Pop. 2,807.			
<i>Weekly Publications.</i>			
Beaver..Con..Fri© 3,456	.50	.16 D	7-13 -294
Express..Lib..Fri© 2,193	.20	.08 L	7-13 -308
Niagara Falls (F 4½)—Pop. 10,000.			
<i>Daily Newspapers.</i>			
Review..Con..Eve ex Su.....© 3,000	.25	.07 N	6-13 -294
Orillia (F 3)—Pop. 7,100.			
<i>Weekly Publications.</i>			
Times..Lib..Thur* 2,842	.50	.14 H	7-13 -308
<i>Monthly Publications.</i>			
Canadian Workman..Frat..M ———	2.00	2.00 F	5-13 -255
Ottawa (K 2)—Pop. 100,000.			
<i>Daily Newspapers.</i>			
Citizen□.Ind-Con..Morn & Eve ex Su.....© 29,097	.84	.84 F	8-12½-305
{ Journal-Press□.Con..Morn ex Su..... } © 23,339	.84	.84 F	8-12½-305
{ Journal□.Con..Eve ex Su..... } © 8,841	.84	.84 F	8-12½-305
Le Droit (Fr)□.Ind..Eve ex Su.....© 8,841	.35	.35 F	7-13 -300
<i>Weekly Publications.</i>			
Canadian-Citizen□.Ind..Mon & Thur..... ———	.25	.35 F	8-13 -304
Farm Journal□.Agrl..Tu & Fri.....© 18,925	1.12	1.12 F	8-12½-305
Le Droit (Fr)□.Ind..Thur.....© 3,108	.35	.35 F	7-13 -300
<i>Monthly Publications.</i>			
Canadian Forestry Journal..Forestry..M.....© 7,000 Min. rate ½ p. mo. 1 yr. \$4.17 insertion.	1.50		2-14 -105
Canadian RR Employees Monthly..Frat..M... ——— Min. rate 1 p. 1 tl. \$25.00 insertion.	2.50		2-15 -112
Civilian..Civil Service..Fortnightly© 5,000 Min. rate 1 p. 26 tl. 1 yr. \$9.62 insertion.	1.00		2-14 -112
Veteran..War..M ———	9.10	7.70 G	3-14 -136
Owen Sound (E 3)—Pop. 12,750.			
<i>Weekly Publications.</i>			
Sun-Times..Lib..Tu & Fri.....© 5,223	.40	.17½ G	7-13 -287

† Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ONTARIO—Continued.

Peterborough (G 3)—Pop. 22,000.

Daily Newspapers.

Examiner..Lib..Eve ex Su.....	©	5,881	.38	.21 H	7-13 -280
Review..Com..Eve ex Su.....	©	3,395	.35	.14 L	7-13 -280
Times..Ind..Morn ex Su.....	—		.25	.07 N	7-13 -308

Weekly Publications.

Examiner..Lib..Thur	©	2,250	.24	.11 H	7-13 -280
Farm & Dairy..Agri..Thur	©	16,621	1.68	1.68 F	4-13 -175
Review..Con..Fri	©	2,800	.25	.12 L	7-13 -280

Monthly Publications.

Canadian Horticulturist..Hort..M	* 10,698	1.40	1.40 F	8-15 -140
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Pleton (H 3 ½)—Pop. 4,400.

Weekly Publications.

Times..Lib..Thur	©	3.518	.30	.13 G	7-13 -308
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Port Arthur (H 5 ½)—Pop. 15,000.

Daily Newspapers.

News-Chronicle	Ind..Eve ex Sat & Su.....	© 4,176	.28	.28 F	7-13 -294
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St. Catharines (F 4)—Pop. 17,500.

Daily Newspapers.

Journal Lib. Eve ex Su.....	_____	.30	.09 N	7-13 -287
Standard □ Con. Eve ex Su.....	© 7.809	.42	.24 L	7-13 -280

St. Thomas (D 5)—Pop. 18,000.

Daily Newspapers.

Times-Journal	Lib-Con	Eve ex Su	9.016	.42	.24	L	7-13 -304
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Weekly Publications.

Times-Journal	Lib..Con..Thur	©	1,100	.28	.14	D	7-13	-304
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Barnia (C 4½)—Pop. 13,000.

Daily Newspapers.

Observer..Ind..Eve ex Su.....	©	3.600	.35	.12 M	7-13 -280
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Weekly Publications.

Observer..Ind..Fri	© 1.800	.33	.10 L	7-13 -280
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Stratford (E 4)—Pop. 15,000.

Daily Newspapers.

Beacon..Lib..Eve ex Su.....	_____	.28	.10 I	7-13 -287
Herald..Con..Eve ex Su.....	_____	.28	.10 L	7-13 -287

Weekly Publications.

Herald..Lib-Con..Thur	—	.28	.10 L	7-13 -287
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Toronto (F 4)—Pop. 527,000.

Daily Newspapers.

Globe	Lib-Unionist	Morn ex Su	87,296	3.50	1.82 G	8-12-300
Hebrew Jrl. (Hebrew)	Ind.	Morn ex Sat & Su		1.40	.45 L	7-13 -287
		Su Morn		1.40	.45 L	7-13 -287
Mail & Empire	Con.	Morn ex Su	71,495	3.50	1.54 L	8-12-280
Star	Ind.	Eve ex Su	86,739	3.50	1.82 G	8-12-280
		Su Morn	75,970	3.50	1.82 G	8-12-280
		Illustrated Sec. Su	75,970	7.00	3.64 G	8-12-280

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ¶Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ONTARIO—Continued.

Toronto—Continued.

Daily Newspapers.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Telegram□..Ind..Eve ex Su.....© 90,220	2.50	1.82 G	8-12½-280
Times□..Eve ex Su.....	2.10	.91 G	8-12½-280
World□..Ind-Con..Morn ex Su.....© 27,635	2.80	.84 L	7-13½-280
Su Morn© 27,555	3.50	1.26 L	7-13½-280
Illustrated Sec. Su Morn...© 27,555	3.50	1.68 G	7-13 -280

† The Toronto World is the only Toronto paper with an A. B. C. Audit that has a uniform rate on both national and retail advertising. United States Representatives: I. S. Wallis & Son, 1248 First National Bank Bldg., Chicago, Ill.; D. J. Randall, 241 Fifth Ave., New York, N. Y. (277)

Weekly Publications.

Canadian Baptist□..Bap..Thur© 6,356	.70	.70 F	4-13 -193
Canadian Churchman..Ch of Eng..Thur.....© 4,600	.98	.70 D	4-13 -175
Canadian Countryman..Agrl..Sat© 37,470	2.80	2.80 F	4-13 -175
Canadian Courier..Lit..Sat© 47,750	4.20		4-13 -182
Min. rate ¼ p. 1 tl. \$100.00.			
Canadian Engineer..Eng & Contrg..Thur.....			2-21 -140
½ p. 1 tl. \$2.00. Min. rate 1 p. wkly. 1 yr. \$16.80 insertion.			
Canadian Farm□..Agrl..Wed & Fri.....© 27,334	2.10	2.10 F	4-13 -200
Canadian Grocer..Grocery..Fri© 5,497	2.50		3-13½-140
Min. rate 1 p. wkly. 1 yr. \$24.00 insertion.			
Canadian Hardware Journal..Trade..Tu.....	1.00		2-21 -140
Min. rate 1 p. wkly. 1 yr. \$11.00 insertion.			
Canadian Machinery..Mech..Thur 3.25			3-13½-140
Min. rate 1 p. wkly. 1 yr. \$30.00 insertion.			
Canadian Machinery & Mfg. News..Mfg..Wkly. 3.00			2-21 -140
Min. rate 1 p. wkly. 1 yr. \$21.00 insertion.			
Catholic Register & Can. Extension..Cath..Thur70	.70 F		7-13 -297
Christian Guardian□..Meth..Wed© 20,694	2.80	1.40 D	3-14 -155
Contract Record & Engrg. Review..Mech..Wed 2.10			2-21 -140
Min. rate 1 p. wkly. 1 yr. \$20.00 insertion.			
East & West..Presby S S..Sat.....© 50,000	1.68	1.68 F	4-13½-189
Hardware & Metal..Trade..Sat.....© 2,859	3.25		3-14 -140
Min. rate 1 p. wkly. 1 yr. \$30.00 insertion.			
Jack Canuck..Ind..Sat 3.50	3.50 F		4-13 -168
Monetary Times of Canada..Coml & Fin..Sat... 2-21 -157			
½ p. 1 tl. \$2.00. Min. rate 1 p. wkly. 1 yr. \$19.23 insertion.			
Once a Week□..Ind..Thur 1.40	.42 A		7-13 -280
Pioneer□..Temp..Fri© 23,301	.84	.84 F	4-13 -196
Presbyterian & Westminster□..Presb..Thur...© 10,640	1.26	1.26 F	3-13 -150
Saturday Night□..Ind..Sat© 33,904	3.08	2.24 L	6-13 -275
Sentinel□..Ind-Prot..Thur© 26,740	2.10	.70 A	8-12½-298
Sun□..Agrl..Wed© 17,500	1.40	.63 G	8-12½-300

Monthly Publications.

Aviation News..Aviation..M 2-21 -140			
½ p. 1 tl. \$3.15 ins. Min. rate ½ p. mo. 1 yr. \$2.25 ins.			
Bookseller & Stationer..Books..M 2-21 -140			
½ p. 1 tl. \$15.00. Min. rate 1 p. mo. 1 yr. \$30.00 ins.			
Canada Lumberman..Lbr..S-M 2.80			2-27 -168
Min. rate 1 p. s.-mo. 1 yr. \$30.00 insertion.			
Canadian Bandsman & Musician..Musical..M.. 4.00	1.00 A		2-16½-112

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ONTARIO—Continued.

Toronto—Continued.

Monthly Publications.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Canadian Builder & Carpenter..Bldg..M..... ————	2.00		3-13½-140
Min. rate 1 p. mo. 1 yr. \$20.00 insertion.			
Canadian Druggist..Pharm..M.....* 2,730			2-21 -140
½ p. 1 ti. \$6.00. Min. rate 1 p. mo. 1 yr. \$25.00 insertion.			
Canadian Foundryman..Fdry Practice..M..... ————	2.50		3-13½-140
Min. rate 1 p. mo. 1 yr. \$25.00 insertion.			
Canadian Harness Journal..Trade..M..... ————			2-21 -140
½ p. 1 ti. \$6.00. Min. rate 1 p. mo. 1 yr. \$25.00 insertion.			
Canadian Home Journal..Household..M..... © 23,042	4.90	4.20 A	4-13 -200
Canadian Imprint. & Vehicle Trade..Trade..M.© 7,968	2.50		3-14 -140
Min. rate 1 p. mo. 1 yr. \$40.00 insertion.			
Canadian Magazine..Lit..M..... © 22,157	2.80		2-16 -112
Min. rate ¼ p. 1 ti. \$10.00.			
Canadian Manufacturer..Industl..M.....* 2,100	2.00		3-13½-140
Min. rate 1 p. mo. 1 yr. \$25.00 insertion.			
Canadian Motor Boat..Motor Boating..M..... ————			2-21 -140
¼ p. 1 ti. \$3.15. Min. rate ¼ p. mo. 1 yr. \$2.25 insertion.			
Canadian Motor Tractor..Trade..M..... ————	3.50		4-14 -175
Min. rate 1 p. mo. 1 yr. \$40.00 insertion.			
Canadian Motorist..Motor..M..... © 6,753			3-13 -133
½ p. 1 ti. \$8.00. Min. rate 1 p. mo. 1 yr. \$30.00 insertion.			
Canadian Pharmaceutical Journal[]..Phar..M.© 1,800			2-19 -119
¼ p. 8 mos. \$30.00. Min. rate 1 p. mo. 1 yr. \$20.83 insertion.			
Canadian Poultry Review..Poultry..M.....* 16,435	1.63	1.63 F	4-13 -163
Canadian Railway & Marine World..Ry & Ma- rine..M..... © 2,238	5.20		3-14 -140
Min. rate 1 p. mo. 1 yr. \$50.00 insertion.			
Canadian Teacher[]..Educ..S-M ex July & Aug.© 8,000	2.75		2-16 -112
Min. rate 1 p. 19 ti. \$14.00 insertion.			
Canadian Woodworker & Furniture Manufac- turer[]..Trade..M..... ————			2-21 -149
½ p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$29.17 ins.			
Clothier & Haberdasher..Clothing, etc..M..... © 1,837			2-20 -140
¼ p. 1 ti. \$11.00. Min. rate 1 p. mo. 1 yr. \$35.00 insertion.			
Construction..Bldg..M..... © 907	7.00		2-21 -140
Min. rate mo. 1 yr. \$40.00 insertion.			
Dry Goods Review..Dry Goods, etc..M..... © 2,400	5.00		3-14 -140
Min. rate 1 p. mo. 1 yr. \$35.00 insertion.			
Economist..Fin..M..... ————	2.00		2-20 -133
Min. rate 1/6 p. mo. 1 yr. \$50.00 yr.			
Electrical News..Mech..S-M..... ————	2.80		2-21 -140
Min. rate 1 p. s.-mo. 1 yr. \$30.00 insertion.			
Everywoman's Needlecraft Companion..House- hold..Qrly..... ————			3-13 -133
½ p. 1 ti. \$40.00. Min. rate 1 p. 1 ti. \$100.00 insertion.			
Everywoman's World..Household..M..... ©101,762	11.90		4-13 -200
Min. rate ½ p. 1 ti. \$85.00.			
Farmer's Magazine..Agrl..S-M..... © 29,009	3.08		4-13½-176
Min. rate 1 p. s.-mo. 1 yr. \$75.60 insertion.			
Footwear in Canada..Trade..M..... ————	2.10		2-21 -140
Min. rate 1 p. mo. 1 yr. \$25.00 insertion.			
Freemason[]..Frat..M..... © 17,300	2.80		3-13 -133
Min. rate 1 p. 1 ti. \$30.00.			
Industrial Canada[]..Industl..M..... © 3,317			2-21 -140
½ p. 1 ti. \$9.00. Min. rate 1 p. mo. 1 yr. \$27.08 insertion.			
Insurance & Financial Review..Fin..M..... ————			2-18 -126
½ p. mo. 1 yr. \$5.00 ins. Min. rate ¼ p. mo. 1 yr. \$8.33 ins.			
Journal of the Candian Bankers' Assn..Bnkg Quar..... ————			1-27 -104
¼ p. 4 ti. \$10.00 ins. Min. rate 1 p. 4 ti. \$25.00 insertion.			
MacLean's Magazine..Lit..M..... © 56,190	7.00		4-13½-175
Min. rate 1 p. mo. 1 yr. \$315.00 insertion.			

§Government statement—See page 4. *Gross circulation. ©Net circulation. []Can use matrices. ¶Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ONTARIO—Continued.

Toronto—Continued.

Monthly Publications.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Marine Engineering of Canada Mech..M.....	3.00		3-13½-140
Min. rate 1 p. mo. 1 yr. \$30.00 insertion.			
Men's Wear Review..Clothing..M.....	5.00		3-14 -140
Min. rate 1 p. mo. 1 yr. \$30.00 insertion.			
Motoring□..Motoring..M.....	2.50		3-13½-140
Min. rate 1 p. mo. 1 yr. \$25.00 insertion.			
Motor Magazine..Motoring..M.....			2-20 -140
¼ p. 1 ti. \$10.00. Min. rate 1 p. mo. 1 yr. \$30.00 insertion.			
Motor Trade..Trade..M.....			2-20 -140
¼ p. 1 ti. \$15.00. Min. rate 1 p. mo. 1 yr. \$30.00 ins.			
Power House..Mech..M.....	3.50		3-13½-140
Min. rate 1 p. mo. 1 yr. \$35.00 insertion.			
Printer & Publisher..Ptg..M.....	4.00		3-13 -140
Min. rate 1 p. mo. 1 yr. \$30.00 insertion.			
Public Health Journal..Hygienic..M.....			2-16 -112
¼ p. 1 ti. \$4.00. Min. rate 1 p. mo. 1 yr. \$30.00 insertion.			
Rural Canada..Agri..M.....	2.80	2.80 F	4-13½-200
Sailor..Navy..M.....	2.80	2.10 G	3-14 -140
Sanitary Engineer..Sanitary & Htg Trade..S-M	1.90		3-14 -140
Min. rate 1 p. s.-mo. 1 yr. \$21.00 insertion.			
Sons of England Record□..Frat..M.....	.70	.70 F	4-13 -180
Sunday School Banner□..Meth S S..M.....	2.80		2-16 -112
Min. rate 1 inch mo. 1 yr. \$1.75 inch.			
Trader & Canadian Jeweler..Jewelry..M.....			2-20 -140
¼ p. 1 ti. \$11.00. Min. rate 1 p. mo. 1 yr. \$35.00 insertion.			
Youth & Service□..Meth..M.....	1.40		3-14 -150
Min. rate 1 inch mo. 1 yr. .70 inch.			

Waterloo (E 4)—Pop. 4,359.

Weekly Publications.

Chronicle Telegraph..Lib..Thur.....	2,400	.25	.12 D	7-13½-280
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Welland (F 4½)—Pop. 5,318.

Weekly Publications.

People's Press..Lib..Tu.....		.18	.12 D	6-13 -280
Telegraph..Con..Tu & Fri.....	3,476	.25	.12 B	6-13 -273
Tribune..Lib..Thur.....		.60	.15 O	6-13 -280

Windsor (B 5)—Pop. 30,000.

Daily Newspapers.

Border Cities Star□..Ind..Eve ex Su.....	12,237	.42	.42 F	3-13½-294
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Woodstock (E 4)—Pop. 9,320.

Daily Newspapers.

Sentinel Review□..Ind..Eve ex Su.....	5,915	.42	.21 G	7-13 -287
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Monthly Publications.

Rod & Gun in Canada□..Sports..M.....	17,248	3.50		2-15 -112
Min. rate 1 p. 1 ti. \$40.00 insertion.				

PRINCE EDWARD ISLAND—Pop. 100,000.

Charlottetown (F 2)—Pop. 12,000.

Daily Newspapers.

Examiner..Ind-Con..Eve ex Su.....	2,000	.10	.10 F	6-12 -266
Guardian..Lib-Con..Morn & Eve ex Su.....	7,364	1.40	.23 G	7-13 -287
Patriot..Lib..Morn & Eve ex Su.....		.15	.15 F	7-13 -287

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QUEBEC—Pop. 2,002,712.**Chicoutimi (L 2)—Pop. 7,000.****Monthly Publications.**

Le Messager De St. Antoine (Fr)..Cath..M.....© 14,300
 ¼ p. mo. 1 yr. \$2.92 ins. Min. rate 1 p. mo. 1 yr. \$8.84 ins.

Hull (B 7½)—Pop. 18,222.**Weekly Publications.**

Le Spectateur (Fr)□..Lib..Thur.....© 3,400

Montmagny (M 4½)—Pop. 7,000.**Weekly Publications.**

Le Peuple (Fr)□..Con..Fri.....© 5,274

Montreal (F 7½)—Pop. 714,700.**Daily Newspapers.**

Eagle (Yid)□..Ind..Morn ex Sat & Su.....© 12,571
 Su Morn 1,40
 Gazette□..Ind-Con..Morn ex Su.....© 32,183
 Herald□..Lib..Eve ex Su.....© 17,090
 La Patrie (Fr)□..Ind..Eve ex Su.....© 30,730
 La Presse (Fr)□..Ind..Eve ex Su.....© 148,226
 Le Canada (Fr)□..Lib..Morn ex Su.....© 14,909
 Le Devoir (Fr)□..Ind..Eve ex Su.....© 6,328
 Star□..Ind..Eve ex Su.....© 11,177

Weekly Publications.

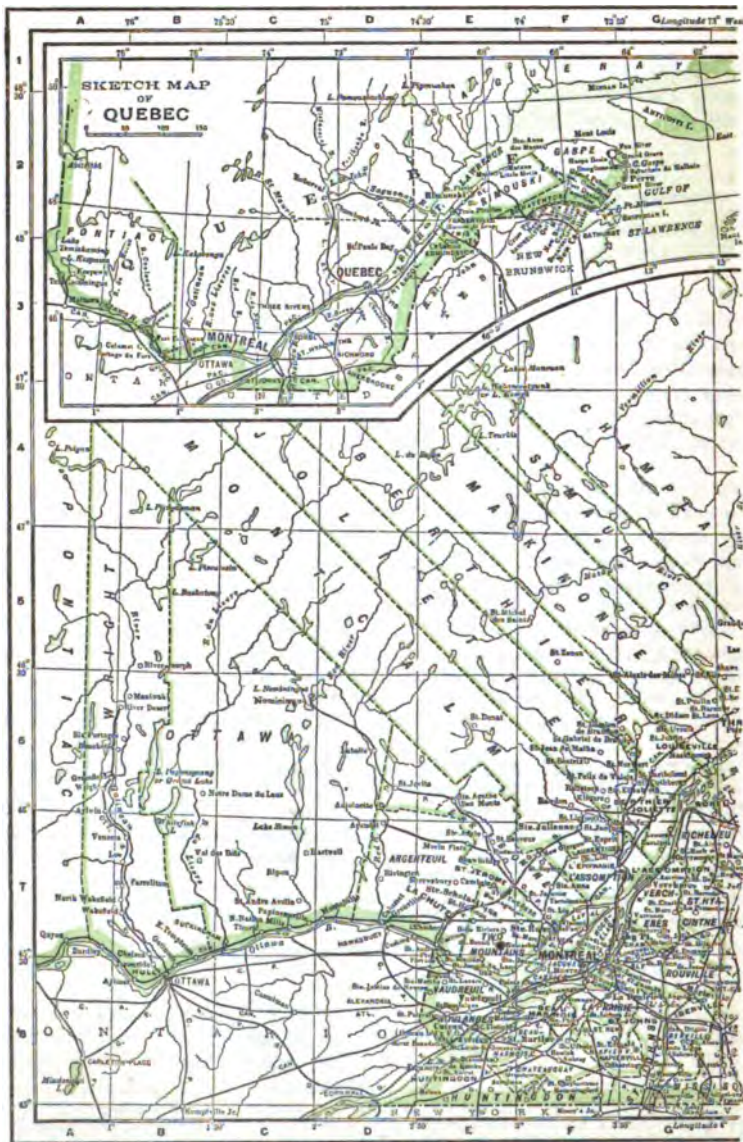
Family Herald & Weekly Star□..Agrl..Wed....© 152,431
 Farmers' Weekly La Presse (Fr)□..Agrl..Thur© 40,918
 Financial Times..Fin..Sat 4,800
 Journal of Commerce..Fin..Tu..... 4,00
 Min. rate 1 p. wkly. 1 yr. \$80.00 insertion.
 Labor World..Labor..Fri* 2,500
 La Patrie (Fr)□..Ind..Thur.....© 11,848
 La Semaine Religieuse (Fr)□..Cath..Mon....* 3,000
 ¼ p. 1 ti. \$35.00. Min. rate 1 p. wkly. 6 mos. \$125.00 ins.
 Le Bulletin (Fr)..Lib..Su.....© 10,000
 Le Canard (Fr)..Ind..Su.....© 12,000
 Le Moniteur Du Commerce (Fr)..Coml..Fri....© 2,650
 Min. rate 1 p. wkly. 1 yr. \$20.00 insertion.
 Le Nationaliste (Fr)..Ind..Su Morn..... 42
 Le Pays (Fr)□..Ind-Lib..Sat.....© 12,838
 Le Prix Courant (Fr)..Coml..Fri.....© 2,162
 Min. rate 1 p. wkly. 1 yr. \$17.21 insertion.
 Le Samedi (Fr)..Lit & Humor..Sat.....© 22,705
 L'Independente Corriere del Canada (Ital)□..Con© 7,357
 Northern Messenger□..Undenom..Fri© 51,140
 Pulp & Paper Magazine..Trade..Fri..... 3,00
 Min. rate 1 p. wkly. 1 yr. \$20.00 insertion.
 Standard□..Ind..Sat© 82,107
 Witness and Canadian Homestead□..Ind..Tu..© 18,188
 World Wide..Lit..Fri© 8,627

1 time rate per inch	Minimum rate per inch	Number of columns, width and length
		1-21 - 84
.10	.10 F	5-13 -281
.28	.28 F	7-13 -273
1.40	.42 P	7-13 -280
1.40	.42 P	7-13 -280
2.80	.84 L	8-12½-294
.70	.70 F	7-13 -300
2.10	.77 P	8-12½-300
2.80	1.40 O	8-12½-305
2.10	.70 L	7-13 -300
.98	.56 P	7-13 -300
2.80	1.33 P	8-12½-305
4.20	4.20 F	4-14 -228
1.12	.98 D	8-12½-305
1.40	1.12 G	7-13 -287
4.00		4-16 -196
2.10	.70 O	7-13 -300
.70	.70 F	8-12½-300
		2-12 - 98
2.10	.42 L	8-13 -320
1.40	.28 L	4-13 -165
2.00		3-14 -140
.42	.28 G	7-13 -327
.84	.49 P	7-13 -300
2.00		3-14 -140
.84	.84 F	4-13 -170
.56	.35 P	7-13½-294
3.50	2.52 A	3-13 -140
3.00		2-21 -140
1.68	1.68 F	8-12½-300
.84	.84 F	7-13 -301
1.40	.84 O	4-12 -161

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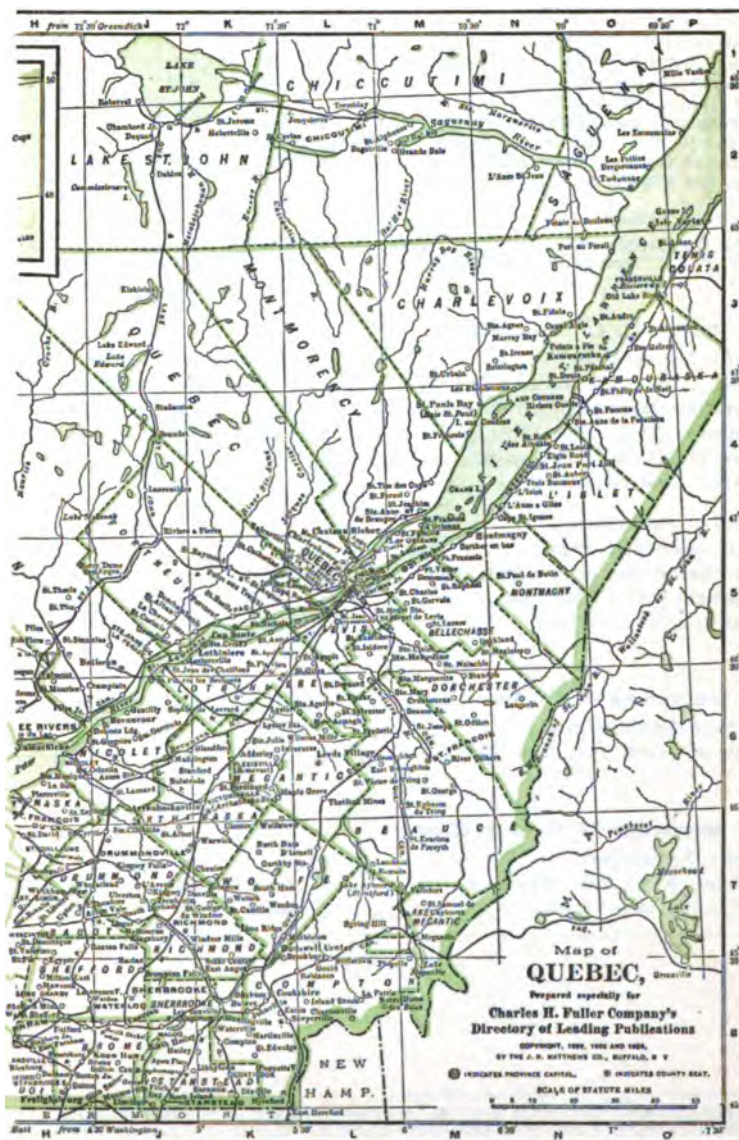
QUEBEC.

Cities and Towns of—	No.	Pop.
500,000 inhabitants or more.....	1	550,000
50,000 to 100,000 inhabitants.....	1	90,000
10,000 to 25,000 inhabitants.....	7	98,726
5,000 to 10,000 inhabitants.....	12	82,930
2,500 to 5,000 inhabitants.....	13	45,035



QUEBEC.

Urban territory	Pop. 970,094
Rural territory	1,032,618
Total number of dwellings in province.....	339,579
Total number of families in province.....	370,988



QUEBEC—Continued.

Montreal—Continued.

Monthly Publications.

	1 time rate per inch	Minimum rate per inch	Number of columns, width and length
Canadian Fisherman..Trade..M	4.00		2-21 -140
Min. rate 1 p. mo. 1 yr. \$87.50 insertion.			
Canadian Mangr. of the Sacred Heart..Cath..M◎ 82,788	6.30		2-18 -100
Min. rate ¼ p. 1 ti. \$10.50 insertion.			
Canadian Municipal Journal..Civic..M.....◎ 2,661			2-19 -136
¼ p. mo. 1 yr. \$10 ins. Min. rate 1 p. mo. 1 yr. \$33.40 ins.			
{ Journal d'Agriculture & Horticulture			
(Fr)□..Agri..M	4.20	4.20 F	4-13 -175
{ Journal of Agriculture & Horticulture□			
Agri..M			
La Clinique (Fr)□..Med & Sci..M.....◎ 4,146			1-27 -105
¼ p. mo. 8 ti. \$5.00 ins. Min. rate 1 p. mo. 1 yr. \$10.42 ins.			
La Revue Populaire (Fr)..Lit..M.....◎ 9,367	.66‡		2-15 -105
Min. rate 1 p. 1 ti. \$10.00.			
Pharmaceutical Journal□..Phar..M			2-18 -110
¼ p. 1 ti. \$6.00. Min. rate 1 p. mo. 1 yr. \$16.66 insertion.			
Presbyterian Record..Presby..M	6.00		2-15 -112
Min. rate 8 inches mo. 1 yr. \$2.58 inch.			

Yearly Publications.

Almanac Du Peuple (Fr)..Yrly.....*	18,000		2-10 - 88
¼ p. \$35.00. Min. rate 1 p. \$100.00.			

Quebec (L 5)—Pop. 100,000.

Daily Newspapers.

Chronicle□..Ind-Con..Morn ex Su.....	.70	.28 K	7-13 -303
L'Action Catholique (Fr)□..Ind..Eve ex Su.....◎ 14,056	.35	.28 E	7-13 -294
L'Evenement (Fr)□..Con..Eve ex Su.....◎ 18,543	.42	.42 F	7-13 -273
Le Soleil (Fr)□..Lib..Eve ex Su.....◎ 40,407	.84	.34 F	8-13 -305
Telegraph□..Ind..Eve ex Su.....◎ 11,427	.70	.28 G	8-12½-303

Weekly Publications.

Gazette□..Ind-Con..Thur70	.56 A	8-13 -300
L'Action Catholique (Fr)□..Ind..Thur.....*	15,600	.35	.28 E
L'Evenement (Fr)□..Con..Sat	4,750	.21	.21 F
Le Soleil (Fr)□..Lib..Thur.....◎ 7,000	.28	.28 F	8-13 -300

St. Jerome (E 7)—Pop. 5,700.

Weekly Publications.

L'Avenir du Nord (Fr)..Lib..Thur.....◎ 2,000	.25	.10 N	6-16 -308
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Sherbrooke (K 8)—Pop. 23,000.

Daily Newspapers.

La Tribune (Fr)□..Lib..Eve ex Su.....◎ 9,980	.42	.21 L	7-13 -294
Record□..Ind..Eve ex Su.....◎ 10,325	.56	.35 L	7-13 -294

*Government statement—See page 4. *Gross circulation. ◎Net circulation. □Can use matrices. ‡Publisher's paid announcement. These marks, key to rates and meaning of figures in third column are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

SASKATCHEWAN—Pop. 527,000.**Moose Jaw (G 8)—Pop. 18,000.****Daily Newspapers.**

News☐..Ind-Con..Eve ex Su.....	© 6,561	.35	.35 F	8-12½-308
Times☐..Lib..Eve ex Su.....	© 6,537	.35	.35 F	8-12½-304

Prince Albert (G 5)—Pop. 12,000.**Daily Newspapers.**

Herald..Con..Eve ex Su.....	—	.28	.24½K	7-13 -280
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Regina (P 5)—Pop. 30,213.**Daily Newspapers.**

Leader☐..Lib..Morn ex Su.....	© 20,361	.70	.70 F	8-12½-298
¶ The REGINA MORNING LEADER carries more local, foreign and condensed advertising than any paper in Southern Sask.				
A. B. C. Henry De Clarke, Inc., U. S. Representative. (231)				
Post☐..Ind..Eve ex Su.....	© 11,974	.56	.56 F	8-12½-280

Weekly Publications.

Courier☐..Ind-Lib..Wed	© 20,103	.70	.70 F	7-13 -300
Province & Standard☐..Con..Wed.....	—	.45½	.45½F	7-13 -280

Saskatoon (F 6½)—Pop. 21,108.**Daily Newspapers.**

Phoenix☐..Lib..Morn ex Su.....	—	.70	.49 A	7-13 -298
Star☐..Ind..Eve ex Su.....	© 23,154	.77	.77 F	8-12½-294

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Classified Rates for Daily Papers

Rates quoted are for classified (Agents Wanted) advertising, cash with order.

"F" affixed to any rate means a flat rate, no discount being allowed for time or space.

The following rates are subject to change without notice on our part.

ALABAMA.		Circulation	
Age-Herald (Morn ex Su).....	Birmingham	⊙ 23,726	1c wd F
(Su Morn)	"	⊙ 20,082	1c wd F
Ledger (Eve ex Su).....	"	⊙ 32,888	1c wd F
Min. charge 25c.			
News (Eve ex Su).....	"	\$ 46,452	1c wd F
(Su Morn)	"	\$ 42,677	1c wd F
Min. charge 21c.			
News-Item (Eve ex Su).....	Mobile	⊙ 10,766	1c wd F
Min. charge 15c.			
Register (Morn ex Su).....	"	⊙ 25,476	1c wd F
(Su Morn)	"	⊙ 35,346	1c wd F
Advertiser (Morn & Eve ex Su).....	Montgomery	⊙ 21,179	1c wd F
(Su Morn)	"	⊙ 23,350	1c wd F
Min. charge 15c.			
Journal (Eve ex Su).....	"	⊙ 21,358	1c wd
(Su Morn)	"	⊙ 20,131	1c wd
Min. charge 15c.			
Times (Eve ex Su).....	"	⊙ 7,400	1c wd F
ARIZONA.			
Gazette (Eve ex Su).....	Phoenix	⊙ 8,278	1c wd
Min. charge 25c.			
Republican (Morn ex Su).....	"	⊙ 10,025	1c wd F
(Su Morn)	"	⊙ 11,059	1c wd F
Min. charge 25c.			
ARKANSAS.			
Southwest American (Morn ex Su & Mon).....	Fort Smith	⊙ 13,430	1c wd F
(Su Morn)	"	⊙ 14,057	1c wd F
Times-Record (Eve ex Sat).....	"	⊙ 11,576	1c wd F
(Su Morn)	"	⊙ 11,378	1c wd F
Second and consec. insertions ½c word.			
New Era (Eve ex Su).....	Hot Springs	—	1c wd
Democrat (Eve ex Su).....	Little Rock	⊙ 22,460	1c wd F
Min. charge 25c.			
Gazette (Morn ex Su).....	"	⊙ 40,350	10c ll
(Su Morn)	"	⊙ 54,856	10c ll
Min. charge 30c.			
CALIFORNIA.			
Republican (Morn ex Su).....	Fresno	\$ 23,356	1c wd
(Su Morn)	"		1c wd
Min. charge 25c.			
Examiner (Morn ex Su).....	Los Angeles	⊙ 71,181	8c ll
(Su Morn)	"	⊙ 150,446	12c ll
Min. charge 25c.			
Express (Eve ex Su).....	"	\$ 55,957	2c wd F
Min. charge 25c.			
Herald (Eve ex Su).....	"	\$ 127,773	12c ll F
Min. space 3 lines.			
Record (Eve ex Su).....	"	⊙ 37,949	1c wd F
Times (Morn ex Su).....	"	⊙ 82,801	1½c wd
(Su Morn)	"	⊙ 124,334	1½c wd
Min. charge 25c.			

⊙ Government statement—See page 4. *Gross circulation. ⊙Net circulation. □Can use matrices. †Publisher's paid announcement. These marks and key to rates are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

CLASSIFIED RATES—Continued.

California—Continued.

		Circulation	
Enquirer (Eve ex Su).....	Oakland	\$ 21,054	1c wd F
Tribune (Eve ex Su).....	"	⊙ 44,153	10c li F
(Su Morn)	"	⊙ 46,994	10c li F
Bee (Eve ex Su).....	Sacramento	⊙ 35,333	1c wd F
Min. charge 20c.			
Star (Eve ex Su).....	"	⊙ 7,554	1c wd F
Union (Morn ex Su).....	"		1c wd F
(Su Morn)	"		1c wd F
Sun (Eve ex Su).....	San Diego	⊙ 16,219	1c wd F
{ Tribune (Eve ex Su).....	"	⊙ 30,471	9c li F
{ Union (Morn ex Su).....	"		
(Su Morn)	"	⊙ 23,446	5c li F
Min. charge 50c daily; 25c Sunday.			
Bulletin (Eve ex Su).....	San Francisco	⊙ 87,007	15c li F
Call Post (Eve ex Su).....	"	⊙ 95,595	15c li
Chronicle (Morn ex Su).....	"	⊙ 95,352	15c li
(Su Morn)	"	⊙ 142,731	
Examiner (Morn ex Su).....	"	⊙ 115,799	20c li F
(Su Morn)	"	⊙ 263,794	25c li F
Min. space 2 lines.			
News (Eve ex Su).....	"	\$ 47,009	1c wd F
Mercury-Herald (Morn ex Su).....	San Jose	⊙ 13,108	1c wd F
(Su Morn)	"	⊙ 14,068	1c wd F
Independent (Morn ex Su).....	Stockton	\$ 4,792	1c wd
(Su Morn)	"		1c wd
Record (Eve ex Su).....	"	\$ 12,485	1c wd

COLORADO.

Gazette (Morn ex Su).....	Colorado Springs	⊙ 4,489	1c wd F
(Su Morn)	"	⊙ 6,907	1c wd F
Min. charge 15c.			
Telegraph (Eve ex Su).....	"	⊙ 5,878	1c wd F
Min. charge 15c.			
Express (Eve ex Su).....	Denver	⊙ 15,123	1c wd F
News (Morn ex Su).....	"	⊙ 32,420	10c li F
(Su Morn)	"	⊙ 54,634	6c li F
Post (Eve ex Su).....	"	⊙ 113,528	10c li F
(Su Morn)	"	⊙ 142,613	10c li F
Min. charge 20c.			
Times (Eve ex Su).....	"	⊙ 35,200	
(News rate covers Times also.)			
Chieftain (Morn ex Su).....	Pueblo	⊙ 8,137	1c wd F
(Su Morn)	"	⊙ 9,157	1c wd F
Min. charge 15c.			
Star-Journal (Eve ex Su).....	"	⊙ 10,175	1c wd
(Su Morn)	"	⊙ 10,037	1c wd

CONNECTICUT.

Post (Eve ex Su).....	Bridgeport	⊙ 27,754	
(Su Morn)	"	⊙ 13,248	2c wd
Min. charge 30c.			
Standard-Telegram (Morn ex Su).....	"	⊙ 17,933	2c wd
Times (Eve ex Su).....	"	\$ 12,214	1c wd F
Min. charge 15c.			
Courant (Morn ex Su).....	Hartford	⊙ 24,500	1c wd
(Su Morn)	"	⊙ 29,623	1c wd
Min. charge 20c.			

\$ Government statement—See page 4. *Gross circulation. ⊙ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks and key to rates are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

CLASSIFIED RATES—Continued.**Connecticut—Continued.**

		Circulation	
Post (Eve ex Su).....	Hartford	⊙ 10,658	1c wd F
Min. charge 25c.			
Times (Eve ex Su).....	"	⊙ 36,006	1c wd F
Min. charge 20c.			
Journal (Eve ex Su).....	Meriden	⊙ 5,242	1c wd
Record (Morn ex Su).....	"	⊙ 6,908	1c wd
Journal-Courier (Morn ex Su).....	New Haven	⊙ 14,714	1c wd
Register (Eve ex Su).....	"	⊙ 27,818	1c wd
(Su Morn)	"	⊙ 22,271	1c wd
Min. charge 10c.			
Times-Leader (Eve ex Su).....	"	⊙ 15,604	1c wd F
Min. charge 15c.			
Union (Eve ex Su).....	"	⊙ 12,825	1c wd F
(Su Morn)	"	⊙ 7,271	1c wd F
Min. charge 10c.			
Bulletin (Morn ex Su).....	Norwich	⊙ 10,156	5c li
Record (Eve ex Su).....	"	\$ 3,422	5c li
5 lines or less 25c.			
American (Eve ex Su).....	Waterbury	\$ 9,199	1c wd F
Min. charge 25c.			
Democrat (Eve ex Su).....	"		10c li F
Republican (Morn ex Su).....	"	⊙ 10,527	1c wd
(Su Morn)	"	⊙ 12,238	1c wd
Min. charge 25c.			

DELAWARE.

Evening Journal (Eve ex Su).....	Wilmington	\$ 12,911	10c li
Min. charge 30c.			
Every Evening (Eve ex Su).....	"	⊙ 12,711	10c li
8c line subsequent insertions. Min. charge 30c.			
News (Morn ex Su).....	"	⊙ 10,756	10c li
8c line subsequent insertions. Min. charge 30c.			

DISTRICT OF COLUMBIA.

Herald (Morn ex Su).....	Washington	⊙ 26,892	1c wd F
(Su Morn)	"	⊙ 23,497	1c wd F
Post (Morn ex Su).....	"	⊙ 62,167	2c wd F
(Su Morn)	"	⊙ 80,485	2c wd F
Star (Eve ex Su).....	"	⊙ 102,196	2c wd F
(Su Morn)	"	⊙ 82,522	2c li
Min. charge 30c.			
Times (Eve ex Su).....	"	⊙ 59,167	10c li F
(Su Eve)	"	⊙ 45,769	10c li F

FLORIDA.

Metropolis (Eve ex Su).....	Jacksonville	⊙ 19,135	1c wd F
Times-Union (Morn ex Su).....	"	⊙ 29,435	1c wd F
(Su Morn)	"	⊙ 36,035	6c li
Min. charge 25c.			
Journal (Morn ex Su).....	Pensacola	—	1c wd F
(Su Morn)	"	—	1c wd F
Min. charge 20c.			
News (Eve ex Su).....	"	⊙ 5,525	1c wd
Times (Eve ex Su).....	Tampa	⊙ 15,850	1c wd F
Tribune (Morn ex Su).....	"	⊙ 19,574	1c wd F
(Su Morn)	"	⊙ 25,829	1c wd F
Min. charge 25c.			

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CLASSIFIED RATES—Continued.

GEORGIA.

		Circulation	
Constitution (Morn ex Su).....Atlanta	⊙	51,420	10c li
(Su Morn)	⊙	54,280	10c li
Min. charge 20c.			
{ Georgian (Eve ex Su).....	⊙	49,441	10c li
{ American (Su Morn).....	⊙	92,918	10c li F
Min. charge 20c.			
Journal (Eve ex Su).....	⊙	60,160	10c li
(Su Morn)	⊙	70,993	10c li
Min. charge 20c.			
Chronicle (Morn ex Su).....Augusta	⊙	11,826	1c wd
(Su Morn)	⊙	10,828	1c wd
Min. charge 25c.			
Herald (Eve ex Su).....	⊙	17,414	1½c wd F
(Su Morn)	⊙	12,812	1c wd F
Min. charge 25c.			
Enquirer-Sun (Eve ex Sat & Su).....Columbus	⊙	3,233	1c wd F
(Su Morn)	⊙	3,232	1c wd F
Min. charge 15c.			
Ledger (Eve ex Sat & Su).....	⊙	7,360	1c wd F
(Su Morn)	⊙	7,268	1c wd F
Min. charge 25c.			
News (Eve ex Su).....Macon	⊙	19,757	1c wd F
(Su Morn)	⊙	17,632	1c wd F
Min. charge 15c.			
Telegraph (Morn ex Su).....	⊙	20,949	7c li
(Su Morn)	⊙	18,061	7c li
Min. charge 14c.			
News (Morn ex Su).....Savannah	⊙	19,787	1c wd F
(Su Morn)	⊙	23,496	1c wd F
Min. charge 15c daily; 25c Sunday.			
Press (Eve ex Su).....	⊙	16,471	1c wd F

IDAHO.

Capital-News (Eve ex Su).....Boise	\$	12,682	1c wd F
(Su Morn)	\$	11,894	1c wd F
Min. charge 15c.			
Statesman (Morn ex Su).....	⊙	16,456	1c wd
(Su Morn)	⊙	15,768	1c wd
Min. charge 15c.			

ILLINOIS.

Beacon-News (Eve ex Su).....Aurora	⊙	15,743	1c wd F
(Su Morn)	⊙	14,651	1c wd F
Bulletin (Eve ex Sat & Su).....Bloomington	⊙	7,272	1c wd
(Su Morn)	⊙	9,182	1c wd F
Min. space 15 words.			
Pentagraph (Morn ex Su).....	\$	17,254	1c wd
Min. space 15 words.			
{ Abendpost (Ger) (Eve ex Su).....Chicago	⊙	48,262	14c li
{ Sonntagspost (Ger) (Su Morn).....	⊙	34,650	14c li
Denni Hlasatel (Boh) (Morn ex Su).....			1c wd F
(Su Morn)			1c wd F
Drovers' Journal (Live Stk) (Eve ex Su).....	\$	37,236	10c li
{ Dziennik Ludowy (Polish) (Eve ex Su).....			4c wd F
{ Diez Bozy (Polish) (Su Morn).....			4c wd F
Dziennik Narodowy (Polish) (Morn ex Su).....	⊙	25,050	2c wd F
Dziennik Zwiaskowy Zgoda (Polish) (Eve ex Su).....	\$	40,769	5c wd F
Herald & Examiner (Morn ex Su).....	⊙	289,505	20c li
(Su Morn)	⊙	597,293	35c li

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CLASSIFIED RATES—Continued.

Illinois—Continued.

		Circulation	
Journal (Eve ex Su).....Chicago	\$ 116,807	1c wd	
News (Eve ex Su)....."	\$ 386,498	30c li	
Post (Eve ex Su)....."	⊙ 51,023	15c li F	
Skandinaven (Norw-Dan) (Eve ex Su)....."	—	1c wd F	
(Su Morn)....."	—	1c wd F	
Staats-Zeitung (Ger) (Morn ex Su)....."	⊙ 47,214	10c li	
(Su Morn)....."	⊙ 51,000	10c li	
{ Svernost (Boh) (Eve ex Su)....."	⊙ 25,065	2c wd F	
(Su Morn)....."	⊙ 28,305	2c wd F	
Tribune (Morn ex Su)....."	⊙ 424,026	25c li	
(Su Morn)....."	⊙ 693,895	45c li	
Commercial-News (Eve ex Su).....Danville	⊙ 15,167	1c wd	
Press (Morn ex Su & Mon)....."	\$ 9,142	1c wd	
(Su Morn)....."	—	1c wd	
Herald (Morn ex Su).....Decatur	⊙ 15,947	5c li	
(Su Morn)....."	⊙ 15,804	5c li	
Min. charge 25c.			
Review (Eve ex Su)....."	⊙ 17,382	5c li	
(Su Morn)....."	⊙ 15,885	5c li	
Min. charge 25c.			
Journal (Eve ex Sat & Su).....East St. Louis	\$ 8,753	5c li	
(Su Morn)....."	—	5c li	
Courier (Eve ex Su).....Elgin	⊙ 8,151	1c wd F	
Min. charge 25c.			
News (Eve ex Su)....."	⊙ 7,284	1c wd	
Mall (Eve ex Su).....Galesburg	⊙ 9,370	5c li	
Min. charge 25c.			
Republican-Register (Eve ex Su)....."	⊙ 8,831	1c wd	
Min. charge 25c.			
Herald-News (Eve ex Su).....Joliet	⊙ 17,409	1c wd F	
(Su Morn)....."	⊙ 16,685	1c wd F	
Min. charge 25c.			
Dispatch (Eve ex Su).....Moline	⊙ 9,788	1c wd F	
National Live Stock Reporter (Eve ex Su).....National Stk. Yds.	\$ 9,886	5c li F	
{ Journal (Eve ex Su).....Peoria	⊙ 19,806	1c wd F	
Transcript (Morn ex Su)....."	\$ 13,809	1c wd F	
Journal Transcript (Su Morn)....."	⊙ 17,286	1c wd F	
Min. charge 25c.			
Star (Eve ex Su)....."	⊙ 23,527	1c wd F	
(Su Morn)....."	⊙ 14,575	1c wd F	
Min. charge 25c.			
Herald (Eve ex Su).....Quincy	⊙ 10,261	1c wd	
Min. charge 25c.			
Journal (Eve ex Su)....."	⊙ 8,591	1c wd F	
Whig (Morn ex Su & Mon)....."	⊙ 7,872	1c wd	
(Su Morn)....."	⊙ 9,480	1c wd	
Min. charge 20c.			
Register-Gazette (Eve ex Su).....Rockford	⊙ 13,162	1c wd F	
Min. charge 20c.			
Republic (Eve ex Su)....."	⊙ 7,269	1c wd F	
Star (Morn ex Su & Mon)....."	⊙ 10,851	1c wd F	
(Su Morn)....."	⊙ 12,741	1c wd F	
Min. charge 25c.			
Argus (Eve ex Su).....Rock Island	⊙ 8,134	6c li	
Union (Eve ex Sat & Su)....."	—	1c wd F	
(Su Morn)....."	—	1c wd F	
State Journal (Morn ex Su).....Springfield	⊙ 17,679	1c wd	
(Su Morn)....."	⊙ 12,037	1c wd	
Min. charge 15c.			
State Register (Eve ex Su)....."	⊙ 23,571	1c wd	
(Su Morn)....."	⊙ 18,114	1c wd	

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CLASSIFIED RATES—Continued.

INDIANA.

		Circulation	
Bulletin (Eve ex Su).....Anderson	⊙	6,020	1c wd F
Min. charge 10c.			
Herald (Morn ex Su & Mon)....."	⊙	6,335	1c wd
(Su Morn)	⊙	7,780	1c wd
Courier (Morn ex Su).....Evansville	⊙	24,427	1c wd F
(Su Morn)	⊙	21,183	1c wd F
Min. charge 20c.			
Journal-News (Eve ex Su)....."	⊙	16,008	1c wd F
(Su Morn)	⊙	12,118	1c wd F
Press (Eve ex Su)....."	⊙	14,999	1c wd F
Journal-Gazette (Morn ex Su).....Fort Wayne	⊙	22,549	1c wd F
(Su Morn)	⊙	24,246	1c wd F
Min. charge 25c.			
News & Sentinel (Eve ex Su)....."	⊙	32,950	1c wd F
Min. charge 15c.			
News (Eve ex Su).....Indianapolis	⊙	123,473	10c li F
Star (Morn ex Su)....."	⊙	92,839	6c li F
(Su Morn)	⊙	106,431	8c li F
Times (Eve ex Su)....."	⊙	48,502	1c wd F
Courier (Eve ex Su).....Lafayette	⊙	9,063	1c wd F
Min. charge 25c.			
Journal (Morn ex Su)....."	⊙	10,512	1c wd
Tribune (Morn ex Su & Mon).....Logansport	⊙	5,236	1c wd F
(Su Morn)	⊙	5,520	1c wd F
Chronicle (Eve ex Su).....Marion	⊙	6,769	1c wd
Leader-Tribune (Morn ex Su & Mon)....."	⊙	8,301	1c wd F
(Su Morn)	⊙	8,516	1c wd F
Press (Eve ex Su).....Muncie	⊙	9,993	1c wd
Star (Morn ex Su)....."	⊙	27,095	6c li F
(Su Morn)	⊙	17,199	6c li F
Item (Morn ex Su & Mon).....Richmond	⊙	2,359	1c wd
(Su Morn)	⊙	2,730	1c wd
Min. charge 20c.			
Palladium (Eve ex Su)....."	⊙	11,100	1c wd F
News-Times (Morn & Eve ex Su).....South Bend	\$	16,431	1c wd F
(Su Morn)	\$	17,474	1c wd F
Tribune (Eve ex Su)....."	⊙	17,522	1c wd
Min. charge 25c.			
Post (Eve ex Su).....Terre Haute	\$	9,121	1c wd F
Star (Morn ex Su)....."	⊙	27,048	6c li F
(Su Morn)	⊙	19,367	6c li F
Tribune (Morn & Eve ex Su)....."	⊙	25,045	1c wd
(Su Morn)	⊙	19,398	1c wd

IOWA.

Gazette (Eve ex Su).....Burlington	⊙	10,278	1c wd
Min. charge 15c.			
Hawkeye (Morn ex Su & Mon)....."	⊙	11,037	1c wd
(Su Morn)	⊙	12,662	1c wd
Gazette (Eve ex Su).....Cedar Rapids			1c wd
Min. charge 10c.			
{ Republican (Morn ex Su & Mon)....."	⊙	11,258	1c wd
{ Times (Eve ex Sat & Su)....."	⊙	2,331	1c wd
{ Republican (Su Morn)....."	⊙	15,510	1c wd
Nonpareil (Morn ex Su & Mon).....			1c wd F
(Eve ex Su).....Council Bluffs	⊙	16,194	1c wd F
(Su Morn)	⊙	15,525	1c wd F

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CLASSIFIED RATES—Continued.

Iowa—Continued.		Circulation	
Democrat & Leader (Eve ex Sat & Su).....Davenport	⊙	16,649	1c wd F
(Su Morn)	⊙	13,702	1c wd F
Times (Eve ex Su)....."	⊙	25,642	1c wd F
Capital (Eve ex Su).....Des Moines	⊙	60,655	6c li
Min. charge 12c.			
News (Eve ex Su)....."	⊙	47,476	1c wd F
(Su Morn)			1c wd F
{ Register (Morn ex Su)....."	⊙	111,800	2c wd
Tribune (Eve ex Su)....."			
Register (Su Morn)....."			
Min. charge 20c.			
Telegraph-Herald (Morn & Eve ex Su & Mon Morn).....Dubuque	⊙	16,240	1c wd F
(Su Morn)	⊙	16,209	1c wd F
Times-Journal (Morn ex Su & Mon)....."	⊙	5,970	1c wd
(Eve ex Su)....."	⊙	5,816	1c wd
(Su Morn)	⊙	11,700	1c wd
Min. charge 15c.			
Gate City (Eve ex Su).....Keokuk	⊙	5,971	1c wd F
Min. charge 15c.			
Times-Republican (Eve ex Su).....Marshalltown	⊙	13,621	1c wd F
Courier (Eve ex Su).....Ottumwa	⊙	13,663	1c wd F
Journal (Morn & Eve ex Su).....Sioux City	⊙	55,151	1½c wd
(Su Morn)	⊙	27,144	1½c wd
Min. charge 18c.			
Tribune (Eve ex Su)....."	⊙	42,397	1c wd F
Min. charge 14c.			
Courier (Eve ex Su).....Waterloo	⊙	14,567	1c wd
Times-Tribune (Morn ex Su & Mon)....."	⊙	11,096	1c wd
(Su Morn)	⊙	12,324	1c wd
Min. charge 18c.			
KANSAS.			
Gazette (Morn ex Su & Mon).....Hutchinson	⊙	8,585	1c wd F
(Su Morn)	⊙	8,329	1c wd F
Min. charge 28c.			
News (Eve ex Su)....."	⊙	11,471	1c wd F
Post (Eve ex Su).....Leavenworth	\$	6,017	1c wd F
(Su Morn)			1c wd F
Times (Morn ex Su & Mon)....."	\$	6,812	5c li F
(Su Morn)			1c wd F
Min. charge 25c.			
Capital (Morn ex Su).....Topeka	⊙	35,661	1c wd
(Su Morn)	⊙	33,965	1c wd
Min. charge 15c.			
State Journal (Eve ex Su)....."	⊙	25,938	1c wd F
Beacon (Eve ex Su).....Wichita	\$	29,322	7c li F
Min. charge 25c.			
Eagle (Morn ex Su & Mon)....."	⊙	54,182	1½c wd
(Su Morn)	⊙	60,213	1½c wd
Min. charge 15c.			
KENTUCKY.			
Post (Eve ex Su).....Covington	⊙	17,273	1c wd F
Herald (Morn ex Su).....Lexington	⊙	11,644	1c wd F
(Su Morn)	⊙	11,039	1c wd F
Min. charge 20c.			
Leader (Eve ex Su)....."	⊙	12,552	1c wd F
(Su Morn)	⊙	12,455	1c wd F
Min. charge 20c.			

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CLASSIFIED RATES—Continued.

Kentucky—Continued.

		Circulation	
Anzeiger (Ger) (Morn ex Su).....	Louisville	—	10c H F
(Su Morn)	"	—	10c H F
Courier-Journal (Morn ex Su).....	"	⊙ 41,518	10c H F
(Su Morn)	"	⊙ 60,514	12c H F
Daily insertions repeated the same day in Evening Times free.			
Herald (Morn ex Su).....	"	⊙ 52,565	1c wd
(Su Morn)	"	⊙ 48,913	1c wd
Min. charge 15c.			
Post (Eve ex Su).....	"	⊙ 42,234	1c wd F
Times (Eve ex Su).....	"	⊙ 63,144	
(See Courier-Journal.)			
News-Democrat (Morn ex Su & Mon).....	Paducah	\$ 6,997	1c wd F
(Su Morn)	"	—	1c wd F
Sun (Eve ex Su).....	"	⊙ 5,377	1c wd

LOUISIANA.

Item (Eve ex Su).....	New Orleans	⊙ 73,588	10c H F
(Su Morn)	"	⊙ 87,347	10c H F
States (Eve ex Su).....	"	⊙ 44,420	1½c wd F
(Su Morn)	"	⊙ 39,392	1½c wd F
Min. charge 15c.			
Times-Picayune (Morn ex Su).....	"	⊙ 78,417	2c wd F
(Su Morn)	"	⊙ 94,624	2c wd F
Journal (Eve ex Su).....	Shreveport	⊙ 9,718	1c wd F
Times (Morn ex Su).....	"	⊙ 16,950	1c wd F
(Su Morn)	"	⊙ 24,297	1c wd F
Min. charge 15c.			

MAINE.

Journal (Morn ex Su).....	Augusta	⊙ 10,633	1c wd
Min. charge 15c.			
Commercial (Eve ex Su).....	Bangor	⊙ 15,961	1c wd
Min. charge 30c.			
News (Morn ex Su).....	"	⊙ 13,341	
30 words or less 2 insertions 20c. Min. charge 20c.			
Journal (Eve ex Sat & Su).....	Lewiston	⊙ 12,600	1c wd F
(Sat Eve)	"	⊙ 14,715	1c wd F
Sun (Morn ex Su).....	"	⊙ 8,973	
24 words or less 3 ti. 25c.			
Eastern Argus (Morn ex Su).....	Portland	\$ 4,127	
25 words or less 3 ti. 20c. Min. charge 20c.			
{ Express (Eve ex Su).....	"	⊙ 25,604	1c wd
{ Telegram (Su Morn).....	"	⊙ 21,725	1c wd
Press (Morn ex Su).....	"	⊙ 15,533	1c wd F
(Su Morn)	"	—	1c wd F

MARYLAND.

{ American (Morn ex Su).....	Baltimore	⊙ 64,961	10c H F
{ Star (Eve ex Su).....	"	⊙ 37,523	10c H F
{ American (Su Morn).....	"	⊙ 90,991	15c H F
Comb. daily (Morn & Eve) 15c H. F.			
News (Eve ex Su).....	"	⊙ 105,416	11c H F
(Su Eve)	"	⊙ 106,354	11c H F
Sun (Morn & Eve ex Su).....	"	⊙ 169,579	15c H F
(Su Morn)	"	⊙ 124,153	15c H F

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CLASSIFIED RATES—Continued.

MASSACHUSETTS.

		Circulation	
Advertiser-American (Su Morn).....	Boston	⊙ 385,000	20c li
American (Eve ex Su).....	"	⊙ 301,570	10c li
Min. charge 40c.			
Christian Science Monitor (Morn ex Su).....	"	\$ 120,729	20c li F
Min. space 3 lines.			
Globe (Morn & Eve ex Su).....	"	⊙ 232,787	25c li F
(Su Morn)	"	⊙ 229,452	25c li F
Min. space 2 lines.			
{ Herald (Morn ex Su).....	" }	⊙ 250,858	15c li F
{ Traveler (Eve ex Su).....	" }	⊙ 124,451	15c li F
{ Herald (Su Morn).....	" }	\$ 459,803	20c li F
Post (Morn ex Su).....	"	\$ 367,074	20c li F
(Su Morn)	"	⊙ 41,855	10c li
Record (Eve ex Su).....	"	\$ 32,467	12½c li
Transcript (Eve ex Sat & Su.....	"		18c li
(Sat)			
Enterprise (Eve ex Su).....	Brockton	⊙ 16,945	1c wd
Min. charge 25c.			
Times (Eve ex Su).....	"	* 10,769	1c wd
Min. charge 25c.			
Globe (Eve ex Su).....	Fall River	\$ 6,357	½c wd F
Min. charge 25c.			
Herald (Eve ex Su).....	"	\$ 9,419	½c wd F
Min. charge 25c.			
News (Eve ex Su).....	"	⊙ 6,421	1c wd F
Gazette (Eve ex Su).....	Haverhill	⊙ 12,819	6c li
Min. charge 30c.			
Telegram (Eve ex Su).....	Holyoke	\$ 8,330	1c wd F
Min. charge 25c.			
Transcript (Eve ex Su).....	"	⊙ 12,253	1c wd F
{ Eagle (Morn ex Su).....	Lawrence }	⊙ 14,113	1c wd F
{ Tribune (Eve ex Su).....	" }		
Min. charge 25c.			
Sun-American (Morn & Eve ex Su).....	"		
(Su Morn).....	"		
21 wds. 3 consec. ins. 25c, 6 ins. 35c, Dly. & Su.			
1 mo. \$1.40. 21 wds. or less 25c.			
Telegram (Eve ex Su).....	"	⊙ 7,513	1c wd
Min. charge 25c.			
Courier-Citizen (Morn & Eve ex Su).....	Lowell	⊙ 16,790	1c wd
Min. charge 20c.			
Sun (Eve ex Su).....	"		½c wd F
Min. charge 25c.			
Item (Eve ex Su).....	Lynn	⊙ 15,121	10c li
Min. charge 20c.			
Telegram-News (Eve ex Su).....	"	⊙ 15,201	1c wd F
(Su Morn)	"	⊙ 8,802	1c wd F
Min. charge 15c.			
{ Mercury (Morn ex Su).....	New Bedford }	⊙ 28,674	1c wd F
{ Standard (Eve ex Su).....	" }	⊙ 21,446	1c wd F
(Su Morn)	"		
Min. charge 25c.			
Times (Eve ex Su).....	"		½c wd F
(Su Morn)	"		½c wd F
Eagle (Eve ex Su).....	Pittsfield	⊙ 14,742	1c wd F
Min. charge 25c.			
News (Eve ex Su).....	Salem	⊙ 12,851	2c wd F
Min. charge 50c.			
{ News (Eve ex Su).....	Springfield	⊙ 30,228	1c wd F
{ Republican (Morn ex Su).....	"	⊙ 14,598	
(Su Morn)	"	⊙ 19,453	1c wd F
Min. charge 12c.			
Union (Morn & Eve ex Su).....	"	⊙ 43,299	5c li F
(Su Morn)	"	⊙ 29,044	5c li F

\$ Government statement—See page 4. * Gross circulation. ⊙ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks and key to rates are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

CLASSIFIED RATES—Continued.

Circulation

Massachusetts—Continued.

Gazette (Eve ex Su).....	Worcester	⊙	26,712	1c wd F
Min. charge 10c.				
Post (Eve ex Su).....	"	⊙	22,772	1c wd F
Min. space 2 lines.				
Telegram (Morn ex Su).....	"	⊙	32,198	1c wd F
(Su Morn)	"	⊙	36,878	1c wd F
Min. charge 20c.				

MICHIGAN.

{ News (Eve ex Su).....	Battle Creek }	⊙	11,537	
{ Enquirer (Morn ex Su & Mon).....	" }	⊙	9,940	
(Su Morn)	"			
3 or more consec. insertions 6c line per insertion.				
Moon-Journal (Eve ex Su).....	"	⊙	5,947	1c wd F
Times-Tribune (Eve ex Su).....	Bay City	⊙	16,784	1c wd F
{ Abendpost (Ger) (Eve ex Su).....	Detroit			1c wd
{ Sonntagsblatt (Ger) (Su Morn).....	"			1c wd
Min. charge 15c.				
Free Press (Morn ex Su).....	"	⊙	135,164	2½c wd F
(Su Morn)	"	⊙	157,144	3c wd F
Min. charge 80c daily; 35c Sunday.				
Journal (Eve ex Su).....	"	\$	109,612	2½c wd F
Min. charge 80c.				
News (Eve ex Su).....	"	⊙	212,978	3c wd F
(Su Morn)	"	⊙	182,557	3c wd F
Min. charge 85c.				
Times (Eve ex Su).....	"			1c wd
Min. charge 20c.				
Journal (Eve ex Su).....	Flint	⊙	24,536	1½c wd F
Min. charge 20c.				
Herald (Morn ex Su).....	Grand Rapids	⊙	32,518	1c wd F
(Su Morn)	"			1c wd F
Min. charge 15c.				
News (Eve ex Su).....	"	\$	16,582	1c wd F
Min. charge 15c.				
Press (Eve ex Su).....	"	⊙	78,989	1½c wd F
Min. charge 25c.				
Citizen-Patriot (Eve ex Su).....	Jackson	⊙	20,568	1c wd F
(Su Morn)	"	⊙	19,096	
Min. charge 15c.				
Gazette-Telegraph (Eve ex Su).....	Kalamazoo	⊙	23,168	1c wd F
(Su Morn)	"	⊙	22,441	1c wd F
Min. charge 20c.				
State Journal (Eve ex Su).....	Lansing	⊙	26,315	1c wd F
Min. charge 25c.				
Times Herald (Eve ex Su).....	Port Huron	⊙	11,559	1c wd
News-Courier (Morn ex Su & Mon).....	Saginaw	⊙	22,702	1c wd F
(Su Morn)	"	⊙	21,657	1c wd F
Min. charge 15c.				

MINNESOTA.

Herald (Eve ex Su).....	Duluth	⊙	35,543	8c ll
Min. charge 20c.				
News-Tribune (Morn ex Su).....	"	⊙	21,355	1c wd F
(Su Morn)	"	⊙	30,854	1c wd
Journal (Eve ex Su).....	Minneapolis	⊙	96,225	1½c wd F
(Su Morn)	"	⊙	89,469	1½c wd F
Min. charge 25c.				
News (Eve ex Su).....	"	⊙	62,302	1c wd
Min. space 18 words.				
Tribune (Morn & Eve ex Su).....	"	⊙	124,074	12c ll
(Su Morn)	"	⊙	132,842	12c ll
Min. charge 80c.				

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CLASSIFIED RATES—Continued.

Minnesota—Continued.

{ Dispatch (Eve ex Su).....St. Paul }	⊙	138,324	16c li F
{ Pioneer Press (Morn ex Su....." }	⊙	82,148	16c li
(Su Morn)			
Min. charge 30c.			
News (Eve ex Su)....."	⊙	72,281	7c li
(Su Morn)	⊙	43,341	7c li
Min. space 18 words.			
Volkszeitung (Ger) (Eve ex Su)....."	⊙	17,698	1c wd F

MISSISSIPPI.

Clarion-Ledger (Morn ex Su & Mon).....Jackson	\$	5,863	1c wd F
(Su Morn)			1c wd F
News (Eve ex Su)....."	⊙	5,474	1c wd F
(Su Morn)	⊙	4,976	1c wd F
Dispatch (Morn ex Su & Mon).....Meridian	⊙	5,197	1c wd F
(Su Morn)		5,742	1c wd F
Min. charge 20c.			
Star (Eve ex Su)....."	⊙	5,705	1c wd
(Su Morn)	⊙	6,197	1c wd
Herald (Morn ex Su & Mon).....Vicksburg	\$	2,705	1c wd F
(Su Morn)			1c wd F

MISSOURI.

Globe (Morn ex Su & Mon).....Joplin	⊙	26,417	1c wd F
(Su Morn)	⊙	27,585	1c wd F
Min. charge 20c.			
News-Herald (Eve ex Sat & Su)....."	⊙	16,582	1c wd
(Su Morn)	⊙	16,188	1c wd
Min. charge 20c.			
Drovers' Telegram (Eve ex Sat & Su).....Kansas City	\$	35,600	7c li
Journal (Morn ex Su)....."	⊙	48,512	10c li F
(Su Morn)	⊙	46,683	10c li F
Min. charge 20c.			
Post (Eve ex Su)....."	⊙	145,116	15c li F
(Su Morn)	⊙	148,918	15c li F
{ Times (Morn ex Su)....." }	⊙	218,178	20c li F
{ Star (Eve ex Su)....." }	⊙	224,170	
(Su Morn)	⊙	222,766	20c li F
Gazette (Morn ex Su).....St. Joseph	⊙	17,813	1c wd F
(Su Morn)	⊙	14,395	1c wd F
News-Press (Eve ex Su)....."	⊙	39,636	1c wd F
Min. charge 20c.			
Globe Democrat (Morn ex Su).....St. Louis	⊙	172,865	15c li F
(Su Morn)	⊙	163,534	15c li F
Post-Dispatch (Eve ex Su)....."	⊙	163,455	20c li F
(Su Morn)	⊙	339,764	20c li F
Republic (Morn ex Su)....."	⊙	87,040	10c li F
(Su Morn)	⊙	77,200	10c li F
Star (Eve ex Su)....."	\$	100,607	10c li F
Min. charge 20c.			
Times (Eve ex Su)....."	⊙	70,217	12c li
{ Westliche Post (Ger) (Morn ex Su)....."	⊙	21,406	10c li F
{ Mississippi Blaetter (Ger) (Su Morn)....."	⊙	15,742	10c li F
Leader (Eve ex Su).....Springfield	⊙	14,595	1c wd
(Su Morn)	⊙	13,682	1c wd
Republican (Morn ex Su & Mon)....."	⊙	13,891	1c wd F
(Su Morn)	⊙	14,119	1c wd F
Min. charge 25c.			

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CLASSIFIED RATES—Continued.

MONTANA.

		Circulation	
Standard (Morn ex Su).....	Anaconda	⊙ 11,098	1c wd
(Su Morn)	"	⊙ 15,250	1c wd
Min. charge 15c.			
Miner (Morn ex Su).....	Butte	⊙ 14,637	1c wd F
(Su Morn)	"	⊙ 25,147	1½c wd F
Min. charge 25c.			
Post (Eve ex Su).....	"	⊙ 13,415	1c wd
Min. charge 15c.			
Leader (Eve ex Su).....	Great Falls	⊙ 4,048	1c wd
Tribune (Morn ex Su).....	"	⊙ 12,526	1c wd
(Su Morn)	"	⊙ 12,704	1c wd
Min. charge 25c.			
Independent (Morn ex Su).....	Helena	\$ 4,812	1c wd
(Su Morn)	"		1c wd
Min. charge 15c.			
Record-Herald (Eve ex Su).....	"	⊙ 7,348	1c wd
Min. charge 15c.			
{ Sentinel (Eve ex Su).....	Missoula }	⊙ 2,102	1c wd
{ Missoulian (Morn ex Su).....	" }	⊙ 4,284	
(Su Morn)	"	⊙ 5,303	1c wd

NEBRASKA.

Journal (Morn ex Su).....	Lincoln	⊙ 24,112	1½c wd F
(Su Morn)	"	⊙ 19,942	1½c wd F
Min. charge 25c.			
Star (Eve ex Su).....	"	⊙ 31,579	1c wd
(Su Morn)	"	⊙ 17,199	1c wd
Bee (Morn & Eve ex Su).....	Omaha	⊙ 62,385	1½c wd F
(Su Morn)	"	⊙ 61,353	1½c wd F
Min. charge 20c.			
News (Eve ex Su).....	"	⊙ 80,394	9c li
(Su Morn)	"	⊙ 63,783	9c li
Min. 21 words.			
World-Herald (Morn & Eve ex Su).....	"	⊙ 78,307	14c li
(Su Morn)	"	⊙ 69,522	14c li
Min. charge 25c.			
Drovers' Journal-Stockman (Eve ex Su).....	South Omaha	⊙ 24,853	7c li

NEW HAMPSHIRE.

Mirror & American (Eve ex Su).....	Manchester	\$ 5,172	½c wd F
Min. charge 25c.			
{ Leader (Eve ex Su).....	" }	⊙ 25,554	1c wd
{ Union (Morn ex Su).....	" }		
Min. charge 10c.			

NEW JERSEY.

{ Press (Morn ex Su).....	Atlantic City }	⊙ 14,871	2c wd
{ Union (Eve ex Su).....	" }		
Courier (Eve ex Su).....	Camden	⊙ 12,302	1c wd F
Min. charge 15c.			
Post-Telegram (Eve ex Su).....	"	\$ 12,170	1c wd
Journal (Eve ex Su).....	Elizabeth	⊙ 17,485	1c wd
Min. charge 10c.			
Times (Eve ex Su).....	"	\$ 8,394	1c wd F
Min. charge 15c.			
Hudson-Observer (Eve ex Su).....	Hoboken	⊙ 42,503	1c wd
Min. charge 10c.			
Journal (Eve ex Su).....	Jersey City	⊙ 37,267	1c wd F
Min. charge 20c.			

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CLASSIFIED RATES—Continued.

New Jersey—Continued.

	Circulation	
News (Eve ex Su).....Newark	⊙ 96,119	10c H
Min. charge 30c.		
Star Eagle (Eve ex Su)..... "	⊙ 61,813	1c wd F
Call (Morn ex Su).....Paterson	⊙ 15,695	1c wd
Min. charge 25c.		
{ Press-Guardian (Eve ex Su)..... "	⊙ 12,685	1c wd F
{ Sunday Chronicle (Su Morn)..... "	⊙ 10,600	1c wd F
News (Eve ex Su)..... "	⊙ 10,929	1c wd F
State Gazette (Morn ex Su).....Trenton		1c wd
{ Times (Eve ex Su)..... "	⊙ 27,736	1c wd F
{ Times-Advertiser (Su Morn)..... "	⊙ 12,770	1c wd F
Min. charge 15c.		

NEW MEXICO.

Herald (Eve ex Su).....Albuquerque	⊙ 4,261	1c wd F
Min. charge 25c.		
Journal (Morn ex Su)..... "	⊙ 7,429	1c wd F
{ (Su Morn)..... "	⊙ 7,429	1c wd F
Min. charge 25c.		

NEW YORK.

Argus (Morn ex Su).....Albany	\$ 15,960	1c wd F
{ (Su Morn)..... "		1c wd F
Min. charge 25c.		
Journal (Eve ex Su)..... "	⊙ 16,574	1c wd F
Min. charge 25c.		
Knickerbocker Press (Morn ex Su)..... "	⊙ 22,263	1c wd F
{ (Su Morn)..... "	⊙ 44,158	1c wd F
Min. charge 25c.		
Times-Union (Eve ex Su)..... "	⊙ 24,606	1c wd F
Press & Leader (Eve ex Su).....Binghamton	⊙ 26,546	1c wd F
Min. charge 20c.		
Republican-Herald (Morn ex Su)..... "	⊙ 10,294	1c wd F
Citizen (Eve ex Su).....Brooklyn	\$ 35,699	15c H
{ (Su Morn)..... "		15c H
Min. charge 30c.		
Eagle (Eve ex Su)..... "	⊙ 46,581	16c H
{ (Su Morn)..... "	⊙ 68,735	16c H F
Standard-Union (Eve ex Su)..... "	⊙ 53,265	15c H F
{ (Su Morn)..... "	⊙ 58,929	15c H F
Times (Eve ex Su)..... "	\$ 41,289	15c H
Min. charge 45c.		
Commercial (Eve ex Su).....Buffalo		1c wd F
Min. charge 15c.		
{ Courier (Morn ex Su)..... "	⊙ 71,549	1c wd F
{ Enquirer (Eve ex Su)..... "		1c wd F
{ Courier (Su Morn)..... "	⊙ 115,875	1c wd F
Express (Morn ex Su)..... "	⊙ 27,756	1c wd
{ (Su Morn)..... "	⊙ 64,067	1c wd
Min. charge 15c.		
News (Eve ex Su)..... "	⊙ 103,635	2c wd F
Times (Eve ex Su)..... "	⊙ 55,296	1c wd F
{ (Su Morn)..... "	⊙ 69,693	1c wd F
Min. charge 15c.		
Advertiser (Morn ex Su).....Elmira	\$ 10,254	1c wd
Min. charge 15c.		
Star-Gazette (Eve ex Su)..... "	⊙ 25,998	1c wd F
Journal (Eve ex Su).....Jamestown	⊙ 7,570	1c wd F
Min. charge 15c.		
Post (Morn ex Su)..... "	⊙ 9,305	1c wd F
Min. charge 15c.		

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CLASSIFIED RATES—Continued.

New York—Continued.

		Circulation	
Freeman (Eve ex Su).....	Kingston	⊙ 6,829	1c wd
Min. charge 15c.			
News (Eve ex Su).....	Newburgh	⊙ 10,578	1c wd F
Min. charge 25c.			
American (Morn ex Su).....	New York City	⊙ 301,317	30c ll
(Su Morn)	"	⊙ 929,776	40c ll
Min. charge 60c daily and 80c Sunday.			
Globe (Eve ex Su).....	"	⊙ 179,906	25c ll F
Min. charge 50c.			
Herald (Morn ex Su).....	"	—	10c ll F
(Su Morn)	"	—	15c ll F
Herold (Ger) (Morn ex Su).....	"	\$ 57,923	10c ll F
(Eve ex Su).....	"	—	10c ll F
(Su Morn)	"	⊙ 56,326	15c ll F
Jewish Daily Forward (Eve ex Su).....	"	⊙ 143,716	15c ll
(Su Morn)	"	⊙ 152,335	
Jewish Daily News (Eve ex Sat & Sun).....	"	\$ 57,940	10c ll
(Su Morn)	"	—	10c ll
Jewish Morning Journal (Morn ex Sat & Su).	"	⊙ 77,905	15c ll
(Su Morn)	"	⊙ 60,116	15c ll
Min. space 2 lines.			
Journal (Eve ex Su).....	"	⊙ 675,118	70c ll F
Mall (Eve ex Su).....	"	⊙ 115,906	20c ll F
Staats Zeitung (Ger) (Morn & Eve ex Su)....	"	⊙ 66,319	15c ll F
(Su Morn)	"	⊙ 75,015	20c ll F
Min. charge daily 45c, Sunday 60c.			
Sun (Morn ex Su).....	"	\$ 117,414	20c ll
(Eve ex Su).....	"	\$ 194,695	20c ll
(Su Morn)	"	⊙ 93,666	20c ll
Min. space 2 lines.			
Telegram (Eve ex Su).....	"	—	3c wd F
(Su Eve)	"	—	3c wd F
Min. charge 42c.			
Telegraph (Morn ex Su).....	"	⊙ 34,602	2c wd F
(Su Morn)	"	⊙ 44,907	2c wd F
Min. charge 25c.			
Times (Morn ex Su).....	"	⊙ 368,076	50c ll
(Su Morn)	"	⊙ 547,157	
Min. charge \$1.00.			
Tribune (Morn ex Su).....	"	⊙ 109,629	10c ll F
(Su Morn)	"	⊙ 98,302	10c ll F
World (Morn ex Su).....	"	\$ 335,069	30c ll
(Eve ex Su).....	"	\$ 355,069	30c ll
(Su Morn)	"	\$ 567,815	30c ll
Democrat & Chronicle (Morn ex Su).....	Rochester	⊙ 65,003	2c wd F
(Su Morn)	"	⊙ 66,240	2c wd F
Min. charge 80c.			
Herald (Morn ex Su).....	"	⊙ 30,106	1c wd F
(Su Morn)	"	⊙ 18,855	1c wd F
Min. charge 15c.			
Post-Express (Eve ex Su).....	"	—	1c wd F
Min. charge 15c.			
Times-Union (Eve ex Su).....	"	⊙ 67,121	1c wd F
Min. charge 15c.			
Gazette (Morn ex Su).....	Schenectady	⊙ 23,029	1c wd F
Min. charge 25c.			
Union-Star (Eve ex Su).....	"	⊙ 17,571	1c wd F
Herald (Eve ex Su).....	Syracuse	⊙ 44,249	6c ll F
(Su Morn)	"	⊙ 63,442	10c ll F
Min. space 3 lines.			
Journal (Eve ex Su).....	"	⊙ 44,836	1c wd F
Min. charge 25c.			
Post-Standard (Morn ex Su).....	"	⊙ 51,357	12c ll F
(Su Morn)	"	⊙ 46,891	12c ll F

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CLASSIFIED RATES—Continued.

New York—Continued.		Circulation	
Record (Morn & Eve ex Su).....Troy	⊙	25,988	1c wd F
Min. charge 10c.			
Times (Eve ex Su)....."	⊙	16,118	1c wd F
{ Herald-Dispatch (Eve ex Su).....Utica	⊙	20,422	1c wd
{ Tribune (Su Morn)....."	⊙	12,952	1c wd
Min. charge 15c.			
Observer (Eve ex Su)....."	⊙	17,842	1c wd F
Min. charge 20c.			
Press (Morn ex Su)....."	\$	22,052	1c wd F
Min. charge 15c.			
Standard (Eve ex Su).....Watertown	\$	9,212	1c wd
Min. charge 15c.			
Times (Eve ex Su)....."	⊙	16,540	1c wd
Min. charge 15c.			
NORTH CAROLINA.			
Citizen (Morn ex Su).....Asheville	⊙	11,703	1c wd
(Su Morn)....."	⊙	9,714	1c wd
News-Chronicle (Eve ex Su).....Charlotte	⊙	11,429	1c wd F
(Su Morn)....."	⊙	8,623	1c wd F
Min. charge 25c.			
Observer (Morn ex Su)....."	⊙	19,163	10c li F
(Su Morn)....."	⊙	19,993	10c li F
Min. charge 25c.			
News & Observer (Morn ex Su).....Raleigh	⊙	21,699	10c li F
(Su Morn)....."	⊙	20,717	10c li F
Times (Eve ex Su)....."	⊙	5,500	1c wd
Dispatch (Eve ex Su).....Wilmington	⊙	5,299	1c wd F
(Su Morn)....."	⊙	4,585	1c wd F
Min. charge 25c.			
Star (Morn ex Su)....."	⊙	6,002	1c wd F
(Su Morn)....."	⊙	3,362	1c wd F
Min. charge 25c.			
Journal (Morn ex Su & Mon).....Winston-Salem	⊙	5,250	1c wd
(Su Morn)....."	⊙	6,926	1c wd
Sentinel (Eve ex Su)....."	⊙	7,325	1c wd
NORTH DAKOTA.			
Tribune (Morn & Eve ex Su & Mon Morn).....Bismarck	⊙	4,514	1c wd
(Su Morn)....."			
Min. charge 35c.			
Courier-News (Morn ex Su)..... Fargo	⊙	12,537	1c wd F
(Su Morn)....."	⊙	13,396	1c wd F
Min. charge 25c.			
Forum (Eve ex Su)....."	⊙	11,411	1c wd F
Min. charge 25c.			
Herald (Morn ex Su & Mon, Eve ex Su).....Grand Forks	⊙	16,138	1c wd F
(Su Morn)....."	⊙	11,590	1c wd F
Min. charge 25c.			
OHIO.			
Beacon-Journal (Eve ex Su).....Akron	⊙	30,314	1c wd
Press (Eve ex Su)....."	⊙	19,557	1c wd F
Times (Eve ex Su)....."	⊙	19,622	1c wd F
(Su Morn)....."	⊙	19,733	
News (Eve ex Su).....Canton	\$	13,810	1c wd F
(Su Morn)....."			1c wd F
Min. charge 25c.			
Repository (Eve ex Su)....."	⊙	23,916	5c li
(Su Morn)....."	⊙	18,000	5c li
Min. charge 25c.			

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CLASSIFIED RATES—Continued.

Ohio—Continued.

		Circulation	
{ Abend Presse (Ger) (Eve ex Su).....	Cincinnati	—	1c wd F
{ Freie Presse (Ger) (Morn ex Su).....	"	—	1c wd F
{ Sonntagsblatt (Ger) (Su Morn).....	"	—	1c wd F
Commercial-Tribune (Morn ex Su).....	"	\$ 40,915	10c li F
(Su Morn)	"	"	10c li F
Enquirer (Morn ex Su).....	"	\$ 62,911	1½c wd
(Su Morn)	"	"	2½c wd
Min. charge 25c insertion.			
Post (Eve ex Su).....	"	⊙ 192,964	3c wd F
Times-Star (Eve ex Su).....	"	⊙ 160,137	12½c li F
{ Volksblatt (Ger) (Morn ex Su).....	"	—	10c li F
{ Westliche Blaetter (Ger) (Su Morn).....	"	—	10c li F
Leader	Cleveland	⊙ 138,534	16c li F
News (Eve ex Su).....	"	⊙ 146,636	19c li F
Leader (Su Morn).....	"	⊙ 163,529	20c li F
Plain Dealer (Morn ex Su).....	"	⊙ 207,892	25c li F
(Su Morn)	"	"	"
Min. charge daily 40c, Sunday 50c.			
Press (Eve ex Su).....	"	⊙ 180,421	3½c wd F
Waschter & Anzeiger (Ger) (Eve ex Su).....	"	⊙ 17,453	6c li F
(Su Morn)	"	⊙ 11,948	6c li F
Citizen (Eve ex Su).....	Columbus	⊙ 74,174	2c wd F
Dispatch (Eve ex Su).....	"	\$ 76,605	1½c wd
(Su Morn)	"	\$ 74,542	1½c wd
Journal (Morn ex Su).....	"	⊙ 52,155	2c wd
(Su Morn)	"	⊙ 27,147	2c wd
Min. charge 30c.			
Herald (Eve ex Su).....	Dayton	⊙ 24,273	1c wd F
Min. charge 15c.			
Journal (Morn ex Su).....	"	⊙ 24,226	1c wd F
(Su Morn)	"	⊙ 30,494	1c wd F
Min. charge 15c.			
News (Eve ex Su).....	"	⊙ 38,569	1c wd F
(Su Morn)	"	⊙ 31,351	1c wd F
Journal (Eve ex Su).....	Hamilton	⊙ 7,591	1c wd F
Min. charge 15c.			
Republican-News (Eve ex Su).....	"	—	1c wd F
Min. charge 25c.			
News (Eve ex Su).....	Lima	⊙ 12,048	1c wd F
(Su Morn)	"	⊙ 11,192	1c wd F
Min. charge 25c.			
News (Eve ex Su).....	Mansfield	⊙ 9,761	1c wd F
Min. charge 25c.			
Shield (Eve ex Su).....	"	—	1c wd F
Min. charge 25c.			
Advocate (Eve ex Su).....	Newark	⊙ 6,038	1c wd
Min. charge 25c.			
American-Tribune (Eve ex Su).....	"	—	1c wd F
Times (Eve ex Su).....	Portsmouth	⊙ 12,105	1c wd F
Register (Morn ex Su).....	Sandusky	⊙ 5,327	1c wd F
(Su Morn)	"	⊙ 5,343	1c wd F
Min. charge 25c.			
Star-Journal (Eve ex Su).....	"	⊙ 6,408	
25 words or less 3 consec. insertions 25c.			
News (Eve ex Su).....	Springfield	⊙ 15,090	1c wd F
(Su Morn)	"	⊙ 11,690	1c wd F
Sun (Morn ex Su).....	"	⊙ 12,295	1c wd F
(Su Morn)	"	⊙ 11,908	1c wd F
Min. charge 25c.			
Blade (Eve ex Su).....	Toledo	⊙ 82,973	7c li F
Min. space 2 lines.			
News-Bee (Eve ex Su).....	"	⊙ 78,338	2c wd F
Times (Morn ex Su).....	"	⊙ 17,025	1c wd F
(Su Morn)	"	⊙ 33,182	1c wd F

⊙ Government statement—See page 4. *Gross circulation. ⊙ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks and key to rates are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

CLASSIFIED RATES—Continued.

Ohio—Continued.

Telegram (Eve ex Su).....Youngstown	\$	21,901	5c li
Min. charge 20c.			
Vindicator (Eve ex Su)....."	⊙	24,553	1c wd F
(Su Morn)....."	⊙	22,222	1c wd F
Times Recorder (Morn ex Su).....Zanesville	⊙	20,904	1c wd F

OKLAHOMA.

Leader (Eve ex Su).....Guthrie	\$	12,206	1c wd F
Phoenix (Morn ex Su & Mon).....Muskogee	⊙	12,053	1c wd F
(Su Morn)....."	⊙	12,959	1c wd F
Min. charge 15c.			
Times-Democrat (Eve ex Su)....."	⊙	11,441	1c wd F
News (Eve ex Su).....Oklahoma City	⊙	26,567	1c wd F
{ Oklahoman (Morn ex Su)....."	⊙	53,937	1c wd F
(Su Morn)....."	⊙	67,321	1c wd F
Times (Eve ex Su)....."	⊙	40,447	1c wd F
Democrat (Eve ex Su).....Tulsa	⊙	22,969	1c wd F
(Su Morn)....."	⊙	22,505	1c wd F
Times (Morn ex Su)....."	⊙	17,021	1c wd F
Min. charge 15c.			
World (Morn & Eve ex Su)....."	⊙	20,932	1c wd F
(Su Morn)....."	⊙	20,785	1c wd F
Min. charge 20c.			

OREGON.

Journal (Eve ex Su).....Portland	⊙	66,511	1c wd
(Su Morn)....."	⊙	66,233	1c wd
Min. charge 15c.			
News (Eve ex Su)....."	⊙	25,115	1c wd F
Oregonian (Morn ex Su)....."	⊙	75,700	2c wd
(Su Morn)....."	⊙	102,532	2c wd
Min. charge 30c.			
Telegram (Eve ex Su)....."	⊙	53,512	7c li
Min. charge 14c.			
Capital Journal (Eve ex Su).....Salem	⊙	4,897	1c wd F
Statesman (Morn ex Su & Mon)....."	⊙	4,149	1c wd F
(Su Morn)....."	⊙	4,149	1c wd F
Min. charge 25c.			

PENNSYLVANIA.

Call (Morn ex Su).....Allentown	⊙	23,043	1c wd F
Min. charge 30c.			
Chronicle & News (Eve ex Su)....."	⊙	5,132	5c li
Min. charge 25c.			
{ Item (Eve ex Su)....."	\$	3,623	1c wd F
Democrat (Morn ex Su)....."			
Leader (Eve ex Su)....."	—		1c wd F
Min. charge 25c.			
Mirror (Eve ex Su).....Altoona	⊙	23,576	1c wd
Min. charge 25c.			
Times (Morn ex Su)....."	—		1c wd F
Min. charge 25c.			
Tribune (Morn ex Su)....."	\$	7,500	1c wd F
Min. charge 25c.			
Free Press (Eve ex Su).....Easton	⊙	15,455	
23 wds. or less 25c each ins. Each addl. wd. 1c each ins.			

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CLASSIFIED RATES—Continued.		Circulation	
Pennsylvania—Continued.			
Dispatch (Morn ex Su).....	Erie	⊙ 9,191	1c wd F
(Su Morn)	"	⊙ 12,951	1c wd F
Min. charge 10c.			
Herald (Eve ex Su).....	"	⊙ 8,775	1c wd F
(Su Morn)	"	⊙ 9,468	
Times (Eve ex Su).....	"	⊙ 29,226	1c wd F
{ News (Eve ex Su).....	Harrisburg	⊙ 26,366	1½c wd F
{ Patriot (Morn ex Su).....	"	⊙ 21,011	
Telegraph (Eve ex Su).....	"	⊙ 28,819	1c wd F
Min. charge 20c.			
Democrat (Morn ex Su).....	Johnstown	—	1c wd F
Min. charge 15c.			
Leader (Eve ex Su).....	"	⊙ 8,001	1c wd F
Min. charge 25c.			
Tribune (Eve ex Su).....	"	\$ 24,434	5c li
Min. charge 25c.			
Examiner (Eve ex Su).....	Lancaster	—	1c wd F
Min. charge 25c.			
{ Intelligencer (Eve ex Su).....	"	⊙ 22,018	2c wd F
{ News-Journal (Morn ex Su).....	"		
Min. charge 30c.			
News (Eve ex Su).....	McKeesport	\$ 11,460	1c wd F
Herald (Eve ex Su).....	Newcastle	\$ 8,227	1c wd F
Min. charge 25c.			
News (Eve ex Su).....	"	⊙ 12,411	
28 wds. or less 25c each ins. Each addl. wd. 1c.			
Times (Eve ex Su).....	Norristown	⊙ 8,631	1c wd F
Bulletin (Eve ex Su).....	Philadelphia	⊙ 457,977	30c li F
{ Demokrat (Ger) (Eve ex Su).....	"	—	1c wd F
{ Gazette (Ger) (Morn ex Su).....	"	—	1c wd F
(Su Morn)	"	—	1c wd F
Inquirer (Morn ex Su).....	"	⊙ 171,272	15c li F
(Su Morn)	"	⊙ 244,228	15c li F
Min. charge 30c.			
North American (Morn ex Su).....	"	⊙ 142,459	
(Su Morn)	"	⊙ 197,810	
12 wds. or less 1 insertion 30c. Each addl. wd. 2c.			
Press (Morn ex Su).....	"	⊙ 24,969	1c wd F
(Su Morn)	"	⊙ 95,285	1c wd F
Min. charge 10c.			
Public Ledger (Morn & Eve ex Su).....	"	⊙ 200,394	15c li
(Su Morn)	"	⊙ 126,107	15c li
Record (Morn ex Su).....	"	⊙ 117,651	12c li
(Su Morn)	"	⊙ 125,758	12c li
{ Chronicle Telegraph (Eve ex Su).....	Pittsburgh	⊙ 90,280	10c li F
{ Gazette Times (Morn ex Su).....	"	⊙ 79,328	10c li F
(Su Morn)	"	⊙ 81,691	10c li F
Dispatch (Morn ex Su).....	"	⊙ 55,872	1c wd F
(Su Morn)	"	⊙ 55,402	1c wd F
Leader (Eve ex Su).....	"	—	1c wd F
(Su Morn)	"	—	1c wd F
{ Post (Morn ex Su).....	"	⊙ 76,796	1c wd F
{ (Su Morn)	"	⊙ 109,094	1c wd F
{ Sun (Eve ex Su).....	"	⊙ 75,548	1c wd F
Min. charge 15c per paper.			
Press (Eve ex Su).....	"	\$ 117,555	1½c wd F
(Su Morn)	"	\$ 112,584	1½c wd F
Min. charge 20c.			
Volksblatt & Freiheits Freund (Ger) (Morn ex Su) ..	"	—	1c wd F
(Su Morn)	"	—	1c wd F
Eagle (Eve ex Su).....	Reading	⊙ 31,933	10c li
(Su Morn)	"	⊙ 22,026	10c li
{ News-Times (Morn ex Su).....	"	⊙ 6,207	1c wd F
{ Telegram (Eve ex Su).....	"	⊙ 6,366	

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CLASSIFIED RATES—Continued.**Circulation****Pennsylvania—Continued.**

Republican (Morn ex Su).....Scranton	⊙	27,130	1c wd F
Min. charge 15c.			
Times (Eve ex Su)....."	⊙	37,945	1c wd F
Min. charge 25c.			
Local News (Eve ex Su).....West Chester	\$	11,926	1c wd F
Min. charge 25c.			
News (Eve ex Su).....Wilkes-Barre	\$	11,537	1c wd F
Min. charge 15c.			
Record (Morn ex Su)....."	⊙	17,890	1c wd F
Min. charge 25c.			
Times-Leader (Eve ex Su)....."	⊙	19,188	1c wd F
Min. charge 25c.			
Gazette & Bulletin (Eve ex Su).....Williamsport	⊙	11,076	1c wd F
Min. charge 10c.			
Sun (Eve ex Su)....."	⊙	16,110	1c wd F
Gazette & Daily (Morn ex Su).....York	\$	14,555	1c wd F
Dispatch (Eve ex Su)....."	⊙	14,027	1c wd F
Min. charge 25c.			

RHODE ISLAND.

Times (Eve ex Su).....Pawtucket	⊙	23,900	1c wd F
Min. charge 15c.			
{ Bulletin (Eve ex Su).....Providence	⊙	55,489	1c wd F
{ Journal (Morning ex Su)....."	⊙	30,065	1c wd F
{ (Su Morn)....."	⊙	45,495	1c wd F
Min. charge 20c per paper.			
News (Eve ex Su)....."			1c wd F
Tribune (Eve ex Sat & Su)....."	⊙	26,725	1c wd F
(Su Morn)....."	⊙	12,305	1c wd F
Min. charge 15c.			
Call-Reporter (Eve ex Su).....Woonsocket	⊙	11,888	1c wd F

SOUTH CAROLINA.

{ News & Courier (Morn ex Su).....Charleston	⊙	10,560	1c wd F
{ News (Su Morn)....."	⊙	12,302	1c wd F
Min. charge 25c.			
Post (Eve ex Su)....."	⊙	12,079	1c wd F
Min. charge 25c.			
Record (Eve ex Su).....Columbia	⊙	14,066	1c wd F
(Su Morn)....."	⊙	12,034	1c wd F
Min. charge 25c.			
State (Morn ex Su)....."	⊙	24,157	1c wd F
(Su Morn)....."	⊙	24,429	1c wd F
Min. charge 25c.			
News (Morn ex Su).....Greenville	⊙	10,137	1c wd F
(Su Morn)....."	⊙	8,634	1c wd F
Min. charge 25c.			
Herald (Morn ex Su & Mon).....Spartanburg	⊙	6,295	2c wd
(Su Morn)....."	⊙	7,257	2c wd
Min. charge 50c.			
Journal (Eve ex Su)....."	⊙	4,268	2c wd
Min. charge 50c.			

SOUTH DAKOTA.

American (Morn ex Su & Mon).....Aberdeen	⊙	5,127	1c wd
(Su Morn)....."	⊙	5,651	1c wd
Min. charge 15c.			
News (Eve ex Su)....."	⊙	4,726	1c wd
Argus-Leader (Eve ex Su).....Sioux Falls	⊙	16,003	1c wd F
Min. charge 15c.			
Press (Morn ex Su & Mon)....."	⊙	8,822	1c wd
(Su Morn)....."	⊙	10,765	1c wd

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CLASSIFIED RATES—Continued.

TENNESSEE.

		Circulation	
News (Eve ex Su).....	Chattanooga	© 17,213	1c wd F
Min. charge 15c.			
Times (Morn ex Su).....	"	© 30,173	7c li F
(Su Morn)	"	© 26,510	7c li F
Min. charge 25c.			
Journal-Tribune (Morn ex Su).....	Knoxville	© 23,622	7c li F
(Su Morn)	"	© 22,306	7c li F
Min. charge 25c.			
Sentinel (Eve ex Su).....	"	© 23,915	7c li F
Commercial Appeal (Morn ex Su).....	Memphis	© 39,195	2c wd
(Su Morn)	"	\$ 118,148	2c wd
Min. charge 20c.			
News-Scimitar (Eve ex Su).....	"	© 50,101	1c wd F
Min. charge 15c.			
Press (Eve ex Su).....	"	© 27,252	1c wd F
Banner (Eve ex Su).....	Nashville	© 49,657	1c wd F
(Su Morn)	"	© 48,970	
Min. charge 25c.			
Tennessean & American (Morn ex Su).....	"	© 56,978	1c wd F
(Su Morn)	"	© 35,546	1c wd F
Min. charge 25c.			

TEXAS.

American (Morn ex Su).....	Austin	© 6,079	1c wd F
(Su Morn)	"	© 3,137	1c wd F
Min. charge 15c.			
Statesman & Tribune (Eve ex Su).....	"	\$ 7,573	1c wd
(Su Morn)	"		1c wd
Min. charge 25c.			
Enterprise (Morn ex Su).....	Beaumont	© 19,246	1c wd
(Su Morn)	"	© 23,635	1c wd
Journal (Eve ex Su).....	"	© 6,424	1c wd
(Su Morn)	"	© 5,293	
Min. charge 15c.			
Dispatch (Eve ex Su).....	Dallas	© 29,014	1c wd F
Journal (Eve ex Su).....	"	\$ 41,370	1c wd
Min. charge 15c.			
News (Morn ex Su).....	"	\$ 72,340	1½c wd
(Su Morn)	"		2c wd
Min. charge daily 30c, Su. 40c.			
Times-Herald (Eve ex Su).....	"	© 45,142	1c wd F
(Su Morn)	"	© 45,142	1c wd F
Herald (Eve ex Su).....	El Paso	© 24,716	1c wd F
Min. charge 25c.			
Times (Morn ex Su).....	"	© 12,977	1½c wd F
(Su Morn)	"	© 16,741	1c wd F
Min. charge 15c.			
Record (Morn ex Su).....	Fort Worth	© 24,567	1c wd F
(Su Morn)	"	© 22,166	1c wd F
Min. charge 25c.			
Star-Telegram (Eve ex Su).....	"	© 61,855	1½c wd F
(Su Morn)	"	© 62,567	1½c wd F
Min. charge 25c.			
News (Morn ex Su).....	Galveston	\$ 11,722	1c wd
(Su Morn)	"		1½c wd F
Min. charge daily 20c, Su. 30c.			
Tribune (Eve ex Su).....	"	© 3,983	1c wd F
Min. charge 25c.			
Chronicle (Eve ex Su).....	Houston	© 50,242	1c wd F
(Su Morn)	"	© 55,446	2c wd F
Min. charge daily 20c, Su. 40c.			
Post (Morn ex Su).....	"	© 43,261	1c wd F
(Su Morn)	"	© 45,446	2c wd F
Min. charge daily 20c, Su. 40c.			

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CLASSIFIED RATES—Continued.

Texas—Continued.		Circulation	
Express (Morn ex Su).....San Antonio	⊙	33,964	1c wd F
(Su Morn)	⊙	43,904	1c wd F
Min. charge 25c.			
Light (Eve ex Su)....."	⊙	24,978	1c wd F
(Su Morn)	⊙	23,766	1c wd F
News-Tribune (Morn ex Su).....Waco	⊙	12,398	1c wd F
(Su Morn)	⊙	9,450	1c wd F
Times-Herald (Eve ex Su)....."	⊙	7,864	1c wd
(Su Morn)			1c wd

UTAH.

Examiner (Morn ex Su).....Ogden	⊙	5,332	1c wd
(Su Morn)	⊙	5,986	1c wd
Deseret News (Eve ex Sat & Su).....Salt Lake City	⊙	21,003	5c li
(Sat) Eve)	⊙	23,796	1c wd
Min. charge 20c.			
Herald-Republican (Morn ex Su)....."	⊙	24,553	2c wd
(Su Morn)	⊙	32,886	2c wd
Min. charge 20c.			
Telegram (Eve ex Su)....."	⊙	25,013	
(Rate quoted for morning edn. covers all day service.)			
Tribune (Morn ex Su)....."	⊙	41,231	2c wd
(Su Morn)	⊙	62,282	2c wd
Min. charge 24c.			

VERMONT.

Free Press (Morn ex Su).....Burlington	⊙	11,068	1c wd
Min. charge 10c.			
News (Eve ex Su)....."	⊙	3,200	1c wd F
Herald (Morn ex Su).....Rutland	⊙	3,025	5c li
Min. charge 10c.			
News (Eve ex Su)....."			1c wd
Min. charge 10c.			

VIRGINIA.

{ Bee (Eve ex Su).....Danville }	⊙	5,122	10c li
{ Register (Morn ex Su & Mon)....." }	⊙	5,243	
(Su Morn)			10c li
Min. charge 30c.			
News (Morn ex Su & Mon).....Lynchburg	⊙	11,185	1c wd F
(Su Morn)	⊙	13,176	1c wd F
Min. charge 25c.			
{ Times-Herald (Eve ex Su).....Newport News }	⊙	12,597	2c wd F
{ Press (Morn ex Su & Mon)....." }	⊙	7,359	2c wd F
(Su Morn)	⊙	9,406	
Min. charge 45c.			
Ledger-Dispatch (Eve ex Su).....Norfolk	⊙	43,339	1½c wd F
Min. charge 25c.			
Virginian-Pilot (Morn ex Su)....."	⊙	33,311	1c wd F
(Su Morn)	⊙	42,637	1c wd F
Min. charge 25c.			
Journal (Eve ex Su).....Richmond	⊙	21,612	1c wd F
Min. charge 25c.			
News-Leader (Eve ex Su)....."	⊙	48,631	1c wd F
Times-Dispatch (Morn ex Su)....."	⊙	30,062	8c li
(Su Morn)	⊙	47,531	10c li F
Virginian (Morn ex Su)....."			1c wd F
(Su Morn)			1c wd F
Min. charge 25c.			
{ World News (Eve ex Su).....Roanoke }	⊙	11,481	1c wd F
{ Times (Morn ex Su & Mon)....." }	⊙	10,892	1c wd F
(Su Morn)	⊙	15,476	1c wd F

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CLASSIFIED RATES—Continued.

CLASSIFIED RATES—Continued.

Circulation

WASHINGTON.

American Reveille (Morn ex Su).....	Bellingham	⊙	9,122	10c li F
(Su Morn)	"	⊙	10,012	10c li F
Herald (Eve ex Su).....	"	⊙	10,966	10c li F
Post-Intelligencer (Morn ex Su).....	Seattle	⊙	51,019	10c li F
(Su Morn)	"	⊙	63,477	10c li F
Min. charge 20c.				
Star (Eve ex Su).....	"	⊙	65,756	1½c wd F
Times (Eve ex Su).....	"	⊙	72,541	3c wd F
(Su Morn)	"	⊙	94,665	4c wd F
Chronicle (Eve ex Su).....	Spokane	\$	40,670	10c li F
Min. charge 20c.				
Press (Eve ex Su).....	"	⊙	7,917	1c wd F
Spokesman-Review (Morn ex Su).....	"	⊙	42,825	10c li F
(Su Morn)	"	⊙	56,779	15c li F
Ledger (Morn ex Su).....	Tacoma	⊙	14,177	1c wd
(Su Morn)	"	⊙	34,594	1c wd
Min. charge 25c.				
News-Tribune (Eve ex Su).....	"	⊙	35,433	1c wd
Min. charge 25c.				
Times (Eve ex Su).....	"	⊙	15,967	1c wd F
Bulletin (Eve ex Su).....	Walla Walla	⊙	4,993	1c wd
(Su Morn)	"	⊙	4,896	1c wd
Union (Morn ex Su & Mon).....	"	⊙	3,560	1c wd F
(Su Morn)	"	⊙	3,767	1c wd F
Min. charge 20c.				

WEST VIRGINIA.

Gazette (Morn ex Su).....	Charleston	\$	11,410	1c wd
(Su Morn)	"			1c wd
Min. charge 25c.				
Mall (Eve ex Su).....	"	⊙	9,130	1c wd
Min. charge 25c.				
Advertiser (Eve ex Su).....	Huntington	⊙	8,608	1c wd F
Min. charge 25c.				
Herald-Dispatch (Morn ex Su).....	"	⊙	10,961	1c wd F
(Su Morn)	"	⊙	11,395	1c wd F
Min. charge 25c.				
Intelligencer (Morn ex Su).....	Wheeling	⊙	10,712	1c wd F
{ News (Eve ex Su).....	"	⊙	15,907	1c wd F
Comb. both papers 1½c word.				
(Su Morn)	"	⊙	20,000	1c wd F
Register (Morn ex Su).....	"	\$	15,884	1c wd
(Su Morn)	"	⊙	14,926	1c wd
Min. charge 15c.				
Telegraph (Eve ex Su).....	"			1c wd F

WISCONSIN.

Telegram (Eve ex Su).....	Eau Claire	⊙	3,375	1c wd F
{ Leader (Morn ex Su & Mon).....	"	⊙	5,681	
(Su Morn)	"	⊙		
Tribune & Leader Press (Eve ex Su).....	La Crosse	⊙	12,545	1c wd F
(Su Morn)	"	⊙	12,989	1c wd F
Democrat (Morn ex Su & Mon).....	Madison	⊙	5,930	1c wd F
(Su Morn)	"	⊙	5,975	1c wd F
Min. charge 25c.				
State Journal (Eve ex Su).....	"	⊙	14,804	1c wd
(Su Morn)	"	⊙	10,981	1c wd
Herold (Ger) (Eve ex Su).....	Milwaukee	⊙	33,540	2c wd F
(Su Morn)	"	⊙	33,540	2c wd F
Min. charge 25c.				

\$ Government statement—See page 4. * Gross circulation. ⊙ Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks and key to rates are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

CLASSIFIED RATES—Continued.**Wisconsin—Continued.**

Journal (Eve ex Su).....Milwaukee	⊙	113,540	2½c wd F
(Su Morn)	⊙	93,724	2½c wd F
Min. charge 25c.			
Leader (Eve ex Su)....."	⊙	37,491	7c li F
Min. charge 25c.			
Sentinel (Morn & Eve ex Su)....."	⊙	76,817	8c li
(Su Morn)	⊙	65,288	10c li
Min. charge 25c.			
Wisconsin & News (Eve ex Su)....."			1c wd F
Northwestern (Eve ex Su).....Oshkosh	⊙	14,002	
5 lines or less 3 consec. insertions 50c.			
Journal-News (Eve ex Su).....Racine	⊙	7,666	1c wd F
Min. charge 20c.			
Times-Call (Eve ex Su)....."	⊙	6,079	1c wd F
Min. charge 15c.			
Telegram (Eve ex Su).....Superior	⊙	15,685	
3 lines 1 tl. 20c. Disc. on application.			

WYOMING.

State Leader (Morn ex Su & Mon).....Cheyenne	\$	6,861	1c wd
(Su Morn)			1c wd
Tribune (Eve ex Su)....."	⊙	5,506	1c wd F
Min. charge 15c.			

CANADA.**ALBERTA.**

Albertan (Morn ex Su).....Calgary	⊙	14,236	1c wd
Min. charge 25c.			
Herald (Eve ex Su)....."	⊙	25,933	8c li
Min. charge 16c.			
Bulletin (Morn & Eve ex Su).....Edmonton	⊙	12,143	1c wd F
Journal (Morn & Eve ex Su)....."	⊙	19,048	1c wd F
Min. charge 25c.			

BRITISH COLUMBIA.

Province (Eve ex Su).....Vancouver	⊙	57,255	1c wd
Min. charge 25c.			
Sun (Morn ex Su)....."	⊙	21,729	1c wd
(Su Morn)	⊙	28,432	2c wd
World (Eve ex Su)....."	⊙	18,981	1c wd
Colonist (Morn ex Su & Mon).....Victoria	⊙	10,368	1c wd
(Su Morn)	⊙	12,386	1c wd
Min. charge 25c.			
Times (Eve ex Su)....."	⊙	10,250	1c wd

MANITOBA.

{ Free Press (Morn ex Su).....Winnipeg }	⊙	78,551	10c li
{ Free Press-Bulletin (Eve ex Su)....."			
Min. charge 20c.			
Telegram (Eve ex Su)....."	⊙	38,859	1c wd
Tribune (Eve ex Su)....."	⊙	25,153	6c li
Min. charge 50c.			

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CLASSIFIED RATES—Continued.

CLASSIFIED RATES—Continued.		Circulation	
NEW BRUNSWICK.			
Globe (Eve ex Su).....	St. John	—	1c wd
Min. charge 25c.			
Standard (Morn ex Su).....	"	⊙ 14,340	8c wd
Min. charge 25c.			
{ Telegraph (Morn ex Su).....	"	⊙ 15,458	1c wd
{ Times-Star (Eve ex Su).....	"	⊙ 14,908	1c wd
Min. charge 25c per paper.			
NOVA SCOTIA.			
{ Chronicle (Morn ex Su).....	Halifax	⊙ 14,728	
{ Echo (Eve ex Su).....	"	⊙ 10,054	1c wd
Min. charge 25c.			
{ Herald (Morn ex Su).....	"		
{ Mail (Eve ex Su).....	"	⊙ 28,014	1c wd F
ONTARIO.			
Herald (Eve ex Su).....	Hamilton	⊙ 17,498	1c wd
Min. charge 15c.			
Spectator (Eve ex Su).....	"	⊙ 31,392	1c wd
Times (Eve ex Su).....	"	—	1c wd
Min. charge 15c.			
Advertiser (Morn & Eve ex Su).....	London	⊙ 42,830	1c wd
Min. charge 15c.			
Free Press (Morn & Eve ex Su).....	"	⊙ 42,544	1c wd
Min. charge 15c.			
Citizen (Morn & Eve ex Su).....	Ottawa	⊙ 29,097	8c li
Min. charge 16c.			
{ Journal (Eve ex Su).....	"	⊙ 22,339	8c li
{ Journal-Press (Morn ex Su).....	"		
Min. charge 16c.			
Globe (Morn ex Su).....	Toronto	⊙ 87,296	2c wd
Min. charge 24c.			
Mail & Empire (Morn ex Su).....	"	⊙ 71,495	2c wd
Min. charge 24c.			
Star (Eve ex Su).....	"	⊙ 86,739	1c wd
(Su Morn)	"	⊙ 75,970	1c wd
Telegram (Eve ex Su).....	"	⊙ 90,230	1c wd F
World (Morn ex Su).....	"	⊙ 27,635	1c wd
(Su Morn)	"	⊙ 87,655	1½c wd
Min. charge daily 10c, Su. 15c.			
QUEBEC.			
Gazette (Morn ex Su).....	Montreal	⊙ 32,183	1c wd F
Herald (Eve ex Su).....	"	⊙ 17,090	1c wd
La Patrie (Fr) (Eve ex Su).....	"	⊙ 30,730	
20 wds. or less 15c. Each addl. wd. 1½c.			
La Presse (Fr) (Eve ex Su).....	"	⊙ 148,226	
20 wds. or less 25c, addl. wds. 1½c wd. insertion.			
Star (Eve ex Su).....	"	⊙ 111,177	
25c for 20 wds. and 1½c wd. each addl. wd.			
Chronicle (Morn ex Su).....	Quebec	—	
30 wds. or less 1 insertion 25c. Each addl. wd. ¼c.			
Telegraph (Eve ex Su).....	"	⊙ 11,427	
30 wds. or less 1 insertion 25c. Each addl. wd. ¼c.			
SASKATCHEWAN.			
Leader (Morn ex Su).....	Regina	⊙ 20,351	1c wd
Min. charge 25c.			
Post (Eve ex Su).....	"	⊙ 11,974	1c wd
Min. charge 25c.			
Phoenix (Morn ex Su).....	Saskatoon	—	1c wd
Min. charge 15c.			
Star (Eve ex Su).....	"	⊙ 23,154	1c wd
Min. charge 25c.			

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WEEKLY PUBLICATIONS OF GENERAL CIRCULATION.

(With One-time Display Rate.)

Papers with prefix * can be classed as Agricultural.

			Circulation	1 time inch rate
ALABAMA.			⊙ 167,936	14.00 F
✓ *Progressive Farmer (Sat).....	Birmingham			
ARKANSAS.				
Gazette (Tu & Fri).....	Little Rock	⊙	11,135	.42 F
CALIFORNIA.				
*California Cultivator (Sat).....	Los Angeles			2.80 F
*Western Empire and Rural World (Sat).....	"	⊙	67,414	2.80 F
News Letter (Sat).....	San Francisco	⊙	20,280	4.00
*Pacific Rural Press (Sat).....	"	⊙	26,476	3.08 F
COLORADO.				
*Field & Farm (Sat).....	Denver	⊙	29,379	2.10 F
Great Divide (Mon).....	"	⊙	60,368	4.20 F
News (Thur)	"			.70 F
CONNECTICUT.				
*New England Farms (Sat).....	New Haven	⊙	10,000	1.40 F
DISTRICT OF COLUMBIA.				
National Tribune (Thur).....	Washington	⊙	146,370	4.20 F
✓ Pathfinder (Sat)	"	⊙	198,000	14.00 F
R. F. D. News (Sat).....	"			3.00
FLORIDA.				
*Florida Grower (Sat).....	Tampa	⊙	14,152	1.40 F
GEORGIA.				
✓ *Constitution (Tu, Thur, Sat).....	Atlanta	⊙	173,307	10.50 F
*Journal (Tu & Fri).....	"	⊙	96,553	5.60 F
IDAHO.				
*Idaho Farmer (Thur).....	Boise	⊙	27,000	2.52 F
ILLINOIS.				
*Amerikan (Boh) (Mon & Thur).....	Chicago	⊙	33,750	1.00 F
Bladet (Swed) (Tu).....	"	⊙	10,343	.75 F
{ Boyce's Big Weeklies:				
{ Saturday Blade (Sat).....				
{ Chicago Ledger (Sat).....				
				34.30 F

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WEEKLY PUBLICATIONS—Continued.

Illinois—Continued.

		Circulation	1 time inch rate
Cepy (Polish (Su).....	Chicago	© 24,300	1.00
Defender (Negro) Sat.....	"	© 157,000	4.20
Duch Casu (Boh) (Su)	"	© 20,100	1.12
Echo, Post & Beobachter (Ger) (Fri).....	"	© 9,195	1.12 F
Glas Svobode (Slov) (Tu & Fri).....	"	© 22,612	.60 F
Greek Star (Greek) (Fri).....	"	—	1.10
Hlasatel (Boh) (Tu & Fri).....	"	© 45,000	.75 F
Katolicke Slovenske Noviny (Slov) (Wed).....	"	—	.56
Missions Vannen (Swed) (Tu).....	"	© 17,014	1.00 F
Narod Polski (Pol) (Wed).....	"	© 80,000	2.00
Nowy Swiat (Pol) (Sat).....	"	© 25,807	1.40 F
Onze Toekomst (Pol) (Fri).....	"	© 2,500	1.00
*Orange Judd Farmer (Sat).....	"	© 117,668	9.80 F
Skandinaven (Nor-Dan) (Wed & Fri).....	"	© 27,923	1.40 F
Staats Zeitung Landwert (Ger) (Thur).....	"	—	1.40 F
Svenska Amerikanaren (Swed) (Thur).....	"	© 62,887	2.52 F
Svenska Kuriren (Swed) (Thur).....	"	* 48,230	1.68 F
Svenska Tribunen Nyheter (Swed) (Tu).....	"	© 63,996	2.52 F
Wochenblatt (Ger) (Thur).....	"	—	1.40 F
Woman's Weekly (Wed).....	"	—	7.00 F
Zenska Listy (Boh) (Thur).....	"	© 25,000	1.00
Zgoda (Pol) (Thur).....	"	© 116,461	3.92
Boys' World (Sat).....	Elgin	© 284,500	21.00 F
Girls' Companion (Sat).....	"	© 353,183	17.50 F
Young People's Weekly (Sat).....	"	© 173,833	10.50 F
Augustana (Swed) (Thur).....	Rock Island	© 18,188	1.12 F

INDIANA.

*Indiana Farmers Guide (Sat).....	Huntington	© 123,387	10.50 F
Our Sunday Visitor (Su).....	"	© 430,175	14.00 F

IOWA.

Posten (Norw) (Tu & Fri).....	Decorah	© 42,480	1.68 F
*Iowa Homestead (Thur).....	Des Moines	© 132,446	14.00 F
*Wallace's Farmer (Fri).....	"	© 63,163	7.00 F

KANSAS.

Appeal to Reason (Sat).....	Girard	© 570,685	16.80 F
Gazette-Globe (Thur).....	Kansas City	—	2.80 F
Capper's Weekly (Sat).....	Topeka	© 284,061	9.10
*Farmers' Mail & Breeze (Sat).....	"	© 105,331	8.40 F
*Kansas Farmer (Sat).....	"	© 27,119	4.20 F

KENTUCKY.

*Farmers Home Journal (Sat).....	Louisville	—	1.68
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LOUISIANA.

Times (Tu & Fri).....	Shreveport	—	.70 F
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WEEKLY PUBLICATIONS—Continued.

		Circulation	1 time inch rate
MAINE.			
*Maine Farmer (Thur).....	Augusta	⊙ 8,500	.63 F
*Commercial (Thur)	Bangor	⊙ 15,961	.70 F
MARYLAND.			
Maryland Farmer (Fri).....	Baltimore	—	2.00
MASSACHUSETTS.			
Christian Endeavor World (Thur).....	Boston	⊙ 61,221	4.90 F
Pilot (Sat)	"	⊙ 72,000	2.80
Youth's Companion (Thur).....	"	⊙ 415,724	35.00
*New England Homestead (Sat).....	Springfield	⊙ 53,234	5.60
Svea (Swed) (Wed).....	Worcester	⊙ 36,106	1.40
MICHIGAN.			
*Michigan Farmer (Sat).....	Detroit	* 70,230	7.00 F
Saturday Night (Sat).....	"	—	1.68 F
MINNESOTA.			
Posten (Swed) (Fri).....	Duluth	⊙ 6,475	.65 F
*Farmers' Tribune (Tu & Fri).....	Minneapolis	—	2.80
Freie Presse-Herold (Ger) (Fri).....	"	⊙ 10,574	.42 F
Lutheraneren (Norw-Dan) (Wed).....	"	—	1.68 F
Rural American (Sat).....	"	⊙ 156,979	7.00 F
Svenska Amerikaniska Posten (Swed) (Wed).....	"	⊙ 53,114	2.52 F
Svenska Folkets Tidning (Swed) (Wed).....	"	⊙ 43,659	2.10
Tidende (Norw-Dan) (Thur).....	"	* 23,307	1.40
Veckobladet (Swed) (Tu).....	"	—	1.12
Svenska Roman-Bladet (Swed) (Sat).....	Red Wing	—	.75 F
Nordstern (Thur)	St. Cloud	⊙ 2,600	.20 F
{ Cloverleaf Weeklies:			
{ Rural Weekly (Thur).....			
{ Rural American (Sat).....			
*Farmer (Sat)	St. Paul	⊙ 128,959	11.20 F
*Farmers' Dispatch (Tu & Fri).....	"	⊙ 114,949	6.30 F
Nonpartisan Leader (Mon).....	"	⊙ 189,150	14.00
*Rural Weekly (Thur).....	"	⊙ 200,573	7.00 F
Stats Tidning (Swed) (Wed).....	"	* 9,500	.84 F
Volkzeitung (Ger) (Thur).....	"	⊙ 13,150	.56 F
Wanderer (Ger) (Thur).....	"	* 9,296	1.00
Westlicher Herold (Ger) (Tu).....	Winona	⊙ 58,140	1.54 F
MISSISSIPPI.			
Issue (Fri)	Jackson	⊙ 13,980	.60
MISSOURI.			
Menace (Sat)	Aurora	—	22.40 F
*Farmer & Stockman (Thur).....	Kansas City	⊙ 98,400	9.10 F
*Journal (Thur)	"	⊙ 192,187	7.00 F

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WEEKLY PUBLICATIONS—Continued.

Missouri—Continued.

		Circulation	1 time inch rate
*Star (Wed)	Kansas City	⊙ 352,339	10.50 F
Amerika (Ger) (Tu & Fri)	St. Louis	⊙ 32,561	2.10 F
*Globe Democrat (Mon & Thur)	"	⊙ 152,458	8.40 F
Herold Des Glaubens (Ger) (Wed)	"	⊙ 43,500	.70
*Republic (Mon & Thur)	"	⊙ 140,909	7.70 F

NEBRASKA.

*Deutsche Amerikanischer Farmer (Ger) (Wed)	Lincoln	⊙ 121,712	4.90 F
*Freie Presse (Ger) (Wed)	"	⊙ 121,749	4.90 F
*Nebraska Farmer (Sat)	"	⊙ 122,983	8.40 F
Danske Pioneer (Dan) (Thur)	Omaha	⊙ 31,820	.84 F
Nova Doba (Boh) (Tu & Fri)	"	—	.50
*Pokrok Zapadu (Boh) (Wed)	"	—	.56 F
Posten (Swed) (Wed)	"	⊙ 14,900	.50 F

NEW JERSEY.

Sunday Call (Su)	Newark	⊙ 53,044	1.96
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NEW YORK.

Telegram (Su)	Albany	⊙ 25,805	.70 F
Chat (Sat)	Brooklyn	—	3.64
Telegram (Su)	Elmira	* 45,000	1.68 F
*American Agriculturist (Sat)	New York	⊙ 115,346	8.40 F
American Weekly (Su)	"	⊙ 2,600,000	42.00 F
<div> <div>Argosy Combination:</div> <div> <div>Argosy (Sat)</div> <div>All Story Weekly (Sat)</div> </div> </div>			
Catholic News (Sat)	"	⊙ 57,470	3.50 F
Christian Advocate (Thur)	"	⊙ 42,043	3.50 F
Christian Herald (Sat)	"	⊙ 232,335	25.00
Collier's Weekly (Sat)	"	⊙ 1,043,928	70.00
Color Comic Section (World) (Su)	"	—	10.50 F
Courrier des Etats-Unis (Fr) (Sat)	"	⊙ 31,950	2.10
Detective Story Magazine (Tu)	"	* 100,000	6.25 F
Deutsch Amerika (Ger) (Sat)	"	—	2.10 F
Family Story Paper (Sat)	"	* 42,300	2.30 F
Independent (Sat)	"	⊙ 68,637	14.00
Judge (Sat)	"	⊙ 163,127	21.00 F
Leslie's Weekly (Sat)	"	⊙ 472,557	38.50
Life (Thur)	"	⊙ 192,138	31.50 F
Literary Digest (Sat)	"	⊙ 902,618	77.00
Moving Picture Stories (Fri)	"	—	3.50
Nation (Thur)	"	⊙ 10,521	3.50
Outlook (Wed)	"	⊙ 102,324	11.90
Post Saturday Magazine (Sat)	"	⊙ 22,369	4.90
*Rural New Yorker (Sat)	"	⊙ 153,003	10.50 F
Sabbath Reading (Fri)	"	—	7.00 F
Scientific American (Sat)	"	⊙ 117,331	14.00

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WEEKLY PUBLICATIONS—Continued.

New York—Continued.

		Circulation	1 time inch rate
Sunday Companion (Su).....	New York	⊙ 45,000	2.80 F
United Sunday Newspaper Magazine (Su).....	"	—	52.50 F
Vorwärts (Ger) (Sat).....	"	⊙ 10,000	1.00
World (Mon, Wed & Fri).....	"	\$ 94,391	3.50
Sunday Budget (Su).....	Troy	⊙ 22,375	2.10
Saturday Globe (Sat).....	Utica	⊙ 90,186	4.20 F

NORTH CAROLINA.

Dispatch (Wed)	Lexington	—	.56 F
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NORTH DAKOTA.

Co-operators' Herald (Fri).....	Fargo	—	1.40 F
Normanden (Norw) (Tu & Fri).....	Grand Forks	⊙ 8,239	.42 F

OHIO.

Christian Standard (Sat).....	Cincinnati	—	5.60 F
Christliche Apologete (Ger) (Wed).....	"	—	1.26 F
Classmate (Sat)	"	* 517,797	21.00 F
*Enquirer (Thur)	"	—	1.40 F
Lookout (Sat)	"	—	11.20 F
Volksblatt (Ger) (Tu).....	"	—	1.40
Western Christian Advocate (Wed).....	"	* 23,438	2.80 F
Christliche Botschafter (Ger) (Thur).....	Cleveland	—	2.10
*Ohio Farmer (Sat).....	"	⊙ 122,169	9.80 F
Josephinum Weekly (Sat).....	Columbus	⊙ 10,500	1.00
Ohio Waisenfreund (Ger) (Wed).....	"	⊙ 32,000	3.00
Religious Telescope (Sat).....	Dayton	⊙ 23,600	2.24
Watchword (Sat)	"	⊙ 45,400	2.52
Ameryka-Echo (Pol) (Su).....	Toledo	⊙ 120,000	2.50 F
*Blade (Thur)	"	⊙ 202,722	10.50 F
Express (Ger) (Sat).....	"	⊙ 5,882	.70
Kuryer Katolicki (Pol) (Thur).....	"	⊙ 6,560	.50

OKLAHOMA.

Leader (Thur)	Guthrie	—	1.40
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OREGON.

*Journal (Tu & Fri).....	Portland	⊙ 11,500	.70 F
*No. West Pacific Farmer (Thur).....	"	—	1.40 F
*Oregon Farmer (Thur).....	"	—	1.96 F
See Pac. N. W. Farm Trio, Spokane, Wash.			
*Oregonian (Thur)	"	⊙ 13,957	.98
Mount Angel Magazine.....	St. Benedict	⊙ 30,993	1.40 F
*Pacific Homestead (Thur).....	Salem	⊙ 12,654	1.40 F

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WEEKLY PUBLICATIONS—Continued.		Circulation	1 time inch rate	
PENNSYLVANIA.				
Catholic Standard & Times (Sat).....	Philadelphia	—	1.40	
*Country Gentleman (Sat).....	"	⊙ 333,113	35.00	
News (Mon)	"	—	3.50 F	
*Pennsylvania Farmer (Sat).....	"	⊙ 54,579	5.60 F	
Saturday Evening Post (Sat).....	"	⊙ 1,906,336	112.00	
Rate quoted expires Jan. 1, 1930. Rate effective Jan. 1, 1930, \$140.00 inch.				
Amerikansko Slovenske Noviny (Slov) (Wed).....	Pittsburgh	—	1.00	
*National Stockman & Farmer (Sat).....	"	⊙ 131,049	9.30 F	
Grit (Su)	Williamsport	⊙ 231,595	14.00 F	
SOUTH DAKOTA.				
Dakota Freie Presse (Ger) (Tu).....	Aberdeen	* 13,800	.60 F	
TENNESSEE.				
*Commercial Appeal (Tu).....	Memphis	⊙ 73,011	3.50 F	
TEXAS.				
*Farm News (Tu & Fri).....	Dallas }	⊙ 133,648	8.40 F	
*Farm News (Tu & Fri).....	Galveston }			
*Farm & Ranch (Sat).....	Dallas	⊙ 101,699	8.40 F	
*Express (Tu & Fri).....	San Antonio	—	1.40 F	
UTAH.				
*Utah Farmer (Sat).....	Lehi	⊙ 25,130	2.24 F	
*Deseret News (Mon & Thur).....	Salt Lake City	⊙ 13,362	1.40	
WASHINGTON.				
Svenska Pacific Tribunen (Swed) (Thur).....	Seattle	—	.50	
Washington Posten (Norw-Dan) (Fri).....	"	⊙ 11,800	.50	
Pacific Northwest Farm Trio (Agri) (Thur).....	Spokane	⊙ 84,241	7.00 F	
Idaho Farmer, Boise, Idaho.....	{			
Oregon Farmer, Portland, Oregon.....				
Washington Farmer, Spokane, Wash.....				
*Spokesman-Review (Tu & Fri).....	"	⊙ 29,124	2.10	
*Washington Farmer (Thur).....	"	—	3.50 F	
See Pac. N. W. Farm Trio.				
WISCONSIN.				
*Hoard's Dairyman (Fri).....	Ft. Atkinson	⊙ 63,935	8.40 F	
*Wisconsin Farmer (Thur).....	Madison	⊙ 73,008	7.00 F	
America (Ger) (Tu).....	Milwaukee	—	3.50 F	
Haus und Bauernfreund (Ger) (Fri).....	"	—	3.50 F	
Rundschau (Ger) (Wed).....	"	—	1.40 F	
*Wisconsin Agriculturist (Thur).....	Racine	⊙ 56,238	4.90 F	
Gwiazda Polarna (Pol) (Sat).....	Stevens Point	—	2.10 F	
Rolnik (Pol) (Fri).....	"	—	.56 F	
Svenska Amerikanska Tribunen (Swed) (Fri).....	Superior	—	.62 F	

§ Government statement—See page 4. * Gross circulation. ⊙ Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks and key to rates are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

WEEKLY PUBLICATIONS—Continued.

		Circulation	1 time inch rate
CANADA.			
MANITOBA.			
*Farmers Advocate & Home Journal (Wed).....	Winnipeg	⊙ 38,828	3.50 F
*Farmers' Telegram (Wed).....	"	⊙ 26,185	.84 F
*Farmers' Tribune & Prairie Home Magazine (Wed)...	"		.56 F
*Free Press & Prairie Farmer (Wed).....	"	⊙ 32,434	1.40 F
*Grain Growers' Guide (Tu).....	"	⊙ 48,949	5.60 F
Northwestern (Ger) (Wed).....	"		.70 F
NOVA SCOTIA.			
Mail & Homestead (Tu).....	Halifax	—	.42 F
ONTARIO.			
*Farmers' Advocate & Home Magazine (Thur).....	London	⊙ 31,534	3.50 F
*Farm Journal (Tu & Fri).....	Ottawa	⊙ 18,925	1.12 F
*Farm & Dairy (Thur).....	Peterborough	⊙ 16,621	1.68 F
*Canadian Countryman (Sat).....	Toronto	⊙ 27,470	2.80 F
*Canadian Courier (Sat).....	"	⊙ 47,750	4.20
*Canadian Farm (Wed & Fri).....	"	⊙ 27,884	2.10 F
Jack Canuck (Sat).....	"		3.50 F
Saturday Night (Sat).....	"	⊙ 22,904	2.08
Sun (Wed)	"	⊙ 17,500	1.40
World (Illus Section) (Su).....	"	⊙ 26,420	2.50
QUEBEC.			
*Family-Herald & Weekly Star (Wed).....	Montreal	⊙ 152,431	4.20 F
*Farmers' Weekly La Presse (Fr) (Thur).....	"	⊙ 40,916	1.12
La Patrie (Fr) (Thur).....	"	⊙ 11,848	.70 F
Standard (Sat)	"	⊙ 82,107	1.68 F
*Witness & Canadian Homestead (Tu).....	"	⊙ 18,188	.84 F

*Government statement—See page 4. *Gross circulation. ⊙Net circulation. □Can use matrices. †Publisher's paid announcement. These marks and key to rates are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MONTHLY PUBLICATIONS OF GEN- ERAL CIRCULATION.		Circulation	1 time rate per inch	Page rate 1 time	Minimum rate per inch	No. of cols., width and length	Type size page in inches	Closing date
ALABAMA.								
Dixie Home Magazine.....	Birmingham	—	3.50	56.00	3.50 F	2-15 -112	5½ x 8	25th of Prec. Mo.
CALIFORNIA.								
Illustrated Review	Atascadero	—						
West Coast Magazine.....	Los Angeles	—	17.50	885.00	17.50 F	4-14 -177	9½ x 12½	15th of 2d Prec. Mo.
Min. rate 1 p. mo. 1 yr. \$72.00 insertion.		—	4.20	90.00		3-16 -168	8½ x 12	1st of Prec. Mo.
Overland Monthly.....	San Francisco	⊙ 65,414	4.50	70.00		2-16 -112	5½ x 8	15th of Prec. Mo.
Min. rate ¼ p. 1 ti. \$17.50 insertion.		—	14.00	350.00		3-13½ -143	7 x 10½	15th of 2d Prec. Mo.
Sunset, the Pacific Monthly.....	"	⊙ 136,269						
Min. rate 1 p. 1 ti. \$350.00.		—						
COLORADO.								
Outdoor Life	Denver	⊙ 25,105	4.90	185.00		3-13½ -143	7 x 10½	5th of Prec. Mo.
Min. rate 1 p. mo. 1 yr. \$121.50 page.		—	2.10	79.80		4-13 -190	9 x 12½	25th of Prec. Mo.
Rocky Mountain Magazine.....	"	—						
Min. rate 1 p. 1 ti. \$78.80.		—						
DISTRICT OF COLUMBIA.								
National Geographic Magazine.....	Washington	⊙ 650,000		1,050.00		2-16 -112	5½ x 8½	15th of Prec. Mo.
¼ p. 1 ti. \$131.25 nat.		—	2.10	95.90		4-13½ -159	9 x 12½	15th of Prec. Mo.
National Monthly	"	—						
Min. rate 1 p. 1 ti. \$95.00.		—						
ILLINOIS.								
Household Journal & Floral Life.....	Eastavia	⊙ 475,000	17.50	680.00		4-13 -170	9½ x 12½	20th of Prec. Mo.
Min. rate 1 p. 1 ti. \$890.00.		—	14.00	200.00		2-16 -112	5½ x 8	14th of 2d Prec. Mo.
Blue Book	Chicago	—						
Min. rate ¼ p. 1 ti. \$35.00.		—	42.00	1,470.00		4-13 -175	9 x 12½	16th of Prec. Mo.
Everyday Life	"	⊙ 654,000						
Min. rate 1 p. 1 ti. \$1,470.00.		—						

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MONTHLY PUBLICATIONS—Continued.								
Illinois—Continued.								
Gentlewomen (W Ed.).....Chicago Comb. rate for E. & W. edition \$94.00 inch. 1 p. 1 ti. \$3,860.00. See New York City for E. edition. Min. rate 1 p. 1 ti. \$1,260.00. Circ. qtd. is for E. & W. edn.	Circulation	1 time rate per inch	Page rate 1 time	Minimum rate per inch	No. of cols., width and length	Type size page in inches	Closing date	
	© 1,470,833	31.50	1,260.00		4-13½-175	9½x12½	1st of Prec. Mo.	
Green Book Magazine....."	—	7.00	150.00		3-13½-143	7x10½	15th of 2d Prec. Mo.	
Min. rate 1 p. 1 ti. \$150.00.								
Half Century Magazine....."	© 46,754	2.00	100.00		4-13½-175	9 x 12½	3d of Prec. Mo.	
Min. rate 1 p. 1 ti. \$100.00.								
Home Life....."	© 703,631	49.00	2,205.00		4-13½-175	9 x 12½	20th of 2d Prec. Mo.	
Min. rate 1 p. 1 ti. \$2,205.00.								
Household Guest....."	© 403,078	28.00	1,200.00		4-13½-178	9½x12½	10th of Prec. Mo.	
Min. rate 1 p. 1 ti. \$1,200.00.								
Illustrated World....."	© 110,000	8.40	125.00		2-16 -112	5½x 8	25th of 2d Prec. Mo.	
Min. rate 1 p. 1 ti. \$125.00.								
Mothers' Magazine....."	© 370,940	25.20	1,100.00		4-13½-170	7 x 10	25th of 2d Prec. Mo.	
Min. rate ¼ p. 1 ti. \$275.00.								
Photoplay Magazine....."	* 261,130	17.50	500.00		3-13½-143	7x10½	1st of 2d Prec. Mo.	
Min. rate ¼ p. 1 ti. \$166.67.								
Popular Mechanics....."	© 443,953	35.00	500.00		2-16 -112	5½x 8	1st of Prec. Mo.	
Min. rate 1 p. 12 ti. \$400.00 ins.								
Red Book Magazine....."	© 475,734	38.50	1,000.00		3-13½-143	7 x 10½	20th of 2d Prec. Mo.	
Min. rate 1 p. 1 ti. \$1,000.00.								
Woman's World....."	© 1,011,905	84.00	3,600.00		4-13½-170	9½x12½	1st of 2d Prec. Mo.	
Min. rate 1 p. 1 ti. \$3,600.00.								
Home Instructor.....Quincy	© 94,600	5.60	224.00		4-13 -175	9½x12½	25th of Prec. Mo.	
Min. rate 1 p. 1 ti. \$24.00.								
IOWA.								
People's Popular Monthly.....Des Moines	© 603,770	42.00	1,900.00		4-13½-190	9½x13½	5th of Prec. Mo.	
Min. rate 1 p. 1 ti. \$1,900.00.								
KANSAS.								
Household.....Topeka	© 673,490	70.00	2,800.00		4-13 -185	9 x 13½	3d Thur. of Prec. Mo.	
Min. rate 1 p. 1 ti. \$2,800.00.								

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MONTHLY PUBLICATIONS—Continued.		Circulation	1 time rate per inch	Page rate 1 time	Minimum rate per inch	No. of cols., width and length	Type size page in inches	Closing date
MAINE.								
American WomanAugusta	⊙ 496,974	35.00	1,323.00		4-13½-189	9½x13½	5th of Prec. Mo.
Comfort" "	⊙ 1,319,303	70.00	3,392.00		4-14½-212	9½x15½	10th of Prec. Mo.
Needlecraft" "	⊙ 985,033	70.00	2,024.00		4-13½-189	9½x13½	15th of 2d Prec. Mo.
Vickery & Hill List:								
Good Stories" "	* 957,433	56.00	2,118.80		4-13½-189	9½x13½	} 10th of Prec. Mo.
Hearth & Home" "					4-13½-189	9½x13½	
Min. rate 1 p. 1 tl.	\$2,110.80.							
MASSACHUSETTS.								
Atlantic MonthlyBoston	⊙ 84,306	17.50	350.00		2-16 -112	5½x 8	1st of Prec. Mo.
Min. rate ¼ p. 1 tl.	\$23.50.							
Malott's Magazine" "	⊙ 135,000	5.80	174.00		4-13 -168	8½x12	25th of Prec. Mo.
Min. rate 1 p. 1 tl.	\$174.00.							
Modern Pricedilla" "	⊙ 395,333	42.00	1,680.00		4-13½-168	9 x12	1st of 2d Prec. Mo.
Min. rate ¼ p. 1 tl.	\$420.00.							
National Magazine" "	—		400.00		2-16 -158	8½x11½	1st of Prec. Mo.
Min. rate ¼ p. mo. 1 yr.	\$50.00.							
New England Magazine" "	—	4.99	75.00		2-15 -112	5½x 8	10th of Prec. Mo.
Min. rate 1 p. mo. 1 yr.	\$60.00 insertion.							
NautilusHolyoke	—	11.00	130.00		2-16 -112	5½x 8	1st of Prec. Mo.
Min. rate 1 p. 1 tl.	\$130.00.							
Black CatSalem	⊙ 50,000	4.20	60.00		2-16 -112	5½x 8	20th of 2d Prec. Mo.
Min. rate ¼ p. 1 tl.	\$15.00.							
Little Folks" "	⊙ 113,000	6.30	100.00		2-16 -112	5½x 8½	25th of 2d Prec. Mo.
Min. rate ¼ p. 1 tl.	\$25.00.							
PatriotismSpringfield	—	7.00	336.00	7.00 F	4-13½-168	9½x12	15th of Prec. Mo.
MICHIGAN.								
American BoyDetroit	⊙ 347,143	21.00	1,100.00		4-13½-200	9½x14½	25th of 2d Prec. Mo.
Min. rate ¼ p. 1 tl.	\$275.00.							
Gateway" "	* 17,000	4.50	100.00		2-13 -140	7 x10	23d of Prec. Mo.
Min. rate 1 col. 1 tl.	\$35.00.							

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MONTHLY PUBLICATIONS—Continued.

MINNESOTA.

Familien Magazine Minneapolis
 Keith's Magazine on Home Building "
 Min. rate $\frac{1}{4}$ p. mo. 1 yr. \$24.75 insertion.

MISSOURI.

Home Friend Kansas City
 Min. rate 1 p. 1 tl. \$1,220.00.
 Abendechule (Ger) (Fort, Thur) St. Louis
 Word & Works "
 Min. rate 1 p. 1 tl. \$65.00.

NEW YORK.

Motion Picture Classic Brooklyn
 Min. rate 1 col. 1 tl. \$100.00.
 Motion Picture Magazine "
 Min. rate 1 p. 1 tl. \$200.00.
 American Motherhood Cooperstown
 Min. rate $\frac{1}{4}$ p. 1 tl. \$10.00.
 Today's Housewife "
 Min. rate $\frac{1}{4}$ p. 1 tl. \$500.00.
 Roycroft East Aurora
 $\frac{1}{4}$ p. 1 tl. \$50.00. Min. rate $\frac{1}{4}$ p. 1 tl. \$50.00.
 Country Life in America Garden City
 Min. rate $\frac{1}{4}$ p. mo. 1 yr. \$75.00 insertion.
 Garden Magazine "
 Min. rate $\frac{1}{4}$ p. mo. 1 yr. \$45.00 insertion.
 Red Cross Magazine "
 Min. rate $\frac{1}{4}$ p. 1 tl. \$56.25.
 Short Stories "
 Min. rate $\frac{1}{4}$ p. mo. 1 yr. \$11.25 insertion.
 World's Work "

MONTHLY PUBLICATIONS—Continued.								
MINNESOTA.								
Famillens Magasin	Minneapolis	20,000	1.40	44.10	1.40 F	3-13 -147	6½x10½	20th of Prec. Mo.
Keith's Magazine on Home Building.	"	—	10.50	110.00		2-16 -112	5½x 8	5th of Prec. Mo.
Min. rate ¼ p. mo. 1 yr. \$24.75 insertion.								
MISSOURI.								
Home Friend	Kansas City	532,600	31.50	1,220.00		4-13 -175	9½x12½	15th of Prec. Mo.
Min. rate 1 p. 1 tl. \$1,250.00.								
Abendechule (Ger) (Fort, Thur).	St. Louis	30,635	2.30	90.00	2.30 F	3-15 -150	7½x10½	14 days previous
Word & Works.	"	20,030	2.10	65.00		3-15 -153	7½x11	10th of Prec. Mo.
Min. rate 1 p. 1 tl. \$55.00.								
NEW YORK.								
Motion Picture Ciaselo.	Brooklyn	137,130	10.50	300.00		3-16 -154	8 x11	13th of 2d Prec. Mo.
Min. rate 1 col. 1 tl. \$100.00.								
Motion Picture Magazine.	"	270,112	21.00	600.00		3-13½-143	7x10½	1st of 2d Prec. Mo.
Min. rate 1 p. 1 tl. \$300.00.								
American Motherhood	Cooperstown	—	2.30	40.00		2-16 -112	5½x 8	1st of Prec. Mo.
Min. rate ¼ p. 1 tl. \$10.00.								
Today's Housewife	"	611,634	42.00	2,000.00		4-13½-200	9½x14½	10th of Prec. Mo.
Min. rate ¼ p. 1 tl. \$500.00.								
Roycroft	East Aurora	42,045	100.00	100.00		2-12 - 77	4 x 5½	12th of Prec. Mo.
½ p. 1 tl. \$30.00. Min. rate ½ p. 1 tl. \$50.00.								
Country Life in America.	Garden City	—	11.90	350.00		3-16 -163	8½x12	8th of Prec. Mo.
Min. rate ¼ p. mo. 1 yr. \$75.00 insertion.								
Garden Magazine	"	16,342	7.00	200.00		3-16 -140	8½x10	13th of Prec. Mo.
Min. rate ¼ p. mo. 1 yr. \$45.00 insertion.								
Red Cross Magazine.	"	1,073,134	56.23	900.00		2-16 -112	5½x 8	15th of 2d Prec. Mo.
Min. rate ¼ p. 1 tl. \$66.25.								
Short Stories	"	—	6.50	100.00		2-16 -112	5½x 8	23d of 2d Prec. Mo.
Min. rate ¼ p. mo. 1 yr. \$11.25 insertion.								
World's Work	"	135,735	13.75	300.00	13.75 F	2-16 -112	5½x 8	7th of Prec. Mo.

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MONTHLY PUBLICATIONS—Continued.								
New York—Continued.								
		Circulation	1 time rate per inch	Page rate 1 time	Minimum rate per inch	No. of cols., width and length	Type size page in inches	Closing date
AdventureNew York City	* 150,000		150.00		2-16 -112	5½ x 8	5th of 2d Prec. Mo.
Ads on covers only. Second or third cover page \$150.00. Fourth cover page 3-color process work \$300.00.								
Almslee's Magazine	"	* 200,000	12.50	200.00	12.50 F	2-16 -112	5½ x 8	16th of 2d Prec. Mo.
All Outdoors	"	—	5.60	171.60		3-13½-143	7½x10½	25th of 2d Prec. Mo.
Min. rate 48 inches 1 yr. \$5.04 inch.			7.50	100.00		2-16 -112	5½ x 8	1 week previous
American Golfer	"	—						
Min. rate ¼ p. mo. 1 yr. \$20.00 insertion.								
American Magazine. (See Springfield, O.)								
American Review of Reviews	"	—	25.20	300.00		2-16 -112	5½ x 8	8th of Prec. Mo.
Min. rate ¼ p. 1 ti. \$75.00.		© 74,891	7.00	200.00		3-13½-140	7 x10	20th of 2d Prec. Mo.
Baseball Magazine	"	—						
Min. rate 6 pp. 1 yr. \$180.00 page.		© 96,783	10.50	300.00	10.50 F	3-13½-135	7 x 9½	1st of Prec. Mo.
Boys' Life	"	© 114,000	7.00	100.00		2-16 -112	5½ x 8	8th of 2d Prec. Mo.
Breezy Stories	"							
Min. rate ¼ p. 1 ti. \$12.50.								
Butterick Trio:								
Delineator	"	© 1,408,152	112.00	6,000.00		4-13½-200	9½x14½	25th of 3d Prec. Mo.
Designer	"							
Woman's Magazine	"							
Min. rate ¼ p. (7% in. d. c.) \$1,500.00 ins.		© 51,972	21.00	224.00		2-16 -112	5½ x 8	25th of 2d Prec. Mo.
Century Magazine	"							
Min. rate ¼ p. mo. 1 yr. \$66.00 insertion.		© 1,005,383	77.00	2,200.00		3-13½-143	7x10½	5th of 2d Prec. Mo.
Cosmopolitan Magazine	"	© 71,460	10.50	150.00		2-16 -112	5½ x 8	12th of Prec. Mo.
Min. rate 1 p. 1 ti. \$2,200.00.								
Current History Magazine	"	© 49,570	5.60	150.00		3-13½-140	7 x10	10th of Prec. Mo.
Min. rate ¼ p. mo. 1 yr. \$26.25 insertion.			77.00	4,000.00		4-13½-200	9½x14½	25th of 3d Prec. Mo.
Current Opinion	"							
Min. rate 1 p. 1 ti. \$150.00.								
Delineator	"							
(See Butterick Trio.)								
Min. rate ¼ p. 1 ti. \$1,000.00.								
Designer	"		24.50	1,350.00		4-13½-200	9½x14½	25th of 3d Prec. Mo.
(See Butterick Trio.)								
Min. rate ¼ p. 1 ti. \$337.50.								

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MONTHLY PUBLICATIONS—Continued.								
New York—Continued.								
			1 time rate per inch	Page rate 1 time	Minimum rate per inch	No. of cols., width and length	Type size page in inches	Closing date
Everybody's Magazine	New York City	* 360,000	24.50	700.00		3-13½-143	7 x 10½	8th of 2d Prec. Mo.
Field & Stream.	"	⊙ 50,541	7.70	225.00		3-13½-143	7x10½	5th of Prec. Mo.
Forest & Stream.	"	⊙ 41,287	7.00	220.50		3-13½-147	7½x10½	25th of 2d Prec. Mo.
Gentlewoman (Eastern edn.)	"	⊙ 1,470,833	63.00	2,520.00		4-13½-175	9½x12½	1st of Prec. Mo.
Min. rate 1 p. 1 ti. \$2,520.00. Comb. rate of E. & W. editions \$84.00 inch. 1 p. 1 ti. \$3,360.00. See Chicago for W. edn.			4.20	150.00		4-12 -150	8½x10½	20th of Prec. Mo.
Golf Illustrated & Outdoor American.	"	⊙ 453,840	52.50	1,500.00		3-13½-143	7x10½	10th of 2d Prec. Mo.
Good Housekeeping	"	⊙ 86,192	21.00	250.00		2-16 -112	5½x 8	1st of Prec. Mo.
Harper's Magazine	"	⊙ 412,292	35.00	1,350.00		4-13½-170	9½x12½	15th of 2d Prec. Mo.
Hearst's Magazine	"	⊙ 20,000	8.40	300.00		4-12 -158	8½x11½	1st of Prec. Mo.
House & Garden.	"		17.50	727.50		4-13½-194	9½x14	15th of Prec. Mo.
Min. rate ½ p. 1 ti. \$37.50 insertion.			2.10	50.00		3-14 -140	7 x 10	10th of Prec. Mo.
Illustrated Companion	"		98.00	5,000.00		4-13½-200	9½x14½	5th of 2d Prec. Mo.
Min. rate 1 p. 1 ti. \$727.50.			35.00	1,445.00		4-13½-170	9½x12½	10th of 2d Prec. Mo.
International	"	⊙ 1,208,306	35.00	1,400.00		4-13½-170	9½x12½	12th of 2d Prec. Mo.
Min. rate 1 p. 6 ti. \$45.00.			21.00	250.00		2-16 -112	5½x 8	25th of 2d Prec. Mo.
McCall's Magazine	"	⊙ 568,180	2.80	76.05	2.24 G	3-13½-135	6½x 9½	5 weeks in advance
Min. rate 1 p. 1 ti. \$5,000.00.								
McClure's Magazine	"	⊙ 382,264						
Min. rate ½ p. 1 ti. \$722.50.								
Metropolitan Magazine	"	⊙ 150,000						
Min. rate ¼ p. 1 ti. \$350.00 insertion.								
Munsey's Magazine	"							
Min. rate ¼ p. 1 ti. \$62.50.								
Mystery Magazine	"							
Needlecraft	"							
See Augusta, Me.								

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MONTHLY PUBLICATIONS—Continued.		New York—Continued.		Circulation	1 time rate per inch	Page rate 1 time	Minimum rate per inch	No. of cols., width and length	Type size page in inches	Closing date
North American Review		New York City		◎ 26,693	6.30	75.00		2-16 -112	5½x 8	10th of Prec. Mo.
Min. rate ¼ p. 1 ti. \$18.75.										
Outing Magazine				—	9.37	250.00		3-13½-143	7½x10½	5th of Prec. Mo.
Min. rate \$225.00 page if 672 ll. are used in 1 yr.										
Parents Magazine				—		60.00		2-16 -112	5½x 8	20th of Prec. Mo.
1½ p. 1 ti. \$5.00. Min. rate ¼ p. 1 ti. \$15.00.								3-13½-138	7 x 9½	15th of Prec. Mo.
Pearson's Magazine					7.70	200.00		3-14 -143	7x10½	16th & 23d Prec. Mo.
Min. rate 1 p. 1 ti. \$200.00.				\$ 125,000		225.00		4-13½-200	9½x14½	5th of 2d Prec. Mo.
People's Favorite Magazine (S-M)				◎ 377,803	63.00	3,000.00		3-13½-143	7x10½	1st of Prec. Mo.
Min. rate ¼ p. 1 ti. \$35.12½ flat.				◎ 139,470	17.50	400.00		4-13½-200	9½x14½	25th of 3d Prec. Mo.
People's Home Journal (S-M)				* 300,000	15.63	250.00		2-16 -112	5½x 8	18th & 23d Prec. Mo.
Min. rate 1 p. 1 ti. \$3,000.00.				* 310,000	21.00	600.00		3-13½-152	7½x10½	20th of 2d Prec. Mo.
Physical Culture				◎ 60,943	14.00	150.00		2-16 -112	5½x 8	1st of Prec. Mo.
Min. rate 1 p. 1 ti. \$400.00.				◎ 130,000	7.84	125.00		2-16 -112	5½x 8	25th of 3d Prec. Mo.
Pictorial Review				◎ 90,450	17.50	250.00		2-16 -112	5½x 8	1st of Prec. Mo.
Min. rate 1 p. 1 ti. \$6,500.00.				◎ 50,000		100.00		2-16 -112	5½x 8	20th of 3d Prec. Mo.
Popular Magazine (S-M, 7th & 23d)				* 100,000	6.25	100.00		2-16 -112	5½x 8	1st of 2d Prec. Mo.
Min. rate ¼ p. 1 ti. \$31.25 insertion.				—		165.00		2-15 -112	5½x 8	40 days Prec.
Popular Science Monthly				◎ 45,000	10.50	400.00		4-12 -168	8½x12	1st of Prec. Mo.
Min. rate 1 col. 1 ti. \$200.00.										
St. Nicholas										
Min. rate ¼ p. mo. 1 ti. \$37.50 insertion.										
Saucy Stories										
Min. rate ¼ p. 1 ti. \$31.25 insertion.										
Scribner's Magazine										
Min. rate ¼ p. 1 ti. \$31.25.										
Smart Set										
¾ p. 1 ti. \$12.50. Min. rate 3 pp. in 1 yr. \$90.00 page.										
Smith's Magazine										
Min. rate ¼ p. 1 ti. \$12.50.										
Snappy Stories										
¾ p. 1 ti. \$20.63 flat.										
Theater Magazine										
Min. rate 1 p. 1 ti. \$400.00.										

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MONTHLY PUBLICATIONS—Continued.											
New York—Continued.											
Top-Notch Magazine (S-M, 1st & 15th).....New York City	* 175,000	9.38	150.00	2-16 -112	5½x 8	21st of 2d Prec., 8th of Prec. Mo.					
Min. rate ¼ p. 1 ti. \$13.75 insertion.											
Town & Country (Tri-M, 1st, 10th & 20th)....	—	7.00	240.00	4-12 -168	8½x12	2 weeks previous					
Min. rate 13 pp. 1 yr. \$200.00 page.											
Travel Magazine	—	7.00	225.00	4-12 -160	8½x11½	5th of Prec. Mo.					
Min. rate 6 pp. 1 yr. \$191.25 page.											
True Story Magazine.....	—	3.50	100.00	3-13½-143	7x10½	1st of Prec. Mo.					
Min. rate 1 p. 1 ti. \$100.00.											
Vanity Fair	—		400.00	4-13 -158	8½x11½	15th of 2d Prec. Mo.					
Min. rate ¼ p. 1 ti. \$50.00 sat.											
Vogue (S-M)	⊙ 100,000	17.50	700.00	4-12 -158	8½x11½	40 days previous					
Min. rate 13 pp. 1 yr. \$950.00 page.											
Wide World Magazine (Amer edn).....	⊙ 89,821	7.00	100.00	2-16 -112	5½x 8	15 days previous					
Min. rate ¼ p. 1 ti. \$12.50.											
Woman's Home Companion. (See Springfield, O.)											
Woman's Magazine		17.50	900.00	4-13½-200	9½x14½	25th of 3d Prec. Mo.					
(See Butterick Trg.)											
Min. rate ¼ p. 1 ti. \$225.00.											
Young's Magazine	⊙ 103,000	7.00	100.00	2-15 -112	5½x 8	20th of Prec. Mo.					
Min. rate ¼ p. 1 ti. \$25.00.											
Zukunft (Yld)	⊙ 38,000	4.00	60.00	2-20 -130	6½x 9½	20th of Prec. Mo.					
Min. rate ¼ p. mo. 1 yr. \$13.50 insertion.											
NORTH CAROLINA.											
Yellow Jacket (M).....Moravian Falls	* 100,000	7.00	637.50	5-13 -355	11½x18½	10th of Prec. Mo.					
OHIO.											
Hunter-Trader-Trapper	⊙ 86,500	6.25	100.00	2-16 -112	5½x 8	18th of Prec. Mo.					
Min. rate 1 inch 6 ti. 1 yr. \$5.94 ins.											
American Magazine	⊙ 931,792	70.00	2,100.00	3-13½-143	7x10½	10th of 2d Prec. Mo.					
Min. rate 1 p. 1 ti. \$2,100.00.											
Rates quoted expire Jan. 1, 1920.											
Rates effective Jan. 1, 1920, as follows:											
1 inch \$84.00. Min. rate 1 p. 1 ti. \$2,500.00.											

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MONTHLY PUBLICATIONS—Continued.		Circulation	1 time rate per inch	Page rate 1 time	Minimum rate per inch	No. of cols., width and length	Type size page in inches	Closing date
Ohio—Continued.								
Woman's Home Companion.....	Springfield	Ⓒ 1,104,214	70.00	3,800.00		4-13½-200	9½x14½	25th of 3d Prec. Mo.
Min. rate ¼ p. 1 tl. \$850.00.								
Rates quoted expire Jan. 1, 1920.								
Rates effective Jan. 1, 1920, as follows:								
1 inch \$84.00. Min. rate ¼ p. 1 tl. \$1,150.00.								
PENNSYLVANIA.								
Park's Floral Magazine.....	La Park	Ⓒ 350,000	21.00	330.00	21.00 F	2-13½-110	4½x 7½	15th of Prec. Mo.
Etude	Philadelphia	Ⓒ 203,868	17.50	720.00		4-13½-168	9½x12	1st of Prec. Mo.
Min. rate ¼ p. 1 tl. \$180.00.								
Ladies' Home Journal.....	"	Ⓒ 1,598,225	126.00	6,500.00		4-13½-200	9½x14½	23d of 3d Prec. Mo.
Min. rate 1 p. 1 tl. \$6,600.00.								
New Ideas	"		8.40	336.00		4-13 -175	9 x 12½	15th of Prec. Mo.
Min. rate 1 p. 1 tl. \$336.00.								
Boys' Magazine	Smethport	Ⓒ 98,212	9.10	465.00		4-13½-175	9½x12½	25th of 2d Prec. Mo.
Min. rate ¼ p. 1 tl. \$13.75.								
TENNESSEE.								
Southern Woman's Magazine.....	Nashville	—	9.10	390.00		4-13½-172	9½x12½	25th of Prec. Mo.
Min. rate ¼ p. 1 tl. \$195.00.								
TEXAS.								
Holland's Magazine	Dallas	Ⓒ 177,180	14.00	756.00	14.00 F	4-13 -189	9 x 13½	1st of Prec. Mo.
Southwest Magazine	Ft. Worth	Ⓒ 40,000	2.80	240.00		6-13 -294	13½x21	25th of Prec. Mo.
Min. rate ¼ p. 1 tl. \$60.00.								
WASHINGTON.								
See America First Magazine (B-M).....	Tacoma	—	3.35	80.00		8-15 -140	7½x10	
Min. rate ½ p. 1 yr. \$36.00 insertion.								
WISCONSIN.								
Deutsche Hausfrau (Ger).....	Milwaukee	—	4.20	135.00		3-13½-160	7 x 10½	20th of 2d Prec. Mo.
Min. rate ½ p. 1 tl. \$40.50.								

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MONTHLY PUBLICATIONS—Continued.		Circulation	1 time rate per inch	Page rate 1 time	Minimum rate per inch	No. of cols., width and length	Type size page in lines	Closing date
CANADA.								
Littlebury's Magazine (M).....	Calgary, Alta.	—	1.50	40.00		3-13 -122	6½x 9½	
Min. rate ¼ p. mo. 1 yr. \$6.87 insertion.								
Western Home Monthly.....	Winnipeg, Man.	⊙ 39,117	3.50	180.00	2.50 F	4-13 -180	9½x12½	20th of Prec. Mo.
Canadian Home Journal.....	Toronto, Ont.	⊙ 28,042	4.90	240.00	4.20 A	4-13 -300	9 x14½	15th of Prec. Mo.
Canadian Magazine.....	"	⊙ 22,157	2.80	40.00		2-16 -113	5½x 8	8th of Prec. Mo.
Min. rate ¼ p. 1 tl. \$10.00.								
Everywoman's Needlecraft Companion (M)...	"	—		100.00		3-13 -122	6½x 9½	10th of Prec. Mo.
¼ p. 1 tl. \$40.00. Min. rate 1 p. 1 tl. \$100.00.								
Everywoman's World.....	"	⊙ 101,768	11.90	680.00		4-13 -300	9½x14½	10th of Prec. Mo.
Min. rate ¼ p. 1 tl. \$85.00.								
MacLean's Magazine.....	"	⊙ 56,190	7.00	380.00		4-13½-175	9½x12½	10th of Prec. Mo.
Min. rate 1 p. mo. 1 yr. \$315.00 insertion.								

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WOMAN AND THE HOME.								
DISTRICT OF COLUMBIA.								
Woman's National Magazine (M)..... Washington		—	3.50	160.00		4-13½-170	9 x12	15th of Prec. Mo.
Min. rate ¼ p. 1 tl. \$40.00 insertion.								
GEORGIA.								
Woman's Work (M)..... Athens		—	3.50	156.80	2.62½	4-13 -189	8½x13½	
ILLINOIS.								
Household Journal & Floral Life..... Batavia		◎ 475,000	17.50	680.00		4-13 -170	9½x12½	20th of Prec. Mo.
Min. rate 1 p. 1 tl. \$680.00.								
{ Boyce's Weeklies:								
{ Saturday Blade (Sat)..... Chicago }		—	34.30	2,650.00	34.30 F	6-13½-271	13½x19½	Mon. noon previous
{ Chicago Ledger (Sat)..... " }		◎ 654,000	42.00	1,470.00		4-13½-191	9 x13½	Tu. noon 2d wk. prev.
Everyday Life (M)..... " }		◎ 1,470,823	31.50	1,260.00		4-13 -175	9 x12½	16th of Prec. Mo.
Min. rate 1 p. 1 tl. \$1,470.00.								
Gentlewoman (Wed)..... " }		—	49.00	2,205.00		4-13½-175	9½x12½	1st of Prec. Mo.
Min. rate 1 p. 1 tl. \$1,260.00.								
Comb. rate for E. & W. editions \$94.00 inch.								
1 p. \$3,260.00. See New York City for E. edition.								
Circ. quoted is for E. & W. editions.								
Home Life (M)..... " }		◎ 703,631	49.00	2,205.00		4-13½-175	9 x12½	20th of 2d Prec. Mo.
Min. rate 1 p. 1 tl. \$2,205.00.								
Household Guest (M)..... " }		◎ 402,076	28.00	1,200.00		4-13½-178	9½x12½	10th of Prec. Mo.
Min. rate 1 p. 1 tl. \$1,200.00.								
Mildly Beautiful (M)..... " }		—	4.20	126.00	4.20 F	3-13 -140	6½x10	5th of Prec. Mo.
Mother's Magazine..... " }		◎ 370,940	25.20	1,100.00		4-13½-170	7 x10	25th of 2d Prec. Mo.
Min. rate ¼ p. 1 tl. \$275.00.								
Woman's World (M)..... " }		◎ 1,011,908	84.00	2,600.00		4-13½-170	9½x12½	1st of 2d Prec. Mo.
Min. rate 1 p. 1 tl. \$3,600.00.								
Women's Press (Fri)..... " }		—	2.00	250.00	1.40 G	8-12½-280	16½x20	Thursday
Home Instructor (M)..... Quincy		◎ 94,600	5.60	224.00		4-13 -175	9½x12½	25th of Prec. Mo.
Min. rate 1 p. 1 tl. \$294.00.								
IOWA.								
People's Popular Monthly (M)..... Des Moines		◎ 603,770	42.00	1,900.00		4-13½-190	9½x13½	5th of Prec. Mo.
Min. rate 1 p. 1 tl. \$1,900.00.								

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WOMAN AND THE HOME—Continued.		Circulation	1 time rate per inch	Page rate 1 time	Minimum rate per inch	No. of cols., width and length	Type size face in inches	Closing date
KANSAS.								
Household (M)Topeka	⊙ 672,480	70.00	2,800.00		4-13-185	9 x 13½	3d Thur. Prec. Mo.
Min. rate 1 p. 1 tl. \$2,500.00.								
MAINE.								
American Woman (M)Augusta	⊙ 496,974	35.00	1,333.00		4-13½-189	9½x13½	5th of Prec. Mo.
Min. rate 1 p. 1 tl. \$1,333.00.								
Comfort (M)"	⊙ 51,919,308	70.00	2,392.00		4-14½-212	9½x15½	10th of Prec. Mo.
Min. rate 1 p. 1 tl. \$3,392.00.								
Needscraft (M)"	⊙ 965,023	70.00	2,024.00		4-13½-189	9½x13½	15th of 2d Prec. Mo.
Min. rate 1 p. 1 tl. \$3,024.00.								
{ Vickery & Hill List:								
Good Stories (M)"	* 957,433	56.00	2,116.80		4-13½-189	9½x13½	10th of Prec. Mo.
Hearth & Home (M)"					4-13½-189	9½x13½	10th of Prec. Mo.
Min. rate 1 p. 1 tl. \$2,116.80.								
MASSACHUSETTS.								
Modern Priscilla (M)Boston	⊙ 595,328	42.00	1,680.00		4-13½-188	9 x 12	1st of 3d Prec. Mo.
Min. rate ¼ p. 1 tl. \$420.00.								
Patriotism (M)Springfield	—	7.00	386.00	7.00 F	4-13½-188	9½x12	15th of Prec. Mo.
MINNESOTA.								
Rural American (Sat)Minneapolis	⊙ 159,979	7.00	1,078.00	7.00 F	7-13-308	15½x22	Wednesday previous
Farmer's Wife (M)St. Paul	⊙ 679,296	49.00	2,000.00		4-13-196	9½x14	12th of Prec. Mo.
Min. rate 1 p. 1 tl. \$2,000.00.								
MISSOURI.								
Home Friend (M)Kansas City	⊙ 532,900	31.50	1,230.00		4-13-175	9½x12½	15th of Prec. Mo.
Min. rate 1 p. 1 tl. \$1,230.00.								
Abendshuls (Ger) (Fort, Thur)St. Louis	⊙ 30,665	2.30	90.00	2.30 F	2-15-180	7½x10½	14 days previous
NEW YORK.								
American Motherhood (M)Cooperstown	—	2.30	40.00		2-16-112	5½x 8	1st of Prec. Mo.
Min. rate ¼ p. 1 tl. \$10.00.								
Table Talk (M)"	—	7.00	100.00		2-16-112	5½x 8	8th of Prec. Mo.
Min. rate ¼ p. 1 tl. \$25.00.								
Today's Housewife (M)"	⊙ 611,694	42.00	2,000.00		4-13½-200	9½x14½	10th of Prec. Mo.
Min. rate ¼ p. 1 tl. \$200.00.								

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WOMAN AND THE HOME—Continued.		Circulation	1 time rate per inch	Page rate 1 time	Minimum rate per inch	No. of cols., width and length	Type size page in inches	Closing date
New York—Continued.								
Garden Magazine (M).....	Garden City	© 16,948	7.00	200.00		3-16 -140	8½x10	12th of Prec. Mo.
Min. rate ¼ p. mo. 1 yr. \$45.00 insertion								
American Club Woman's Magazine (M).....	New York City		14.00	200.00		3-14 -133	7 x 9½	10th of Prec. Mo.
Min. rate 1 p. 1 ti. \$300.00.								
{ Butterick Trio:								
{ Delineator (M)	"	©1,408,152	112.00	6,000.00		4-13½-200	9½x14½	25th of 3d Prec. Mo.
{ Designer (M)	"					4-13½-200	9½x14½	25th of 3d Prec. Mo.
{ Woman's Magazine (M).....	"					4-13½-200	9½x14½	25th of 3d Prec. Mo.
Min. rate ¼ p. (7½ in. d. c.) \$1,500.00.								
Delineator (M)	"		77.00	4,000.00		4-13½-200	9½x14½	25th of 3d Prec. Mo.
(See Butterick Trio.)								
Min. rate ¼ p. 1 ti. \$1,000.00.								
Designer (M)	"		24.50	1,350.00		4-13½-200	9½x14½	25th of 3d Prec. Mo.
(See Butterick Trio.)								
Min. rate ¼ p. 1 ti. \$387.50.		© 53,650	1.40	35.00		3-15 -140	7½x10	28th of Prec. Mo.
Family Journal (M).....	"	©1,470,833	63.00	2,530.00		4-13½-175	9½x13½	1st of Prec. Mo.
Min. rate 1 p. 1 ti. \$35.00.								
Gentlewoman (M) (Eastern Edition).....	"	© 453,840	52.50	1,500.00		3-13½-143	7x10½	10th of 3d Prec. Mo.
Min. rate 1 p. 1 ti. \$2,530.00.								
Good Housekeeping (M).....	"							
Min. rate 1 p. 1 ti. \$1,500.00.								
Comb. rate of E. & W. editions \$94.00 inch.								
1 p. 1 ti. \$3,360.00. See Chicago for W. edn.		© 20,000	8.40	300.00		4-12 -158	8½x11½	1st of Prec. Mo.
House & Garden (M).....	"		17.50	727.50		4-13½-194	9½x14	15th of Prec. Mo.
Min. rate ¼ p. 1 ti. \$7.50 insertion.								
Illustrated Companion (M).....	"							
Min. rate 1 p. 1 ti. \$727.50.		©1,908,308	98.00	5,000.00		4-13½-200	9½x14½	5th of 2d Prec. Mo.
McCall's Magazine (M).....	"	© 877,308	63.00	3,000.00		4-13½-200	9½x14½	5th of 2d Prec. Mo.
Min. rate 1 p. 1 ti. \$5,000.00.								
People's Home Journal (S-M).....	"	©1,404,970	126.00	6,500.00		4-13½-200	9½x14½	25th of 3d Prec. Mo.
Min. rate 1 p. 1 ti. \$3,000.00.								
Pictorial Review (M).....	"		17.50	700.00		4-12 -158	8½x11½	40 days in advance.
Min. rate 1 p. 1 ti. \$6,500.00.								
Vogue (S-M)	"							
Min. rate 13 pp. in 1 yr. \$650.00 page.								
Woman's Home Companion.								
(See Springfield, O.)								

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WOMAN AND THE HOME—Continued.								
New York—Continued.								
Woman's Magazine.....New York City (See Butterick Trio.) Min. rate ¾ p. 1 tl. \$225.00.			17.50	900.00		4-13½-300	9½x14½	25th of 3d Prec. Mo.
OHIO.								
Woman's Home Companion (M).....Springfield Min. rate ¾ p. 1 tl. \$500.00. Rates quoted expire Jan. 1, 1920. Rates effective Jan. 1, 1920, as follows: 1 inch \$84.00. Min. rate ¾ p. 1 tl. \$1,500.00.		⊙ 1,104,914	70.00	3,800.00		4-13½-300	9½x14½	25th of 3d Prec. Mo.
PENNSYLVANIA.								
Park's Floral Magazine (M).....La Park		⊙ 350,000	21.00	330.00	21.00 F	2-13½-110	4½x 7½	15th of Prec. Mo.
Ladies' Home Journal (M).....Philadelphia		⊙ 1,598,225	126.00	6,500.00		4-13½-300	9½x14½	23d of 3d Prec. Mo.
New Ideas (M)....."		—	8.40	336.00		4-13 -175	9 x13½	15th of Prec. Mo.
TEXAS.								
Holland's Magazine (M).....Dallas		⊙ 177,180	14.00	756.00	14.00 F	4-13 -189	9 x13½	1st of Prec. Mo.
TENNESSEE.								
Southern Woman's Magazine (M).....Nashville Min. rate ½ p. 1 tl. \$195.00.		—	9.10	390.00		4-13½-172	9½x13½	25th of Prec. Mo.
WISCONSIN.								
Die Deutsche Hausfrau (M).....Milwaukee Min. rate ¾ p. 1 tl. \$40.50.		—	4.20	135.00		3-13½-150	7 x10½	20th of 2d Prec. Mo.
CANADA.								
Western Home Monthly (M).....Winnipeg, Man.		⊙ 39,117	3.50	180.00	3.50 F	4-13 -180	9½x13½	20th of Prec. Mo.
Canadian Home Journal (M).....Toronto, Ont.		⊙ 28,042	4.90	240.00	4.20 A	4-13 -300	9 x14½	15th of Prec. Mo.
Everywoman's Needlecraft Companion (M)..... ¾ p. 1 tl. \$40.00. Min. rate 1 p. 1 tl. \$100.00.		—		100.00		3-13 -133	6½x 9½	10th of Prec. Mo.
Everywoman's World (M)....."		⊙ 101,762	11.90	680.00		4-13 -200	9½x14½	10th of Prec. Mo.
Rural Canada (M)....."		⊙ 29,204	2.80	160.00	2.80 F	4-13½-200	9 x14	

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THE AGRICULTURAL PRESS.		Circulation	1 time rate per inch	Page rate 1 time	Minimum rate per inch	No. of cols., width and length	Type size page in inches	Closing date
ALABAMA.								
Progressive Farmer (Sat)	Birmingham	167,886	14.00	758.00	14.00 F	4-13 -189	9½x13½	10 days previous
Cotton Planter (M)	Montgomery	6,000	3.50	99.75	3.50 F	3-13 -183	7 x 9½	
Farm Facts (Sat)	"	29,711	1.40	215.80	1.40 F	7-13 -308	15½x23	4 days previous
ARIZONA.								
Great Southwest Farmer (M)	Phoenix	6,385	1.50	79.00	1.50 F	4-13 -168	9 x12	28th of Prec. Mo.
Southwestern Stockman Farmer (S-M)	"	7,542	1.26	70.56	1.26 F	4-13 -196	9 x14	5 days previous
ARKANSAS.								
Ozark Fruit & Farms (M)	Fort Smith	—	2.10	117.60	—	4-13 -196	9½x14	1 week previous
Min. rate 1 in. 3 mos. \$1.78½ inch.								
Arkansas Farmer & Homestead (S-M)	Little Rock	72,889	7.00	364.00	7.00 F	4-13 -182	9 x13	10 days previous
CALIFORNIA.								
California Citigraph (M)	Los Angeles	9,707	2.80	122.36	1.68 I	4-13 -161	9½x11½	15 days previous
California Cultivator (Sat)	"	—	2.80	151.20	2.80 F	4-13 -189	9 x13½	10 days previous
Orchard & Farm (M)	"	29,659	3.92	188.16	3.92 F	4-13 -168	9 x12	21st of Prec. Mo.
Western Empire and Rural World (Sat)	"	67,414	2.80	150.00	—	4-13 -210	9 x15½	Wed. Prec.
Min. rate 1 p. 1 tl. \$150.00.								
Saturday Bee (Sat)	Sacramento	37,869	1.12	189.44	—	8-12½-296	17½x21½	1 day previous.
Min. rate 1 in. 28 tl. 70 inch.								
California Fruit News (Sat)	San Francisco	—	1.00	50.00	—	4-13 -178	9½x12½	Wed. previous
Min. rate ¼ p. 4 tl. \$10.84 insertion.								
California Home & Farmer (S-M)	"	—	3.00	186.00	3.00 F	4-13 -217	9 x15½	14 days previous
Pacific Rural Press (Sat)	"	26,476	3.08	160.16	3.08 F	4-13 -182	9 x13	5 days previous
COLORADO.								
Field & Farm (Sat)	Denver	29,379	2.10	109.80	2.10 F	4-13 -182	9 x13	Wed. previous.
Western Farm Life (S-M)	"	40,182	4.90	261.80	4.90 F	4-13 -187	9 x13½	10 days previous
CONNECTICUT.								
New England Farms (Sat)	New Haven	10,000	1.40	42.00	1.40 F	3-13 -140	7 x10	4 days previous

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THE AGRICULTURAL PRESS—Continued.								
FLORIDA.								
Farm & Live Stock Record (M).....	Jacksonville	—	1.75	106.50	1.75 F	4-13 -213	9 x15½	5 days previous
Florida Farmer & Stockman (Sat).....	"	—	2.10	109.20	2.10 F	4-13 -183	9 x13	5 days previous
Florida Grower (Sat).....	Tampa	⊙ 14,152	1.40	67.20	1.40 F	4-13 -168	9 x12	7 days previous
GEORGIA.								
Southern Cultivator & Dixie Farmer (S-M).....	Atlanta	—	4.20	138.60	4.20 F	3-13 -154	6½x11	10 days previous
Southern Ruralist (S-M).....	"	⊙ 294,339	21.00	1,128.00	21.00 F	4-13 -188	9 x13½	5th & 20th of ea. Mo.
IDAHO.								
Idaho Farmer (Thur).....	Boise	⊙ 27,000	2.52	136.08	2.52 F	4-13 -189	9½x13½	10 days previous
(See Pacific N. W. Farm Trio, Spokane, Wash.)								
ILLINOIS.								
Ottwell's Farmer Boy (M).....	Carlinville	—	1.40	50.00	—	4-13 -173	9½x12½	12th of Prec. Mo.
Min. rate 1 p. 1 tl. \$50.00.								
American Farming (M).....	Chicago	⊙ 208,369	17.50	825.00	17.50 F	4-13½-175	9½x13½	20th of Prec. Mo.
American Fruit Grower (M).....	"	⊙ 175,000	17.50	875.00	17.50 F	4-13½-175	9½x13½	20th of Prec. Mo.
American Sheep Breeder & Wool Grower (M).....	"	—	3.50	100.00	—	3-15 -140	7½x10	12th of Mo.
Min. rate 1 p. mo. 1 yr. \$75.00 Insertion.								
American Swineherd (M).....	"	—	4.20	136.00	4.20 F	3-13 -140	6½x10	25th of Prec. Mo.
Berkshire World & Corn Belt Stockman (M).....	"	⊙ 15,434	3.50	105.00	2.50 F	3-13 -140	6½x10	25th of Prec. Mo.
Better Farming (M).....	"	⊙ 311,617	21.00	1,000.00	—	4-13½-182	9 x13	20th of Prec. Mo.
Min. rate 1 p. 1 tl. \$1,000.00.								
Breeder's Gazette (Thur).....	"	⊙ 85,398	11.20	582.40	11.20 F	4-13 -182	8½x13	6 days previous
Farm Mechanics (M).....	"	—	6.02	150.00	—	3-13 -140	7 x10	15th of Prec. Mo.
Min. rate 2 pp. mo. 1 yr. \$12.50 page.								
Farm Wealth (M).....	"	—	2.80	160.00	2.80 F	4-13 -300	9 x14½	20th of Prec. Mo.
Hospodarske Listy (Boh) (S-M).....	"	—	.42	21.00	—	4-13 -192	9 x14	7 days previous
Min. rate 1 in. a-m. 1 yr. .28 inch.								
Live Stock Report (Thur).....	"	⊙ 50,700	2.80	134.40	2.80 F	4-13 -168	9 x12	Tuesday previous
Orange Judd Farmer (Sat).....	"	⊙ 117,668	9.80	540.40	9.80 F	4-13 -193	9 x13½	Thur. of week previous
Prairie Farmer (E O Sat).....	"	⊙ 106,741	9.80	532.00	9.80 F	4-13 -190	9½x13½	10 days previous

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THE AGRICULTURAL PRESS—Continued.								
Illinois—Continued.								
Swine World (S-M).....Chicago								
System On The Farm (M)....."								
Min. rate 1 p. 1 ti. \$100.00.								
American Bee Journal (M).....Hamilton								
Min. rate 1 in. mo. 1 yr. \$1.40 insertion.								
Illinois Farmer & Farmers' Call (S-M).....Quincy								
Min. rate 1 p. 1 ti. \$200.00.								
Farm Home (M).....Springfield								
Min. rate 1 p. 1 ti. \$240.00.								
Illinois Agriculturist (M ex July, Aug & Sept).....Urbana								
¼ p. 1 ti. \$5.00. Min. rate 1 p. 1 ti. \$12.50.								
INDIANA.								
Indiana Farmers' Guide (Sat).....Huntington								
Jersey Bulletin & Dairy World (Wed).....Indianapolis								
Swine Breeders' Journal (S-M)....."								
1 in. 1 ti. \$2.50. Min. rate 1 p. a. mo. 1 yr. \$30.04 insertion.								
Purdue Agriculturist (M).....La Fayette								
¼ p. 1 ti. \$3.00. Min. rate 1 p. 1 ti. \$12.50.								
Farm Life (M).....Spencer								
IOWA.								
Iowa Agriculturist (M).....Ames								
Min. rate 1 p. 1 ti. \$15.75 insertion.								
Corn Belt Farmer (M).....Des Moines								
Iowa Farmer (S-M)....."								
Min. rate 1 p. 1 ti. \$145.00.								
Iowa Homestead (Thur)....."								
Successful Farming (M)....."								
Wallace's Farmer (Fri)....."								
Safe Farming (M).....Dubuque								

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THE AGRICULTURAL PRESS—Continued.											
Iowa—Continued.											
Iowa County Farmer (M).....	Marengo	—	.50	15.00	—	—	—	—	—	—	—
Min. rate 1 p. mo. 1 yr. \$12.00 insertion.											
Fruitman & Gardener (M).....	Mount Vernon	—	2.80	105.00	—	—	—	—	—	—	—
Farmer & Breeder (S-M).....	Sioux City	© 32,003	6.30	340.30	—	—	—	—	—	—	—
Kimball's Dairy Farmer (S-M).....	Waterloo	© 129,943	11.30	532.40	—	—	—	—	—	—	—
Holstein Friesian World (Sat).....	"	—	2.10	63.00	—	—	—	—	—	—	—
Min. rate 1 p. 1 tl. \$63.00.											
(See Syracuse, N. Y.)											
KANSAS.											
Farmers' Union (Thur).....	Salina	© 25,325	1.40	30.00	—	—	—	—	—	—	—
Min. rate 1 p. 1 tl. \$80.00.											
Capper's Farmer (M).....	Topeka	© 321,167	42.00	2,320.00	—	—	—	—	—	—	—
Farmers' Mail & Breeze (Sat).....	"	© 105,331	8.40	444.00	—	—	—	—	—	—	—
Kansas Farmer (Sat).....	"	© 27,119	4.20	210.00	—	—	—	—	—	—	—
KENTUCKY.											
Farmers' Home Journal (Sat).....	Louisville	—	1.68	36.80	—	—	—	—	—	—	—
Inland Farmer (S-M).....	"	© 204,945	14.00	756.00	—	—	—	—	—	—	—
Market Growers' Journal (S-M).....	"	—	1.75	52.50	—	—	—	—	—	—	—
Min. rate 1 p. 24 tl. \$42.00 page.											
North & South (M).....	"	—	—	100.00	—	—	—	—	—	—	—
N. p. 1 tl. \$10.00. Min. rate 1 p. 1 tl. \$100.00.											
LOUISIANA.											
Rice Journal & Southern Farmer (M).....	Crowley	—	1.12	49.00	—	—	—	—	—	—	—
Min. rate 1 in. mo. 1 yr. .58 inch.											
Gulf States Farmer (M).....	New Orleans	—	1.68	37.36	—	—	—	—	—	—	—
Modern Farming (S-M).....	"	* 29,331	2.80	151.20	—	—	—	—	—	—	—
MAINE.											
Maine Farmer (Thur).....	Augusta	© 2,500	.63	90.40	—	—	—	—	—	—	—
Min. rate 1 p. 1 tl. \$90.40.											

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THE AGRICULTURAL PRESS—Continued.

MISSOURI.

Missouri Farmer (S-M).....	Columbia
American Breeder (S-M).....	Kansas City
Min. rate 1 p. 1 tl. \$135.00.	
American Hereford Journal (S-M).....	"
Farm & Home Mechanics (M).....	"
Min. rate 1 p. 1 tl. \$271.00.	
Farm Tractor (M).....	"
Farmer & Stockman (Thur).....	"
Feeding & Marketing (Wed).....	"
Min. rate 1 p. 1 tl. \$137.75.	
Missouri & Kansas Farmer (S-M).....	"
Journal of Agriculture (S-M).....	St. Louis
Missouri Ruralist (S-M).....	"
National Farmer & Stock Grower (M).....	"
Min. rate 1 p. 1 tl. \$325.00.	
Ozark Countryman (M).....	Springfield

MONTANA.

Campbell's Scientific Farmer (M).....	Billings
Min. rate ¼ p. 1 tl. \$21.00.	
Montana Farmer (S-M).....	Great Falls
Rocky Mountain Husbandman (Thur).....	"
Min. rate 1 in. wky. 9 mos. .43 inch.	
Northwestern Stockman & Farmer (S-M).....	Helena

NEBRASKA.

Deutsche Amerikanischer Farmer (Ger) (Wed).....	Lincoln
Nebraska Farmer (Sat).....	"
Nebraska Ruralist (S-M).....	"
Cesko Americky Venkov (Bob) (S-M).....	Omaha
Hospodar (Bob) (Fort) (Wed).....	"
Nebraska Farm Journal (S-M).....	"

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Circulation	1 time rate per inch	Page rate 1 time	Minimum rate per inch	No. of cols., width and length	Type size type in inches	Closing date
—	3.50	189.00	3.50 F	4-13 -189	9 x13½	10th & 25th of ea. Mo.
—	2.80	135.00	—	4-13 -182	9½x13	1st & 16th of each Mo.
⊙ 12,500	2.80	84.00	2.80 F	3-14 -140	7½x10	5 days previous
⊙ 102,800	7.00	271.00	—	4-13½-175	9½x13½	20th of Prec. Mo.
—	2.10	100.00	2.10 F	4-13 -163	9 x12	10th of Mo.
⊙ 98,400	9.10	486.20	9.10 F	4-13 -187	9 x13½	6 days previous
—	3.50	157.75	—	4-13 -185	9 x13½	1 day previous
⊙ 85,196	4.20	235.20	4.20 F	4-13 -196	9½x14	5 days previous
⊙ 180,380	12.80	655.20	12.80 F	4-13 -182	9 x13	7 days previous
⊙ 80,098	8.40	444.00	8.40 F	4-13 -185	9 x13½	6 days previous
⊙ 146,850	8.40	325.00	—	4-13 -175	9 x13½	25th of Prec. Mo.
⊙ 20,000	2.30	148.00	2.30 F	4-13½-185	9x13½	5th of Current Mo.
—	2.80	78.00	—	3-13 -136	7½x 9½	25th of Prec. Mo.
⊙ 13,217	1.40	87.20	1.40 F	4-13 -213	8½x15½	5 days in advance
⊙ 6,753	.70	89.10	—	6-13 -259	13½x18½	Tuesday previous
—	1.12	62.72	1.12 F	4-13 -196	9 x14	5 days previous
⊙ 121,712	4.90	271.60	4.90 F	4-13 -198	9½x13½	Saturday previous
⊙ 122,963	8.40	486.80	8.40 F	4-13 -182	9 x13	14 days previous
—	2.10	117.60	2.10 F	4-13 -196	9½x14	10 days previous
—	.34	35.00	.34 F	4-13 -175	9 x13½	15th of Prec. Mo.
* 20,506	2.10	112.40	2.10 F	4-13 -189	8½x13½	6 days previous
⊙ 102,149	8.40	444.00	8.40 F	4-13 -185	9 x13½	6 days previous

THE AGRICULTURAL PRESS—Continued.								
NEW JERSEY.								
Farmers' Success (M).....	Red Bank	—	1.40	50.00		4-13 1-175	9 1/2 x 12 1/2	
Min. rate 1 in. mo. 1 yr. \$1.00 inch.								
NEW MEXICO.								
Optic & Live Stock Grower (Sat).....	East Las Vegas	—	.20	10.40	.20 F	4-13 -132	9 x 13	
NEW YORK.								
Grape Belt & Chautauqua Farmer (Tu & Fri).....	Dunkirk	© 3,047	.25	28.00	.15 K	7-13 -280	15 1/2 x 20	1 day previous
Country World (M).....	Jamestown	—	.25		.20 A	4-13 -154	9 x 11	
American Agriculturist (Sat).....	New York City	© 115,946	8.40	462.20	8.40 F	4-13 -193	9 x 13 1/2	Wed. of week previous
Field Illustrated (M).....	"	—	5.00	150.00		3-13 1-140	7 x 10	10th of Prec. Mo.
Min. rate 1 p. mo. 1 yr. \$120.00 insertion.								
Jewish Farmer (Yiddish) (M).....	"	© 3,900	3.50	40.00		3-13 1-140	9 x 13	15 days previous
Min. rate 1 p. 1 tr. \$40.00 insertion.								
Rural New Yorker (Sat).....	"	© 152,003	10.50	598.00	10.50 F	4-13 -196	9 x 14	8 days previous
Rural Life (M).....	Rochester	© 64,477	3.50	186.00	3.50 F	4-13 1-136	9 1/2 x 13 1/2	21st of Prec. Mo.
Holstein Friesian World (Sat).....	Syracuse	© 16,963	2.80	84.00	2.80 F	3-13 -140	6 1/2 x 10	14 days previous
(Also published at Waterville, Ia.)								
NORTH DAKOTA.								
Co-operative Herald (Fri).....	Fargo	—	1.40	85.20	1.40 F	4-13 -213	8 1/2 x 15 1/2	
Agricultural Northwest (S-M).....	New Rockford	—	1.75	98.00	1.75 F	4-13 -196	9 1/2 x 14	10 days previous
OHIO.								
Ohio Farmer (Sat).....	Cleveland	© 122,109	9.80	499.20	9.80 F	4-13 -192	9 x 13 1/2	10 days previous
Country Life in the Miami Valley (Thur).....	Dayton	© 6,463	.28	17.20	.28 F	4-15 -215	10 1/2 x 15 1/2	Tuesday previous
Gleanings in Bee Culture (M).....	Medina	© 16,547	2.10	30.00		2-14 1-112	5 x 8	15th Prec. Mo.
Min. rate 1/2 p. 1 tr. \$15.00.								
Farm & Fireside (M).....	Springfield	© 648,109	42.00	2,160.00	42.00 F	4-13 1-180	9 1/2 x 12 1/2	5th of Mo. previous
Min. rate 1 p. 1 tr. \$2,160.00.								
Trumbull Rural Associate (Fri).....	Warren	—	.50		.40 B	4-13 -182	9 x 13 1/2	

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THE AGRICULTURAL PRESS—Continued.

OKLAHOMA

Interstate Farmer (M)..... Muskogee
 Oklahoma Farmer (S-M)..... Oklahoma City
 Min. rate 1 p. 1 ti. \$333.00.
 Oklahoma Farmer-Stockman (S-M).....
 Min. rate 1 p. 1 ti. \$450.00.

OREGON.

Oregon Countryman (M)..... Corvallis
 Min. rate $\frac{1}{2}$ p. 1 ti. \$4.00 insertion.
 Better Fruit (M)..... Portland
 North-West Pacific Farmer (Thur).....
 Oregon Farmer (Thur).....
 (See Pacific N. W. Farm Tris, Spokane, Wash.)
 Rural Spirit (Wed).....
 Western Farmer (S-M).....
 Pacific Homestead (Thur)..... Salem

PENNSYLVANIA.

Pennsylvania Grange News (M)..... Chambersburg
 Poultry & Fruit Review (M)..... Milmont
 Country Gentleman (Sat)..... Philadelphia
 Min. rate 1 p. 1 ti. \$1,500.00.
 Farm Journal (M).....
 Pennsylvania Farmer (Sat).....
 Practical Farmer (S-M).....
 Min. rate 1 p. 1 ti. \$350.00.
 National Stockman & Farmer (Sat)..... Pittsburgh

SOUTH CAROLINA.

Carolina Farmer & Stockman (S-M)..... Columbia

Circulation	1 time rate per inch	Page rate 1 time	Minimum rate per inch	No. of cols., width and length	Type size page in inches	Closing date
③ 56,125	2.30	153.60	2.80 F	4-13 -192	9 x13 $\frac{1}{2}$	7 days previous
③ 104,737	3.40	444.00	3.40 F	4-13 -185	9 x13 $\frac{1}{2}$	6 days previous
③ 143,771	9.30	525.00		4-13 -189	9 $\frac{1}{2}$ x13 $\frac{1}{2}$	10 days previous
—	1.50	8.90		2-15 -113	5 x 8	15th of Prec. Mo.
③ 10,105	2.30	84.00	2.80 F	3-14 -140	7 $\frac{1}{2}$ x10	20th of Prec. Mo.
—	1.40	78.40	1.40 F	4-13 -196	9 x14	Wednesday noon prev.
—	1.96	105.84	1.96 F	4-14 -189	9 $\frac{1}{2}$ x13 $\frac{1}{2}$	10 days previous
—	1.26	68.00	1.26 F	4-13 -189	9 $\frac{1}{2}$ x13 $\frac{1}{2}$	Monday previous
③ 60,574	4.90	299.60	4.90 F	4-14 -214	10 x15 $\frac{1}{2}$	5 days previous
③ 12,654	1.40	78.40	1.40 F	4-13 -196	9 $\frac{1}{2}$ x14	Tuesday previous
③ 37,600	2.30	132.30	2.80 F	4-13 -161	8 $\frac{1}{2}$ x11 $\frac{1}{2}$	20th of Prec. Mo.
—	2.10	105.00	2.10 F	4-13 -175	9 x13 $\frac{1}{2}$	1st of Mo. of issue
③ 382,113	35.00	1,500.00		4-13 $\frac{1}{2}$ -170	9 $\frac{1}{2}$ x13 $\frac{1}{2}$	35 days previous
③ 332,350	70.00	2,250.00	70.00 F	3-13 -150	6 $\frac{1}{2}$ x10 $\frac{1}{2}$	5th of Prec. Mo.
③ 54,379	5.60	307.20	5.60 F	4-13 -192	9 x13 $\frac{1}{2}$	10 days previous
③ 54,104	5.60	260.00		4-13 -163	9 x13	10 days previous
③ 131,049	9.80	509.60	9.80 F	4-13 -133	9 x13	10 days previous
—	2.10	113.40	2.10 F	4-13 -189	8 $\frac{1}{2}$ x13 $\frac{1}{2}$	10 days previous

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THE AGRICULTURAL PRESS—Continued.		Circulation	1 time rate per inch	Page rate 1 time	Minimum rate per inch	No. of cols., width and length	Type size page in inches	Closing date
SOUTH DAKOTA.								
Dakota Farmer (S-M)Aberdeen	◎ 56,340	5.60	308.80	5.60 F	4-13 -192	9 x11½	10 days previous
National Alfalfa Journal (M)Sioux Falls	◎ 100,900	7.00	390.00	7.00 F	4-13 -196	9 x14	12th of Prec. Mo.
South Dakota Farmer (S-M) (2nd & 4th wks)"	—	1.54	86.34	1.54 F	4-13 -196	9 x14	3 days previous
TENNESSEE.								
Southern Fruit Grower (M)Chattanooga	—	2.10	67.90	2.10 F	3-13 -150	6½x10½	25th of Prec. Mo.
Southern Agriculturist (S-M)Nashville	◎ 152,978	12.60	630.00	12.60 F	4-13 -175	9½x13½	10 days previous
TEXAS.								
Farmers' Fireside Bulletin (S-M)Arlington	—	1.40	75.60	1.40 F	4-13 -189	8½x13½	3 days previous
Southern Farm & Dairy (S-M)Bryan	—	1.00	80.00	—	3-13 -140	6½x10	—
Min. rate 1 in. s-mo. in 1 yr. 86 inch.								
Farm & Ranch (Sat)Dallas	◎ 101,699	8.40	452.60	8.40 F	4-13 -189	9 x13½	Monday previous
Farm News (Tu & Fri)"	◎ 128,648	8.40	1,218.00	8.40 F	7-13½-390	16½x20½	4 days previous
Rate covers insertions in Dallas and Galveston editions.								
Farm News (Tu & Fri)Galveston	—	—	—	—	—	—	—
(See Farm News, Dallas, Tex., for rates.)								
Southland Farmer (S-M)Houston	◎ 97,701	5.60	275.00	—	4-13 -175	9 x13½	7 days previous
Min. rate 1 p. 1 ti. \$275.00.								
Southwest Farmer & Investor (M)San Antonio	◎ 10,000	1.40	50.00	—	4-13 -178	9 x13½	25th of Prec. Mo.
Min. rate 1 p. mo. 1 yr. \$50.00 insertion.								
UTAH.								
Utah Farmer (Sat)Lehi	◎ 25,180	2.24	116.48	2.24 F	4-13 -182	9 x13	10 days previous
VIRGINIA.								
Southern Planter (M)Richmond	◎ 69,109	4.90	245.00	4.90 F	4-13 -175	8½x13½	20th of Prec. Mo.
WASHINGTON.								
Northwest Dairyman & Horticulturist (M)Seattle	◎ 14,800	1.26	65.52	1.26 F	4-13 -192	9 x13	15th of Prec. Mo.
Northwest Farm & Orchard (M)Spokane	—	2.10	93.38	1.96 A	4-13 -161	9 x11½	30th of Prec. Mo.

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THE AGRICULTURAL PRESS—Continued.**Washington—Continued.**

Pacific Northwest Farm Trio (Thur).....	Spokane
{ Idaho Farmer, Boise, Idaho.	
{ Oregon Farmer, Portland, Ore.	
Washington Farmer (Thur).....	"
Freeman's Farmer (M).....	Yakima
Min. rate 1 in. mo. 1 yr. \$2.98 inch.	

WISCONSIN.

Heard's Dairyman (Fri).....	Ft. Atkinson
Wisconsin Farmer (Thur).....	Madison
Haus and Bauernfreund (Ger) (Fri).....	Milwaukee
Landmann (Ger) (Sat).....	"
Organized Farmer (Thur).....	"
Wisconsin Agriculturist (Sat).....	Racine

WYOMING.

Wyoming Stockman-Farmer (M).....	Cheyenne
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CANADA.**ALBERTA.**

Farm & Ranch Review (S-M).....	Calgary
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BRITISH COLUMBIA.

British Columbia Farmer (M).....	Vancouver
Min. rate 1 p. mo. 1 yr. \$2.00 insertion.	
Farm & Fireside (M).....	"
Min. rate 1 p. 7 d. \$25.20 insertion.	
Farm and Home (Thur).....	"
Western Canadian Farmer (M).....	"
Min. rate 1 in. mo. 1 yr. \$1.26 inch.	

§ Government statement—See page 4. * Gross circulation. ☐ Net circulation. ☑ Can use matrices. † Publisher's paid announcement. These marks key to rates and meaning of figures in fifth column, defining the number of columns, width and length, are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

		Circulation	1 time rate per inch	Page rate 1 time	Minimum rate per inch	No. of cols., width and length	Type size page in inches	Closing date
		◎ 84,841	7.00	278.00	7.00 F	4-14 -189	9½x13½	10 days previous
		—	3.50	189.00	3.50 F	4-14 -189	9½x13½	10 days previous
		—	3.50	196.00	—	4-13 -196	9 x14	20th of Prec. Mo.
		◎ 69,985	8.40	460.80	8.40 F	4-13 -182	9½x13	7 days in advance
		◎ 73,608	7.00	374.00	7.00 F	4-13 -187	9 x13½	6 days previous
		—	3.50	210.00	3.50 F	4-15 -210	10½x15	Saturday previous
		◎ 10,700	.84	65.10	.84 F	5-12 -217	10½x15½	Thursday previous
		◎ 25,000	1.40	37.80	1.40 F	3-14 -126	7½ x 9	Tuesday noon
		◎ 56,288	4.90	274.40	4.90 F	4-13 -196	9½x14	5 days previous
		◎ 32,102	2.10	109.20	2.10 F	4-13 -183	9 x13	10th of Prec. Mo.
		◎ 32,009	2.80	144.00	2.80 F	4-13 -180	8½x12½	5 days previous
		* 5,000	1.40	42.00	—	3-15 -140	7½x10	23d of Prec. Mo.
		◎ 3,200	1.12	32.60	—	3-13 -140	6½x10	1st of each Mo.
		—	.70	43.40	.70 F	4-13 -217	8½x15½	—
		—	1.68	—	—	3-13 -140	7½x10	15th of Prec. Mo.

THE AGRICULTURAL PRESS—Continued.		Circulation	1 time rate per inch	Page rate 1 time	Minimum rate per inch	No. of cols. width and length	Type size Page in inches	Closing date
MANITOBA.								
Canadian Farmer (Fri)	Winnipeg	10,850	.35	53.29	.35 F	7-13 -305	15x31½	1st of Prec. Mo.
Canadian Thresherman & Farmer (M)	"	23,250	3.08	158.40	3.08 F	4-13 -180	9 x12½	Thursday previous
Farmers' Advocate & Home Journal (Wed)	"	35,898	3.50	180.00	3.50 F	4-13 -180	9 x12½	Saturday previous
Farmers' Telegram (Wed)	"	26,128	.84	134.40	.84 F	8-12½-289	17 x20	1 day previous
Farmers' Tribune & Prairie Home Mag. (Wed)	"		.56	96.00	.56 F	8-12½-300	16½x21½	2 days previous
Free Press & Prairie Farmer (Wed)	"	32,424	1.40	119.00	1.40 F	5-12½-238	10½x17	8 days previous
Grain Growers' Guide (Wed)	"	48,948	5.60	288.00	5.60 F	4-13 -180	9½x12½	7 days previous
Nor'-West Farmer (S-M)	"	42,297	4.90	252.00	4.90 F	4-13 -180	9 x12½	4 days previous
NEW BRUNSWICK.								
Maritime Farmer & Co-Operative Dairyman (S-M)	Sussex	—	.98	47.04	.98 F	4-13 -168	8½x12	4 days previous
ONTARIO.								
Fruit Grower & Farmer (Fri)	Grimsby	—	1.40	72.80	.42 G	4-13 -182	9½x13	4 days previous
Farmers' Advocate & Home Magazine (Thur)	London	31,234	3.50	180.00	3.50 F	4-13 -180	9 x12½	Saturday previous
Canadian Horticulturist (M)	Peterborough	* 10,698	1.40	42.00	1.40 F	3-15 -140	7½x10	20th of Prec. Mo.
Farm & Dairy (Thur)	"	16,821	1.68	84.00	1.68 F	4-13 -175	9 x12½	Thursday previous
Canadian Countryman (Sat)	Toronto	37,470	2.80	140.00	2.80 F	4-13 -175	9½x12½	10 days previous
Canadian Farm (Wed & Fri)	"	27,884	2.10	120.00	2.10 F	4-13 -200	9½x14½	Monday previous
Farmers' Magazine (S-M)	"	29,008	3.08	92.40		3-14 -140	7½x10	4th of Prec. Mo.
Mn. rate 1 p. a.-mo. 1 yr. \$75.00 insertion.								
Rural Canada (M)	"	29,204	2.80	180.00	2.80 F	4-13½-200	9½x14½	20th of Prec. Mo.
Sun (Wed)	"	17,500	1.40	108.95	.63 G	8-12½-300	17 x31½	1 day previous
QUEBEC.								
Family Herald & Weekly Star (Wed)	Montreal	152,431	4.20	732.00	4.20 F	4-14 -238	8½x17	10 days previous
Farmers' Weekly La Presse (Fr) (Thur)	"	40,916	1.12	195.20	.98 D	8-12½-305	17 x31½	Monday previous
{ Journal d'Agriculture & d'Horticulture (Fr) (M)	"							
{ Journal of Agriculture & Horticulture (Eng) (M)	"	35,990	4.20	210.00	4.20 F	4-13 -175	8½x12½	20th of Prec. Mo.
Witness & Canadian Homestead (Tu)	"	15,128	.84	126.42	.84 F	7-13 -301	15½x21½	Monday previous

* Government statement—See page 4. * Gross circulation. * Net circulation. * Can use matrices. * Publisher's paid announcement. These marks, key to rates and meaning of figures in fifth column, defining the number of columns, width and length, are explained on pages 2 and 3. * Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ALMANAC PRESS.**ILLINOIS.**

Amerikan Kalendar (Boh).....	Chicago	⊙	52,175
Daily News Almanac & Year Book.....	"	⊙	40,000
Hiasatel Kalendar (Boh).....	"	⊙	20,000
Katolik (Boh)	"		
Svenska Amerikanaren's (Swed).....	"	*	69,192
Svenska Tribunen Nyheter Kalender (Swed).....	"		
Brethren Year Book (Dunkard's).....	Elgin		
St. Michael's Almanac (Eng, Ger, Pol).....	Techny	⊙	50,000

INDIANA.

Telegraph & Tribune Almanac (Ger).....	Indianapolis		
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KENTUCKY.

Western Farmers' Almanac.....	Louisville		
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MINNESOTA.

Freie Presse-Herold Almanac (Ger).....	Minneapolis		
Nordstern Kalendar (Ger).....	St. Cloud		
Familien Kalendar (Ger).....	St. Paul	*	40,000
Wanderer Kalendar (Ger).....	"		
Westlicher Herold Kalendar (Ger).....	Winona	⊙	47,000

MISSOURI.

Blaetter & Blueten (Ger).....	St. Louis		
Familien-freund Almanac (Ger).....	"	*	85,000
Hicks Almanac (Scientific).....	"	⊙	49,700

NEBRASKA.

Weit Kalendar (Ger) (Quar).....	Lincoln	⊙	50,000
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NEW YORK.

Hausfreund Familien Kalendar (Ger).....	Buffalo	⊙	60,000
Methodist Year Book (Meth).....	New York City	⊙	6,000
Pionier Kalendar (Socialist) (Ger).....	"	*	30,000
World Almanac	"	⊙	300,000

NORTH CAROLINA.

Turner's Almanac	Raleigh	*	39,876
Blum's Farmers' & Planters' Almanac.....	Winston-Salem	⊙	66,115

OHIO.

Volksblatt Familien Kalendar (Ger).....	Cincinnati		
{ Chr. Family Almanac (Eng).....	Cleveland }		
{ Chr. Familien Kalendar (Ger).....	" }		
Sauerampfer Kalendar (Ger).....	"		
Waisenfreund Kalendar (Ger).....	Columbus	⊙	30,000
Ameryka Echo Almanac (Polish).....	Toledo	*	10,000

OREGON.

St. Josephs Kalendar (Ger).....	St. Benedict	⊙	15,300
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*Government statement—See page 4. *Gross circulation. ⊙Net circulation. □Can use matrices. †Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ALMANAC PRESS—Continued.		Circulation
PENNSYLVANIA.		
American Baptist Year Book.....	Philadelphia	_____
Lutheran Church Year Book (Luth).....	"	© 40,000
Lutherische Kalender (Ger Luth).....	"	© 7,000
Slovanic Evang. Almanac.....	Pittsburgh	_____
Slovensky Evanjelický Kalendár (Slovak).....	"	_____
Bratstvo Almanac (Slovak).....	Wilkes-Barre	_____
SOUTH DAKOTA.		
Deutscher Familien-Kalender (Ger).....	Aberdeen	_____
VIRGINIA.		
Warrock-Richardeen Almanac	Richmond	_____
WISCONSIN.		
America Kalender (Ger).....	Milwaukee	_____
Columbia Familien-Kalender (Ger).....	"	_____
Living Church Annual.....	"	© 2,500
Nova Vlast Obcansky Almanac (Boh).....	"	_____
Maryanski Calendar (Pol).....	Stevens Point	_____
CANADA.		
MANITOBA.		
Nordwestern Kalender (Ger).....	Winnipeg	_____
ONTARIO.		
Canada Kalender (Ger).....	Kitchener	© 4,300
QUEBEC.		
Almanac du Peuple (French).....	Montreal	* 18,000
AVIATION PRESS.		
NEW YORK.		
Aerial Age (Mon).....	New York City	© 7,305
Aircraft Journal (Sat).....	"	© 4,491
Aviation & Aeronautical Engineering (S-M).....	"	© 6,500
Flying (M)	"	© 10,125
CANADA.		
Aviation News (M).....	Toronto, Ont.	_____
FASHION PRESS.		
ILLINOIS.		
Fashion Art (M).....	Chicago	© 16,000
MAINE.		
Needlecraft (M).....	Augusta	© 355,000

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

FASHION PRESS—Continued.

NEW YORK.

	Circulation
Peerless Fashion Guide (M).....Brooklyn	_____
Peerless Fashion (Quar)....."	_____
Today's Housewife (M).....Cooperstown	⊙ 611,684
American Furrier (Eng, Fr & Ger) (M ex Jan & Dec).....New York City	_____
American Gentleman (M ex Jan & July)....."	_____
American Ladies' Tailor (M ex June & July)....."	_____
{ Butterick Fashion Quarterlies:	
{ Butterick Fashions (Quar)....."	_____
{ New Idea (Quar)....."	_____
{ Standard Fashions (Quar)....."	_____
(Issued Jan. 15, Apr. 15, Aug. 15, Oct. 15.)	
Circulation not average quarterly edition or rebate guaranteed	
by The Butterick Fashion Quarterlies, 600,000.	
{ Butterick Trio:	
{ Delineator (M)....."	_____
{ Designer (M)....."	_____
{ Woman's Magazine (M)....."	⊙ 1,408,158
Min. rate ¼ p. (7¼ in. d. c.) \$1,500.00 flat.	
Circulation not average monthly edition or rebate guaranteed by	
The Butterick Trio, 1,400,000.	
Delineator (M)....."	_____
(See Butterick Trio.)	
Designer (M)....."	_____
(See Butterick Trio.)	
Elite Styles (M)....."	⊙ 85,000
Exclusive Dress (M)....."	_____
Haberdasher (M)....."	⊙ 3,448
Harper's Bazar (M)....."	_____
Home Book of Fashions Quarterly (Quar)....."	⊙ 107,000
Home Embroidery Book (S-Annually)....."	_____
Illustrated Milliner (M)....."	* 9,600
Le Bon Ton (M)....."	_____
Le Costume Royal (M)....."	_____
L'Elegance Parisienne (M ex June & July)....."	_____
McCall's Magazine (M)....."	⊙ 1,208,206
May Manton Fashion Monthly (M)....."	_____
Men's Wear (S-M)....."	⊙ 4,154
Millinery Trade Review (M)....."	_____
Needlecraft (M)....."	_____
(See Augusta, Ma.)	
Pictorial Review (M)....."	⊙ 1,404,970
Pictorial Review Monthly Fashion Book (M)....."	_____
Pictorial Review Quarterly Fashion Book....."	_____
(Issued Feb. 1, May 1, Aug. 1, Nov. 1.)	
Style (M)....."	_____
Vogue (S-M)....."	⊙ 100,000
Woman's Magazine (M)....."	_____
(See Butterick Trio.)	

OHIO.

Woman's Home Companion (M).....Springfield	⊙ 1,104,914
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PENNSYLVANIA.

Fashions (M).....Philadelphia	_____
Ladies' Home Journal (M)....."	⊙ 1,598,225

⊙ Government statement—See page 4. * Gross circulation. ⊙ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

THE FOREIGN LANGUAGE PRESS.**ARABIC PAPERS.****NEW YORK.**

Al Hoda (Eve ex Su) Ind.....	New York City	_____
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ARMENIAN PAPERS.**MASSACHUSETTS.**

Hairenik (Morn ex Su & Mon).....	Boston	◎	4,500
(Su Morn)	"	◎	4,350

BOHEMIAN PAPERS.**ILLINOIS.**

Amerikan (Mon & Thur) Agrl.....	Chicago	◎	38,750
Denni Hiasatel (Morn ex Su) Ind.....	"	◎	35,000
(Su Morn)	"	◎	35,000
Duch Casu (Su) Lit.....	"	◎	20,100
(Magazine Section Nedelni Svornost.)			
Hiasatel (Tu & Fri) Ind.....	"	◎	45,000
Hiasatel Kalendar (Yrly).....	"	◎	20,000
Hospodarske Listy (S-M) Agrl.....	"		
Katolik (Tu & Fri) Cath-Ind.....	"		
Narod (Morn ex Su) Ind.....	"		
(Su Morn)	"		
Pritel Ditek (Thur) Cath-Juv.....	"		
Slavie (Tu & Fri) Ind-Dem.....	"	◎	20,752
Spravedlnost (Morn ex Su) Socialist.....	"		
(Su Morn)	"		
Svornost (Eve ex Su) Ind.....	"	◎	25,065
(Su Morn)	"	◎	23,305
Zenske Listy (Thur) Family.....	"	◎	25,000
Svobodna Skola (M) Free Thought.....	Oak Park	◎	4,980

MISSOURI.

Ceska Zena (M) Cath.....	St. Louis	◎	10,396
Hlas (Tu & Fri) Dem.....	"	◎	14,910
Listy (Thur) Rep.....	"	◎	3,800

NEBRASKA.

Cesko Americky Venkov (S-M) Agrl.....	Omaha		
Hospodar (Fortnightly, Wed) Agrl.....	"	*	30,908
Kvety Americke (Fortnightly, Wed) Fam-Lit.....	"	◎	20,873
Nova Doba (Tu & Fri) Ind.....	"		
Pokrok Zapadu (Wed) Rep.....	"		

NEW YORK.

{ Hlas Lidu (Morn ex Su) Soci-Dem.....	New York City	_____
{ Nedelni Hlas Lidu (Su Morn) Soci-Dem.....	"	_____
Listy (Morn ex Su) Ind.....	"	_____

* Government statement—See page 4. * Gross circulation. ◎ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

BOHEMIAN PAPERS—Continued.

Circulation

OHIO.

American (Eve ex Su) Ind.....	Cleveland	_____
Svet (Morn ex Su) Ind.....	"	_____

TEXAS.

Svoboda (Thur) Dem.....	La Grange	⊙ 2,400
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WISCONSIN.

Domacnost (Wed) Ind.....	Milwaukee	⊙ 8,000
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BULGARIAN PAPERS.**ILLINOIS.**

Naroden Glas (Eve ex Su) Non-Part.....	Granite City	_____
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CHINESE PAPERS.**CALIFORNIA.**

Chung Sai Yat Po (Eve ex Su) Ind.....	San Francisco	⊙ 7,570
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CROATIAN AND SERBIAN PAPERS.**CALIFORNIA.**

Jadran (Thur) Ind.....	San Francisco	⊙ 5,600
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ILLINOIS.

Jugoslavia (Thur) Ind.....	Chicago	_____
United Serbians (Sat) Ind.....	"	_____

NEW YORK.

Jugoslovenski Svijet (Eve ex Su & Mon).....	New York City	* 14,200
(Su Morn)	"	_____
Narodni List (Morn ex Su) Ind.....	"	_____
(Su Morn)	"	_____

FINNISH PAPERS.**MASSACHUSETTS.**

Ralvaaja (Eve ex Su) Socl.....	Fitchburg	\$ 10,094
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MICHIGAN.

Amerikan Suometar (Tu, Thur & Sat) Ind.....	Hancock	⊙ 6,200
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MINNESOTA.

Palvalehti (Morn ex Su) Ind.....	Duluth	_____
Raittiuslehti-Siirtolainen (Tu & Fri) Pro.....	"	_____
Uusi Kotimaa (Thur) Rep.....	New York Mills	_____

NEW YORK.

New Yorkin Uutiset (Wed & Sat) Ind.....	Brooklyn	_____
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\$ Government statement—See page 4. *Gross circulation. ⊙Net circulation. □Can use matrices. †Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

FINNISH PAPERS—Continued.		Circulation	
OREGON.			
Astorian Sanomat (Thur) Ind.....	Astoria	⊙	2,700
Toveri (Morn ex Su & Mon) Socl.....	"	⊙	4,021
Toveritar (Tu) Labor.....	"	⊙	2,273
WISCONSIN.			
Lapatoosu (S-M) Socl.....	Superior	⊙	11,000
Peito ja Koti (M).....	"	⊙	12,000
Tyomies (Eve ex Su) Socl.....	"	⊙	15,220
FRENCH PAPERS.			
LOUISIANA.			
Abelle (Sat) Dem.....	New Orleans	—	—
MAINE.			
Le Messenger (Mon, Wed, Fri) Ind.....	Lewiston	⊙	4,425
Le Petit Journal (Eve ex Su) Ind.....	"	—	—
MASSACHUSETTS.			
L'Independant (Eve ex Su) Rep.....	Fall River	\$	2,700
L'Independant (Wed) Rep.....	"	⊙	3,274
Le Citoyen (Wed) Ind.....	Haverhill	⊙	2,150
Le Clairon (Su) Ind.....	Lowell	⊙	2,400
L'Etoile (Eve ex Su) Ind.....	"	—	—
L'Independant (Eve ex Su) Rep.....	New Bedford	⊙	3,023
Le Courier de Salem (Mon & Thur) Ind.....	Salem	⊙	4,249
L'Opinion Publique (Eve ex Su) Rep.....	Worcester	⊙	5,427
MINNESOTA.			
Echo de L'Ouest (Fri) Ind.....	Minneapolis	—	—
NEW HAMPSHIRE.			
L'Avenir National (Eve ex Su) Ind.....	Manchester	—	—
NEW YORK.			
Courrier des Etats Unis (Morn ex Su) Ind.....	New York City	—	—
(Su Morn)	"	—	—
Courrier des Etats Unis (Sat) Ind	"	⊙	31,950
RHODE ISLAND.			
L'Union (M) Cath-Frat.....	Woonsocket	⊙	31,000
La Tribune (Eve ex Su) Rep.....	"	—	—
CANADA.			
MANITOBA.			
La Liberte (Tu) Ind-Cath.....	Winnipeg	⊙	6,423
NEW BRUNSWICK.			
L'Evangeline (Wed) Ind.....	Moncton	*	3,400

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FRENCH PAPERS—Continued.

Circulation

ONTARIO.

Le Droit (Eve ex Su) Ind.....	Ottawa	⊙	2,341
Le Droit (Thur) Ind.....	"	⊙	2,108

QUEBEC.

Le Messager de St. Antoine (M) Cath.....	Chicoutimi	⊙	14,300
Le Spectateur (Thur) Lib.....	Hull	⊙	2,400
Le Peuple (Fri) Con.....	Montmagny	⊙	5,274
Farmers' Weekly La Presse (Thur) Agri.....	Montreal	⊙	40,916
Journal d'Agriculture & d'Horticulture (Fr & Eng) (M) Agri.....	"	⊙	85,920
Le Bulletin (Su) Lib.....	"	⊙	10,000
Le Canada (Morn ex Su) Lib.....	"	⊙	14,909
Le Canard (Su) Ind.....	"	⊙	12,000
La Clinique (M) Medical & Science.....	"	⊙	4,146
Le Devoir (Eve ex Su) Ind.....	"	⊙	6,828
Le Moniteur du Commerce (Fri) Com.....	"	⊙	2,650
Le Nationaliste (Su) Ind.....	"		
La Patrie (Eve ex Su) Ind.....	"	⊙	30,730
La Patrie (Thur) Ind.....	"	⊙	11,808
Le Pays (Sat) Ind-Lib.....	"	⊙	12,858
La Presse (Eve ex Su) Ind.....	"	⊙	142,228
Le Prix Courant (Fri) Coml.....	"	⊙	2,162
La Revue Populaire (M) Lit.....	"	⊙	9,367
Le Samedi (Sat) Lit & Humor.....	"	⊙	23,708
La Semaine Religieuse (Mon) Cath.....	"	*	3,000
L'Action Catholique (Eve ex Su) Ind.....	Quebec	⊙	14,056
L'Action Catholique (Thur) Ind.....	"	*	15,600
L'Evenement (Eve ex Sat & Su) Con.....	"	⊙	18,543
(Sat Eve)	"	⊙	4,750
Le Soleil (Eve ex Su) Lib.....	"	⊙	40,407
Le Soleil (Thur) Lib.....	"	⊙	7,000
L'Avenir du Nord (Thur) Lib.....	St. Jerome	⊙	2,000
La Tribune (Eve ex Su) Lib.....	Sherbrooke	⊙	9,980

GERMAN PAPERS.

ALABAMA.

Staats-Zeitung (Thur) Dem.....	Mobile	_____
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CALIFORNIA.

Demokrat (Morn ex Su) Ind.....	San Francisco	_____
(Su Morn)	"	_____

CONNECTICUT.

Staats-Zeitung (Tu & Fri) Ind.....	Hartford	_____
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ILLINOIS.

Volksfreund (Eve ex Su) Ind-Rep.....	Aurora	_____
{ Abendpost (Eve ex Su) Ind.....	Chicago	⊙ 48,262
{ Sonntagspost (Su Morn) Ind.....	"	⊙ 34,650
{ Arbeiter-Zeitung (Eve ex Su) Socl.....	"	_____
{ Fackel (Su Morn) Socl.....	"	_____

⊙ Government statement—See page 4. *Gross circulation. ⊙ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

GERMAN PAPERS—Continued.

Circulation

Illinois—Continued.

Echo, Post & Beobachter (Fri) Ind.....	Chicago	⊙	9,895
Katholisches Wochenblatt (Wed) Cath.....	"	⊙	5,200
{ Staats-Zeitung (Morn ex Su) Rep.....	"	⊙	47,214
{ Staats-Zeitung (Su Morn) Ind.....	"	⊙	51,000
{ Staats-Zeitung (Thur) Agri.....	"		
Wochenblatt (Thur) Ind.....	"		
Katholischer Jugendfreund (M) Cath.....	Evanston	⊙	20,900
Demokrat (Eve ex Su) Dem.....	Peoria		
Sonne (Eve ex Su) Dem.....	"		
Germania (Eve ex Su) Ind-Dem.....	Quincy		
Amerikanischer Familienblatt (M) Cath.....	Techny	⊙	15,000
St. Michael's Almanac (Yrly).....	"	⊙	50,000

INDIANA.

Freie Presse-Staats-Zeitung (Eve ex Su) Ind-Dem.....	Fort Wayne		
{ Telegraph-Tribune (Eve ex Su) Ind-Dem.....	Indianapolis		
{ Spottvogel (Su Morn) Ind-Dem.....	"		
Telegraph & Tribune Almanac (Yrly).....	"		

IOWA.

Iowa Post & Staats-Zeitung (Fri) Ind.....	Cedar Rapids		
Freie Presse (Fri) Ind.....	Council Bluffs	⊙	3,270
Volksfreund (Thur) Ind.....	Sioux City	⊙	1,202

KANSAS.

Lektionsheft (Quar) Mennonite.....	Hillsboro	⊙	9,875
Vorwaerts (Fri) Ind.....	"	⊙	3,975
Zionsbote (Wed) Mennonite.....	"	⊙	3,100

KENTUCKY.

Anzeiger (Morn ex Su) Dem.....	Louisville		
(Su Morn)	"		
Anzeiger (Tu) Dem.....	"		
Katholischer Glaubensbote (Thur) Cath.....	"		

MARYLAND.

Bayerisches Wochenblatt (Wed) Ind.....	Baltimore		
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MICHIGAN.

{ Abendpost (Eve ex Su) Lib-Rep.....	Detroit		
{ Sonntagsblatt (Su Morn) Lib-Rep.....	"		
Familien Blaetter (Tu & Fri) Lib-Rep.....	"		
Herold (Fri) Labor.....	"		
Journal (Sat) Ind.....	Saginaw	⊙	2,800

MINNESOTA.

Freie Presse-Herold (Fri) Dem.....	Minneapolis	⊙	10,574
Volksblatt Journal (Thur) Rep.....	New Ulm	⊙	1,000
Nordstern (Thur) Dem.....	St. Cloud	⊙	3,600

⊙ Government statement—See page 4. * Gross circulation. ⊙ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

GERMAN PAPERS—Continued.

Circulation

Minnesota—Continued.

Der Deutsche Farmer (S-M) Agrl.....	St. Paul	⊙	37,000
Volkszeitung (Eve ex Su) Ind.....	"	⊙	17,698
Volkszeitung (Thur) Ind.....	"	⊙	13,150
Wanderer (Thur) Cath.....	"	*	9,296
National Farmer (Fort) (Tu) Agrl.....	Winona	⊙	46,789
Westlicher Herold (Tu) Ind.....	"	⊙	58,140

MISSOURI.

Presse (Thur) Dem.....	Kansas City	⊙	11,800
Staats-Zeitung (Fri) Ind.....	"		
Volksblatt (Fri) Ind.....	St. Joseph	⊙	1,200
Abendchule (Fort) (Thur) Literary.....	St. Louis	⊙	30,685
Amerika (Morn ex Su) Dem.....	"	⊙	21,039
(Su Morn)	"	⊙	25,018
Amerika (Tu & Fri) Dem.....	"	⊙	32,561
Der Friedensbote (Su) Evan.....	"	⊙	26,244
Herold des Glaubens (Wed) Cath.....	"	⊙	43,500
{ Westliche Post (Morn ex Su) Rep.....	"	⊙	21,408
{ Mississippi Blaetter (Su Morn) Rep.....	"	⊙	15,742

NEBRASKA.

Biene (Fri) Ind.....	Columbus		
Deutsche Amerikanischer Farmer (Wed) Agrl.....	Lincoln	⊙	121,712
Freie Presse (Wed) Ind.....	"	⊙	121,749
Tribune (Eve ex Su) Ind.....	Omaha	⊙	22,600

NEW JERSEY.

Hausdoktor (M) Health.....	Butler		
{ Freie Zeitung (Morn ex Su) Ind-Rep.....	Newark		
{ Erzahler (Su Morn) Ind-Rep.....	"		

NEW YORK.

Freie Presse (Eve ex Su) Rep.....	Brooklyn		
(Su Morn)	"		
Reform (Sat) Ind.....	"		
Aurora und Christliche Woche (Fri) Cath.....	Buffalo	⊙	8,575
Volksfreund (Eve ex Su) Dem.....	"		
Amerikanische Schweizer Zeitung (Sat) Ind.....	New York City		
Deutsch-Amerika (Sat) Lit.....	"		
Handels-Zeitung (Sat) Coml.....	"		
Herald of Health & Naturopath (Ger & Eng) (M) Hygiene.....	"		
{ Herold (Eve ex Su) Ind.....	"	}	\$ 57,923
{ (Morn ex Su)	"		
{ (Su Morn)	"		
{ Staats-Zeitung (Morn & Eve ex Su) Ind.....	"	⊙	66,319
{ Staats-Zeitung (Su Morn) Ind.....	"	⊙	75,015
{ Volkszeitung (Morn ex Su) Lab.....	"		
{ Sonntagsblatt (Su Morn) Lab.....	"		
{ Vorwärts (Sat) Lab.....	"	⊙	10,000
{ Abendpost (Eve ex Su) Ind.....	Rochester	⊙	7,040
{ Abendpost (Morn & Thur) Ind.....	"	⊙	2,213
Freie Presse (Sat) Rep.....	Troy	⊙	2,800

* Government statement—See page 4. * Gross circulation. ⊙ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

GERMAN PAPERS—Continued.

Circulation

NORTH DAKOTA.

Staats Anzeiger (Tu & Fri) Dem.....	Bismarck	⊙	6,800
Nord Dakota Herald (Fri) Dem.....	Dickinson	⊙	2,850

OHIO.

Germania (Tu, Thur & Sat) Ind.....	Akron		
{ Abend Presse (Eve ex Su) Ind.....	Cincinnati		
{ Freie Presse (Morn ex Su) Rep.....	"		
{ Sonntagsblatt (Su Morn) Ind.....	"		
Christliche Apologete (Wed) Meth.....	"		
Deutsch Ungarischer Bote (Thur) Non-Part.....	"		
{ Volksblatt (Morn ex Su) Ind-Rep.....	"		
{ Westliche Blaetter (Su Morn) Ind-Rep.....	"		
{ Volksblatt (Tu) Rep.....	"		
Christliche Botschafter (Thur) Evan.....	Cleveland		
Deutsch Ungarischer Volksblatt (Thur) Ind.....	"		
Evangelische Magazin (M) Evan.....	"		
Sendbote (Wed) Bap.....	"	⊙	7,332
Waechter und Anzeiger (Eve ex Su) Ind-Dem.....	"	⊙	17,453
(Su Morn)	"	⊙	11,948
Lutherische Kirchenzeitung (Sat) Luth.....	Columbus		
Ohio Waisenfreund (Wed) Cath.....	"	⊙	32,000
Gross-Daytoner Zeitung (Eve ex Su) Ind-Dem.....	Dayton		
Express (Thur) Ind.....	Toledo		5,832

OREGON.

Nachrichten (Thur) Ind.....	Portland		
Armen Seelen Freund (M) Cath.....	St. Benedict	⊙	15,680

PENNSYLVANIA.

Tageblatt (Eve ex Su) Rep.....	Erie		
Deutsche Lutheraner (Thur) Luth.....	Philadelphia	⊙	3,800
Gazette-Democrat (Morn ex Su) Ind.....	"		
(Su Morn)	"		
Nord Amerika (Thur) Cath.....	"		
Sonntags Journal (Su) Rep.....	"		
{ Tageblatt (Morn ex Su) Labor.....	"		
{ Sonntagsblatt (Su Morn) Labor.....	"		
Beobachter (Fri) Dem.....	Pittsburgh	⊙	9,425
Sonntagsbote (Su) Neutral.....	"	⊙	23,400
Volksblatt & Freiheits Freund (Morn ex Su) Ind.....	"		
(Su Morn)	"		

SOUTH CAROLINA.

Deutsche Zeitung (Sat) Dem.....	Charleston		
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SOUTH DAKOTA.

Dakota Freie Presse (Tu) Ind.....	Aberdeen	*	12,800
Rundschau (Wed)	Eureka	⊙	3,998
Deutscher Herald (Thur) Ind.....	Sioux Falls		

* Government statement—See page 4. * Gross circulation. ⊙ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

GERMAN PAPERS—Continued.

Circulation

TEXAS.

Wochenblatt (Wed) Dem.....	Austin		
Freie Presse fur Texas (Wed) Ind.....	San Antonio	⊙	9,200
Hermans-Sohn in Texas (M) Sons of Herm.....	"	*	18,500
Katholische Rundschau (Wed) Cath.....	"		
Deutsche Zeitung fur Texas (Thur) Ind.....	Victoria		

WISCONSIN.

Montagsblatt (Mon) Ind.....	Appleton	⊙	4,583
Samstag-Bote (Sat) Ind.....	"		
Volksfreund (Thur) Ind.....	"	⊙	4,594
Herold (Thur) Dem.....	Eau Claire		
Gefuegel-Zuechter (M) Poultry & Agri.....	Hamburg	⊙	3,781
Volkspost (Wed) Ind-Rep.....	La Crosse	⊙	11,987
{ Herold und Volksfreund (Sat) Dem.....	"	⊙	3,400
{ Volksfreund (Wed) Dem.....	"		
Wisconsin Botschafter (Fri) Dem.....	Madison	⊙	2,600
Wisconsin Staats-Zeitung (Tu) Dem.....	"		
Columbia (Thur) Cath.....	Milwaukee		
Deutsche Hausfrau (M) Lit.....	"		
{ Excelsior (Thur) Cath.....	"	⊙	6,800
{ Herold (Eve & Su) Ind-Rep.....	"	⊙	33,540
{ America (Tu) Ind.....	"		
Haus und Bauernfreund (Fri) Agri.....	"		
Landmann (Sat) Agri.....	"	⊙	10,700
Rundschau (Wed) Luth.....	"		
See-Bote (Wed) Dem.....	"		
Sonntagsbote (Su) Dem.....	"		
Vorwärts (Su) Socl.....	"		
Amerika (Eve ex Su) Rep.....	Sheboygan	⊙	1,559

CANADA.**ONTARIO.**

Journal (Wed) Ind.....	Kitchener	⊙	3,165
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GREEK PAPERS.**ILLINOIS.**

Greek Star (Fri) Rep.....	Chicago		
Saloniki (Sat) Ind.....	"	⊙	22,000

NEW YORK.

Atlantis (Morn & Eve ex Su) Ind.....	New York City	*	35,000
(Su Morn)	"		
Atlantis (M) Lit.....	"	*	20,000
National Herald (Eve ex Su) Ind.....	"		
(Su Morn)	"		
National Herald (M) Lit	"	⊙	15,000

PENNSYLVANIA.

Sokol Sojedineniija (Tu)	Homestead	⊙	6,001
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*Government statement—See page 4. *Gross circulation. ⊙Net circulation. □Can use matrices. †Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

HOLLANDISH PAPERS.		Circulation
ILLINOIS.		
Onze Toekomst (Fri) Rep.....	Chicago	⊙ 2,500
MICHIGAN.		
De Calvinist (Sat) Relig.....	Grand Rapids	—
De Hollandsche Farmer (M) Agri.....	"	* 12,000
De Huls vriend (M) Relig.....	"	* 9,600
De Wachter (Wed) Chr Ref Church.....	"	⊙ 3,500
De Grondwet (Mon) Rep.....	Holland	⊙ 6,275
Hollandische Amerikaan (Mon, Wed & Fri) Ind.....	Kalamazoo	* 6,400
NEW JERSEY.		
Oosten (Thur) Ind.....	Paterson	—
WISCONSIN.		
Volksstem (Wed) Cath.....	De Pere	—
HUNGARIAN PAPERS.		
ILLINOIS.		
Otthon (Su) Lit.....	Chicago	—
MICHIGAN.		
A Takarekos Hazilasszony Ujsagja (M).....	Detroit	—
Dongo (M) Lit.....	"	⊙ 17,420
Magyar Hirlap (Fri) Ind.....	"	⊙ 13,275
Verhovayak Lapja (S-M) Ind.....	"	—
NEW YORK.		
Amerikai Magyar Nepszava (Morn ex Su) Ind.....	New York City	* 36,743
(Su Morn)	"	* 12,500
Elore (Morn ex Su) Soci.....	"	—
OHIO.		
Magyarok Vasarnapja (Thur) Cath.....	Cleveland	—
Szabadsag (Morn ex Su) Ind.....	"	* 36,211
ICELANDIC PAPERS.		
CANADA.		
MANITOBA.		
Helmskringia (Thur) Con.....	Winnipeg	⊙ 3,475
Logberg (Thur) Lib.....	"	⊙ 4,000
ITALIAN PAPERS.		
CALIFORNIA.		
Italia (Morn ex Su) Ind.....	San Francisco	* 17,050
(Su Morn)	"	—
Voce del Popolo (Morn ex Su) Ind.....	"	* 11,230
(Su Morn)	"	—

§ Government statement—See page 4. * Gross circulation. ⊙ Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ITALIAN PAPERS—Continued.

Circulation

COLORADO.

Capitale (Sat) Ind.....	Denver	⊙	9,500
Unione (Fri) Ind.....	Pueblo	⊙	4,500
Vindice (Sat) Ind.....	"	⊙	3,700

CONNECTICUT.

Corriere del Connecticut (Sat) Rep.....	New Haven	⊙	7,300
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ILLINOIS.

Cittadino (Sat) Ind.....	Chicago		
L'Italia (Morn ex Sat, Su & Mon) Rep.....	"	⊙	34,732
(Su Morn)	"	⊙	36,834

MASSACHUSETTS.

Gazette del Massachusetts (Sat) Ind.....	Boston	⊙	10,255
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NEW YORK.

Il Bastone (Sat) Ind.....	Albany		
Bollettino della Sera (Morn & Eve ex Su) Rep.....	New York City		
Il Giornale Italiano (Morn ex Su).....	"	\$	21,318
(Su Morn)	"		
Il Progresso Italo Americano (Morn ex Su) Ind.....	"	⊙	119,278
(Su Morn)	"	⊙	109,335
Il Telegrafo (Eve ex Su) Rep.....	"	\$	11,412
L'Araldo Italiano (Morn ex Su & Mon) Ind.....	"	\$	12,454
(Su Morn)	"		
La Folla di New York (Su) Rep.....	"	*	39,500
La Voce Del Popolo (Morn ex Su & Mon) Ind.....	"		
(Su Morn)	"		
L'Indipendente (Fri) Ind.....	Syracuse		

OHIO.

Il Corriere dell' Ohio (Wkly) Ind.....	Cincinnati	⊙	15,000
Voce del Popolo Italiano (Fri) Non-Part.....	Cleveland	⊙	31,000

PENNSYLVANIA.

Opinione (Morn ex Su) Ind.....	Philadelphia	⊙	30,620
(Su Morn)	"	⊙	30,620
Il Miniatore (Thur) Ind.....	Scranton	⊙	20,810

CANADA.**QUEBEC.**

L'Independente Corriere del Canada (Sat) Lib.....	Montreal		
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JAPANESE PAPERS.**CALIFORNIA.**

Japanese-American (Morn ex Su) Non-Polit.....	San Francisco	⊙	12,568
(Su Morn)	"	⊙	12,568
New World (Morn ex Su) Ind.....	"		
(Su Morn)	"		

NEW YORK.

Japanese-American Commercial Weekly (Sat) Coml.....	New York City		
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\$ Government statement—See page 4. * Gross circulation. ⊙ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

JAPANESE PAPERS—Continued.

Circulation

CANADA.

BRITISH COLUMBIA.

Tairku Nippe (Eve ex Su) Non-Part.....Vancouver

JEWISH (YIDDISH) PAPERS.

CALIFORNIA.

Eamnu-El (Fri) Semi-Relig.....San Francisco

Jewish Times (Fri)....."

ILLINOIS.

Israelite (Sat)Chicago

Jewish Call (Morn ex Sat & Su) Ind....."

Jewish Courier (Morn ex Sat & Su) Ind....."

(Su Morn)"

Jewish Press (Morn ex Sat & Su) Ind....."

\$ 41,378

LOUISIANA.

Jewish Ledger (Fri).....New Orleans

MISSOURI.

Jewish Voice (Fri).....St. Louis

NEW YORK.

Amerikaner (Fri) Lit.....New York City

Big Stick (Fri) Humorous....."

Day (Eve ex Su)....."

(Sat Morn)....."

(Su Morn)....."

Hebrew Standard (Fri)....."

Jewish Daily Forward (Eve ex Su) Ind....."

(Morn)....."

(Su Morn)....."

Jewish Daily News (Eve ex Sat & Su) Ind....."

(Su Morn)....."

Jewish Forum (M)....."

Jewish Gazette (Fri) Ind....."

Jewish Morning Journal (Morn ex Sat & Su) Ind....."

(Su Morn)....."

Maccabean Magazine (M) Zionist....."

Zukunft (M) Lit....."

23,500

34,672

143,716

159,954

152,335

57,840

20,000

77,906

60,116

38,000

OHIO.

Ark (M)Cincinnati

Jewish World (Morn ex Sat & Su) Ind.....Cleveland

Jewish Independent (Fri) Non-Part....."

OREGON.

Jewish Tribune (Fri) Family.....Portland

PENNSYLVANIA.

Jewish Morning Journal (Morn ex Sat & Su) Rep.....Philadelphia

(Su Morn)....."

Jewish Criterion (Fri).....Pittsburgh

Volksfreund (Fri) Ind....."

12,425

15,300

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JEWISH (YIDDISH) PAPERS—Continued.

Circulation

WISCONSIN.

Wechenblat (Fri) Milwaukee

CANADA.**ONTARIO.**Hebrew Journal (Morn ex Sat & Su) Ind. Toronto
(Su Morn) "**QUEBEC.**Eagle (Morn ex Sat & Su) Ind. Montreal © 12,571
(Su Morn) "**LITHUANIAN PAPERS.****ILLINOIS.**Katalikas (Morn ex Su) Ind. Chicago
Lietuva (Morn ex Su) Ind. " © 9,000**MASSACHUSETTS.**Kelevis (Thur) Ind. Boston © 19,635
Dilgias (Bi-Wkly) (Fri) Humorous. Worcester**NEW YORK.**

Tevyne (Thur) Non-Part. New York City © 15,000

PENNSYLVANIA.

Saute (Tu & Fri) Ind. Mahanoy City

NORWEGIAN PAPERS.**IOWA.**Evangelisk Luthersk Kirketidende (Wed) Luth. Decorah
Posten (Tu & Fri) Ind. " © 42,490**MINNESOTA.**

Folkebladet (Wed) Luth. Minneapolis

NEW YORK.

Nordisk Tidende (Thur) Brooklyn © 3,900

NORTH DAKOTA.Normanden (Tu) Ind. Fargo
Normanden (Tu & Fri) Ind. Grand Forks © 3,239**SOUTH DAKOTA.**

Fremad (Thur) Ind. Sioux Falls

WISCONSIN.Reform (Tu) Prohib. Eau Claire © 4,850
Amerika (Fri) Rep. Madison**CANADA.****MANITOBA.**

Norrøna (Thur) Lib. Winnipeg © 4,575

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

NORWEGIAN-DANISH PAPERS.

Circulation

ILLINOIS.

Evangelisten (Wed) Free Church.....	Chicago		
Kristelige Talsmand (Thur) Meth.....	"	⊙	2,400
Revyen (Sat) Socl.....	"		
Scandia (Fri) Ind.....	"		
{ Skandinaven (Eve ex Su) Rep.....	"		
(Su Morn)	"		
{ Skandinaven (Wed & Fri) Rep.....	"	⊙	27,222
Verdens Gang (Fri) Ind.....	"	⊙	6,368

IOWA.

Dannevirke (Wed) Ind.....	Cedar Falls	⊙	2,900
Kvinden og Hjemmet (M) Family.....	Cedar Rapids	*	54,566
Visergutten (Thur) Rep.....	Story City		

MINNESOTA.

Famillens Magasin (M) Lit.....	Minneapolis	⊙	20,000
Illustreret Familie Journal (M) Lit.....	"		
Lutheraneren (Wed) Luth.....	"		
Skandinaviska Good Templaren (M) Frat.....	"	⊙	10,500
Tidende (Eve ex Sat & Su) Ind.....	"	⊙	9,025
(Su Morn)	"	⊙	9,025
Tidende (Thur) Ind.....	"	*	22,307
Ugebladet (Thur) Rep.....	"		

NEBRASKA.

Danske Pioneer (Thur) Ind.....	Omaha	⊙	31,220
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WASHINGTON.

Washington Posten (Fri) Ind-Rep.....	Seattle	⊙	11,800
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POLISH PAPERS.**ILLINOIS.**

Cepy (Su) Humorist.....	Chicago	⊙	24,296
Chicagoski (Eve ex Su) Ind-Dem.....	"	\$	20,002
Dziennik Ludowy (Eve ex Su) Socl.....	"		
Narodowy (Eve ex Su) Ind.....	"	⊙	25,050
Narod Polski (Wed) Cath.....	"	⊙	80,000
Nowy Swiat (Sat) Agri & Fam.....	"	⊙	25,807
Zgoda (Thur) Ind.....	"	⊙	116,461
Zgoda (Eve ex Su) Ind.....	"	\$	40,759
St. Michaels Almanac (Yrly).....	Techny		

INDIANA.

Goniec Polski (Wed & Sat) Ind.....	South Bend	⊙	4,700
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MARYLAND.

Jednosc (Thur) Non-Pol.....	Baltimore	*	7,912
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MICHIGAN.

Dziennik Polski (Eve ex Su) Ind.....	Detroit		
Polonia-Record (Su Morn) Ind.....	"		
Rekord Codzienny (Eve ex Su) Ind.....	"	\$	16,404

*Government statement—See page 4. *Gross circulation. ⊙Net circulation. □Can use matrices. †Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

POLISH PAPERS—Continued.

Circulation

NEW JERSEY.

Kronika (Thur) Ind.....Newark © 15,000

NEW YORK.

Dziennik dla Wszystkich (Eve ex Su) Rep.....Buffalo © 14,733
 (Su Morn) " * 20,000
 Gazeta Buffaloska (Wed) Rep..... " _____
 Polak w Ameryce (Morn ex Su) Prog-Rep..... " _____
 Telegram Codzienny (Morn) Ind.....New York City _____

OHIO.

Miesiecznik (M) Cath.....Cleveland _____
 Narodowiec (Thur) Ind..... " _____
 Polonia w Ameryce (Thur) Rep..... " _____
 Ameryka-Echo (Eve ex Su) Ind.....Toledo * 40,000
 Ameryka-Echo (Su) Ind..... " © 120,000
 Kuryer-Katolicki (Thur) Dem..... " © 6,500

PENNSYLVANIA.

Gornik Polski (Sat).....Pittsburgh _____
 Haslo Polskie (Fri) Ind..... " © 8,700
 Wielkopolanin (Thur) " * 7,600
 Pennsylvanski Gornik (Wed).....Scranton _____
 Straz (Sat) Labor..... " _____
 Gornik (Fri) Ind.....Wilkes-Barre _____
 Svlt (Thur) " * 7,500

WISCONSIN.

Kuryer Polski (Eve ex Su) Rep.....Milwaukee © 35,600
 (Su Morn) " © 43,000
 Nowiny Polski (Eve ex Su) Dem..... " _____
 Gwiazda Polarna (Sat) Ind.....Stevens Point _____
 Rolnik (Fri) Ind..... " _____

CANADA.

MANITOBA.

Gazeta Katolicka (Wed) Ind-Cath.....Winnipeg © 8,586

PORTUGUESE PAPERS.

CALIFORNIA.

Arauto (Sat) Ind.....Oakland _____

MASSACHUSETTS.

Independents (Thur)New Bedford _____

NEW YORK.

La Hacienda (M).....Buffalo * 30,136

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

		Circulation	
RUSSIAN PAPERS.			
NEW YORK.			
Russky Golos (Morn ex Su).....	New York City	⊙	23,884
Russkoye Slovo (Morn ex Su).....	"	⊙	22,185
(Su Morn)	"		
PENNSYLVANIA.			
Amerikansky Russky Vjestnik (Thur) Greek-Cath.....	Homestead	⊙	22,600
Narodna Obrana (Mont).....	"		
RUTHENIAN PAPERS.			
NEW JERSEY.			
Svoboda (Thur) Ind.....	Jersey City		
PENNSYLVANIA.			
Sojus (Thur) Ind.....	Pittsburgh		
Hirnyk (Fri) Ind	Scranton		
CANADA.			
MANITOBA.			
Canadian Farmer (Fri) Lib Agri.....	Winnipeg	⊙	10,850
SLOVAK PAPERS.			
ILLINOIS.			
Katolicke Slovenske Noviny (Wed) Cath.....	Chicago		
Ludovy Dennik (Eve ex Su) Non-Part.....	"		
Narodny Slovensky Dennik (Morn ex Su) Non-Part.....	"		
(Su Morn)	"		
Rovnost L'udu (Wed) Socl.....	"		
Slovensko-Americky Dennik (Morn ex Su) Non-Part.....	"		
PENNSYLVANIA.			
Amerikansko Slovenske Noviny (Wed) Ind.....	Pittsburgh		
Narodny-Dennik (Morn ex Su) Ind.....	"		
Slovanic Evang Almanac (Yrly).....	"		
Slovensky Evanjelicky Kalendar (Yrly).....	"		
Slovensky Hlasnik (Thur) Relig.....	"		
Bratstvo (Thur) Ind.....	Wilkes-Barre		
Bratstvo Almanac (Yrly)	"		
SLOVENIAN PAPERS.			
ILLINOIS.			
Glas Svobode (Tu & Fri) Prog.....	Chicago	⊙	22,612
Proletarec (Tu) Socl.....	"	⊙	16,376
Prosvitca (Eve ex Su & Wed).....	"	⊙	9,323
(Wed Eve)	"		
Amerikanski Slovenec (Tu & Fri) Cath.....	Joliet	*	5,500
NEW YORK.			
Glas Naroda (Morn ex Su) Ind.....	New York City	⊙	11,900

⊙ Government statement—See page 4. * Gross circulation. ⊙ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

SLOVENIAN PAPERS—Continued.

Circulation

OHIO.

Clevelanska Amerika (Mon, Wed & Fri) Ind.....	Cleveland		
Denny Hias (Eve ex Su) Ind.....	"	\$	2,964
(Su Morn)	"		

SPANISH PAPERS.**LOUISIANA.**

Mercurio (M) Lit & News.....	New Orleans		
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NEW MEXICO.

Bandera Americana (Fri) Rep.....	Albuquerque	©	1,200
El Nuevo Mexicano & Weekly New Mexican (Thur) Ind.....	Santa Fe		
Revista de Taos (Fri) Rep.....	Taos	©	2,745

NEW YORK.

La Hacienda (M) Export.....	Buffalo	*	20,125
La Revista del Mundo (M).....	Garden City		
El Comercio (M) Export.....	New York City	©	11,200
El Norte Americano (M).....	"		
La Prensa (Morn ex Su) Ind.....	"		
(Su Morn)	"		
Pictorial Review (M).....	"		
Vogue (M)	"	©	10,000

TEXAS.

Revista Catolica (Su).....	El Paso		
Revista Ilustrada (M).....	"		
El Progreso (Morn ex Su) Ind.....	Laredo		
(Su Morn)	"		
El Mexicano (Wkly).....	San Antonio		
Epoca (Su)	"	©	14,500
Imparcial de Texas (Thur) Dem.....	"	©	2,800

SWEDISH PAPERS.**CALIFORNIA.**

Vestkusten (Thur) Ind.....	San Francisco		
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COLORADO.

Svensk-Amerikanska Western (Thur) Ind.....	Denver		
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ILLINOIS.

Bladet (Tu) Relig.....	Chicago	©	10,242
Missions Vannen (Tu) Evan-Ind.....	"	©	17,014
Sandebudet (Tu) Meth.....	"	©	4,900
Svenska Amerikanaren (Thur) Ind.....	"	©	62,887
Svenska Kuriren (Thur) Ind.....	"	*	42,220
Svenska Tribunen-Nyheter (Tu) Ind-Rep.....	"	©	62,266
Svenska Posten (Fri) Rep.....	Rockford		
Augustana (Thur) Luth.....	Rock Island	©	18,128

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ¶Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

SWEDISH PAPERS—Continued.

IOWA.

Qvinnan och Hemmet (M) Family.....	Cedar Rapids	*	54,566
Posten (Fri) Ind-Rep.....	Des Moines	*	3,000
Svenska Monitoren (Fri) Rep.....	Sioux City	©	7,500

MASSACHUSETTS.

Svea (Wed) Ind.....	Worcester	©	38,100
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MICHIGAN.

Superior Posten (Sat) Rep.....	Ishpeming	—	—
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MINNESOTA.

Posten (Fri) Ind-Rep.....	Duluth	©	6,475
Nordiska Heme (M) Lit.....	Minneapolis	—	—
Skördemannen (S-M) Agri.....	"	—	—
Svenska Amerikanska Posten (Wed) Ind.....	"	©	53,114
Svenska Familj-Journal (M) Family.....	"	—	—
Svenska Forketa Tidning (Wed) Ind.....	"	©	43,659
Veckobladet (Tu) Ind.....	"	—	—
Svenska Roman Bladet (Sat) Lit.....	Red Wing	—	—
Stats Tidning (Wed) Ind-Rep.....	St. Paul	*	9,500

NEBRASKA.

Posten (Wed) Ind.....	Omaha	©	14,900
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NEW YORK.

Finska Amerikanaren (Thur) Ind.....	Brooklyn	©	7,540
Monitor (M)	Jamestown	©	1,500
Vartland (Thur) Prog.....	"	*	2,000
Nordstjernan (Tu & Fri) Ind-Rep.....	New York City	—	—

PENNSYLVANIA.

Svenska Veckobladet (Thur) Ind.....	McKeesport	—	—
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TEXAS.

Posten (Thur) Ind.....	Austin	—	—
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WASHINGTON.

Svenska Pacific Tribunen (Thur) Ind.....	Seattle	—	—
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WISCONSIN.

Svenska Amerikanska Tribunen (Fri) Ind-Rep.....	Superior	—	—
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CANADA.

MANITOBA.

Canada Posten (Tu) Ind.....	Winnipeg	©	3,300
Svenska Canada Tidningen (Wed) Lib.....	"	©	4,000

WELSH PAPERS.

NEW YORK.

Y'Drych (Thur) Ind-Rep.....	Utica	©	5,000
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@Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ‡Publisher's paid announcement. These marks are explained on pages 2 and 3. Swensen circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

HUMOROUS PUBLICATIONS.

Circulation

CONNECTICUT.

Yale Record (S-M).....New Haven ② 1,700
(College Year Only.)

ILLINOIS.

COPY (Su) (Polish).....Chicago ② 24,925

KENTUCKY.

Hog-Wallow Kentuckian (Sat).....Paducah ———

MASSACHUSETTS.

Dilegies (Bi-Wkly) (Fri) (Lithuanian).....Worcester ———

MICHIGAN.

Dongo (M) (Hun).....Detroit ② 17,420

MISSOURI.

Humorist (M)St. Louis ———

NEW YORK.

Big Stick (Fri) (Yiddish).....New York City ② 34,672

Color Comic Section (N Y World) (Sun)....." ———

Film Fun (M)....." ———

Judge (Sat)....." ② 162,127

The Lamb (F-N) (Sat)....." ———

Life (Thur) " ② 192,132

CANADA.**QUEBEC.**

Le Samedi (Sat) (French).....Montreal ② 22,705

MILITARY AND NAVAL PRESS.**CALIFORNIA.**

Army & Navy News (M).....San Francisco ———

Naval Monthly (M)....." ———

Pacific Marine Review (M)....." ———

DISTRICT OF COLUMBIA.

Arms & The Man (Sat).....Washington ———

Army & Navy Register (Sat)....." ② 12,126

Field Artillery Journal (Quar)....." ② 12,000

Fleet Review (M)....." ② 22,925

Journal of the American Society of The Naval Engineers (Quar)....." ———

Marines Magazine (M)....." ———

Navy (M)....." ———

Sea Power (M)....." ② 42,221

ILLINOIS.

Recall (Thur)Fort Sheridan ———

Great Lakes Recruit (M).....Great Lakes ———

② Government statement—See page 4. *Gross circulation. ② Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MILITARY AND NAVAL PRESS—Continued.

Circulation

NEW YORK.

Army & Naval Journal (Sat).....	New York City	⊙	27,361
Air Power (M).....	"	⊙	2,500
Marine News (M).....	"	⊙	2,500
Marines Magazine (M).....	"		
National Service (M).....	"	⊙	17,500
Our Navy (M).....	"	⊙	49,250
Treat 'Em Rough (M).....	"		

OHIO.

Uncle Sam's Boy (M).....	Cincinnati		
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RHODE ISLAND.

Newport Recruit (M).....	Newport	⊙	12,500
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VIRGINIA.

Journal of the U. S. Artillery (M).....	Fort Monroe		
Navy Life (M).....	Norfolk	⊙	14,350

WISCONSIN.

Army Changes (Quar).....	Menasha	*	3,500
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CANADA.

British Columbia Veterans Weekly (Thur).....	Vancouver, B. C.	⊙	8,221
Sailor (M).....	Toronto, Ont.	⊙	34,408

MOTERING AND ALLIED PRESS.**CALIFORNIA.**

Motor West (S-M).....	Los Angeles	⊙	6,970
Pacific Motorcyclist (Fort) (Thur).....	"	⊙	5,200
Touring Topics (M).....	"	⊙	12,944
Motor News (M).....	San Diego		
Motor Land (M).....	San Francisco	⊙	8,708
Pacific Road Guide (Yrly).....	"		

DISTRICT OF COLUMBIA.

American Motorist (M).....	Washington	⊙	31,830
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ILLINOIS.

American Garage & Auto Dealer (M).....	Chicago		
Car Owner (M).....	"		
Motor Age (Thur).....	"	⊙	21,217
Motorcycling & Bicycling (Sat).....	"		
Power Wagon (M).....	"		

INDIANA.

Hoosier Motorist (Bi-M).....	Indianapolis	⊙	3,800
Motor Guide (M).....	Rochester		

IOWA.

Interstate Motorist (S-M).....	Sioux City		
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Ⓜ Government statement—See page 4. *Gross circulation. ⊙Net circulation. □Can use matrices. ¶Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MOToring AND ALLIED PRESS—Continued.

Circulation

MASSACHUSETTS.

Massachusetts Auto List and Tourist (Sat).....Boston

MISSOURI.

Southwestern Automobilist (M).....Joplin

Auto Review (M).....St. Louis

NEBRASKA.

Motor Highway (M).....Lincoln

Motorist (M).....Omaha

NEW YORK.

Motordom (M).....Albany © 14,800

American Blacksmith (Auto and Tractor Shop) (M).....Buffalo * 15,000

Buffalo Motorist (M)....." © 5,000

Automobile Blue Book (Annual).....New York City * 116,500

Automobile Dealer & Repairer (M)....." © 12,007

Automobile Topics (Sat)....." © 10,687

Automobile Trade Directory (Quar)....." (Distribution is gratuitous. Min. 5,000 copies.)

Commercial Vehicle (S-M)....." © 3,849

El Auto de II Americano (Quar) Spanish....." © 5,000

Motor (M)....." © 40,000

Motor Boat (S-M)....." © 11,104

Motor Boating (M)....." © 20,000

Motor Cycle & Bicycle Illustrated (Thur)....."

Motor Life (M)....." © 12,229

Motor Travel (M)....." © 3,300

Motor World (Wed)....." © 22,222

Rudder (M)....."

OHIO.

American Automobile Digest (M).....Cincinnati © 46,441

Gas Engine (M)....." © 9,150

Honk Honk (M)....." © 2,500

Tractor (M)....." © 4,000

Automobile Builder (M).....Cleveland

Motor Mechanics (M)....."

Ohio Motorist (M)....." © 17,022

Power Boating (M)....." © 9,000

OKLAHOMA.

Oklahoma Motorist (M).....Oklahoma City

OREGON.

Everybody's Motor & Good Roads Advocate (M).....Dallas

PENNSYLVANIA.

Automobile Trade Journal (M).....Philadelphia © 22,222

Chilton Automobile Directory (Quar)....." © 14,933

Commercial Car Journal (M)....." © 8,022

Vehicle (M)....." © 1,507

RHODE ISLAND.

Accessory & Garage Journal (M).....Pawtucket © 25,000

Automobile Journal (S-M)....." © 15,909

Motor Truck (M)....." © 5,222

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MOTORING AND ALLIED PRESS—Continued.

Circulation

TENNESSEE.

Southern Automobile & Garage (M).....Nashville

WASHINGTON.

Pacific Motor Boat (M).....Seattle © 7,900

Pacific Northwest Motorist (M)....." © 3,155

WISCONSIN.

Open Exhaust (M).....La Crosse * 6,800

Tractor & Gas Engine Review (M).....Madison © 30,000

Ford-Owner (M).....Milwaukee

Wisconsin Motorist (M)....."

CANADA.**BRITISH COLUMBIA.**

Island Motorist (M).....Victoria * 1,500

MANITOBA.

Motor In Canada (M).....Winnipeg © 6,053

ONTARIO.

Canadian Motor Boat (M).....Toronto

Canadian Motorist (M)....." © 6,753

Canadian Motor Tractor (M)....."

Motoring (M)....."

Motor Magazine (M)....."

Motor Trade (M)....."

MOVING PICTURE AND ALLIED PRESS.**CALIFORNIA.**

Photoplay Art (M).....Los Angeles

ILLINOIS.

Exhibitors Herald and Motography (Wed).....Chicago

Photoplay Magazine (M)....." © 261,130

Reel and Slide (M)....." © 5,200

NEW YORK.

Motion Picture Classic (M).....Brooklyn © 127,189

Motion Picture Magazine (M)....." © 270,112

Exhibitor's Trade Review (Sat).....New York City © 6,407

Motion Picture News (Sat)....."

Moving Picture Stories (Fri)....."

Moving Picture World (Sat)....."

Picture Play Magazine (S-M)....." * 200,000

Wid's Daily (Morn ex Su)....."

(Su Morn)....."

Picture Play News (Mon).....Rochester. © 29,500

PENNSYLVANIA.

Photo Play Journal (M).....Philadelphia

Photo Play World (M)....." © 34,722

* Government statement—See page 4. *Gross circulation. ©Net circulation. ☐ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

		Circulation
THE POULTRY PRESS.		
CALIFORNIA.		
Pacific Poultrycraft (M).....	Los Angeles	_____
Poultry Journal (Wed).....	Petaluma	_____
Pacific Fanciers' Monthly (M).....	San Jose	_____
COLORADO.		
Intermountain Poultry Advocate (M).....	Colorado Springs	_____
FLORIDA.		
Truck & Chick (M).....	Tallahassee	_____
GEORGIA.		
Southern Fancier-Farmer (M).....	Atlanta	_____
IDAHO.		
Western Poultry (M).....	Lewiston	◎ 4,100
ILLINOIS.		
American Pigeon Keeper (M).....	Chicago	_____
American Poultry Journal (M).....	"	◎ 60,000
Pigeons and Pigeon Flying (M).....	"	_____
Poultry Tribune (M).....	Mt. Morris	* 40,000
Poultry Keeper (M).....	Quincy	◎ 31,800
Reliable Poultry Journal (M).....	"	_____
INDIANA.		
Inland Poultry Journal (M).....	Indianapolis	◎ 40,000
IOWA.		
Western Poultry Journal (M).....	Cedar Rapids	_____
Poultry Post (M).....	Elkader	_____
Cornish Chronicle (M).....	Waverly	◎ 1,000
Leghorn World (M).....	"	◎ 6,000
Rhode Island Red Journal (M).....	"	◎ 14,000
KENTUCKY.		
Industrious Hen (M).....	Louisville	_____
MICHIGAN.		
Michigan Poultry Breeder (M).....	Battle Creek	◎ 17,106
Poultry & The Suburban Farmer (M).....	Kalamazoo	_____
International Plymouth Rock Journal (M).....	Union City	* 18,000
MINNESOTA.		
Poultry Herald (M).....	St. Paul	◎ 25,000
MISSOURI.		
Useful Poultry Culture (M).....	Kansas City	_____

§ Government statement—See page 4. * Gross circulation. ◎ Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

THE POULTRY PRESS—Continued.		Circulation
NEBRASKA.		
American Poultryman (M).....	Lincoln	_____
Drubiziniche Noviny (M).....	Omaha	© 7,844
NEW YORK.		
Poultry Review (M).....	Elmira	_____
Ancona World (Quar).....	Franklinville	_____
American Poultry Advocate (M).....	Syracuse	© 25,000
NORTH CAROLINA.		
Southern Poultry Review (M).....	Charlotte	_____
OHIO.		
Poultry Record (M).....	Carey	_____
Poultry Success (M).....	Springfield	© 30,000
OKLAHOMA.		
"O. K." Poultry Journal (M).....	Mounds	© 11,312
OREGON.		
Poultry Life (M).....	Portland	_____
Northwest Poultry Journal (M).....	Salem	_____
PENNSYLVANIA.		
Everybody's Poultry Magazine (M).....	Hanover	_____
Poultry & Fruit Review (M).....	Millmont	_____
Poultry & Farm Review (M).....	Pittsburgh	_____
Poultry Item (M).....	Sellersville	© 27,035
Poultry Press (Thur).....	York	* 7,000
SOUTH DAKOTA.		
Progressive Poultry Journal (M).....	Mitchell	_____
TEXAS.		
Poultry Life of America (M).....	Belton	_____
Poultry News	Dallas	_____
Southern Poultryman (M).....	"	_____
WASHINGTON.		
Pacific Poultryman (M).....	Seattle	© 12,967
WISCONSIN.		
Gefuegel-Zuechter (Ger) (M).....	Hamburg	© 3,781
CANADA.		
ONTARIO.		
Canadian Poultry News (S-M).....	Grimsby	_____
Canadian Poultry Journal (M).....	Hamilton	* 10,000
Canadian Poultry Review (M).....	Toronto	* 16,435

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PUBLICATIONS WITH ROTOGRAVURE SECTIONS.

Circulation

CALIFORNIA.

Times (Su) Los Angeles © 124,234

COLORADO.

News (Su) Denver © 54,634

DISTRICT OF COLUMBIA.

Star (Su) Washington © 32,522

GEORGIA.

Journal (Su) Atlanta © 70,932

ILLINOIS.

Tribune (Su) Chicago © 692,395

IOWA.Capital (Su) Des Moines
Register (Su)..... " © 70,957**KENTUCKY.**

Courier-Journal (Su) Louisville © 60,514

MARYLAND.American (Su) Baltimore © 90,991
Sun (Su) " © 124,153**MASSACHUSETTS.**Herald (Su) Boston © 124,451
Republican (Su) Springfield © 19,459**MICHIGAN.**Free Press (Su)..... Detroit © 157,144
News (Su) " © 182,557**MISSOURI.**

Post-Dispatch (Su) St. Louis © 329,764

MONTANA.

Standard (Su) Anaconda © 15,250

NEBRASKA.

See (Su) Omaha © 61,353

NEW YORK.Commercial (Su) Buffalo
Express (Su) " © 64,067
Times (Su) " © 69,683
Christian Herald (Sat)..... New York City © 252,395
Deutsch Amerika (Sat)..... " _____
Herald (Su) " _____
Review (Sat) " © 26,000
Times (Su) " © 547,157
Tribune (Su) " © 98,302
World (Su) " \$ 567,815
Democrat & Chronicle (Su)..... Rochester © 66,304
Herald (Su) Syracuse © 63,442
Post-Standard (Su) " © 46,891

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

PUBLICATIONS WITH ROTOGRAVURE SECTIONS—Continued.

Circulation

NORTH CAROLINA.

Observer (Su)Charlotte © 19,983

OHIO.

Commercial Tribune (Su)Cincinnati \$ 40,915

News Leader (Su)Cleveland © 146,636

American Magazine (M)Springfield © 931,792

Woman's Home Companion (M) " © 1,104,914

PENNSYLVANIA.

Press (Su)Philadelphia © 85,885

Public Ledger (Su) " © 126,107

Record (Su) " © 125,758

TEXAS.

Chronicle (Su)Houston © 55,446

Post (Su) " © 42,448

Record (Su)Ft. Worth © 22,168

Star-Telegram (Su) " © 62,587

THE RELIGIOUS PRESS.

ALABAMA.

Christian Advocate (Thur) Meth.....Birmingham —

ARKANSAS.

Arkansas Methodist (Thur) Meth.....Little Rock © 11,010

Baptist Advance (Thur) Bap..... " © 5,200

Baptist Commoner (Wed) Bap..... " —

CALIFORNIA.

Master Mind (M) New Thought.....Los Angeles © 3,845

Tidings (Fri) Cath..... " © 16,100

Signs of the Times (Tu) Advent.....Mountain View © 66,500

Signs of the Times (M) Advent..... " © 43,400

California Christian Advocate (Thur) Meth.....San Francisco * 6,687

Leader (Sat) Cath..... " —

Monitor (Sat) Cath..... " —

COLORADO.

Catholic Register (Thur) Cath.....Denver © 4,650

CONNECTICUT.

Catholic Transcript (Thur) Cath.....Hartford © 32,400

DISTRICT OF COLUMBIA.

The Missionary (M) Cath.....Washington * 170,000

FLORIDA.

Baptist Witness (Thur) Bap.....Jacksonville © 4,638

Florida Christian Advocate (Thur) Meth.....Lakeland * 2,950

Present Truth Messenger (Thur) Advent-Chr.....Live Oak © 3,500

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THE RELIGIOUS PRESS—Continued.

Circulation

GEORGIA.

Christian Index (Thur) Bap.....	Atlanta	⊙	12,990
Golden Age (M) Bap.....	"		
Wesleyan Christian Advocate (Fri) Meth.....	"	⊙	9,942
Westminster Magazine (M) Presb.....	"		

ILLINOIS.

American Journal of Theology (Qrly) Non-Sec.....	Chicago		
Biblical World (Bi-M).....	"		
Bladet (Tu) Swed.....	"	⊙	10,342
Christian Century (Thur) Disc of Christ.....	"		
Christian Workers' Magazine (M) Evangelistic.....	"	⊙	12,400
Columbia & Western Catholic (Fri) Cath.....	"	⊙	25,000
Concordia (M) Luth.....	"	⊙	10,400
Continent (Thur) Presb.....	"	⊙	31,031
Epworth Herald (Sat) Meth.....	"	⊙	66,029
Epworth League Quarterly..Meth.....	"		
Evangelisten (Norw-Dan) (Wed) Free Church.....	"		
Extension Magazine (M) Cath.....	"	⊙	223,500
Family Altar (M) Family Altar League.....	"		
Israelite (Sat) (Jew).....	"		
Katholisches Wochenblatt (Wed) (Ger) Cath.....	"	⊙	5,200
Katolik (Tu & Fri) (Boh) Cath-Ind.....	"		
Kristelige Talemand (Thur) (Norw-Dan) Meth.....	"	⊙	2,400
Missions Vannen (Tu) (Swed) Evang-Ind.....	"	⊙	17,014
New World (Sat) Cath.....	"		
Northwestern Christian Advocate (Wed) Meth.....	"	⊙	25,406
Pritel Ditek (Boh) Thur.....	"		
Reform Advocate (Sat) Jew-Ref.....	"		
Sandebudet (Tu) (Swed) Meth.....	"	⊙	4,900
Standard (Sat) Bap.....	"	⊙	12,589
Young Crusader (M).....	"		
New Century Sunday School Teacher's Monthly (M) Non-Sect.....	Elgin	⊙	39,573
Katholischer Jugendfreund (M) (Ger) Cath.....	Evanston	⊙	30,900
Amerikanski Slovenic (Tu & Fri) Cath.....	Joliet	*	5,500
Illinois Baptist (Sat) Bap.....	Marion		
Our Hope & Life in Christ (Wed) Advent.....	Mendota		
Augustana (Thur) (Swed) Luth.....	Rock Island	⊙	18,188
Lutheran Companion (Sat) Luth.....	"	⊙	7,702
Amerikanischer Familienblatt (M) (Ger) Cath.....	Techny	⊙	15,000
Christian Family (M) Cath.....	"	⊙	34,000
Little Missionary (M) Cath.....	"	⊙	50,000

INDIANA.

Christian Conservator (Wed) Un Breth.....	Huntington		
Our Sunday Visitor (Su) Cath.....	"	⊙	430,175
Indiana Catholic & Record (Fri) Cath.....	Indianapolis	⊙	9,800
World Call (M).....	"		
Ave Maria (Sat) Cath.....	Notre Dame	⊙	33,000
General Baptist Messenger (Thur) Bap.....	Owensville	⊙	2,500
Baptist Observer (Thur) Bap.....	Seymour		

*Government statement—See page 4. *Gross circulation. ⊙Net circulation. □Can use matrices. †Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

THE RELIGIOUS PRESS—Continued.

Circulation

IOWA.

Catholic Messenger (Thur) Cath.....	Davenport	*	7,141
Christian Worker (M) Church of Christ.....	Des Moines	⊙	1,562
Western World (Sat) Cath.....	"		
Catholic Tribune Tri-Weekly (Mon, Wed, Fri) Cath.....	Dubuque	⊙	6,332
Catholic Tribune Weekly (Thur) Cath.....	"	⊙	12,292
Baptist Record (Thur) Bap.....	Pella		

KANSAS.

Kansas Sunday School Journal (M) Interdenom.....	Abilene		
Catholic Advance (Thur) Cath.....	Wichita		

KENTUCKY.

Baptist Flag (Thur) Bap.....	Fulton		
Baptist World (Thur) Bap.....	Louisville		
Christian Observer (Wed) Presb.....	"	⊙	26,196
Katolischer Glaubensbote (Thur) (Ger) Cath.....	"		
Pentecostal Herald (Wed) Interdenom.....	"	⊙	17,060
Western Recorder (Thur) Bap.....	"	⊙	10,000

LOUISIANA.

Baptist Chronicle (Thur) Bap.....	Alexandria		
Christian Advocate (Thur) Cath.....	New Orleans	⊙	6,822
Globe-Journal (Sat)	"		
Morning Star (Sat) Cath.....	"		
Southwestern Christian Advocate (Thur).....	"		

MARYLAND.

Methodist Protestant (Wed) Meth.....	Baltimore	⊙	6,300
Southern Methodist (Thur) Meth.....	"	⊙	8,900

MASSACHUSETTS.

Christian Endeavor World (Thur) Interdenom.....	Boston	⊙	61,221
Congregationalist & Advance (Sat) Cong.....	"	⊙	22,225
[Congregational Sunday School Lesson Books (Pilgrim Series):			
Home Department Quarterly.....	"		
Intermediate Quarterly	"		
Junior Quarterly	"		
Senior Quarterly	"		
Missionary Herald (M) Cong.....	"	⊙	11,970
Missions (M) Bap.....	"	*	60,000
Pilgrim Teacher (M) Cong.....	"	⊙	10,000
Pilot (Sat) Cath.....	"	⊙	72,000
Republic (Sat) Cath-Dem.....	"		
Universalist Leader (Sat) Univ.....	"		
Wellspring (Sat) Cong.....	"	*	90,000
[Wilde Sunday School Lesson Books (Peloubet Series):			
Intermediate Quarterly	"		
Junior Quarterly	"		
Senior Quarterly	"		
Woman's Missionary Friend (M) Meth.....	"	⊙	69,300
Zion's Herald (Wed) Meth.....	"	⊙	12,751
Record of Christian Work (M) Interdenom.....	East Northfield	*	19,000

* Government statement—See page 4. * Gross circulation. ⊙ Net circulation. □ Can use matrices. [Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

THE RELIGIOUS PRESS—Continued.

Circulation

MICHIGAN.

Angelus (Su) Cath.....	Detroit		
Michigan Christian Advocate (Sat) Meth.....	"	©	18,888
Banner (Thur) Chr Ref Ch.....	Grand Rapids	©	4,888
De Calvinist (Sat) (Hollandish).....	"		
De Wachter (Wed) (Hollandish) Chr Ref Ch.....	"	©	8,888
Hulsvriend (M) (Hollandish).....	"	*	9,888

MINNESOTA.

Folkebladet (Wed) (Norw) Luth.....	Minneapolis		
Lutheran Church Herald (Fri) Luth.....	"		
Lutheraneren (Wed) (Norw-Dan) Luth.....	"		
Catholic Bulletin (Sat) Cath.....	St. Paul		
Northwestern Chronicle (Fri) Cath.....	"		
Wanderer (Thur) Cath.....	"	*	9,888

MISSISSIPPI.

Baptist Record (Thur) Bap.....	Jackson	©	8,888
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MISSOURI.

Western Christian Union (M) (Non-Sect).....	Boonville		
Zion's Ensign (Thur) Latter Day Saints.....	Independence		
Catholic Register (Fri) Cath.....	Kansas City		
Central Christian Advocate (Wed) Meth.....	"	©	20,752
Word & Way (Thur) Bap.....	"		
Ceska Zena (M) (Boh) Cath.....	St. Louis	©	18,888
Christian Advocate (Wed) Meth.....	"	©	9,500
Christian Evangelist (Thur) Chr.....	"		
Christian Sunday School Lesson Books:			
Bible Student Quarterly.....	"		
Home Department Quarterly.....	"		
Scholar's Quarterly.....	"		
Teacher's Quarterly.....	"		
Youth's Quarterly.....	"		
Church Progress (Thur) Cath.....	"		
Der Friedensbote (Su) (Ger) Evang.....	"	©	26,244
Front Rank (Sat) Christian S S.....	"		
Herold des Glaubens (Wed) (Ger) Cath.....	"	©	42,500
Western & Sunday Watchman (Thur & Su) Cath.....	"		

NEW YORK.

Tablet (Sat) Cath.....	Brooklyn	©	18,300
Aurora & Christliche Woche (Fri) (Ger) Cath.....	Buffalo	©	8,575
Catholic Union & Times (Thur) Cath.....	"	©	23,000
America (Sat) Cath.....	New York City		
American Messenger (M) Interdenom.....	"		
American Missionary (M) Cong.....	"	©	26,075
Benziger's Magazine (M) Cath.....	"		
Catholic News (Sat) Cath.....	"	©	57,475
Catholic World (M) Cath.....	"		
Christian Advocate (Thur) Meth.....	"	©	42,043
Christian Herald (Wed) Interdenom.....	"	©	252,395
Christian Intelligencer (Wed) Ref Chr.....	"		

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use mailboxes. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

THE RELIGIOUS PRESS—Continued.

Circulation

New York—Continued.

Christian Nation (Wed) Scotch-Presb.....	New York City	—
Christian Work (Sat) Undenom.....	"	—
Church Bulletin (M) Cath.....	"	—
Churchman (Sat) Epis.....	"	—
Freeman's Journal (Wed) Cath.....	"	—
Hebrew Standard (Fri) Hebrew.....	"	—
Holy Name Journal (M) Cath.....	"	—
Homiletic Monthly (M) Cath.....	"	—
Homiletic Review (M) Interdenom.....	"	—
Irish World (Sat) Cath.....	"	—
Library Journal (M).....	"	—
Maccabean Magazine (M) (Jewish) Zionist.....	"	—
Messenger of the Sacred Heart (M) Cath.....	"	⊙ 344,075
Methodist Review (Bi-M) Meth.....	"	* 6,749
Missionary Review of the World (M).....	"	⊙ 7,500
Sabbath Reading (Fri) Undenom.....	"	—
Sentinel of the Blessed Sacrament (M) Cath.....	"	⊙ 31,686
Spirit of Missions (M) Epis.....	"	* 29,500
Sunday Companion (Su) Cath.....	"	⊙ 45,000
Sunday School Lesson Illustrator (M) Interdenom.....	"	⊙ 21,500
Truth Magazine (M) Cath.....	"	⊙ 73,229
Twentieth Century Pastor (M) Undenom.....	"	—
Watchman-Examiner (Thur) Bap.....	"	⊙ 19,000
Witness (Wed) Undenom.....	"	—
World Outlook (M) Meth.....	"	⊙ 3,244
Field Afar (B-M) Cath.....	Ossining	—
Baraca-Pilathea News (M) Interdenom.....	Syracuse	3,500
Wesleyan Methodist (Wed) Meth.....	"	⊙ 5,600

NORTH CAROLINA.

Baraca-Philathea Herald (M) Interdenom.....	Asheville	—
Presbyterian Standard (Wed) Presb.....	Charlotte	—
North Carolina Christian Advocate (Thur) Meth.....	Greensboro	—
Orphans' Friend & Masonic Journal (Fri).....	Oxford	⊙ 18,287
Biblical Recorder (Wed) Bap.....	Raleigh	⊙ 11,460
Christian Advocate (Thur) Meth.....	"	* 8,472
Charity & Children (Thur) Bap.....	Thomasville	⊙ 18,917
Zion's Landmark (S-M) Prim-Bap.....	Wilson	—

OHIO.

Adult Bible Class Monthly (M) Meth.....	Cincinnati	* 68,905
Busy Bible Student (Quar).....	"	—
Catholic Telegraph (Thur) Cath.....	"	⊙ 20,000
Christian Leader (Tu) Disciples.....	"	* 10,000
Christian Standard (Sat) Chr.....	"	—
Christliche Apologete (Wed) (Ger) Meth.....	"	—
Standard Bible Lesson Series:		
Bible Lesson Quarterly.....	"	—
Home Department Quarterly.....	"	—
Intermediate Quarterly.....	"	—
Junior Quarterly.....	"	—
Primary Teacher's Quarterly.....	"	—
Teacher's Quarterly.....	"	—
Timely Suggestion (Quar).....	"	—

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THE RELIGIOUS PRESS—Continued.

Circulation

Ohio—Continued.

Classmate (Sat) Meth S S.....	Cincinnati	*	517,797
(Dated also New York City)			
Herald & Presbyterian (Wed) Presb.....	"	*	12,000
Journal & Messenger (Thur) Bap.....	"	*	7,400
Lookout (Sat) Chr.....	"		
Methodist Review (B-M) Meth.....	"		
(Dated also New York City)			
Methodist Sunday School Lesson Books (Berean Series):			
Home Department Quarterly.....	"	*	209,964
Illustrated Lesson Quarterly.....	"	*	156,918
Intermediate Lesson Quarterly.....	"	*	459,089
Senior Lesson Quarterly.....	"	*	352,453
Sunday School Journal (M) Meth.....	"	*	143,782
(Dated also New York City)			
Western Christian Advocate (Wed) Meth.....	"	*	23,438
Woman's Home Missions (M) Meth.....	"		
Catholic Universe (Fri) Cath.....	Cleveland	⊙	26,152
Christliche Botschafter (Thur) (Ger) Evang.....	"		
Evangelical Messenger (Wed) Evang.....	"		
Evangelical Sunday School Teacher (M) Evang.....	"		
Evangelische Magazin (M) (Ger) Evang.....	"		
Expositor & Current Anecdotes (M) Interdenom.....	"	⊙	16,250
Sendbote (Wed) (Ger) Bap.....	"	⊙	7,282
Catholic Columbian (Fri) Cath.....	Columbus		
Ohio Endeavor (M) Chr Endeavor.....	"	⊙	3,750
Lutheran Standard (Sat) Luth.....	"		
Lutherische Kirchenzeitung (Sat) (Ger) Luth.....	"		
Ohio Sunday School Worker (M) S S.....	"	⊙	5,000
Ohio Waisenfreund (Wed) (Ger) Cath.....	"	⊙	32,000
Herald of Gospel Liberty (Thur) Chr.....	Dayton		
Otterbein Teacher (M) Un Breth.....	"	⊙	11,800
Religious Telescope (Wed) Un Breth.....	"	⊙	23,600
United Brethren Sunday School Lesson Books (Otterbein Series):			
Adult Quarterly.....	"	⊙	16,250
Home Department Quarterly.....	"	⊙	13,400
Intermediate Quarterly.....	"	⊙	48,500
Senior Lesson Quarterly.....	"	⊙	148,000
Watchword (Sat) Un Breth.....	"	⊙	45,400
Young Catholic Messenger (S-M) Juv-Cath.....	"	*	60,000
Ohio Catholic Monthly (M) Cath.....	Springfield		

OKLAHOMA.

Gospel Herald (Thur) Chr Church.....	Cordell	*	2,000
Baptist Worker (Wed) Bap.....	Granite		
Baptist Messenger (Wed) Bap.....	Oklahoma City	⊙	5,500

OREGON.

Pacific Baptist (Thur) Bap.....	McMinnville		
Pacific Christian Advocate (Wed) Meth.....	Portland	*	7,769
Armen Seelen Freund (M) (Ger) Cath.....	St. Benedict	⊙	15,650
Mount Angel Magazine (Wkly) Cath-Lit.....	"	⊙	30,993

PENNSYLVANIA.

Young Lutheran (M) Luth-Juv.....	Greenville		
Evangelical (Wed) Un Evan Ch.....	Harrisburg		
Evangelical Bible Quarterly (Evang S S).....	"		

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THE RELIGIOUS PRESS—Continued.

Circulation

Pennsylvania—Continued.

Evangelical Bible Teacher (M) Evang.....	Harrisburg		
Evangelical Endeavorer (S-M) Evang.....	"		
Evangelical Intermediate Quarterly (Qrly) Evang.....	"		
Sunday School Lesson Illustrator (M) Evang.....	"		
Adult Class (M) Bap S S.....	Philadelphia	©	215,000
Adult Class Teacher (Quar) Bapt.....	"	*	20,000
American Church S. S. Magazine (M) Epis.....	"	©	6,226
Augsburg S. S. Teacher (M) Luth.....	"		
Catholic Standard & Times (Sat) Cath.....	"		
Deutsche Lutheraner (Thur) (Ger) Luth.....	"	©	3,800
Ecclesiastical Review (M) Cath.....	"	*	18,000
Episcopal Recorder (Thur) Ref-Epis.....	"	*	3,500
Forward (Sat) Presb-Juv.....	"	©	255,632
Girls' World (Sat) Bap-Juv.....	"	©	85,000
Heidelberg Teacher (M) Ref Ch.....	"	*	13,493
Home Dept. Quarterly (Bapt S S).....	"	*	60,000
Intermediate Class (Quar).....	"	©	95,000
Intermediate Teacher (Quar).....	"	©	8,000
Junior & Intermediate Quarterly (Epis S S).....	"		
Junior Class (Quar).....	"	©	130,000
Junior Teacher (Quar).....	"	©	9,500
Lutheran (Thur) Luth.....	"	©	32,000
Lutheran Young Folks (Sat) Luth.....	"	©	75,000
Men's Class (M).....	"	©	15,000
Missions (M).....	"	©	50,000
New Era Magazine (M).....	"		
Nord Amerika (Thur) (Ger) Cath.....	"		
Pennsylvania Herald (M) Interdenom.....	"	©	7,500
Presbyterian (Thur) Presb.....	"	*	10,500
Primary Class (Quar) Bap S S.....	"		
Primary Teacher (Quar) Bap.....	"	©	6,500
Record of Christian Work (M) Interdenom.....	"		
Reformed Church Messenger (Thur) Ref Ch.....	"	*	9,914
[Reformed Church S. S. Lesson Books (Heidelberg Series):			
Advanced Scholars' Quarterly.....	"	*	101,000
Home Department Quarterly.....	"	*	25,500
Intermediate Quarterly.....	"	*	23,000
Junior Quarterly.....	"	*	24,500
Scattered Seeds (M) Friends-Juv.....	"	*	3,100
Senior Church Quarterly (Epis S S).....	"		
Sunday School Times (Sat) Undenom.....	"	*	111,843
Sunday School Worker (M) Bap.....	"	©	8,000
Way (Sat) Ref Ch.....	"	*	22,000
Westminster Teacher (M) Presb.....	"	©	48,268
[Westminster Quarterlies (Northern Presb):			
Home Department Quarterly.....	"		
Senior Quarterly.....	"		
Intermediate Quarterly.....	"		
Young People (Sat) Bap-Juv.....	"	©	165,000
Young People's Class (Quar) Bap.....	"	©	100,000
Young People's Service (Quar) Bap.....	"		
Young People's Teacher (Quar) Bap.....	"	©	9,000
Youth's World (Sat) Bap-Juv.....	"	©	75,000

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THE RELIGIOUS PRESS—Continued.

Circulation

Pennsylvania—Continued.

Bible Teacher (M) Un Presb.....	Pittsburgh	⊙	7,000
Catholic (Thur) Cath.....	"		
Christian Advocate (Thur) Meth.....	"	⊙	37,750
Christian Union Herald (Thur) Un Presb.....	"	⊙	38,000
Methodist Recorder (Sat) Meth-Prot.....	"		
New Guide (Sat) Meth Juv.....	"		
Observer (Thur) Cath.....	"	⊙	23,070
Presbyterian Banner (Thur) Presb.....	"	⊙	12,600
United Presbyterian (Thur) Un Presb.....	"	*	15,000
Reformed Church Record (Thur) Ref Ch.....	Reading		
Swit (Thur) Cath.....	Wilkes-Barre	*	7,500

SOUTH CAROLINA.

Our Monthly (M) Presb.....	Clinton		4,500
Southern Christian Advocate (Thur) Meth.....	Columbia		
Way of Faith (Thur) Holiness.....	"		
Associate Reformed Presbyterian (Wed) Ref-Presb.....	Due West		
Baptist Courier (Thur) Bap.....	Greenville	⊙	6,500

TENNESSEE.

Methodist Advocate-Journal (Thur).....	Athens		
Baptist Builder (Wed) Bap.....	Martin		
Primitive Baptist (Tu) Bap.....	"	⊙	12,000
Jewish Spectator (Fri).....	Memphis		
Adult Student (M) Meth S S.....	Nashville		
Baptist Convention Quarterlies:			
Senior Quarterly.....	"		
Advanced Quarterly.....	"		
Intermediate Quarterly.....	"		
Primary Quarterly.....	"		
Teachers' Monthly.....	"		
Baptist & Reflector (Thur) Bap.....	"		
Baptist Sunday School Lesson Books:			
(Southern Baptist Convention Series)			
Adult Bible Class Quarterly.....	"		
Advanced Quarterly.....	"		
B. Y. P. U. Quarterly.....	"		
Teacher (M).....	"		
Intermediate Quarterly.....	"		
Junior Quarterly.....	"		
Christian Advocate (Fri) Meth.....	"		
Christian Sunday School Lesson Books (Gospel Series):			
Advanced Quarterly.....	"		
Intermediate Quarterly.....	"		
Primary Quarterly.....	"		
Cumberland Presbyterian (Thur).....	"		
Epworth Era (M) Meth.....	"		
Gospel Advocate (Thur) Chr.....	"		
Methodist (South) Sunday School Lesson Books:			
Home Department Quarterly.....	"		
Intermediate Quarterly.....	"		
Junior Quarterly.....	"		
Senior Quarterly.....	"		

Ⓢ Government statement—See page 4. *Gross circulation. ⊙Net circulation. □Can use matrices. †Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

THE RELIGIOUS PRESS—Continued.

Circulation

Tennessee—Continued.

The Methodist Review Quarterly (Meth).....	Nashville		
Midland Methodist (Wed) Meth.....	"	©	10,000
{ National Baptist Quarterlies (Bap) (Negro):			
Senior Quarterly	"		
Teachers Monthly	"		
Advanced Quarterly	"		
Intermediate Quarterly	"		
Primary Quarterly	"		
B. Y. P. U. Quarterly.....	"		
Metoka-Galeda Magazine Monthly.....	"		
Presbyterian Advance (Thur) Presb.....	"		
Sunday School Magazine (M) Meth.....	"		
Visitor (Su) Meth S S.....	"		

TEXAS.

Firm Foundation (Tu) Chr.....	Austin	©	11,150
Baptist Standard (Thur) Bap.....	Dallas		
Christian Courier (Thur) Chr.....	"	©	4,200
Church World (Fri) Interdenom.....	"		
Texas Christian Advocate (Thur) Meth.....	"		
Revista Catolica (Su).....	El Paso		
Katholische Rundschau (Wed) (Ger) Cath.....	San Antonio		
Southern Messenger (Thur) Cath.....	"	©	6,300
Baptist Commoner (Thur) Bap.....	Texarkana		

UTAH.

Intermountain Catholic (Fri).....	Salt Lake City		
Juvenile Instructor (M) Mormon S S.....	"	©	13,000
Young Woman's Journal (M) Mormon.....	"	©	16,500

VIRGINIA.

Christian Advocate (Thur) Meth (South).....	Richmond	©	5,400
Earnest Worker (M) Presb.....	"	©	62,500
Missionary Survey (M) Presb (South).....	"	*	25,000
Onward (Thur) Presb (South).....	"	*	42,500
Presbyterian of the South (Wed) Presb.....	"	*	8,750
{ Presbyterian (South) Sunday School Lesson Books:			
Home Department & Adult Bible Class Quarterly.....	"		
Senior Quarterly for Advanced Grades.....	"		
Religious Herald (Thur) Bap.....	"		
Southern Churchman (Sat) Epis.....	"		

WASHINGTON.

Catholic Northwest Progress (Fri) Cath.....	Seattle	©	4,826
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WEST VIRGINIA.

Baptist Banner (Wed) Bap.....	Parkersburg	©	5,600
Advocate Herald (Wed) Meth.....	Sutton		
Church Calendar (M) Cath.....	Wheeling		

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THE RELIGIOUS PRESS—Continued.

Circulation

WISCONSIN.

Volkestem (Wed) (Hollandish) Cath.....	De Pere	—
Wisconsin Congregational Church Life (M).....	Evansville	—
Catholic Citizen (Sat) Cath.....	Milwaukee	⊙ 14,000
Columbia (Thur) (Ger) Cath.....	"	—
Excelsior (Thur) (Ger) Cath.....	"	⊙ 6,800
Living Church (Sat) Episc.....	"	⊙ 9,800
Our Young People (M) Cath.....	"	—
Rundschau (Wed) (Ger) Luth.....	"	—

CANADA.**MANITOBA.**

La Liberte (Tu) (Fr) Ind-Cath.....	Winnipeg	⊙ 6,463
Northwest Review (Sat) Cath.....	"	⊙ 11,814

NEW BRUNSWICK.

Maritime Baptist (Wed) Bap.....	St. John	* 5,417
New Freeman (Sat) Cath.....	"	—

[REDACTED]

NEWFOUNDLAND.

Diocesan Magazine (M) Episc.....	St. Johns	* 2,800
Methodist Greeting (M) Meth.....	"	⊙ 2,850

[REDACTED]

NOVA SCOTIA.

Church Work (M) Episc.....	Halifax	—
Presbyterian Witness (Sat) Presb.....	"	⊙ 6,307
Wesleyan (Wed) Meth.....	Truro	⊙ 4,933

[REDACTED]

ONTARIO.

Catholic Record (Sat) Cath.....	London	⊙ 31,503
Canadian Baptist (Thur) Bap.....	Toronto	⊙ 6,356
Canadian Churchman (Thur) Ch of Eng.....	"	⊙ 4,600
Catholic Register & Can. Extension (Thur) Cath.....	"	—
Christian Guardian (Wed) Meth.....	"	⊙ 20,694
East & West (Sat) Presb Sunday School.....	"	⊙ 50,000
Presbyterian & Westminster (Thur) Presb.....	"	⊙ 10,640
Sentinel (Thur) Ind-Prot.....	"	⊙ 26,740
Sunday School Banner (M) Meth S S.....	"	* 17,125
Youth & Service (M) Meth.....	"	* 4,993

QUEBEC.

Le Messager de St. Antoine (M) (Fr) Cath.....	Chicoutimi	⊙ 14,300
Canadian Messenger of the Sacred Heart (M) Cath.....	Montreal	⊙ 22,783
Le Semaine Religieuse (Mon) (French) Cath.....	"	* 3,000
Northern Messenger (Fri) Undenom.....	"	⊙ 51,140
Presbyterian Record (M) Presb.....	"	⊙ 57,564

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SUNDAY SCHOOL PRESS.**ILLINOIS.**

New Century Sunday School Teachers' Monthly (M) (Non-Sect).....	Elgin	⊙	39,573
Kansas Sunday School Journal (M) Interdenom.....	Abilene		

MASSACHUSETTS.

Congregational Sunday School Lesson Books:			
(Pilgrim Series)			
Home Department Quarterly.....	Boston		
Intermediate Quarterly	"		
Junior Quarterly	"		
Senior Quarterly	"		
Pilgrim Teacher (M) Cong.....	"	⊙	10,000
Wilde Sunday School Lesson Books:			
(Peloubet Series)			
Intermediate Quarterly	"		
Junior Quarterly	"		
Senior Quarterly	"		

MISSOURI.

Christian Sunday School Lesson Books:			
Bible Students' Quarterly.....	St. Louis		
Home Department Quarterly.....	"		
Scholar's Quarterly	"		
Youth's Quarterly	"		

NEW YORK.

Sunday School Lesson Illustrator (M) Interdenom.....	New York City	⊙	21,500
Watchman-Examiner (Thur) Bap.....	"	⊙	19,000

OHIO.

Adult Bible Class Monthly (M) Meth.....	Cincinnati	*	63,905
Busy Bible Student (Quar).....	"		
Standard Quarterlies:			
Bible Lesson Quarterly.....	"		
Home Department Quarterly.....	"		
Intermediate Quarterly	"		
Junior Bible Quarterly.....	"		
Primary Teachers' Quarterly.....	"		
Teachers' Quarterly	"		
Timely Suggestion	"		
Methodist Sunday School Lesson Books:			
(Berean Series)			
Home Department Quarterly.....	"	*	209,644
Illustrated Lesson Quarterly.....	"	*	156,918
Intermediate Lesson Quarterly.....	"	*	459,089
Senior Lesson Quarterly.....	"	*	852,453
Sunday School Journal (M) Meth.....	"	*	143,782
Evangelical Sunday School Teacher (M).....	Cleveland		
Ohio Sunday School Worker (M).....	Columbus	⊙	5,000
United Brethren Sunday School Books:			
(Otterbein Series)			
Adult Quarterly	Dayton	⊙	16,250
Home Department Quarterly.....	"	⊙	13,400
Intermediate Quarterly	"	⊙	48,500
Senior Quarterly	"	⊙	148,000
Otterbein Teacher (M) Un Breth.....	"	⊙	11,800

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SUNDAY SCHOOL PRESS—Continued.

Circulation

PENNSYLVANIA.

Evangelical Bible Quarterly..Evan S S.....	Harrisburg		
Evangelical Bible Teacher (M) Evan.....	"		
Evangelical Endeavorer (S-M) Evan.....	"		
Evangelical Intermediate Quarterly..Evan.....	"		
Sunday School Lesson Illustrator (M) Evan.....	"		
Adult Class (M) Bap S S.....	Philadelphia	⊙	215,000
Adult Class Teacher (Quar) Bap.....	"	*	20,000
American Church Sunday School Magazine (M) Epis.....	"	⊙	6,226
Augsburg Sunday School Teacher (M) Luth.....	"		
Heidelberg Teacher (M) Ref Ch.....	"	*	13,483
Home Department Quarterly..Bap.....	"	⊙	60,000
Intermediate Class (Quar) Bap.....	"	⊙	95,000
Intermediate Teacher (Quar) Bap.....	"	⊙	8,000
Junior Class (Quar) Bap.....	"	⊙	130,000
Junior & Intermediate Quarterly..Epis S S.....	"		
Junior Teacher (Quar) Bap.....	"	⊙	9,500
Men's Class (M) Bap.....	"	⊙	15,000
Pennsylvania Herald (M) Interdenom.....	"	⊙	7,500
Primary Class (Quar) Bap.....	"		
Primary Teacher (Quar) Bap.....	"	⊙	6,500
Reformed Church Sunday School Lesson Books:			
(Heidelberg Series)			
Advanced Quarterly	"	*	101,000
Home Department Quarterly.....	"	*	25,500
Intermediate Quarterly	"	*	23,000
Junior Quarterly	"	*	24,500
Scattered Seeds (M) Friends-Juv.....	"	*	3,100
Senior Church Quarterly..Epis S S.....	"		
Sunday School Worker (M) Bap.....	"	⊙	8,000
Westminster Teacher (M) Presb.....	"	⊙	48,268
Young People's Class (Quar) Bap.....	"	⊙	100,000
Young People's Service (Quar) Bap.....	"		
Young People's Teacher (Quar) Bap.....	"	⊙	9,000
Bible Teacher (M) Un Presb.....	Pittsburgh	⊙	7,000

TENNESSEE.

Adult Student (M) Meth S S.....	Nashville		
Baptist Sunday School Lesson Books:			
(Southern Convention Series)			
Adult Bible Class Quarterly.....	"		
Advanced Quarterly	"		
B. Y. P. U. Quarterly.....	"		
Teacher (M)	"		
Intermediate Quarterly	"		
Junior Quarterly.....	"		
Christian Sunday School Lesson Books:			
(Gospel Series)			
Advanced Quarterly	"		
Intermediate Quarterly	"		
Primary Quarterly.....	"		
Methodist (South) Sunday School Lesson Books:			
Home Department Quarterly.....	"		
Intermediate Quarterly	"		
Junior Quarterly	"		
Senior Quarterly	"		
Sunday School Magazine (M) Meth.....	"		

*Government statement—See page 4. *Gross circulation. ⊙Net circulation. □Can use matrices. †Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

SUNDAY SCHOOL PRESS—Continued.

Circulation

UTAH.

Juvenile Instructor (M) Mormon S S.....Salt Lake City © 12,000

VIRGINIA.

{ Presbyterian (South) Sunday School Lesson Books:
Home Department & Adult Bible Class Quarterly.....Richmond
Senior Quarterly for Advanced Grades....." }

CANADA.**ONTARIO.**

Sunday School Banner (M) Meth S S.....Toronto * 17,125

YOUNG PEOPLE'S PRESS.
(RELIGIOUS AND SECULAR.)

ILLINOIS.

Otwell's Farmer Boy (M) Agri.....Carlinville
Epworth Herald (Sat) Meth.....Chicago © 66,029
Lone Scout (Sat)....." * 100,000
Prital Ditek (Boh) (Thur) Cath-Juv....."
Boys' World (Sat) Juv.....Elgin © 234,500
Girls' Companion (Sat) Juv....." © 252,123
Young People's Weekly (Sat) Non-Sect....." © 173,233
Lutheran Companion (Sat) Luth.....Rock Island © 7,703

MASSACHUSETTS.

Christian Endeavor World (Thur) Interdenom.....Boston © 61,821
Something-to-Do (M) Juv....." * 90,000
Wellspring (Sat) Cong....." © 415,724
Youth's Companion (Thur) Family....." © 115,000
Little Folks (M) Juv.....Salem

MICHIGAN.

American Boy (M) Juv.....Detroit © 247,142

NEW YORK.

Boys' Life (M) Boy Scouts.....New York City © 96,729
John Martin's Book—The Child's Magazine (M) Juv....."
St. Nicholas (M) Juv....." © 60,942
Sunday Companion (Su) Cath....." © 45,000
Frank Tousey Publications....."
Watchman-Examiner (Thur) Bap....." © 19,000
Wohelo (M) Girl Scouts....." © 11,121

NORTH DAKOTA.

Rotary (M ex July & Aug) Juv.....Lisbon

§ Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. ¶Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

YOUNG PEOPLE'S PRESS—Continued.		Circulation
OHIO.		
Classmate (Sat) Meth S S.....	Cincinnati	* 517,797
Christian Standard (Sat) Chr.....	"	—
Lookout (Su) Chr.....	"	—
Watchword (Sat) Breth.....	Dayton	© 45,400
Young Catholic Messenger (S-M) Juv-Cath.....	"	* 60,000
PENNSYLVANIA.		
Young Lutheran (M) Luth-Juv.....	Greenville	—
Forward (Sat) Presb-Juv.....	Philadelphia	© 255,632
Girls' World (Sat) Bap-Juv.....	"	© 85,000
Lutheran Young Folks (Sat) Luth.....	"	© 75,000
Way (Sat) Ref Ch.....	"	* 22,000
Young People (Sat) Bap-Juv.....	"	© 165,000
Youth's World (Sat) Bap-Juv.....	"	© 75,000
New Guide (Sat) Meth-Juv.....	Pittsburgh	—
Boys' Magazine (M) Juv.....	Smethport	© 98,212
TENNESSEE.		
Epworth Era (M) Meth.....	Nashville	—
UTAH.		
Juvenile Instructor (M) Mormon S S.....	Salt Lake City	© 13,000
VIRGINIA.		
Onward (Thur) Presb.....	Richmond	* 42,500
WISCONSIN.		
Our Young People (M) Cath.....	Milwaukee	—
CANADA.		
NEW BRUNSWICK.		
Canadian Boy (M) Juv-Lit.....	St. John	© 2,500
ONTARIO.		
East & West (Sat) Presb Sunday School.....	Toronto	—

* Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

**ARCHITECTURE, BUILDING, CEMENT, LUMBER,
ENGINEERING AND ALLIED PRESS.**

Circulation

CALIFORNIA.

Southwest Builder & Contractor (Fri).....	Los Angeles	_____
Architect & Engineer of California (M).....	San Francisco	_____
Building Review (M).....	"	* 1,500
Pacific Builder (Morn ex Su).....	"	_____

DISTRICT OF COLUMBIA.

American Forestry (M).....	Washington	© 13,500
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GEORGIA.

Dixie Wood-Worker (M).....	Atlanta	_____
Industrial Index (Wed).....	Columbus	_____

ILLINOIS.

American Builder (M).....	Chicago	© 23,335
American Contractor (Sat).....	"	_____
American Lumberman (Sat).....	"	© 10,414
American Roofer (M).....	"	_____
Brick & Clay Record (F-N).....	"	© 3,314
Buildings & Building Management (M).....	"	_____
Building Supply News (M).....	"	* 4,180
Cement & Engineering News (M).....	"	© 6,383
Cement, Mill & Quarry (S-M).....	"	* 3,168
Concrete Products (M).....	"	© 5,000
Domestic Engineering (Sat).....	"	© 6,554
Engineering and Contracting (Wed).....	"	© 7,000
Engineering World (S-M).....	"	© 10,901
Lumber World-Review (S-M).....	"	© 1,944
National Builder (M).....	"	© 16,077
Pit & Quarry (M).....	"	© 5,166
Rock Products (F-N).....	"	_____
Western Architect (M).....	"	_____

INDIANA.

Clay Worker (M).....	Indianapolis	© 5,000
Veneers (M).....	"	© 2,500
Wood Worker (M).....	"	© 9,140

LOUISIANA.

Lumber Trade Journal (S-M).....	New Orleans	© 5,800
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MASSACHUSETTS.

Architectural Forum (M).....	Boston	© 3,018
Granite Marble & Bronze (M).....	"	_____
House Beautiful (M).....	"	© 22,816

MICHIGAN.

Concrete (M).....	Detroit	© 4,175
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MINNESOTA.

Improvement Bulletin (Sat).....	Minneapolis	© 2,335
Keith's Magazine on Home Building (M).....	"	_____
Mississippi Valley Lumberman (Fri).....	"	_____

* Government statement—See page 4. *Gross circulation. ©Net circulation. □ Can use matrices. †Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ARCHITECTURE AND BUILDING PRESS—Continued.

Circulation

MISSOURI.

Retail Lumberman (M).....	Kansas City	⊙	4,968
Lumber (Mon).....	St. Louis		

NEW YORK.

American Architect (Wed).....	New York City	⊙	2,353
Architects Buyers' Reference (Quar).....	"	⊙	2,500
Architectural Record (M).....	"	⊙	9,358
Architectural Review (M).....	"	⊙	3,200
Architecture (M)	"	⊙	2,778
Architecture & Building (M).....	"	⊙	6,629
Arts & Decoration (M).....	"		
Building Age (M).....	"	⊙	11,630
Heating & Ventilating Mag. (M).....	"	⊙	2,018
Lumberman's Review (M).....	"		
Lumber Trade Journal (S-M).....	"		

OHIO.

American Building Association News (M).....	Cincinnati		
Ohio Architect, Inland Engineer & Builder (M).....	Cleveland		

OKLAHOMA.

Southwestern Industrial News (S-M).....	Oklahoma City		
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OREGON.

Timberman (M)	Portland	⊙	2,610
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PENNSYLVANIA.

Builders' Guide (Wed).....	Philadelphia	⊙	5,000
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RHODE ISLAND.

Record and Guide (Tu).....	Providence	⊙	957
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TENNESSEE.

Southern Lumberman (Sat).....	Nashville	⊙	4,000
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TEXAS.

Gulf Coast Lumberman (S-M).....	Houston		
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WASHINGTON.

West Coast Lumberman (S-M).....	Seattle	⊙	3,218
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WISCONSIN.

Western Builder (Sat).....	Milwaukee		
Wood Turning (M).....	"		

CANADA.**BRITISH COLUMBIA.**

British Columbia Record (Mon-Wed-Fri).....	Vancouver	⊙	1,275
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Ⓢ Government statement—See page 4. *Gross circulation. ⊙Net circulation. □Can use matrices. †Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ARCHITECTURE AND BUILDING PRESS—Continued.

Circulation

MANITOBA.

British American Lumberman (M).....	Winnipeg	_____
Western Canada Contractor (M).....	"	_____
Western Lumberman (M).....	"	_____

ONTARIO.

Canada Forestry Journal (M).....	Ottawa	⊙ 7,000
Canada Lumberman (S-M).....	Toronto	_____
Canadian Builder & Carpenter (M).....	"	_____
Construction (M).....	"	⊙ 970
Sanitary Engineer (S-M).....	"	⊙ 1,199

BAKING AND CONFECTIONERY PRESS.**CALIFORNIA.**

Bakers' & Confectioners' Review (M).....	Los Angeles	* 3,500
Bakers' & Confectioners' Gazette (M).....	San Francisco	_____

GEORGIA.

New South Baker (M).....	Atlanta	_____
Soda Dispenser (M).....	"	* 7,371
Sweets (M).....	"	_____

ILLINOIS.

Bakers' Helper (M).....	Chicago	_____
Candy & Ice Cream (M).....	"	⊙ 4,500

NEW YORK.

Bakers' Review (Eng) (M).....	New York City	⊙ 5,994
Bakers' Weekly (Sat).....	"	⊙ 5,093
Confectioners' Gazette (M).....	"	⊙ 7,000
Ice Cream Trade Journal (M).....	"	⊙ 1,367
International Confectioner (M).....	"	_____
Retail Baker (Ger & Eng) (M).....	"	_____
Soda Fountain (M).....	"	_____

OHIO.

Confectioners' Review (M).....	Cincinnati	⊙ 4,351
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PENNSYLVANIA.

Confectioners' Journal (M).....	Philadelphia	⊙ 3,810
National Baker (M).....	"	⊙ 2,291

WASHINGTON.

Western Confectioner (M).....	Seattle	_____
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⊙ Government statement—See page 4. *Gross circulation. ⊙ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

BUSINESS EFFICIENCY PRESS.

Circulation

ILLINOIS.

Business Success and The Philosopher (M).....Area	_____
Factory (M)Chicago	© 14,242
Office Appliances (M)....."	_____
100% The Efficiency Magazine (M)....."	© 20,059
System (M)"	© 142,775
Rotarian (M)Mt. Morris	© 37,893

MICHIGAN.

Modern Methods (M).....Detroit	_____
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NEW YORK.

Purchasing Agent (M).....New York City	© 2,590
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OHIO.

Business Educator (M ex July & Aug).....Columbus	* 9,000
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CIGAR AND TOBACCO PRESS.**MINNESOTA.**

Cigar & Tobacco Journal (M).....Minneapolis	_____
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NEW YORK.

Tobacco Record (F-N Wed).....New York City	© 6,500
U. S. Tobacco Journal (Sat)....."	© 11,411

OHIO.

Western Tobacco Journal (Mon).....Cincinnati	_____
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CIVIC PRESS.**DISTRICT OF COLUMBIA.**

Nation's Business (M).....Washington	© 29,058
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ILLINOIS.

Public Service (M).....Chicago	_____
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INDIANA.

Municipal and County Engineering (M).....Indianapolis	_____
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IOWA.

American Municipalities (M).....Marshalltown	© 3,946
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NEW YORK.

American City (M).....New York City	© 8,410
Town Development (M)....."	_____

NORTH CAROLINA.

Southern Good Roads (M).....Lexington	_____
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OHIO.

Better Roads & Streets (M).....Dayton	_____
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*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

CIVIC PRESS—Continued.

Circulation

CANADA.**MANITOBA.**

Western Municipal News (M).....Winnipeg © 4,000

QUEBEC.

Canadian Municipal Journal (M).....Montreal © 3,661

THE COAL PRESS.**ILLINOIS.**

Black Diamond (Sat).....Chicago —

Retail Coalman (M)....." —

MINNESOTA.

Coal Dealer (M).....Minneapolis © 3,800

NEW YORK.

Coal Age (Sat).....New York City © 10,384

Coal Trade Journal (Wed)....." —

OHIO.

Coal Mining Review.....Columbus —

CANADA.

Western Canada Coal Review (M).....Winnipeg, Man. —

THE DAIRY PRESS.**ILLINOIS.**

Dairyman's Journal (M).....Belleville © 4,000

Creamery & Milk Plant (M).....Chicago —

Milk News (M)....." © 20,000

Dairy Report (Sat).....Elgin —

IOWA.

Creamery Journal (S-M).....Waterloo © 5,330

Milk Magazine (M)....." © 7,000

Kimball's Dairy Farmer (S-M)....." © 123,043

MARYLAND.

Journal of Dairy Science (Bi-M).....Baltimore —

MASSACHUSETTS.

New England Dairyman (M).....Boston —

MINNESOTA.

Dairy Record (Wed).....St. Paul —

NEW YORK.

Dairyman's League News (S-M).....Waterville © 59,815

OHIO.

Creamery Patron (M).....St. Mary's —

WISCONSIN.

Milk Dealer (M).....Milwaukee © 4,550

Hoards Dairyman (Fri).....Ft. Atkinson © 69,965

§ Government statement—See page 4. *Gross circulation. ©Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

DRUGS, OIL, PAINT AND ALLIED PRESS.			Circulation
CALIFORNIA.			
California Druggist (Bi-M).....	Los Angeles	©	1,000
American Registered Pharmacists Journal (M).....	San Francisco	*	2,500
Stirring Rod (M).....	"		
Petroleum Reporter (Oil) (Tu).....	Taft		
GEORGIA.			
Oil Miller (M).....	Atlanta		
Southern Carbonator & Bottler (M).....	"	*	3,000
Naval Stores Review (Sat).....	Savannah		
ILLINOIS.			
Modern Painter (M).....	Chicago		
N. A. R. D. Journal (Thur).....	"	©	12,500
National Drug Clerk (M).....	"	©	10,000
Paint, Oil & Drug Review (Wed).....	"	©	1,708
Petroleum (M).....	"	©	2,040
Petroleum Age (M).....	"	©	2,800
Western Druggist (M).....	"	©	12,122
INDIANA.			
Indiana Pharmacist (M).....	Indianapolis	©	1,200
LOUISIANA.			
Modern Druggist (M).....	New Orleans	©	3,000
MASSACHUSETTS.			
Apothecary & New England Druggist (M).....	Boston		
Spatula (M).....	"		
MICHIGAN.			
Bulletin of Pharmacy (M).....	Detroit		
Retail Druggist (M).....	"	©	12,300
MISSOURI.			
American Paint Journal (Sat).....	St. Louis	©	1,350
American Paint & Oil Dealer (M).....	"	©	10,000
Meyer Brothers' Druggist (M).....	"		
National Druggist (M).....	"	©	7,500
NEW YORK.			
American Druggist (M).....	New York City	©	13,800
Critic & Guide (M).....	"		
Drug & Chemical Markets (Wed).....	"		
Druggists' Circular (M).....	"		
Drug Trade Weekly (Sat).....	"		
Oil Trade Journal (M).....	"	©	2,100
Pharmaceutical Era (M).....	"		
Practical Druggist (M).....	"	©	7,800
Wallpaper News (M).....	"	©	2,275

*Government statement—See page 4. *Gross circulation. ©Net circulation. □Can use matrices. †Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

DRUGS, OIL, PAINT AND ALLIED PRESS—Continued.

Circulation

OHIO.

National Petroleum News (Wed).....	Cleveland	©	2,454
Midland Druggist & Pharmaceutical Review (M).....	Columbus		—

OREGON.

Pacific Drug Review (M).....	Portland		—
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PENNSYLVANIA.

American Journal of Pharmacy (M).....	Philadelphia		—
Drugs, Oils & Paints (M).....	"		—
P. A. R. D. Bulletin (M).....	"		—

TENNESSEE.

Druggist (M)	Memphis		—
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TEXAS.

Cotton & Cotton Oil News (Mon).....	Dallas	©	5,980
Southern Pharmaceutical Journal.....	"		—
Oil Review (Wkly).....	Fort Worth		—

CANADA.**ONTARIO.**

Canadian Druggist (M).....	Toronto	*	2,730
Canadian Pharmaceutical Journal (M).....	"	©	1,800

QUEBEC.

Pharmaceutical Journal (M).....	Montreal	©	2,000
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DRY GOODS, MEN'S, WOMEN'S WEAR AND ALLIED PRESS.**CALIFORNIA.**

Apparel Gazette (M).....	Los Angeles	©	2,018
Pacific Coast Merchant (M).....	San Francisco		—

GEORGIA.

Cotton (M)	Atlanta	©	3,900
Southeastern Dry Goods Merchant (M).....	"	©	3,290

ILLINOIS.

Apparel Gazette (S-M).....	Chicago	©	4,119
Dry Goods Reporter (Sat).....	"	*	7,223
Milliner (M)	"		—

*Government statement—See page 4. *Gross circulation. ©Net circulation. □ Can use matrices. †Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

DRY GOODS, MEN'S, WOMEN'S WEAR AND ALLIED PRESS—

Circulation

Continued.

IOWA.

Dry Goods Merchant Trade Journal (M).....Des Moines

KANSAS.

Price Current (Sat).....Wichita © 2,484

MASSACHUSETTS.

American Wool & Cotton Reporter (Thur).....Boston © 5,328

Textile American (M)....." " 4,287

Textiles (M)....." " © 4,287

MISSOURI.

Drygoodsman (Wkly).....St. Louis

NEW YORK.

Advanced Styles (M ex July & Aug).....New York City

American Silk Journal (M)....." " © 4,754

Clothier & Furnisher (M)....." " © 4,754

Corset & Underwear Review (M)....." " © 4,754

Dress Essentials (M)....." " © 4,754

Dry Goods & Apparel (M)....." " © 12,400

Dry Goods Economist (Sat)....." " © 6,425

Dry Goods Guide (M)....." " © 6,425

Lace & Embroidery Review (M)....." " © 6,425

News Record (Morn ex Su)....." " \$ 6,906

Nugent's Bulletin (Sat)....." " © 6,042

Sartorial Art Journal (M)....." " © 2,100

Silk (M)....." " © 7,081

Textile World Journal (Sat)....." " © 7,081

Women's & Infants' Furnisher (M)....." " \$ 12,507

Women's Wear (Eve ex Su)....." " \$ 12,507

NORTH CAROLINA.

Mill News (Thur).....Charlotte © 2,078

Textile Manufacturer (Thur)....." " * 2,740

Southern Textile Bulletin (Thur)....." " * 2,740

PENNSYLVANIA.

Textile Colorist (M).....Philadelphia © 4,782

CANADA.**BRITISH COLUMBIA.**

British Columbia Pharmaceutical Record (M).....Victoria © 925

ONTARIO.

Clothier & Haberdasher (M).....Toronto © 1,987

Dry Goods Review (M)....." " © 2,400

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

EDUCATIONAL PRESS.

Circulation

ALABAMA.

Educational Exchange (M).....Birmingham

CALIFORNIA.

Sierra Educational News (M ex June & July).....San Francisco

Western Journal of Education (M)....."

COLORADO.

Colorado School Journal (M).....Denver

Public Schools (M)....."

DISTRICT OF COLUMBIA.

Catholic Educational Review (M).....Washington

Georgetown College Journal (M)....."

National Geographic Magazine (M)....." © 650,000

ILLINOIS.

School & Home Education & Ill. Teacher (M ex July & Aug).....Bloomington © 12,225

Advanced Thought (M).....Chicago * 12,000

English Journal (M)....."

Fine Arts Journal (M)....."

Religious Education (Bi-M)....." * 2,100

School Science & Mathematics (M ex July, Aug & Sept)....." © 3,050

Shorthand Writer (M)....."

World's Chronicle (Sat)....."

New Century Sunday School Teacher's Monthly (M).....Elgin © 20,570

Correct English (M).....Evanston * 15,000

School Century (M).....Oak Park © 12,940

School News (M ex Aug).....Taylorville © 9,020

INDIANA.

Educator-Journal (M).....Indianapolis

Teacher's Journal (M).....Marion

KANSAS.

Kansas Teacher & Western School Journal (M).....Topeka © 6,516

KENTUCKY.

Southern School Journal (M).....Lexington

LOUISIANA.

Southern School Work (M).....Alexandria

MARYLAND.

Journal of Educational Psychology (M ex July & Aug).....Baltimore

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

EDUCATIONAL PRESS—Continued.		Circulation
MASSACHUSETTS.		
Boston Teachers' News Letter (M).....	Boston	—
Education (M)	"	—
Harvard Alumni Bulletin (Thur).....	"	⊙ 3,000
Journal of Education (Thur).....	"	—
Popular Educator (M ex July & Aug).....	"	⊙ 31,110
Primary Education (M ex July & Aug).....	"	⊙ 31,330
Harvard Lampoon (F-N)	Cambridge	—
Kindergarten Review & First Grade (M ex July & Aug).....	Springfield	—
School Arts Magazine (M).....	Worcester	⊙ 6,330
MICHIGAN.		
Moderator Topics (Thur).....	Lansing	⊙ 4,350
MINNESOTA.		
School Education (M ex June, July & Aug).....	Minneapolis	—
MISSOURI.		
Missouri School Journal (M).....	Jefferson City	⊙ 3,000
NEBRASKA.		
Nebraska Teacher (M).....	Lincoln	⊙ 4,300
Middle West School Review (M).....	Omaha	—
NEW YORK.		
American Education (M ex July & Aug).....	Albany	⊙ 3,000
Normal Instructor & Primary Plans (M ex July & Aug).....	Dansville	⊙ 142,131
American Penman (M).....	New York City	⊙ 17,100
Educational Foundations (M ex July & Aug).....	"	—
Gregg Writer (M).....	"	⊙ 53,000
Industrial Management (M).....	"	⊙ 15,500
School (Thur)	"	⊙ 30,000
Teachers' Magazine (M ex July & Aug).....	"	—
School Bulletin (M).....	Syracuse	—
NORTH CAROLINA.		
North Carolina Education (M ex July & Aug).....	Raleigh	—
OHIO.		
Ohio Educational Monthly (M).....	Columbus	—
Ohio Teacher (M).....	"	—
OKLAHOMA.		
Oklahoma Home & School Herald (M ex July & Aug).....	Oklahoma City	—
OREGON.		
Teachers' Monthly (M ex July & Aug).....	Salem	⊙ 2,337
PENNSYLVANIA.		
Pennsylvania School Journal (M).....	Lancaster	—
School Progress (M).....	Philadelphia	—
Stenogr. & Phonographic World (M).....	"	—

§ Government statement—See page 4. * Gross circulation. ⊙ Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

EDUCATIONAL PRESS—Continued.

Circulation

SOUTH DAKOTA.

South Dakota Educator (M ex July & Aug).....Mitchell © 1,500

TENNESSEE.

Progressive Teacher (M ex July & Aug).....Nashville © 9,950

UTAH.

Character Builder (M).....Salt Lake City © 2,000

VIRGINIA.

Virginia Journal of Education (M).....Richmond —

WEST VIRGINIA.

West Virginia School Journal & Educator (M).....Charleston —

WISCONSIN.

Wisconsin Journal of Education (M ex July & Aug).....Madison —

School Review (M).....Menasha —

American Journal of Education (M ex July & Aug).....Milwaukee —

American School Board Journal (M)....." © 10,000

Catholic School Journal (M ex July & Aug)....." © 11,200

Industrial Arts Magazine (M)....." © 5,222

CANADA.**ONTARIO.**

Canadian Teacher (S-M ex July & Aug).....Toronto © 8,000

ELECTRICITY, STEAM AND ELECTRICAL ENGINEERING AND ALLIED PRESS.**GEORGIA.**

Southern Engineer (M).....Atlanta © 16,769

ILLINOIS.

Electric Traction (M).....Chicago © 2,800

Electrical Review (Sat)....." © 11,257

Electro City Magazine (M)....." —

National Engineer (M)....." © 12,216

Power Plant Engineering (S-M)....." © 20,108

Telephone Engineer (M)....." © 6,000

Welding Engineer (M)....." © 2,220

NEW YORK.

Central Station (M).....New York City —

Electrical Contractor-Dealer (M)....." —

Electrical Engineering (M)....." —

Electrical Experimenter (M)....." © 100,000

Electrical Record (M)....." © 2,422

Electrical World (Sat)....." © 12,022

Engineering News-Record (Thur)....." © 20,227

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

ELECTRICITY, STEAM AND ELECTRICAL ENGINEERING AND ALLIED PRESS—Continued.

Circulation

New York—Continued.

Engineering & Mining Journal (Sat).....	New York City	⊙	8,670
International Marine Engineering (M).....	"		—
Marine Engineering (M).....	"	⊙	5,720
Power (Tu)	"	⊙	22,025
Railway Electrical Engineering (M).....	"	⊙	1,749
Railway & Locomotive Engineering (M).....	"		—
Railway Mechanical Engineer (M).....	"	⊙	6,045
Telegraph & Telephone Age (S-M).....	"	⊙	5,500
Wireless Age (M).....	"		—

PENNSYLVANIA.

Electric Journal (M).....	Pittsburgh	*	9,167
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TEXAS.

Transmitter (M).....	Fort Worth	⊙	3,179
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CANADA.**BRITISH COLUMBIA.**

Mining & Engineering Record (S-M).....	Vancouver		—
Western Canada Mining, Engineering and Contracting (M).....	"	*	1,000

ONTARIO.

Canadian Engineer (Thur).....	Toronto		—
Canadian Machinery & Mfr. News (Wkly).....	"		—
Contract Record and Engineering Review (Wed).....	"		—
Electrical News (S-M).....	"		—

FINANCIAL AND BANKING PRESS.**CALIFORNIA.**

American Globe Protective Financier (M).....	Los Angeles		—
Coast Banker (M).....	San Francisco	⊙	12,500

COLORADO.

Mining & Financial Record (Eve ex Sat & Su).....	Denver		—
(Sat Eve)	"		—

GEORGIA.

Southern Banker (M).....	Atlanta		—
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ILLINOIS.

Bankers' Monthly (M).....	Chicago	⊙	8,156
Bonds & Mortgages (M).....	"		—
Central Banker (M).....	"	⊙	4,800
Collyer's Eye (Sat).....	"		—
Economist (Sat)	"		—
Farm Loans & City Bonds (M).....	"		—
National Banker (M).....	"	⊙	4,500
Western Trade Journal (Tu).....	"		—

⊙ Government statement—See page 4. * Gross circulation. ⊙ Net circulation. □ Can see matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

FINANCIAL AND BANKING PRESS—Continued.

Circulation

IOWA.

Northwestern Banker (M).....Des Moines * 2,500

MASSACHUSETTS.

Banker & Tradesman (Sat).....Boston © 2,220

Commercial (Sat) " " 2,220

News Bureau (Morn & Eve ex Su)..... " © 2,220

United States Investor (Sat)..... " —

MICHIGAN.

Financial World (M).....Detroit —

Michigan Investor (Sat)..... " —

Michigan Manufacturer & Financial Record (Sat)..... " * 7,500

MINNESOTA.

Commercial West (Sat).....Minneapolis —

Finance & Commerce (Morn ex Su)..... " —

MISSOURI.

Mid-Continent Banker (M).....St. Louis —

MONTANA.

Montana Banker (M).....Great Falls © 4,600

NEW YORK.

American Banker (Sat).....New York City —

Banker's Home Magazine (M)..... " —

Banker's Magazine (M)..... " —

Banking Law Journal (M)..... " —

Bradstreet's (Sat) " —

Business Digest & Investment Weekly (Tu)..... " —

Commerce & Finance (Wed)..... " —

Commercial & Financial Chronicle (Sat)..... " © 5,700

Financial Age (Sat)..... " —

Financial America (Morn & Eve ex Su)..... " —

Financial World (Sat)..... " —

Mercantile & Financial Times (Sat)..... " © 13,695

Odd Lot Review (Sat)..... " —

Trust Companies' Magazine (M)..... " —

Wall Street Journal (Morn & Eve ex Su)..... " —

OHIO.

Finance (Sat)Cleveland —

OREGON.

Pacific Banker (Sat).....Portland —

PENNSYLVANIA.

Money and Commerce (Sat).....Pittsburgh © 5,212

TEXAS.

Texas Bankers' Journal (M).....Houston —

* Government statement—See page 4. * Gross circulation. © Not circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

FINANCIAL AND BANKING PRESS—Continued.		Circulation
WASHINGTON.		
Business Chronicle (Sat).....	Seattle	_____
WISCONSIN.		
Wisconsin Banker & Manufacturer (M).....	Milwaukee	© 3,126
Financial & Inv. Chronicle (M).....	"	_____
CANADA.		
MANITOBA.		
Canadian Finance (S-M).....	Winnipeg	_____
ONTARIO.		
Economist (M).....	Toronto	_____
Insurance and Financial Review (M).....	"	_____
Journal of the Canadian Bankers' Association (Quar).....	"	© 4,056
Monetary Times of Canada (Sat).....	"	_____
QUEBEC.		
Financial Times (Sat).....	Montreal	© 4,800
Journal of Commerce (Tu).....	"	_____
FRATERNAL AND LABOR PRESS.		
ARIZONA.		
Arizona Labor Journal (Thur).....	Phoenix	© 5,000
ARKANSAS.		
Masonic Trowel (M).....	Little Rock	© 3,300
Union Labor Bulletin (Sat).....	"	© 4,200
Union Sentinel (Fri).....	Fort Smith	_____
CALIFORNIA.		
Labor News (Sat).....	Eureka	_____
Citizen (Fri).....	Los Angeles	_____
Union Labor Record (Fri).....	Oakland	© 4,126
California Odd Fellows & News Age (M).....	Sacramento	© 2,475
Labor Leader (Fri).....	San Diego	© 2,000
Labor Clarion (Fri).....	San Francisco	_____
Organized Labor (Sat).....	"	© 10,400
Seamen's Journal (Wed).....	"	© 9,000
COLORADO.		
Labor Bulletin (Sat).....	Denver	_____
CONNECTICUT.		
Labor Standard (S-M).....	Hartford	_____

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

FRATERNAL AND LABOR PRESS—Continued.

Circulation

DISTRICT OF COLUMBIA.

American Federationist (M)	Washington	
Journal of the Knights of Labor (M)	"	
Machinists' Monthly Journal (M)	"	
Plate Printer (S-M)	"	* 1,300
Union Postal Employee (M)	"	© 12,000

GEORGIA.

Journal of Labor (Fri)	Atlanta	© 4,650
Labor Review (Sat)	Augusta	

ILLINOIS.

Trades Review (Sat)	Bloomington	
American Photo-Engraver (M)	Chicago	
Commercial Telegraphers' Journal (M)	"	© 3,000
International Steam Engineer (M)	"	
Labor News (Sat)	"	
Masonic Chronicler (Sat)	"	* 21,300
Masonic Voice-Review (M)	"	
Pullman Porters Review (M)	"	* 2,500
Steam Shovel and Dredge (M)	"	
Union Leader (Sat)	"	
Labor News (Fri)	Galesburg	
Mooseheart Magazine (M)	Mooseheart	© 525,000
Mystic Worker (M)	Mt. Morris	© 96,000
Pythian Guest (M)	"	© 99,500
Labor Gazette (Fri)	Peoria	
Labor Advocate (Fri)	Quincy	
Labor News (Sat)	"	
Modern Woodman (M)	Rock Island	© 1,084,833
Royal Neighbor (M)	"	© 421,003
Court of Honor (M)	Springfield	© 33,000
Illinois Tradesman (Wed)	"	© 3,230

INDIANA.

Charlot (M)	Crawfordsville	
Bricklayer, Mason & Plasterer (M)	Indianapolis	
Bridgeman's Magazine (M)	"	
Carpenter (M)	"	© 300,000
Journeyman Barber (M)	"	
Locomotive Firemen & Enginemen's Magazine (M)	"	© 105,004
Pythian Journal (M)	"	
Typographical Journal (M)	"	© 54,833
Union (Fri)	"	© 5,173
Painter & Decorator (M)	Lafayette	© 78,000
Eagle Magazine (M)	South Bend	
Suburban (M)	Whiting	

IOWA.

Modern Brotherhood (M)	Cedar Rapids	© 55,000
Railway Conductor (M)	"	© 49,914
Tribune (Fri)	"	© 3,200
Yeoman Shield (M)	Des Moines	© 211,000
Union Advocate (Thur)	Sioux City	© 7,500

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

FRATERNAL AND LABOR PRESS—Continued.

Circulation

KANSAS.

Bellmakers' Journal (M).....	Kansas City	Ⓒ	26,706
Cooper's International Journal (M).....	"		
Western Oddfellow (M).....	Topeka	Ⓒ	2,000

KENTUCKY.

Union Journal (M).....	Covington		
Masonic Home Journal (S-M).....	Louisville	Ⓒ	51,000

MARYLAND.

Labor Leader (Sat).....	Baltimore		
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MASSACHUSETTS.

American Benefit Journal (M).....	Boston		
Royal Arcanum Bulletin (M).....	"		
National Grange Monthly (M).....	Springfield		
Labor News (Sat).....	Worcester		

MICHIGAN.

Fraternal Index (M).....	Detroit		
Metarman & Conductor (M).....	"	Ⓒ	26,000
Relief Signal (M).....	Grand Rapids		
People (Thur).....	Kalamazoo	*	1,439
American Tyler-Keystone (M).....	Owosso		
Ladies Review (M).....	Port Huron	Ⓒ	121,000
Lady Macabee (M).....	"	Ⓒ	52,242

MINNESOTA.

Labor World (Sat).....	Duluth	Ⓒ	2,000
Skandinaviska Good Templaren (M).....	Minneapolis	Ⓒ	10,500
A. O. U. W. Guide (Thur).....	St. Paul	Ⓒ	11,000
Crescent (M).....	"		
Jolly Elk (M).....	"		
Minnesota Union Advocate (Fri).....	"		
Odd Fellow Review (M).....	"		

MISSOURI.

Labor Press (Sat).....	Hannibal		
Labor Herald (Fri).....	Kansas City		
Railway Carmen's Journal (M).....	"		
Union (Fri).....	St. Joseph	Ⓒ	2,000
Commercial News & Labor Gazette (S-M).....	St. Louis	Ⓒ	5,100
International Musician (M).....	"	Ⓒ	22,000
Missouri A. O. U. W. Overseer (M).....	"	Ⓒ	6,000
National Elk's Horn (M).....	"		
Railroad Telegrapher (M).....	"	Ⓒ	67,500
T. P. A. Magazine (M).....	"	Ⓒ	66,405
Leader (Fri).....	Sedalia		
Railway Federationist (Sat).....	"		

NEBRASKA.

Sovereign Visitor (M).....	Omaha	Ⓒ	224,188
Tidings (M).....	"	Ⓒ	210,000
Tradesman (M).....	"		

* Government statement—See page 4. * Gross circulation. Ⓒ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

FRATERNAL AND LABOR PRESS—Continued.

Circulation

NEW JERSEY.

Columbiad (M)	Hoboken	Ⓒ	400,858
Railroad Employees (M)	Newark		—

NEW YORK.

Building Trades Journal (Fri)	Albany		—
C. M. B. A. Advocate (M)	Buffalo		—
Switohman's Journal (M)	"	Ⓒ	24,884
American Labor World (M)	New York City	#	17,500
Elk's Antler (M)	"	Ⓒ	15,000
Silver Cross (M)	"		—
Universal Engineer (M)	"	Ⓒ	17,143
Industrial Weekly (Fri)	Syracuse	Ⓒ	5,000
Advocate (Sat)	Utica		—
Daughters of Isabella Herald (M)	"		—
I. O. O. F. Lodge Record (M)	Watertown	Ⓒ	5,000

OHIO.

Chronicle (Sat)	Cincinnati	#	2,500
Express Gazette (M)	"	Ⓒ	13,250
International Moulders' Journal (M)	"	#	23,900
Citizen (Sat)	Cleveland		—
Enakopravnost (Morn ex Su)	"	Ⓒ	10,770
Locomotive Engineers' Journal (M)	"		—
Railroad Trainmen (M)	"	Ⓒ	150,000
Knight of St. John (Bi-M)	Columbus		—
Labor Review (Fri)	Dayton	Ⓒ	7,150
Leader (Fri)	Newark	Ⓒ	1,500
Ohio State Grange (M)	Salem	Ⓒ	24,000
Tribune (Fri)	Springfield	Ⓒ	4,250
Union Leader (Sat)	Toledo		—
Labor Journal (Fri)	Zanesville	Ⓒ	1,800

OREGON.

Labor Press (Mon)	Portland		—
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PENNSYLVANIA.

Labor Herald (Sat)	Allentown		—
Beaver Valley Labor News (Thurs)	Beaver		—
Journal (S-M)	Easton	#	8,000
Union Labor Journal (Fri)	Erie		—
Brotherhood (M)	Millmont	Ⓒ	2,200
Knights of the Golden Eagle (M)	Philadelphia	Ⓒ	2,100
Railroad Wire & Signal (M)	"		—
St. Andrews Cross (M)	"		—
Traveling Elk (M)	"		—
Labor World (Thur)	Pittsburgh		—
National Labor Tribune (Thur)	"		—
Courier-Herald (Thur)	Wilkes-Barre		—

RHODE ISLAND.

L'Union (Fr) (M)	Woonsocket	Ⓒ	21,000
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§ Government statement—See page 4. # Gross circulation. Ⓒ Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

FRATERNAL AND LABOR PRESS—Continued.		Circulation
SOUTH CAROLINA.		
S. O. Pythian (M).....	Abbeville	_____
SOUTH DAKOTA.		
Odd Fellow World (M).....	Sioux Falls	◎ 4,300
TEXAS.		
Forum (Thur).....	Austin	_____
Labor Journal (Sat).....	Denison	_____
Texas Railway Journal (M).....	Fort Worth	_____
Labor Journal (Thur).....	Houston	◎ 8,500
Der Hermanns Sohn in Texas (M) Ger (Sons of Herman).....	San Antonio	* 13,500
Dispatch (Sat).....	"	_____
Union Standard (Sat).....	Waco	* 3,500
VERMONT.		
Quarry Workers' Journal (M).....	Barre	◎ 4,600
VIRGINIA.		
Square Deal (Fri).....	Richmond	_____
WASHINGTON.		
Union Record (Eve ex-Su).....	Seattle	\$ 43,974
WEST VIRGINIA.		
West Virginia Federationist (Thur).....	Charleston	_____
Majority (Thur).....	Wheeling	◎ 14,218
WISCONSIN.		
Friend & Guide (M).....	Neenah	_____
WYOMING.		
Wyoming Labor Journal (Fri).....	Cheyenne	◎ 9,953
CANADA.		
BRITISH COLUMBIA.		
British Columbia Federationist (Fri).....	Vancouver	◎ 15,000
ONTARIO.		
Canadian Royal Templar (M).....	Hamilton	◎ 8,000
Canadian Woodman (M).....	London	◎ 7,000
Canadian Workman (M).....	Orilla	_____
Canadian Railroad Employees' Monthly (M).....	Ottawa	_____
Freemason (M).....	Toronto	◎ 17,300
Sons of England Record (M).....	"	_____
QUEBEC.		
Labor World (Fri).....	Montreal	* 2,500

\$ Government statement—See page 4. * Gross circulation. ◎ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

FURNITURE AND ALLIED PRESS.**ILLINOIS.**

Furniture Journal (S-M).....	Chicago	©	3,288
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IOWA.

Furniture Merchants' Trade Journal (M).....	Des Moines	©	4,153
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MASSACHUSETTS.

House Beautiful (M).....	Boston	©	22,816
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MICHIGAN.

Furniture Manufacturer & Artisan (M).....	Grand Rapids	©	2,222
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Furniture Record (M).....	"	©	3,972
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Good Furniture (M).....	"	©	3,360
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MISSOURI.

Furniture News (M).....	St. Louis	©	3,000
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NEW YORK.

Furniture Index (M).....	Jamestown	—	—
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Decorative Furnisher (M).....	New York City	—	—
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Furniture World (Thur).....	"	—	—
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House Furnishing Review (M).....	"	—	—
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Pottery Glass & Brass Salesman (Thur).....	"	—	—
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Upholsterer (M).....	"	—	—
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NORTH CAROLINA.

Southern Furniture Journal (M).....	High Point	—	—
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OHIO.

Furniture Worker (M).....	Cincinnati	©	5,000
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CANADA.**ONTARIO.**

Canadian Woodworker and Furniture Manufacturer (M).....	Toronto	—	—
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GRAIN AND MILLING PRESS.**GEORGIA.**

Dixie Miller (M).....	Atlanta	©	4,500
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ILLINOIS.

American Co-operative Journal (M).....	Chicago	©	70,000
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American Co-operative Manager (S-M).....	"	©	4,590
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American Elevator & Grain Trade (M).....	"	—	—
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American Miller (M).....	"	—	—
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Grain Dealers' Journal (S-M).....	"	©	5,379
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Modern Miller (Sat).....	"	—	—
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National Miller (M).....	"	©	6,250
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Operative Miller (M).....	"	—	—
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Price Current Grain Reporter (Wed).....	"	©	4,900
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§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

GRAIN AND MILLING PRESS—Continued.

Circulation

MINNESOTA.

Co-operative Manager & Farmer (M).....	Minneapolis	_____
Country Grain Shipper (M).....	"	© 1,450
Northwestern Miller (Wed).....	"	_____

MISSOURI.

Western Grain Journal (F-N).....	Kansas City	_____
Milling and Grain News (Wed).....	St. Louis	_____

NEW YORK.

Feedingstuffs (M)	New York City	© 2,018
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PENNSYLVANIA.

Millers Review (M).....	Philadelphia	_____
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WASHINGTON.

Flour and Grain World (M).....	Seattle	_____
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WISCONSIN.

Flour & Feed (M).....	Milwaukee	_____
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GROCERY AND ALLIED PRESS.**CALIFORNIA.**

Commercial Bulletin (Fri).....	Los Angeles	© 2,222
Grocers' Journal (Wkly).....	"	© 1,400
Pacific Dairy Review (Thur).....	San Francisco	© 2,254
Retail Grocers' Advocate (Fri).....	"	_____
San Francisco Grocer (Fri).....	"	_____

FLORIDA.

Facts and Figures (M).....	Jacksonville	_____
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GEORGIA.

Atlanta Retail Grocer (M).....	Atlanta	© 1,400
Southern Merchant (M).....	"	_____

ILLINOIS.

American Food Journal (M).....	Chicago	© 13,372
Facts About Sugar (Sat).....	"	_____
Grocer's Criterion (Sat).....	"	_____
Modern Grocer (Sat).....	"	© 2,222
National Grocer (M).....	"	© 2,497
Retailers' Journal (M).....	"	_____
Wholesale Grocer (M).....	"	_____
Illinois Retail Merchants Journal (M).....	Peoria	* 2,100

KANSAS.

Merchants' Journal (Sat).....	Topeka	© 2,211
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§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

GROCERY AND ALLIED PRESS—Continued.

Circulation

LOUISIANA.

Louisiana Grocer (M).....	New Orleans	⊙	1,500
Merchants Trade Index (M).....	"		

MASSACHUSETTS.

Grocers Magazine (M).....	Boston	⊙	2,400
New England Grocer & Tradesman (Fri).....	"		

MICHIGAN.

Michigan Tradesman (Wed).....	Grand Rapids	⊙	2,300
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MINNESOTA.

National Grocers Bulletin (M).....	St. Paul	⊙	10,000
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MISSOURI.

Packer (Sat)	Kansas City		
Butchers' & Packers' Gazette (Sat).....	St. Louis		
Interstate Grocer (Sat).....	"		

MONTANA.

Montana Trade Journal (M).....	Great Falls		
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NEW YORK.

American Grocer (Wed).....	New York City		
Fruit Trade Journal & Produce Record (Sat).....	"		
Ideal Grocer (M).....	"		
National Provisioner (Sat).....	"		
Produce News (Sat).....	"	⊙	7,821
Produce Review & American Creamery (Wed).....	"	⊙	2,200
Pure Products (M).....	"		
Retail Grocers' Advocate (Fri).....	"		
Simmon's Spice Mill (M).....	"		
Tea & Coffee Trade Journal (M).....	"	⊙	2,204
Evaporator (M)	Webster		

OHIO.

Cincinnati Jobber & Retail Grocer (M).....	Cincinnati		
Cleveland Grocer (M).....	Cleveland		
Family Grocer (M).....	Toledo		
Grocer & Butcher (S-M).....	"		

OREGON.

Oregon Merchants' Magazine (Sat).....	Portland	⊙	2,400
Oregon Retailers' Journal (M).....	"	⊙	2,400

PENNSYLVANIA.

Grocers' Review (M).....	Philadelphia	⊙	2,437
Modern Merchant & Grocery World (Mon).....	"	⊙	2,021
Pennsylvania Merchant (M).....	"	⊙	2,400
Up-to-Date (M)	Scranton		

SOUTH DAKOTA.

Commercial News (M).....	Sioux Falls		
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Ⓜ Government statement—See page 4. *Gross circulation. ⊙ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

GROCERY AND ALLIED PRESS—Continued.

Circulation

TEXAS.

Progressive Merchant (M).....Dallas

UTAH.

Retail Merchant (Fri).....Salt Lake City © 1,800

WASHINGTON.

Northwestern Merchant (M).....Seattle © 2,500

New West Trade (Sat).....Spokane © 2,360

WISCONSIN.

Wisconsin Retail Merchants' Advocate (M).....Fond du Lac

Butter, Cheese & Egg Journal (Wed).....Milwaukee © 4,150

News & Dairy Market Reporter (Wed).....Sheboygan Falls © 2,400

CANADA.**BRITISH COLUMBIA.**

British Columbia Retailer (M).....Vancouver

MANITOBA.

Winnipeg and Western Grocer (S-M).....Winnipeg © 3,000

NEW BRUNSWICK.

Maritime Retailer (M).....St. John

NOVA SCOTIA.

Maritime Merchant (F-N).....Halifax

ONTARIO.

Canadian Grocer (Fri).....Toronto © 5,497

**HARDWARE, FARM IMPLEMENTS AND
ALLIED PRESS.****CALIFORNIA.**

Implement Record (M).....San Francisco

Pacific Hardware Journal (M)....."

GEORGIA.

Hardware & House Furnishing Goods (M).....Atlanta

Southern Hardware & Implement Journal (M)....." © 2,080

ILLINOIS.

Agrimotor (M).....Chicago © 5,481

American Artisan & Hardware Record (Sat)....."

Farm Implement News (Thur)....."

House Furnishing Journal (M)....." © 5,155

INDIANA.

National Hardware Bulletin (M).....Argos © 15,772

IOWA.

Merchants National Hardware Journal (M).....Des Moines

*Government statement—See page 4. *Gross circulation. ©Net circulation. □ Can use matrices. †Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

HARDWARE, FARM IMPLEMENTS AND ALLIED**PRESS—Continued.**

Circulation

MASSACHUSETTS.

New England Hardware News (M).....Boston

MICHIGAN.

Power Farming Dealer (M).....St. Joseph © 4,828

MINNESOTA.

Zenith (M).....Duluth © 16,244

Farm Implements & Tractor (M).....Minneapolis

Hardware Trade (Fort) (Tu)....." "

Northwestern Tractor & Truck Dealer (M)....." © 5,000

MISSOURI.

Implement & Tractor Trade Journal (Sat).....Kansas City © 7,253

Farm Machinery-Farm Power (Tu).....St. Louis © 7,738

Hardware World (M)....." "

NEW YORK.

American Cutler (M).....New York City © 4,000

Electrical Merchandising (M)....." © 9,831

Hardware Age (Thur)....." © 14,821

Hardware Dealers' Magazine (M)....." "

Hardware Review (M)....." "

Metal Industry (M)....." © 4,403

Metal Worker, Plumber & Steam Fitter (Fri)....." © 6,724

Plumbers Trade Journal (S-M)....." "

OHIO.

Foundry (M).....Cleveland © 10,100

Iron Trade Review (Thur)....." © 9,600

Implement and Tractor Age (S-M).....Springfield © 4,752

PENNSYLVANIA.

Chilton Tractor Journal (M).....Philadelphia © 2,401

TEXAS.

Implement and Vehicle Journal (S-M).....Dallas © 6,883

WISCONSIN.

American Thresherman & Farm Power (M).....Madison * 33,000

CANADA.**MANITOBA.**

Canadian Farm Implements (M).....Winnipeg © 2,254

ONTARIO.

Canadian Hardware Journal (Tu).....Toronto

Hardware & Metal (Sat)....." © 2,856

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

HORSE AND LIVE STOCK BREEDING PRESS.		Circulation	
CALIFORNIA.			
Breeder & Sportsman (M).....	San Francisco		_____
ILLINOIS.			
American Sheep Breeder & Wool Grower (M).....	Chicago		_____
American Swineherd (M).....	"		_____
Berkshire World & Corn Belt Stockman (M).....	"	⊙	15,434
Breeders' Gazette (Thur).....	"	⊙	25,202
Duroc Bulletin (S-M).....	"	⊙	25,921
Horse Review (Wed).....	"		_____
Live Stock Report (Thur).....	"	⊙	22,700
Swine World (S-M).....	"		_____
INDIANA.			
Spotted Poland-China Journal (M).....	Bainbridge	⊙	2,000
Horseman (Wed).....	Indianapolis	⊙	12,072
Swine Breeders' Journal (S-M).....	"		_____
O. I. C. Swine Breeders' Guide (M).....	Montpelier		_____
Chester White Journal (M).....	Rochester		_____
National Poland China Journal (M).....	Winchester		_____
IOWA.			
Holstein Friesian World (Sat).....	Waterloo		_____
KENTUCKY.			
Thoroughbred Record (Fri).....	Lexington	*	4,500
MASSACHUSETTS.			
American Horse Breeder (Wed).....	Boston		_____
MISSOURI.			
American Breeder (S-M).....	Kansas City		_____
American Hereford Journal (S-M).....	"	⊙	12,500
Poland China Journal (S-M).....	"	⊙	2,000
NEW YORK.			
Horse World (Tu).....	Buffalo		_____
Bacon Hog Quar. (Quar).....	Franklinville	⊙	7,712
Field Illustrated (M).....	New York City		_____
Holstein Friesian World (Sat).....	Syracuse	⊙	12,922
(Published also at Waterloo, Iowa.)			
OHIO.			
Horse Journal (Wed).....	Washington C. H.		_____
OREGON.			
Angora Journal (M).....	Portland	⊙	4,000
TEXAS.			
Murray's Swine Breeder (S-M).....	Ft. Worth		_____
Southwestern Swine-Breeder (M).....	"		_____
VERMONT.			
Holstein Friesian Register (S-M).....	Brattleboro	⊙	11,921

*Government statement—See page 4. *Gross circulation. ⊙Net circulation. □Can use matrices. †Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

HYGIENE, SANITATION AND ALLIED PRESS.

Circulation

COLORADO.

Philosophy of Health (M).....Denver

DISTRICT OF COLUMBIA.

Life and Health (M).....Washington

MASSACHUSETTS.

Healthy Home (M).....Athol

American Journal of Public Health (M).....Boston

MICHIGAN.

Good Health (M).....Battle Creek

MISSOURI.

Osteopath (M).....Kansas City

Journal of Osteopathy (M).....Kirksville

NEW JERSEY.

Hämedokter (M).....Butler

NEW YORK.

Health Culture (M).....New York City

Herald of Health & Naturopath (Ger & Eng) (M)....."

Journal of the Outdoor Life (M)....."

Osteopathic Magazine (M)....."

Physical Culture (M)....."

Good Health Clinic (M).....Syracuse

* 16,193

© 5,750

© 7,000

© 15,000

© 139,470

© 16,168

CANADA.**ONTARIO.**

Public Health Journal (M).....Toronto

MEDICAL AND ALLIED PRESS.**ALABAMA.**

Southern Medical Journal (M).....Birmingham

© 6,475

ARKANSAS.

Journal of the Arkansas Medical Society (M).....Little Rock

CALIFORNIA.

California State Journal of Medicine (M).....San Francisco

COLORADO.

Colorado Medicine (M).....Denver

Western Medical Times (M)....."

© 2,500

DISTRICT OF COLUMBIA.

Military Surgeon (M).....Washington

Washington Medical Annals (Bi-M)....."

§ Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. ¶ Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MEDICAL AND ALLIED PRESS—Continued.

Circulation

FLORIDA.

Journal of the Florida Medical Association (M).....Jacksonville

GEORGIA.

Journal Record of Medicine (M).....Atlanta

ILLINOIS.

American Journal of Clinical Medicine (M).....Chicago * 20,000

American Journal of Veterinary Medicine (M)....." © 7,681

Clinique (M)....." _____

Dental Health (M)....." _____

Ellingwood's Therapist (M)....." _____

Hospital Management (M)....." © 2,700

Illinois Medical Journal (M)....." _____

Journal of American Institute of Homeopathy (M)....." © 2,906

Journal of the American Medical Association (Sat)....." © 64,906

Medical Standard (M)....." © 2,218

Medicina Clinica (Quar)....." _____

Modern Hospital (M)....." © 4,400

Modern Medicine (M)....." _____

National Journal of Chiropractic (M)....." © 500

Official Bulletin of the Chicago Medical Society (Sat ex July, Aug. & Sept)....." _____

Osteopathic Physician (M)....." _____

Osteopathic Truth (M)....." _____

Railway Surgical Journal (M)....." _____

Surgery Gynecology and Obstetrics (M)....." * 9,361

INDIANA.

Medical Herald (M).....New Albany

IOWA.

Iowa Homeopathic Journal (M).....Iowa City

KENTUCKY.

Baby (M).....Louisville

Medical Progress (M)....." _____

MICHIGAN.

Detroit Medical Journal (M).....Detroit

Therapeutic Gazette (M)....." _____

MISSOURI.

Medical Brief (M).....St. Louis

Modern Hospital (M)....." _____

Urologic & Cutaneous Review (M)....." © 18,500

NEW YORK.

Red Cross Magazine (M).....Garden City © 1,078,184

American Journal of Electrotherapeutics and Radiology (M).....New York City

American Journal of Obstetrics (M)....." _____

American Journal of Surgery (M)....." © 20,500

American Medicine (M)....." * 21,000

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MEDICAL AND ALLIED PRESS—Continued.

Circulation

New York—Continued.

Archives of Diagnosis (Quar).....	New York City	_____
Archives of Pediatrics (M).....	"	_____
Association Men (M).....	"	⊙ 229,000
Dental Digest (M).....	"	⊙ 16,392
Dental Items of Interest (M).....	"	_____
International Journal of Surgery (M).....	"	_____
Journal of Nervous and Mental Diseases (M).....	"	⊙ 3,000
Medical Century (M).....	"	_____
Medical Journal (Sat).....	"	⊙ 28,900
Medical Pictorial (M).....	"	⊙ 10,000
Medical Record (Sat).....	"	_____
Medical Review of Reviews (M).....	"	_____
Medical Times (M).....	"	⊙ 7,463
Medico-Legal Journal (Bi-M).....	"	_____
New York State Journal of Medicine (M).....	"	⊙ 9,100
Pediatrics (M).....	"	_____
Pedic Items (M).....	"	_____
Trained Nurse & Hospital Review (M).....	"	⊙ 15,497

NORTH CAROLINA.

Charlotte Medical Journal (M).....	Charlotte	⊙ 4,500
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OHIO.

Eclectic Medical Journal (M).....	Cincinnati	⊙ 3,760
Woman's Medical Journal (M).....	"	_____
Dental Summary (M).....	Toledo	⊙ 6,500

OREGON.

Medical Sentinel (M).....	Portland	⊙ 2,500
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PENNSYLVANIA.

American Journal of Medical Sciences (M).....	Philadelphia	_____
Annals of Surgery (M).....	"	_____
Dental Cosmos (M).....	"	_____
Medical Council (M).....	"	⊙ 20,007
Medical Summary (M).....	"	_____
Medical World (M).....	"	⊙ 18,023
Oral Hygiene (M).....	Pittsburgh	_____

TENNESSEE.

Journal of Medicine and Surgery (M).....	Nashville	_____
Southern Practitioner (M).....	"	_____

TEXAS.

Southwestern Medicine (M).....	El Paso	_____
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WASHINGTON.

Northwest Medicine (M).....	Seattle	⊙ 1,810
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CANADA.**QUEBEC.**

La Clinique (Fr) (M).....	Montreal	⊙ 4,146
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⊙ Government statement—See page 4. *Gross circulation. ⊙ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MUSICAL PRESS.

Circulation

ILLINOIS.

Diapason (M)	Chicago	Ⓒ	2,350
Musical Leader (Thur).....	"		
Music News (Fri).....	"		
Music Trade Indicator (Sat).....	"		
Piano Trade Magazine (M).....	"		
Presto (Thur)	"		
Violinist (M)	"		

MASSACHUSETTS.

Jacobs Band Monthly (M).....	Boston		
Jacobs Orchestra Monthly (M).....	"		
Melody (M)	"		

MISSOURI.

International Musician (M).....	St. Louis	Ⓒ	22,000
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NEW JERSEY.

Musical Enterprise (M).....	Camden		
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NEW YORK.

Metronome (M).....	New York City		
Musical Courier (Wed).....	"		
Musical Observer (M).....	"		
Music Trade Review (Sat).....	"		
Music Trades (Sat).....	"		
Musical Courier Extra (Sat).....	"		
Musical Monitor (M).....	"		
Musician (M)	"		
New Music Review (M).....	"		
Phonograph & Talking Machine Weekly (Wed).....	"	Ⓒ	9,555
Pianos Journal (M).....	"		

OHIO.

Musical Messenger (M).....	Cincinnati		
{ Choir Herald (M).....	Dayton }	Ⓒ	25,000
{ Choir Leader (M).....	" }		

PENNSYLVANIA.

Etude (M)	Philadelphia	Ⓒ	202,000
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CANADA.**ONTARIO.**

Canadian Bandman & Musician (M).....	Toronto		
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Ⓒ Government statement—See page 4. *Gross circulation. Ⓒ Net circulation. □ Can use matrices. [Publisher's paid announcement. These marks are explained on pages 2 and 3. Ⓒ Gross circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

PHOTOGRAPHIC AND ART PRESS.**CALIFORNIA.**

Camera Craft (M).....	San Francisco	⊙	3,000
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MASSACHUSETTS.

American Photography (M).....	Boston		
Photo Era (M).....	"	*	7,500
Practical Photography (M).....	"		

MICHIGAN.

Photo Craft (M).....	Ann Arbor		
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NEW YORK.

International Studio (M).....	New York City		
Photographic Journal of America (M).....	"	⊙	1,700
Photographic Times (M).....	"		
Photo-Miniature (M).....	"		
Keramic Studio (M).....	Syracuse	⊙	3,000

OHIO.

Abel's Photographic Weekly (Sat).....	Cleveland	⊙	2,000
Amateur Photographer's Weekly (Fri).....	"	⊙	2,000

PENNSYLVANIA.

Bulletin of Photography (Wed).....	Philadelphia		
Camera (M).....	"		

PRINTING, PAPER AND ALLIED PRESS.**CALIFORNIA.**

Pacific Printer & Publisher (M).....	San Francisco		
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ILLINOIS.

Inland Printer (M).....	Chicago	⊙	2,001
National Printer-Journalist (M).....	"		

MASSACHUSETTS.

Printing Art (M).....	Cambridge	⊙	5,100
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NEW YORK.

American Printer (S-M).....	New York City	⊙	2,000
American Stationer & Office Outfitter (Sat) (Office Equipmt).....	"	⊙	4,620
Bookseller, Newsdealer & Stationer (S-M).....	"	⊙	2,000
National Lithographer (M).....	"		

TENNESSEE.

American Pressman (M).....	Bogsville		
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CANADA.

Printer & Publisher (M).....	Toronto		
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Ⓢ Government statement—See page 4. * Gross circulation. ⊙ Net circulation. ⊠ On the matrices. ¶ Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

RAILROAD PRESS.		Circulation
COLORADO.		
Scenic Lines Employees' Magazine (M).....	Denver	_____
ILLINOIS.		
Illinois Central Employees' Magazine (M).....	Chicago	_____
Milwaukee Railway System Employees' Magazine (M).....	"	_____
Official Railway Guide of Chicago (Sat).....	"	* 15,000
Railway Journal (M).....	"	© 3,000
Railway Maintenance Engineer (M).....	"	© 7,120
Railway Review (Sat).....	"	_____
Railway Signal Engineer (M).....	"	© 3,337
Rock Island Employees' Magazine (M).....	"	* 48,000
Santa Fe Magazine (M).....	"	© 59,950
IOWA.		
Russell's Railway Guide.....	Cedar Rapids	© 3,000
MARYLAND.		
B. & O. Employee Magazine (M).....	Baltimore	_____
MICHIGAN.		
Advance Guide (M).....	Detroit	_____
Peré Marquette Magazine (M).....	"	_____
MISSOURI.		
Frisco-Man (M).....	St. Louis	_____
M. K. & T. Employees' Magazine (M).....	"	_____
NEW YORK.		
Electric Railway Journal (Sat).....	New York City	© 6,062
Erie Railroad Employees' Magazine (M).....	"	© 16,500
Railway Age (Fri).....	"	© 7,013
Railway & Locomotive Engineering (M).....	"	_____
OHIO.		
Railway Clerk (M).....	Cincinnati	© 50,216
SHOE, LEATHER AND ALLIED PRESS.		
ILLINOIS.		
Hide & Leather (Sat).....	Chicago	© 4,657
Shoe Findings (S-M).....	"	© 3,000
MASSACHUSETTS.		
American Shoemaking—Superintendent & Foreman (Sat).....	Boston	© 1,900
Boat & Shoe Recorder (Sat).....	"	© 3,996
Bulletin of Leather & Shoe News (Sat).....	"	_____
El Reporter Latino Americano (Bi-M).....	"	_____
Leather Manufacturer (M).....	"	_____
Shoe & Leather Reporter (Thur).....	"	© 2,330
Shoe Repairer & Dealer (M).....	"	_____
Shoe Retailer (Sat).....	"	© 5,878
Shoe Topics (Fri).....	"	© 3,050

* Government statement—See page 4. * Gross circulation. © Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

SHOE, LEATHER AND ALLIED PRESS—Continued.

Circulation

PENNSYLVANIA.

American Review & Shoes & Leather (M).....	Philadelphia	⊙	5,200
Shoe & Leather Facts (M).....	"	⊙	4,256

CANADA.**ONTARIO.**

Footwear in Canada (M).....	Toronto		
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SPORTING, ATHLETIC AND ALLIED PRESS.**CALIFORNIA.**

Pacific Golf & Motor (M).....	San Francisco		
Referee Announcer (Fri).....	"		

COLORADO.

Outdoor Life (M).....	Denver	⊙	25,105
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ILLINOIS.

American Field (Sat).....	Chicago		
Billiards Magazine (M).....	"		
Cherry Circle (M).....	"		
Collyer's Eye (Sat).....	"		
Golfers' Magazine (M).....	"	⊙	10,000
Hamiltonian (M).....	"	⊙	3,000
Outer's Book Recreation (M).....	"	*	40,000
Sports Afield (M).....	"	⊙	18,500
Tri-Color (M).....	"		
Hounds & Hunting (M).....	Decatur		

MAINE.

Maine Woods (Thur).....	Phillips		
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MASSACHUSETTS.

National Sportsman (M).....	Boston	⊙	41,001
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MICHIGAN.

Michigan Sportsman (M).....	Detroit		
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MISSOURI.

Sporting Goods Dealer (M).....	St. Louis	⊙	4,200
Sporting News (Thur).....	"		

NEW YORK.

American Golfer (M).....	New York City		
Baseball Magazine (M).....	"	⊙	74,691
Field & Fancy (Sat).....	"	⊙	4,000
Field & Stream (M).....	"	⊙	30,541
Forest & Stream (M).....	"	⊙	41,287
Golf Illustrated & Outdoor America (M).....	"		
Illustrated Boxing Record (Sat).....	"		

Ⓢ Government statement—See page 4. * Gross circulation. ⊙ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

SPORTING, ATHLETIC AND ALLIED PRESS—Continued.

Circulation

New York—Continued.

Motor Boat (S-M).....	New York City	⊙	11,104
Motor Boating (M).....	"	⊙	20,000
Motorcycle & Bicycle Illustrated (Thur).....	"		
Outing Magazine (M).....	"		
Physical Training (M ex July & Aug).....	"	⊙	300
Police Gazette (Sat).....	"		
Pole & Clubman (M).....	"		
Pro Magazine (M).....	"		
Rider & Driver (Sat).....	"	⊙	18,672
Rudder (M).....	"		
Spur (S-M).....	"		
Winged Foot (M).....	"	⊙	5,000
Yachting (M).....	"		
Sporting Goods Gazette (M).....	Syracuse	⊙	4,950

OHIO.

Sportsman's Review (Sat).....	Cincinnati		
Power Boating (M).....	Cleveland	⊙	2,000
Hunter-Trapper (M).....	Columbus	⊙	26,500

PENNSYLVANIA.

Sporting Life (Sat).....	Philadelphia		
In the Open (M).....	Pittsburgh		

WASHINGTON.

Pacific Motor Boat (M).....	Seattle	⊙	7,900
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WISCONSIN.

Open Exhaust (M).....	La Crosse	*	6,800
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CANADA.**ONTARIO.**

Canadian Sportsman (Mon).....	Grimsby		
Canadian Motor Boat (M).....	Toronto		
Rod & Gun in Canada (M).....	Woodstock	*	17,248

MISCELLANEOUS UNCLASSIFIED PRESS.**ARIZONA.**

Arizona Magazine (M) Lit & Develop.....	Phoenix	⊙	2,200
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CALIFORNIA.

California Tourist & Hotel Reporter (Sat) Hotels.....	Los Angeles	*	2,000
Grizzly Bear (M) Literary.....	"	⊙	7,000
British Californian (M) British Interests.....	Oakland		
Great West (M) Development.....	Sacramento		
Friendship Magazine (M) Family.....	San Francisco		
Mining & Scientific Press (Sat) Tech.....	"	⊙	2,200
Pacific Coast Hotel Gazette (Fri) Hotels.....	"		

⊙ Government statement—See page 4. * Gross circulation. ⊙ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MISCELLANEOUS UNCLASSIFIED PRESS—Continued.

Circulation

COLORADO.

Sister Republics (M) Exp.....	Denver	*	1,000
Colorado Dairyman (M) Dairying.....	Ft. Collins		

CONNECTICUT.

Q. & T. (M) Wireless.....	Hartford		
Commercial Record (Thur) Fin Bldg.....	New Haven	⊙	2,594
Guide to Nature (M) Nat Science.....	South Beach		

DISTRICT OF COLUMBIA.

Invention & Manufacturing Magazine (M) Tech & Mech.....	Washington		
Mining Congress Journal (M) Mining.....	"		
Postal Record (M) Postal.....	"	⊙	22,408
Postmasters' Advocate (M) Postal.....	"		

GEORGIA.

Commercial Fertilizer (M) Trade.....	Atlanta		
Laundryman's Guide (M) Trade.....	"		

ILLINOIS.

American Florist (Sat) Floral Trade.....	Chicago		
American Seedman (M) Trade.....	"		
Astrophysical Journal (M) Astronomy.....	"		
Bell Telephone News (M) Telephony.....	"	⊙	41,000
Betting (M) Trade.....	"		
Botanical Gazette (M) (Botanical).....	"		
Brann's Iconoclast (M) Free Lance.....	"	⊙	35,185
Business Woman's Magazine (M) Bus & Lit.....	"		
Cartoons (M) Literary.....	"		
Chef & Steward (M) Epicurean.....	"	⊙	4,500
Chicago Commerce (Thur) Commercial.....	"	⊙	6,021
Civil Service News (Thur) Civil Service.....	"		
Cleaning and Dyeing World (M) Cleaning & Dyeing.....	"		
Detective (M) Police & Sheriff.....	"		
Dial (F-N) Literary.....	"		
Embalmer's Monthly (M) Trade.....	"	⊙	2,900
Florists' Review (Thur) Floral Trade.....	"		
Fruitman and Gardener (M) Horticulture.....	"	⊙	11,214
Gardening (S-M) Hort & Flor.....	"		
The Gas Record (S-M) Gas (Art & Nat).....	"	⊙	2,850
Hardwood Record (S-M) Lumber.....	"		
Hotel Bulletin (M) Hotel.....	"		
Hotel Monthly (M) Hotel.....	"	*	5,616
Hotel World (Sat) Hotels.....	"		
Journal of Geology (S-Qtly) Geological.....	"		
Journal of Political Economy (M ex Aug & Sept) Political Economy.....	"		
Mail Order Journal (M) Advertising.....	"		
Manufacturer's News (Thur) Manufacturing.....	"		
Merchants' Record & Show Window (M) Trade.....	"		

* Government statement—See page 4. * Gross circulation. ⊙ Net circulation. □ Can use matrices. † Publisher's paid announcement. These marks are explained on pages 2 and 3. Sworn circulation statements in bold face type. Each rating is the average circulation for six months, unless otherwise noted.

MISCELLANEOUS UNCLASSIFIED PRESS—Continued.

Circulation

Illinois—Continued.

Mill Supplies (M) Trade.....	Chicago	Ⓒ	2,933
Monumental News (M) Trade.....	"		—
National Cleaner & Dyer (M) Trade.....	"		—
National Corporation Reporter (Thur) Coml.....	"		—
National Harness Review (M) Trade.....	"	Ⓒ	4,000
National Jeweler (M) Trade.....	"	Ⓒ	11,120
National Laundry Journal (S-M) Trade.....	"		—
National Review (M) Outdoor Advertising.....	"		—
Novelty News (M) Trade.....	"	Ⓒ	10,152
Personal Efficiency (M) Educ.....	"	Ⓒ	42,000
Potato Magazine (M) Potatoes.....	"	Ⓒ	10,721
Road-Maker (M) Good Roads.....	"	Ⓒ	7,185
Shippers' Guide (M).....	"	Ⓒ	32,000
Soft Drink Journal (M) Trade.....	"		—
Specialty Salesman (M) Salesmanship.....	"	Ⓒ	17,500
Telephony (Sat) Telephone Trade.....	"	Ⓒ	4,958
Ten Story Book (M) Lit.....	"		—
Toys & Novelties (M) Toys.....	"		—
Traffic World (Sat) Traffic.....	"	Ⓒ	6,303
Banner (M) Sons of Vets.....	Dwight		—
Union Signal (Thur) Temperance.....	Evanston	Ⓒ	25,402
Young Crusader (M) Temperance.....	"	Ⓒ	18,500
Business Philosopher (M) Coml.....	Mt. Morris		—
Manual Training Magazine (M) Educ.....	Peoria	Ⓒ	3,634

INDIANA.

Heart O' Trade (M) Commercial.....	Indianapolis	Ⓒ	6,500
National Enquirer (Thur) Prob.....	"	Ⓒ	29,008
National Real Estate Journal (M) Real Estate.....	"		—
Dodge Idea (M) Trade.....	Mishawaka		—
National Breeders & Fanciers Jour. (M) Fur Bearing Animals.....	South Bend		—

IOWA.

Midwestern (M) Lit.....	Des Moines		—
Opera House Reporter (Thur) Theatrical.....	"		—
Rabbitcraft (M) Pet Stock.....	Lamoni		—
Egg Reporter (S-M) Trade.....	Waterloo		—

KANSAS.

Broom Corn Review (Fri) Broom Corn.....	Wichita		—
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KENTUCKY.

Trade Outlook (M) Coml.....	Louisville		—
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LOUISIANA.

Lawyer & Banker (Bi-M) Legal.....	New Orleans	Ⓒ	12,890
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MARYLAND.

Manufacturers' Record (Thur) Industrial.....	Baltimore	Ⓒ	7,784
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MISCELLANEOUS UNCLASSIFIED PRESS—Continued.

Circulation

MASSACHUSETTS.

American Cookery (M) Culinary Science.....	Boston	_____
Fibre & Fabric (Sat) Textile Trade.....	"	⊙ 4,200
Firemen's Standard (S-M) Firemen.....	"	_____
Horticulture (Sat) Hort Profession.....	"	_____
Living Age (Sat) Literary.....	"	_____
Massachusetts Iceman (M) Ice Trade.....	"	_____
Our Dumb Animals (M) Educ.....	"	_____
Pigeon News (S-M) Pigeons.....	"	_____
Poetry Journal (M) Literary.....	"	_____
Writer, The (M) Literary Work.....	"	_____
Commercial Travelers' Magazine (Quar) Coml Trav.....	Springfield	_____

MICHIGAN.

Michigan Alumnus (M) College.....	Ann Arbor	_____
Dogdom (M) Dogs.....	Battle Creek	* 6,000
Dog Fancier (M).....	"	⊙ 5,500
Social Review (M) Matrimonial.....	Charlotte	_____
Business Service (M) Coml.....	Detroit	_____
Detroit (Mon) Ind.....	"	_____
Michigan Roads & Forests (M) Good Roads.....	"	_____
Love, Courtship & Marriage (M) Matrimonial.....	Farmington	_____
Mechanical Digest (M) Mechanical.....	Grand Rapids	_____
Postmaster Everywhere (M) Postal.....	St. Clair	⊙ 3,260

MINNESOTA.

Northwestern Jeweler (M) Jewelry.....	Albert Lea	_____
Amusements (Sat).....	Minneapolis	⊙ 2,752
Bellman (Sat) Society.....	"	_____
Crow Bar (M) Blacksmith Trade.....	"	⊙ 2,807
Twin City Commercial Bulletin (Sat) Commercial.....	"	⊙ 4,191
Cupid's Columns (Bi-M) Matrimonial.....	St. Paul	_____
National Reporter System (Wkly) Legal.....	"	⊙ 25,590
Western Magazine (M) Literary.....	"	⊙ 23,590

MISSOURI.

Kennel Review (M) Dogs.....	Kansas City	_____
Railway Post Office (M) Postal Service.....	"	_____
Bulletin of Commerce (S-M) Commercial.....	St. Louis	⊙ 4,200
Harness Herald (M) Harness.....	"	_____
Melting Pot (M) Rationalist.....	"	_____
Reedy's Mirror (Thur) Lit & Pol.....	"	⊙ 26,000
Texas & Oklahoma Official Railway & Hotel Guide (M) RR & Htl.....	"	_____
Trade Review & Export Journal (S-M) Commercial.....	"	⊙ 4,900
Waterways Journal (Sat) River News.....	"	_____

NEBRASKA.

Retail Merchants' Journal (S-M) Trade.....	Omaha	_____
Trade Exhibit (Sat) Genl Mdee.....	"	⊙ 2,334
Tradesman (M) Retail Trade.....	"	_____
Philatelic West & Collectors' World (M) Philatelic.....	Superior	_____

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MISCELLANEOUS UNCLASSIFIED PRESS—Continued.

NEW YORK

		Circulation
National Humane Review (M).....	Albany	⊙ 25,267
Life (Sat) Society.....	Brooklyn	—
Hacienda (Span) (M) Export.....	Duffalo	* 36,126
Live Wire (M) Municipal, Coal & Industrial Development.....	"	—
Glovers Review (M) Glove Trade.....	Gloversville	—
Advertising & Selling (Sat) Adv & Salesmanship.....	New York City	—
American Angler (M) Scientific Angling.....	"	—
American Bottler (M) Trade.....	"	—
American Economist (Fri) Economics.....	"	⊙ 2,222
American Exporter (Eng, Fr, Port, Span edns) (M) Export..	"	* 52,000
American Gas Engineering Journal (Mon) Gas.....	"	⊙ 1,422
American Hatter (M) Trade.....	"	—
American Machinist (Thur) Tech.....	"	⊙ 21,720
American Tailor & Cutter (M) Trade & Fashion.....	"	—
Art World (M) Art.....	"	—
Asia (M) Journal of American Asiatic Association.....	"	—
Association Men (M) Y M C A.....	"	⊙ 220,000
Barbers' Journal (M) Trade.....	"	—
Blacksmith & Wheelwright (M) Mechanics.....	"	⊙ 4,222
Boiler Maker (M) Mech.....	"	⊙ 2,227
Bookman (M) Literary.....	"	—
Cassier's Magazine (M) Mech.....	"	—
Catwer & Hotel Proprietors' Gazette (M) Trade.....	"	⊙ 16,500
Chief (Sat) Civil Service.....	"	—
Civil Service Chronicle (Sat) Civil Service.....	"	—
Clipper (Wed) Theatrical.....	"	—
Club Fellow (Wed) Club & Society.....	"	—
Compressed Air Magazine (M) Mechanical.....	"	⊙ 12,222
Cuba Review (Eng & Span) (M) Commercial.....	"	—
Detective Story Magazine (Tu) Fiction.....	"	* 120,000
Director (M) Undertaking.....	"	—
Dramatic Mirror (Wed) Theatrical.....	"	⊙ 10,000
Dramatic News (Sat) Drama.....	"	—
Dun's Review (Eng & Span) (M) Export.....	"	* 26,712
Editor & Publisher.....	"	⊙ 2,122
Everyday Engineering (M) Mechanics.....	"	⊙ 45,000
Export American Industries (M) Commercial.....	"	* 50,442
Exporters' & Importers' Journal (M) Commercial.....	"	⊙ 10,000
Florists' Exchange (Sat) Floral Trade.....	"	—
Forecast (M) Pure Food.....	"	—
Forum (M) Literary.....	"	—
Fourth Estate (Sat) Journalistic.....	"	—
Gazette American (Sat) Irish Intr.....	"	—
Gardeners' Chronicle (M) Horticulture.....	"	—
Good Roads (Sat) Good Roads.....	"	—
Gregg Writer (M) Stenog.....	"	⊙ 28,000
Harness (M) Trade.....	"	⊙ 2,000
Hotel Gazette (Sat) Hotels.....	"	—
Hotel Reviews (Sat) Hotels.....	"	⊙ 5,222
Hub (M) Carriage Trade.....	"	⊙ 4,000
India Rubber World (M) Rubber.....	"	—

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MISCELLANEOUS UNCLASSIFIED PRESS—Continued.

New York—Continued.

		Circulation
Inland Storekeeper (M) Trade.....	New York City	* 12,500
Intercollegiate Magazine (M).....	"	"
Iron Age (Thur) Iron & Machy.....	"	@ 12,224
Jewelers' Circular-Weekly (Wed) Jewelry Trade.....	"	"
Liberator (M) Socialist.....	"	@ 55,000
Machinery (M) Mechanics.....	"	@ 22,917
Mechanical Engineering (M) Mech Engng.....	"	@ 11,613
Metronome (M) Music.....	"	"
National Settlers' Gazette (M) Carbonated.....	"	"
Nautical Gazette (Thur) Marine.....	"	@ 815
Neokes Monthly Magazine (M) Literary.....	"	"
New France, The (M) Coml.....	"	"
New Republic (Sat) Lib Thought.....	"	@ 26,512
Notion and Novelty Review (M) Notions & Novelties.....	"	"
Notion Trade Topics (M) Trade.....	"	"
Paper (Wed) Paper.....	"	"
Parisienne (M) Fiction.....	"	@ 120,000
People (Sat) Soci Labor.....	"	"
Pitman's Journal (M ex July & Aug) Stenog.....	"	"
Playground (M) Com Recreation.....	"	"
Playthings (M) Toy Trade.....	"	"
Policeman's News (M) Police Interests.....	"	"
Printers' Ink (Thur) Advertising.....	"	@ 12,404
Realty (M) Real Estate.....	"	"
Refrigerating World (M) Ice & Refrigeration.....	"	@ 2,940
Review (Sat) Theatrical.....	"	@ 26,000
Rider and Driver (F-N) Horse Sports.....	"	"
Saucy Stories (M) Fiction.....	"	@ 120,000
Scottish American (F-N) Scottish People.....	"	"
South American (M) Pan-Amer Affairs.....	"	"
Steam (M) Tech.....	"	@ 5,000
Steward (M) Trade.....	"	"
Stone (M) Trade.....	"	"
Sugar (Eng & Span) (M) Sugar.....	"	"
Sunnyside (M) Undertaking.....	"	* 7,468
Sunshine Bulletin (M) Philanthropic.....	"	"
Survey (Sat) Sociological.....	"	"
Talking Machine World (M) Trade.....	"	"
Temperance Work (M) Temperance.....	"	"
Touchstone (M) Arts, Crafts & Arch.....	"	"
Town Topics (Thur) Society.....	"	"
Trade & Transportation (M) Shipping.....	"	"
Truth Seeker (Sat) Agnostic.....	"	@ 2,528
Typewriter Topics (M) Trade.....	"	@ 2,352
Variety (Fri) Theatrical.....	"	"
Viereck's, The American Monthly (M) German Interests.....	"	"
Water & Gas Review (M) Trade.....	"	* 2,000
American Nut Journal (M) Nut Growing.....	Rochester	@ 1,128
Harness Gazette (M) Harness.....	Rome	@ 2,500
Special Crops (M) Ginseng & Gold.....	Skaneateles	"
American Laundry Journal (M) Laundry.....	Troy	"
Mantel, Tile & Grate Monthly (M) Trade.....	Utica	@ 2,000

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MISCELLANEOUS UNCLASSIFIED PRESS—Continued.

Circulation

NORTH CAROLINA.

Coca-Cola Bottler (M) Trade.....	Hickory		
The Lash (M) Free Lance.....	Moravian Falls	*	42,000
Our Rural Home & Carriers' Messenger (M) Family.....	Winston-Salem		

OHIO.

Schemer (M) Agents.....	Alliance	©	2,500
Roller Monthly (M) Lit.....	Canton	*	10,000
American Machine & Tool Record (M) Tech.....	Cincinnati	©	22,000
Ark (M) Jewish Family.....	"		
Billboard (Tu) Amusement.....	"	*	30,000
Five & Ten Cent Store Magazine & Variety Review (M) Trade...	"		
Saxby's Magazine (M) Lit.....	"		
Signs of the Times (M) Publicity.....	"		
Spokesman (M) Vehicle Trade.....	"	©	5,000
Starchroom Laundry Journal (M) Trade.....	"	©	5,047
Marine Review (M) Marine Trade.....	Cleveland	©	4,000
Advertising World (M) Advertising.....	Columbus		
American Insurance Journal (M) Frat Ins.....	"		
Ohio Journal of Commerce (M) Coml.....	"	©	5,000
Sales Agent (M) Tailoring.....	"	©	2,750
Sample Case (M) Coml.....	"	*	5,000
Pleasant Pastimes (Bi-M) Hobbies.....	Dayton		

OKLAHOMA.

Merchants' News (M) Coml.....	Oklahoma City		
Oklahoma Retail Merchant (M) Trade.....	"	©	2,000
Oil & Gas Journal (Thur) Oil & Gas Production.....	Tulsa	©	3,100

OREGON.

Commercial Review (Thur) Coml.....	Portland	©	3,000
The Oregon Country (M) Coml & Civic.....	"		

PENNSYLVANIA.

Pennsylvania Merchant (M) Trade.....	Erie		
Reform Review (M) Temp & Reform.....	Millmont		
American Fertilizer (Fort, Sat) Trade.....	Philadelphia	©	1,000
Commercial America (Eng & Span edn) (M) Foreign Trade....	"	*	15,000
Daughters of the American Revolution (M) D. A. R.....	"	©	10,000
Hotel & Club News (M) Hotel Interests.....	"	©	3,100
Keystone (S-M) Jewelry.....	"		
Keystone Magazine of Optometry (Fort, Thur) Optical.....	"		
National League Barber (M) Barbers.....	"		
Trunks, Leather Goods and Umbrellas (M) Trunks, etc.....	"		
China, Glass & Lamps (Mon) China, etc.....	Pittsburgh		
Board of Trade and Engineering Journal (M) Industrial.....	Scranton	©	2,400

RHODE ISLAND.

Manufacturing Jeweler (Thur) Jewelry Trade.....	Providence		
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MISCELLANEOUS UNCLASSIFIED PRESS—Continued.

Circulation

TENNESSEE.

Confederate Veteran (M) Historical.....Nashville
 Merchant & Manufacturer (M) Coml....."

TEXAS.

Industrial Record (S-M) Industrial.....Dallas © 4,738
 Pitchfork (M) Ind....."
 Southwestern Retailer and Manufacturer (M) Trade....."
 Harpoon (M) Free Lance.....San Antonio © 16,000

UTAH.

Irrigation Age (M) Irrig.....Salt Lake City

VIRGINIA.

Merchants' Journal & Commerce (M) Mercantile.....Richmond

WASHINGTON.

Motor Ship (M) Coml and Naval Motor Vessels.....Seattle
 Pacific Fisherman (M) Coml Fisheries....."
 Pacific Ports (M) Foreign Trade....."
 Trade Register (M) Coml....."
 Northwest Mining Truth (S-M) Mining.....Spokane
 Up-to-the-Times Magazine (M) Literary.....Walla Walla © 3,000

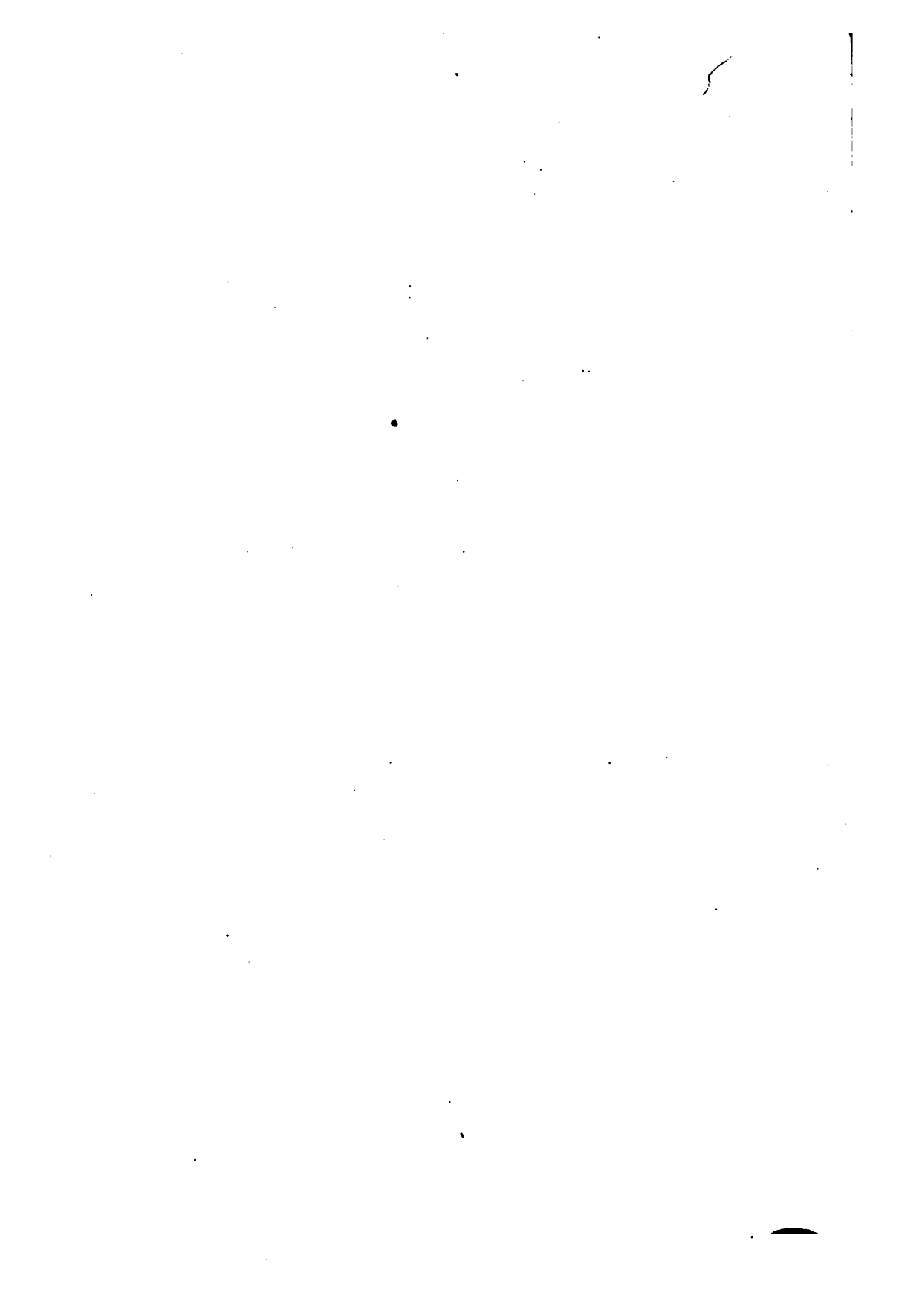
WISCONSIN.

Light (M) Social Purity.....La Crosse © 20,260
 Horticulture (M) Horticultural.....Madison © 1,568
 La Follette's Magazine (M) Literary....." © 34,500
 National Equity News (Thur) A. S. of E....."
 Brooms, Brushes & Handles (M) Trade.....Milwaukee
 Ice Cream Review (M) Ice Cream Mfg....." © 1,150
 Progressive (M) Trapping & Fur Trade....."
 Farmers' Veterinary Advisor (M) Veterinary.....Watertown

CANADA.

Commercial Review (S-M) Trade.....Calgary, Alta. * 3,116
 Better Business (M) Wholesale Trade.....Winnipeg, Man. © 14,600
 Canadian Blacksmith & Woodworker (M) Mech....." © 3,270
 Credit Men's Journal (M) Business Credits....." © 1,150
 Civilian (F-N) Civil Service.....Ottawa, Ont. © 5,000
 Canadian Foundryman (M) Foundry Practice.....Toronto, Ont.
 Canadian Harness Journal (M) Harness....."
 Canadian Implement & Vehicle Trade (M) Trade....." © 7,968
 Canadian Machinery (Thur) Mech....."
 Canadian Manufacturer (M) Industrial....." * 2,100
 Industrial Canada (M) Industrial....." © 3,317
 Marine Engineering of Canada (M) Mech....."
 Power House (M) Mechanical....." © 3,300
 Trader & Canadian Jeweler (M) Jewelry....." © 1,892
 Canadian Fisherman (M).....Montreal, Que.

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